

# 2016 Buyers' Guide

If knowledge is power, then time is surely money. That's the idea behind the *Podiatry Management Annual Buyers' Guide*. To save you time by providing you an easy and convenient source of all the major podiatric products and services you use in the everyday course of running your practice.

This year's guide is divided into two parts. **Part I** lists company names alphabetically and provides pertinent address and phone/fax/website information, with additional product and/or service data for advertisers in this special edition.

**Part II**, which starts on page 133, lists companies or organizations according to the type of product or service they provide. Listings in many cases feature both company/organization and product name; thus, if you're looking for Naftin under 'Pharmaceuticals: Anti-Fungals,' you can

find this brand name even if you don't know that Merz is the manufacturer.

Another cross-referencing feature makes it easier for you to find related products. For example, if you're looking in the 'Orthotics, Prefabricated' category, you will also find the cross-reference 'See also: Insoles, Heel Supports, and Pads.'

If you have an office manual, we recommend that you photocopy these pages and add them to your source lists. That way, the next time you run short of x-rays, for example, you can quickly locate a supplier. Incidentally, we encourage you to support these suppliers. Collectively, they provide the advertising dollars necessary to support magazines such as this; and many, as well, contribute to podiatric student scholarships and research.

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## Part I: Who's Who

**IST PROVIDERS CHOICE**

(480) 782-1116  
www.1stproviderschoice.com  
email: sales@  
1stproviderschoice.com

**20/20 IMAGING**

471 Jennings Dr., Ste. A  
Lake in the Hills, IL 60156  
(866) 734-6234  
www.2020imaging.net  
email: info@2020imaging.net

20/20 Imaging, a Konica Minolta Company, is the leading provider for digital imaging solutions for podiatry. With multiple configurations, 20/20 Imaging is able to accommodate your practice needs while providing the latest in DR digital technology.

20/20 Imaging recently introduced an extremely efficient high-frequency output x-ray unit with anatomical programming designed to minimize dose and advance patient care. The x-ray unit, coupled with the DR detector, provides the outstanding image.

The multi-handle DR configuration offers easy maneuvering and improved cable management and is paired with 20/20 Imaging Opal-Pod software for secure image viewing, storage, manipulation, and EHR integration.

Additionally, 20/20 Imaging now offers ultrasound. Featuring exceptional image quality, the HSI has been extremely well received in the podiatry community.

Learn about our advanced DR digital technology and reimbursement incentives with our experienced specialists today!

See adv. pp. 37, 97 and 151

## A

**ABBY JENN**

299 Main St.  
Webster, MA 01570  
(877) 660-9281  
www.abbyjenn.com

**ABL**

705 E. 50th St.  
American Fork, UT 84003  
(877) 272-6924  
www.silvrstat.com

**THE ACADEMY OF  
AMBULATORY FOOT AND  
ANKLE SURGERY (AAFAS)**

3707 S Grand Blvd, Ste. A  
Spokane, WA 99203  
(800) 433-4892  
Fax: (509) 624-1128  
www.aafas.org  
email: theacademy@aafas.org

The mission of the Academy of Ambulatory Foot & Ankle Surgery (AAFAS) is the promotion and education of minimal invasive foot and ankle surgery. The Academy of Ambulatory Foot & Ankle Surgery is an international association of multi-disciplined surgeons, including podiatrists, orthopedic surgeons and allopathic physicians, who are dedicated to the correction of foot and ankle pathology using minimal invasive procedures.

The mission is to improve public health through education, ambulation, rehabilitation and research. Membership includes physicians in North America, Central America, South America, Europe, Asia and Middle East.

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**THE ACADEMY OF  
PHYSICIANS IN WOUND  
HEALING (APWH)**

2806 Reynolda Rd, Ste 194,  
Winston Salem, NC 27106  
(336) 923-5604  
www.APWH.org

The Academy of Physicians in Wound Healing (APWH) addresses the needs of the physician in wound healing. The Academy is the ONLY physician-specific wound healing organization in the U.S. providing physician-directed education, advocacy and representation. The APWH represents physicians dealing with legislatures and administrators in the time of ongoing changes in the National

Healthcare delivery system. The Academy's educational goals and objectives focus on how to both manage and treat the contributing systemic conditions, beyond the wounds. Join and become a Fellow while grandfathering open enrollment is still in place. Open enrollment will be ending in 2016. Learn more about the Academy, our "Congressional Physician" program, our Online Wound Care Review and Refresher Course and membership opportunities at www.APWH.org.

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**ACELITY (KCI, LIFECELL,  
SYSTAGENIX)**

PO Box 659508  
San Antonio, TX 78265  
(800) 275-4524  
acelity.com

**ACOR ORTHOPAEDIC**

18530 S. Miles Pkwy.  
Cleveland, OH 44128  
(800) 237-2267 (ACOR)  
(216) 662-4500  
Fax: (216) 662-4547  
www.acor.com

e-mail: email@acor.com

**ACTIVE ANKLE SYSTEMS  
(DIV OF PERFORMANCE  
HEALTH)**

(800) 800-2896  
www.activeankle.com

**ACUPATH**

28 S. Terminal Dr.  
Plainview, NY 11803  
(888) 228-7284  
www.acupath.com

**ADVANCED DATA SYSTEMS**

(800) 899-4237, ext 2264  
www.adsc.com

**ALI-MED**

297 High St.  
Dedham, MA 02026  
(800) 225-2610

**ALLIED OSI LABS**

6299 Guion Rd.  
Indianapolis, IN 46268  
(800) 444-3632  
Fax: (800) 233-2280  
www.alliedosilabs.com  
e-mail: kdubois@aolabs.com

Allied OSI Labs is a leader in the custom orthotic and AFO industry. Allied is owned by a practicing podiatrist, Anthony Miller, D.P.M. We provide quality products using the best materials and superior service. Along with custom orthotics, Allied OSI Labs offers the #1 recommended AFO, The Richie Brace®.

Allied OSI Labs also has OTC solutions from a lab you can trust in orthotics! The SideKicks are a top-quality, over-the-counter orthotic line.

To enhance your in-office dispensing, we now distribute both the patented FS6 Plantar Fascia Compression Sleeve with Compression Zone Technology® and the Foot Gym Professional version from OrthoSleeve. We make it a goal to help you streamline your practice.

Call our world-class Customer Service Team to get professional, expert advice.

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**ALL-PRO IMAGING, INC.**

1295 Walt Whitman Rd.  
Melville, NY 11747-3062  
(888) 862-4050  
Fax: (516) 433-3831  
www.allproimaging.com

ALLPRO Imaging manufactures the market-leading ScanX12 SE CR scanner and solutions enabling podiatrists to convert to digital with minimal training required and keeping their workflow intact from analog film processing. ALLPRO Imaging has been providing digital solutions since 1985 with thousands of successful installations and happy podiatrists.

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**AMERICAN ACADEMY OF  
PAIN MANAGEMENT**

13947 Mono Way, Ste. A  
Sonoma, CA 95370  
(209) 533-9744  
Fax: (209) 533-9750

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### AMERICAN ACADEMY OF PODIATRIC PRACTICE MANAGEMENT

1000 West St. Joseph Hwy.  
Ste. 200  
Lansing, MI 48915  
(517) 484-1930  
Fax: (517) 485-9408  
www.aappm.com  
e-mail: office@aappm.org

Our Mission: To positively change the lives, practices and communities of podiatric physicians through leadership education, practice management education and sharing knowledge.

The American Academy of Podiatric Practice Management (AAPP) is podiatry's premier association dedicated exclusively to practice management education. Nearly 2,000 established practitioners, new practitioners, residents, podiatric assistants, executive office managers, staff members and students have learned that joining the Academy family can change their practice and change their lives.

For over 50 years, the American Academy of Podiatric Practice Management has positively impacted the lives of practitioners and their staff by integrating improved patient care with proven practice management strategies. Whether you are an established practitioner, new practitioner, multi-physician practice, or a doctor looking to retire, the AAPP is here for you.

We invite you to join the AAPP and find out firsthand how the positive sharing attitude of our leadership and members, our unique practice management meetings, mentoring programs and many other educational resources can help you change your practice and change your life.

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### AMERICAN ACADEMY OF PODIATRIC SPORTS MEDICINE

3121 NE 26th St.  
Ocala, FL 34470  
(352) 620-8562  
Fax: (352) 620-8765  
www.aapsm.org  
email: ritayates2@aol.com

The AAPSM serves to advance the understanding, prevention and management of lower extremity sports and fitness injuries. The Academy believes that providing such knowledge to the profession and the public will optimize enjoyment and safe participation in sports and fitness activities. The Academy accomplishes this mission through professional education, scientific research, public awareness and membership support.

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### AMERICAN ACADEMY OF WOUND MANAGEMENT

1255 23rd St. NW, #200  
Washington, DC 20037-1174  
(202) 521-0368  
Fax: (202) 833-3636  
www.aawm.org  
e-mail: woundnet@aawm.org

### THE AMERICAN ASSOCIATION OF COLLEGES OF PODIATRIC MEDICINE (AACPM)

15850 Crabbs Branch Way,  
Ste. 320  
Rockville, MD 20855  
(301) 948-9760  
www.AACPM.org

### AMERICAN ASSOCIATION OF HOSPITAL AND HEALTHCARE PODIATRISTS (AAHHP)

c/o Frank Rinaldi, DPM  
8508 18th Ave.  
Brooklyn, NY 11214-2912  
(718) 259-1822  
Fax: (718) 259-4002  
www.hospitalpodiatrists.org  
e-mail: drdefoot@verizon.net

### AMERICAN ASSOCIATION FOR WOMEN PODIATRISTS (AAWP)

www.american  
womenpodiatrists.com  
c/o Karen Langone, DPM  
365 County Rd 39-A, Ste 9,  
Benton Plaza  
Southampton, NY 11968

### AMERICAN BOARD OF LOWER EXTREMITY SURGERY (ABLES)

1603 Orrington Ave., Ste. 600  
Evanston, IL 60201-3860  
(248) 855-7740  
Fax: (248) 855-7743  
www.ables.org  
e-mail: info@ables.me

### AMERICAN BOARD OF MULTIPLE SPECIALTIES IN PODIATRY

1350 Broadway, 17th Flr.  
New York, NY 10018  
(888) 852-1442  
Fax: (212) 356-0678  
www.abmsp.org  
e-mail: abmsp@ptcny.com

### AMERICAN BOARD OF PODIATRIC MEDICINE (ABPM)

3812 Sepulveda Blvd,  
Ste. 530  
Torrance, CA 90505  
(310) 375-0700  
Fax: (310) 375-1386  
www.ABPMed.org  
e-mail: admin@abpm.org

### AMERICAN BOARD OF PODIATRIC SURGERY (ABPS)

1601 Dolores St.  
San Francisco, CA 94110  
(415) 826-3200

### AMERICAN COLLEGE OF FOOT AND ANKLE ORTHOPEDICS AND MEDICINE (ACFAOM)

5272 River Rd., Ste. 630  
Bethesda, MD 20816  
(800) 265-8263  
Fax: (301) 656-0989  
www.acfaom.org  
e-mail: info@acfaom.org

### AMERICAN COLLEGE OF FOOT AND ANKLE PEDIATRICS (ACFAP)

10 West St., Unit 7  
W. Hatfield, MA 01088  
www.acfap.org

### AMERICAN COLLEGE OF FOOT AND ANKLE SURGEONS

8725 W. Higgins Rd. #555  
Chicago, IL 60631-2724  
(773) 693-9300  
Fax: (773) 693-9304

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www.acfas.org

Founded in 1942, ACFAS is a professional society of more than 7000 foot and ankle surgeons. The College promotes the art and science of foot, ankle and related lower extremity surgery, addresses the concerns of foot and ankle surgeons, as well as advances and improves the standards of education and surgical skill to ensure the highest level of patient care.

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#### AMERICAN COLLEGE OF LOWER EXTREMITY SURGEONS (ACLES)

P.O. Box 211  
Greenwich, NY 12834  
(518) 692-0602  
Fax: (518) 692-8939  
www.aclesurg.org

#### AMERICAN COLLEGE OF PODIATRIC MEDICAL REVIEW

www.acpmr.org

#### AMERICAN COLLEGE OF PODIATRIST RADIOLOGISTS

One Lincoln Road Bldg.  
Miami Beach, FL 33139

#### AMERICAN ORTHOTIC LAB CO., INC.

20-32 119th St.  
College Point, NY 11356  
(718) 886-1388

#### AMERICAN ORTHOTICS LAB., INC.

P.O. Box 9174  
St. Louis, MO 63117  
(800) 644-3579;  
www.americanorthotics.com  
email: contactus@

americanorthotics.com

#### AMERICAN PODIATRIC MEDICAL ASSOCIATION

9312 Old Georgetown Road  
Bethesda, MD 20814  
(800) 366-8227  
www.apma.org

#### AMERICAN PODIATRIC MEDICAL STUDENTS ASSOCIATION

9312 Old Georgetown Rd.  
Bethesda, MD 20814  
(301) 493-9667

#### AMERICAN PODIATRIC MEDICAL WRITERS ASSOCIATION

P.O. Box 750129  
Forest Hills, NY 11375

#### AMERICAN PROFESSIONAL WOUND CARE ASSOCIATION (APWCA)

406 W Street Rd.  
Feasterville, PA 19053  
(215) 942-6095;  
Fax: (215) 942-6098  
www.apwca.org

#### AMERICAN SOCIETY OF FOOT AND ANKLE DERMATOLOGY (ASFAD)

C/o Dr. Joel Morse  
(202) 966-4811  
www.dermfoot.com  
e-mail: foxhallfoot@aol.com

#### THE AMERICAN SOCIETY OF PODIATRIC MEDICAL ASSISTANTS

(888) 88 ASPMA (27762)  
www.ASPMA.org  
e-mail: aspmalex@aol.com

#### AMERICAN SOCIETY OF PODIATRIC MEDICINE

7331 Collins Avenue  
Miami Beach, FL 33141

#### AMERX HEALTH CARE CORPORATION

(800) 448-9599;  
www.AMERXHC.com  
e-mail: info@amerxhc.com

Amerx Health Care Corporation is committed to the development and marketing of advanced skin and wound care products. Our product development team continually strives to deliver quality, trusted and innovative brands with a clear focus towards providing today's physician advanced treatment options for hard to heal wounds and specialty skin conditions.

Amerx's dedicated support extends beyond our products to offer private practice physicians a Turn-Key in-office dispensing program designed to drive patient compliance and outcomes while supporting the growth of the practice. As a partner in the science and management of wound care, Amerx values the opportunity to educate, train and support the needs of private practice physicians in order to unlock the practice's full potential. Our team of practice management advisors is dedicated to see your practice grow through a personalized suite of practice enhancement tools.

We invite you to contact our office (800-448-9599) and learn how Amerx can be your partner in your practice growth.

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#### AMFIT, INC.

3611 NE 68th St  
Vancouver, WA 98661  
(800) 356-FOOT (3668)  
(360) 573-9100;  
Fax: (360) 566-1380  
www.amfit.com  
email: sales@amfit.com

#### ANGEL SALES

4147 N Ravenswood Ave.  
Chicago, IL 60613  
(888) 737-1017  
Fax: (773) 883-8889  
www.angelsales.com

#### ANGSKO INC/FOOT EXPRESS

7403 E 6th Ave, Ste 1  
Scottsdale, AZ 85251  
(800) 528-2825

#### ANODYNE

5050 S. 2nd St.  
Milwaukee, WI 53207  
(844) 637-4637  
www.anodyneshoes.com

#### APEX FOOT HEALTH INDUSTRIES

414 Alfred Ave.  
Teaneck, NJ 07666  
(800) 252-2739  
Fax: (201) 808-8155  
www.apexfoot.com  
email: aorder@apexfoot.com

A member of OHI's growing family of companies focused on treating conditions and diseases of the lower extremities, Apex Foot Health Industries is widely recognized as a global leader in pedorthic footwear and orthotics.

Featuring the most comprehensive line of PDAC-verified diabetic shoes, Apex footwear provides superior comfort and protection in fashion-forward styles. Ideal for those requiring maximum adjustability, our advanced technological features and state-of-the-art materials help patients lead a healthy and active lifestyle.

Apex's Custom Diabetic Orthotics Program provides a "one-stop shop" experience that ensures a perfect fit each and every time. In addition, our unique in-

house display program showcases the different style options and sizing runs, leading to increased sales, efficient operation and improved patient care.

See adv. pp. 5 and 7

#### APIS FOOTWEAR CO.

2239 Tyler Ave. #B  
S. El Monte, CA 91733  
(888) YES-APIS (937-2747);  
Fax: (888) 990-2245  
www.BigNwideShoes.com

Apis Footwear Company believes there is a shoe for everyone. A favorite for those who wear hard-to-find sizes, each style is offered in a multitude of sizes and widths. If you are seeking footwear for therapeutic purposes, Apis' shoes are ideal for athletic walking or simply adhering to your general comfort needs. Apis Footwear Company strives to produce variety in style while maintaining its therapeutic functions.

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#### ARIZONA AFO

4825 E. Ingram St.  
Mesa, AZ 85205  
(877) 780-8382;  
(480) 222-1580  
Fax: (480) 480-222-1599  
www.arizonaafo.com

A member of OHI's growing family of companies focused on treating conditions and diseases of the lower extremities, Arizona AFO has been a premiere fabricator of custom-made ankle foot orthoses since 1994. Carrying on a tradition of innovation, excellence in manufacturing and exceptional customer care that began with company founder Ernesto Castro, Arizona AFO's steadfast focus on individual patient needs and patient outcomes continues headlong into the 21st century.

Arizona AFO launched an entirely new product category and moved its industry in a less invasive, non-surgical direction with its patented Arizona Brace®. Often copied but never equaled, the Arizona Brace® has been proven in clinical trials to effectively treat PTTD (Posterior Tib-

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ial Tendon Dysfunction). Arizona AFO is also the exclusive fabricator of the Moore Balance Brace™, the Optima Brace™ as well as a complete selection of other superior quality custom devices for treatment of even the most challenging cases.

All Arizona AFO products are designed, developed, manufactured and tested in the United States.

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#### ARTHREX

1370 Creekside Blvd.  
Naples, FL 34108  
(239) 643-5553

#### ARTHROCARE SPORTS MEDICINE

7000 W. William Cannon Dr,  
Bldg I  
Austin, TX 78735  
(512) 391-3900  
www.arthrocare.com

#### ART OF SURGERY, THE (DR. MERCADO VIDEO SERIES)

(800) footvideo  
www.artofsurgery.org

#### ASICS TIGER CORP.

10540 Talbert Ave., West Bldg.  
Fountain Valley, CA 92708  
(800) 678-9435

#### ASPEN LASER SYSTEMS

(856) 229-2939  
www.aspenlasers.com  
email: drZ@aspenlasers.com

#### ASSOCIATION OF EXTREMITY NERVE SURGEONS (AENS)

201 Stillwater, Ste. 8  
Wimberley, TX 78676  
(888) 708-9575  
www.aens.us

The A.E.N.S. is a specialty society to promote the collaborative study and development of medical research regarding the treatment of extremity nerve disease.

Membership is inclusive of MD, DO, DPM, PHD and medical student individuals interested in furthering the dissemination of current knowledge and development of basic medical research in peripheral nerve disease. AENS offers surgical nerve courses, diagnostic classes, research grants and sponsors a medical mission.

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#### ATHENA HEALTH

311 Arsenal St.  
Watertown, MA 02472  
(617) 402-6075  
www.athenahealth.com

## B

#### BAJA PROJECT FOR CRIPPLED CHILDREN

c/o Robert Anavian, D.P.M.  
19000 Hawthorne Blvd., #204  
Torrance, CA 90503  
(310) 542-1501  
ranavian@ix.netcom.com

#### BAKO INTEGRATED PHYSICIAN SOLUTIONS

c/o Bradley W. Bakotic,  
DPM, DO  
6240 Shiloh Rd.  
Alpharetta, GA 30005  
(855) 4Bako-CTS  
www.bakoCTS.com  
ClientServices@bakoCTS.com

Bako Integrated Physician Solutions is a physician-owned provider of diagnostic and therapeutic services with a unique focus on the skin, soft tissue, and bone of the lower extremity. Our turn-key approach integrates unique pathology reporting that provides standard of care therapeutic options, with a corresponding portfolio of office-dispensed therapeutics. Bako's comprehensive testing menu includes Epidermal Nerve Fiber Density Analysis, which uses a punch of skin to assess for small fiber peripheral neuropathy, Mass Spectrometry, for rapid identification of bacteria from wounds, and Molecular Genetics. To expedite preauthorization of prescription topical nail antifungals, our Molecular Genetic Assay will identify pathogens in as little as 3 days, rather than the 4 weeks required by culture. We proudly boast in-network status with all national 3rd party payors, and fully compliant patient-friendly billing policies. We ARE podiatric pathology and therapeutics!

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#### BARRETT MEDICAL CONSULTING

www.barrettmed.com

#### BARRY UNIVERSITY

11300 NE 2nd Ave.  
Miami Shores, FL 33161  
(305) 899-3255 or  
(305) 899-3266  
Fax: (305) 899-6106  
www.barry.edu

#### BAUERFEIND USA, INC.

55 Chastain Rd., Ste. 112  
Kennesaw, GA 30144  
1-800-423-3405  
www.bauerfeindusa.com

#### BERGMANN ORTHOTICS LABORATORY

1730 Holder Lane  
Northfield, IL 60093  
(800) 323-8267;  
Fax: (847) 446-3079  
www.bergmannlab.com  
e-mail: johnortho@aol.com  
Founded in 1939, Bergmann Or-

thotic Lab is dedicated to manufacturing successful outcomes for your orthotic patients. To accomplish this, we use the most advanced manufacturing techniques, combined with the highest quality orthotic materials and the latest biomechanics concepts. Our guiding concept is to maintain the unique biomechanics, size, shape, and contour of each foot. Dr. John Bergmann, who is an orthotic consultant for many orthotic labs, professional sports teams, and the automated orthotic consultant for Podiatry Management, is always available for orthotic consult. If you are looking for a new direction in your orthotic partnership please give us a call. You can contact Dr. Bergmann via e-mail: Johnortho@aol.com or call 800-323-8267.

Orthotics types-functional, full contact, and accommodative

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Shell Materials-leather, plastazote, Eva, polypropylene, polyethylene, and graphite (very flexible, semi flexible, and rigid)

Casting Equipment-Bergmann Optical Scanner-first optical scanner to replace in office plaster casting for orthotics. The only neutral position scanner that takes the sides as well as the bottom of the foot in neutral suspension, semi-weight bearing and full weight bearing.

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#### BETTERFORM, INC

1135 E Nine Mile Rd.  
Ferndale, MI 48220  
(800) 955-foot  
Fax: (248) 542-1412  
www.betterforminc.com

#### BIANCO BROTHERS

6301 10th Ave.  
Brooklyn, NY 11219  
(800) 217-0817;  
Fax: (718) 833-3778  
www.BiancoBrothers.com  
e-mail: BiancoB@aol.com

Bianco Brothers International offers a complete line of surgical instruments for routine care of the foot and ankle. The finest instruments in the world, made in America from only the finest stainless steel and cobalt steel. Top it all off with the best repair service agreement by the world's greatest craftsmen. Deal direct and save. Dominic Bianco, president and CEO; Vincent Bianco, V.P.; Joseph Bianco, V. P.

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#### BILLING SIMPLIFIED

(801) 273-1070  
www.billingsimplified.com

#### BINTZ COMPANY

905 W. Liberty Dr.  
Wheaton, IL 60187  
(800) 235-8458  
Fax: (630) 653-5077  
www.bintzco.com  
e-mail: bintz@bintzco.com

#### BIOFREEZE

(see Performance Health)

#### BIOMEDICAL MODELS CO.

P.O. Box 620  
Ramsey, NJ 07446  
(201) 931-1019

#### BIOMEDIX BY COLLABORATIVE CARE DIAGNOSTICS, LLC

(877) 854-0014  
FAX: (651)-243-7869  
www.biomedix.com  
sales@biomedix.com

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#### BLAINE LABS, INC.

11037 Lockport Pl.  
Santa Fe Springs, CA 90670  
(800) 307-8818  
www.blainelabs.com

By providing premium products to improve the health of your patients and the wealth of your practice, Blaine Labs takes an innovative approach to medical care. Partnering with physicians locally and around the world, Blaine Labs helps practices grow through effective in-office product dispensing. With patients as a priority, Blaine Labs researches, develops, and manufactures over thirty FDA-cleared products for the medical industry. In addition to manufacturing high quality products, we have the ability to separate your practice from the pack by including your name and brand on personalized labels. Call us for more details; because in patient care, we're all connected

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#### BLUE ORCHID MARKETING

7 Dunham Dr  
New Fairfield, CT 06812  
(203) 746-5901  
www.blueorchidmarketing.com

#### BNA BURZ N. AMERICA

906 Wateredge Pl.  
Hewlett, NY 11557  
(800) 971-2216  
www.bnaburz.com

#### BONAPEDA ENTERPRISES, LLC

(973) 415-9090  
www.bonapeda.com  
customercare@bonapeda.com

#### B.C. ASSOCIATION OF PODIATRISTS

(604) 602-0400

#### BROOKS SHOE, INC.

11720 N. Creek Pkwy. N.  
Bothell, WA 98011  
(206) 488-3131;  
(800) 2BROOKS

www.brooksrunning.com

#### BROWN & BROWN

##### INSURANCE

800-467-8734, x4377  
(Cindy Myers)  
www.bbbsp.com/pods  
email: cmyers@bbprograms.com

#### BSN MEDICAL

5825 Carnegie Blvd.  
Charlotte, NC 28209  
(704) 554-9933  
www.bsnmedical.com

#### BUFFALO BRACE

36 Mason Street  
Buffalo, NY 14213  
(800) 435-0065  
Fax: (716) 881-0349  
www.buffalobrace.net

Jerry Miller Shoes extensive shoe-making experience has been successfully applied to a family of custom AFOs—Buffalo Brace—featuring state-of-the-art CAD technology and superior materials, custom-molded high quality glove leather, three levels of frame support, four color options and a choice of various closure methods at any height.

#### BURNS PODIATRIC LAB

P.O. Box 879  
McCook, NE 69001  
(800) 26-BURNS

#### CAERVISION PODIATRY NETWORK

4539 Metropolitan Ct.,  
Ste. 289  
Frederick, MD 21704  
(888) 841-2237  
www.caerVISION.com

#### CALIFORNIA ORTHOPAEDIC LAB

2250 Obispo Ave., #103  
Signal Hill, CA 90806  
(800) 433-0882;  
Fax: (562) 985-9974

#### CALIFORNIA PODIATRIC MEDICAL ASSOCIATION

(see Western, The)

#### CALIFORNIA SCHOOL OF PODIATRIC MEDICINE AT SAMUEL MERRITT COLLEGE

370 Hawthorne Ave.  
Oakland, CA 94609  
(800) 607-6377

#### CANADIAN FEDERATION OF PODIATRIC MEDICINE

200 King St. S.  
Waterloo, ON N2J 1P9  
(888) 706-4444  
www.podiatryinfocanada.ca

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With CareCredit, practices can minimize the cost and risk of billing and collecting payment from patients. Plus, the practice gets paid in two business days.

CareCredit has helped more

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This Buyers' Guide is also available at  
[www.podiatrym.com/Buyers\\_guide.cfm](http://www.podiatrym.com/Buyers_guide.cfm)

than 8 million patients get care and is accepted in over 175,000 healthcare practices nationwide. For more information on how to increase treatment acceptance, call CareCredit, at 800-300-3046, ext. 4519 or visit [www.carecredit.com](http://www.carecredit.com).

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**See cover tip**

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(402) 339-8825  
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www.GTPodiatry.com

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22400 Ascoa Ct.  
Strongsville, OH 44149  
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Fax (800) 432-9445  
www.gillpodiatry.com

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www.globalnofa.com

**GLOBAL INTERMED**  
(see: Dr. Mark Hayes)

**WILLIAM L. GOLDFARB FOUNDATION FOR EDUCATION AND RESEARCH OF THE LOWER EXTREMITY**  
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Camp Hill, PA 17011

**GORDON LABORATORIES**  
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Upper Darby, PA 19082  
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(800) 356-7870  
Fax: (610) 734-2049  
www.gordonlabs.net

Gordon Laboratories is a leading manufacturer of topical pharmaceuticals for podiatry. Their full line of skin care products includes: vitamin-enriched moisturizers, products for hyperkeratotic and fungus skin conditions, products which eliminate odor and severe wetness, and medicines for verrucae and analgesic relief.

Gordon Labs has a strong commitment to podiatrists, as seen in their wide selection of office specialties, private labeling service, office dispensing support, and educational aid, as well as their ongoing development of new products for patient comfort between office visits

**See adv. p. 2**

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Macomb, MI 48042  
(888) 566-6459  
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GraMedica is a global foot care solutions company passionate about creating innovative foot and ankle products that improve patient options and outcomes. Together with our sister organization, the Graham International Implant Institute (Gill), we educate foot and ankle surgeons in over 40 countries. We are committed to helping create ongoing improvement in the quality of healthcare for both patients and physicians through premier product lines including HyProCure®, osteo-WEDGE™ and Soleus Foot Care Solution.

**See adv. p. 125**

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www.mpmnetwork.com

Headquartered in Phoenix, Maryland, Greenbranch Publishing, LLC is a privately held firm founded in 1998 and is a leading publisher of medical practice management titles, electronic media and audio conferences for physicians, practice administrators and office practice managers. The company is the publisher of *The Journal of Medical Practice Management*®, the FAST Practice newsletter, more than a dozen premier text

**GSOURCE, LLC**  
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Fax: (201) 599-3306  
www.gSource.com

gSource is committed to putting the finest instruments into the hands of podiatrists and their teams. Crafted from German surgical stainless steel, and recognized by their finely finished surface, gSource instruments are designed to perform with precise surgical function. They are also conceived to be affordable. It is this combination of quality and realistic pricing that distinguishes the gSource brand.

*Continued on page 114*

**This Buyers' Guide is also available at  
www.podiatrym.com/Buyers\_guide.cfm**

G

The gSource catalog contains nearly 3,500 instruments, with a wide variety of standard patterns for podiatric procedures. The instruments are readily available for same day shipment. All standard instruments are guaranteed for life against manufacturing defects of material and workmanship.

See adv. p. 103

H

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Bethel Park, PA 15102  
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**HAYES, DR. MARK  
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Fax: (440) 333-4902  
e-mail: parkhaven@hotmail.com

See adv. p. 181

**HEALTHY GLOW SKIN  
PRODUCTS**

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Lake Elsinore, CA 92532  
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www.healthyglowskin  
products.com

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(800) 323-5110  
www.henryschein.com

**HERSCO ORTHO LABS**

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(800) 301-8275  
www.hersco.com

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**HYPERION MEDICAL**

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I

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www.SammyUniversity.com;  
www.Checkmedicare.com;  
www.MedXpressClaims.com

ICS Software, Ltd. has been developing and supporting The Sammy Systems for the podiatry community for almost 30 years.

ICS proactively provides intuitive practice management, billing and electronic medical records software to podiatrists. We also provide our clients with up to date information regarding PQRS, Meaningful Use, ICD-10, digital X-ray interfaces, lab interfaces and other industry changes as they occur. We pride ourselves on staying ahead of the curve and providing the best customer support and user-friendly features in the industry.

ICS also develops and maintains www.Checkmedicare.com (Medicare eligibility verification), www.MedXpressclaims.com (a network service vendor for Medicare and other carriers throughout the country) and www.PQRSRegistry.com (PQRS registry guidance and upload).

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See adv. p. 179 and insert  
between pp. 114 and 115

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gmail.com

**INSTITUTE FOR PODIATRIC  
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IPED's mission is to motivate, inspire, and synergistically bridge the gap between students, residents, new practitioners, and seasoned veterans in the field of podiatric medicine. They are committed to the idea that mentors with passion to share and mentees eager to learn make a powerful combination that allows IPED to bring and renew a full life to podiatric physicians, their practices, and their well-being throughout the U.S. and beyond.

See adv. p. 119

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A quality vendor relationship is only possible through unparalleled service. Think of IO Lab as an extension of your business... your outside orthotics specialists. This means that alongside our commitment to delivering a quality product, you're also getting the kind of service you'd expect from one of your own employees.

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e-mail: www.iafs.com

**INTERNATIONAL  
FEDERATION OF  
PODIATRISTS (FIP)**

www.fip-ifp.org

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### INTERNATIONAL FOOT AND ANKLE FOUNDATION (IFAF)

(formerly Northwest Podiatric Foundation)  
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Everett, WA 98201  
425-412-3816  
www.internationalfootankle.org  
e-mail: podfound@aol.com

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### IQ MEDICAL

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www.iq-medical.net

## J

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(609) 261-1167  
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Jan L supplies Vacuums, Vacuum/Drills, and Drill System, which are often designed, assembled, and serviced by us in Mount Holly, NJ. We also offer a large supply of proprietary carbide burs, cap burs, and ruby burs. German passivated stainless steel hand instruments that adhere to the Inox European standard, prefabricated orthotics with real leather uppers, and full featured podiatry chairs round out our product line. Jan L excels at offering high quality product, aggressive prices, and thoughtful follow-through after the sale.

See adv. p. 27

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JMS Plastics Supply Inc is a Neptune, New Jersey based family business begun in 1981 by Jim Skesavage. Today it is run by his sons Steve and Mark. The business is a distributor of materials for the pedorthic, prosthetic and orthopedic markets.

To aid the practitioner, JMS carries a broad line of pre-fabricated insoles and orthotics, from the complete Sof-Sole® line, to the J-Glas Pre-Fabs, Ultimate Pre-Molded Orthotics, J-Fabs, and the complete line of Orthofeet® footwear.

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For all your orthotic needs, JMS Plastics Supply, Inc. is proud to serve you.

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(see Acelyty)

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www.klmlabs.com

KLM provides foot orthotics and ankle foot orthotics with an emphasis on quality and service. KLM fabricates custom orthotics for Athletic Trainers, Podiatrists, Chiropractors, Orthotic and Prosthetic Technicians, Pedorthists, Physical Therapists, and Medical Doctors. KLM also produces prefabricated products that are used in the medical and retail professions.

KLM's products include:

- Custom orthotics for every sport, occupation, and lifestyle.
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KLM is leading the way with the newest technological advancements to make orthotic products, utilizing 3D Laser Imaging techniques and routers, as well as traditional plaster casting techniques

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We are continually researching and developing new standards in the foot orthotic industry. KLM is pleased to maintain a 3 day in house turnaround time as well as FREE pick-ups and delivery of all custom orders nationwide.

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www.koven.com  
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Koven Technology, Inc. is a leading manufacturer of vascular instruments for the diagnosis and management of vascular disease. Our goal is to deliver safe and effective medical devices to improve patient care and office efficiency.

Koven offers a wide range of Doppler systems for vascular arterial and venous studies such as ABI's, segmental pressures, pulse volume arterial studies, PPG toe pressures, and venous reflux. Koven Dopplers are available in a wide variety of styles from simple hand-held units to complete vascular testing systems and offer customizable options to meet a variety of needs.

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## L

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(see Flexitol)

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A member of OHI's growing family of companies focused on treating conditions and diseases of the lower extremities, Langer Biomechanics has been a leading provider of lower extremity care solutions to healthcare professionals for more than forty years. Founded in 1969, Langer is the preeminent fabricator of superior-quality, custom foot orthotics. The company also distributes custom AFOs; compression hosiery; PPT, a proprietary, soft-tissue supplement for cushioning, durability and shock absorption; and other DME products.

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**Medicool**, a leading manufacturer of debriding drills to the podiatry community, offers solutions for every type of practice.

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**See adv. p. 132**

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**See adv. p. 17**

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Midmark Corporation is a leading worldwide manufacturer of a full line of medical equipment including power and manual examination tables, exam and minor surgery lighting, sterilizers, dental operatories, casework, glove boxes and waste receivers. While committed to serving the traditional equipment needs of podiatry, Midmark continually focuses on bringing connectivity and improved productivity into the exam room.

In addition, Midmark is focused on providing its dealer network with innovative products and services that meet or exceed expectations. Headquartered in Versailles, Ohio, Midmark also has subsidiaries in France and in Torrance and Fresno, California.

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Mile High Orthotics Lab announced its new portable orthotic scanning system, the LES, Lower Extremity Scanner. Using

an iPad with a scanner attachment, practitioners are now able to scan for orthotics, AFO's and custom shoes anywhere they can bring the iPad to. The key to this device's accuracy is the custom software developed for the lower extremity market in combination with the scanner. There are no sign-up fees, no monthly fees and no click fees.

With precision and accuracy down to one millimeter, the LES is the perfect tool that eliminates the mess of plaster casting or the hassle of shipping foam boxes. The idea is to make it easier to scan a patient's foot, foam box and send an order in for production instantly, cutting down on shipping costs and turnaround time. MHOL brought this scanner to the market hoping it would allow practitioners to expand their practices from not only the traditional treatment room setting but now from any and all other "on-the-go" treatment areas as well. We are now also in partnership with a diabetic shoe company to send your accommodative orders with shoes.

See adv. p. 135

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Moberg Pharma is a rapidly growing Swedish pharmaceutical company that commercializes proprietary, acquired and licensed products in the global market. Initially, the company specialized in the treatment of skin diseases but is now widening its scope to include additional areas. We market OTC brands in the U.S. and sell through distributors in more than 40 countries.

See adv. p. 51

**MOLECULAR AF**

(see Wellstone Labs)

**MOLECULAR DIAGNOSTICS CONSULTANTS (MDC)**

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Phoenix, AZ 85032  
(602) 368-8001  
www.MolecularDiagnosticsConsultants.com

Diagnosis of Small Fiber Neuropathy with skin biopsy can be done in the podiatry office setting including nail fungal diagnosis using histology staining and PCR methodologies. It makes sense to keep the pathology in the office setting and capture those revenues.

The Stark Law in-office ancillary services exception ("IOASE") under Section 1877 of the Social Security Act (the Act) (42 U.S.C. 1395nn), also known as the physician self-referral law, allows a physician "group practice" to own and operate a pathology lab and bill for pathology diagnoses.

Urologists, GIs and dermatologists have been capturing pathology revenues for years now with in-office pathology laboratories. Podiatrists can do the same with Epidermal Nerve Fiber Density studies (ENFD) and nail fungal testing to gain substantial increases

in revenues to their practice.

A podiatry practice that can generate about 100 ENFD cases and 150-250 nail fungal testing procedures per month can be looking at 5 million dollars in net revenue at the end of the year. Medicare and private insurance companies recognize ENFD and nail fungal testing CPT codes and pay for them.

Molecular Diagnostics Consultants can build an in-office pathology lab with the ability to run ENFD and nail fungal testing, including PCR, in 90 days.

It's time to decide if a pathology lab is what your practice needs. In the age of a volatile healthcare industry, Medicare reimbursements cuts and the unknown, patient services generating additional revenues is the correct way to go. Any addition to your practice before the ax is down will most likely be grandfathered in. Now is the time to decide.

See adv. pp. 25 and 31

**MOLECULAR LABS (NEURVASIA)**

(800) 939-0732  
molecularlabsusa.com

Neurvasia is a new dual action product that treats problems of the neurovascular system.

Typically physicians determine which treatment should be used for nerve problems and which treatment should be used for circulation disorders. Nerve problems may include numbness, pain, burning, stinging, weakness and imbalance; whereas circulation disorders, such as heaviness in legs, coolness, tingling, decreased sensation, and cramping, had to be diagnosed and treated separately. Neurvasia is formulated to treat all of the symptoms above on the basis that they are all generated through the neurovascular system. Medical studies have shown that nerves must have adequate oxygenation and nutrition for proper function. In turn, the nerves affect the blood vessels via dilation (increasing blood flow) and contraction (decreasing blood flow).

The combination of ten ingredi-

Continued on page 119



ents in Neurvasia work synergistically to optimize nerve and circulation function.

The makers of Neurvasia report dramatic decreases in the painful symptoms of neuropathy. Neurvasia is a medical food and is dispensed and supervised by a physician as required by the FDA. Neurvasia is not available in stores and cannot be purchased by a non-physician over the internet.

**See adv. p. 77**

### MOORE MEDICAL CORP.

1690 New Britain Ave.  
Farmington, CT 06034  
(800) 234-1464  
Fax: (800) 944-6667  
www.mooremedical.com

Moore Medical LLC, a subsidiary of McKesson Medical-Surgical, is an Internet-enabled, multi-channel, specialty direct marketer and distributor of medical-surgical sup-

plies, equipment and pharmaceuticals to approximately 120,000 healthcare practices, facilities and organizations in non-hospital settings nationwide.

**See adv. p. 38**

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(602)793-1000  
www.msiorthoticlab.com

### MTI (MEDICAL TECHNOLOGY INDUSTRIES, INC.)

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MTI is a multi-specialty medical equipment manufacturer, dedicated to designing and manufacturing specialty-specific patient and doc-

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**See adv. p. 121**

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Fax: (440) 542-0765  
www.multiradiance.com

Multi Radiance Medical is a global leader in the development and manufacturing of FDA-cleared lasers for drug-free pain relief. Our Super Pulsed technology delivers better science and better outcomes for the most demanding podiatrists.

The newly-launched PainAway Post-Op™ is a unique portable laser that helps your post-op pa-

tients manage pain and recover quicker, all in the comfort of their own home. Under your direction, the OTC cleared Super Pulsed Laser can also provide passive practice income through patient rental and sales.

PainAway Post-Op™ is a cordless, ultra-portable laser therapy system. It consists of a multi-wavelength, synchronous multi-light source Photobiomodulation device that incorporates a Super Pulsed Laser (GaAs 905 nm), and ultra-bright infrared and red LEDs (875 nm and 640 nm). The combined wavelengths of the light "core" optimize the biological effects of the entire phototherapeutic window to accelerate recovery and reduce pain. Like all Multi Radiance Lasers, PainAway Post-Op™ is validated and optimized.

**See adv. p. 15**

*Continued on page 120*



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See adv. p. 83

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(see Molecular Labs)

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www.whatsmyfoottype.com

RX24 Quadrastep system is an innovative and tailored approach to treating various foot types. The system uses a patented clinical algorithm that identifies and categorizes a patient's feet into one of 24 foot-types. A patient's foot-type will influence not only their gait but the conditions and pathologies that afflict them throughout their lives.

The RX24 Quadrastep system takes the concept a step further and simplifies the 24 foot-type medical model into six sub classifications known as quads that groups together four similar foot types. Each quad has its own very specific foot and gait characteristics. These foot types include severe pes cavus, mild pes planus, neutral, moderate pes planus, abductovarus forefoot and severe planovalgus feet. These six quad specific functional orthoses are biomechanically tailored to that of a true custom prescription. To provide superior patient education, a quad-specific information card is included with each pair that features possible clinical symptoms, key foot attributes, gait characteristics and more.

The RX Quadrastep system is easy to learn and can be quickly applied in a clinical setting. It also eliminates the need for costly and messy foot impressions. The devices can be stocked in-house ready for immediate fitting.

Nolaro's newest innovation is littleSTEPS, pre-fabricated foot orthoses specifically designed for kids. They deliver prescription based correction closely matching the criteria of traditional UCBL

devices. littleSTEPS provide an affordable alternative to custom orthoses, enabling early intervention and treatment of many musculoskeletal conditions common to children.

See adv. p. 153

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See adv. p. 127

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**NUVOLASE**

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(530) 809-1970  
www.nuvolase.com

NuvoLase Inc. is pleased to announce the availability of their new next generation PinPointe Foot-Laser for the temporary improvement of clear nail in patients with onychomycosis as well as for the treatment of verruca.

The PinPointe FootLaser was the first light-based device to receive FDA clearance specific to

Continued on page 122

clearing nails infected by onychomycosis, commonly known as nail fungus. With over 300,000 procedures performed worldwide and growing, the PinPointe FootLaser remains one of the only devices on the market today with well-documented clinically proven efficacy.

"I am pleased with the interest and uptake of the new next generation device," says Steve Duddy, President and Chief Executive Officer of NuvoLase Inc. "The new system gives us the flexibility to grow in the future and the new contemporary touchscreen design will look great in any office." He adds, "The PinPointe FootLaser has quickly become the light-based device and procedure of choice for many clinicians worldwide seeking alternative methods for onychomycosis and warts. The FootLaser is a great alternative to oral medications, which can be risky for the patient."

The PinPointe FootLaser is available worldwide with approvals that include FDA clearances, CE Mark, TGA, shonin approval from the Japanese Ministry of Health, Labor and Welfare (MHLW), Health Canada and the KFDA in Korea.

#### About NuvoLase Inc.

NuvoLase, Inc. develops and markets innovative devices for healthcare providers worldwide. NuvoLase products are the result of solid research, sound science, and extensive clinical experience, ensuring that they always provide superior clinical performance. The PinPointe FootLaser is available worldwide.

\*NuvoLase, PinPointe, and PinPointe FootLaser are trademarks of NuvoLase, Inc.

See adv. p. 187



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Officite is a leader in the field of web presence marketing for podiatrists. Specializing in strategies that reach beyond the website, Officite's complete online marketing platform includes social media; search engine optimization (SEO); reputation management; mobile websites; and much more. Officite has built thousands of websites for healthcare professionals all over the world, securing more than 700,000 new appointment requests.

See adv. insert between  
pp. 82 and 83

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We also manufacture the "Super Flex", a high impact sport orthotic, and produce the "Barefoot Specialty Orthotic", a patented device used in barefoot athletics such as gymnastics.

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#### ORTHOTIC GROUP, THE (TOG)

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A member of OHI's growing family of companies focused on treating conditions and diseases of the lower extremities, The Orthotic Group was founded in 1985 as a professional services company dedicated to the needs of healthcare professionals and their patients. The company has built thousands of relationships unified around first-quality custom orthotics, super-responsive service and a truly innovative approach to the orthotic business.

TOG provides orthotic solutions on an international scale. With a committed staff of over 160 team members, The Orthotic Group is Canada's largest orthotic laboratory, servicing not only Canadian healthcare professionals, but practitioners around the globe including The United States, Great Britain, Ireland, Northern Ireland, Scotland, Sweden, Finland, Denmark, South Korea, Japan, China, India, Singapore and Australia.

Our GaitScan™ gait analysis technology is highly valued for its unsurpassed diagnostic capabilities. TOG orthotics are fabricated with unwavering attention to detail and our huge selection of brand name footwear sets us a class apart in both comfort and design.

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(800) 645-5520  
www.orthoticholdings.com

Headquartered in Ronkonkoma, NY, OHI is a global leader in lower extremity DME technologies for

Continued on page 123

healthcare providers who treat diseases associated with the extremities. Through a growing family of brands, including Apex Foot Health, Arizona AFO, Australian Orthotic Group, Langer Biomechanics, PedAlign, The Orthotic Group and SafeStep, OHI continues to innovate and create global scale in an effort to provide a complete solution of therapies and medical technologies for their partnering customer base of healthcare providers.

Recognized as a pioneer in the manufacturing of custom foot orthoses and ankle foot orthoses, OHI currently distributes medical technologies throughout North America, Europe, and Australia/New Zealand.

OHI brands ardently support biomechanical and other industry research, support and participate in a wide array of industry trade associations and make significant investments into therapeutic research and development.

**See adv. pp. 5, 7, 160, and cover tip**

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A member of OHI's growing family of companies focused on treating conditions and diseases of the lower extremities, PedAlign has established itself as a high quality custom foot orthotic manufacturer.

Founded in 2001, PedAlign's business model was built around the idea of providing a fully digital foot orthotic solution to foot health practitioners. To support that concept, PedAlign developed a scanning and ordering system that has received considerable recognition from its loyal customers.

### PEDICIS RESEARCH

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Pedicis Research brings unique pharmaceutical products to the practice of podiatry and dermatology. We specialize in developing novel formulations/solutions uniquely suited for treating the various diseases seen by podiatrists and dermatologists. Pedicis Research is a science-oriented company. We believe the best approach in bringing new products to market is through clinical research demonstrating our products' efficacy.

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*Continued on page 124*

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The Podiatry Institute was founded in 1978 to provide a continuing source of educational materials for the podiatric profession. The Institute conducts extensive continuing education programs for the podiatric physician, and produces teaching films, videotapes, slide programs, textbooks, and many other materials. The Podiatry Institute conferences are held throughout the United States, and disseminate the latest research, surgical techniques, and advances in podiatric medicine and surgery.

See adv. p. 74

**PODIATRY ONLINE**

[www.podiatryonline.com](http://www.podiatryonline.com)

**PODIATRY PLUS INSURANCE PROGRAM**

(see RPS Healthcare)

**POLYGEL**

(see Gel Smart)

**PRECISION INTRICAST, INC.**

1323 Red Baron Rd.  
Payson, AZ 85541  
(800) 227-7805  
[www.dpmlab.com](http://www.dpmlab.com)  
e-mail: [information@dpmlab.com](mailto:information@dpmlab.com)

**PRECISION ORTHOTIC LAB INTERNATIONAL**

Mid Atlantic Corporate Center  
1595 Imperial Way, Ste. 103  
W. Deptford, NJ 08066  
(800) 336-6302;  
Fax: (856) 848-7944  
[www.precisionorthotic.com](http://www.precisionorthotic.com)

**PRESCRIPTION FOOT ORTHOTIC LABORATORY ASSOCIATION (PFOLA)**

36 S. Last Chance Gulch,  
Ste. A  
Helena, MT 59601  
(800) 347-6585;  
Fax: (406) 443-4614  
[www.pfola.org](http://www.pfola.org)  
e-mail: [info@pfola.org](mailto:info@pfola.org)

**PRESENT CONFERENCES**

PRESENT CONFERENCES  
[presentconferences.com](http://presentconferences.com)  
DESERT FOOT CONFERENCE  
[desertfoot.org](http://desertfoot.org)  
PRESENT PODIATRIC RESIDENCY EDUCATION  
SUMMIT CONFERENCES  
[resedsummit.com](http://resedsummit.com)  
SUPERBONES  
SUPERWOUNDS  
CONFERENCES  
[superbones](http://superbones.com)  
[superwoundseast.com](http://superwoundseast.com)  
[superbones](http://superbones.com)  
[superwoundswest.com](http://superwoundswest.com)  
PRESENT Podiatry Online  
CME  
Education and Online  
Education Community  
[podiatry.com](http://podiatry.com)  
c/o PRESENT e-Learning  
Systems

Daryl Lynn Ehrentreu (Conference Director) (888) 802-8410 [daryl@presentlearning.com](mailto:daryl@presentlearning.com)  
Michael Shore (sponsor sales), (954) 298-7000 [mshore@presentlearning.com](mailto:mshore@presentlearning.com)

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This Buyers' Guide is also available at  
[www.podiatrym.com/Buyers\\_guide.cfm](http://www.podiatrym.com/Buyers_guide.cfm)

**PRESENT E-LEARNING SYSTEMS**

5301 N. Federal Hwy, #150  
Boca Raton, FL 33487  
(561) 998-7556  
www.podiatry.com

PRESENT e-Learning Systems has been the leading podiatric distance learning company since 1995, providing a suite of education products which enhance the professional development of podiatrists. PRESENT Podiatric Residency Education Online, currently in its 12th year, has become the standard lecture curriculum at podiatric residency programs across the country. PRESENT Board Review Online is the most widely used board review program in podiatry. PRESENT Podiatry was among the first combined online CME education and social networking site in medicine.

PRESENT Podiatry combines the highest quality online CME programming with Facebook-style social networking, to offer the podiatry community a full-featured perpetual online professional education community. PRESENT e-Learning Systems is also one of podiatry's foremost live conference companies, presenting 5 conferences a year, including Desert Foot, SuperBones SuperWounds East and West, and the Residency Education Summits East and Midwest. From one web address, <http://podiatry.com>, all PRESENT Podiatry services are now available to the profession in one integrated, simple-to-use service.

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**PRO LAB ORTHOTICS**

575 Airpark Rd.  
Napa, CA 94558  
(707) 257-4400;  
(800) 477-6522  
Fax: (707) 257-4420  
www.prolaborthotics.com

**PRO NICHE**

PO Box 643561  
Kenner, LA 70064  
(504) 378-3660  
www.pronichemedical.com

**PROPET**

2415 W Valley Hwy N  
Auburn, WA 98001  
(253) 854-7600  
www.propetusa.com

**PROSENEX**

(603) 546-0457  
www.prosenex.com  
info@prosenex.com

**PROTEX MEDICAL PRODUCTS**

913 Wood St.  
W. Monroe, LA 71291  
(318) 324-1155

**PURE STRIDE**

3400 Fairlane Farms Rd.  
Wellington, FL 33414  
(877) 405-3668  
www.purestride.com

Our flagship product the Pure Stride Orthotic full length continues to be our fastest growing item. Many podiatrists are taking advantage of our private logo program. Having patients wear your orthotics with your logo is a great marketing tool, especially when they can show their friends where they got their pair of Pure Strides. To get started all we need is a JPG of your logo to make a sample pair. Also call for our special introductory pricing on the gel foot pads or for a free sample pair of Pure Stride orthotics.

Also popular is their line of professional gel foot pads. There are 17 different gel foot pads and they are professionally packaged. Just like our Pure Stride orthotics they are only available to medical professionals. Dispensing foot pads in your office is convenient for your patient and profitable for your practice.

Finally, just introduced is the Pure Stride Silicone Stabilization Cup. This product has been PDAC approved for L3170. It is dispensed for patients with Achilles tendinitis, Sever's disease, heel bursitis, heel spurs and planter fasciitis.

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**QUICK NOTES**

10400 Griffin Rd., Ste. 105  
Cooper City, FL 33328  
(800) 899-2468  
Fax: (954) 680-2209

www.Qnotes.com  
e-mail: sales@qnotes.com

**QUINNOVA PHARMACEUTICALS**

2500 York Rd, Ste. 200  
Jamison, PA 18929  
(215) 550-2000  
www.quinnova.com

**REALM LABS**

(866) 634-2745  
www.neuremedy.com  
email: realm labs@gmail.com

**REDI-THOTICS**

1 Whispering Way  
Brookfield, CT 06804  
(860) 417-3589  
Fax: (860) 417-3592  
www.redi-thotics.com

Redi-Thotics are designed to maximize your performance, relieve pain, and increase comfort. These prefabs use unique arch heights, rigidities and materials for each of its models. Designed to ensure a more accurate fit and increased patient compliance, each style is color-coded for easy recognition and increase in office revenue. Specialties include children's styles and women's high-heel models. Try a pair on us!

see adv. p. 139

**REGENICEL**

c/o Dr Les Aufseeser  
Lakewood Plaza  
1700 Madison Ave  
Lakewood, NJ 08701  
(888) 805-4325  
www.regenicel.com

**RES ED SUMMIT**

(see: PRESENT Conferences)  
R.I. PODIATRIC MEDICAL ASSOCIATION  
c/o Dr. Karen LaMorge at  
(401) 782-8787

**RICHIE TECHNOLOGIES, INC.**

550 Pacific Coast Hwy, Ste. 209  
Seal Beach, CA 90740  
(877) 359 0009  
Fax (562) 596-3157  
www.richiebrace.com

The Richie Brace® is a custom ankle brace (ankle foot orthosis) designed to treat chronic conditions of the foot and ankle. Introduced to the medical community in 1996, The Richie Brace has

revolutionized the non-operative approach to the most challenging pathologies treated by the foot and ankle specialist.

With a contoured balanced orthotic footplate articulated to adjustable semi-rigid lower leg up-rights, the Richie Brace is ideally suited to stabilize rotational forces at the Midtarsal, Subtalar and Talocrural joints. Modifications and enhancements are available to add further restriction of motion in the sagittal, frontal or transverse plane.

The Richie Brace is fabricated from an impression cast taken of the patient's foot and lower leg. It's lightweight, low-profile design is preferred by patients over traditional longer leg solid shell ankle foot orthoses.

The Richie Brace® is available from the following authorized distributors who can provide instructions for casting, coding, and reimbursement guidelines:

Acor (800) 237-2267  
Allied OSI Labs  
(888-264-3338)  
Burns Podiatric Lab  
(800-262-8767)  
Comfort Fit Orthotic Labs, Inc.  
(888-523-1600)  
Eastern Podiatry Lab  
(800-327-8763)  
Fiber Lab (800-451-1719)  
Hersco Ortho Labs (hersco.com)  
Integrity Orthotics  
(866-678-4652)  
JSB Orthotics  
(800-373-5935)  
KLM Orthotic Labs  
(800-556-3668)  
Marathon Orthotics  
(866-402-3668)  
Root Labs (877) 766-8522  
Solo Labs (800-765-6522)  
STJ Orthotic Services  
(800-321-4STJ) in NY;  
800-642-4STJ in CA)  
SureFit (800-298-6050)  
See adv. p. 11

**ROCKWOOD PROGRAMS, INC.**

4001 Miller Rd.  
Wilmington, DE 19802  
(800)365-0816  
Fax: (302)764-9125  
www.rockwoodmedmal.com

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**ROOT LABORATORY**

16739 Placer Hills Rd.  
Meadow Vista, CA 95722  
(877) ROOTLAB (766-8522)  
Fax: (530) 878-9310  
www.root-lab.com

Root Lab offers computer aided and traditional manufacturing of custom foot orthoses, AFO's and orthotic sandals. We have been helping practitioners achieve exceptional patient outcomes for over thirty years. Experience the difference!

See adv. p. 129

**RPS HEALTHCARE**

(800) 397-9697, ext. 2629  
www.rpsins.com

**RX SORBO**

2144 State Route 59  
Kent, OH 44240  
(877) 797-6726;  
(877) RXSORBO  
www.rxsorbo.com

**RYBO MEDICAL, INC.**

21302 Calle Horizonte  
Lake Forest, CA 92630  
(866) 406-7926  
www.rybomedical.com  
e-mail: patc@rybomedical.com  
RYBO manufactures custom AFO's with our industry-leading 2-day production time. Gauntlets are available in 8 color choices, 3 closure styles, multiple height choices, all with FREE SHIPPING for only \$310.00. RYBO Air Balance is available for only \$299, with 4 colors to choose from and an unbeatable 2-DAY STANDARD PRODUCTION TIME with no shipping charges.

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## S

**SAFESTEP**

2905 Veterans Memorial Hwy.  
Ronkonkoma, NY 11779  
(866) 712-7837  
Fax: (800) 419-0772  
www.safestep.net  
e-mail: info@safestep.net

A member of OHI's growing family of companies focused on treat-

ing conditions and diseases of the lower extremities, SafeStep was co-founded in 2000 by Josh White, DPM, and provides diabetic footwear and DME solutions to over 3,000 medical practices.

Dr. White, a member of the APMA's DME sub-committee and a Codingline Expert Panelist, personally shepherded the integration of podiatry into Medicare's DME system. In SafeStep's formative years, he assisted over 1000 practitioners in navigating the complex DME supplier application process. That core value of aiding podiatrists with Medicare's burdensome administrative requirements remains front and center today. SafeStep's "Worry Free" DME program utilizes a proprietary technology that ensures Medicare compliance while streamlining the billing and procurement process.

SafeStep offers over 500 shoe styles from manufacturers including Apex, Aetrex, Brooks, Darco, Dry Dock, Hush Puppies, New Balance, Orthofeet, Surefit and Vionic. An industry leader in reducing fall risk, SafeStep has developed fall prevention protocols used by hundreds of podiatry practices nationwide and was integral in the introduction of the custom-made Moore Balance Brace (MBB). SafeStep is the exclusive distributor of Arizona AFO's full line of custom-fabricated AFOs and makes available a wide variety of DME distributed products.

**SAS**

1717 SAS Drive  
San Antonio, TX 78224  
(877) 782-7463  
www.sasshoes.com

**W.B. SAUNDERS**

6277 Sea Harbor Dr.  
Orlando, FL 32887  
(800) 545-2522

**SCHOLL COLLEGE OF  
PODIATRIC MEDICINE  
AT ROSALIND FRANKLIN  
UNIVERSITY OF MEDICINE  
AND SCIENCE**

3333 Green Bay Rd.  
N. Chicago, IL 60048  
(847) 578-8410;  
Fax: (847) 775-6516  
www.rosalindfranklin.edu

**SCHUSTER & RICHARD LAB.**

14-20 130th St.  
College Point, NY 11356  
(718) 358-8607

**SEV GROUP**

2333 N. Harlem Ave  
Chicago, IL 60707  
(773) 385-5748  
www.thesevgrp.com

**SGARLATO LABS, INC.**

2315 S. Bascom Ave.,  
Ste. #200  
Campbell, CA 95008  
(800) 421-5303  
www.sgarlatolabs.com

**SHARP SHAPE**

12891 Lantana Ave.  
Saratoga, CA 95070  
(408) 871-1798  
(Phone and Fax)  
www.sharpshape.com

**SHEAUMANN LASERS****(GO LASER)**

45 Bartlett St  
Marlborough, MA 01752  
(508) 970-0600  
Fax: (508) 481-9261  
www.sheaumann.com

**SHOE CARE INNOVATIONS  
(STERI-SHOE)**

501 Seaport Ct., Ste. 101  
Redwood City, CA 94063  
(866) 686-SHOE  
www.shoecareinnovations.com  
email: info@sterishoe.com

**SIGMA DIGITAL X-RAY**

1607 Barclay Blvd.  
Buffalo Grove, IL 60089  
(800) 331-6077  
Fax: (847) 419-0675  
www.sigmadigitalxray.com  
email:  
info@sigmadigitalxray.com

**SIGVARIS**

1119 Highway 74 South  
Peachtree City, GA 30269  
(800) 322-7744, ext 1  
Fax (800) 481-5488  
www.sigvarisusa.com

**SILIPOS**

7049 Williams Rd.  
Niagara Falls, NY 14304  
(800) 229-4404  
Fax: (716) 283-0600  
www.silipos.com

**SMITH & NEPHEW INC.  
(REHAB DIVISION)**

1 Quality Dr.  
P.O. Box 886  
Cedarburg, WI 53012  
(800) 228-3693

**SMITH & NEPHEW INC.  
(WOUND MANAGEMENT  
DIVISION)**

11775 Starkey Rd.  
Largo, FL 33773  
(800) 876-1261

**SMITH & NEPHEW  
BIOTHERAPEUTICS**

3909 Hulen St.  
Ft. Worth, TX 76107  
www.smith-nephew.com

**SMITHERS****BIO-MEDICAL SYSTEMS**

919 Marvin Ave.  
P.O. Box 118  
Kent, OH 44240  
(800) 321-8286  
Fax: (800) 447-0813  
www.biofoamimpression.com  
e-mail: info@  
biofoamimpression.com

**SOLE SUPPORTS**

(888) 650-7653  
www.solesupports.com

**SOLO LABS, INC.**

415 S. Laurel St.  
Kutztown, PA 19530  
(610) 683-3008  
(800) 765-6522  
Fax: (610) 683-6427  
www.sololabs.com  
e-mail: solo@sololabs.com

**SOLS**

(855) WEAR-SOLS  
www.sols.com

**SOLUBLE SYSTEMS**

11830 Canon Blvd  
Newport News, VA 23606  
(877) 222-2681  
www.solublesystems.com

**SOS HEALTHCARE  
MANAGEMENT  
SOLUTIONS**

3866 Monterey Place NE  
Renton, WA 98056  
(866) TEAM SOS (832-6767)  
www.soshms.com

SOS Healthcare Management Solutions is no stranger to podiatry! A full service practice management training and consulting firm, "SOS" focuses on proven success strategies to:

- Improve operations management and organizational design
- Increase revenue; streamline and implement tested systems
- Develop coordinated office protocols, policies and procedures

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# 2016 Buyers' Guide

- Train staff, manage staff, retain staff
- Strengthen workforce via specialized management techniques

With 38 years of professional and practical experience, "SOS" is committed to making yours a winning team and a winning practice.

"SOS" supports podiatric practices with three different practice management resources:

- 1) On-site practice consultations, analysis and solutions
- 2) Essential practice management products, including forms and manuals
- 3) One day Staff /Office Training Optimization Workshops

Make your practice work for you!

Contact: Lynn Homisak, President, for a complimentary consultation.

**See adv. p. 64**

## **SPENCO MEDICAL CORP.**

P.O. Box 2501  
Waco, TX 76702  
(800) 877-3626;  
Fax (254) 772-3093

www.spenco.com  
e-mail: spenco@spenco.com

For over 47 years, podiatrists have recommended products from Spenco Medical Corporation as their first choice for ready-to-wear insoles providing arch, metatarsal and heel cushioning and support. Spenco foot care products offer long-lasting cushioning and support backed by a one-year unconditional guarantee. 2nd Skin® Wound Care Products and Silicore® Foot Pillows share this proud tradition. Spenco insoles have received the American Podiatric Medical Association's Seal of Acceptance.

**See adv. p. 55**

## **STABLE STEP, INC.**

8930 Global Way  
West Chester, OH 45069  
(888) 237-FOOT (3668)  
Fax: (513) 825-3381

www.powersteps.com  
e-mail: info@powersteps.com

Powerstep®, a leader in prefabricated orthotics, is driven to improve foot health by manufac-

turing the highest quality prefabricated orthoses for preventing and relieving the most common foot problems. Powerstep's full line of products includes options with different levels of cushioning in various sizes and lengths to accommodate many different types of shoes and alleviate a variety of foot issues.

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## **STEADMED MEDICAL**

3801 Hulen St, Ste. 251  
Ft Worth, TX 76107  
(855) 888-8273  
www.steadmed.com

## **STEEL FOOT CONFERENCE**

2895 Hamilton Blvd, #102  
Allentown, PA 18104  
(610) 821-9722  
www.steelfoot.org

## **STERI CHECK SYSTEMS**

P.O. Box 659  
Deer Park, NY 11729  
(631) 243-1381  
(800) 67-STERI(677-8374)

## **STJ ORTHOTIC SERVICES, INC.**

920 N Wellwood Ave.  
Lindenhurst, NY 11757  
(800) 321-4STJ (4785)  
Fax: 631-956-0188  
www.stjorthotic.com  
Email: stj-salesny@stjortho.com  
225 Benjamin, Ste. 103  
Corona, CA 91719  
(800) 642-4STJ (4785)  
e-mail: stjorthotc@aol.com

## **STRAIGHT ARROW PRODUCTS**

P.O. Box 20350  
Lehigh Valley, PA 18002-0350  
(800) 827-9815

www.straightarrowinc.com

Straight Arrow Products, Inc., continues to provide quality therapeutic products to podiatrists and their patients at an affordable price.

The current line of products includes Foot Miracle and Urea Care, both specially formulated to meet the needs of the podiatric patients and their doctors.

Foot Miracle has been a mainstay for the podiatrist for over 25

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years and Straight Arrow reports that the success of Foot Miracle is due to the formulation, performance and overall value that it provides to the podiatrist, staff and most importantly the patient.

This success led to Urea Care, which is a 10% urea-based therapeutic crème designed for patients with severe dry, cracked skin, providing the same results as seen with daily application of Foot Miracle.

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### STRATUS PHARMACEUTICALS

14377 Southwest 142nd St.  
Miami, FL 33186-6727  
(800) 442-7882;  
Fax: (305) 254-6875  
www.stratus  
pharmaceuticals.com

### STREIFENEDER USA

5906 Breckenridge Pkwy.  
Ste. G  
Tampa, FL 33610  
(800) 378-2480;  
Fax: (813) 246-5998  
www.streifeneder.com

### STS COMPANY

655 Redwood Hwy. #310  
Mill Valley, CA 94941  
(800) 787-9097  
Fax: (415) 381-4610  
www.stssox.com

### SUNDSTROM ("TOTAL RECALL" TEXTBOOK)

www.amazon.com (for information and purchase)

### SUPERBONES/ SUPERWOUNDS

(see: PRESENT Conferences)

### SUPERFEET

1419 Whitehorn St.  
Ferndale, WA 98248  
(800) 634-6618  
www.superfeet.com

### SUREFIT

4050 NW 126th Ave., Suite 110  
Coral Springs, FL 33065.  
T: 800.298.6050  
www.surefitlab.com

Improve workflow and ancillary revenue with SureFit products and services. SureFit has combined the PADnet technology with best-in-class therapeutic footwear, compression garments and bracing/DME into a comprehensive vascular

care product offering that's optimized for podiatry. Backed with an online compliance program and cutting-edge scanning solutions, SureFit enables improved clinical outcomes to be realized more cost-effectively.

### Therapeutic Footwear, Bracing and DME

SureFit offers a complete collection of PDAC-approved shoes, pre-fab and custom diabetic Inserts, and compression garments. As a part of the Hanger Orthopedic group, SureFit's customers are able to access the world's largest selection of custom and OTS bracing.

### PADnet Non-invasive Vascular Testing

PADnet is a market leader in non-invasive vascular testing for the early detection of peripheral arterial disease and chronic venous insufficiency. The new Dual Mode PADnet 2.0 system also offers image management, optional vessel-specific pressure testing with an external Doppler, and a new cuff-based venous module for the early detection of CVI. In addition, our new Test Site Optimization plan enables subscribers to identify potential testing patients within their practice. These non-invasive tests help identify obstructive disease, and connect your practice with a specialist of choice to help determine a suitable medical or surgical treatment plan. For more information please contact SureFit at sales@surefitlab.com or 800-298-6050

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### SWEDE-O, INC

6459 Ash St.  
P.O. Box 610  
N. Branch, MN 55056  
(800) 525-9339  
www.swedeo.com

### SURESTEP

17530 Dugdale Dr  
South Bend, IN 46635  
(877) 462-0711  
www.surestepo.net  
email: info@surestep.net

Surestep orthotics are pediatric custom-made devices, which provide children the extra support

they need to run, jump and play. Our core product, the patented Surestep SMO system, has revolutionized orthotic management for children with pronation and hypotonia worldwide. We strive to create solutions for children that will help them find their stride and gain stability and independence.

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## T

### TEAM HEDGEHOG

6150A Delmar Blvd #210  
St. Louis, MO 63112  
(415) 779-5756  
www.teamhedgehog.com

### TEI BIOSCIENCES

7 Elkins St.  
Boston, MA 02127  
(866) 524-0022  
www.teibio.com

### TEK-SCAN

307 W. 1st St.  
S. Boston, MA 02127  
(800) 248-3669  
Fax: (617) 464-4266  
www.tekscan.com/medical  
e-mail: marketing@  
tekscan.com

### TELOS SOLUTIONS

16 Mt. Bethel Rd., Ste. 130  
Warren, NJ 07079  
(800) 790-2716  
www.telossolutions.net

### TEMPLE UNIVERSITY SCHOOL OF PODIATRIC MEDICINE

8th & Race Sts.  
Phila., PA 19107  
(215) 629-0300

### TEREGEN LABS PHARMACEUTICALS

3830 Western Pkwy  
Willoughby, OH 44094  
(800) 848-0055  
www.teregen.com

### TETRA CORPORATION

PO Box 10  
Eaton Rapids, MI 48827  
(800) 826-0479  
Fax (517) 663-8380  
www.thetetrapcorp.com

### TEXAS PODIATRIC MEDICAL ASSN.

918 Congress Ave., Ste. 200  
Austin, TX 78701

(512) 494-1123

www.txpma.org

### TEXAS, UNIV. OF/HEALTH SCIENCE CENTER, CME

7703 Floyd Curl Dr.  
San Antonio, TX 78284  
(210) 567-4491

### THERA-BAND

(see Performance Health)

### THERAPATH

545 W. 45th St.  
NY, NY 10036  
(800) 681-4338  
Fax: (917) 441-1116  
www.therapath.com  
email: bblake@therapath.com

### THOR-LO (THORNEBURG HOSIERY CO., INC.)

P.O. Box 5440  
Statesville, NC 28677  
(800) 438-0209

### TLD SYSTEMS

PO Box 674  
Southold, NY 11971  
631-403-6687  
www.tldsystems.com

TLD Systems provides support to Podiatry Practices in the areas of HIPAA compliance, PQRS participation, the Value Based Modifier, the Merit Based Incentive Program, Meaningful Use, and Health Information Technology. In addition to providing education on the various payment paradigms and the documentation necessary to thrive in the new health care delivery environment, we will assist your practice in implementing a HIPAA Privacy Security Program and Risk Mitigation Plan to allow you to be compliant with the HIPAA Privacy and Security Rules.

In this changing environment, you need somebody on YOUR SIDE to help you understand what you can do to protect the investment you have made in your practice and your education. We can be your resource to allow your practice to thrive today and into the future. When you partner with TLD Systems you free yourself to utilize your skills to provide the best quality care to your patients and be properly reimbursed for your efforts.

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### TOE-RIFIC

www.toe-rific.com

### TOM-CAT SOLUTIONS

48 D Vincent Circle  
Ivlyland, PA 18974  
(215) 443-9220  
www.tom-catsolutions.com  
email: kcolyar@  
tom-catsolutions.com

### TOP PRACTICES, LLC

1002 Lititz Pike #191  
Lititz, PA 17543  
(717) 626-2025  
www.toppractices.com

### TORNIER

7701 France Ave. South, Ste. 600  
Edina, MN 55435  
(952) 426-7600;  
Fax: (952) 426-7601  
www.tornier-us.com

### TRAKNET

4427 Talmadge Rd, Ste. Q  
Toledo, OH 43623  
(419) 214-3333  
www.traknetdpm.com

### TRANSDERM SOLUTIONS

14118 Barons Bridge Dr.  
Houston, TX 77069  
(713) 306-0867  
www.transdermsolutions.com

### TRI HAWK

150 Highland Rd.  
Massena, NY 13662  
(800) 874-4295  
www.nature-fit.com.

### TRIPOD LABS

P.O. Box 220034  
Great Neck, NY 11022-0034  
(877)-6-Tripod;  
Fax: (516) 570-0572  
www.tripodlabs.com

### TRU-MOLD SHOES, INC.

42 Breckenridge St.  
Buffalo, NY 14213  
(800) THE-MOLD  
Fax: (716) 881-0406  
www.trumold.com  
info@trumold.com

Tru-Mold Shoes offers a new line of contemporary, fully accommodating custom-molded shoes, featuring our exclusive Tru-Stretch fabric for many foot conditions, as well as our athletic lining and mesh fabric for maximum comfort, fit and function. Every pair of our new Tru-Mold Shoes features our unique double-orthotic system capturing the plantar contour in both the removable insert and

shoe base. This feature greatly increases comfort while reducing stress on sensitive areas of the foot. Every stitch, seam and styling line is crafted using state-of-the-art 3D modeling techniques. The company also continues to offer the Thera-Medic Shoe package—the most flexible, highest value shoe package for any footcare condition. Product catalog and technical information is available by calling 1-800-THE-MOLD.

See adv. p. 143

## U

### UNIVERSAL ULTRASOUND

299 Adams St.  
Bedford Hills, NY 10507  
(800) 842-0607  
Fax: (914) 666-2454

### UNIVERSITY OF OSTEOPATHIC MEDICINE AND HEALTH SCIENCES, COLLEGE OF PODIATRIC MEDICINE AND SURGERY

3200 Grand Ave.  
Des Moines, IA 50312  
(515) 271-1464;  
(800) 240-2767

### UPSHER-SMITH LABS

6701 Evenstad Dr.  
Maple Grove, MN 55369-6026  
(800) 654-2299  
www.amlactin.com

## V

### VALEANT PHARMACEUTICALS (JUBLIA)

700 Rt 202/206 N  
Bridgewater, NJ 08807  
(866) 246-8245  
www.jubliarx.com

### VALUEFOAMS

1928 Tyler Ave.  
S. El Monte, CA 91733  
(800) 788-1358  
www.valuefoams.com

### VASAMED

7615 Golden Triangle Drive #C  
Eden Prairie, MN 55344  
(800) 695-2737;

Fax: (952) 944-6022

www.vasamed.com

### VILEX, INC.

111 Moffitt St.  
McMinnville, TN 37110  
(800) 521-5002  
Fax: (866) 606-4911  
www.vilex.com  
e-mail: vilex@blomand.net

### VIONIC GROUP

4040 Civic Center Dr., Ste. 430  
San Rafael, CA 94903  
(888) 882-7954  
Fax: (888) 968-7711  
www.vionicsshoes.com  
www.vasylimedical.com  
email:

drudden@vionigroup.com

Vionic Group provides life changing footwear solutions and, what's more, have even proven that the product works!!

A recently released peer-reviewed study reveals that Vionic

contoured sandals are comparable in effectiveness to our best-selling pre-fabricated orthotics in the short-term treatment of heel pain. The same study also shows that Vionic contoured sandals offer more effective relief for heel pain sufferers than standard flat flip-flops. These results make Vionic the first and only sandal brand proven to effectively alleviate heel pain.

See adv. pp. 20-21

## W

### WALK BEYOND

2785 W. 15th St.  
Brooklyn, NY 11224  
(888) 755-5559  
www.WalkBeyond.com

Continued on page 132

**WEBPOWER VIDEO**

8 Sherman Ct.  
Plainsboro, NJ 08536  
(732) 996-0619  
www.webpowervideo.com

**WELLSTONE LABS  
(MOLECULAR AF)**

(888) 919-1818  
www.molecularAF.com/  
professional

**WESTERN, THE**

2430 "K" St.  
Sacramento, CA 95816  
(800) 794-8988  
Fax: (916) 448-0258  
www.thewestern.org  
e-mail: info@thewestern.org.

The 2016 Western Foot and Ankle Conference, aka *The Western*, is a "must-attend" continuing education meeting and exhibition for foot and ankle specialists. Provided by the California Podiatric Medical Association (CPMA) and hosted by

the renovated *Disneyland*® Hotel and Convention Center in Anaheim June 23–26, 2016, the destination seminar is ideal for DPMs and podiatric medical assistants to earn their required continuing education contact hours, including radiology, for their medical license renewals.

Faculty will present cutting-edge lectures, diverse and relevant hands-on workshops and practice management courses, plus the latest on the recent ICD-10 changes.

Members of the CPMA and APMA receive reduced registration fees and can earn a 15% discount on their malpractice insurance renewal premiums with Podiatry Insurance Company of America by attending the risk management presentation.

The Assistants program educates front and back office on billing and coding, office manage-

ment, and patient care in a fun and engaging environment.

Attendees can purchase discounted tickets for *Disneyland*® and *Disney California Adventure*® Parks and stay at the *Disneyland*® Hotel or *Disney's Grand Californian Hotel*® and Spa at significantly reduced rates, making *The Western* not only an exemplary educational seminar but also a getaway they can enjoy with families and friends.

See adv. p. 177

**WESTERN PENNSYLVANIA  
HOSPITAL, FOOT &  
ANKLE INSTITUTE**

4800 Friendship Ave.  
Pittsburgh, PA 15224  
(412) 578-1158

**WIMBLEDON HEALTH  
PARTNERS**

7000 W. Palmetto Park Rd.,  
Ste. 205  
Boca Raton, FL 33433  
(561) 869-4109  
Fax: (855) 400-8262  
www.dxtesting.com  
email: mtroy@dxtesting.com

**WOODWARD  
LABORATORIES**

c/o Pacific World Corporation  
75 Enterprise  
Aliso Viejo, CA 92656  
(800) 780-6999;  
Fax: (949) 362-4601  
www.woodwardlabs.com

**WOUND ZOOM, INC.**

2916 Borham Ave.  
Stevens Point, WI 54481  
(888) 237-0546  
www.woundzoom.com

**WRIGHT MEDICAL  
TECHNOLOGY, INC.**

5677 Airline Rd.  
Arlington, TN 38002  
(800) 238-7117  
(901) 867-4369  
Fax: (901) 867-8837  
www.wmt.com

## X

**X-CEL X-RAY INC.**

4220 Waller Dr.  
Crystal Lake, IL 60012  
(800) 441-2470

Fax: (815) 455-4732  
www.xcelxray.com

X-Cel X-Ray Corporation has expanded their line of easy-to-use podiatry x-ray machines. Models are available for film, CR and DR.

The newest easy-to-use feature is the patented Tilt-Head which eliminates the need to rotate the patient for the DP/AP view. This is cleverly accomplished by simply tilting the x-ray source.

No need to turn the patient or rotate the arm for AP views, and no need to readjust the collimator for lateral views (Model: FB-715 NT).

Wheelchair patients are accommodated easily without having to leave the wheelchair. This feature addresses the spirit of the ADA Tax Credit Form #8826, which must be approved by an accountant.

All x-ray units are made in Crystal Lake, Illinois with dedication to maintaining the X-Cel X-Ray performance standard, starting with the first units in 1950 for the Illinois College of Podiatric Medicine.

See adv. p. 131

**XENNA CORP.**

33 Witherspoon St.,  
Ste. 200  
Princeton, NJ 08542  
(800) 368-6003  
Fax: (609) 921-2517  
www.xenna.com  
e-mail: info@xenna.com

## Y-Z

**Z-COIL**

6932 4th St. NW  
Albuquerque, NM 87107  
(800) 268-6239  
www.zcoil.com  
(800) 235-5713

**ZIMMER MEDIZINE  
SYSTEMS**

25 Mauchly, Ste. 300  
Irvine, CA 92618  
(800) 327-3576  
www.zimmerusa.com

# Part 2: Products & Services

**Editor's Note:** We wish to clarify that many, if not most of the products listed below are available from the supply houses listed under "Supplies," in this section, via combinations of phone, catalog and online sales. We felt it would be redundant to list these companies under every single listing, so we're taking the opportunity to remind you via this note.

## A

### ACCREDITATION: Surgical Facilities

Joint Commission on Accreditation of Health Care Organizations (JCAHO)

### ADHESIVES: Pre-Tape Dressings (Skin Adherents)

**Gordon Labs (GL-2 and GL-7 Skin Adherent/Stik-It [disposable ampules])** p. 2  
Pedinol Pharmacal (Pedi-Pre-Tape Spray/Pedi-Skin Adherent)

### ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS/OTHER ANCILLARY SERVICES

Acor  
**Apex** pp. 5, 7  
**AmerX** pp. 9, 95  
**Bako** pp. 12-13  
Biofreeze  
**Blaine Labs** p. 29  
Cryoderm  
**Darco** p. 67  
Dr. Comfort  
**Dr. Jill's Foot Pads** p. 81  
**Dr's Remedy** p. 19  
FootHelpers  
Gel Smart/Healix Care  
Gilden Tree  
**Gordon Labs** p. 2  
Healthy Glow Skin Products  
Langer  
MD Private Label  
**Moberg** p. 51  
**Pedicis** p. 41  
**Pedifix** p. 23  
Realm Labs  
Safestep  
Silipos  
**Straight Arrow** p. 16  
**SureFit** p. 59  
Tetra  
Tripod Lab  
Wimbledon Health  
Partners (diagnostics)  
Woodward Labs  
Xenna

### ADVERTISING (Newsletters/ Brochures)

(See: Practice Promotion)

### ADVERTISING (Radio, TV & Newspaper)

(See: Practice Promotion)

### ADVERTISING (Waiting Room Videos)

(See: Practice Promotion)

### AFO's

(See: Braces/Supports)

### AFO ESSENTIALS PROGRAM

**OHI** pp. 5, 7, 160 and cover tip

### AIR PURIFICATION

BNA Burz  
DPM-Aire (New-Aire)  
**EFI** p. 123  
**Jan L Medicool** p. 27 p. 132

(See also: Suction Systems; Lasers)

### ANATOMICAL MODELS/ CHARTS

Biomedical Models Co.

### ANESTHESIA (topical)

(See: Skin Refrigerants)

### ANKLE BRACES/SUPPORTS

(See: Braces/Supports)

### ANTIFUNGAL DELIVERY SYSTEMS (For Shoes)

Angel Sales  
**Pedifix (Shoe Zap)** p. 23  
Shoe Care Innovations (Steri-Shoe)

### ANTISEPTICS

(See: Disinfectants/Hand Cleansers/ Cleaners, Instrument/Surgical Scrubs)

### APPOINTMENT SCHEDULING

Eppointments plus  
Jay Geier's Scheduling Institute  
(See also: Computers: Software [Practice Management])

### APPRAISERS

Medical Mavin

### ARTHROSCOPY

ArthroCare Sports Medicine

### ASSOCIATIONS/CONFERENCES/ SEMINARS/MEETINGS

**Academy of Ambulatory Foot and Ankle Surgery** p. 117  
**Academy of Physicians in Wound Healing (APWH)** p. 47  
American Academy of Pain Management  
**American Academy of Podiatric Practice Management** p. 145  
American Association of Colleges of Podiatric Medicine (AACPM)  
American Association of Hospital and Healthcare Podiatrists (AAHHP)  
American Association of Medical Foot Specialists

### American Association of Podiatric Sports Medicine p. 60

American Association of Primary Care Providers for Edematous Extremities

American Association for Women Podiatrists

American Board of Foot Surgeons

American Board of Lower Extremity Surgery (ABLES)

American Board of Multiple Specialties in Podiatry

American Board of Podiatric Medicine (ABPM)

American Board of Podiatric Surgery

American Board of Quality Assurance & Utilization Review (ABQAURP)

American College of Arthroscopic Surgeons

American College of Foot & Ankle Orthopaedics & Medicine (ACFAOM)

American College of Foot & Ankle Pediatrics (ACFAP)

**American College of Foot & Ankle Surgeons (ACFAS)** p. 147

American College of Lower Extremity Surgeons

American College of Podiatric Medical Review

American College of Podiatrist Radiologists

American Podiatric Medical Association

American Podiatric Medical Students' Association

American Podiatric Medical Writers Association

American Professional Wound Care Assn. (APWCA)

American Society of Foot and Ankle Dermatology (ASFAD)

American Society of Podiatric Medical Assistants

American Society of Podiatric Medicine

**Association of Extremity Nerve Surgeons (AENS)** p. 28

Barry University

Biomedical Concepts Corp

British Columbia Association of Podiatrists

**California Podiatric Medical Association (Western, The)** p. 177

Canadian Federation of Podiatric Medicine

Charcot-Marie-Tooth Assn. (CMTA)

Cleveland Clinic Center for Continuing Education

Colorado Podiatric Medical Association  
Connecticut Podiatric Medical Assn.  
Council for Medical Education & Testing  
Deaconess Hospital  
Desert Foot  
DF Con  
DLS  
Eneslow Pedorthic Institute  
European & World Congress of Podiatry  
FAPA Fraternal Corporation  
Florida Podiatric Medical Association (SAM)  
Foot and Ankle Business Innovations (FABI)  
Foot & Ankle Center of Teaneck, N.J.  
Foot & Ankle Institute of Virginia  
FootWorld USA  
Forensic Podiatry Consulting Services  
Fund for Podiatric Medical Education  
Future Medical Solutions  
Georgia Podiatric Medical Assn.  
Goldfarb Foundation  
**Graham International Implant Institute** p. 125  
Greater Texas Educational Foundation  
Health Seminar and Management Consultants  
Idaho Podiatric Medical Assn (Mountain Conference)  
Indiana Arthroscopic Associates  
Innovative Management Systems  
Institute for Creative Podiatric Medicine  
**Institute for Podiatric Excellence and Development (IPED)** p. 119  
Instratek (Endotrax System)  
International Academy of Podiatric Medicine (IAPM)  
International Academy of Walking & Standing  
International Aesthetic Foot Society  
International Federation of Podiatrists (FIP)  
International Foot and Ankle Foundation (IFAF)  
International Foot & Ankle Congress  
International Society of Podiatric Laser Surgery  
Kent State University of Podiatric Medicine  
Learning in the Vineyards  
Maine Podiatric Medical Association

Continued on page 134

Michigan Podiatry Association  
Midwest Podiatry Conference  
Montana Podiatry Association  
Napa Clinical Workshops  
National Podiatric Medical Association  
New Cardiovascular Institute of The South  
NJ Podiatric Medical Society  
NM Podiatric Medical Assn.  
NY State Podiatric Medical Association  
NOFA (Global Foot and Ankle Conference)  
No-Nonsense Seminar  
North American Center for Continuing Medical Education (NACCME)  
North Carolina Podiatric Medical Association  
Office-Based Seminars (OBS)  
Ontario Podiatry Association  
PAC Symposium  
Pedorthic Footwear Association  
Physicians Business Academy  
Podiatry Association of Great Britain  
**The Podiatry Institute PRESENT** p. 74  
**PRESENT** p. 73  
Prescription Foot Orthotic Lab Association (PFOA)  
**Res Ed Summit** p. 73  
R.I. Podiatric Medical Assn.  
Roosevelt Foundation  
St. Clare's Hospital (Dept. of Podiatric Medical Education)  
Scholl College of Podiatric Medicine  
Sea Courses  
Society of Armed Forces Podiatrists **SOS** p. 64  
Steel Foot  
Superbones (East And West)  
Swiss Internal Fixation Course  
Texas Podiatric Medical Assn.  
University of Texas Health Science Center (Diabetic Foot Conference)  
University of the Pacific  
Vermont Podiatric Medical Association  
Western N.Y. Podiatric Education Committee (Shuffle Off to Buffalo Seminar)  
Western Pennsylvania Hospital  
(See also: *Board Certification; Practice Promotion; Dual Degree Programs; Colleges*)

**B**

**BACTERIAL REDUCTION**  
(See: *Disinfectants/Hand Cleansers/ Surgical Scrubs; Spore Testing*)  
**BALANCE**  
(See: *Braces/Supports*)  
**BANDAGES**  
(See also: *Dressings; Supplies*)

**BANDAGE/CAST PROTECTOR**  
Protex Medical  
**BANDAGES, COMPRESSION**  
(See: *Compression Bandages*)  
**BANDAGES, PLASTER**  
(See: *Casting Materials: Orthotics*)  
**BILLING SERVICES/ELECTRONIC CLEARINGHOUSES**  
Billing Simplified  
Hippocratic Solutions  
Physician Claim Corp  
**BLADES**  
(See: *Surgical Equipment*)  
**BLISTER RELIEF/PREVENTION: Specialties**  
Bintz Company  
**Dr Jill's** p. 81  
Dr. Scholl's  
Gel Smart  
Gilden Tree  
**Pedifix** p. 23  
Silipos (Siloskin)  
**Spenco (2nd Skin)** p. 55  
**BOARD CERTIFICATION**  
American Board of Lower Extremity Surgery (ABLES)  
American Board of Multiple Specialties in Podiatry  
American Board of Podiatric Medicine (ABPM)  
American Board of Podiatric Surgery (ABPS)  
NBPME (credentialing exam)  
**BOARD CERTIFICATION (Diabetes/Wound Care)**  
American Academy of Wound Management  
Amer. Board of Multiple Specialties in Podiatry  
**BOARD CERTIFICATION (Preparation Material)**  
Certifiable, Inc. (Boards-By-The-Numbers)  
Goldfarb Foundation  
**BONE-GROWTH STIMULATION/ BONE-HEALING**  
DJO Global  
EBI Medical Systems  
Smith & Nephew  
**BOOKS**  
Angsko (Jacoby, "Sugar Crush")  
Churchill-Livingstone  
**The Podiatry Institute** p. 74  
Precision Intricast (Newsletter Collection)  
W.B. Saunders  
Sundstrom ("Total Recall" textbook)  
**BOOKS: Computer Textbooks**  
Data Trace Publishing  
(See also: *Videos*)  
**BOOTS**  
(See: *Footwear, Shoes*)  
**BRACES/SUPPORTS/WALKERS/ ANKLE FOOT ORTHOSES/WRAPS**  
Acor (Richie Brace)  
Active Ankle  
**Allied/OSI (Richie Brace)** p. 57  
**Arizona AFO** p. 160  
Bauerfeind USA, Inc. (Malleolotrain/Malleoloc/Caligamed)

Buffalo Brace  
Burns Labs (Richie Brace)  
**Comfort Fit (Richie Brace/ TORCH Walker)** p. 33  
Cropper (BioSkin) (Tri-Lok ankle brace; AFTR DC (dorsal closure)  
Cyberkinetics  
**Darco (DarcoGel/Body Armor Walker)** p. 67  
DJO Global (Aircast)  
DM Systems (Ankle Tough)  
Eastern Podiatry Lab (Richie Brace)  
Even-Up (limb length discrepancy equalizer)  
Fiber Labs (Richie Brace)  
Gill Podiatry  
**Integrated Orthotics** p. 155  
Integrity Orthotics Lab (Richie Brace)  
IQ Medical (Equinus-related)  
JSB (Richie Brace; Ultimate SB)  
Juzo  
**KLM (Richie Brace)** p. 88  
Langer (LAST line: DCO, TCO)  
Marathon Orthotics (Richie Brace)  
Mark Fugit Ortho Lab  
Med-Pro (DarcoGel)  
**Moore Medical** p. 38  
**Moore Balance Brace (Arizona AFO/OHI)** p. 160  
New Step  
**Niagara Brace** p. 24  
**OHI (AFO's, Moore Balance Brace, AFO Essentials program)** pp. 5, 7, 160 and cover tip  
  
Orthomerica  
Ossur  
PAL Health System (Platinum Ankle Brace)  
Pine Tree Orthopedic Lab  
Pro Lab  
**Root Lab (Richie Brace)** p. 129  
**RYBO Medical (AFO's)** p. 63  
SafeStep (MBB)  
Silipos  
Solo Labs (Richie Brace)  
STJ (Richie Brace)  
Streifeneder (Sporlastic)  
**SureFit (Richie Brace)** p. 59  
Swede-O (AFG Stabilizer/Plantar FXT)  
**TruMold (CROW AFO)** p. 143  
(See also: *Braces: Pediatric; Digital Appliances; Plantar Fasciitis Splints; Scooters*)  
**BROKERS (For Practice Buying/ Selling)**  
(See: *Practices, Buying/Selling; Appraisers; Financing*)  
**BUNION RELIEF (Non-surgical Specialties)**  
**Apex** p. 5, 7  
Bintz Company  
**Dr. Jills Foot Pads** p. 81  
Dr. Scholl's  
FootHelpers

Gel Smart  
**Pedifix** p. 23  
Silipos (Bunion Protector)  
**BURS**  
(See: *Nail Treatment*)  
**BUSINESS FORMS**  
(See: *Stationery*)  
  
**C**  
**CABINETS/CASEWORK**  
**Midmark** p. 99  
**MTI** p. 121  
**CALLUS RELIEF**  
(See: *Corn/Callus*)  
**CANDY: Edible Chocolate Feet**  
Toe-Rific  
**CASTING MATERIALS: Orthotics**  
(See: *Orthotics: Casting Materials*)  
**CASTING MATERIALS (Post-Op/ Post-Trauma)**  
Smith & Nephew Casting (Gypsona/Dynacast)  
**CASTING MATERIALS: Shoes**  
(See: *Shoes: Custom Made/Molded*)  
**CAST ADJUSTERS**  
DM Systems (Cast Wedge)  
**CAST PROTECTOR**  
(See: *Bandage/Cast Protector*)  
**CHAIRS**  
Gill Podiatry  
Henry Schein  
**IMS** p. 179 and insert  
**Midmark Corp.** p. 99  
**Moore Medical** p. 38  
**MTI** p. 121  
(See also: *Elevators, Foot; Stools*)  
**CLAIMS PROCESSING**  
(See: *Billing Services*)  
**CLEANERS, INSTRUMENT**  
(See: *Disinfectants*)  
**CLEANERS, ULTRASONIC**  
(See: *Sterilizing Equipment*)  
**CLEANSERS**  
(See: *Hand Cleansers*)  
**CME CREDITS (Home Study)**  
APMA  
DataTrace  
Podiatry Management  
Podiatry Today  
Temple University School of Podiatric Medicine  
**COAGULATORS**  
(See: *Surgical Specialties*)  
**CODING & DOCUMENTATION (INFORMATION/COUNSELING)**  
American College of Podiatric Medical Review  
Codes for Podiatric Medicine and More! (Dr Martin Taubman)  
CodingLine.com  
DataTrace (Medicare Compliance/ DT Doctor Coder)  
**DocuForms (forms)** p. 52  
Dr Mike The Coder (Dr Michael Warshaw)  
HPMSI

Continued on page 136

ICD-10 Help  
(See also: Documentation: Entry Data Systems)

**COLLEGES, PODIATRIC**  
Barry University  
California School of Podiatric Medicine at Samuel Merritt College  
Kent State University of Podiatric Medicine  
Midwestern Univ. (Arizona Podiatric Medicine Program)  
N.Y. College of Podiatric Medicine  
Scholl College of Podiatric Medicine at Rosalind Franklin University  
Temple University School of Podiatric Medicine  
University of Osteopathic Medicine and Health Sciences, College of Podiatric Medicine and Surgery  
Western University

**COMPOUNDING**  
(See: Pharmaceuticals: Compounding)

**COMPRESSION BANDAGES**  
(See: Wound Management)

**COMPRESSION SLEEVES**  
Pedifix p. 23

**COMPRESSION STOCKINGS**  
Juzo  
Sigvaris

**COMPRESSION STOCKING FACILITATING DEVICES**  
Juzo (Easypad/Slippie)

**COMPUTERS: Software (Appointment Scheduling)**  
Eppointments Plus  
Jay Geier's Scheduling Institute

**COMPUTERS: Software (Practice Management/Electronic Claims Submission/Documentation/EMR & EHR/Patient Notes)**  
1st Providers Choice  
Advanced Data Systems  
Athena Health  
Compulink

**ICS Software (Sammy)** p. 35  
**MediTouch EHR (Health Fusion)** p. 17  
Quick Notes  
Telos  
TrakNet  
(See: Billing; HIPAA Risk Assessment; IT Consulting)

**CONFERENCES/SEMINARS**  
(See: Associations; Practice Promotion)

**CONSULTING**  
(See: Practice-Building, Practice Promotion)

**CORN/CALLUS RELIEF (Specialties)**  
Bintz Company  
BNA Burz  
**Dr. Jill's Foot Pads** p. 81  
Dr. Scholl's  
Gel Smart  
Gilden Tree  
**Gordon Labs** p. 2

Healthy Glow Callus Remover (Pumice Wand)  
**Pedifix** p. 23  
Pedinol (Hydrisalic Gel)  
Silipos  
Xenna (Callex)

**COSMETIC SURGERY (Seminars)**  
International Aesthetic Foot Society

**CREDENTIALING EXAMS**  
(See: Board Certification)

**CRUTCH ALTERNATIVES**  
(See: Scooters)

**CRYOSURGERY (Cryotherapy)**  
(See: Skin Lesion Removal/Wart Removal)

D

**DEBT RESTRUCTURING**  
Medical Mavin

**DIABETES**  
(See: Blister Relief; Board Certification; Braces/Supports; Cryoplasty; Diagnostic Equipment; Dressings; Heel Protection/ Elevation; Medicare Diabetic Footwear Program; Orthotics/Insoles: Raw Materials; Orthotics: Custom; Orthotics: Prefabricated; Patient Self-Inspection; Pharmaceuticals: Topicals [Wound Dressings; Moisturizers;] Online Services; Pharmaceuticals: Diabetic Neuropathy: Diabetic Supplements; Wound Treatment; Pressure Walkers/Scooters; Shoes; Socks; Wound Management)

**DIABETIC NEUROPATHY (topicals/devices/technologies for treatment)**  
Biofreeze  
Eli Lilly (Cymbalta)  
Hyperion (SmartSKAN)  
**Moberg** p. 51  
**Molecular Labs (Neurvasia)** p. 77  
**Neurogenx** p. 83  
PAMLab (Metanyx)  
**Pedixis** p. 41  
Pfizer (Lyrica)  
Realm (Neuremedy)  
(See also: Diagnostics Equipment; Pharmaceuticals; Wound Management)

**DIAGNOSTICS: In-Office Molecular Diagnostics Consultants** p. 31  
Wimbledon Health Partners (NCV, Ultrasound, ABI)

**DIAGNOSTICS: Diabetic Neuropathy**  
**Bako (nerve fiber density testing)** pp. 12-13  
DermPath (nerve fiber density testing)  
Hyperion (Smart-Skan)

**Molecular Diagnostics Consultants** p. 31  
Neurometrix (NC Stat/DPN Check)  
O'Brien Medical (ETF 128)  
Prosenex (DND)  
Therapath (nerve fiber density testing)

**DIAGNOSTICS EQUIPMENT: Pressure Assessment**  
**Apex (iStep)** pp. 5, 7  
Footmaxx  
Noraxon  
Orthotic Group (Gait Scan)  
**RYBO (ScanAny)** p. 63  
TekScan (MatScan/F-Scan)  
(See also: Orthotics)

**DIAGNOSTICS EQUIPMENT: Vascular**  
**Biomedix/Surefit (PADNet)** p. 59  
**Koven Technology, Inc. (Smart Dop 20)** p. 105  
Vasamed

**DIAGNOSTICS EQUIPMENT: Wound Assessment**  
Wound Zoom

**DIAGNOSTICS LABS**  
(See: Pathology Labs)

**DIGITAL APPLIANCES (Moldable Silicon)**  
**Dr. Jill's Foot Pads** p. 81  
**Pedifix** p. 23  
Silipos

**DIGITAL IMAGING**  
(See: X-rays)

**DIGITAL SHIELDS**  
(See: Orthotics: Custom Digital Shields)

**DIGITAL SPLINTS**  
(See: Splints)

**DISINFECTANTS**  
(See: Hand Cleansers)

**DISPENSING**  
(See: Adjacencies)

**DISPOSABLES: Swabs/Applicators**  
(See: Supplies)

**DISTRIBUTORS**  
(See: Supplies)

**DOCUMENTATION (Entry Data Systems)**  
(See: Coding & Documentation; Computers: Software (Practice Management))

**DOCUMENTATION (Forms)** p. 52  
**DocuForms**

**DOPPLERS**  
(See: Diagnostics Equipment: Vascular)

**DRILLS**  
(See: Nail Treatment, Surgical Equipment/Suction Systems)

**DVD's (Physician Education)**  
Art Of Surgery  
DataTrace  
Greater Texas Educational Foundation  
**The Podiatry Institute** p. 74  
**PRESENT (Residency Courseware)** p. 44  
Western Pennsylvania Hospital

E

**EDUCATION**  
(See: Online Physician Education/Networking; Online Training (for medical Manufacturers) CME Credits (Home Study); Computers: Software (Graphic Educational Programs); Associations/Conferences; Television, Residency Courseware; Books; Colleges)

**EMERGENCY EQUIPMENT/ FIRST AID**  
(See also: Pharmaceuticals: Topical [Skin Protectants]; Physical Therapy)

**ELECTROTHERAPY**  
(See: Physical Therapy)

**EMR/EHR**  
(See: Computers (software))

**EMV PROCESSING**  
**N. American Bancard** p. 127

**EQUIPMENT/FURNISHINGS (Office & Treatment Room)**  
(See: Cabinets; Chairs; Computers; Filing Systems; Hydrotherapy Lasers; Signs; Sterilizers; Stools; Storage Systems; Surgical Power Equipment; Vacuum Systems; Workstations; Casting Stands/ Elevators; Message Systems; Signs; Storage/Container Systems; Supplies)

**EQUIPMENT (Reconditioned)**  
**Dr. Mark Hayes** p. 181  
**IMS** p. 179 and insert  
Mini-C Sales

**E/M DOCUMENTATION**  
(See: Coding; Documentation)

**EXERCISE EQUIPMENT**  
(See: Physical Therapy)

**ESWT THERAPY**  
Curamedix (EPAT)  
Dornier Medtech  
Magne-Tec  
Zimmer Medizine (radial pulse)

F

**FELT PRODUCTS**  
Acor  
Bintz Company  
**Dr. Jill's Foot Pads** p. 81  
Hapad  
**JMS Plastics Supply** p. 109

**FIBROMATOSIS TREATMENT (Transdermal)**  
PD Labs

**FINANCIAL GROWTH**  
Blue Orchid Marketing  
Medical Mavin  
Physicians Business Academy  
The Sev Group

Continued on page 137

**SOS** p. 64  
(See also: *Adjacencies/Practice Building/Network Participation*)

**FINANCIAL SERVICES**  
(See also: *Bill Collection; Leasing; Financing; Practice Promotion*)

**FINANCING (for patients) (purchases/practice loans)**  
**Care Credit** p. 148

**FINANCING: Practice Acquisition**  
Medical Mavin  
(See also: *Leasing*)

**FIRST AID**  
(See: *Emergency Equipment/First Aid*)

**FIXATION DEVICES**  
(See: *Implants; Surgical Equipment*)

**FLUOROSCOPY**  
Fluoroscan  
**IMS** p. 179 and insert  
Mini-C Sales (Used/Rentals)

**FOAM PRODUCTS**  
Acor  
**Dr. Jill's Foot Pads** p. 81  
EverFlex  
**JMS Plastics Supply** p. 109  
Langer Biomechanics Group, Inc.  
PAL Health Technologies  
Smithers-Bio Medical Systems (BioFoam) (for orthotic casting)  
Valuefoams

**FOOT DEVICES (Miscellaneous: Bunion Products, C & C Products, Toe Separators, Wedges, Lifts, Pads, Splints, Digital Protectors, etc.)**

Alimed  
Bintz Company  
**Dia-Foot/Pure Stride** pp. 92, 159  
**Dr. Jill's Foot Pads** p. 81

Dr. Scholl's  
Gel Smart  
Gilden Tree  
Gill Podiatry  
Hapad  
Henry Schein  
Med Pro

**Moore Medical** p. 38  
**Pedifix** p. 23  
Silipos

**FOOT SUPPORTS**  
(See: *Foot Devices; Heel Cups/ Cushions; Heel Lifts; Insoles; Orthotics: Ready-Made; Pads*)

## G

**GAIT ANALYSIS**  
Footmaxx  
Langer Biomechanics Group  
Noraxon  
The Orthotic Group (Gait Scan)  
**RYBO (ScanAny)** p. 63  
Tek-Scan (F-Scan/MatScan)

**GAUZE PRODUCTS**  
**Spenco (2nd Skin) (Quick Heal)** p. 55

**GEL PRODUCTS**  
(See: *Silicon Specialties*)

**GERMICIDES**  
(See: *Disinfectants*)

**GIFTS/CARDS**  
Toe-Rific  
(See also: *Practice Promotion; Practice Building*)

**GLOVES**  
(See: *Supplies*)

**GREETING CARDS**  
(See: *Gifts/Cards*)

## H

**HEEL CUPS/CUSHIONS/ STABILIZERS/SUPPORTS/ WRAPS/WEDGES**

Acor (Krystal Visco-Elastic Heel Cup System)

Alimed  
**Allied/OSI Labs** p. 57  
Angsko (wraps)

**Apex** pp. 5, 7  
Bauerfeind USA, Inc. (ViscoSpot)  
Bonapada

**Dr. Jill's Foot Pads** p. 81  
Hapad  
**JMS Plastics** p. 109

Medi-Dyne (Tuli's)  
PAL Health Technologies  
**Pedifix** p. 23

Silipos  
**Spenco (Tritec™ Heel Support)** p. 55

Streifeneder  
(See also: *Heel Cups: Silicon; Heel Lifts*)

**HEEL LIFTS**  
Alimed  
Henry Schein  
Silipos

**HEEL PAIN**  
(See: *ESWT, Plantar Fasciitis*)

**HEEL PROTECTION/ELEVATION (Post-Op/Rehab)**  
DM Systems (Heel-Lift)

**HIPAA RISK ASSESSMENT**  
Manta Group  
**TLD Systems** p. 82

**HOLISTIC MEDICINE**  
(See: *Neutraceuticals; Vitamins*)

**HYDROTHERAPY (Whirlpools/ Spas/Footbaths)**  
Ferno-Ille  
Med-Pro (Whitehall Dist.)

**HYDROTHERAPY DISINFECTANTS**  
Ferno-Ille (Chlorazene)

**HYPERBARIC OXYGEN THERAPY**  
(See: *Wound Management*)

## I

**IMAGING**  
(See: *Ultrasound; X-ray*)

**IMPLANTS/BIOMATERIALS**

Arthrex  
BioPro (Hallux Metatarsophalangeal Joint Prosthesis)

De Puy ACE Medical (Orthosorb)  
**Gamedica (HyProCure)** p. 125  
MMI-USA (Smart Toe)

Nextremity Solutions  
Novastep  
Sgarlato Labs (SHIP)

Tornier  
Wright Medical Technology (Silastic™ Flexible Hinge Toe)

Zimmer (Hall Surgical)  
(See also: *Surgical Equipment: Specialties*)

**INFECTION CONTROL**  
SteriCheck Systems (for instrument sterilization)  
(See: *Disinfectants/Hand Cleansers/ Surgical Scrubs/Spore Testing*)

**INFORMED CONSENT**  
(See: *Patient Education*)

**IN-OFFICE DISPENSING**  
(See: *Adjacencies*)

**INSOLES/INLAYS (Ready-Made/ Semi-Custom/Customizable)**

Acor  
**Apex (Anti-Shox High Performance)** pp. 5, 7

Alimed  
**Allied/OSI Labs** p. 57  
Bauerfeind (Viscoped)

**Bergmann Orthotics Laboratory** p. 188  
Bintz Company

Bonapada  
Burns Labs (Nu-Soft)  
**Dia-Foot/Pure Stride** pp. 92, 159

DoctorInsole  
**Dr. Jill's Foot Pads** p. 81  
Dr. Scholl's

EverFlex  
Fiber Labs (Pure Stride)  
Foot Helpers  
Hapad

Intraderm  
**JMS Plastics Supply (Sorbothane II)** p. 109

JSB Orthotics  
Langer Biomechanics Group  
Mat Plus

Medi-Dyne (Tuli's) Orthofeet  
Medi USA (Igli)  
PAL Health Technologies

**Pedifix** p. 23  
Pine Tree Orthopedic Lab  
RX Sorbo

SafeStep  
Silipos

**Spenco Medical (Rubatex Neoprene/Metatarsal Arch Cushions)** p. 55

**Stable Step** p. 85  
Streifeneder

**SureFit** p. 59  
**Vionic** pp. 20-21  
Walk Beyond  
(See also: *Medicare Diabetic Shoe Program; Orthotics Prefab*)

**INSTRUMENTS (Non-Surgical)**  
**Bianco Bros. (Nail Splitters/ Nippers)** p. 111

Delta  
De Puy ACE  
DGI

**gSource** p. 103  
**Jan L** p. 27  
Miltex, Inc.

Vilex  
(See also: *Surgical Equipment*)

**INSURANCE (Malpractice)**  
Brown & Brown  
DPM Preferred  
Fox Point  
Podiaguard  
PICA (Podiatry Insurance Co. of America)

Rockwood Programs  
RPS

**INTERNET**  
(See also: *IT Consulting; Practice Promotion, Computers; Online Education/Networking*)

**IT CONSULTING**  
Manta Group

## K

**KERATIN DEBRIS EXFOLIANTS**  
Xenna (Nonyx)

## L

**LASERS (for pain management)**  
Aspen  
**Cutting Edge (MSL-pulsed)** p. 78

Magne-Tec  
**Multi-Radiance** p. 15

**LASERS (for skin lesions/ warts)**

Hyperion (Hyperblue I530)  
Light Age (Q-Clear)  
Sheaumann (Go Laser)

**LASERS (for nail fungus)**  
Aspen  
Hyperion (Hyperblue I530)  
Light Age (Q-Clear)

Magne-Tec  
Nomir

**Nuvolase** p. 187  
Sheaumann (Go Laser)

**LEASING**  
Medical Mavin

**LEG ULCERS CARE**  
(See: *Compression Bandages; Pharmaceuticals; Wound Management*)

**LESION REMOVAL**  
(See: *Skin Lesion Removal*)  
**LIGHTS/LAMPS**  
Med-Pro

Continued on page 138

M

**MAGNIFICATION**

(See: Operating Telescopes)

**MALPRACTICE**

(See: Insurance; Legal Services);

**MANAGED CARE**

**SPECIALISTS**

(See: Network Participation/  
Financial Growth/Practice-  
Building; Legal Services)

**MATERIALS**

(See: Orthotics/Insoles: Raw Materials)

**MEDICAL REVIEW PROGRAMS**

Certifiable, Inc.  
DataTrace Publishing  
Goldfarb Foundation  
NBPME

**MEDICARE DIABETIC FOOTWEAR PROGRAM (shoes, insoles)**

Acor  
Anodyne  
**Apex** pp. 5, 7  
**Apis** p. 100  
Betterform  
**Comfort Fit** p. 33  
**Dia-Foot** p. 92  
Drew Shoe  
Dr. Comfort  
Foot Helpers  
Frankford Leather  
Hersco  
**Integrated Orthotics Lab** p. 155  
JSB Orthotics.  
Langer  
Jerry Miller  
P.W. Minor  
New Step Orthotic Lab  
Oasis Footwear  
Orthofeet  
Ped-Lite  
Pedors  
Pine Tree Orthopedics  
Propet  
SafeStep  
Streifeneder  
**SureFit** p. 59  
**TruMold** p. 143

**MEETINGS/SEMINARS**

(See: Associations)

**MIRRORS**

(See: Patient Self-Inspection)

**MOLDED INLAYS**

(See: Insoles; Orthotics: Ready-Made)

**MOLESKIN PRODUCTS**

**Dr. Jill's Foot Pads** p. 81

**MRI IN-OFFICE**

Esatoe

N

**NAIL DRILLS**

(See: Suction Systems)

**NAIL DUST EXTRACTORS**

(See: Vacuum Systems)

**NAIL POLISH, MEDICATED**

**DaniPro** p. 107  
**Dr's Remedy** p. 19

Just For Toenails  
Tripod Labs (Nailstat polish)

**NAIL TREATMENT**

(See: Ingrown Nails; Pharmaceuticals:  
Topical Medications [Nail  
Treatments]; Nail Polish; Nail  
Treatment: Instruments; Suction  
Systems; Surgical [Chemical]  
Nail Treatments; Onychomycosis;  
Prosthetic Nail System)

**NAIL TREATMENT: Debriding Drills**

BNA Burz  
**European Footcare** p. 123  
**Jan L** p. 27  
**Medicool** p. 132  
MedPro

**NAIL TREATMENT: Debriding (Non-Drill)**

Kerathin (PodiaPRO debridement system)

**NAIL TREATMENT: Instruments (Burs, Nippers, etc.)**

**Bianco Bros.** p. 111  
BNA Burz  
Delta  
DGI  
**gSource** p. 103  
Miltex  
Tri Hawk  
(See also: Supplies)

**NAIL TREATMENT: ONYCHOMYCOSIS (non-drug)**

(See: Lasers (for nail fungus))

**NEEDLES/SYRINGES**

(See: Hypodermic)

**NEUTRACEUTICALS/MEDICAL FOODS**

**Molecular Labs (Neurvasia)** p. 77  
Pam Lab  
Realm Labs (Neuremedy)  
Tripod Labs

**NEWSLETTERS**

(See: Practice Promotion)

**NIGHT SPLINTS**

(See: Plantar Fasciitis)

**NIPPERS**

(See: Nail Treatment)

O

**ODOR MANAGEMENT**

(See: Pharmaceuticals [Topical  
Medications]; Anti-Perspirants)

**OFFICE MANAGEMENT**

(See: Practice-Building; Employee  
time/attendance)

**OFF-LOADING DEVICES**

(See: Braces; Shoes)

**ON-HOLD MESSAGE SYSTEMS**

(See: Message Systems)

**ONLINE PHYSICIAN EDUCATION/ NETWORKING**

DataTrace Publishing (Graphic  
Educational Programs)

**PRESENT** p. 44

PM News

(See also: Publications)

**ONYCHOMYCOSIS (drug treatment)**

(See: Pharmaceuticals: Topical  
Medications: Nail

**ONYCHOMYCOSIS (non-drug)**

(See: Lasers: Nail Treatment)

**OPERATING TELESCOPES**

(See: Telescopes)

**ORTHOPEDIC DEVICES**

(See: Braces: Pediatric; Braces/  
Supports; Digital Appliances;  
Splints)

**ORTHOTICS: Casting Materials**

Acor  
**Allied OSI (Carapace)** p. 57  
**Apex (Foam)** pp. 5, 7  
Bintz Company  
**JMS Plastics [supplier]** p. 109  
Langer, Inc.  
Smithers Bio-Medical (Bio-Foam)  
STS

**ORTHOTICS: Children's'**

(See: Pediatric Specialties)

**ORTHOTICS: Fabrication Equipment and Accessories**

Acor  
Alimed  
**JMS Plastic Supply (Farber Turbo Convection Oven/Sani-Grinder)** p. 109  
Langer Biomechanics Group (Orthocement)  
Orthofeet  
(See also: Orthotics: In-Office)

**ORTHOTICS: Automated Production Systems/In-Office Scanners/Pressure Systems/Digital Systems)**

Acor  
Amfit (Footfax)  
**Bergmann Labs (Automated Lab & Office Production Systems)** p. 188  
**Comfort Fit (TOM-CAT)** p. 33

Earthwalk  
Footmaxx  
**Integrated** p. 155

Integrity Orthotics  
Langer (Scan Cast 3D)  
**Mile High** p. 135

New Step Orthotic Lab (TOM-CAT)

Orthotic Group (Gait Scan)  
Ortho-Rite (Delcam)  
PAL (XtremityScan)  
**RYBO (ScanAny)** p. 63

Sharp Shape  
Solo (TOM-CAT)  
SOLS (3D Printing)  
STJ (TOM-CAT)  
Tek Scan  
TOM-CAT Solutions

**ORTHOTICS LABORATORIES**

Acor  
**Allied/OSI Labs** p. 57  
American Orthotic Laboratories, Inc. (St. Louis)  
American Orthotic Lab Co. (College Point, N.Y.)

**Bergmann Orthotics**

**Laboratories** p. 188

Betterform  
Burns Laboratories  
California Orthopaedic Labs

**ComfortFit** p. 33

Custom Foot Inserts

**Dia-Foot** p. 92

Earthwalk Orthotics  
Eastern Podiatry Labs  
Edser

EverFlex  
Fiber Foot Appliances  
Foothelpers (Neoteric Orthotics)  
Foot Management

Hersco

Mark Fugit Orthotic Laboratory

**Integrated Orthotics Lab** p. 155

Integrity Orthotics Lab  
JSB Orthotics  
Kevin Orthotics

**KLM Laboratories** p. 88

Langer Biomechanics Group, Inc.

Levy & Rappel, Inc

**Mile High** p. 135

MSI  
NewGen Advanced Orthotics Lab

New Step Orthotics Lab

Northwest Podiatric Laboratory

**Ortho-Dynamics** p. 43

Orthotic Group, The  
Ortho-Rite

PAL Health Technologies, Inc.

Ped-Align

Performance Labs

P & K Orthotics Labs

Plus Laboratory

Precision Intracast, Inc.

Precision Orthotic Lab International

Pro-Lab

**Root Labs** p. 129

Schuster & Richard Lab

Sole Supports

Solo Labs

STJ Orthotic Services

(See also: Digital Appliances)

**ORTHOTICS/INSOLES: Raw Materials**

Acor (Poron/Microcel-Puff/  
Thermacor)

**Apex** pp. 5, 7

Alimed

Bintz Company

EverFlex (Dual Set/SoftStep)

Frankford Leather

**JMS Plastic Supply (Europlex/  
nora/TL BLUE II/Thermosky/  
Poron/Polydor)** p. 109

Langer Biomechanics Group

(Superform/PPT)

Mat Plus

Northwest Podiatric Laboratory

Silipos (Tri-Flex Firm Gel Sheet)

Streifeneder

Valuefoams

Continued on page 139



### ORTHOTICS: Moldable Silicon

(See: Digital Appliances)

### ORTHOTICS: Prefabricated/ Ready-Made (including customizable and "semi- custom")/in-office quick-molded

Acor (Quickfit)

**Apex** pp. 5, 7

AliMed, Inc.

**Allied/OSI (MBS)** p. 57

**Bergmann Labs** p. 188

Betterform

Bintz Co.

Bonapeda

**ComfortFit** p. 33

**Dia-Foot** p. 92

DoctorInsole

**Dr. Jill's Foot Pads** p. 81

EverFlex

Fiber Foot Appliances

(Pure Stride)

Foot Helpers

Hapad

**Jan L** p. 27

JM Orthotics

**JMS Plastics Supply** p. 109

JSB (Prothotics)

**KLM** p. 88

Langer, Inc.

Mat Plus

Medi-Dyne (Tuli's)

New Step Orthotics Lab

**Nolaro (RX24 QuadraStep  
system)** p. 153

**Ortho-Dynamics** p. 43

Orthofeet (water-injectable/  
Bio-Sole)

PAL Health Technologies, Inc.

**Pedifix (Preforms)** p. 23

Pro-Lab

**Pure Stride** p. 159

**Redi-Thotics** p. 139

RX Sorbo

Silipos

**Spenco (Arch Supports/  
Sytel/Orthotic Arch  
Supports)** p. 55

**Stable Step (Power Step)** p. 85

STJ (SOLEutions/Fabthotics)

Superfeet

**Vionic** pp. 20-21

Walk Beyond

(See also: Heel Cups; Insoles;

Medicare Diabetic Shoe

Program; Pads)

### OSHA COMPLIANCE

(See: Safety Products

& Services)

## P

### PADS, HEEL/PRE-CUT/ SPUR/METATARSAL

Acor

Bintz Company

**Dia-Foot/Pure Stride** pp. 92, 159

**Dr. Jill's Foot Pads** p. 81

Gilden Tree

Hapad

Langer Biomechanics Group

Mat Plus

PAL Health Technologies

**Pedifix** p. 23

Silipos (Gel)

**Spenco (2nd Skin)** p. 55

(See also: Heel Cups/Cushions;

Heel Lifts)

### PAIN MANAGEMENT (Specialty Devices and Technologies)

ArthroCare (TOPAZ)

Aspen (laser)

Curamedix (EPAT)

**Cutting Edge Lasers** p. 78

ING (Foot Gym)

**Multi-Radiance** p. 15

Magne-Tec (doloclast, lasers)

**Neurogenx** p. 83

Neurometrix (Quell)

Pro Niche (The Heeler)

Zimmer Medizine (radial pulse)

(See also: ESWT, Pharmaceuticals)

### PATHOLOGY LABS

Acupath

**Bako** pp. 12-13

Dermpath (Institute for

Podiatric Pathology)

Laboratory of Podiatric Pathology

**Molecular Diagnostics**

**Consultants** p. 31

Pinkus Dermatology Lab

Podiatric Pathology Laboratories

Therapath

### PATHOLOGY LABS: Epidermal Nerve Fiber Density

**Bako** pp. 12-13

Dermpath

Therapath

### PATIENT BILLING

(See: Bill Collection; Computers:

Software [Practice

Management])

### PATIENT EDUCATION

Biomedical Models Co.

Continued on page 140

CaerVision  
DataTrace (podiatric graphics)  
(See also: *Anatomical Models; Practice Promotion*)

**PATIENT NOTES**

(See: *Documentation/Computers: Software [Patient Notes]*)

**PAYROLL SYSTEMS**

(See: *Computers: Software [Practice Management]*)

**PEDIATRIC: Specialties**

Acor (Kid Fits Arch Supports)  
California Orthopaedics Lab (Kids Pals Orthotics)  
Integrity Orthotics (childrens' orthotics)

Langer Biomechanics Group Inc. (CRS® Counter Rotation System)

**Nolano** p. 153

PAL Health Technologies [childrens' orthotics]  
Pro Lab (Kiddythotics)

**Redi-Thotics** p. 139

Silipos (silicon specialties)

**SureStep (pediatric shoes)** p. 18

**PEDORTHIC/ORTHOTIST IN-OFFICE SERVICES**

**Central Casting** cover tip

**PERIPHERAL NEUROPATHY**

(See: *Diagnostics Equipment, Diabetic Neuropathy; Pharmaceuticals*)

**PHARMACEUTICAL DISPENSING (Compliance Training Programs)**

Abby Jenn

**PHARMACEUTICALS: Analgesics**

Adria Labs (Axotal)  
DuPont Pharmaceuticals (Nubain)  
DuPont Pharmaceuticals (Percocet)  
DuPont Pharmaceuticals (Percodan)  
High Chemical (Sarapin) (injectable)  
Knoll Pharmaceutical (Vicodin)  
Merck Sharp & Dohme (Dolobid)  
Norwich-Eaton Pharmaceuticals (Buprenex)

Novartis Pharmaceuticals (Fiorinol)

Pedinol (Nalfon 200)

Winthrop Labs (Talacen)

Wyeth-Ayerst (Lodine/Duract)

(See: *Pharmaceuticals/Topical*)

**PHARMACEUTICALS: Antibiotics**

Barr Labs (Cephalexin)

Biocraft Labs (Cephalexin)

Biocraft Labs (Dicloxicilin)

Glaxo Inc. (Ceftin)

Lederle Labs (Pipracil)

Eli Lilly & Co. (Ceclor)

Eli Lilly & Co. (Keflex)

Eli Lilly & Co. (Keftab)

Lypho Med, Inc. (Cefazolin)

Mead-Johnson Pharmaceuticals (Duricef)

Medicis (Omnicef)

Merck (Invanz)

Miles, Inc. (Cipro)

Parke-Davis (Meclomen)

Pfizer (Zyvox)

Roerig (Unasyn)

Henry Schein Co. (Dicloxicilin)

SmithKline Beecham (Augmentin/Pexiganan)

Squibb & Sons, Inc. (Azactum)  
Upjohn Co. (Cleocin)  
Upjohn Co. (E-Mycin)  
Zeneca (Cefotan)

**PHARMACEUTICALS: Anti-Fungals (Oral)**

Ortho-Neutrogena (Gritulvin V)

Pedinol (Gris-PEG)

**PHARMACEUTICALS: Anti-Fungals (Oral) [Onychomycosis]**

Janssen (Sporanox)

Novartis (Lamisil Tablets)

Pedinol (Gris-PEG)

**PHARMACEUTICALS: Anti-Inflammatories**

American Regent (Betamethasone

Sodium Phosphate and

Betamethasone Acetate)

(injectable suspension)

Boots Company (Rufen)

Bristol-Myers (Nuprin)

Ciba-Geigy Pharmaceuticals

(Butazolidin)

Ciba-Geigy, Inc. (Voltaren)

Eli Lilly & Co. (Nalfon)

Horizon (Duexis)

Merck Sharp & Dohme

(Clinoril)

Merck Sharp & Dohme

(Indocin)

Mylan Labs (Medlofenamate)

Pedinol (Nalfon 200)

Pfizer Labs (Feldene)

Syntex Labs (Naprosyn)

Upjohn Co. (Motrin/Ansaid)

Whitehall Labs (Advil)

Wyeth-Ayerst Labs (Orudis)

(See: *Pharmaceuticals/Topical*)

**PHARMACEUTICALS: Compounding**

Haldey Compounding

Medi-Stat

PD Labs

Physicians Specialty Compounding

Quality Compounding

Trilogy

**PHARMACEUTICALS: Diabetes**

(See: *Pharmaceuticals; Diabetic Neuropathy; Supplements; Wound Dressings; Wound Treatment*)

**PHARMACEUTICALS: Diabetic Neuropathy**

Angsko (Neuro-Eze)

Biofreeze

**Bako (NeurX-TF tablets)** pp. 12-13

Health Care Products (Zostrix)

Eli Lilly (Cymbalta)

Haldey Compounding

**Moberg (Kerasal Neurocream)** p. 51

**Molecular Labs (Neurvasia)** p. 77

Origin BioMed (Neuragen)

PAMLab (Metanyx)

Parke-Davis (Neurontin)

**Pedicis (Pedicin)** p. 41

Pfizer (Lyrica)

Physician Specialty Compounding

Realm (Neuremedy)

**PHARMACEUTICALS: Gout**

Savient (Krystexxa)

Takeda (Uloric; Colcyrs)

**PHARMACEUTICALS:**

**Homeopathic**

Medi-Natura (Traumeel)

Topical Biomedics

**PHARMACEUTICALS: Neutraceuticals**

(See: *Neutraceuticals*)

**PHARMACEUTICALS: Onychomycosis (Non-Topical)**

(See: *Pharmaceuticals: Anti-Fungals (Oral) [Onychomycosis]*)

**PHARMACEUTICALS: Peripheral Arterial Disease**

Hoechst-Roussel (Trental)

**PHARMACEUTICALS: Steroids**

Forest Labs (Dalalone)

Schering (Elocon)

Stiefel Labs (Mimyx)

Stratus (Dermazene)

Teregen Labs (TDX LA)

**PHARMACEUTICALS: Topical Medications (Analgesics)**

Agewell

Angsko (Arginine Therapeutics)

Biofreeze/Performance Health

Core Products (Ibunex, Gluconex)

Cryoderm

Dr Swaim's

Medi-Natura (Traumeel)

Icon (Reliaderm)

MPM Medical (Regenecare)

**Pedicis (Planticin)** p. 41

Stratus (Dermazene)

Syncom (Fortex)

Topical Biomedics (Topricin)

Tripod Labs (Flexstat)

Truceuticals

Woodward (Mycocide HT)

**PHARMACEUTICALS: Topical Anesthetics**

(See: *Skin Refrigerants*)

**PHARMACEUTICALS: Topical Medications (Anti-Fungals/Anti-Microbials)**

BSK/Onycol (nail)

**Blaine Research Labs (Tineacide) (Nail)** p. 29

**Bako (Clarus Antifungal Cream; Clarus Antifungal Solution (nail); MacerX)** pp. 12-13

Diaderm (Clear Zal) (Nail)

Dr Swaim's

**Flexitol Anti-Fungal Liquid (Nail)** p. 113

Gill Podiatry

**Gordon Labs (Gordachom) (Nail)** p. 2

Haldey Compounding

Humco (Miranel)

Janssen Pharmaceuticals (Nizoral)

Medicis (Loprox)

Merz (Naftin)

**Moberg (Kerasal) (Nail)** p. 51

**Moore Medical** p. 38

Novartis (Lamisil Cream/Spray)

Onox Solution

Ortho Pharmaceuticals (Spectazole)

**Pedicis (Cidacin)** p. 41

Pedinol Pharmacal (Fungoid

Tincture, Pedi-Dri Topical

Powder; Ertaczo)

Pharmaderm (Oxistat; Keralac (Nail)

Podiatree

ProFoot

Quinnova (Ecoza)

Schering Labs (Lotrimin)

Schering Labs (Lotrisone)

Stiefel Labs (Zesorb AF

Powder)

Stratus (Dermazene)

Tetra

Tripod Labs (NailStat/Tineastat)

Valeant Pharma (Luzu)

Wellstone Labs (Molecular AF/

Aft-Laz)

Westwood-Squibb (Exelderm)

Woodward Labs (Mycocide

(Nail)

**PHARMACEUTICALS: Topical Medications (Anti-Infectives/Cleansing/Healing and/or Matrixectomies)**

**AmerX (Amerigel)** pp. 9, 95

Angelini (Silver Stream)

Bacitracin

**Bako (Tri-Soft) (with emulsifier)** pp. 12-13

Corticosporin Otic

Ferno-Ille (Chlorazene)

Gentamicin

**Gordon Labs (Sodium Hydroxide)** p. 2

Neosporin

Pedinol (Phenol EZ Swabs)

Purdue-Frederick (Betadine)

Silvadene

Stratus (Peviderm)

Triple Antibiotic

**PHARMACEUTICALS: Topical Medications (Anti-Inflammatory)**

Biofreeze/Performance Health

Core Products (Ibunex,

Gluconex)

Cryoderm

Medi-Natura (Traumeel)

**Pedicis (Planticin)** p. 41

Stratus (Dermazene)

Syncom (Fortex)

Tripod Labs (Flexstat)

**PHARMACEUTICALS: Topical Medications (Anti-Perspirants/Deodorants/Drying Agents)**

Bintz Co. (Khepra)

Fraser Labs (On Your Toes)

**Gordon Labs (Abscents, Bromi-Talc, Bromi-Talc Plus, Formadon, Bromi-Lotion, Gordon's #5 [Aerosol foot powder])** p. 2

Haldey Compounding

Onox Solution

Pedinol Pharmacal (Breezee-Mist,

Pedi-Pro Powder; Castellani

Paint Modified (Color/

Colorless), Lazerformaldehyde

Solution, Pedi-Boro

Soak Paks)

Pedilux4

Podiatree

Stiefel (Zesorb)

Continued on page 141

### PHARMACEUTICALS: Topical Medications (Astringents)

- Gordon Labs (Monsef's)** p. 2  
Herbert Labs (Bluboro)  
**Moberg (Domeboro)** p. 51  
Pedinol (Pedi-Boro Soak Paks)

### PHARMACEUTICALS: Topical Medications (Dermatitis)

- Bako (Kera-HC)** pp. 12-13  
Bayer (Desonate) (atopic dermatitis)  
Physician Specialty Compounding  
Stiefel (Mimyx)

### PHARMACEUTICALS: Topical Medications (Moisturizers/Softeners)

- Angsko  
**Bako (Kera HC; Kera-42; Hydro-Cutis)** pp. 12-13  
**Blaine (RevitaDerm)** p. 29

- Diaderm (ClearZal Callus)  
Dr. Spalding's Podiatric Products  
ELON

- Flexitol (Heel Balm, Heel Perfect, Diabetic Foot Balm)** p. 113

- Gehwol  
Gilden Tree  
Gill Podiatry

- Gordon Labs (Aloe-Grande Cream, Gormel, Vite-A-Cream, Calicylic)** p. 2

- Haldey Compounding  
Health Care Products (Diabetiderm)  
H-E-A-T- (Callusan)  
Kamedis

- MD Private Label  
Medimetriks  
Merz (Aqua Glycolic)

- Moberg (Kerasal)** p. 51  
**Moore Medical** p. 38

- Pedifoot  
Pedinol Pharmacal (Cerave,

- Ureacin-10 Lotion & Ureacin-20 Creme, Lazer Creme, Hydrisinal Creme & Lotion, Hydrisalic Gel, Lactinol E Creme & Lotion)

- Pharmaderm (Keralac)  
Physician Specialty Compounding  
ProFoot

- Quinnova  
Stiefel Labs (EpiLyt Lotion)

- Straight Arrow (Foot Miracle)** p. 16

- Summers Laboratories (Keralyt Gel)  
Surgical Supply Service  
Tetra (Kamea)  
TheraPlex

- Tripod Labs (Advanced Moisturizing Formula)  
Upsher-Smith (Am Lactin)  
Westwood-Squibb (Lac-Hydrin)

### PHARMACEUTICALS: Topical Medications (Nail Antifungal Treatments)

- AmerX (AmeriGel)** pp. 9, 95  
Angsko (Arginine Therapeutics)

- Bako (Kera Nail Gel; Clarus Antifungal Solution)** pp. 12-13

- Blaine Research Labs (Tineacide; Terpenicol)** p. 29  
**Cipher Pharmaceuticals** p. 70

- Dermik (Penlac)  
Diaderm (Clear Zal)  
Dr Swaim's

- Flexitol Anti-Fungal Liquid** p. 113  
Fungal Free Nails  
Gehwol

- Gordon Labs (Gordachom)** p. 2  
Haldey Compounding  
Humco (Miranel) (nail dystrophy)  
Medimetriks

- Moberg (Kerasal)** p. 51  
Omiera Labs (Podiazole)

- Pedicis** p. 41  
**Pedifix (Clotrimazol)** p. 23

- Pedinel Pharmacal (Nail Scrub; Phenol EZ Swabs)  
Pharmaderm (Keralac)

- Physician Specialty Compounding  
Podiatree  
Tetra (Formula 3)

- Tripod Labs (Nailstat 2-Step Formula)  
Wellstone Labs (Molecular AF)

- Woodward Labs (Mycocide)  
(See also: Nail Polishes, Medicated)

### PHARMACEUTICALS: Topical Medications (Scar Therapy)

- Blaine (Scar Care Gel Pads)** p. 29  
Intraderm  
Merz (Mederma)

- Physician Specialty Compounding

### PHARMACEUTICALS: Topical Medications (Skin Adherents)

- (See: Adhesives)

### PHARMACEUTICALS: Topical Medications (Skin Protectants)

- Summit Industries (Lantiseptic)

### PHARMACEUTICALS: Shoe Disinfectants

- Patholase (Sanifeet)

### PHARMACEUTICALS: Wart Medications

- Gordon Labs (Formadon)** p. 2  
Haldey Compounding  
Med Cara (WartPeel)

- Pedicis (Vircin)** p. 41  
Pedinol (Lazerformalyde)

- Physician Specialty Compounding  
Transderm Solutions  
Tripod Labs (Plantarstat)

### PHARMACEUTICALS: Topical Medications (Web Maceration)

- Bako (MacerX)** pp. 12-13  
**PHARMACEUTICALS: Wound Treatment**

- 3M (Tegaderm Matrix)  
ABL (Silvrstat)  
Acelity (Systagenix)  
**AmerX (Amerigel)** pp. 9, 95  
Angellini  
Cardium Therapeutics (Excellagen)  
Care-Tech (Matrix gel)  
Cellerate RX  
Convatec, A Squibb Co. (DuoDerm)  
Derma Sciences (Medi-Honey)  
Ferris Mfg. (Poly-Mem)

- HS Pharma (Bensal HP)  
Hymed  
Intraderm

- Keneric (RTD dressings)  
Links Medical (medical honey)  
Medline  
MPM Medical (SilverMed; Excel Gel)

- Nu Med  
Ocean Aid  
Pfizer (Zyvox)  
Regenical

- Smith & Nephew Wound Management (Profore/Acticoat/Iodosorb)

- Smith & Nephew (Regranex)  
Steadmed (Drawtex)

- Thera Gauze (Soluble Systems)  
Wake Pharma U.S. (Wound-Be-Gone) (oxygen free radical binding)

### PHARMACEUTICALS: Wound Treatment (Natural)

- Tripod Labs

### PHARMACEUTICALS: Wound Treatment (Bio-Engineered Tissue)

- Integra  
KCI (GraftJacket)  
Mimedx

- Organogenesis (Apligraf/Dermagraft)  
Pegasus

- Promethean (Gamma Graft)  
TEI Biosciences (Primatrix)

### PHARMACEUTICALS: Wound Treatment (Debriding/Healing Ointments)

- Smith & Nephew Medical (Accuzyme/Panafil/Santyl)  
Stratus Pharmaceuticals (Kovia, Ziox)

### PHARMACEUTICALS: Wound Treatment (Direct shipping to patients)

- Byram Medical  
OurDoctorStore (internet storefront)

### PHOTOGRAPHY (Close-Up)

- (See: Documentation)

### PHYSICAL THERAPY: Cold Modalities

- Biofreeze/Performance Health  
Silipos

### PHYSICAL THERAPY: Electrotherapy/Ultrasound/Interferential/TENS/Laser

- Cutting Edge** p. 78  
Esaote  
**IMS** p. 179 and insert  
Magne-Tech

- Multi-Radiance** p. 15  
**Neurogenx** p. 83  
Universal Ultrasound

### PHYSICAL THERAPY: Hydrotherapy

- (See: Hydrotherapy)

### PHYSICAL THERAPY: Post-Op/Post-Trauma/Rehab

- Arizona AFO** p. 160

- Bauerfeind  
**Darco (Shoes)** p. 67  
DM Systems

- Dr Jill's Foot Pads** p. 81  
Gill Podiatry  
ING Source (Foot Gym)  
Med Pro

- Moore Medical** p. 38  
PAL Health Systems

- Pedifix** p. 23  
ProNiche Medical (The Kneeler; The Heeler)

- Propet  
**Richie Brace** p. 11  
Smith & Nephew (Rehab Division)

- (See also: Braces/Supports; Physical Therapy: Heat Modalities; Physical Therapy: Cold Modalities; Pharmaceuticals; Scooters; Shoes; Topical [Skin Protectants]; splints)

### PHYSICAL THERAPY: Topicals

- (See: Physical Therapy: Heat & Cold Modalities; Pharmaceuticals: Topical [Skin Protectants]; Pharmaceuticals: Topical [Analgesics])

### PHYSICIAN EDUCATION

- (See: Associations, Books, CME, Television, Videotapes)

### PLANTAR FASCIITIS (Specialties)

- ArthroCare Sports Medicine (Coblation)  
Aspen  
Curamedix (EPAT)

- Cutting Edge Lasers** p. 78  
**Darco (FS6 Sleeve)** p. 67  
ING Source (FS6 Sleeve/Foot Gym)

- Instratek  
Osteomed (Koby Gard)  
Thera-Band/Performance Health  
Pro Niche (The Heeler)

- Zimmer Medicine (radial pulse)  
(See also: Cryosurgery; ESWT; Lasers; Pharmaceuticals)

### PLANTAR FASCIITIS (Day/Night Splint)

- Swede-O (Plantar FXT)

### PLANTAR FASCIITIS (Night Splints)

- Active Ankle Systems/Performance Health  
Alimed  
**Darco** p. 67  
Langer Biomechanics Group  
Ossur  
PAL Health Systems  
(See also: ESWT)

### PLANTAR FASCIITIS (In-shoe sleeve)

- DJO Global (Aircast Air Heel)

### POSITIONING SYSTEMS: Pediatric

- (See: Braces: Pediatric)

### POST-OP PROTECTION

- (See: Bandage/Cast Protectors; Braces/Supports; Casting Materials: Post-Op; Casts; Crutches; Compression Sleeves; Footwear, Specialized; Pharmaceuticals: Wound

Continued on page 142

Dressings; Physical Therapy;  
Post-Op; Shoes: Post-Op; Socks;  
Splints; Wound Management;  
Vitamins: Post-Op)

**PRACTICE-BUILDING  
(ENHANCEMENT)/OFFICE  
MANAGEMENT/CONSULTING**

**AAPPM** p. 145

Barrett Medical Consulting  
Blue Orchid Marketing  
FABI  
Foot Helpers  
Get Podiatry Patients  
HPMSI  
Institute for Creative Podiatric  
Medicine

**Institute for Podiatric  
Excellence and Development  
(IPED)** p. 119

Manta Group  
MD Private Label  
Medical Mavin  
Physicians Business Academy

**SOS Healthcare** p. 64

Top Practices  
Wimbledon Health Partners  
(See also: Associations;  
Board Certification; HIPAA  
Consulting; Managed Care;  
Network Participation; Patient  
Education; Practice Promotion  
[Advertising]); IT Consulting)

**PRACTICE CONSOLIDATION**

Physicians Business Academy

**PRACTICE MANAGEMENT/  
MARKETING/CONSULTING**

(See: Appraisal; Bill Collection;  
Computers; Network Participation;  
Patient Education; Practice  
Promotion; Practice-Building)

**PRACTICE PROMOTION  
(Advertising/Product  
Customization/In Office Patient  
Communication/Waiting Room  
Videos)**

Blue Orchid Marketing  
CaerVision  
Foot Helpers  
Get Podiatry Patients  
Healthy Glow  
MD Private Label

**Officite (websites)** insert

**Online Podiatry Sites  
(websites)** pp. 90-91

OurDoctorStore (internet storefront)  
Physician Web Pages (websites)  
Teregen (Personal Pumi Bar)  
Toe-Rific  
Web Power Video  
(See also: Adjacencies; Patient  
Education; Referral Network;  
Websites [Physician])

**PRACTICES: Buying/Selling**

Medical Mavin (Buying/Selling/  
TOMS: Transitional Ownership  
Management System)

**PRESSURE ASSESSMENT**

(See: Diagnostics Equipment)

**PRESSURE WALKERS**

**Darco (Walker)** p. 67  
Ossur

**PROSTHETIC NAIL  
SYSTEM**

Just For Toenails

**PUBLICATIONS**

APMA News

**MPM (Greenbranch)** p. 180

PM News  
JAPMA  
Podiatry Management  
Podiatry Today  
**Podiatry.com** p. 44  
**PRESENT (eZines)** p. 44

**PUMICE BARS**

Healthy Glow  
Teregen Labs (Personal  
Pumi Bar)

**PURCHASING NETWORKS**

(See: Supplies)

R

**RADIO ADS**

(See: Practice Promotion)

**REFRIGERANTS**

(See: Skin Refrigerants)

**REHAB**

(See: Braces/Supports; Physical  
Therapy; Post-Op Protection;  
Shoes; Splints)

**REPAIRS**

Med-Pro (whirlpools, chair  
upholstery)

**RESIDENCY COURSEWARE**

**PRESENT** p. 44

**RETRACTORS**

(See: Surgical Specialties)

S

**SAFETY PRODUCTS & SERVICES**

(See also: Cleaners; Disposables;  
Fume Removal; Lasers; Protective  
Eyewear; Spore Testing;  
Sterilizers; Suction Systems;  
Surgical Equipment; Vacuum  
Systems; Waste Disposal; X-Ray;  
Personnel Radiation Monitoring;  
X-Ray: Shielding)

**SAFETY PRODUCTS & SERVICES:**

SteriCheck Systems  
(See: Spore Testing)

**SANDALS**

(See Shoes: Sandals)

**SAWS**

(See: Surgical Equipment)

**SCAR MANAGEMENT**

**Blaine (Scar Care Gel Pad)** p. 29  
Merz (Mederma)

**SCHOOLS**

(See: Colleges)

**SCOOTERS/WALKERS/ROLLING**

**MECHANISMS**

Pro Niche (The Kneeler)

**SEMINARS**

(See: Associations; Practice Promotion)

**SENSORY TESTING**

(See: Diagnostics Equipment;  
Diabetic Neuropathy)

**SHEET STOCK**

(See: Orthotics: Raw Materials)

**SHIELDS**

(See: Orthotics: Custom Digital  
Shields)

**SHOE SANITIZER/ANTIFUNGAL  
DELIVERY SYSTEM**

Angel Sales (Kagan Shuvee)

**Pedifix (Shoe Zap)** p. 23

Shoe Care Innovations (Steri-  
Shoe)

(See: Pharmaceuticals: Shoe  
Disinfectants)

**SHOES: Athletic/Walking/Comfort**

Acor

**Apex** pp. 5, 7

Asics

Brooks Shoe, Inc.

**Jan L (Nufoot)** p. 27

New Balance (Aravon/Procare)

SAS

**SHOES: Custom-Made/Molded**

Acor (Traditional Custom/Urban  
Walkers/ThermAcor)

Eneslow

Jerry Miller I.D. Shoes (Beta-  
Walker/Traditional Custom)

**Tru-Mold** p. 143

**SHOES: Depth/Diabetic**

Acor (Urban Walkers)

Anodyne

**Apex (Ambulators/AFO  
Essentials Program)** pp. 5, 7

**Apis** p. 100

Betterform

**Comfort Fit Labs** p. 33

**Dia-Foot** p. 92

Drew Shoe Corp.

Dr. Comfort

Foot Helpers

Frankford Leather

Hersco

**Integrated Orthotics Lab** p. 155

**JMS Plastics** p. 109

JSB Orthotics

Langer

P.W. Minor

New Step Orthotics Lab

Oasis

Orthotic Group

Orthofeet

Ped Lite

Pedors

**Pilgrim (Deer Tracks/  
Hoopoe)** p. 48

Pine Tree Orthopedic Lab

Propet

**Root Labs** p. 129

SafeStep

STJ

Stride-Lite

**SureFit** p. 59

(See also: Medicare Diabetic Shoe  
Program); Shoes: Custom-made  
Shoes: Post-op/Diabetic Combo)

**SHOES: Pediatric**

Pedors

**SureStep** p. 18

**SHOES/BOOTS: Post-Op/Post-  
Trauma**

(See: Physical Therapy)

**SHOES: Post-Op/Diabetic**

Combination p. 67

**Darco**

Pedors (Tothonator)

**SHOES: Sandals**

American Orthotics Lab, Inc.  
(Healing Sandal)

**Comfort Fit** p. 33

Earthwalk

JSB

Langer

Orthotic Group

**Spenco** p. 55

STJ

**SHOES: Specialty Retailers**

Eneslow

**SHOWER & BATHING AIDS**

(See: Bandage/Cast Protector)

**SILICON SPECIALTIES**

Bauerfeind USA (Viscoped/  
Viscoheel SofSpot)

**Dr. Jill's Foot Pads** p. 81

Dr. Scholl's

Gel Smart/Polygel/Healix Care

Orthofeet (Bio-Sole GEL)

**Pedifix (Gel Smart)** p. 23

Podiatree

Silipos

(See also: Digital Appliances)

**SILICON SPECIALTIES**

**(diabetic-friendly)**

Gel Smart

**Pedifix (Visco-Gel line)** p. 23

**SILVER DELIVERY SYSTEM**

(See: Shoes)

**SKIN LESION REMOVAL**

**(Cryosurgical)**

Cryoprobe

Cryosurgery, Inc

(Verruca-Freeze)

**Moore Medical** p. 38

**SKIN PROTECTANTS**

(See: Pharmaceuticals: Topical [Skin  
Protectants])

**SKIN REFRIGERANTS**

**Blaine Labs (V.A.D)** p. 29

Gebauer Co.

(Ethyl Chloride)

Gill Podiatry (Pedi-Freeze/  
Pedi-Shield)

**SMOKE EVACUATION**

(See: Lasers)

**SOCKS**

**Apex** pp. 5, 7

Bauerfeind (Spa Hosiery)

Bintz Company

**Dia-Foot/Pure Stride** pp. 92, 159

Dr. Comfort

Drew Shoe Corp.

Foot Helpers

Frankford Leather

Orthofeet

P.W. Minor (Treadeasy)

**Pedifix (Therafoot/  
No-Ridge)** p. 23

Sigvaris

Silipos

Continued on page 144

Thor-Lo (Thorneburg Hosiery)  
**Tru-Mold (Shear-Free Comfort Socks)** p. 143

**SOCKS (for cold feet)**  
Infracare

**SPLINTS (Night)**  
(See: *Plantar Fasciitis*)

**SPLINTS (Post-Op/Post-Trauma)**  
Angsko  
**Darco Int'l (Complete Splinting System)** p. 67  
**Dr. Jill's Foot Pads** p. 81  
Gill Podiatry  
Med Pro  
**Moore Medical** p. 38  
**Pedifix** p. 23  
Silipos  
(See also: *Braces/Supports*)

**SPLINTS (Plaster: For Orthotic Casting)**  
De Puy Casting

**SPORE TESTING/STERILIZER MONITORING**  
SteriCheck Systems

**STAFF MANAGEMENT**  
(See: *Practice-Building*)

**STATIONERY: Greeting Cards**  
(See: *Gifts/Cards*)

**STERILIZING EQUIPMENT**  
**Midmark (Ritter)** p. 99  
(See also: *Cleaners, Ultrasonic*)  
*Sterilizers: Monitoring*  
SteriCheck Systems

**SUCTION SYSTEM: (For Nail Dust and Smoke Removal) (Wet or Dry)**  
BNA Burz  
DPM-Aire (air purifier)  
**European Footcare** p. 123  
**Jan-L** p. 27  
Kerathin (nail debridement system)  
**Medicool (File Stream)** p. 132  
Med-Pro

**SUPPLIES, SURGICAL**  
(See: *Supply Houses; Surgical Equipment*)

**SUPPLIES (catalog, direct sales, internet, group purchasing networks)**  
Alimed  
**Doctor's Choice (DME supplies)** p. 68  
**eSutures (surgical focus)** p. 61  
Gill Podiatry Supply  
Henry Schein  
Krasity's  
MD Buying Group  
Med-Pro  
Meyer Distributing  
**Moore Medical** p. 38  
OurDoctorStore (internet storefront)  
**SureFit** p. 59

**SURGICAL (CHEMICAL) NAIL TREATMENTS**  
Pedinol Pharmacal (Phenol-EZ Swabs)

**SURGICAL EQUIPMENT: Endoscopic**  
Instratek (Endotracc System)

**SURGICAL EQUIPMENT: Specialties**  
Arthrex  
De Puy ACE (Standard Staple, Twist-Off Screw, Thread-Head Screw, Orthosorb)  
**eSutures (sutures)** p. 61  
Instratek (Endotracc Endoscopic Plantar Fasciotomy Instrumentation)  
**Jan L (S-Mart exsanguination and Tourniquet system)** p. 27  
MMI-USA (Smart Toe hammertoe treatment)  
Nextremity Solutions (hammertoe correction system)  
Osteomed (Koby Isogard system)  
Sgarlato Labs (Surgi-Peace/O'Brien Goniometer/Reece Osteotomy Guide/Snap Fixation Pin)  
Vilex (Du Val Cannulated Screw System/Borrelli Blade System)  
Wright Medical Technology (Silastic Flexible Hinge Toe Implant System/IncisionDrain  
(See also: *Anesthesia; Cryosurgery; Disinfectants; Telescopes; Disposables; Emergency Equipment; Implants/Biomaterials; Lasers; Loupes; Sterilizers; Suture; Surgical Instruments; Surgical Power Equipment; Surgical Wound Irrigation; Trays*)

**SURGICAL FACILITY ACCREDITATION**  
(See: *Accreditation*)

**SURGICAL POWER EQUIPMENT**  
Vilex  
Zimmer, Inc.: Hall Surgical (Micro E)

**SWABS**  
(See: *Disposables*)

**SYRINGES**  
(See: *Hypodermic Needles*)

**T**

**TABLES, SURGICAL**  
(See: *Chairs*)

**TAPE**  
(See: *Casting Materials; Supply Houses*)

**TELEVISION ADS**  
(See: *Practice Promotion*)

**TENS UNITS**  
(See: *Physical Therapy*)

**TIBIAL TORSION DEFORMITIES**  
(See: *Braces/Supports*)

**TOPICAL ANTISEPTICS**  
(See: *Disinfectants/Hand Cleansers*)

**TOPICAL MEDICATIONS**  
(See: *Pharmaceuticals: Topical Medications*)

**TOTAL CONTACT CAST SYSTEMS**  
BSN (Cutimed)  
DermaSciences (TCC-EZ)

**U**

**ULCER CARE/PREVENTION**  
(See: *Blister Relief; Compression Bandages; Off-Loading; Shoes; Wound Management; Pharmaceuticals: Wound Dressings*)

**ULTRASONIC CLEANERS**  
(See: *Cleaners*)

**ULTRASOUND**  
(See: *Physical Therapy*)

**ULTRASOUND IMAGING 20/20** p. 151

**UPHOLSTERY**  
(See: *Chairs/Upholstery*)

**V**

**VACUUM SYSTEMS (Nail Dust Extraction)**  
(See: *Suction Systems*)

**VASCULAR DIAGNOSTICS**  
(See: *Diagnostic Equipment*)

**VITAMINS/SUPPLEMENTS**  
**Bako (Thera Nail-TF Tablets)** pp. 12-13  
**Molecular Labs (Neurvasia)** p. 77  
Pam Lab  
Realm (Neuremedy)  
(See also: *Neutraceuticals*)

**W**

**WAITING ROOM VIDEOS**  
(See: *Practice Promotion/Patient Education*)

**WALKERS**  
(See: *Braces/Supports*)

**WART REMOVAL (topicals)**  
(See: *Pharmaceuticals; Topical Wart Removers*)

**WART REMOVAL (non-pharmaceutical)**  
Cryoprobe  
Cryosurgery, Inc (Verruca-Freeze)  
**Moore Medical** p. 38  
(See also: *Lasers*)

**WART REMOVAL: Refrigerants**  
**Blaine Labs (V.A.D.)** p. 29  
Gebauer Co. (Fluro-Ethyl)  
Gill Podiatry (Pedi-Freeze)/Pedi-Shield

**WEBSITES**  
(See: *Online Education/Networking*)

**WEBSITES (Practice Site Creation/Sales)**  
My Local Beacon  
**Officite** insert

**Online Podiatry Sites** pp. 90-91  
OurDoctorStore (internet storefront)  
Physician Web Pages  
Team Hedgehog  
WebPower Video

**WEBSITE CONTENT**  
Podiatry Content Connection

**WHIRLPOOLS**  
(See: *Hydrotherapy*)

**WOUND MANAGEMENT: Board Certification**  
(See: *Board Certification*)

**WOUND MANAGEMENT: Healing Devices/Techniques; Wound Prevention, Diagnostics**  
Acelity (KCI VAC System)  
DM Systems (Heel-Lift)  
Juzo (compression stocking)  
Neuromatrix (NC Stat/DPN Check)  
Smith & Nephew (Blue Sky)  
Wound Zoom (camera for wounds)  
Wright Medical: Osteoset (resorbable mini-beads)  
(See also: *Dressings; Heel Protection; Hydrotherapy; Pharmaceuticals: Diabetic Neuropathy/Supplements: Diabetic; Pressure Walkers/Scooters; Total Contact Casts*)

**WOUND MANAGEMENT: Topical Medications**  
(See: *Pharmaceuticals: Wound Dressings*)

**X-Z**

**X-RAY: Cone Beam CT**  
Curvebeam

**X-RAY: Duplicating**  
Med-Pro

**X-RAY: Fluoroscopy**  
(See: *Fluoroscopy*)

**X-RAY: Machines**  
Fluoroscan Imaging Systems  
MinXray, Inc.  
**X-Cel X-Ray, Inc.** p. 131

**X-RAY: Marking Tape/I.D. Labels**  
Med-Pro (distributor for Med. I.D.)

**X-RAY: Portable Imaging Systems**  
Fluoroscan Imaging Systems  
MinXray

**X-RAY: Portable Imaging Systems: (Used)**  
**IMS** p. 179 and insert  
Mini-C Sales

**X-RAY: Processors**  
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