

TCC-EZ® Total Contact Cast System



The ease of the market-leading **TCC-EZ® system** now allows anyone to give the Gold Standard in off-loading. The one-piece, roll-on, lightweight, woven design is faster and easier to apply than traditional systems.

For more information visit www.dermasciences.com, call 800-445-7627, or [click here](#).

Get Value, Reliability and Service with ComfortFit's Stabilizer Brace

On September 1, 2014 ComfortFit Labs released their new **ComfortFit Stabilizer Brace**. With falls being the leading cause of injury-related morbidity and mortality among older adults, ComfortFit



is pleased to offer a product that will increase lower extremity stability and decrease the risk of falls. Howie Schorr, ComfortFit's CEO,

is proud to "give doctors a choice with the new Stabilizer Brace. It's a superior product with a lower price from a company known for its value, service and reliability." The ComfortFit Stabilizer Brace will decrease pain, improve mobility, reduce postural sway and increase ankle stability, facilitate muscular coordination and gait ability. ComfortFit offers free return freight and a free STS Mid Length casting sock with each Stabilizer order. Suggested coding is L1940, L2820 and L2330. For more information call 888-523-1600, visit www.comfortfitlabs.com, or [click here](#).

Silipos® Introduces the Deluxe Gel Bunion Sleeve with Pressure Relief Hole

Silipos introduces an innovative solution for patients suffering from bunion pain. The Deluxe Gel Bunion Sleeve is a comfortable, elastic



sleeve with a soft gel pad that sits comfortably around the painful and sensitive bony protrusion to provide maximum cushioning and protection. The soothing mineral oil gel pad is anatomically designed with a unique pressure relief hole that surrounds the bunion to minimize friction and rubbing.

The Deluxe Gel Bunion Sleeve aligns, cushions, and protects the bunion area while absorbing pressure and friction to reduce pain. The thin design fits most footwear and can be worn on the left or right foot. For more information call 800-229-4404, visit www.silipos.com, or [click here](#).

Dr. Comfort Debuts New Black Slipper in Time for Winter

Just in time for cold winter weather to arrive, **Dr. Comfort** adds a black slipper to its cozy Tonya line.



The tall, stylish slipper for women is lightweight and features a new, durable rubber outsole with improved traction and tread.

The slipper's microfiber outer material is Scotchgard™ protected, making it ideal for going outside to grab the paper or curling up by the fire at home. The chic black Tonya slipper comes with a Dr. Comfort gel insert or patients can use their custom inserts. The slipper's fleece-lined interior guarantees a snug fit, minimizing the chance of abrasions. The two button closures make the slippers easy to slip on.

The new black Tonya slippers are a great way to keep feet warm this winter. For more information, visit www.drcomfort.com or [click here](#).

Physician Claim Corp. Is ICD-10 Ready

No matter what state you practice in, **Physician Claim Corp.** (PCC) can bill for your podiatry practice. PCC's highly-qualified podiatry billing specialists know Medicare policies for all carriers, which translates into fewer denials on your insurance claims.

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Whether your practice focuses on nail care, surgery, wound care or all three, PCC knows the procedure and diagnosis codes that will get you paid.

PCC staff is undergoing extensive ICD-10 training, and computer system upgrades are scheduled to meet all ICD-10 deadlines. All Medicare and other

testing has already been successfully performed and PCC's system will be able to bill using ICD-9 or ICD-10 throughout the transition. Our staff is on hand to answer your questions and help you through this complex change.

Call 1-877-385-0257 or visit www.physicianclaim.com to see what PCC can do for your practice. *For more information click here.*

Richie Brace® Offers Custom and Pre-Fabricated Models to Enhance Podiatric Practice

The **Richie Brace®** family of ankle-foot orthoses offers the podiatric physician a full line of options, both custom and pre-fabricated, to address a full scope of musculoskeletal pathologies. "A growing trend in podiatric practice is the use of prefabricated orthotic devices when cost or reimbursement become a factor



in determining the best treatment options," according to Douglas Richie, D.P.M., founder and owner of Richie Technologies Inc. "Accordingly, we have designed a number of low-cost brace options to treat ankle sprains, tendinopathy and drop foot conditions." The Richie OTC and OTC Dynamic Assist Braces can be stocked in the office and made available to patients immediately when the diagnosis is made and treatment must be initiated immediately. Pre-fabricated AFO braces are useful when the expected duration of treatment is expected to be 6 months or less or when there is no evidence of significant deformity which would require custom bracing. Prefabricated braces are priced at a fraction of the cost of custom braces and often are reimbursed at a very high level, which makes their use in podiatric practice extremely viable. The complete line of custom and pre-fabricated Richie Brace® products can be purchased through an authorized Richie Brace Distributor, all of whom are listed at www.richiebrace.com. *For more information click here.*

Performance RX Plate Material New from SOLO Labs

SOLO®—Serve Others, Love Others: SOLO Labs reports that this principle guides every aspect of their business. SOLO Laborato-



ries has been serving podiatrists for over 30 years; and in continuance of this tradition, they have introduced their newest plate material, Performance RX, for their custom orthotics. **Performance RX**, a lightweight, engineered

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Pedicis Research Launches PEDICIN™, Formulated to Improve Blood Flow and Foot Temperature in Diabetics

Pedicis Research has Introduced **PEDICIN**, a new foot cream formulated to increase blood flow and temperature in the feet of diabetics who show the early stages of neuropathy. PEDICIN cream contains L-arginine, an amino acid that triggers the nitric oxide system to expand the smooth muscle around arterial walls. This in turn improves blood flow and thus increases temperature in peripheral tissue. It has been long understood that diabetics have abnormally low levels of L-arginine in their feet and often suffer from cold feet with poor circulation. Though L-arginine in an oral form cannot be taken in sufficient quantities to alter

the concentration of L-arginine in the foot, it is effective in a topical format. In a clinical study published in *Diabetes Care* journal topical L-arginine increased blood flow 33% in the metatarsal and temperature increased +8 degrees F in the big toe after 5 weeks. Response is seen within 30 minutes after application; and, importantly, response is cumulative over time. PEDICINM is an OTC product available for dispensing in physician's offices. It is not available on the web or in pharmacies. It comes with a money-back guarantee. For more information visit www.pedicis.com or call 1-800-748-6539, or [click here](#).



nylon plate material, is one of the strongest, thinnest orthotic shells available. The RX shell has a variable thickness design with only 1.5 mm of material at contact points in the shoe. Due to their low profile, these shells fit most every shoe style. Performance RX does not fatigue, creep or settle over time and is available in three types: Semi-flexible, Semi-rigid, and Rigid. Exhibiting more than twice the strength of polypropylene, SOLO reports, and having the ability to withstand extremely high impact, these shells are perfect for the consistent stress and flexing typical of today's athlete. SOLO extends a lifetime plate warranty on Performance RX orthotics. For more details call 800-765-6522, visit www.sololabs.com, or [click here](#).

New—3.0mm/4.0mm Double Ended Curette Excavator Available from gSource



gSource introduces the gCurette Excavator (gS 50.5930) featuring 3.0mm/4.0mm double ended cups with holes. This instrument was developed following requests from podiatrists for cup sizes larger than the standard 1.5mm/2.0mm (gS 50.5080) and 1.5mm/2.5mm (gS 50.5920) patterns.

gSource is committed to putting the finest instruments into the hands of podiatrists and their teams. Crafted

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from German surgical stainless steel, and recognized by their finely finished surface, gSource instruments are designed to perform with precise surgical function. They are also conceived to be affordable.

The gSource catalog contains nearly 3,500 instruments, with a wide selection for podiatric procedures readily available from stock for same day shipment. All standard instruments are guaranteed for life against manufacturing defects of material and workmanship.

Contact gSource at 800.978.1119, email@gSource.com, visit www.gSource.com, or [click here](#).

Awesome Gifts for Referring Doctors & Patients

Toe-Rific Chocolates & Candy provides creative foot-themed candies that are the ideal gifts for podiatrists to give to referring doctors and patients. Their one-of-a-kind delicious chocolates always make a lasting impression. The firm



is endorsed by Rem Jackson, CEO of Top Practices as well as Brian Tracy, international business speaker and author.

Toe-Rific's products range from their bite-sized petite feet to their one-pound chocolate three dimensional foot. The products are very affordable and begin at \$8.95. Take advantage of their special offer and receive 10% off if orders are placed by November 14, 2014. They also offer personalization as well as large volume discounts.

For more details visit ToeRific.com, call toll free 888-863-3663, or [click here](#).

Sure Step Custom Carbon Series AFO Line New from Earthwalk

Earthwalk is pleased to present **TruLife's** newest line of PDAC-approved AFO's. The **Sure Step Custom Carbon Series** are fabricated with an extremely thin and lightweight material with a beautiful glossy finish, and this line qualifies for an additional billing code—L-2755 x 2 (2 segments per brace) for an additional reimbursement of \$246,00. As with all of TruLife's Sure Step AFO's, all the Carbon Series braces are custom articulating AFOs with custom foot-plate and custom upright—the posterior stabilizer connects with custom uprights to provide greater stability control. The AFO includes removable and washable interface pads, is available in both temporary and permanent fixed joint options, and can be ordered in pediatric sizing or with shin guard. Indications are for PTTD, pes planus, pes cavus, lateral ankle instability, peroneal nerve palsy, Achilles tendonitis, and sinus tarsi syndrome. The Custom Carbon is also available with Dynamic Assist or Variable R.O.M hinging.

For more information call 888-492-8393, visit earthwalkorthotics.com, or [click here](#).



New Cloud Version of Boards by the Numbers Now Available for the ABFAS Exams

The new Cloud version of **Boards by the Numbers** is now available for the ABFAS Exams. An easy-to-use software program designed to help podiatrists prepare for the American Board of Foot and Ankle Surgery

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exam, the software includes a comprehensive set of boards-focused notes (over 300 pages); high resolution graphics (MRIs, X-rays, color images); practice exams (over 800 questions); and an overview of the new CBPS (computer-based patient simulation) software with a “walk through” video. The program is now a cloud application and is accessible anytime, anywhere, on multiple devices (Macs, PCs, iPads, iPhones, and other mobile devices). The program is sold as a one-year subscription and requires a high-speed Internet connection and a mobile phone for authentication and is browser-dependant. Please visit www.certifiable.com or call (513) 347-0004 to learn more about it, or *click here*.

DoctorInsole® Receives Patent Approval

Robert Joseph, DPM, a leading Los Angeles foot and ankle surgeon, announces that the over-the-counter corrective insole line he developed, **DoctorInsole**, has now been approved to receive a U.S. design patent which

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will protect the brand's proprietary design in 20 countries.

Dr. Joseph describes his innovative insole as “the world's only corrective over-the-counter insole developed to adjust locomotion and biomechanics as it relieves foot pain”. Several key design features distinguish DoctorInsole from products intended to enhance sport performance or simply cushion the feet.

Now available online without a prescription in a variety of styles, this new-generation insole wraps a firm support structure within a supple, flexible, padded sheath, forming a wearable foundation for greater spinal and skeletal alignment which may ultimately relieve wide-ranging pain and prevent injury, especially when playing impact sports.

Dr. Joseph began the research process for his corrective insoles when many of his patients were unable to purchase needed conventional prescription orthotics in the \$500 range, since the inserts were rarely covered by insurance. Moreover, Doctorinsole offers an alternative to the famously time and labor-intensive casting process. “And, those hard, cast orthotics are uncomfortable,” adds Dr. Joseph. “I have had many patients tell me that they just could not wear them, even after they paid the money. The orthotics made their feet hurt, so the potential corrective action of the orthotics was never realized.”

The full range of DoctorInsole products, which are available for a variety of women's and men's sport and dress style shoes, now is available to podiatrists, physical therapists, chiropractors and other health care professionals dedicated to the care and treatment of the feet, joints, and body mechanics.

For more information`visit www.doctorinsole.com, call 424.274.4661, or *click here*.

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