

Increase ROI in 2026 with PCC Practice Builder™

As podiatrists step into 2026, many practices are looking for dependable ways to bring in new patients while strengthening their overall practice management systems. Podiatry Content Connection clients have seen strong results with tools that improve communication, increase visibility, and save valuable time on the front end of the practice.

One of the most helpful practice management improvements has been the email and SMS alerts that notify the office the moment a new patient requests an appointment through the website. This feature makes front desk operations easier, helps staff follow up right away, and

reduces missed opportunities that often result in patients searching elsewhere.

PCC's digital intake forms offer another important benefit. By allowing patients to complete their information before arrival, offices save administrative time, reduce paperwork, and stay better prepared for each appointment.

To strengthen online visibility, PCC continues to publish weekly educational blog posts for clients and share them across social media channels. Directory Optimization supports this effort by keeping your practice information accurate across major listing sites, which improves local search performance (SEO).

These tools work alongside Patient Pro-Connect™ email marketing, PCC's patient engagement and reactivation system that keeps practices

connected with existing patients via monthly email campaigns.

Together, these marketing solutions help podiatrists enter 2026 with marketing strategies that bring both new patient appointments and increased practice revenue.

Learn more about PCC Practice Builder™ at www.podiatrycc.com, click here, or call (718) 557-9193 to schedule a demo.

Dr.'s Remedy's Limitless Lotion for Neuropathy, Arthritis, and Muscle Pain Relief

As podiatrists, we're always looking for conservative, patient-friendly modalities that help support relief between visits—especially for individuals managing neuropathy discomfort, arthritic pain, and ongoing muscle aches.

Recognizing these common challenges, Dr.'s Remedy developed Limitless Lotion to address a gap we all see in practice: most topicals rely on just one active ingredient. Limitless instead delivers a triple-action, clinically-informed approach by combining three respected agents in one fast-absorbing formula:

- **Magnesium** to ease muscle tension and cramping
- **Arnica** to support soft-tissue recovery and reduce localized soreness



The Richie Brace® is celebrating its 30-year anniversary, providing innovative AFO solutions for a wide range of lower extremity pathologies. Invented by podiatrist Doug Richie DPM, the Richie Brace® offers significant advantage over traditional ankle-foot orthoses. Dr. Richie combined his knowledge of podiatric biomechanics and custom foot orthotic therapy to offer a true "podiatric AFO" which was fabricated from a neutral suspension impression cast. The sleek, low-profile design of the Richie Brace® assures proper fit in traditional footwear without need for up-sizing.

Today, the Richie Brace® family of products has expanded to seven different models designed to treat the most common conditions affecting the foot and ankle. Customer service is provided by fourteen authorized distributors located across the United States. Traditional impression casts are still accepted while digital scans taken of the patient will expedite fabrication time. *For more information, please contact an authorized Richie Brace® distributor at <https://richiebrace.com/physicians/distributors> or click here.*



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Waco Shoe Company Debuts Its First-Ever Water-Resistant Leather Walking Shoe with Innovative WALKWELL™ Technology

Waco Shoe Company, a trusted leader in the orthotic footwear and insole market, has launched the *Revitalign Phoebe*, its first-ever leather walking shoe. The Phoebe is also the brand's first water-resistant leather shoe, engineered with the all-new WALKWELL™ technology to provide elevated performance and all-day support.

"The Phoebe walking shoe represents a major step forward in Waco Shoe Company's mission to blend style with functional orthotic footwear," said Jeff Antonioli, co-owner of Waco Shoe Company. "With its water-resistant leather and our new WALKWELL™ technology, we are offering customers a shoe that looks great and supports their active lifestyle in all types of weather."

Combining premium materials with advanced orthotic design, the Phoebe leather shoe marks a milestone for Revitalign®. Named WALKWELL™, this



technology features articulated flex zones in both the heel and forefoot to enhance the shoe's flexibility, promoting a more natural gait and greater foot mobility for the wearer.

The shoe's Full Contact Comfort® design provides stable support throughout the foot, a deep heel cup, and a compression-molded EVA midsole that delivers cushioning and versatility. The shoe features a ground contact rubber outsole, ensuring increased traction and durability on a variety of surfaces, making it ideal for walking and extended wear.

The Phoebe features a contoured profile midsole through the forefoot and heel. It also has rubber contact points on the outsole for increased traction and ground contact, providing a secure and stable feel with every step.

The Revitalign® Phoebe for women is now available in various sizes and colors through the company's website WacoShoeCompany.com or click here.

- *THC-free CBD* for targeted inflammatory support

This layered approach makes Limitless an effective adjunct to orthoses, stretching programs, footwear modifications, physical therapy, and post-procedural comfort protocols.

Dr.'s Remedy reports having seen strong patient response for nighttime neuropathic irritation, mild arthritic flare-ups, activity-related foot and leg soreness, and general soft-tissue fatigue. Designed specifically with podiatry in mind, Limitless Lotion offers a conservative, innovative tool that fits seamlessly into the modern podiatric treatment spectrum.

To request competitive wholesale pricing or to make Limitless Lotion available directly to your patients, visit www.remedynails.com, click here, or call 877-323-6245.

SOLO Laboratories Enhances Practice Efficiency Through Advanced Digital Workflow

SOLO Laboratories, a leader in custom orthotics for more than 40 years, continues to help practices improve efficiency and profitability through its fully integrated digital workflow, featuring viSo scanning and 3D printing technology.

With viSo, clinicians can quickly and accurately capture 3D scans using just an iPad or iPhone—eliminating casting mess, shipping costs, and delays. The app streamlines ordering and improves turnaround time, helping practices focus more on



patients and less on paperwork and shipping.

SOLO's digital process ensures consistent, repeatable results. Advanced CAD software and 3D printing deliver orthotics with exceptional accuracy, durability, and cost savings compared to traditional methods.

This commitment to efficiency
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goes beyond technology—every orthotic is proudly made in Kutztown, PA, supporting American jobs and ensuring faster, more accountable service.

For practitioners, time and accuracy directly impact patient care and profitability. Our digital solutions deliver both—while keeping production rooted in American craftsmanship.

SOLO Laboratories thanks its customers for supporting American families and choosing technology that drives smarter, more efficient care.

For more information, contact SOLO Laboratories at 800-765-6522, cs@sololabs.com, or click [here](#).

Bianco Brothers Offers Extra-Large-Jaw Tissue Nipper for Wound Debriding

Bianco Brothers Instruments, a leader in podiatric instruments, is now offering an Economy 5" extra-large-jaw tissue nipper for debriding of large wounds. Available \$25.00 each.



Contact them at www.Biancobrothers.com, click here, call Vincent at 718-680-4492, or email at BiancoB@aol.com

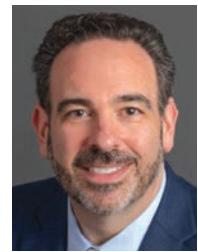
Podimetrics Unveils Report on Preventing DFUs and Reducing Amputations

Podimetrics, a leader in innovative solutions for complex diabetes care, released a new report focused on preventing diabetic foot ulcers (DFUs) and reducing related amputations. The report draws on insights from a panel of leading podiatry experts who convened at the APMA Annual Meeting in July to address the significant burden of DFUs. Their discussion high-

lighted best practices for prevention, including the use of remote temperature monitoring. The report offers actionable recommendations for the healthcare system, emphasizing standardized care protocols, technology integration, and the delivery of interdisciplinary care.

"Preventing diabetic foot ulcers is not just a clinical challenge, it's a public health imperative," said Gary Rothenberg, DPM, Panel Chair & Moderator, and Medical Affairs Director of Podimetrics. "Our report provides the healthcare system with recommendations to prevent these complications and life-altering amputations," he added.

For more information, visit podimetrics.com or click [here](#).



Dr. Rothenberg

Performance Orthotic Laboratories Launches Exclusive Offer: Complimentary 3D Scanner, iPad, or iPhone for Clinics

Performance Orthotic Laboratories is making digital scanning easier and more cost-effective for clinics with an exclusive offer: receive a complimentary 3D foot scanner, iPad, or iPhone with a small order commitment or low monthly fee.

Did you know that 60% of DPMs still rely on traditional methods like plaster casting, foam box impressions, and STS slipper socks—despite faster, cleaner, and more sustainable options available through 3D printed orthotics? These innovative solutions deliver sustainability and precision at an affordable price without compromising on quality.

Shifting to digital scanning does not mean reducing quality. All types of traditional casting methods can be performed using digital scanning, whether it be supine/prone neutral casting or weight bearing foam boxes. Performance's team of support specialists and expert podiatrists can help you find the right solution.



By adopting the lab's complimentary scanner program, clinics can easily transition to digital workflows and unlock the benefits of advanced 3D printing technology with minimal outlay. Each pair of 3D printed polypropylene foot orthotics:

- Saves 4 lbs of waste,
- Offers a 5-day turnaround, and
- Starts from just \$89.95 including shipping.

With nearly 1 million 3D printed orthotics produced, Performance continues to provide advanced orthotic solutions. Clinics can also request a free sample box to experience the quality firsthand.

Limited scanners are available—act now to claim yours.

For more information, visit <http://www.performlab.com/new-customer>, click [here](#), or contact the team at info@performlab.com or +1 973-523-8610.