

Cutting Edge and Soleutions Announce New Partnership

Cutting Edge Laser Technologies, a leading provider of laser therapy devices, has announced their new partnership with Soleutions, an organization dedicated to equipping foot and ankle specialists with proven tools and strategies to deliver better care and strengthen their practices.

Soleutions provides comprehensive educational resources that help podiatrists move beyond the limitations of insurance reimbursements and tap into the growing potential of direct patient pay. Their programs include step-by-step training modules, monthly cash-pay strategy lessons, and ready-to-use protocols, templates, and scripts designed to drive both clinical success and practice growth.

Through this partnership, new Cutting Edge customers will receive a complimentary Soleutions membership, giving them immediate access to these resources.

The collaboration highlights the vital role of MLS Laser Therapy in modern podiatry practices. With its clinically validated ability to treat pain, inflammation, and post-surgical healing, MLS Laser Therapy enables foot and ankle specialists to expand their services with an in-demand, cash-based option that improves patient outcomes while enhancing practice profitability.

"This partnership brings together advanced technology and practical business strategies," said Mark Mollenkopf, President of Cutting Edge Laser Technologies. "Together with Soleutions, we're helping podiatrists elevate patient care while growing their bottom line."

To learn more about how Cutting Edge Laser Technologies can help your practice, visit CELasers.com, click here, or call 800.889.4184, ext. 125.

Pedicis Research Introduces HEMPCIN™, an OTC In-Office-Only Dispensed Topical Pain Cream

Pedicis Research is pleased to announce the addition of HEMPCIN, a topical pain cream designed to treat

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Lead the Neuropathy Market with the Neurogenx Solutions Program

The rules of healthcare are being rewritten in real time and physicians need strategic solutions that ensure both exceptional patient outcomes and sustainable practice growth. The Neurogenx Solutions Program (NSP) delivers exactly that.

"NSP is a complete practice solution that helps innovative physicians stand out in a crowded market while delivering exceptional care for neuropathy, chronic nerve disorders, and associated bal-



ance issues," says James Martellini, CEO of Neurogenx. NSP gives qualified providers exclusive access to cutting-edge treatments and comprehensive business support, helping them capture a powerful niche opportunity in a rapidly changing healthcare landscape.

The Neurogenx® 4000Pro with NervePro 2.0 Firmware delivers "the most congruent, biosimilar energy ever conceived," says Martellini. NervePro 2.0 produces consistent, objectively validated results that impact one of the most underserved patient populations, while giving providers the clinical confidence to reach out organically, initially sending progress reports as if patients were referred directly by their physicians, then being emboldened to continue to nurture these patient conduits with intentionality focusing on both primary and specialty physicians in close proximity.

"I was appalled to see how few diabetics are routinely referred to foot and ankle specialists," says Martellini. "Generally, PCPs and Endocrinologists are focused on pharmacologically managing the diabetes and often don't even look down unless the patient complains. In contrast, the difficulty in managing the symptoms of neuropathy is on everyone's radar and is a low threshold referral for those who credibly ask. But who is asking for these neuropathy patients? All you have to do is ask with clinical confidence based on credible, consistent results!" Adds Martellini with a simple yet essential question: "How would getting more diabetics and getting them earlier impact the patient and your practice as a whole?"

We all know that billing and reimbursement pressures and patient expectations are in constant flux. "Joining NSP isn't just appealing," says Martellini, "it's a smart, strategic move."

Visit neurogenx.com or click here.

Modern Orthotic Design Features to Improve Footwear Fit

Input from clinicians is a key part of how orthotic devices are developed. This feedback informs decisions around design, functionality and

product development. One issue that comes up often is the difficulty of fitting custom foot orthotics into different types of footwear. Performance Labs powered by iOrthotics is proud of their suite of innovative orthotic design features engineered to deliver superior footwear fit, support and clinical performance.

Advancements in orthotic software and 3D printing have enabled the integration of design features not possible with traditional methods such as vacuum forming and direct milling. These capabilities allow devices to remain thin while providing targeted control or flexibility where needed. Recent developments include:

- **The Power Rod** adds increased rigidity/stiffness to without adding bulk.
- **Negative Cavity** design provides targeted device flexibility where it is needed.



• **Post Control Rods** enhance post stability through the midfoot.

• **The Rigid Morton's Extension** adds rigidity under the first MPJ by being incorporated directly into the device.

• **The Tri-Post** is a low-profile post solution for cleated and other low profile active footwear. This feature delivers effective rearfoot support with minimal bulk.

Performance continues to work closely with clinicians by refining their devices and responding to the needs that physicians see in practice.

Have an idea? We would love to hear it.

To learn more about these innovative features and the full range of custom orthotics, visit performlab.com/orthotics or click here.

pain and inflammation using the natural botanical ingredients CBD, derived from full spectrum hemp. This elegant formulation includes also: Menthol that provides powerful cooling analgesia; Arnica montana, known throughout Europe for its healing powers to reduce pain and bruising; and Boswellia serrata, the ancient Indian plant that supports joint health and free-flowing movement. Together these ingredients offer patients a unique pain healing cream that is solely dispensed by physicians, with powerful analgesic action that begins working within 30 minutes of application.

Many physicians have tried and



used HEMPCIN successfully where other products have failed. "After dispensing similar products to treat multiple patients with inflammatory abnormalities, e.g., plantar fasciitis, tendinitis, arthritis, etc., I have found HEMPCIN, containing menthol, Arnica and CBD, to be the product with a rapid onset and highest efficacy,"

said Dr. Michael Cook, DPM, Miami, Florida. Joan, a patient from NY, adds, "HEMPCIN has worked wonderfully for my heel pain, I use it a few times a day and it makes walking so much easier."

HEMPCIN™ is an OTC product available from Pedicis Research for dispensing in physician's offices or available via the company store through referral for physicians who do not offer in-office dispensing. It is not available on the broader worldwide web, Amazon or in pharmacies. *For more information, visit www.pedicis.com, click here, or call 1-800-748-6539.*

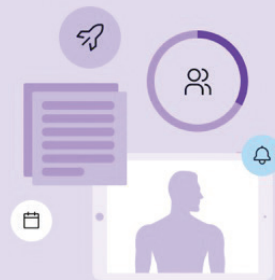
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ModMed Replaces Time-Consuming Faxing Workflows with AI-Powered Enhanced Faxing for EMA

ModMed, a leader in healthcare technology, has announced a major advancement aimed at relieving healthcare providers from heavy administrative burdens. With the release of AI Enhanced Faxing for its EHR, EMA*, ModMed is streamlining one of healthcare's most stubborn manual processes: faxing.

Unlike third-party fax solutions that require separate platforms or connectors, ModMed's faxing solution is natively embedded in EMA. This provides a truly seamless experience for clinical and administrative staff, and the impact is already being felt. In a recent survey, *8 out of 9 early users reported a 25% or greater reduction in time spent processing inbound faxes.*¹

Say hello
to the future
of medicine



"Our vision for an AI-powered practice is all about bringing sophisticated technology to bear in the background, allowing providers to reclaim valuable time, strengthen human connections and achieve new levels of business performance," said Dr. Michael Sherling, co-founder and Chief Medical Strategy Officer at ModMed.

Enhanced Faxing for EMA is designed to lower administrative burdens by:

- Automatically classifying documents and pre-populating key data fields
- Structuring data entry to minimize errors and delays, accelerating access to relevant information
- Processing faxes more quickly to support enhanced patient care, strengthening care coordination, and enabling more timely communication

For more information, visit modmed.com/ai or click here.

¹ Based on a ModMed 2025 customer survey of Enhanced Faxing for EMA beta users (n=9).

KevinRoot Medical Launches FootID Pro; Legacy Foot ID to Retire September 15

KevinRoot Medical has announced the official launch of **FootID Pro**, a pro-grade platform that uni-

fies scanning, prescribing, and ordering for functional orthotic therapy. Clinics are already live worldwide, and the legacy Foot ID app will be retired on September 15, 2025.

FootID Pro introduces a streamlined, clinician-first workflow—including 3D volumetric foot capture, cross-platform (mobile/desktop) workflow, and built-in customization and order management for end-to-end ordering.

"FootID Pro focuses all our innovation on a single, modern platform so providers can capture precisely, prescribe efficiently, and deliver consistently," said Kevin Rosenbloom, Founder & CEO. "It's about outcomes patients can feel with every step."

Migration: Scanning in the legacy Foot ID ends September 15, 2025; any scans saved locally should be uploaded to ensure future access.

Availability: Clinicians can download FootID Pro and complete brief onboarding to begin ordering.

About KevinRoot Medical

KevinRoot Medical develops prescription functional orthotics and digital tools that help clinicians capture, design, and deliver outcome-driven foot orthoses. Visit KevinRootMedical.com or click here.