PODIATRIC MARKETPLACE

Study Shows PoDiaPN as Viable Neuropathy Treatment -

PoDiaPN is a medical food for patients with metabolic nutritional impairments and microvascular complications, which are associated with conditions such as diabetes and small fiber neuropathy. It is designed to address these factors by providing targeted activities at clinically effective levels to assist in oxidant and inflammatory pathways as well as hyperhomocystienemia and endothelial dysfunction. Each capsule delivers clinically effective levels of Bioactive Folate (Quatrefoloic*) 5mg, alpha-lipoic acid 300mg, Pyridoxal 5'-Phosphate 35mg, and methylcobalamin 2mg.

An objective study was conducted by Michael Rosenberg, DPM using one capsule of PoDiaPN every twelve hours. Fourteen epidermal nerve fiber biopsies were performed on different lower extremities and repeated at either four or five months. The biopsies were taken from the lateral aspect of the foot at the level of the talar dome and posterior to the lateral malleolus. The study resulted in eleven posi-

Continued on page 148

IntraDerm Pharmaceuticals Launches Two New Office-Dispensed Products Utilizing Patented Dermal Integration Technology

IntraDerm Pharmaceuticals, a division of Oculus Innovative Sciences, Inc. (NASDAQ: OCLS, warrants OCLSW), a specialty pharmaceutical company that develops and markets solutions for the treatment of dermatological conditions and advanced tissue care, has announced the launch of two new dermal integration technology-based products in the United States.

The first, RU-25[™] Dermal Foam, is a urea-based dermal foam that softens and moisturizes dry skin



and works to exfoliate and repair the natural skin barrier. It is proven to moisturize and manage callused, thick and cracked skin.

The second. CLO-1™ Antifungal Foam, contains 1% Clotrimazole as a broad- spectrum antifungal and provides antifungal relief of redness, irritation, scaling, cracking, itching and burning skin through a unique foam delivery technology.

"The benefits of these two dermal integration technology-based products is that first and foremost, they deliver the active ingredients directly into the skin where they are most

needed," said Jeffrey Day, president of IntraDerm Pharmaceuticals, Oculus' dermatology division. "Beyond that, they are water and lipid-based, non-greasy and they absorb immediately into the skin with no residue after application, leaving a silky soft feel. Since they are both foams, this encourages patient compliance, thus typically one can expect to see improved patient outcomes." Both RU-25™ and CLO-1™, which are now available, are marketed by IntraDerm Pharmaceuticals with a full-time sales force of 22.

About IntraDerm Pharmaceuticals

A division of Oculus Innovative Sciences, IntraDerm Pharmaceuticals is a global dermatology enterprise fo-

cused on dermatology products. The division's headquarters are in Petaluma, California with additional sales operations in the Netherlands, and manufacturing operations in the United States and Latin America. Products offered include non-steroidal options for relief of pain and itch associated with dermal irritations, a dermal spray for care of acute and chronic dermal lesions and a scar management gel for minimizing scarring during and after healing. More information can be found at www.intraderm. com, by calling 855-317-1107 or by clicking here.



About Oculus Innovative Sciences, Inc.

Oculus Innovative Sciences is a specialty pharmaceutical company that develops and markets solutions for the treatment of dermatological conditions and advanced tissue care. The company's products, which are sold throughout the United States and internationally, have improved outcomes for more than five million patients globally by reducing infections, itch, pain, scarring and harmful inflammatory responses. The company's headquarters are in Petaluma, California, with manufacturing operations in the United States and Latin America. European marketing and sales are headquartered in Roermond, Netherlands. More information can be found at www.oculusis.com.

Oculus*, Microcyn* Technology and IntraDerm Pharmaceuticals[™] are trademarks or registered trademarks of Oculus Innovative Sciences, Inc. All other trademarks and service marks are the property of their respective owners.

PODIATRIC MARKETPLACE



Dr. Rosenberg

tive biopsies. Five showed a statistically significant growth of epidermal nerve fibers at four months and six additional at five months. It is apparent from this study that Po-

DiaPN is a viable treatment for the restoration of nerve fibers in small fiber neuropathy.

Dr. Michael Rosenberg, DPM, is Director and cofounder of Montgomery Foot Care Specialists, P.C., in Montgomery, AL. Dr. Rosenberg focuses on surgery and the treatment and care of his patients with diabetic peripheral neuropathy.

For more information, visit PoDiaPN.com, call 800-647-6100, or click here.

Moore Medical Now Offers a New Orthotic Sandal Solution

Moore Medical LLC, a leading supplier of medical/surgical supplies, equipment and pharmaceuticals, is excited to now offer physicians the



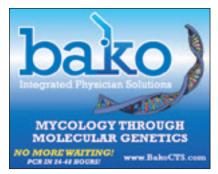
Powerstep Fusion Orthotic Sandal.

Powerstep Fusion Orthotic sandals provide the perfect blend of Powerstep's trusted support and stability in a true orthotic sandal. The sandals help alleviate pain from plantar fasciitis and other common foot conditions while providing Powerstep's biomechanically correct contouring. Combining trusted industry-recognized technology, these new sandals provide a supportive and sleek orthotic solution for patients.

Purchase this new solution exclusively through Moore Medical. For additional information, call your account manager at 800.234.1464, visit www.mooremedical.com, or click here.

Bako Combines Lower-Extremity Pathology Reporting with Therapeutic Options

Bako Integrated Physician Solutions is a physician-owned provider of diagnostic and therapeutic services with a unique focus on the skin, soft tissue, and bone of the lower



extremity. Their turn-key approach integrates unique pathology reporting that provides standard-of-care therapeutic options, with a corresponding portfolio of office-dispensed therapeutics. Bako's comprehensive testing menu includes Epidermal Nerve Fiber Density analysis, which uses a punch of skin to assess for small fiber peripheral neuropathy; Mass Spectrometry, for rapid identification of bacteria from wounds; and Molecular Genetics. To expedite preauthorization of prescription topical nail antifungals, Bako's Molecular Genetic Assay will identify pathogens in as little as 1-2 days, rather than the 4 weeks required by culture. They proudly boast in-network status with all national 3rd party payors, and fully compliant patient-friendly billing policies.

For more information, please call 855-4BAKO-CTS, visit www. BakoCTS.com, or click here.

Introducing Flexitol Fine Powder Foot Spray

LaCorium Health, the maker of the Flexitol* line of therapeutic skincare products, is introducing a new



product to its line. Flexitol Fine Powder Foot Spray is a long-lasting and efficacious spray to combat foot odor. Unlike existing powders and powder sprays, Flexitol Fine Powder Foot Spray goes on without obvious white powder, making it the best choice for patients wanting discreet protection, such as those who like to wear open shoes. The spray is available at retailers starting in April/May 2017.

Flexitol Heel Balm with 25% urea continues to be a popular and effective choice for rough, dry and cracked feet. Patient samples of Heel Balm are available via the Flexitol* PSP (Patient Sampling Program). To request a free Flexitol* PSP kit, offices may go online to http://www.flexitol.com/psp, email usainfo@flexitol.com, call toll free at 1-866-478-3338, or click here.

450 Quad Chair from MTI

MTI's 450 Quad Power Exam Chair Offers a Wide Range of Benefits:

- Knee Break Footrest w/ 12.1" (30.8 cm) easy glide extension & LED safety sensor
- (4) Synchronous DC Power Motors for Lift, Tilt, Back & Foot
- 4 programmable positions w/ Auto Return (choose from a Hand or Foot Control)
- Upright, Contour, Flat & Trendelenburg positioning
- 19" (48.3 cm) ADA entry height (could Qualify for \$5000 ADA Tax Credit)
- 30.5" (77.5 cm) maximum height
 - 68" (172.7 cm) flat layout
- 12.8" Articulating headrest extension (Square, Oval, Deep Oval,

 Continued on page 149

PODIATRIC MARKETPLACE

Prosthetic & Horseshoe options)

- 650 lb. weight capacity
- 11.5" (29.2 cm) or 16" (40.6 cm) vertical lift
- 24" wide Removable Upholstery (Premium Seamless or Designer Ultraleather" w/memory foam)



Debris Tray or

• 13 Add On Accessories (LED Exam Light, Visual Block, Mayo Tray, IV Pole, Paper Roll,

Stirrups

Duplex Outlet, Body & Leg Restraint Straps, Back Rails, Steering Handle, Seat Rails, Base Rails, Accessory Rail Mount Bracket)

• Podiatry Management Savings of \$3723 (must be purchased by Feb 28, 2017)

For more information, call 801-497-1594, visit www. mti.net, or click here.