## PODIATRIC MARKETPLACE



Powerstep<sup>®</sup> Introduces New ProTech Control Met

**Stable Step, LLC** is pleased to introduce its newest product to the Powerstep\* ProTech line, the Powerstep\* ProTech Control Met Full Length Orthotic.

#### **Product Features**

The ProTech Control Met Full Length orthotic joins the Control styles with a firmer, semi-rigid polypropylene foot support sealed in two layers of foam. A 2-degree medial heel post and built-in metatarsal pad offers greater control and positioning for overpronation and Morton's Neuroma. The orthotic also features a heat and friction-reducing top fabric with anti-microbial qualities to combat foot odor and to help keep feet drier. A Poron<sup>\*</sup> heel pad offers additional cushioning for heel strikes.

#### Availability

The ProTech Control Met is available in 10 sizes: Men's 4-14 <sup>1/2</sup> and Women's 6-15 <sup>1/2</sup>. The orthotics can be easily transferred from shoe to shoe and is supplied in full color, informative packaging. The ProTech line is available exclusively to medical professionals.

Powerstep's lineup of styles includes different levels of cushioning, different sizes, different lengths, and different features to accommodate various types of shoes while improving foot function and alleviating or preventing foot pain.

For more information, visit http:// www.powerstep.com or click here.

### SPOTLIGHT ON AMERX: PARTNERS IN THE SCIENCE AND MANAGEMENT OF WOUND CARE

### AmerX Introduces New Hydrocolloid Dressings



AmerX Advanced Wound Dressings line now includes the new Bordered Hydrocolloid and Hydrocolloid Thin Dressings. AmerX Hydrocolloid dressings are ideal for managing dry to light exudating chronic and acute wounds. The occlusive water-resistant wound cover helps provide a barrier to protect the wound while creating a moist wound environment to support autolytic debridement and minimize scarring. AmerX Hydrocolloid dressings are self-adhering,

readily conformable and ideal for use in areas requiring contouring or subject to friction. The Bordered Hydrocolloid dressing allows for greater absorption capabilities while the Thin Hydrocolloid dressing's semi-transparency allows for better observation of the wound healing process. Both dressings are available in sterile 2" x 2" and 4" x 4" pad sizes.

AmerX's comprehensive Practice Management Program now offers a new AmerX Turn-Key DME Wound Care Program. The Turn-Key program includes a full line of PDAC approved advanced wound care products, compliance tools and necessary supportive documentation in order to streamline DME billing and reimbursement of wound care supplies. *Contact your Amerx representative to learn how Amerx can enhance your practice growth at 1-800-448-9599 or click here.* 

#### Allied OSI Labs Now Provides a 2-in-1 Ankle Bracing Sleeve

Allied OSI Labs is now offering an innovative and flexible 2-in-1 ankle brace—the AF7\* Ankle Bracing Sleeve from OS1st.

Unlike other braces, the AF7° is a compression sleeve and ankle brace in one. The patent-pending AF7° Ankle Bracing Sleeve is a one-of-akind ankle brace designed to stabilize the ankle without immobilizing for



relief and balance. The AF7<sup>\*</sup> Ankle Bracing Sleeve helps patients who are experiencing acute ankle sprains, Achilles tendonitis, peroneal tendonitis, and tendinopathy.

While it is a 2-in-1 brace, the AF7<sup>\*</sup> is also recommended to be worn in coordination with the Richie *Continued on page 140* 

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Brace\*, a custom ankle-foot orthotic (AFO), also available from Allied OSI Labs.

"Many patients suffer from swelling when they have any number of ankle conditions," said Allied OSI Labs practice consultant, Kathy Du-Bois. "The AF7" Ankle Bracing Sleeve is so thin that it can easily be worn under the Richie Brace" until edema and other acute symptoms subside. Afterward, the AF7" can be worn by itself for compression and support," DuBois said.

The slip-on brace features Compression Zone Technology and is the first sleeve to utilize K-Zone technology—a stabilizing system that eliminates the need for plastic, metal, or immobilization. Additionally, the woven stabilizer fuses into a lateral gel stabilizer bar that provides inversion resistance. This innovative design offers flexible support that replicates various clinical taping techniques.

The AF7<sup>\*</sup> Ankle Bracing Sleeve provides medial and lateral stabilization, support for both the Achilles tendon and the entire ankle, as well as support for the arch and overall foot structure. Its thin profile allows patients to easily wear it under socks and in shoes. *Call 800.444.3632 ext. 114, visit www.alliedosilabs.com, or click here.* 

#### Medimetriks Launches Loprox<sup>°</sup> Cream and Loprox<sup>°</sup> Cream Kit

**Loprox**<sup>\*</sup> (ciclopirox) Cream, 0.77% is a broad spectrum therapy that treats 5 different skin infections from 6 different pathogens.<sup>1,2</sup> Loprox<sup>\*</sup> is indicated for the topical treatment of the following dermal infections: tinea pedis, tinea cruris, and tinea corporis due to Trichophyton

rubrum, Trichophyton mentagrophytes, Epidermophyton floccosum, and Microsporum canis; candidiasis (moniliasis) due to Candia albicans; and



### Lunula Laser Receives FDA 510 (k) Approval

**Erchonia's** low-level **Lunula** laser has received FDA 510 (k) marketing clearance for onychomycosis.

The Lunula device increases the amount of clear nail in patients infected with onychomycosis. In the clinical trial, 67 percent of patients met the success criteria of



three millimeters of clear nail growth. By six months after the initial treatment, these patients average more than five millimeters of new growth.

This is the first and only low-level laser to receive FDA 510(k) marketing clearance for onychomycosis.

"Lunula is the future of treating onychomycosis," said Dr. Kerry Zang, founder of the Arizona Institute of Footcare. "The results seen in the clinical trial are spectacular and we are eager to provide Americans with the opportunity to treat nail fungus with an effective product."

The portable Lunula device applies a laser to the area infected by onychomycosis. During the study, patients between 18 and 70 years old received treatments once a week for four weeks.

"Nail fungus is a big problem and the toxicity of the available drugs is almost as bad," said Dr. Robert Sullivan. "Lunula gives doctors a viable treatment option: no blood tests, no pain and no mess."

Zang and Sullivan lead the research behind Lunula. Prior to FDA 510(k) approval, the product went through four clinical trials which recorded no known side effects.

The 510(k) is a premarketing submission to the FDA that demonstrates that the device marketed is safe and effective. The premarket approval for the 510(k) is the most rigorous type of device marketing application accepted by the FDA.

For more information, visit www.erchonia.com, call 888-242-0571, or click here.

tinea (pityriasis) versicolor due to Malassezia furfur. Loprox<sup>\*</sup> Cream works fast, usually within the first week, providing patients needed relief of pruritus and other symptoms<sup>\*</sup>. Loprox<sup>\*</sup> Cream Kit includes Loprox<sup>\*</sup>

> (ciclopirox) Cream, 0.77% and Rehyla\* Hair & Body Cleanser for patient convenience. Rehyla\* Hair & Body Cleanser is a gentle cosmet

ic cleanser for the scalp and body. Rehyla<sup>\*</sup> Hair & Body Cleanser contains natural botanical ingredients including chamomile, salicylic acid and hyaluronic acid. Rehyla<sup>\*</sup> Hair & Body Cleanser is dermatologist developed and tested and is free of dye, fragrance, parabens and sulfate.

<sup>1</sup> Ciclopirox Label

<sup>2</sup> J Drugs Dermatol. 2016 Feb;15(2 Suppl):s49-55

\* Tinea versicolor improvement usually seen in two weeks

For more information, visit www. medimetriks.com or click here.

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#### HEPA 500B Vacuum/Drill with FDA Listed Filter

The 500B, reportedly the only Vacuum/Drill with FDA listed filters,

filters to .02 micron (99.999% efficient at that size). HEPA is .3 micron, and 500B filters capture particles more than 10 times smaller, (viral level). The filters are also hydrophobic and retain aerosolized fluids.

For 35 years the 500B has demonstrated reliability, with many customers using machines that old. While other suppliers often obsolete their Vacuum/Drills, **Jan L** is able to maintain this system for as long as it's owned. The 500B is designed/ serviced/assembled, by Jan L Inc. in Mount Holly, NJ. Their molds reside in the U.S., and they maintain a stock of all components.



For safety, a 30,000 rpm handpiece is paired with this system. Burs are typically rated to 35,000 rpm, and users risk bending burs if used beyond that speed. Bent burs create vibration,

lessening user control. The handpiece uses medical type chucking, not a "quick chuck" that can eject burs during use.

*Visit www.janlinc.com, call to purchase at: 609.261.1133, or click here.* 



#### Medical Food Neurvasia Treats Neurovascular System

**Neurvasia** is a dual action product that treats problems of the neurovascular system.

Typically physicians determine which treatment should be used for nerve problems and which treatment should be used for circulation disorders. Nerve problems may include numbness, pain, burning, stinging, *Continued on page 144* 

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weakness and imbalance; whereas circulation disorders, such as heaviness in legs, coolness, tingling, decreased sensation, and cramping, had to be diagnosed and treated separately.

Neurvasia is formulated to treat all of the symptoms above on the basis that they are all generated through the neurovascular system. Medical studies have shown that nerves must have adequate oxygenation and nutrition for proper function. In turn, the nerves affect the blood vessels via dilation (increasing blood flow) and contraction (decreasing blood flow).

The combination of ten ingredients in Neurvasia work synergistically to optimize nerve and circulation function.

The makers of Neurvasia report dramatic decreases in the painful symptoms of neuropathy.

Neurvasia is a medical food and is dispensed and supervised by a physician as required by the FDA. Neurvasia is not available in stores and cannot be purchased by a non-physician over the internet.

For more information, visit www.molecularlabusa. com or click here.

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# SPOTLIGHT ON NEUROGENX

Independent Lab Tests Indicate Additional Neurogenx Benefits

Independent laboratory test results indicate the medical benefits of the **Neurogenx 4000Pro:** before and after punch biopsy testing demonstrate impressive nerve fiber re-growth following treatment with Neurogenx.

In a report from Advanced Laboratory Services, punch biopsies before treatment and at the 6-month checkup after a



3-month treatment course for patient "JM" were evaluated. The biopsies demonstrated an increase in epidermal nerve fiber density from 2.5 fibers/mm to 4.14 fibers/mm—a 66% increase, coupled with a complete reduction in axonal swelling.

The Neurogenx Treatment protocol has reportedly a clinically-proven success rate of 87% in alleviating the pain, tingling, burning and numbness resulting from neuropathy and chronic nerve conditions. Non-surgical and non-narcotic, Neurogenx is an innovative electromedical treatment that creates change at the cellular level, increasing cellular metabolism, normalizing pH, promoting the re-growth of nerve fibers and removing excess fluids and waste products that cause swelling and pain.

Find out how to help your patients by becoming a preferred provider or an authorized NerveCenter. Please contact 800-335-7624, info@neurogenx.com, visit www.neurogenx.com, or click here.