

AWESOME GIFTS
for Referring Doctors & Patients

ToeRific
CHOCOLATES & CANDY

- Delicious foot themed candy that is always remembered!
- 10% Discount if ordered before November 20th, 2015
- Affordable - from \$8.95
- Personalization is available

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www.ToeRific.com

"The chocolate feet are the perfect way to thank my referring doctors" - G.W. - Houston, TX

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ToeRific Gifts for Referring Doctors & Patients

ToeRific Chocolates & Candy provides creative foot-themed candy that is the ideal gift for podiatrists to give to referring doctors and patients. Their one-of-a-kind delicious chocolates always make a lasting impression. They are proud to be endorsed by Rem Jackson, CEO of Top Practices, as well as Brian Tracy, international business speaker and author.

ToeRific's products range from their bite-sized Petite Feet to their three-dimensional one pound chocolate foot. All are packaged in a seasonal red gift box ready to hand out.

The products are affordable and begin at \$8.95. Take advantage of their special offer and receive **10% Off** if orders are placed by November 18, 2016.

Check out all of their products at ToeRific.com and let them help make your Holiday gift giving a ToeRific occasion.

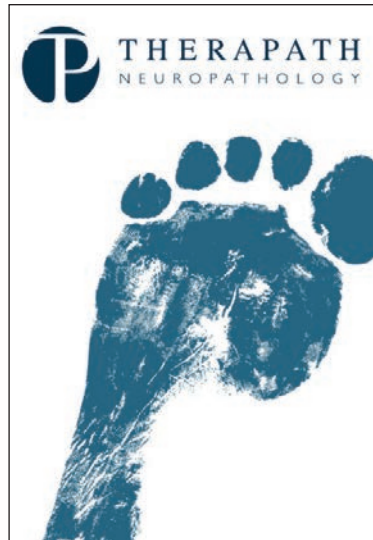
Visit ToeRific.com, call toll-free 888-863-3663, or [click here](#).

Skin Biopsy to Diagnose Small Fiber Neuropathy

Therapath Neuropathology provides an objective, quantitative

test for small fiber neuropathy using a standard 3mm punch biopsy. The pathology analysis and in-office procedure are reimbursed by commercial insurance, Medicare, and Medicaid.

Therapath provides analysis of skin samples for both Epidermal Nerve Fiber Density (ENFD) and Sweat Gland Nerve Fiber Density (SGNFD) testing. These tests are the most sensitive measure of small fiber neuropathy and provide answers to patients who suffer from pain, numbness and tingling. Diagnostic reports with nerve quantification and age and gender-specific



reference ranges are completed within eight days.

Therapath's biopsy kit is shipped at no charge and makes the testing process simple. The kit includes everything needed for the biopsy and is stored at room temperature for several months. After the procedure, samples are shipped back to the laboratory immediately. No transfer or rinsing step is needed.

For more information, visit www.therapath.com/skin or [click here](#). To order a sample kit and get started, please call 800-681-4338 or email order@therapath.com.

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Pilgrim Shoes Introduces 2 New Models for 2016

Pilgrim shoes are distinguished by their comfortable fit, the result of using German engineered lasts with anatomically shaped contoured bottom and heel cup for better accommodation of foot deformities. This season the firm has added several new styles for women (P3020 and P3021) and men (D2006, 2009 and 2015) with features



designed specifically for added comfort. In order to provide more elasticity in the forefoot area Pilgrim has implemented genuine stretchable leather inserts. This feature provides additional durability and elasticity to accommodate foot deformities; it also enhances the leather's breathability to maintain a healthy in-shoe climate.

Visit pilgrimshoes.com, call 888-493-2859, or [click here](#) for more information.

**SPOTLIGHT ON AMERX:
PARTNERS IN THE SCIENCE AND MANAGEMENT OF WOUND CARE**

New Hydrocolloid Dressings from AmerX

AmerX Health Care's introduction of a new line of AmerX Advanced Wound Dressings includes the new AmerX **Bordered Hydrocolloid and Hydrocolloid Thin Dressings**. AmerX Hydrocolloid dressings are ideal for managing dry to light exudating chronic and acute wounds. The occlusive water-resistant wound cover helps provide a barrier to protect the wound while creating a moist wound environment to support autolytic debridement and minimize scarring. AmerX Hydrocolloid dressings are self-adhering, readily conformable and ideal for use in areas requiring contouring or subject to friction. The Bordered Hydrocolloid dressing allows for greater absorption capabilities



while the Thin Hydrocolloid dressing's semi-transparency allows for better observation of the wound healing process. Both dressings are available in sterile 2" x 2" and 4" x 4" pad sizes.

The new Amerx comprehensive Practice Management Program now offers a new AmerX Turn-Key DME Wound Care Program. The Turn-Key program includes a full line of PDAC-approved advanced wound care products, compliance tools and necessary supportive documentation

in order to streamline DME billing and reimbursement of wound care supplies. *Contact your Amerx representative today to learn how Amerx can enhance your practice growth at 1-800-448-9599 or click here.*



Surestep's SMO Provides Stability for Pronating Children

The patented Surestep SMO is a highly effective means of providing stability to children who pronate. By compressing the foot into alignment, through the use of extremely lightweight, thin and flexible plastic, the Surestep SMO allows for a natural movement and a wide range of motion. Surestep's unique trimlines make physical activities more attainable for children with low muscle tone who have trouble with stability. This dynamic bracing system enables them to walk,

run and jump, making playtime more fun! Each product is custom-made specifically to the child's feet to achieve the ultimate in fit, function and comfort. Ordering is made easy, requiring only measurements. Quick turn-around times, great reimbursement and quality fabrication

make the Surestep system an excellent orthotic option for podiatrists. Having served the pediatric hypotonia population for more than 15 years, worldwide, Surestep is guaranteed to deliver results.

For more information, call 877-462-0711, visit www.surestep.net, or click here.

New Study on Molecular AF Topical Antifungal

Wellstone Labs Inc., distributor of MolecularAF topical antifungal, is proud to announce the recent study results of their MolecularAF Dynamic Oil with 1% Tolnaftate against Tricho-

phyton Rubrum. The study was performed by McClain Labs of Smithtown, NY, a leading pathology lab.

The In Vitro study was performed with live Trichophyton Rubrum cultures. MolecularAF Dynamic Oil with 1% Tolnaftate was tested against a saline control. Results have shown a complete inhibition to Trichophyton Rubrum with MolecularAF Dynamic Oil with 1% Tolnaftate.

MolecularAF has two antifungal products, Dynamic Oil with 1% Tolnaftate and MolecularAF Cream with 2% Miconazole Nitrate. Each product is enhanced with three essential oils with known antifungal properties, such as, Origanum Oil, Cinnamonum Oil and Melaleuca Alternifolia Oil. In addition to conditioning, the oils help promote penetration and improve cosmetic appearance. Same excellent formulation for over five years without harmful Parabens. Proudly manufactured in the United States in an FDA-certified lab. *Complete study can be found with photos of the results at their website: www.MolecularAF.com. Or email at: JSilber*

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stein@molecularaf.com. For purchasing information, please call 888-919-1818 or click here. Ask for Jonathan Silberstein.

MTI's Comprehensive Line of Chairs, Lights, Cabinets, Stools and More

When Jeff Baker founded MTI in 1999, he had already worked as Vice President of Podiatry for HealthChair PDM for 26 years. Armed with full knowledge of podiatrists' needs and desires, Baker manufactured one of the world's largest line of podiatry chairs, lights, cabinets, stools, side chairs, leg wrap supports and dust vacuums.

MTI exam chairs include the 526 Dual Power, 527 Tri Power, 527W Tri Power Bariatric, 450 Quad Power and 450W Quad Power Bariatric. The 527 Exam Chair, features a DC power lift/back/tilt, 2 program positions, 19-39" vertical lift, 650 lb. lift, 24" upholstery and Floating Arms™.

MTI offers the Lumerus™, Clarus 4™, Clarus 7™, and Medical Illumination LED lights. These lights provide between 21,000 to 43,000 lux output, and last from 40,000 to 70,000 hours.

Physician stools are available in 12 different pneumatic or hydraulic models. They are available with or without a backrest, body support or twin arms.

The Chair-Mounted or Portable Leg Wrap Support provides an easy to use calf support for wrapping the foot or heel, and a heel support for

Lunula Laser Receives FDA 510 (k) Approval

Erchonia's low-level Lunula laser has received FDA 510 (k) marketing clearance for onychomycosis.

The Lunula device increases the amount of clear nail in patients infected with onychomycosis. In the clinical trial, 67 percent of patients met the success criteria of

three millimeters of clear nail growth. By six months after the initial treatment, these patients average more than five millimeters of new growth.

This is the first and only low-level laser to receive FDA 510(k) marketing clearance for onychomycosis.

"Lunula is the future of treating onychomycosis," said Dr. Kerry Zang, founder of the Arizona Institute of Footcare. "The results seen in the clinical trial are spectacular and we are eager to provide Americans with the opportunity to treat nail fungus with an effective product."

The portable Lunula device applies a laser to the area infected by onychomycosis. During the study, patients between 18 and 70 years old received treatments once a week for four weeks.

"Nail fungus is a big problem and the toxicity of the available drugs is almost as bad," said Dr. Robert Sullivan. "Lunula gives doctors a viable treatment option: no blood tests, no pain and no mess."

Zang and Sullivan lead the research behind Lunula. Prior to FDA 510(k) approval, the product went through four clinical trials which recorded no known side effects.

The 510(k) is a premarketing submission to the FDA that demonstrates that the device marketed is safe and effective. The premarket approval for the 510(k) is the most rigorous type of device marketing application accepted by the FDA.

For more information, visit www.erschonia.com, call 888-242-0571, or click here.



wrapping the upper leg.

MTI is proud of their quality construction, affordable prices and excellent service. Take advantage of their fall promotion, which provides a free stool or LED light with the purchase of a 527, 450 or 450W exam chair. For more info, call 800-875-4999, visit sales@mti.net, www.mti.net/podiatry, or click here.

New Compression Foot & Calf Sleeve Now Available

Allied OSI Labs adds the **OS1st FS6 + Compression Foot & Calf Sleeve** to its growing catalog for foot & ankle practices' dispensing programs.

The patented FS6 + Compression Sleeve prevents and/or relieves pain associated with plantar fasciitis, shin splints, leg cramping, and Achilles tendonitis by offering eleven zones of compression and

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support with Compression Zone Technology®. These clinical indications are often experienced by individuals who participate in high-impact activities or frequently run/jog.

The eleven zones of compression range from light compression at the openings of the Sleeve, to moderate and firm compression in the forefoot, rearfoot, and Achilles tendon area, which connects to the base of the calf muscle. The lighter zones provide comfort while the firmer zones assist in venous flow and support.

In addition to enhancing circulation to reduce pain and swelling, the FS6+ Compression Sleeve is easy for patients to put on and to remove. The Sleeve's wearable design allows an easy fit under most regular socks, shoes, and pants. Additionally, the Sleeve molds to most



patient foot and leg types.

The Sleeve is a great addition to your clinic's dispensing programs—especially those who often see athletes and focus upon sports medicine. The Sleeve comes in five different colors (white, black, natural, bright pink, and bright yellow), making it fashionable for every patient type.

Allied OSI Labs' practice consultants can be reached at 800.444.3632, by visiting www.alliedosilabs.com, or by clicking

here to answer any questions you may have about dispensing the OS1st products in your office or to provide recommendations on suggested selling prices to patients.

Dia-Foot Will Now Be Carrying Dr. Comfort Shoes

On October 14, 2016 **Dia-Foot** became the first podiatric distributor of **Dr. Comfort shoes**.

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Announcing a New Targeted Treatment for Foot, Heel, and Plantar Fascia Pain

Pedicis Research is pleased to announce the introduction of new **Plantacin**, an innovative treatment for foot, heel and plantar fascia pain. Plantacin formulation combines a powerful analgesic with anti-inflammatories in a targeted delivery vehicle that promotes deep tissue penetration and provides quick and lasting pain relief. In a recent clinical study, Plantacin reduced pain scores on average of 64% in 2 weeks and 90% of patients experienced significant pain relief after 1 application.

Plantacin is sold as an OTC product exclusively to health care practitioners for dispensing to their patients. It is not sold in pharmacies or the Internet.

Pedicis also markets two other innovative products: Vircin advanced wart treatment for resistant warts and Cidacin antifungal solution, one of *Podiatry Today's* 2013 Top Ten Innovations.

For more information, visit www.pedicis.com, e-mail contact@pedicis.com, call 800-748-6539, or click here.



Dia-Foot now carries the most comprehensive selection of diabetic shoes in the podiatric and insurance industries. One of the best advantages to having Dia-Foot as your diabetic shoe vendor is the simplicity of having to deal with only one billing statement instead of multiple billing

statements from multiple vendors. Podiatrists now have the opportunity to offer New Balance, SAS, Brooks, Hush Puppies, Rockport, Nature Stride, Sebago, Orthofeet, Dunham, Propet, Wolverine and now Dr. Comfort all from one company.

Dia-Foot manufactures both custom and pre-fab diabetic inserts. Their custom inserts are custom-fit into each diabetic shoe your office orders.

Dia-Foot offers an industry-best Medicare Compliance Program to help your practice retrieve the needed documentation from your patient's primary and to help your practice pass Medicare Pre-Audits.

The diabetic shoe program is here to stay and is still a valuable source of revenue for any podiatric practice. *Please call 877-405-3668 for more information, visit www.dia-foot.com, or click here.*

Introducing the Fresh Start Collection from Dr.'s Remedy

A trio of trendsetters poised to dominate and compliment a healthy lifestyle this season. **Dr.'s Remedy** new Late Fall/Early Winter 2017 Fresh Start Collection is a wearable, one-of-a-kind palette. The trio inspires peace, vitality and generosity. These exciting, effortlessly chic polishes—each with an empowering shade name—are the perfect way to step up the wellness game this season.

Dr.'s Remedy Enriched Nail Care is podiatrist-formulated proprietary blend of high-quality, organic ingredients that help strengthen nails and improve natural color. Every Dr.'s Remedy product is safer for children and pregnant women

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SPOTLIGHT ON NEUROGENX

Independent Lab Tests Indicate Additional Neurogenx Benefits

Independent laboratory test results indicate the medical benefits of the **Neurogenx 4000Pro**: before and after punch biopsy testing demonstrate impressive nerve fiber re-growth following treatment with Neurogenx.

In a report from Advanced Laboratory Services, punch biopsies before treatment and at the 6-month checkup after a 3-month treatment course for patient "JM" were evaluated. The biopsies demonstrated an increase in epidermal nerve fiber density from 2.5 fibers/mm to 4.14 fibers/mm—a 66% increase, coupled with a complete reduction in axonal swelling.

The Neurogenx Treatment protocol has report-

NEUROGENX
INNOVATIVE NEUROGENIC SOLUTIONS

Promotes Nerve Fiber Re-Growth!

<p>- Patient "JM" Before</p>	<p>Before Neurogenx Treatment DOS: 10-21-15 View: Left Distal Leg 2.5 fibers/mm</p>
<p>- Patient "JM" After</p>	<p>After Neurogenx Treatment DOS: 6-21-16 View: Left Distal Leg 4.14 fibers/mm</p>

- Courtesy of Advanced Laboratory Services

edly a clinically-proven success rate of 87% in alleviating the pain, tingling, burning and numbness resulting from neuropathy and chronic nerve conditions. Non-surgical and non-narcotic, Neurogenx is an innovative electromedical treatment that creates change at the cellular level, increasing cellular metabolism, normalizing pH, promoting the re-growth of nerve fibers and removing excess fluids and waste products

that cause swelling and pain.

Find out how to help your patients by becoming a preferred provider or an authorized NerveCenter. Please contact 800-335-7624, info@neurogenx.com, visit www.neurogenx.com, or click here.



and is now **8-Free**—free of formaldehyde, formaldehyde resin, toluene, dibutyl phthalate, camphor, xylene, parabens and TPHP—making them a safer and more gentle alternative to traditional formulas. The Dr.'s Remedy line appeals to diabetic patients, people with dry, brittle nails, those currently taking an anti-fungal medication as well as those who wish to maintain healthy-looking nails.

The 2017 Fresh Start Collection

Kinetic Khaki—The perfect fall neutral. A versatile warm taupe—enhanced with cool tinges of green and gray. [ki-net-ik] adjective: active, lively, dynamic, energizing

Amity Amethyst—A moderately bright, smoky purple that is soothing, sophisticated and very wearable. [am-i-tee] noun: friendship; peaceful harmony.

Altruistic Auburn—A playful burnt orange with earthy, autumn undertones. [al-troo-is-tik] adjective: unselfishly concerned for or devoted to the welfare of others

Dr.'s Remedy® Enriched Nail Polish is sold by doctors nationwide as well as Europe, Australia and Canada. For competitive wholesale pricing, email info@remedynails.com, call 1-877-323-NAIL, or [click here](#).