

Allied OSI Labs Launches Tom-Cat Scanning System and Doctor's Choice Products

Earthwalk Orthotics has introduced their **Adult PTTD Orthotic**, designed for healthy adults with posterior tibial tendon dysfunction, tarsal coalition, severe pronation, midtarsal joint function limitations, or extreme plantar fasciitis.

Design Features include: choice of Polypropylene or Delrin AF™ shell, milled-in or applied-crepe extrinsic forefoot tip post, milled-in or applied-crepe extrinsic rearfoot post, 22 mm. heel cup, high medial and lateral flanges, soft medial wing extending 1" beyond medial edge (pocketing available for prominent navicular), and met length 1/8" Cloud topcover.

There is a lifetime warranty on the shell, six months on soft additions.

For more information, or a sample of the lab's adult PTTD orthotic, call 888-492-8393, visit earthwalkorthotics.com or [click here](#).



Sigvaris Introduces Midtown Microfiber Compression Socks

Sigvaris is proud to introduce a brand new collection of compression socks designed exclusively for men. From a day at the office to a night on the town, Midtown Microfiber offers a comfortable compression option for men who care about keeping their legs healthy.

Designed with all-day comfort in mind, **Midtown Microfiber** socks are available in black and tan-khaki in the 15-20mmHg, 20-30mmHg and 30-

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For more information: please call 1-800-827-9815 or log onto <http://straightarrowtherapeutic.com/>, or [click here](#).

Improve Patient Health with the CareCredit Healthcare Credit Card

CareCredit, the nation's leading patient financing program, helps podiatry practices improve patients' health by providing a reliable financial resource for immediate treatment acceptance.

As companies continue to contain costs by reducing healthcare benefits, patients are struggling with high deductibles and large out-of-pocket



costs for all types of care, including podiatric health. When cost is a concern, patients often delay treatment or choose minimal care. To address patient's cost concerns, many practices have added the CareCredit healthcare credit care as a payment option. CareCredit offers a variety of special financing options* that patients can use to receive care immediately and pay with convenient monthly payments.

With CareCredit, practices can minimize the cost and risk of billing and collecting payment from patients. Plus, the practice gets paid in two business days.

CareCredit has helped more than 8 million patients get care and is accepted in over 175,000 healthcare practices nationwide. For more information on how to increase treatment acceptance, call CareCredit, at 800-300-3046, ext. 4519 or visit www.carecredit.com, or [click here](#).

*Subject to credit approval. Minimum monthly payments required. See carecredit.com for details.

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40mmHg compression levels. These comfortable socks offer a tailored look perfect for men for work, travel and everyday wear.

The launch of this exciting new collection marks the first time Sigvaris has launched an entire men's collection in three compression levels starting with a medically-measured 15-20mmHg.

Socks that feature graduated compression are constructed to be tightest at the ankle and decrease in pressure going up the legs. Graduated compression garments help improve circulation and provide relief for tired, achy legs. They also help with the treatment and prevention of varicose veins and venous disorders.

Midtown Microfiber compression socks are both breathable and durable. They provide a comfortable option for men who wear graduated compression daily. In the near future a calf with grip-top and a thigh-high option will be added in all compression levels to round out this new collection.

Sigvaris offers many fashionable compression options designed to fit any lifestyle. For more information please visit www.sigvarisusa.com or [click here](#).

Foot Miracle® & Urea Care® from Straight Arrow Products



Foot Miracle

Foot Miracle and **Urea Care** from **Straight Arrow** restore and protect the skin's natural moisture balance. Foot Miracle, a deep penetrating moisturizing formula, is a 'pedicure in a tube'... effective, yet affordable...it softens cal-

lused, rough areas while helping to fortify weak nails. It rejuvenates the driest skin without mineral oil, petroleum, or a greasy feel. Urea Care is a practitioner strength therapeutic treatment that consists of a blend of 10% Urea, Aloe Vera, essential oils, vitamins A, D and E and other hydrating properties that provides maximum moisture to heal dry, cracked, rough skin, also associated with diabetic foot ailments. Urea Care glides on easily, immediately revitalizing your skin or feet, leaving them soft, silky and velvety. Straight Arrow Products, Inc. has brought award-winning products to the marketplace for over 40 years.

X-Cel's Model BDXC-700

X-Cel X-Ray's Model BDXC-700 has been designed to eliminate having the patient stand on the actual cassette for weight bearing AP images, to have an adaptable x-ray machine for future changes in imaging detectors, and to accommodate the X-CEL patented TILT HEAD, which eliminates rotating the patient for AP views.

- Use DR detector opening under the half-inch lexan top, to save the weight of the patient on the cassette.

- Use a mechanical device to position the cassette, film or CR, which will allow two (2) images on each cassette.

- Use a mechanical shutter, which are collimator trim blades, to block radiation to the part of the cassette not being used.

- The collimator trim blades will be positioned to 5.0 inches, when the cassette is moved, to accept the left or right foot for imaging.

- When the cassette is centered, the collimator trim blades can be opened to 10.0 inches wide.

- The cassette will be in a drawer, easily accessible from the front.

- The bi-directional laterals will have a permanent slot, to allow sliding the cassette into position, after the patient has been positioned.

- An optional radiation blocker is available for splitting the lateral views.

- For future use of DR imaging, the cassette centering device can be removed, which allows space for the DR detector.

- The BDXC base, arm and hand rails are available to accept a current X-Cel model x-ray head and control, which is referred to as a Retro Fit.

- When space is an issue, one lateral can be eliminated to reduce the machine's foot print.

X-Cel describes their BDXC-700 as a "battle-tested multi-tool" that allows adapting for different imaging detectors in the future.

For more information call 800-441-2470, visit www.xcelxray.com, or [click here](#).

Vilex Introduces Nitinol Memory Compression Staple System

Vilex, pioneer of the 2.0mm cannulated screw, once again expands its impressive product line with the Nitinol Memory Compression Staple System—a simple solution for many orthopedic and podiatry procedures. This new staple system comes with 15 different sizes of staples (MonoCortical and BiCortical). All components are conveniently organized in a compact caddy with all the tools needed for your next procedure. This new staple system had been tested for strength and fatigue and Vilex reports that the results show the Vilex staple is stronger with a better pull-out ratio than the competition. The Vilex staple is manufactured in a unique way so it will not over-compress the site.



Some of the advantages of using the Vilex Nitinol Memory Compression Staple System include:

- Alternative or complimentary impact to screw or plate fixation
- No heat activation required
- Constant compression at the osteotomy site
- Low profile

For more information about this innovative new staple system, contact Vilex at 1-800-521-5002 or visit their website at vilex.com, or [click here](#).



MTI Announces More Strength for Your Practice: A New Mobile and Chair Mounted, Leg Wrapping Support System*

MTI, Inc adds a new product to the suite of technologically advanced, medical exam and surgery chairs, cabinets, stools, LED lights and accessories they manufacture. The

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new patent-pending, removable leg wrapping support helps healthcare professionals avoid injury and reduce cost.

The removable leg wrapping support is a dual-function support providing a calf support for wrapping the foot/heel and a heel support for wrapping the rest of the leg.

If you purchase + an MTI 527S or 527P Series Podiatry Chair from February 1, 2014 to June 30, 2014**, you can receive one of the following:

1) FREE HS-42 Halogen Exam Light and PML-3 Chair Mounted Light Post*

2) FREE MTI SG Series Stool with Backrest and chair mounted vision block

For more information, please call (800) 924-4655 or visit at www.mti.net, or *click here*.

**This promotion is only valid for purchases made from February 1, 2014 to June 30, 2014 and may not be combined with any other promotions or incentives. A copy of the dealer invoice and promotion claim form must be submitted to MTI by July 15, 2014.

*Free light and post are only available while supplies last.

+ Must be purchased through an authorized US or Canadian Distributor.

New Spring Awakening Collection from Drs Remedy

New polish shades for stylish spring pedis have arrived! **Dr.'s Remedy**® introduces Spring Awakening, a new collection of high-fashion, podiatrist-formulated lacquers delivering the hottest colors of the season.



With a duo of fresh-picked pastels to choose from, the SPRING AWAKENING collection includes two completely new shades: Playful Pink & Loveable Lavender.

A fusion of fashion and wellness, Dr.'s Remedy® is a podiatrist-formulated line of non-toxic, ultra-nourishing nail treatment products and polishes. Created by two New York-based board certified podiatrists, Dr. Adam Cirlincione and Dr. William Spielfogel, Dr.'s Remedy® was designed to address patients' concerns about the look of dry, brittle, discolored nails, as well as their desire to provide gentle, non-allergenic formulas that didn't contain many of the harmful additives commonly found in traditional nail colors.

Call 877-323-NAIL (6245) for competitive wholesale pricing, visit www.remedynails.com, or *click here*.

Web-based Referral and Sampling Program Drives New Patients

Performance Health's new online sampling program creates an opportunity for practitioners to introduce both **Biofreeze® Pain Reliever** and their practice to someone looking for pain relief. When individuals visit the Biofreeze website to request product samples, Performance Health will forward the requests to you. When you receive the request, all you have to do is send the requestor a Biofreeze sample (provided free from

Performance Health) along with information about your practice. It's a great way to reach potential patients for only the cost of postage! Many practitioners have been using Biofreeze samples as a highly effective marketing tool for years. The sample is an information card customized with your contact information and a Biofreeze packet attached. Biofreeze provides relief for millions of individuals suffering from ankle and foot pain and pain associated with bruising or arthritis. To participate in the program, visit <http://www.performancehealth.com/sample/signup> or call 800-246-3733, or *click here*.

