

## Improve Patient Care and Practice Revenue with Light Therapy Treatment

Light therapy products from **HealthLight** are gaining traction in the medical community as an effective, pain-free and drug-free method of relieving pain and inflammation and increasing circulation.

Light therapy treatments are inspired by Nobel Prize-winning science (1998—Furchgott, Ignarro and Murad re: discoveries concerning nitric oxide as a signaling molecule in the cardiovascular system) and are FDA-listed.

Light therapy features a combination of red and infrared LEDs that are utilized to maximize the impact of the photons of energy, thus stimulating the release of nitric oxide and production of ATP which leads to vasodilation; the vasodilation creates increased blood flow, bringing oxygen and nutrients to impacted cells.



used with other treatment modalities or as a stand-alone.

Call 860-707-4220, email at [Rob@energiamedical.com](mailto:Rob@energiamedical.com), visit the company's website or click here for more information.

Energia Medical's Healthlight™ line of light therapy products, inspired by Nobel-prize-winning science and backed by years of research, is FDA-cleared and built in the U.S. You can treat patients in-office with Energia Medical's Clinical Line or you can sell at-home treatments with their At-Home Therapy Line. Each device automatically turns off after the 20-minute treatment, and can be

## Enjoy the Benefits of Silicone in a Transparent Film and Tape

Silicone is gentle on sensitive skin and perfect for patients with skin allergies. **Safe n Simple Woundcare** has brought out three new sili-

cone-based products to support improving, protecting and healing sensitive skin issues:

- Simpurity DermaPro Waterproof Silicone Tape—available in 1"×15' and 2"×15' rolls
- Simpurity IV Derm Transparent Silicone Film—available in 2"×3" sheets
- Simpurity Transparent Silicone Film—available in 4"×5" sheets

Recommended for all ages of skin types from pediatrics to geriatrics. Acute to chronic



wound care, podiatric, dermatological skin care and much more.

Use these products to cover skin tears, blisters, wart removal sites, helps eliminate maceration from breathing tubes or CPAP machines. This product has been used in pediatric surgeries to cover the eyes from chemicals-liquids and removes without causing harm to the fragile skin. There really are too many uses to list!

Please call customer service at 844-767-6334 to request a sample or to get connected with your regional account manager and check out our products on our website: [www.sns-medical.com](http://www.sns-medical.com) or click here.

## High Quality, Comfort, and Style from Ped-Lite

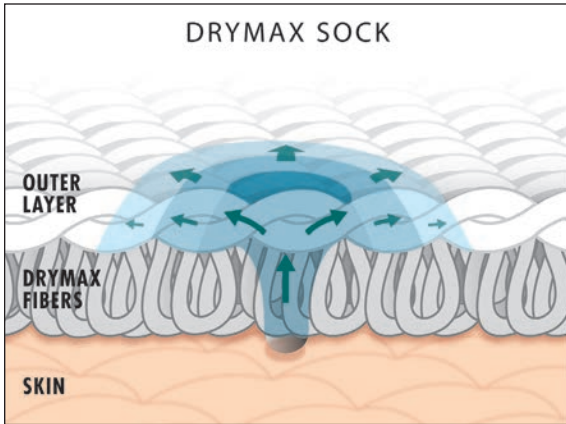
**Ped-Lite** offers a high quality, comfortable product, without sacrificing style, at an affordable price. Since 2006, they have been offering a full line of high-quality diabetic shoes,



inserts, and fabrication materials at a price you can afford. Staying fresh while growing their line of shoes for both men and women is a top priority. Their newest male shoe "George" is a stylish mix between tennis and dress shoe. With the sleek grey upper and clean white sole, the George is destined to fit in any situation.

Ped-Lite's new line of men's and women's shoes will be available in early 2020. Learn more about their full line of diabetic shoes, custom and prefabricated inserts, and fabrication material at [www.pedlite.com](http://www.pedlite.com), email them at [contact@pedlite.com](mailto:contact@pedlite.com), call 219.756.0901, or click here. Ped-Lite encourages DPMs to ask for a sample of their products.

Continued on page 162



## Unique Drymax Fiber Socks Create a Better Environment for the Feet

It's well known that moisture is the enemy of healthy feet. Moisture helps cause blisters and fuels the growth of odor-causing bacteria and fungal conditions of the skin and toenails.

The laws of physics dictate no single fiber technology can attract and repel moisture at the same time. To overcome this, **Drymax** socks utilize two different fiber technologies interwoven to form inner and outer layers.

Drymax fibers do not wick because they are Super Hydrophobic (sweat repelling). Moisture doesn't adhere to the inner layer of Drymax

fibers. Because of this, Drymax fibers mechanically lift sweat off the skin like a squeegee, pushing it into the moisture-attracting outer layer. The Drymax Dual Layer design creates a self-contained sweat removal system, keeping feet dry and healthy.

Visit [drymaxsports.com](http://drymaxsports.com) or click here.

## New Comfort ToeWraps™ from PediFix®

The **PediFix Footcare Company** introduces newly-designed toe loops that stabilize, 'buddy' and reposition toes to relieve pain from



*Continued on page 163*

corns, hammer and crooked digits, according to Christopher Case of the long-time industry supporter and 5th generation family of foot specialists, founded in 1885.

“These soft, non-stretch, foam-lined loops separate and align deformed toes without taking up space,” says Case. “The closed loop goes around one toe, the free end wraps around an adjacent toe with a hook & loop closure. More comfortable, convenient and longer-lasting than tape, they’re effective conservatively and as a post-op splint following toe surgery,” he adds.

*To order, get more information or a free sample, call 800-424-5561, FAX 800-431-7801, email [info@pedifix.com](mailto:info@pedifix.com), or [click here](#).*

## **Better Care Starts with Better Planning**

Podiatry procedure room layouts are changing to accommodate the increase of in-office procedures and the addition of new technology. In fact, new technology is helping create a fully connected digital ecosystem that brings together every aspect of the point of care to eliminate barriers and inefficiencies by integrating processes, equipment and people.



Function, versatility and efficiency are key to an effective podiatry room design—and at the center of it all is the procedure zone. The procedure zone puts the caregiver in the center within a short reach of the

*Continued on page 164*

chair, cart and countertop. The chair, a crucial element of the procedure zone, should provide physicians what they need to perform even the lengthiest procedures, without sacrificing functionality. An ergonomic foot section design can put control right where it's needed most.

A patient-centered approach ensures patients, caregivers and their experiences remain top-of-mind during the design process. Responding to patient demands while controlling costs requires greater efficiency in the procedure room workflow.

**Midmark** procedure rooms are designed to help maximize accessibility to instruments and supplies while optimizing flexibility and instrument utilization. Visit [midmark.com/medical](http://midmark.com/medical) or [click here](#) to learn more.

## Chocolate Feet from Toe-Rific

**ToeRific Chocolates & Candy** was begun over 30 years ago in Berkeley, California by Mark Wolpa, DPM as a unique way to thank referring doctors and patients. The delicious gift of gourmet foot-shaped chocolate made a memorable and lasting impression every year. He started to get requests for these special treats for all different occasions. Even Broadway got



in on the fun by ordering 3,000 foot suckers for the opening of "Footloose."

In 2018, Joshua Mitnick, DPM bought the Toe-Rific business and was "head over heels" excited!

These chocolate and candy feet can be used many ways. They can "get your foot in the door", or to say "you are toe-rific!", or "hope you get back on your feet soon." The possibilities are endless!

Make this holiday or anytime extra special for your favorite referring doctors, patients and friends. Everyone loves chocolate—it's good for the "sole"!

Please visit [Toe-Rific.com](http://Toe-Rific.com) or [click here](#).

**10% off if ordered by December 7th, 2019.**

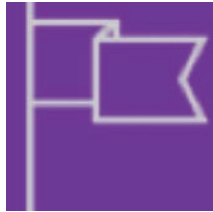
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## Sceptre Management Solutions for Both Billing and Consulting

**Sceptre Management Solutions** began in 1997 as a full service Revenue Cycle Management boutique. They help independent providers and facilities remain independent. They fight with the payers everyday so that their clients' claims are paid quickly and accurately at the correct rate. Sceptre also reviews documentation to be sure their clients are capturing all of their available reimbursement. They can work with any EMR and billing system, and they can also recommend an EMR if you are shopping for one currently.

Sceptre billing services: review of billing information for accuracy, electronic payer enrollments, insurance verification, electronic claim submittal, quick and accurate payment posting, and accounts receivable follow-up. Sceptre consulting services: provider credentialing, payer enrollment, contract negotiation, billing compliance reviews, accounts receivable review to make sure each provider is capturing all his/her reimbursement. *Call Jennifer Hicks at 801-499-5607, email [jhicks@sceptremanagement.com](mailto:jhicks@sceptremanagement.com), or [click here](#).*

### Sceptre Core Values



#### Ownership

Our staff understands the importance of collecting every dollar we can on your behalf.



#### Accountability

We have built custom monitoring and productivity tools to help our staff evaluate and maintain the health of your account.



#### Integrity

We treat our customers the way we would want to be treated.