Bako Integrated Physician Solutions Introduces Hydro-Cutis Cream

Hydro-Cutis Cream contains ammonium lactate, a clinically proven skin hydrator and exfoliator. This pH balanced formulation gently encourages natural skin cell renewal by eliminating dead cells on the skin's surface.

Features of Hydro-Cutis Cream include:

- Relieves rough, dry skin
- Ideal for Both Diabetic and Non-

Diabetic Foot Care

- Gently exfoliates, intensely hydrates
- Non-Greasy Formulation
- Paraben-Free
- Long-Lasting Action

The Cream is available in 2 sizes: a 24 oz office use pump bottle, and a 10 oz tube for home use. Dispensed only by physicians.

To order, call 855-4BAKO-CTS or visit www.BakoCTS.com; for more information, *click here.*



Cloud Version of Boards By The Numbers Now Available

The new Cloud version of Boards by the Numbers—an easyto-use software program designed to help podiatrists prepare for the ABFAS Exams—is now available. The software includes a comprehensive set of board-focused notes (over 300 pages); high resolution graphics (MRIs, X-rays, color images); practice exams (over 800 questions); and an Oral section designed to help you develop an organized approach to the Oral exam, including an overview of the new CBPS (computer-based patient simulation) software and a "walk through" video. The program in now a cloud application and is accessible anytime anywhere, on multiple devices (Macs, PCs, iPads, iPhones, and Continued on page 166

other mobile devices). The program is sold as a one-year subscription and requires a high-speed Internet connection, a mobile phone for authentication and is browser-dependant. Please visit www.certifiable.com/PM or call (513) 347-0004 and learn more about it, or click here.

New Patient Education Technology Available for Podiatrists

CaerVision launches a new version of its exam room software—MyPodPortal 2.0—allowing podiatrists to customize educational and promotional video playlists for their patients.

CaerVision has provided educational videos for physician waiting rooms since 2007. The MyPodPortal software allows podiatrists to have access to the same, valuable educational content that was previously only viewable in the waiting room and updated by CaerVision's programming staff monthly. Now, physicians can pick and choose, at a moment's notice, which videos they want to see for any given patient. Additionally, the MyPodPortal software has a second video library featuring product videos and advertisements.

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The latest version also allows doctors to upload their own videos to the software, eliminating any delay in product availability.

The software was also developed to provide each patient a unique experience. In the waiting room, each patient views the same segments. Now, in the exam room, patients are exposed to videos that are relevant

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Ring in a Healthy New Season with Two Festive Favorites from Dr.'s Remedy

Don't let discolored nails discourage your patients. Dr.'s REM-EDY launches two new, high-gloss lacquers that let your patients celebrate in style—free from harsh chemicals and toxic ingredients. Infused with soothing bo-



tanicals plus a bevy of nourishing vitamins, both of these sizzling-hot, podiatrist-formulated shades are the perfect antidote to plummeting temperatures.

Timeless Teal offers a fresh alternative to winter navy and greys, and this surprisingly versatile, deep blue-green agrees with any skin tone. Worn alone for bold, lasting color drenched in megawatt shine, or toned down a notch with a coat of MODEST Matte overtop.

Wonderful Wine is a cure for the common crimson. This vibrant, sexy shade of cabernet is the perfect blend of bright and sultry. Heavily pigmented with a high-shine finish, it's both festive and forever classic.

With over 20 brilliant colors to choose from, every Dr.'s Remedy polish has been uniquely formulated with organic ingredients and enriched with vitamins, wheat protein, tea tree oil, lavender, and garlic bulb extract (known, natural anti-fungals)—to bring you a nourishing, less toxic alternative to traditional polishes. Dr.'s Remedy polishesare 100% vegan and made in the USA. When it comes to nails, you don't have to compromise safety for style.

Competitive wholesale pricing is available.

For more information, call 877-323-NAIL (6245), visit www.remedynails.com, or *click here.*

2015 Total Contact Casting (TCC) Update



Derma-Sciences has released the following information: TCC is widely accepted as the Gold Standard for off-loading diabetic foot ulcers.

Additional outcomes data was published in 2014 which demonstrated that the use of TCC is associated with a **50% reduction in amputation rates**.¹

In 2015, the Medicare National Average Hospital Outpatient Facility Payment Rate associated with the application of TCC will be \$223.20 [APC 0058].²

For more information go to **www.TCCEZ.com** or call 1-800-474-9511, or *click here*.

1. C. E. Fife, MD, et all, Diabetic foot ulcer off-loading: The Gap Between Evidence and Practice: Data from the U.S. Wound Registry. *Advances in Skin and Wound Care*, 27(7) p. 310-316, 2014 2. Outpatient facility payment rates based on 2015 National Medicare Average Payments. *Federal Register notices* [CMS-1613-FC], November 11, 2014.

Disclaimer: This has been intended for informational purposes only. It does not represent a guarantee, promise or statement by Derma Sciences Inc. concerning availability of reimbursement, levels of reimbursement, payment or charges. It is not intended to increase or maximize reimbursement. The decisions as to procedure code selection, completion of a claim form, and the amount to bill, are exclusively the responsibility of the provider.

to their individual conditions and diagnoses; or doctors can choose to educate them on other conditions they may be experiencing, but aren't currently seeking treatment for.

After a patient is called from the waiting room, the medical assistant or any staff member is able to simply tap a button on the exam room PC or tablet/iPad, and the playlist begins. Physicians can start a free trial of MyPod-Portal by going to www.mypodportal.com http://www.mychiroportal.com and submitting the contact form. For more information *click here* or visit www.caervision.com.

Dr. Comfort Work Boots Combine Art, Technology, and Style

As winter sets in, Dr. Comfort shares its Men's and Women's work boots, constructed to protect your feet while keeping them looking stylish. Men's Boss style boots feature a new



tough, high abrasion, durable leather and an oil-resistant outsole. The Protector style is similar to the Boss, with the addition of a durable steel-toe.

Dr. Comfort Men's boot styles also include the Ranger, which offers a unique no-tie elastic lace. The Ranger is ideal for all indoor and outdoor activities.

The Vigor, Dr. Comfort's women's work boot, is extremely lightweight and available in a Velcro closure, also offering Dr. Comfort's unique no-tie elastic lace. The Vigor is a perfect hiking boot for indoor or outdoor adventures.

All Dr. Comfort boot styles are available in brown and black. For more information, visit www.drcomfort.com or *click here.*

Delcam Applies Additive Manufacturing to 3D Insole Production

Delcam first looked at Additive Manufacturing (AM) for the orthotics and prosthetics industry back in 2010, working with Adrian Bowyer of Bath University using a RepRap device to print custom PLA insoles. More recently, the Healthcare team has been able to transfer surface data from Delcam's orthotics solution software, OrthoMODEL, into ArtCAM. By combining the functionality of these two software packages, Delcam has been able to generate and print a series of concept designs which demonstrate some of the possibilities for AM in the production of orthotics.

The process started by creating the orthotic designs within OrthoMODEL and then importing them into Art-CAM where additional product features were added. These included structural ribs for strength, high-resolution 3D reliefs for aesthetics, and textures and aeration holes for potential clinical benefits. Delcam is aware of a wide range of potential customers who are embracing the advances in the AM sector. The new materials and increased design freedom offered by AM are expanding the creative opportunities of designers, allowing mass customization to be offered together with bespoke requests. Delcam is investing its resources into providing a flexible design solution for its customers.

AM does not replace the faster and more economical subtractive milling but it does open some new and interesting doors. For example, by 3D printing an orthotic, the practitioner is able to design the ideal custom insole unhindered by the restrictions of conventional manufacturing. Chris Lawrie, Healthcare Business Development Manager at Delcam, believes, "In a world where waste reduction is increasingly on people's agendas, AM certainly offers potential to be the 'greener' choice in the future. We are aware that machine prices are coming down, but the real change will come first from faster printing technologies and then from an increase in the choice of functional materials."

For more information, visit www.orthotics-cadcam. com, call 877-335-2261, ext 153, or *click here.*