

Dr. Comfort Donates Portion of Pink Slipper Sales to the Susan G. Komen® Foundation

Dr. Comfort, a worldwide leading manufacturer of therapeutic footwear, is now offering the Tonya, a tall, stylish, pink slipper for women, for a limited time only.



In honor of Breast Cancer Awareness month, the Tonya pink slippers feature an embroidered pink ribbon. Dr. Comfort is donating a portion of sales from every pink slipper sold to the **Susan G. Komen® foundation**.

The lightweight slipper comes with a Dr. Comfort gel insert and has a toe-box for extra protection. The fleece-lined interior ensures a snug fit, reducing the chance of abrasions. The upper part of the slipper features microfiber material and a button closure, which makes them easy to slip on. With a Scotchgard protected outer material, the slippers are great for going outside to grab the paper or relaxing at home.

The comfortable pink Tonya slippers offer a stylish look and an easy way to show support for breast cancer awareness. For more information on these limited time slippers, visit www.drcomfort.com or *click here*.

Zimmer's enPuls Offers Cost-Effective Pain Management

Treat soft tissue pain in your office with a cost-effective, non-surgical alternative: Radial Pulse Therapy.

The **Zimmer enPuls** uses an electromagnetic generator to produce a series of pulses that radiate through soft tissue to treat pain, increase blood



circulation, and affect muscle tone.

Pulsed wave therapy is a tremendous asset to my practice. It is the most effective treatment modality that I use to treat patients suffering from chronic foot pain unrelieved by traditional conservative treatments.

Miguel Cunha, DPM,
Gotham Footcare, New York, NY

Zimmer's enPuls offers these features:

- Increase productivity with shorter treatment times
- Cost-effective investment with strong ROI
- Leasing options available
- Industry-leading 2-year warranty includes overnighting a loaner to you

For more information, visit www.ZimmerUSA.com, call 800.327-3576, or *click here*.

USB Cast and Foot Scanners from Sharp Shape

After 20 years in business, **Sharp Shape** is still pushing the boundaries of innovation. Founded in 1993, the firm has set up more than 80 Automated Orthotic Manufacturing Systems (AOMS®) and produced tens of millions

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of foot orthotics worldwide. Sharp Shape, specializing in the manufacture of 3D laser foot/cast scanners and in the design of orthotic CAD/CAM programs, offers fast speed, a quality image, ease of use, reliability, and cost-efficiency. Visit www.sharp-shape.com for more information, or [click here](#).

RT-Pro New from Redi-Thotics

Redi-Thotics is proud to introduce their newest OTC orthotic, the RT-PRO. Made from a unique DEVA support layer, the RT-Pro is



heat-moldable and has an extrinsic rear foot post for added stability. A deep heel cup adds additional rear foot control while the arch is sufficient for treating plantar fasciitis and other common indications. A simple heating of the arch can adjust the arch to treat pes planus or pes cavus depending on the patient. The Rt-Pro is also thin enough that although it's a full length device it will fit in all athletic shoes as well as most casual shoes.

Redi-Thotics president Michael Friedman, C.Ped points out that the RT-PRO will not replace a custom orthotic but will closely mimic what a custom orthotic can do for a patient. "We can project favorable outcomes with an OTC device which incorporates the

major features of a custom orthotic: rear foot posts, aggressive arches, moderate support and metatarsal padding."

For samples or questions please call 877-740-3668, email info @redi-thotics.com, or [click here](#).

Awesome Gifts for Referring Doctors & Patients

Toe-Rific Chocolates & Candy provides creative foot-themed can-

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Dr.'s Remedy Launches a Crisp, Clean Collection of Unisex Neutrals

"While women will always covet the perfect shade of nude, neutral polishes are fast becoming a secret grooming weapon for men with problem nails as well," say the folks at **Dr's. Remedy**. "With a pair of totally wearable, near-naked neutrals—which work wonders to counteract yellow nails—plus a unique new matte topcoat that lets you seal your look without any shine—this universally flattering, easy-to-wear collection appeals to anyone."



Here's the way Dr's. Remedy describes their Fall 2014 Collection:

LOYAL Linen NAIL COLOR—The ultimate everyday sheer nude. Swipe on a single coat for a soft, subtle veil of shine: two or more for a glossy kiss of near-naked color that will also downplay any nail discoloration.

PROMISING Pink NAIL COLOR—Your nails, only nicer: it's petal pink perfection! This creamy, pale pink suits everyone, and neutralizes yellow tones on your nails.

MODEST Matte NAIL COLOR—The ultimate quick-change in a bottle, this unique UNISEX topcoat totally transforms: For women, wear over your favorite high-shine shade for an instant hint of matte sophistication. For men, swipe it on over a glossy treatment or nude polish to subtly hide a problem nail—without gloss or shine.

Dr.'s REMEDY® is a line of nail care products formulated by podiatrists Adam Cirilincione and William Spielfogel boasting over 20 brilliant colors that provide a more natural alternative to traditional formulas. Their nail care line was designed to combat dry, brittle, discolored nails, as well providing a gentle, nourishing, non-allergenic formula, free of formaldehyde, formaldehyde resin, toluene, dibutyl phthalate, camphor, xylene and parabens.

Every Dr.'s REMEDY® product has been uniquely formulated with organic ingredients and is enriched with vitamins, wheat protein, tea tree oil, lavender, and garlic bulb extract. All products are 100% vegan and made in the USA.

For competitive wholesale pricing, visit remedynails.com or call 1-877-323-NAIL, or [click here](#).

Diafoot Acquires DavMar Comfort Shoes

Dia-Foot is announcing the acquisition of **DavMar Comfort Shoes**. The transition took effect on August 28th. There will be no interruption of business for existing DavMar customers.



Dr. Gaynor

Dia-Foot's President and CEO Robert M. Gaynor DPM, C.Ped, is a committed participant in the crusade against the damage diabetes can cause. By making available specially manufactured shoes and inserts, he is hoping to reduce the number of severe complications caused by the disease. Since its formation 10 years ago, the privately-held company now has over 25 employees. This blending of DavMar and Dia-Foot will provide more comprehensive attention to the fast-growing population of diabetics. As in the past, the company will continue to provide footwear to podiatrists, orthotists, prosthetists, pedorthists, and pharmacies that are treating those who have special needs. Said Gaynor, "This joining of the two companies is a very positive marriage that will serve all customers comprehensively and efficiently."

In addition to the shoes that DavMar carries customers can now dispense shoes from New Balance (over 20 styles), Hush Puppies (over 20 styles), Rockport, Aravon, Dunham, Orthofeet, Propet and Pure Stride. Dia-Foot also manufactures A5513 diabetic inserts, which means a quicker turnaround time for your patient. Dia-Foot also manufactures the Pure Stride line of pre-fab orthotics and insoles.

New catalogs and order forms are now available. For more information call 855-284-3544 or [click here](#).

dies that are the ideal gifts for podiatrists to give to referring doctors and patients. Their one-of-a-kind delicious chocolates always make a lasting impression. The firm is endorsed by Rem Jackson, CEO of Top Practices as well as Brian Tracy, international business speaker and author.



Toe-Rific's products range from their bite-sized petite feet to their one-pound chocolate three dimensional foot.

The products are very affordable and begin at \$8.95. Take advantage of their special offer and receive 10% off if orders are placed by November 14, 2014. They also offer personalization as well as large volume discounts.

For more details visit ToeRific.com, call toll free 888-863-3663, or [click here](#).

Prosenex Receives FDA Clearance for DND for Neuropathy

Prosenex LLC has received FDA clearance for their Dynamic Neuropathy Screening Device (DND). The DND will give physicians and medical practitioners the ability to objectively



screen patients for potential neuropathy resulting primarily from diabetes but also related to vitamin deficiencies, drug side effects and other causes.

The DND dif-

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fers from the subjective tuning fork and monofilament line tests in its objective, graded vibration sensitivity and temperature discrimination functions. The DND screens a patient's ability to discern vibration along 5 levels and for a patient's ability to discriminate a temperature difference from 2 to 10 degrees C in 2-degree increments. Screenings can be performed in minutes to establish a baseline to track a patient's progress or regression over time. The screening with DND can improve patients' understanding of their own condition and also foster better participation in their treatment regimen.

For more Information email sales@prosenex.com, visit www.prosenex.com, or [click here](#).

Silipos® Introduces the Deluxe Gel Bunion Sleeve with Pressure Relief Hole

Silipos introduces an innovative solution for patients suffering from bunion pain. The Deluxe Gel Bunion Sleeve is a comfortable, elastic sleeve with a soft gel pad that sits comfortably around the painful and sensitive bony protrusion to provide maximum

cushioning and protection. The soothing mineral oil gel pad is anatomically designed with a unique pressure relief hole that surrounds the bunion to minimize friction and rubbing.

The Deluxe Gel Bunion Sleeve aligns, cushions, and protects the bunion area while absorbing pressure and friction to reduce pain. The thin design fits most footwear and can



be worn on the left or right foot. For more information call 800-229-4404, visit www.silipos.com, or [click here](#).

Introducing The KLM Brace

KLM's new brace is a functionally balanced and flexible AFO designed to stabilize the foot/ankle complex and help prevent falls. The

custom made AFO shell is lightweight and covered with durable polyester cloth and foam to create a comfortable soft interface. The



Velcro Straps make the KLM Brace easy to put on or take off. All the forms you will need to write a prescription are available on our website—www.klmlabs.com—and include an order form, patient use instructions, fall/risk assessment forms and charts, and an easy-to-use fall/risk algorithm for explaining how patients can further reduce risk of falls. The KLM Brace is not intended for treating significant frontal plane deformities, accommodating plantar prominences, Charcot, Drop Foot, PTTD, or osteoarthritis. Treat these conditions with one of KLM's state-of-the-art Richie Braces.

For more information visit www.klmlabs.com or [click here](#).

Active Ankle® Dorsal Night Splint

The **Active Ankle DNS®** relieves painful symptoms of plantar fasciitis comfortably and effectively. Its unique small anterior dorsal clamshell design holds the foot in a neutral position to prevent contracture, to support the arch and to allow for prop-



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LaCorium Health USA Continues the Flexitol® Patient Sampling Program



LaCorium Health USA, the maker of the **Flexitol®** line of footcare products, has announced that it will continue its patient sampling program for 2015. Flexitol® Heel Balm, its flagship product, contains 25% urea and a synergistic blend of emollients—and is both clinically proven and diabetic-friendly. The Flexitol® PSP (Patient Sampling Program) is free to requesting podiatry offices. Each shipment contains Flexitol Heel Balm sample packets in a counter-top dispenser, prescription-pad sized Flexitol OTC product recommenda-

tion sheets, and \$2.00 coupons for patients to use at retail stores.

To request a free Flexitol® PSP kit, offices may fax a copy of their practice's business card to 1-908-219-6391, email usainfo@flexitol.com, call 1-866-478-3338, or [click here](#).

er healing. Once the clamshell is adjusted, it becomes like a slipper, making it easier to remove and apply as needed. Additional features include thick and comfortable, yet lightweight padding; an anti-slip pad that enables easier and safer ambulation around the home; a triple-stitched, stretch-resistant strap that provides exceptional support; and a comfort tab that decreases the chances of the Velcro material rubbing against the skin.

In summary, the Active Ankle DNS is easy to wear allowing patients to wear it for longer periods of time and get results more quickly.

Call 800-800-2896 for a distributor in your area, visit www.cramersportsmed.com, or [click here](#).

Allied OSI Labs: Solutions for Change

Keeping both the practitioner and the patient in mind is priority when making changes at **Allied OSI Labs**.

This was a big consideration when making the decision to launch the Tom-Cat Scanning System. The lab now offers both purchase and leasing plans designed to help those who are interested in making the change to a foot scanning system.

Additionally, Allied OSI Labs has expanded its OTC options to include Doctor's Choice DME products. Their purpose is to bring unmatched pricing, easy ordering and prompt service to their clients for their DME products.

Allied OSI Labs has also announced the addition of two of the industry's top client service representatives. With 49 years of combined experience, Becky and Sheila have dedicated their careers in the foot and ankle industry. For more information, call Becky or Sheila at 800.444.3632, visit www.aolabs.com, or [click here](#).

Motivate Patients with Digital "Progress Reports"

The challenge for everyone is to be patient through recovery. Oftentimes small changes and improvements are undetectable until fully healed. With **CaptureProof**, podiatrists now have a HIPAA-compliant tool for patients to capture their recovery and see improvements over time, increasing patient adherence to your prescribed programs.

Leading behavioral psychologist BJ Fogg notes we need a reward in order to repeat a behavior. With CaptureProof, your patient can compare improvements in the their condition over time via photos and videos. You can

prescribe a media Rx" to invite a new patient or have an existing patient digitally capture a specific area or movement. The technology is easy to use with a computer or



smartphone and even easier to report to you as well as easy to integrate into existing patient records.

To see the benefits for yourself, sign up today at captureproof.com using invite code "SNAPFEET." Or [click here](#).

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Wimbledon Health Partners Offers Podiatric Community Their Solution to Diabetes Epidemic

On-site diagnostics and practice enhancement is key to reaching this population

Wimbledon Health Partners (WHP), an on-site diagnostic testing company that provides podiatrists with vascular and NCV testing along with practice enhancement benefits, announced their solution to the diabetes epidemic facing podiatrists.

In recognition of the epidemic proportions of diabetic foot pathology, WHP is offering the necessary nerve conduction and vascular studies. WHP noted that “podiatrists with large wound care practices find the arterial testing an essential diagnostic tool, especially considering the high incidence of death from stroke and myocardial infarction amongst those with silent asymptomatic peripheral vascular disease. The American College of Cardiology has in fact concluded that patients should have ABI testing as a means to test for more serious and often silent heart disease.”

The practice enhancement program that WHP offers to all their customers is designed to assist podiatrists in targeting this important demographic. WHP reports that podiatrists who have used this program have reportedly noted a marked increase in referrals and patient volume specifically diabetics.

Wimbledon Health Partners Cardiology Medical Director Brad Artel, M.D. stated, “The relatively low cost of testing along with the magnitude of diabetic and ischemic patients seen by podiatrists should be enough of a reason for podiatric physicians to provide this service in-office.”

About Wimbledon Health Partners:

Wimbledon Health Partners is a national on-site diagnostic testing organization with capabilities for diagnosing circulatory conditions that can be detected through the use of vascular ultrasound and nerve conduction studies. For more information go to www.dxtesting.com or call 855-200-8262, or *click here*.