PODIATRIC MARKETPLACE

The companies whose products appear in this section are all either current or scheduled advertisers with PM thus they make this magazine possible. Please support them by emailing, calling, or visiting their websites; see the contact information at the end of each press release or product spotlight.

HyperBlue PLUS Laser New from Hyperion

Hyperion Medical, a leading developer and distributor of light-based medical devices, is modernizing the options for pain relief with the introduction of the HyperBlue PLUS with FDA clearance for treatments with Hyperion's proprietary delivery devices.

The HyperBlue PLUS is FDA-cleared to emit energy in the visible and infrared spectrum to provide topical heating for the purpose of elevating tissue temperature for the temporary relief of minor muscle and joint pain and stiffness, minor arthritis pain, or muscle spasm; the temporary increase in local blood circulation; and/or the temporary relaxation of muscle. The FDA cleared HyperBlue PLUS uses proprietary 60mm, 30mm and 15mm hand pieces to provide a flat top beam profile to deliver uniform energy to the tissue being treated. The use of the wavelength synthesizer



ensures patients are provided with an even, gentle treatment with minimal patient discomfort.

HyperBlue PLUS incorporates Hyperion's commitment to its customers in providing a laser that is truly multi-use at an affordable price. *Contact Hyperion for more information at 877.275.8760, visit www.HyperionMed.com or click here.*

Vionic's New Medical Exclusive Style— Rest Teagan!

Vionic is happy to announce the newest product to its family of supportive footwear and sandals. The Rest Teagan is Vionic's new MEDICAL EXCLUSIVE style and is specifically *Continued on page 144*

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Vionic: Walk, Move, Live. For more information, call Deena Rudden at 415-755-2783, visit www.VionicShoes.

com or click here.

DPMmailbox.com Offers Free Spam-Free Specialty Email Addresses for Podiatrists

A growing number of podiatrists are choosing email as a favored method of contact for the latest information on medical procedures, pharmaceuticals and devices. Traditional email presents problems for podiatrists and senders alike, including spam, junk mail and time-stealing clutter.

According to Thomas Johnson, president of Medical Mailbox Group (MMG), "We recognized that the average



address is just like any other email address with several unique differences. It utilizes a customized healthcare-specific algorithm to control spam, junk mail and inbox clutter.

All non-MMG domain addresses will receive a "blocked" notification, with one exception....

Any address you send an email to will be automatically added to your "safe" list. You can also import your existing contact lists to your "safe" list.

For example, if your colleague's email address is joe@yahoo.com and you send him an email, he will be added to your "safe" list. Everyone else with an @yahoo. com address will receive a "blocked" notification.

Learn more at www.DPMmailbox.com or click here. Call or text inquiries to 516-900-4142.

Delcam Custom Insoles, OrthoModel, and OrthoMILL Are Now Part of Autodesk

The ranges of products previously named **Delcam** Custom Orthotic Insoles have been combined under the **Autodesk** Footwear brand. The new group brings together the existing software solutions, OrthoModel and OrthoMILL plus technologies and services for the footwear industry available from Autodesk and Delcam Crispin.

All of the staff from the Delcam businesses have been moved into the new group, meaning that customers continue to benefit from the combined support of the development, sales and technical staff, and their vast experience in the production footwear and orthotic insole industries.

As part of its commitment to the current market and to the Future of Making Things, Autodesk Footwear combines solutions for the design and manufacture of production footwear and custom insoles to enable the creation of a complete custom shoe, from last creation, to complex upper and sole design, to the incorporation of custom insoles.

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For more information, visit www.delcam.com or click here.