SPOTLIGHT ON AMERX Beyond Nail Surgery: AMERIGEL Post-Op Kits

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Studies show patient compliance rates increase 60-70% when the patient leaves his/her doctor's office with product in hand vs. traveling to a pharmacy. This is why many podiatrists turn to **AMER-IGEL* Post-Op Kits** after nail surgeries to provide everything a patient needs for post-op care.

While post-nail-surgery care is a popular use for AMERIGEL* Post-Op Kits, patients who have

undergone punch biopsies, wart removal, laser surgery, or wound debridement procedures have also experienced positive results when sent home with an AMERIGEL* Post-Op Kit. Each easy-to-dispense kit comes complete with #1 rated AMERIGEL* Hydrogel Wound Dressing and AMERIGEL* Wound Wash to keep the wound site clean and moist, which encourages the best environment for healing. Each Post-Op Kit also contains gauze pads and a choice of dressings fabric bandages, knuckle bandages, or flex tape—to address a variety of bandaging needs.

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Increase patient compliance, reduce postoperative complications, and boost your practice growth when you dispense AMERIGEL* Post-Op Kits. *Contact your AMERX Health Care representative today at 800-448-*9599 or click here for more information.

New 3D Printed Custom Orthotic Sandals from OLT Footcare

OLT Footcare offers 3D printed custom orthotic sandals, comprised of

a full-length 3D printed custom midsole, a conventional outsole and sandal uppers. The midsole is created based on a 3D foot scan and an orthotic prescription to treat various foot conditions. These orthotic sandals provide a



better option for summer and in-house use of custom foot orthotics.

For more information, call 888-519-3722, visit www.oltfoot.com or click here.

BioStep's Mission: No Compromise in Quality

BioStep, Inc. specializes in the fabrication of custom foot orthotics, ankle braces, and partial foot prosthetics. Established in 1999, the lab has provided high quality and comprehensive solutions to individuals who struggle with foot complications or who simply seek general comfort.

BioStep's mission is to create the finest products in the foot care industry and increase performance abilities for consumers.

For their product development, the lab utilizes high-tech scanning and manufacturing systems. They are a full-service laboratory that *Continued on page 139*

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offers a diverse range of therapeutic shoes, diabetic inserts, ankle braces, and foot orthotics. From the finest materials to the best craftsmen, the team



at BioStep, Inc. are dedicated to ensuring that your patients are happy with their devices.

Visit biosteportho.com, call 818-373-0010, or click here for more information.

New OTC Tolcylen from Marlinz Uniquely Combines Antifungal and Nail Renewal Ingredients

Marlinz Pharma provides physicians with a powerful new weapon to treat the symptoms of nail conditions, while simultaneously introducing anti-fungal agents to the site of fungal infections. The patent pending, topical OTC Tolcylen[¬] Antifungal/Nail Renewal Solution is the first product to successfully deliver a low molecular weight, low surface tension anti-fungal formulation that can also penetrate and rapidly improve the appearance of thickened, dehydrated and discolored nails.

Tolcylen" is dispensed through physicians only and does not require a prescription. Marlinz Pharma partnered with leading researchers over a 3 year period to develop a drug combining the scientifically proven per-



meation characteristics of the topical Rx drug bases with the combination of urea, lactic acid and propylene glycol proven to rapidly normalize coloration, thickness and hydration of compromised nails. Join an expanding number of physicians who are now able to successfully treat a wide range of nail pathologies while also enhancing their practice.

Contact 844-398-5656, visit www.marlinzpharma. com, or click here for more information.

Weight, low surface tension anti-fungal formulation that Continued on page 140

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KidSport^{**} Insoles from Powerstep*

KidSport[™] Cushioning Insoles are

new, affordable full-length insoles specifically designed for children, with sizes to fit toddlers to teens. The insole is comfortable, attractive and designed specifically for a child's foot shape.

KidSport is a fully cushioned, less aggressive option for children's footwear, which often lacks sufficient cushioning or support. The dual-layer foam offers full-foot comfort and shock absorption, and the contoured arch shape and heel cup provide slight support with a soft, supportive feel. The top fabric is heat and friction-reducing with antimicrobial qualities to help prevent odor.

The new full-length insole is available in 12 sizes, fitting Toddler 9 all the way up to "big kid" Youth 6. Teens can transition easily from the KidSport style into the Powerstep^{*} full length styles. These comfortable shoe inserts are an ideal alternative to arch support insoles for those who require more cushioning and less support. Wearing insoles can help prolong the life of the child's shoe.

Call 1-888-237-3668, visit www.powersteps.com, or click here for more information.



Podiatrists Are Now Able to Utilize Micro-Drill Made in the U.S.

Foot DocPreneur, a medical device and podiatric consulting company, is making a new micro-drill option available to podiatrists.

Foot DocPreneur first made micro-drilling available to the U.S. podiatry market in 2016 with a drill manufactured in the U.K. Now, podiatrists can implement the innovative micro-drilling technology in their practices with equipment manufactured and serviced in the United States.

Micro-drilling with the PathFormer Micro-Drill is a pain-free procedure that creates micro-pores into patients' nail plates allowing oil-free topical antifungals to reach the nail bed. The idea is that by drilling through the nail plate, podiatrists will now be able to more effectively treat the source of a fungal problem.

Physicians have historically faced challenges reaching patient nailbeds for toenail conditions including fungal infections. Podiatrists across the country are using micro-drilling to more effectively deliver topical antifungals to the source of the problem.

Patients experience zero pain during the PathFormer micro-drilling procedure. PathFormer uses impedence technology, which forces the micro-needle to auto-retract before it ever reaches the soft tissue of a patient's toe.

"There are several benefits that physicians will experience when utilizing PathFormer over other technologies," said Foot DocPreneur's Director of *Continued on page 141*

PODIATRIC MARKETPLACE

Pilgrim Shoes: Where Medical Expertise Meets Experienced **Craftsmanship**

Manufactured in the USA, Pilgrim orthopedic and diabetic comfort shoes are designed to meet the specific needs of people with foot problems, from ankle and arch pain to hammertoes and insensate diabetic feet. Pilgrim footwear is designed to fulfill both the medical needs and the fashion expectations of their customers. Produced by ecologically clean technology with the use of robotics, their wide Pilgrim's new D2207 range of shoes for both men

and women will accommodate different foot deformities with different sizes and widths.

All Pilgrim footwear is made with a strobel-construction insole, which creates an anatomically shaped profile for a more comfortable fit. This feature is available only with their sturdy direct-injection technology (while many of their competitors use adhesive construction for their manufacturing). This technology allows them to have arch

support built into each out- Pilgrim's new D2208



slip-resistant material. Some of their shoes have stretchable leather to accommodate bunions and other foot deformities; and all Pilgrim shoes are made with full-grain high quality leather uppers, seamless linings and foam cushioning for diabetic feet. Added toe-box space provides extra room to accom-

sole, and their "Heel Cradle

System" increases stability;

in addition, the same tech-

nology allows them to use

extremely light and durable

modate orthotics, and the extended medial counter allows better rearfoot stability control.

> This fall season Pilgrim is introducing two new boots, D2207 and D2208, made with full-grain leather uppers, full-length lambskin lining and a choice of lace or double Velcro closure. Light and slip-resistant, these boots are designed to provide excellent ankle support.

> For more information, call 888-493-2859, visit www. pilgrimshoes.com or click here.

Business Development, David Zuckerman, DPM. "First, there's no time wasted plugging in codes for each patient. Second, the single-use microneedles are much more cost-efficient than suppliers overseas. The fact that PathFormer is manufactured by Harvard scientists and serviced in the United States gives physicians much more peace of mind knowing they will be taken care of quickly. Most importantly, however, the technology is superior. Micro-pores are slightly larger and more precise." Zuckerman said.

Foot DocPreneur is currently accepting orders for PathFormer and Fortinia OF. For more information contact David Zuckerman, DPM at davidzuckermandpm@gmail.com or 856-229-2939. Learn more online at www.footdocpreneur.com or click here.

