

ACFAOM Endorses the FootMate® System by Gordon Brush

The American College of Foot & Ankle Orthopedics & Medicine (“ACFAOM”) is pleased to endorse the FootMate® System by Gordon Brush Mfg. Co., Inc.

Stephen Albert, DPM, FACFAOM, President of ACFAOM, noted, “we have evaluated the Footmate® System and believe that it will provide significant benefits to people with foot and

ankle issues, the elderly, or people with mobility problems. We also think that the Footmate® System can benefit people with tired and sore feet or for anyone wanting a way to clean and massage their feet.”

The FootMate® System is a complete foot care system for cleaning, soothing, stimulating, and massaging your feet every time you shower. The system consists of a brush and specially formulated gel that goes in the bath or shower to clean and massage your

feet without having to bend over. The product is indicated for anyone wanting a soothing, stimulating way to clean and massage their feet in the shower.

For more information visit www.footmate.com or *click here*.

New Vitamin and New ‘Mindful’ Shade from Dr.’s Remedy

Whether worn down by winter cold or battered from gel manicures, patients are concerned about the health of their nails. Make nail rejuvenation a priority with two new products from Dr.’s Remedy—a new podiatrist-formulated vitamin and juicy new shade.

Mindful Mulberry: This renewed juicy berry shade is stylishly
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TheraBand™ Foot Care Products—Effective, Inexpensive and User-Friendly



The TheraBand™ First Step to Foot Relief™ is an at-home treatment solution for heel pain that combines stretching, massage and cold therapy to effectively help rehabilitate feet. The package includes a TheraBand Foot Roller, a Red TheraBand Professional Resistance Band, a patient instruction booklet and Biofreeze® Pain Relieving Roll-On. The instruction booklet illustrates stretches, massage techniques and step-by-step band exercises that guide patients through their at-home treatment plan. Retail packaged.

The TheraBand™ Foot Roller provides temporary relief from foot pain associated with common conditions and excessive activity. The ridges deliver a therapeutic foot massage, and its 1.5” diameter shape is ideal for stretching the plantar fascia and toes to help users increase flexibility. The Foot Roller can be chilled or frozen to help reduce inflammation and pain. Store it in the freezer so it’s ready when you are! A hollow .5” center core helps you match



it to any-sized foot. Great for tired, achy feet! Retail packaged.

For more information, visit www.thera-band.com or *click here*.



tart yet playfully sweet and classic. A perfect feminine neutral.

Dr.'s Remedy Nails & Skin Vitamin: Formulated by podiatrists, this new vitamin optimizes nail health from within. Enriched with Biotin, this new supplement offers nutritional support and boosts the health of nails, skin and hair. The perfect blend of nutrients supports normal cell growth, repairs damaged cells, and helps create new tissue.

“We created Dr.'s Remedy with the health of nails first and foremost,” said co-founder Dr. Adam Cirlincione. “Nail health can be influenced very effectively via supplements. This vitamin is a natural complement to our vitamin enriched nail care line”.

Dr.'s Remedy is currently dispensed at nearly 2,000 doctors' offices nationwide. Call for competitive wholesale pricing at 877-323-NAIL. For more information visit www.remedynails.com or [click here](#).

OurDoctorStore Announces New ecommerce Platform

OurDoctorStore is proud to announce the launch of a new state-of-the-art ecommerce platform. Using their decade of experience helping physicians dispense products to their patients, OurDoctorStore has created an ecommerce suite tailored to the needs of physicians, including features like site color and logo customization, simplified product-sharing with patients, and customer accounts for easy re-ordering, all combined with complete customer service and product fulfillment services, OurDoctorStore makes having your own online store easier than ever before.

OurDoctorStore was founded in 2004 by podiatrists seeking a better way to recommend and dispense medically necessary products to their patients. The site creates and maintains custom online stores—“edispensaries”—for physicians and manages all associated administrative, fulfillment, and ecommerce tasks. OurDoctorStore currently serves over 400 clients in more than 42 states. For more information visit www.ourdoctorstore.com, email info@ourdoctorstore.com, call 866-279-4145, or [click here](#).

SPOTLIGHT ON NEUROGENX

No Solution for Neuropathy? Who Says?

NEUROGENX is committed to providing an effective treatment for peripheral neuropathy and chronic nerve conditions. The **NEUROGENX 4000Pro**, which uses cutting-edge Electronic Signal Technology (EST) to help resolve nerve conditions, can be used as a conservative, standalone treatment or combined with a local anesthetic as a minimally invasive protocol. The **NEUROGENX** device delivers electronic signals at higher frequency rates than similar equipment; it is patented and FDA-cleared as the only device of its kind. The **NEUROGENX** Solution has documented dramatic results: 80%-90% of patients treated had significant improvement in neuropathy symptoms.



The **NEUROGENX** Solution is a non-narcotic, non-surgical, minimally invasive addition to the core treatment modalities of any provider treating chronic pain. To find out more, please contact info@neurogenx.com or [click here](#).

Study Reveals 98% Patient Satisfaction

“Healing Efficacy and Participant Outcomes of Chemical Matrixectomies Using a Hydrogel Containing Oakin™” published in the 2014 November/December issue of *JAPMA** reported, “The median +/- SD time to healing was 7.00



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+/- 0.00 days for 80% of the participants (n=43) and 8.85 +/- 4.15 days for 98% (n=53).” Further data reported 98% of the study participants, “... were completely satisfied with the kit and its healing time...”and 100%, “found it convenient.”

Available exclusively through physician’s offices and now offering the choice between 3 dressing options (1” flex tape, 1.5x3 fabric knuckle bandage or 1x3 fabric bandages); Amerigel® Post-op Surgical Kit provides everything your patients need for complete post-op care.

Increase patient satisfaction by calling **Amerx Health Care** 800-448-9599 or *click here*.

*(Barreiro K, Moradi M, Merrell T, Losito J, Southerland C, Buckley B: Healing Efficacy and Participant Outcomes of Chemical Matirxectomies Using a Hydrogel Containing Oakin. JAPMA 2014 Nov/Dec; 104(6): 617-621.)

MTI 527 Tri Power Podiatry Chair: Strength in Patient Care

Does your podiatry chair falter under the weight of your heaviest patients? Do you find yourself wishing your equipment could bear heavier loads? If you’ve ever been in those predicaments, **MTI** provides a solution with their 527 Tri Power Podiatry Chair. With the strength to support even your most weighty patients, the 527 bears a 650-lb weight lifting capacity, while the 527W Bariatric Podiatry Chair bears a 800-lb weight lifting capacity.

The 527 also has a seating sur-



face that goes all the way down to an ADA compliant 19” (43 cm). The chair comes with power lift, back and tilt functions, and ultra quiet 24-volt low voltage DC motors. It has an all-steel frame and cushion substrates, a footrest extension adjustment with dual locks on both sides of the footrest, and designer or seamless Velcro™-attached upholstery.

Purchase an MTI 527, 450 or 450W podiatry chair from March 1 to June 30 and receive a free SG-series stool—with or without a backrest—or a free Clarus 4

LED exam light with a caster base or floor stand. Purchase an MTI 526 podiatry chair from March 1 to June 30 and receive a free SG-series stool.

To purchase, contact your authorized MTI distributor, call 800-924-4655, email sales@mti.net or visit www.mti.net/podiatry. For more information *click here*.

SureFit’s PADnet Advantage Program

SureFit Shoes LLC, the podiatric division of Hanger Orthopedics,

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Vilex Announces Launch of Two New Products

Vilex recently announced the launch of **Talex™**, a toroid shaped subtalar implant. **Talex™** offers surgeons a new choice in talotarsal stabilization and in the treatment of flatfoot deformities for children and adults. The toroid design of the implant matches the anatomy of the entrance of the sinus tarsi, allowing for deeper penetration into the sinus tarsi and improved lateral positioning. **Talex™** features Grippex technology which offers improved bite, reduces rotational backout, and facilitates soft tissue ingrowth through axial cut channels of the thread and the cross holes of the implant. **Talex™** adds to Vilex’s TOV subtalar offering. Implants are now available in six sizes.



Vilex also announced the limited release of **HammerFuze™**, a cannulated titanium intramedullary fusion implant for hammer toe correction. Cannulation allows for precise positioning of the implant and allows optional stabilization of the arthrodesis site post operatively with the use of a k-wire. **HammerFuze™** is currently available in three anatomic specific diameters of 2.2, 2.7, and 3.0mm.

For more information, visit www.vilex.com or *click here*.

has unveiled a new way for DPM's to access arterial and venous testing. Through their strategic partnership with BioMedix by Collaborative Care Diagnostics LLC, SureFit has developed the **PADnet Advantage Program**. Similar to an operating lease, PADnet Advantage represents a service plan that includes a Dual Mode PADnet system for PAD and CVI testing, clinical training, and comprehensive customer service and warranty for the term of the service agreement. The program is available in terms of 18 or 36 months. After 36 months, clients are eligible to extend their service for an additional 36 months and receive a new replacement PADnet system at no additional charge.

Aaron Flores, SureFit Shoes General Manager said, "PADnet Advantage represents a unique offering to the marketplace that is aligned with our commitment to save limbs and lives in

the diabetic patient population."

For more information please contact SureFit at 800-298-6050, sales@surefitlab.com www.surefitlab.com, or BioMedix at 877-854-0014 info@biomedix.com www.biomedix.com, or [click here](#).

New Portable Orthotic Scanning System from Mile High

Mile High Orthotics Lab announced its new portable orthotic scanning system, the **Mile High iPad Scanner**. Using an iPad with a scanner attachment, practitioners are now able to scan for orthotics, AFO's and custom shoes anywhere they can bring the iPad to. The key to this device's accuracy is the software in combination with the scanner.

With precision and accuracy down to one millimeter, the Mile High iPad scanner is the perfect tool



that eliminates the mess of plaster casting or the hassle of shipping foam boxes. The idea is to make it easier to scan a patient's foot, foam box and send an order in for production instantly, cutting down on shipping costs and turnaround time. MHOL brought this scanner to the market hoping it would allow practitioners to expand their practices from not only the traditional treatment room setting but now from any

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2015 Total Contact Casting (TCC) Update



Derma-Sciences has released the following information: TCC is widely accepted as the Gold Standard for off-loading diabetic foot ulcers.

Additional outcomes data was published in 2014 which demonstrated that the use of TCC is associated with a **50% reduction in amputation rates.**¹

In 2015, the Medicare National Average Hospital Outpatient Facility Payment Rate associated with the application of TCC will be \$223.20 [APC 0058].²

For more information go to **www.TCCEZ.com** or call 1-800-474-9511, or *click here*.

1. C. E. Fife, MD, et al, Diabetic foot ulcer off-loading: The Gap Between Evidence and Practice: Data from the U.S. Wound Registry. *Advances in Skin and Wound Care*, 27(7) p. 310-316, 2014 2. Outpatient facility payment rates based on 2015 National Medicare Average Payments. *Federal Register notices [CMS-1613-FC]*, November 11, 2014.

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and all other “on-the-go” treatment areas as well. For more information, visit www.mholabs.com or *click here*.

New UCBlue Insole from Streifeneder USA

Streifeneder USA has introduced **UCBlue**. Constructed of Memopur® PU foam, this full length insole features soft edges—indicated for patients of all ages, because it reduces the chance of pressure marks dramatically. The cushioning along the vault is of particular value for children because the foot muscles stay active, thus allowing their continued development. The orthotic’s half-inch-deep heel cup adds extra control to the foot. The UCBlue was designed for use in

all types of footwear, including athletic shoes. Its thermo-malleability and the incorporated Multicork posting wedges guarantee individual fitting to the patient’s needs. UCBlues are machine washable and available in various sizes ranging from children (21/22) to adults (45/46).



For more information visit www.streifeneder-usa.com or *click here*.