PODIATRIC MARKETPLACE



New Tea-Tree Infused FootWipes^{**} from PediFix^{*}

The **PediFix Footcare Company** introduces another unique dermatology innovation to help clean and refresh feet fast. "Tea Tree Ultimates" FootWipes" help clean sweat and odor, dirt and grime, fungus, bacteria and germs from skin surfaces," says Christopher Case of the long-time industry supporter and 5th generation family of foot specialists, founded in 1885.

"I keep a pack in every treatment room for quick patient clean-up before exams," says Raul Maldonado, DPM of the Harlingen Foot & Ankle Center in Harlingen, Tx. "They're also helpful for diabetic and post-op foot care, popular among patients in nursing homes, sandal and other open shoe wearers, at bedtime and whenever a shower is inconvenient."

"Our exclusive, alcohol-free foot care formula features tea tree and peppermint essential oils and their antimicrobial, antibacterial benefits, aloe and vitamin E to keep feet clean and healthy, naturally," says Case. *To order, get more information or a free sample, call 800-424-5561, FAX 800-431-7801, email info@pedifix.com, or click here.*

New Turbomed XTERN AFO for Foot Drop Now Available

CMT, CVA, CP, MS and trauma patients have patiently waited for an effective AFO to return a comfortable gait cycle, and with the recent availability of the **Turbomed XTERN** in podiatry, there now exists a significantly superior AFO.

The inventor of the Turbomed XTERN, an engineer with foot drop, created a completely external, effective spring action dorsi-assist brace that is comfortable, allows



for unrestricted movement and can also provide ankle stabilization. Nothing touches your patient's foot as the spring wraps around the outside of the shoe. Vamp clips allow for easy transfer from shoe to shoe and can be set up to work with virtually every kind of shoe.

This custom fit AFO is PDAC validated (L-1951) with a healthy reimbursement.

Using the in-clinic trial kit—which includes 3 adjustable sizing trial AFOs (s,m.l), an Allen key, zip ties and a short video tutorial—you can fit any patient immediately to determine the custom fit size before ordering.

The trial fit kit also gives the patient a chance to confirm the AFO is the right AFO for them immediately. It replaces the need to cast or scan.

This AFO is easy to order on a new patient visit, eliminates the need for casting, has a one-day lab assembly turn around, has no irritation of the shoe or ankle like other AFOs, has great reimbursement and most importantly, is an effective solution for your foot drop patients.

To order fit kit for your clinic, visit www.kevinorthopedic.com/xtern (password: XTERNchangeslives), email lisa. knox@kevinorthopedic.com, or click here.

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Improve Practice Profitability with DocShop Pro

Saving a podiatry practice time and money is key to quality patient care. Ordering medical supplies and managing inventory should be simple, but everyday challenges in negotiating with multiple vendors and manufacturers can be frustrating and time-consuming. The podiatrists that created **DocShop Pro** knew there had to be a better way. Founded by podiatrists for podiatrists, DocShop Pro provides a convenient, one-stop-shop to compare pricing for all products and supplies in one easy-to-use location.

Explicitly built as a way to compare vendors, obtain low pricing, and order quickly, their website allows you to track inventory using a phone, tablet, or PC—saving even more time in practice operations. To help boost reve-



nue, all these capabilities are free, with no gimmicks or hassles. Registration is required only for confirmation of physician credentials, and DocShop Pro can provide you a personal concierge for assistance anytime when needed. To see exactly how much you can save your podiatry practice on your current supply list, request a cost analysis now at savings@docshoppro.com, register at www.DocShop-Pro.com, or click here.