# 2020 PRODUCTS & SERVICES

f knowledge is power, then time is surely money. That's the idea behind the *Podiatry Management* Annual Buyers' Guide: to save you time by providing you an easy and convenient source of all the major podiatric products and services you use in the everyday course of running your practice.

#### **PART I**

This year's guide is divided into two parts. Part I lists company names alphabetically and provides pertinent address and phone/fax/website information, with additional product and/or service data for advertisers in this special edition.

#### **PART II**

Part II, which starts on page 29, lists companies or organizations according to the type of product or service they provide. Listings in many cases feature both company/organization and product name; thus, if you're looking for Amlactin under "Pharmaceuticals: Moisturizers," you can find this brand name even if you don't know that Sandoz is the manufacturer.

#### HOW TO USE THIS GUIDE

Another cross-referencing feature makes it easier for you to find related products. For example, if you're looking in the "Orthotics, Prefabricated" category, you will also find the cross-reference "See also: Insoles, Heel Supports, and Pads."

If you have an office manual, we recommend that you photocopy these pages and add them to your source lists. That way, the next time you run short of x-rays, for example, you can quickly locate a supplier. Incidentally, we encourage you to support these suppliers. Collectively, they provide the advertising dollars necessary to support magazines such as this; and many, as well, contribute to podiatric student scholarships and research.

# BUYERS' GUIDE

### Part I: Who's Who

#### **1st PROVIDERS** CHOICE

(480) 782-1116 www.1st providerschoice.com Email: sales@ 1stproviderschoice.com

#### **3D-THOTICS**

1901 E. Linden Ave., Unit 23 Linden, NJ 07036 (908) 862-3121 www.3Dthotics.com email: orthotics@outlook.com

3D-Thotics Orthotics Lab offers a full line of orthotics products and services for the nation's DPMs, from custom foot orthotics. AFO's. and braces to diabetic inserts and shoe lifts. Offering a 1-week turnaround, 3D will accept any type of casting-foam box impressions, plaster cast, fiber glass stockinette, or 3D scans-and provides free pick-up and delivery in NY and NJ, prepaid shipping labels nationwide, and a guarantee of 100% patient satisfaction. The lab also offers on-site pedorthist support.

Stated Lab director Tonny Huisacayna, CPed, "If a client needs input on a specific case we will definitely suggest the best option, or if someone on the doctor's staff needs training in how to cast, 3d scan, fit or fill out forms we are only too happy to help. Our mission is to make the orthotic right the first time and if any adjustments are needed we will make immediate corrections, no excuses."

Customizable functional pre-fabs are available at \$35.

#### **Click here**

This Buyers' Guide is also available at

www.podiatrym.com/Buyers\_quide.cfm

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#### 20/20 IMAGING, a division of Konica Minolta Healthcare Americas, Inc.

829 Virginia Rd., Ste. A Crystal Lake, IL 60014 (866) 734-6234 www.2020imaging.net Email: info@2020imaging.net

20/20 Imaging, a division of Konica Minolta, a leading provider of digital imaging solutions for podiatry for 20 years. 20/20's portfolio of DR panels and digital x-ray systems, along with our ultrasound solutions, use the latest technology for the best image quality. The new MOMEMTUM-DR and iRAY 1012V Cesium panels provide the best 1-2 punch available.

Our extremely efficient high-frequency output x-ray unit with anatomical programming is designed to minimize dose and advance patient care. The x-ray unit, coupled with either DR detector, provides outstanding image quality.

20/20 Imaging Opal-Pod software offers secure image viewing, storage, manipulation, and EHR integration.

Additionally, 20/20 Imaging offers cutting edge ultrasound. Featuring exceptional image quality, ease of use, and unmatched training, the HS1 and MX1 have become the #1 choice for ultrasound in podiatry.

Learn about our advanced digital technology and reimbursement incentives with our experienced specialists today!

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A Step Above Health Management Systems is a podiatry-specialized medical billing company for outsource solutions. They offer comprehensive, personalized revenue cycle management solutions to maximize your practice's financial health, allowing you to focus on clinical care and managing your business. A Step Above provides medical billing management, including claims scrubbing, electronic and paper claim submission, payment posting, denial management, appeals, patient payment collections, and more. They also work the old accounts receivable that they inherit with a new client.

Nicole Arnold of A Step Above cites an example of their success as demonstrated by an Annapolis, Maryland client: "The client's former billing company was destroying the practice financially. Claims were not getting paid, there was no follow-up, and everyone pointed fingers at everyone else. Thousands of hard-earned dollars weren't being collected."

"Our company took over within a couple days of the initial phone call. Without any training on the client's practice management software, we learned the software quickly. We not only got the current claims paid, but we recovered close to \$200,000.00 of old accounts receivable. We take great pride in providing each client with the personal service and dedication they deserve. We fight for every dollar and don't give up. Let us partner with your practice. We can reduce your overhead costs, increase your revenue, and lower your accounts receivable. Most importantly, we will save you time!"

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#### THE ACADEMY OF MINIMALLY **INVASIVE FOOT AND ANKLE** SURGERY (AMIFAS)

3707 S. Grand Blvd. Ste. A Spokane, WA 99203 (800) 433-4892 or 509-624-1452 Fax: (509) 624-1128 www.aafas.org Email: theaafas@gmail.com, cartersworkplace1@gmail.com The AMIFAS educational mission is to advance the art and science of podiatric medicine by providing quality clinical learning experiences to members and non-members, and shall include a variety of instructional sessions aimed at significantly enhancing patient care, treatment protocols, and practice efficiency. The program may include interactive educational learning methods and principles utilizing lectures, panel discussions, point-counterpoint, case studies, question and answer, handouts, audio-visual materials (including media or narrations), hands-on workshops and roundtable discussions with moderators to achieve a well-rounded venue of postgraduate instruction. The academy is the oldest and most recognized source of minimally invasive surgical instruction in the world. Our 3-day lecture/cadaver seminars include hand-on instruction by the best and most experienced MIS surgeons in the world. Our next seminar will be held in New Orleans. October 11-13th. Please visit our web site (aafas.org) for further information about the seminar and the advantages of academy membership.

#### **Click here**

#### THE ACADEMY OF PHYSICIANS IN WOUND HEALING (APWH)

2806 Reynolda Rd., Ste. 194, Winston Salem, NC 27106 (336) 923-5604 www.APWH.org Email: info@APWH.org ACELITY (KCI, LifeCell, Systagenix)

P.O. Box 659508 San Antonio, TX 78265 (800) 275-4524 acelity.com

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18530 S. Miles Pkwy. Cleveland, OH 44128 (800) 237-2267 (ACOR) (216) 662-4500 Fax: (216) 662-4547 www.acor.com Email: email@acor.com Continued on page 3



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#### ADVANCED TISSUE

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#### ADVANTAGE LABS

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#### www.advantagelabs.com ADVENT MEDICAL SYSTEMS

444 Valley Dr. Syracuse, NY 13207 (315) 471-5492 www.adventms.com

#### ALFA SIGMA

www.alfasigmaUSA.com **ALI-MED** 297 High St.

Dedham, MA 02026 (800) 225-2610

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Allard USA is the world leader in the carbon fiber AFO market by drawing on over two decades of researching the biomechanical needs of patients with lower extremity deficiencies. Allard USA continues to invest in state-of-the art materials and technology to develop and manufacture the highest quality AFOs. Allard USA products also include pediatric hip orthoses, contracture management orthotic components, soft braces, spinal orthoses, splinting and bracing materials.

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Allied OSI Labs is a podiatrist-owned industry leader in custom orthotics

and AFOs. In addition to providing top-quality products, Allied OSI's Client Service team is unmatched in the industry.

We accept digital images for manufacturing and have comprehensive digital scanning software that is downloaded from the App Store. Ask about the benefits of digital scanning with the Allied OSI Labs iPad Scanner.

Allied OSI offers the #1 recommended AFO—The Richie Brace®, as well as the Richie AeroSpring Bracing System®. Allied's commitment to client education helps to ensure positive patient outcomes and overall practice success.

Allied OSI also offers OTC solutions with the same quality standards of the custom line. SideKicks OTC orthotics are only available through medical professionals and cannot be purchased by patients in retail locations.

We make it a goal to streamline your practice dispensing program. Therefore, we also offer the FS6 Plantar Fascia Compression Sleeve with Compression Zone Technology® and the Foot Gym®.

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629 W. Hillsdale Lansing, MI 48933 (517) 484-1930 Fax: (517) 485-9408 www.aappm.com Email: office@aappm.org Our mission: To positively change ba lives practices and communi-

Uur mission: To positively change the lives, practices and communities of podiatric physicians through leadership education, practice management education and sharing knowledge.

The American Academy of Podiatric Practice Management (AAPPM) is podiatry's premier association dedicated exclusively to practice management education. Nearly 2,000 established practitioners, new practitioners, residents, podiatric assistants, executive office managers, staff members and students have learned that joining the Academy family can change their practice and change their lives.

For over 50 years, the American Academy of Podiatric Practice Management has positively impacted the lives of practitioners and their staff by integrating improved patient care with proven practice management strategies. Whether you are an established practitioner, new practitioner, multi-physician practice, or a doctor looking to retire, the AAPPM is here for you.

We invite you to join the AAPPM and find out firsthand how the positive sharing attitude of our leadership and members, our unique practice management meetings, mentoring programs and many other educational resources can help you change your practice and change your life.

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1255 23rd St. NW, #200 Washington, DC 20037-1174 (202) 521-0368 Fax: (202) 833-3636 www.aawm.org Email: woundnet@aawm.org THE AMERICAN ASSOCIATION OF COLLEGES OF PODIATRIC MEDICINE (AACPM)

15850 Crabbs Branch Way, Ste. 320 Rockville, MD 20855 (301) 948-9760 www.AACPM.org

#### AMERICAN ASSOCIATION OF Hospital and healthcare Podiatrists (AAHHP)

c/o Frank Rinaldi, DPM 8508 18th Ave. Brooklyn, NY 11214-2912 (718) 259-1822 Fax: (718) 259-4002 www.hospitalpodiatrists.org Email: drdefoot@verizon.net

#### AMERICAN ASSOCIATION FOR WOMEN PODIATRISTS (AAWP)

www.americanwomenpodiatrists.com

#### AMERICAN BOARD OF FOOT AND ANKLE SURGERY (ABFAS)

(415) 553-7800 www.abfas.org Email: info@abfas.org

The American Board of Foot and Ankle Surgery (ABFAS) strives to protect and improve the health and welfare of the public by advancing the art and science of foot and ankle surgery. It is the only surgical certification board recognized by the Council of Podiatric Medical Education through the Joint Committee on the Recognition of Specialty Boards.

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#### AMERICAN BOARD OF LOWER EXTREMITY SURGERY (ABLES) P0 Box 5373

Evanston, IL 60204 (248) 855-7740 Fax: (248) 855-7743 www.ables.org Email: info@ables.me

Because board certification is widely accepted as the touchstone of physician quality, and is coveted by physicians for the professional esteem derived from this rigorous, intellectually invasive peer review process, it must never be gratuitously aranted.

ABLES has established a fair and reliable process by which the sum of one's academic knowledge and that special wisdom borne of experience may be evaluated to show that he merits certification by this board via either of its two methods. ABLES has also implemented an unmatched, mandatory, periodic, performance-based recertification process by which those who are *Continued on page 4* 

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certified by this board may demonstrate continued merit.

ABLES has set for itself the task of creating an interprofessional membership. ABLES already has MDs and DOs among it members. This will foster the exchange of information on scientific advances and evolving professional philosophies. It will facilitate the creation of a uniform standard of care for all professionals treating the lower extremity. It will help to obliterate senseless discrimination among academic degrees and organizational affiliations in the matter of professional privileging in hospitals and MCOs.

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#### AMERICAN BOARD OF MULTIPLE Specialties in podiatry (ABMSP)

555 8th Ave., #1902 New York, NY 10018 (888) 852-1442

#### Fax: (212) 356-0678 www.abmsp.org Email: abmsp@ptcny.com

The mission of the American Board of Multiple Specialties in Podiatry is to protect and improve the podiatric health and welfare of the public. They do this by offering certifications in specialty areas within podiatry, in order to assist the public in selecting a podiatrist who has demonstrated proficiency in the specialty area of their need. Information can be found at www.abmsp.org

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AMERICAN BOARD OF PODIATRIC MEDICINE (ABPM) 1060 Aviation Blvd., #100 Hermosa Beach, CA 90254 (310) 375-0700 Fax: (310) 861-0445 www.ABPMed.org Email: admin@abpmed.org The American Board of Podiatric Medicine (ABPM) offers a comprehensive board qualification and certification process in podiatric medicine and orthopedics. Podiatric Medicine and Orthopedics is the medical specialty concerned with the comprehensive and continuous foot health care of patients. It integrates the biological, biomechanical, rehabilitative, clinical and behavioral sciences and encompasses first contact care, continuous care, long term care and general medicine. Board certification provides the assurance to both the public and health professionals that the highest level of achievement has been attained in the specialty area.

ABPM's mission is to protect the health and welfare of the public through an ongoing process of evaluation and certification of the competence of podiatrists in the specialty of Podiatric Orthopedics and Primary Podiatric Medicine.

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5272 River Rd., Ste. 630 Bethesda, MD 20816 (800) 265-8263 Fax: (301) 656-0989 www.acpmed.org Email: info@acfaom.org AMERICAN COLLEGE OF FOOT AND ANKLE PEDIATRICS (ACFAP)

10 West St., Unit 7 W. Hatfield, MA 01088 www.acfap.org AMERICAN COLLEGE OF

#### FOOT AND ANKLE SURGEONS (ACFAS)

8725 W. Higgins Rd. #555 Chicago, IL 60631-2724 (773) 693-9300 Fax: (773) 693-9304 www.acfas.org

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9312 Old Georgetown Road Bethesda, MD 20814 (301) 581-9200 www.apma.org Email: membership\_ask\_ APMA@apma.org AMERICAN PODIATRIC MEDICAL STUDENTS ASSOCIATION (APMSA) 9312 Old Georgetown Rd.

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#### PODIATRIC MEDICINE (ASPM)

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there is a shoe for everyone. A favorite for those who wear hard-tofind sizes, each style is offered in a multitude of sizes and widths. If you are seeking footwear for therapeutic purposes, Apis' shoes are ideal for athletic walking or simply adhering to your general comfort needs. Apis Footwear Company strives to produce variety in style while maintaining its therapeutic functions.

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rying on a tradition of innovation, excellence in manufacturing and exceptional customer care that began with company founder Ernesto Castro, Arizona AFO's steadfast focus on

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individual patient needs and patient outcomes continues headlong into the 21st century.

Arizona AFO launched an entirely new product category and moved its industry in a less invasive, non-surgical direction with its patented Arizona Brace®. Often copied but never equaled, the Arizona Brace® has been proven in clinical trials to effectively treat PTTD (Posterior Tibial Tendon Dysfunction). Arizona AFO is also the exclusive fabricator of the Moore Balance Brace<sup>™</sup>, the Optima Brace<sup>™</sup> as well as a complete selection of other superior quality custom devices for treatment of even the most challenging cases.

All Arizona AFO products are designed, developed, manufactured and tested in the United States.

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#### ASSOCIATION FOR THE Advancement of wound Care (AAWC)

www.aawcsummits.com ASSOCIATION OF EXTREMITY NERVE

#### SURGEONS (AENS)

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#### AXOLOTL

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With innovative lab technologies and a team of highly experienced pathologists, Bako Diagnostics is the podiatric medical community's premier pathology services partner.

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BakoDx is committed to supporting the education and advancement of the podiatric medical profession.

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#### BERGMANN ORTHOTICS LABORATORY

1730 Holder Lane Northfield, IL 60093 (800) 323-8267; Fax: (847) 446-3079 www.bergmannlab.com Email: johnortho@aol.com Founded in 1939, Bergmann Orthotic Lab is dedicated to manufacturing successful outcomes for your orthotic patients. To accomplish this, we use the most advanced manufacturing techniques, combined with the highest quality orthotic materials and the latest biomechanics concepts. Our guiding concept is to maintain the unique biomechanics, size, shape, and contour of each foot. Dr. John Bergmann, who is an orthotic consult for many orthotic labs, professional sports teams, and the automated orthotic consultant for Podiatry Management, is always available for orthotic consult. If you are looking for a new direction in your orthotic partnership please give us a call. You can contact Dr. Bergmann via Email: Johnortho@aol.com or call 800-323-8267.

Orthotics types-functional, full contact, and accommodative

Shell Materials-leather, plastazote, Eva, polypropylene, polyethylene, and graphite (very flexible, semi flexible, and rigid)

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(347) 251-3729 (cell) www.biancoinstruments.com email: dbianco3729@gmail.com Dominic Bianco (The Former C.E.O of Bianco Brothers Instruments) has created his own new company, **Bianco Instruments**. Based out of Virginia, Dominic is continuing his craft in making the high-quality hand-made podiatry instruments you've all come to know and love.

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905 W. Liberty Dr. Wheaton, IL 60187 (800) 235-8458 Fax: (630) 653-5077 www.bintzco.com Email: bintz@bintzco.com **BIOFREEZE** [see Performance Health] **BIOMEDICAL MODELS CO.** P.O. Box 620 Ramsey, NJ 07446 [201] 931-1019

#### BIOMEDIX

(877) 854-0014 Fax: (651) 243-7869 www.biomedix.com

email: sales@biomedix.com PADnet is podiatry's gold standard for vascular screening. More than just a device, PADnet is a PAD testing system with comprehensive customer service, including training, technical support, reimbursement guidance and clinical advice. In addition, the device is integrated with a cloud-based collaborative care platform that connects your practice with vascular specialists, backs up your diagnostics to the cloud, and enables HL7 connectivity with EMRs, including TRAKnet.

Ideal for any podiatrist that sees Medicare patients and diabetics, this system has been verified to be reimbursable for CPT codes 93922, 93923, and 93924. In addition to improving the health of your bottom line, PADnet also improves patient outcomes with a test can that can performed by a medical assistant and interpreted remotely by a specialist or directly in your office.

Given the lack of diagnosis or misdiagnosis of PAD represents a leading cause of medical malpractice for podiatrists, performing a PADnet test prior to performing surgery on a patient is one of the best ways to reduce your risk profile while optimizing your practice operations.

In addition to being reimbursable with appropriate primary indications, screening patients for PAD can assist with the proper documentation of Section 2f of the required conditions to dispense diabetic footwear.

Visit us at Biomedix.com/cdfe to discover more about how we can assist you in implementing your comprehensive diabetic foot exam protocols.

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#### BIOSTEP

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### 2020 BUYERS' GUIDE

olina Podiatry Group, and many more on both the national and local levels. The symposium will offer a maximum of 20 continuing medical education hours [2.5 pharmacology hours] including topics such as diabetic wound care, routine care, peripheral vascular disease, ABI diagnostics, and so much more.

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TOG provides orthotic solutions on an international scale. With a committed staff of over 160 team members, The Orthotic Group is Canada's largest orthotic laboratory, servicing not only Canadian healthcare professionals, but practitioners around the globe including The United States, Great Britain, Ireland, Northern Ireland, Scotland, Sweden, Finland, Denmark, South Korea, Japan, China, India, Singapore and Australia.

The Orthotic Group's GaitScan<sup>™</sup> gait analysis technology is highly valued for its unsurpassed diagnostic capabilities. TOG orthotics are fabricated with unwavering attention to detail and their comprehensive selection of brand name footwear sets them apart in both comfort and design.

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Headquartered in Ronkonkoma, NY, OHI is a global leader in lower extremity DME technologies for healthcare providers who treat diseases associated with the extremities. Through a growing family of brands, including Apex Foot Health, Arizona AFO, Australian Orthotic Group, Langer Biomechanics, PedAlign, The Orthotic Group, SafeStep and OHI International, OHI continues to innovate and create on a global scale to provide a complete solution comprised of therapies and medical technologies for their partnering customer base of healthcare providers.

Recognized as a pioneer in the manufacturing of custom foot orthoses and ankle foot orthoses, OHI currently distributes medical technologies throughout North America, Europe, and Australia/New Zealand.

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Smart ABI uses pulse volume recordings (PVR) to rapidly assess ankle brachial index (ABI) using volume plethysmography. We created a system that is reproducible, and correlates 98% to Doppler. It's so easy to use an MA can do the test at intake.

Its intended purpose is as a rapid screening device for everyone at risk for peripheral arterial disease (PAD).

This Buyers' Guide is also available at www.podiatrym.com/Buyers\_guide.cfm It comes with a patient-friendly report to help change patient behavior for long-term medical management (value-based care) of the disease.

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• Develop coordinated office protocols, policies and procedures

• Train staff, manage staff, retain staff

• Strengthen workforce via specialized management techniques

With 38 years of professional and practical experience, "SOS" is committed to making yours a winning team and a winning practice.

"SOS" supports podiatric practices with three different practice management resources:

1) On-site practice consultations, analysis and solutions

 Essential practice management products, including forms and manuals

25

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Make your practice work for you! Contact: Lynn Homisak, President, for a complimentary consultation.

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www.podiatrym.com

# BUYERS' GUIDE

tree oil to fortify the microemulsion **TOP PRACTICES, LLC** 

1002 Lititz Pike #191 Lititz, PA 17543 (717) 626-2025 www.toppractices.com

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Topical pain relief creams often present a difficult conundrum for podiatrists and other healthcare professionals.First, many of these products contain irritants such as menthol and camphor.While these ingredients can momentarily block pain receptors, creating the illusion of relief, none of them provide any authentic type of healing. So the question becomes: do I recommend a product that provides temporary relief, or are there better options?

"Topricin," says Topical Biomedics CEO Stephen J. Spiegel, "is the better option." Topical BioMedics, the makers of Topricin, has been innovating natural pain relief products for 25 years, helping patients to actually improve, if not eliminate, their symptoms.Their products—including patented Topricin Foot Pain Relief Cream-are unique in the market.Using a combination of botanical and biologic active ingredients, Topricin works differently to help reduce the underlying cause of pain-inflammation. According to Spiegel, "the product's unique mechanism of action is now thought to include ion-channel effects, cellular signaling, and vascular tone. Think of Topricin as safe, natural medicine unlike any other product on the market today." Added Andy Kadison, Topricin's CMO, "patients have experienced improvement for symptoms associated with neuropathy, plantar fasciitis, bunions, tendonitis, and gout-along with everyday wear and tear."

As Stanley B. from Miami writes, "I use Topricin for my neuropathy. Nothing offers me relief like this product."Topricin is odor-free, hypoallergenic and proven safe, with millions of customers served. To order free samples and learn how Topricin can fit into your daily practice, please call Karina Foster at (800) 959-1007 ext. 1116. or send an email to karina@topicalbiomedics.com.lnformation can also be found at their website, Topricin.com.

#### **Click here**

Continued on page 27

Email: stjsalesny@stjortho.com 225 Benjamin, Ste. 103 Corona, ĆA 91719 (800) 642-4STJ (4785) Email: stjorthotc@aol.com STRAIGHT ARROW

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Frankincense & Myrrh Neuropathy is a non-prescription, no-sideeffects option for neuropathy pain relief. Without the side effects that accompany many pain relief solutions, patients return to a more active lifestyle.

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### PRODUCTS & Services

### Part 2: Products & Services

Editor's Note: We wish to clarify that many, if not most of the products listed below are available from the supply houses (both physical and online) listed under "Supplies," in this section, via combinations of phone, catalog and online sales. We felt it would be redundant to list these companies under every single listing, so we're taking the opportunity to remind you via this note.



Moberg Pedicis Pedifix Realm Labs Safestep Silipos Straight Arrow Surefit Tetra Tripod Lab Xenna ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS/ OTHER ANCILLARY SERVICES: RX Pharmaceuticals

Vanguard Pharma

MD Private Label

#### ADVERTISING (Newsletters/ Brochures)

(See: Practice Promotion) ADVERTISING (Radio, TV & Newspaper) (See: Practice Promotion)

#### ADVERTISING (Waiting Room Videos) (See: Practice Promotion)

(See: ProceedSupports)

[See: BraceslSupports] AIR PURIFICATION DPM-Aire (New-Aire) EFI Jan L Medicool [See Also: Suction Systems; Lasers] ANATOMICAL MODELS/CHARTS Biomedical Models Co. ANESTHESIA (topical) [See: Skin Refrigerants] ANKLE BRACES/SUPPORTS [See: BraceslSupports] ANTIFUNGAL DELIVERY SYSTEMS [For Shoes] Pedifix (Shoe Zap)

Shoe Care Innovations (Steri-Shoe) ANTISEPTICS (See: Disinfectants|Hand Cleansers| Cleaners, Instrument/Surgical Scrubs) **APPOINTMENT SCHEDULING** Scheduling Institute (See Also: Computers: Software [Practice Management]) APPRAISERS Medical Mavin ARTHROSCOPY ArthroCare Sports Medicine ASSOCIATIONS/CONFERENCES/ SEMINARS/MEETINGS Academy of Minimally Invasive Foot and Ankle Surgery Academy of Physicians in Wound Healing (APWH) American Academy of Pain Management American Academy of Podiatric Practice Management American Association of Colleges of Podiatric Medicine (AACPM) American Association of Hospital and Healthcare Podiatrists (AAHHP) American Association of Medical Foot Specialists American Association of Podiatric Sports Medicine American Association of Primary

Care Providers for Edematou's Extremities American Association for Women Podiatrists American Board of Foot and Ankle Surgery (ABFAS)

Ankle Surgery (ABFAS) American Board of Lower Extremity Surgery (ABLES) American Board of Multiple

Specialties in Podiatry

#### American Board of Podiatric

Medicine (ABPM) American Board of Quality Assurance & Utilization Review (ABQAURP) American College of Arthroscopic Surgeons American College of Foot & Ankle Pediatrics (ACFAP) American College of Foot & Ankle Surgeons (ACFAS) American College of Lower Extremity Surgeons American College of Podiatric Medical Review American College of Podiatric Medicine (AČPM) (formerly ACFAOM) American College of Podiatrist Radiologists American Podiatric Medical Association American Podiatric Medical Students' Association American Podiatric Medical Writers Association APFMED (Israel Mission) American Professional Wound Care Assn. (APWCA) American Society of Foot and Ankle Dermatology (ASFAD) American Society of Podiatric Medical Assistants American Society of Podiatric Medicine American Society of Podiatric Surgeons (ASPS) Association for the Advancement of Wound Care (AAWC) Association of Extremity Nerve Surgeons (AENS) Barry University **Biomedical Concepts Corp** British Columbia Association of Podiatrists California Podiatric Medical Association (Western, The) Canadian Federation of Podiatric Medicine Charcot-Marie-Tooth Assn. (CMTA) Cleveland Clinic Center for Continuing Education Colorado Podiatric Medical Association **Complete Conference Management** (PALP) Connecticut Podiatric Medical Assn. Council for Medical Education & Testing Deaconess Hospital Dermfoot Desert Foot DF Con DLS (Medstar) **Eneslow Pedorthic Institute** European & World Congress of Podiatry FAPA Fraternal Corporation

FAPA Fraternal Corporation FIP World Congress of Podiatry Florida Podiatric Medical Association (SAM) Foot and Ankle Business Innovations (FABI) Foot & Ankle Center of Teaneck, N.J. Foot & Ankle Institute of Virginia FootInnovate FootWorld USA Forensic Podiatry Consulting Services Fund for Podiatric Medical Education Future Medical Solutions Georgia Podiatric Medical Assn. Goldfarb Foundation Graham International Implant Institute Greater Texas Educational Foundation Health Seminar and Management Consultants HMP Communications Holdings (Advance) Idaho Podiatric Medical Assn (Mountain Conference) Indiana Arthroscopic Associates Innovative Management Systems Institute for Creative Podiatric Medicine Institute for Podiatric Excellence and Development (IPED) Instratek (Endotrac System) International Academy of Podiatric Medicine (IAPM) International Academy of Walking & Standing International Aesthetic Foot Society International Foot and Ankle Foundation (IFAF) International Foot & Ankle Congress ISDF International Society of Podiatric Laser Surgery Keck School of Medicine Kent State University of Podiatric Medicine Learning in the Vineyards Maine Podiatric Medical Association Michigan Podiatry Association **Midwest Podiatry** Conference Mississippi Podiatric Medical Assn. Montana Podiatry Association Napa Clinical Workshops National Podiatric Medical Association New Cardiovascular Institute of The South NJ Podiatric Medical Society NM Podiatric Medical Assn. NY State Podiatric Medical Association NOFA (Global Foot and Ankle Conference) No-Nonsense Seminar North American Center for Continuing Medical Education (NACCME) North Carolina Podiatric Medical

Association Northwell Health (Shining the Light on Wound Care symposium) Continued on page 30

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### PRODUCTS & SERVICES

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Office-Based Seminars (OBS) OHFAMA **Ontario Podiatry Association** Oregon Podiatric Medical Assn PAC Symposium PALP Pedorthic Footwear Association PFRI Physicians Business Academy Plancher Orthopedic Podiatry Association of Great Britain Podiatry Foundation The Podiatry Institute PRESENT Prescription Foot Orthotic Lab Association (PFOLA) Professional Education and Research Institute **Res Ed Summit Rhett Foundation** R.I. Podiatric Medical Assn. **Roosevelt Foundation** St. Clare's Hospital (Dept. of Podiatric Medical Education) St Louis University Scholl College of Podiatric Medicine Sea Courses Society of Armed Forces Podiatrists SOS Steel Foot Superbones (East and West) Swiss Internal Fixation Course Texas Podiatric Medical Assn. University of Michigan University of Texas Health Science Center (Diabetic Foot Conference) University of the Pacific Vermont Podiatric Medical Association Western N.Y. Podiatric Education Committee (Shuffle Off to Buffalo Seminar) Western Pennsylvania Hospital (See Also: Board Certification; Practice Promotion; Dual Degree Programs; Colleges) 

**BACTERIAL REDUCTION** (See: Disinfectants|Hand Cleansers| Surgical Scrubs; Spore Testing) BALANCĔ (See: Braces/Supports) BANDAGES (See Also: Dressings; Supplies) BANDAGE/CAST PROTECTOR MD Buying Group (Sealtite) Protex Medical BANDAGES, COMPRESSION (See: Compression Bandages) **BANDAGES, PLASTER** (See: Casting Materials: Orthotics) BILL COLLECTION Extremity Healthcare
BILLING SERVICES/ELECTRONIC CLEARINGHOUSES A Step Above **Clayburn Medical Billing** Extremity Healthcare **Hippocratic Solutions** Physician Claim Corp

Sceptre STI **BLADES** (See: Surgical Equipment) **BLISTER RELIEF/PREVENTION: Specialties Bintz Company** Dr. Jill's Dr. Scholl's Gel Smart Gilden Tree Pedifix Prevent-Plus (Duraderm) Silipos (Siloskin) Spenco (2nd Skin) Stein's **Topical Biomedicals** (Topricin) BOARD CERTIFICATION American Board of Foot and Ankle Surgery (ABFAS) American Board of Lower Extremity Surgery (ABLES) American Board of Multiple **Specialties in Podiatry** (ABMSP) American Board of Podiatric Medicine (ABPM) NBPME (credentialing exam) BOARD CERTIFICATION (Diabetes/ Wound Care) American Academy of Wound Management Amer. Board of Multiple **Specialties in Podiatry BOARD CERTIFICATION (geriatric)** ABMSP **BOARD CERTIFICATION (minimal** incision surgery) ABMSP **BOARD CERTIFICATION (podiatric** sports medicine) ABMSP **BOARD CERTIFICATION** (Preparation Material) **Board Wizards** Certifiable, Inc. (Boards-By-The-Numbers) **Goldfarb Foundation Present Online Board** Review **BONE-GROWTH STIMULATION/ BONE-HEALING** DJO Global EBI Medical Systems Smith & Nephew BOOKS Angsko Churchill-Livingstone The Podiatry Institute Precision Intricast (Newsletter Collection) W.B. Saunders **BOOKS: Computer Textbooks** Data Trace Publishing (See Also: Videos) BOOTS (See: Footwear, Shoes) BRACES/SUPPORTS/WALKERS/ **ANKLE FOOT ORTHOSES/WRAPS 3D-Thotics** Acor (Richie Brace) Active Ankle Allard (carbon fiber)

Allied/OSI (Richie Brace)

Apex (Moore Balance Brace) Arizona AFO Bauerfeind USA, Inc. (Malleotrain/ Malleoloc/Caliaamed) BioStep Brace Lab (Push ortho, for dropfoot) **Buffalo Brace** Burns Labs (Richie Brace) ComfortFit (Richie Brace/TORCH Walker) Cropper (BioSkin) (Tri-Lok ankle brace; AFTR DC (dorsal closure) Darco (DarcoGel/Body Armor Walker) DJO Global (Aircast) DM Systems (Ankle Tough) Eastern Podiatry Lab (Richie Brace) Even-Up (limb length discrepancy equalizer) Fiber Labs (Richie Brace) Gill Podiatry Integrated Orthotics Integrity Orthotics Lab (Richie Brace) IQ Medical (Equinus-related) JSB (Richie Brace; Ultimate SB) Juzo KLM (Richie Brace) Langer (LAST line: DCO, TCO) Marathon Orthotics (Richie Brace) Mark Fugit Ortho Lab MD Buying Group (Tri-Tower) Med-Pro (DarcoGel) Moore Medical Moore Balance Brace (Arizona AFO/OHI) New Step Niagara Brace OHI (AFO's, Moore Balance **Brace, AFO Essentials** program) Orthomerica Ortho-Zone (Thermoskin Thermal Ankle Brace) Ossur Pine Tree Orthopedic Lab Pro Lab **Richie Brace (aerospring, arch** suspender, dynamic assist, gauntlet, OTC ankle, restricted hinge, standard) Root Lab (Richie Brace) RYBO Medical (AFO's) Safestep Silipos Solo Labs (Richie Brace) STJ (Richie Brace) Streifeneder (Sporlastic) Surefit (Richie Brace) Swede-O (AFG Stabilizer/Plantar FXT) Tayco (external ankle brace) TNT Ortholab (AFOs, CROW walkers) TruMold (CROW AFO) (See Also: Braces: Pediatric; Digital Appliances; Plantar Fasciitis Splints; Scooters) **BROKERS (For Practice Buying/** Selling) (See: Practices, Buying|Selling; Appraisers; Financing) **BUNION RELIEF (Non-surgical** Specialties) Apex **Bintz Company** Dr. Jill's Foot Pads

Dr. Scholl's FootHelpers Gel Smart **Pedifix Quick-Tape (water-resistant foot strap)** Silipos (Bunion Protector) Stein's (See: Pharmaceuticals) **BUNION RELIEF (Surgical)** (See: Surgical Equipment; Specialties) **BURS** [See: Nail Treatment] **BUSINESS FORMS** (See: Stationery)

CABINETS/CASEWORK Midmark MTI **CALLUS RELIEF** (See: CornlCallus) **CANDY: Edible Chocolate Feet** Toe-Rific **CASTING MATERIALS: Orthotics** (See: Orthotics: Casting Materials) CASTING MATERIALS (Post-Op/ Post-Trauma) Smith & Nephew Casting (Gypsona/Dynacast) CASTING MATERIALS: Shoes (See: Shoes: Custom MadelMolded) **CAST ADJUSTERS** DM Systems (Cast Wedge) CAST PROTECTOR (See: BandagelCast Protector) CBD PRODUCTS (marijuana derivatives) **Blaine Labs** Canodyne CBD Clinic Quanta CHAIRS Gill Podiatry Henry Schein Hill IMS Midmark Corp. Moore Medical MTI (See Also: Elevators, Foot; Stools) CLAIMS PROCESSING (See: Billing Services) **CLEANERS, INSTRUMENT** (See: Disinfectants) CLEANERS, ULTRASONIC (See: Sterilizing Equipment) CLEANSERS (See: Hand Cleansers) CME CREDITS (Home Study) APMA DataTrace Podiatry Management Podiatry Today
Present CME Lecture Hall Temple University School of Podiatric . Medicine COAGULATORS (See: Surgical Specialties) Continued on page 31

### 2020 BUYERS' GUIDE

### PRODUCTS & Services

#### **CODING & DOCUMENTATION** (INFORMATION/COUNSELING) American College of Podiatric Medical Review Codes for Podiatric Medicine and More! (Dr Martin Taubman) CodingLine.com DataTrace (Medicare Compliance/ DT Doctor Coder) DocuForms (forms) Dr Mike The Coder (Dr Michael Warshaw HPMSI ICD-10 Help (See Also: Documentation: Entry Data Systems) **COLLEGES, PODIATRIC Barry University** California School of Podiatric Medicine at Samuel Merritt College Kent State University of Podiatric Medicine Midwestern Univ. (Arizona Podiatric Medicine Program) N.Y. College of Podiatric Medicine Scholl College of Podiatric Medicine at Rosalind Franklin University Temple University School of Podiatric . Medicine University of Osteopathic Medicine and Health Sciences, College of Podiatric Medicine and Surgery Western University COMPOUNDING (See: Pharmaceuticals: Compounding) **COMPRESSION BANDAGES** (See: Wound Management) **COMPRESSION STOCKINGS** Juzo Sigvaris **COMPRESSION STOCKING FACILITATING DEVICES** Juzo (Easypad/Slippie) **COMPUTERS:** Software (Appointment Scheduling) Scheduling Institute COMPUTERS: Software (Billing/ Practice Management/ **Electronic Claims Submission/** Documentation/EMR & EHR/ Patient Notes) **1st Providers Choice** Athena Health Compulink ICS Software (Sammy) Intellicure NextGen PracticeEHR **Quick Notes** STI Computer Services TrakNet (See: Billing; HIPAA Risk Assessment; IT Consulting) **COMPUTERS: Software** (Eligibility Verification) ICS (www.Check EligibilityNow.com) COMPUTERS: Software (MIPS programs)

#### CONFERENCES/SEMINARS (See: Associations; Practice Promotion)

(See: Practice-Building, Practice Promotion) CORN/CALLUS RELIEF

(Specialties) Bintz Company Dr. Jill's Foot Pads Dr. Scholl's Gel Smart Gilden Tree Gordon Labs Pedifix Pedinol (Hydrisalic Gel) Prevent-Plus (Duraderm) Silipos Stein's Xenna (Callex) **COSMETIC SURGERY (Seminars)** International Aesthetic Foot Society **CREDENTIALING EXAMS** (See: Board Certification) **CRUTCH ALTERNATIVES** (See: Scooters) CRYOSURGERY (Cryotherapy) (See: Skin Lesion RemovallWart Removal)

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#### DEBT RESTRUCTURING Medical Mavin

DIABETES (See: Blister Relief; Board Certification; Braces/Supports; Cryoplasty; Diagnostic Equipment: Dressings; Heel Protection Elevation; Medicare Diabetic Footwear Program; Orthoticsl Insoles: Raw Materials; Orthotics: Custom; Orthotics: Prefabricated; Patient Self-Inspection; Pharmaceuticals: Topicals [Wound Dressings; Moisturizers; ] Online Services; Pharmaceuticals: Diabetic Neuropathy: Diabetic Supplements; Wound Treatment; Pressure WalkerslScooters; Shoes; Socks; Wound Management) **DIABETES:** Population Health Management (includes prevention, diagnostics, home monitoring, risk stratification, CFDE Exam, OPTYK platform, Tempstat, Arche LEAP Alliance, software) Arche Healthcare DIABETIC NEUROPATHY (topicals/ medical foods/devices/ technologies for treatment) Alfa Sigma (Metanyx) Biofreeze Eli Lilly (Cymbalta) Energia Medical (infrared light therapy) Hyperion (SmartSKAN) Moberg Molecular Labs (Neurvasia) Pedicis Pfizer (Lyrica) Pharmaceutix (podiaPN)

Realm (NeuRemedy) **Topical Biomedics** (Topricin) Wise Consumer Products (Frankincense and Myrrh) (See Also: Diagnostics Equipment; Pharmaceuticals; Wound Management) **DIAGNOSTICS: Diabetes Temperature Monitoring** Arche Healthcare Podimetrics **DIAGNOSTICS: Diabetic** Neuropathy Arche Healthcare (CDFE exam) Bako (nerve fiber density testing) Hyperion (Smart-Skan) O'Brien Medical (ETF 128) Therapath (nerve fiber density testing) **DIAGNOSTICS: Imaging Systems** 20/20 (Ultrasound) Modulim (Clarifi) (for tissue oxygenation assessment) DIAGNOSTICS (web space infection DNA Teat Panel) Bako **DIAGNOSTICS** (nail submission collection technique) Bako **DIAGNOSTICS EQUIPMENT: Pressure Assessment** Apex (iStep) Arche Healthcare Footmaxx Noraxon Orthotic Group (Gait Scan) RYBO (ScanAny) TekScan (MatScan/F-Scan) (See Also: Orthotics) **DIAGNOSTICS EQUIPMENT:** Vascular **Biomedix/Surefit** (PADNet) Koven Technology, Inc. (Smart Dop 20) Smart ABI Vasamed **DIAGNOSTICS LABS** (See: Pathology Labs) DIGITAL APPLIANCES (Moldable Silicon) Dr. Jill's Foot Pads Pedifix Silipos **DIGITAL IMAGING** (See: X-rays **DIGITAL SHIELDS** (See: Orthotics: Custom Digital Shields) DIGITAL SPLINTS (See: Splints) DISINFECTANTS (See: Hand Cleansers) DISPENSING (See: Adjacencies) **DISPOSABLES:** Swabs/ Applicators [See: Supplies] DISTRIBUTORS (See: Supplies) DOCUMENTATION (Entry Data Systems) (See: Coding & Documentation; Computers: Software (Practice

Management)

#### DOCUMENTATION (Forms) DocuForms DOPPLERS

(See: Diagnostics Equipment: Vascular) DRILLS (See: Nail Treatment, Surgical

Equipment/Suction Systems)



#### EDUCATION

(See: Online Physician Education) Networking; Online Training (for medical Manufacturers) CME Credits (Home Study); Computers: Software (Graphic Educational Programs); Associationsl Conferences; Television, Residency Courseware; Books; Colleges) **EMERGENCY EQUIPMENT/ FIRST AID** (See Also: Pharmaceuticals: Topical [Skin Protectants]; Physical Therapy] ELECTROTHERAPY (See: Physical Therapy) EMR/EHR [See: Computers (software)] EQUIPMENT/FURNISHINGS (Office & Treatment Room) (See: Cabinets; Chairs; Computers; Filing Systems; Hydrotherapy Lasers; Signs; Sterilizers; Stools; Storage Systems; Surgical Power Equipment; Vacuum Systems; Workstations; Casting Standsl Elevators; Messaae Systems; Signs; StoragelContainer Systems; Supplies) **EQUIPMENT** (Reconditioned) IMS Mini-C Sales **E/M DOCUMENTATION** (See: Coding; Documentation) **EXERCISE EQUIPMENT** (See: Physical Therapy) **ESWT THÉRAPY** Curamedix (EPAT) Dornier Medtech Zimmer Medizine (radial pulse) **FALL PREVENTION** 

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Apex (Moore Balance Shoe/Moore Balance Brace) Safestep (Fall Risk Assessment Program/Forms) FELT PRODUCTS Acor **Bintz Company** Dr. Jill's Foot Pads Hapad **JMS Plastics Supply** Stein's **FINANCIAL GROWTH/STRATEGIC** PLANNING Atlas FAI **Blue Orchid Marketing Collaborative Practice Solutions** Continued on page 32

Cycle Management)

Practice EHR

**COMPUTERS: Software (Revenue** 

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Intellicure

### 2020 BUYERS' GUIDE

### PRODUCTS & Services

**Extremity Healthcare** Medical Mavin The Sev Group SOS (See Also: Adjacencies|Practice BuildinglNetwork Participation) **FINANCIAL SERVICES** (See Also: Bill Collection; Leasing; Financing; Practice Promotion) FINANCING (for patients) (purchases/practice loans) Care Credit FINANCING: Practice Acquisition Extremity Healthcare Medical Mavin (See Also: Leasing) **FIRST AID** (See: Emergency EquipmentlFirst Aid) FIXATION DEVICES (See: Implants; Surgical Equipment) FLUOROSCOPY Fluoroscan IMS Mini-C Sales (Used/Rentals) FOAM PRODUCTS (for padding) Acor Dr. Jill's Foot Pads EverFlex **JMS Plastics Supply** Stein's FOAM PRODUCTS (for casting) (See: Orthotics: Fabrication Equipment) FOOT DEVICES (Miscellaneous: Bunion Products, C & C Products, Toe Separators, Wedges, Lifts, Pads, Splints, Digital Protectors, etc.) Alimed Bintz Company
Dia-Foot/Pure Stride Dr. Jill's Foot Pads Dr. Scholl's Gel Smart Gilden Tree Gill Podiatry Hapad Henry Schein Med Pro Moore Medical Pedifix Quick-Tape (water-resistant foot strap) Silipos Stein's FOOT SUPPORTS (See: Foot Devices; Heel Cups) Cushions; Heel Lifts; Insoles; Orthotics: Ready-Made; Pads) ſ

#### GAIT ANALYSIS Footmaxx Langer Biomechanics Group Noraxon The Orthotic Group (Gait Scan) RYBO (ScanAny) Tek-Scan (F-Scan/MatScan) GAUZE PRODUCTS Spenco (2nd Skin) (Quick Heal) GEL PRODUCTS [See: Silicon Specialties]

#### GERMICIDES

(See: Disinfectants) GIFTS/CARDS Toe-Rific (See Also: Practice Promotion; Practice Building) GLOVES (See: Supplies) GREETING CARDS (See: Gifts/Cards) GROUP PURCHASING NETWORKS (See: Supplies)

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**HEEL CUPS/CUSHIONS/** STABILIZERS/SUPPORTS/ WRAPS/WEDGES Acor (Krystal Visco-Elastic Heel Cup System) Alimed Allied/OSI Labs Angsko (wraps) Apex Bauerfeind USA, Inc. (ViscoSpot) Bonapeda Dr. Jill's Foot Pads Hapad JMS Plastics Medi-Dyne (Tuli's) Pedifix Quick-Tape (water-resistant foot strap) Silipos Spenco (Tritec<sup>™</sup> Heel Support) Stein's Streifeneder (See Also: Heel Cups: Silicon; Heel Lifts) **HEEL LIFTS** Alimed Henry Schein Silipos HEEL PAIN (See: ESWT, Plantar Fasciitis) **HEEL PROTECTION/ELEVATION** (Post-Op/Rehab) DM Systems (Heel-Lift) HIPAA RISK ASSESSMENT Manta Group TLD Systems **HOLISTÍC MEDICINE** (See: Neutriceuticals; Vitamins) HYDROTHERAPY (Whirlpools/ Spas/Footbaths) Ferno-Ille Med-Pro (Whitehall Dist.) HYDROTHERAPY DISINFECTANTS Ferno-Ille (Chlorazene) HYPERBARIC OXYGEN THERAPY (See: Wound Management)

IMAGING (See: Ultrasound; X-ray) IMPLANTS/BIOMATERIALS Arthrex BioPro (Hallux Metatarsophalageal Joint Prosthesis)

De Puy ACE Medical (Orthosorb) Gramedica (HyProCure) In2 Bones USA (Smart Toe) Nextremity Solutions Novastep Reign Medical Safety Fix (removable) Sgarlato Labs (SHIP) Treace Medical Wright Medical Technology (Silastic<sup>™</sup> Flexible Hinge Toe) Zimmer (Hall Surgical) (See Also: Surgical Equipment: Specialities) (See: Disinfectants|Hand Cleansers| Surgical Scrubs/Spore Testing) **INFORMED CONSENT** (See: Patient Education) **IN-OFFICE DISPENSING** (See: Adjacencies) INSOLES/INSERTS (Ready-Made/ Semi-Custom/Customizable/ Custom/Diabetic) **3D-Thotics** Acor Apex (Anti-Shox High Performance) Alimed Allied/OSI Labs Bauerfeind (Viscoped) **Bergmann Orthotics** Laboratory **Bintz Company** BioStep Bonapeda Burns Labs (Nu-Soft) **Dia-Foot/Pure Stride** Dr. Jill's Foot Pads Dr. Scholl's EverFlex Fiber Labs (Pure Stride) Foot Helpers Footsteps Formthotics Hapad **JMS Plastics Supply** (Sorbothane II) JSB Orthotics KLM Langer Biomechanics Group Mat Plus Medi-Dyne (Tuli's) Orthofeet Medi USA (Igli) Nature Fit Pedifix Pine Tree Orthopedic Lab Safestep Silipos Spenco Medical (Rubatex Neoprene/ Metatarsal Arch Cushions/Ground Control) Stable Step Streifeneder Stride Lite Surefit TNT Vionic

(See Also: Medicare Diabetic Shoe Program; Orthotics Prefab)

Advent Medical Systems (gSource

Bianco Bros. (Nail Splitters/Nippers)

INSTRUMENTS (Non-Surgical)

distributor)

**Bianco Instruments** 

#### Delta De Puy ACE DGI gSource Jan L Miltex, Inc. Vilex (See Also: Surgical Equipment) INSURANCE (Malpractice) Brown & Brown **DT Insurance** Podiaguard PICA (Podiatry Insurance Co. of America) Rockwood Programs RPS (Podiatry Plus) INTERNET (See Also: IT Consulting; Practice Promotion, Computers; Online Education Networking) **IT CONSULTING** Manta Group **KERATIN DEBRIS EXFOLIANTS** Xenna (Nonyx) LASERS (for pain management) Cutting Edge (MSL-pulsed) Footdocpreneur Multi-Radiance Summus Medical Lasers Zuckerman Future Technologies (Remy) LASERS (for skin lesions/warts) Hyperion (Hyperblue 1530)

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Light Age (Q-Clear) Nuvolase Zuckerman Future Technologies (Remy) LASERS (for nail fungus) Erchonia (Lunula) Footdocpreneur Hyperion (Hyperblue 1530) Laser Centers of America (for S. Florida DPMs) Light Age (Q-Clear) Nuvolase Zuckerman Future Technologies (Remy) LEASING Medical Mavin LEG ULCERS CARE (See: Compression Bandages; Pharmaceuticals; Wound Management) LESION REMOVAL (See: Skin Lesion Removal) LIGHTS/LAMPS Med-Pro



MAGNIFICATION (See: Operating Telescopes) MALPRACTICE (See: Insurance; Legal Services) Continued on page 33

### 2020 BUYERS' GUIDE

### PRODUCTS & SERVICES

MANAGED CARE SPECIALISTS (See: Network Participation/Financial GrowthlPractice-Building; Legal Services MATERIALS (See: Orthotics|Insoles: Raw Materials) MEDICAL REVIEW PROGRAMS Certifiable, Inc. DataTrace Publishing **Goldfarb Foundation** NBPME **MEDICARE DIABETIC FOOTWEAR** PROGRAM (shoes, insoles) **3D-Thotics** Acor Anodyne Apex Apis Betterform BioStep ComfortFit Dia-Foot Drew Shoe Dr. Comfort Foot Helpers Frankford Leather Hersco Integrated Orthotics Lab JSB Orthotics KLM Langer Jerry Miller P.W. Minor New Step Orthotic Lab Oasis Footwear Orthofeet Ped-Lite Pedors Pilgrim Pine Tree Orthopedics Propet Safesten Streifeneder Stride Lite Surefit TruMold MEDICARE DIABETIC FOOTWEAR PROGRAM (custom shoe/insole scanner) Apex (ScanCast 3D)
MEDICARE DIABETIC FOOTWEAR PROGRAM (SDFE forms) Safestep MEETINGS INFORMATION PM News Podiatrymeetings.com MEETINGS/SEMINARS (See: Associations) MIRRORS (See: Patient Self-Inspection) MOLDED INLAYS (See: Insoles; Orthotics: Ready-Made) MOLESKIN PRODUCTS Dr. Jill's Foot Pads Stein's **MRI IN-OFFICE** Esaote

NAIL DRILLS (See: Suction Systems)

#### NAIL DUST EXTRACTORS (See: Vacuum Systems) NAIL POLISH, MEDICATED DaniPro Dr.'s Remedy Just For Toenails Tripod Labs (Nailstat polish) NAIL POLISH REMOVER Dani Pro Dr.'s Remedy NAIL TREATMENT (See: Ingrown Nails; Pharmaceuticals: Topical Medications [Nail Treatments]; Nail Polish; Nail Treatment: Instruments: Suction Systems; Surgical [Chemical] Nail Treatments; Onychomycosis; Prosthetic Nail System) NAIL TREATMENT: Debriding Drills European Footcare Jan L Medicool MedPro NAIL TREATMENT: Debriding (Non-Drill) Podiatree (PodiaPRO debridement system) NAIL TREATMENT: Instruments (Burs, Nippers, etc.) Bianco Bros. **Bianco Instruments**

Delta DGI Dr. Jills (and sanding cups) Footdocpreneur (single-use burs) gSource Miltex Tri Hawk (See Also: Supplies) NAIL TREATMENT: **ONYCHOMYCOSIS** (non-drug) (See: Lasers (for nail fungus) NAIL TREATMENT (Controlled Micro Penetration) Footdocpreneur (Pathformer) **NEEDLES/SYRINGES** (See: Hypodermic) NEUTRACEUTICALS/MEDICAL FOODS Alfa Sigma Molecular Labs (Neurvasia) Pharmaceutix (podiaPN) Realm Labs (NeuRemedy) Tripod Labs NEWSLETTERS (See: Practice Promotion) NIGHT SPLINTS (See: Plantar Fasciitis) NIPPERS (See: Nail Treatment)

ODOR MANAGEMENT [See: Pharmaceuticals [Topical Medications]: Anti-Perspirants] OFFICE MANAGEMENT [See: Practice-Building; Employee timelattendance] OFF-LOADING DEVICES [See: Braces: Shoes] **ON-HOLD MESSAGE SYSTEMS** (See: Message Systems)
ONLINE PHYSICIAN EDUCATION/ NETWORKING **Datatrace Publishing (Graphic Educational Programs**) PRESENT PM News (See Also: Publications) **ONYCHOMYCOSIS** (drug treatment) (See: Pharmaceuticals: Topical Medications: Nail ONYCHOMYCOSIS (non-drug) (See: Lasers: Nail Treatment) **ONYCHOMYCOSIS** (Controlled Micro Penetration) Footdocpreneur (Pathformer) **OPERATING TELESCOPES** (See: Telescopes) **ORTHOPEDIC DEVICES** (See: Braces: Pediatric; Braces) Supports; Digital Appliances; Splints) **ORTHOTICS: 3D Printed Custom** 8Sole Curafoot Go4-D SOI 0 **ORTHOTICS: Casting Materials** Acor Allied OSI (Carapace) Apex (Foam) Bintz Company JMS Plastics [supplier] KLM Langer, Inc. Smithers Bio-Medical (Bio-Foam) 212 **ORTHOTICS:** Childrens' (See: Pediatric Specialties) **ORTHOTICS:** Fabrication **Equipment and Accessories** Acor Alimed **JMS Plastics Supply** (Farber Turbo Convection Oven/Sani-Grinder) Langer Biomechanics Group (Orthocement) Orthofeet (See Also: Orthotics: In-Office) ORTHOTICS: Automated **Production Systems/In-Office** Scanners/Pressure Systems/ Digital Systems) Acor Amfit (Footfax) Apex Bergmann Labs (Automated Lab & Office Production Systems) ComfortFit (TOM-CAT/Smart Scan) Dr Comfort (scanner) Earthwalk Footmaxx Forward Motion Integrated Integrity Orthotics Langer (Scan Cast 3D) Mile High

New Step Orthotic Lab (TOM CAT)

OHI/Safestep (OHI1 Scan)

Northwest (NWPL)

Orthotic Group (Gait Scan) Ortho-Rite RYBO (ScanAny) Sharp Shape Solo (TOM-CAT) STJ (TOM-CAT) Tek Scan **TOM-CAT** Solutions **ORTHOTICS LABORATORIES 3D-Thotics** Acor Advantage Lab Allied/**ÖSI** Labs American Orthotic Laboratories, Inc. (St. Louis) American Orthotic Lab Co. (College Point, N.Y.) Apollo **Bergmann Orthotics** Laboratories Betterform BioStep **Burns** Laboratories California Orthopaedic Labs ComfortFit Dia-Foot Earthwalk Orthotics Eastern Podiatry Labs Edser **Empire Labs** EverFlex Fiber Foot Appliances Foothelpers (Neoteric Orthotics) Foot Management Forward Motion Hersco Mark Fugit Orthotic Laboratory Integrated Orthotics Lab Integrity Orthotics Lab JM Orthotics JSB Orthotics Kevin Orthotics **KLM Laboratories** Langer Biomechanics Group, Inc. Levy & Rappel, Inc Mile High MSI NewGen Advanced Orthotics Lab New Step Orthotics Lab Northwest Podiatric Laboratory **Ortho-Dynamics** Orthotic Group, The Ortho-Rite Ped-Align Performance Labs P & K Orthotics Labs **Plus Laboratory** Precision Intricast, Inc. Precision Orthotic Lab International Pro-I ah Pure Stride (RX Orthotics) Root Labs Schuster & Richard Lab Sole Supports Solo Labs STJ Orthotic Services **TNT** Ortholab (See Also: Digital Appliances) **ORTHOTICS/INSOLES: Raw Materials** Acor (Poron/Microcel-Puff/Thermacor) Apex Alimed **Bintz Company** 

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### 2020 BUYERS' GUIDE

### PRODUCTS & Services

EverFlex (Dual Set/SoftStep) Frankford Leather JMS Plastic Supply (Europlex/ nora/TL BLUE II/Thermosky/ Poron/Polydor) KLM Langer Biomechanics Group (Superform/PPT) Mat Plus Northwest Podiatric Laboratory Silipos (Tri-Flex Firm Gel Sheet) Stein's Streifeneder Toray (TL-2100, TL-Silver) **ORTHOTICS: Moldable Silicon** (See: Digital Appliances) **ORTHOTICS:** Prefabricated/ Ready-Made (including customizable and "semicustom")/in-office quickmolded **3D-Thotics** Acor (Quickfit) Advent Medical Systems (Conformer) Apex AliMed, Inc. Allied/OSI (Sidekicks) **Bergmann Labs** Betterform Bintz Co. Bonapeda ComfortFit Dia-Foot **Dr. Jill's Foot Pads** EverFlex Fiber Foot Appliances (Pure Stride) Foot Helpers Footsteps Formthotics Hapad Jan L JM Orthotics **JMS Plastics Supply** JSB (Prothotics) KLM Langer, Inc. Mat Plus **MD Buying Group** Medi-Dyne (Tuli's) Nature Éit New Step Orthotics Lab Nolaro (RX24 Quadrastep system) Ortho-Dynamics Orthofeet (water-injectable/Bio-Sole) Pedifix (Preforms) Pro-Lab **Pure Stride Redi-Thotics** Silipos Spenco (Arch Supports/Sytel/ Orthotic Arch Supports] Stable Step (Power Step) STJ (SOLEutions/Fabthotics) Stride Lite Superfeet TNT Vionic (See Also: Heel Cups; Insoles; Medicare Diabetic Shoe Program; Padsl **OSHA COMPLIANCE** (See: Safety Products & Services)

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#### PADS, HEEL/PRE-CUT/ SPUR/METATARSAL

Bintz Company

#### Dia-Foot/Pure Stride

Dr. Jill's Foot Pads Gilden Tree Hapad Langer Biomechanics Group Mat Plus Pedifix Silipos (Gel) Spenco (2nd Skin)

#### Stein's

Curamedix (EPAT)

(See Also: Heel CupslCushions; Heel Lifts) PAIN MANAGEMENT (Specialty Devices and Technologies) ArthroCare (TOPAZ) 0-P

### PRODUCTS & SERVICES

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Cutting Edge Lasers Energia Medical (infrared light therapy) Footdocpreneur (lasers) ING (Foot Gym) Multi-Radiance Pro Niche (The Heeler) Quick-Tape (water-resistant foot strap) Zimmer Medizine (radial pulse) Zuckerman Future Technologies (See Also: Diabetic Neuropathy, ESWT, Lasers, Pharmaceuticals, Tape) PATHOLOGY LABS Acupath Bako Laboratory of Podiatric Pathology McClain Labs MDX Pinkus Dermatology Lab Podiatric Pathology Laboratories Therapath (See: Diagnostics) PATHOLOGY LABS: Epidermal Nerve Fiber Density Bako Therapath PATIENT BILLING (See: Bill Collection; Computers: Software [Practice Management]] PATIENT EDUCATION Biomedical Models Co. DataTrace (podiatric graphics) (See Also: Anatomical Models; Practice Promotion) **PATIENT NOTES** (See: Documentation/Computers: Software [Patient Notes]) **PAYROLL SYSTEMS** (See: Computers: Software [Practice Management])
PEDIATRIC: Specialties Acor (Kid Fits Arch Supports) California Orthopaedics Lab (Kids Pals Orthotics) Integrity Orthotics (childrens' orthotics) Langer Biomechanics Group Inc. (CRS® Counter Rotation System) **MD Buying Group (Pedipod** childrens' orthotics) Nolaro Pro Lab (Kiddythotics) **Redi-Thotics** Silipos (silicon specialties) SureStep (custom pediatric orthotics)
PEDORTHIC/ORTHOTIST IN-**OFFICE SERVICES** Central Casting
PERIPHERAL NEUROPATHY (See: Diagnostics Equipment, Diabetic Neuropathy; Pharmaceuticals) PHARMACEUTICALS: Analgesics Adria Labs (Axotal) DuPont Pharmaceuticals (Nubain) DuPont Pharmaceuticals (Percocet) DuPont Pharmaceuticals (Percodan) High Chemical (Sarapin) (injectable) Knoll Pharmaceutical (Vicodin) Merck Sharp & Dohme (Dolobid) Norwich-Eaton Pharmaceuticals (Buprenex) Novartis Pharmaceuticals (Fiorinol) Pedinol (Nalfon 200) Winthrop Labs (Talacen)

Wyeth-Ayerst (Lodine/Duract) (See: Pharmaceuticals|Topical) PHARMACEUTICALS: Antibiotics Barr Labs (Cephalexin) Biocraft Labs (Cephalexin) Biocraft Labs (Dicloxicilin) Glaxo Inc. (Ceftin) Lederle Labs (Pipracil) Eli Lilly & Co. (Ceclor) Eli Lilly & Co. (Keflex) Eli Lilly & Co. (Keftab) Lypho Med, Inc. (Cefazolin) Mead-Johnson Pharmaceuticals (Duricef) Medicis (Omnicef) Merck (Invanz) Miles, Inc. (Cipro) Parke-Davis (Meclomen) Pfizer (Zyvox) Roerig (Unasyn) Henry Schein Co. (Dicloxicilin) SmithKline Beecham (Augmentin/ Pexiganan) Squibb & Sons, Inc. (Azactum) Upjohn Co. (Cleocin) Upjohn Co. (E-Mycin) Zeneca (Cefotan) PHARMACEUTICALS: Anti-Fungals (Oral) Ortho-Neutrogena (Gritulvin V) Pedinol (Gris-PEG) **PHARMACEUTICALS: Anti-**Fungals (Oral) [Onychomycosis] Janssen (Sporanox) Novartis (Lamisil Tablets) Pedinol (Gris-PEG) PHARMACEUTICALS: Anti-Inflammatories American Regent (Betamethasone Sodium Phosphate and Betamethasone Acetate) (injectable suspension) Boots Company (Rufen) Bristol-Myers (Nuprin) Ciba-Geigy Pharmaceuticals (Butazolidin) Ciba-Geigy, Inc. (Voltaren) Eli Lilly & Co. (Nalfon) Horizon (Duexis) Merck Sharp & Dohme (Clinoril) Merck Sharp & Dohme (Indocin) Mylan Labs (Meclofenamate) Pedinol (Nalfon 200) Pfizer Labs (Feldene) Syntex Labs (Naprosyn) Upjohn Co. (Motrin/Ansaid) Whitehall Labs (Advil) Wyeth-Ayerst Labs (Orudis) (See: Pharmaceuticals|Topical) PHARMACEUTICALS: CBD (See: CBD) PHARMACEUTICALS: Compounding Haldey Compounding Medi-Stat PD Labs Physicians Specialty Compounding Quality Compounding Trilogy **PHARMACEUTICALS: Diabetes** (See: Pharmaceuticals; Diabetic Neuropathy; Supplements; Wound Dressings; Wound Treatment) PHARMACEUTICALS: Diabetic Neuropathy (category includes medical foods) Alfa Sigma (Metanyx) Angsko (Neuro-Eze)

Biofreeze Bako (NeuRX-TF tablets) Health Care Products (Zostrix) Eli Lilly (Cymbalta) Haldey Compounding Moberg (Kerasal Neurocream) Molecular Labs (Neurvasia) Origin BioMed (Neuragen) Parke-Davis (Neurontin) Pedicis (Pedicin) Pfizer (Lyrica) Pharmaceutix (podiaPN) Physician Specialty Compounding Realm (NeuRemedy) Topical Biomedics (Topricin) Wise Consumer Products (Frankincense and Myrrh) PHARMACEUTICALS: Gout Gensco Savient (Krystexxa) Takeda (Uloric; Colcyrs) PHARMACEUTICALS: Homeopathic Medi-Natura (Traumeel) **Topical Biomedics** PHARMACEUTICALS: Neutraceuticals (See: Neutraceuticals)
PHARMACEUTICALS: **Onychomycosis** (Non-Topical) (See: Pharmaceuticals: Anti-Fungals (Oral) [Onychomycosis]) PHARMACEUTICALS: Peripheral **Arterial Disease** Hoechst-Roussel (Trental) **PHARMACEUTICALS: Steroids** Forest Labs (Dalalone) Schering (Elocon) Stiefel Labs (Mimyx) Stratus (Dermazene) Teregen Labs (TDX LA) PHARMACEUTICALS: Topical Medications (Analgesics) Agewell Angsko (Arginine Therapeutics) Biofreeze/Performance Health Blaine Labs (HempNesic) (CBD) Core Products (Ibunex, Gluconex) Cryoderm Dr Swaim's Medi-Natura (Traumeel) Icon (Reliaderm) MPM Medical (Regenecare) Pedicis (Planticin) Stratus (Dermazene) Syncom (Fortex) Topical Biomedics (Topricin) Tripod Labs (Flexstat) Truceuticals Veritas (CBD) **Wise Consumer Products** (Frankincense and Myrrh) Woodward (Mycocide HT) PHARMACEUTICALS: Topical Anesthetics (See: Skin Refrigerants) PHARMACEUTICALS: Topical Medica-tions (Anti-Fungals/Anti-Microbials) BSK/Onycol (nail) Bako (Clarus Antifungal Cream; **Clarus Antifungal Solution** (nail); MacerX)

**Blaine Research Labs** (Tineacide) (Nail) Diaderm (Clear Zal) (Nail) Dr Swaim's **Flexitol Anti-Fungal** Liquid (Nail) Gill Podiatry Gordon Labs (Gordachom) (Nail); Mycomist (in-shoe sanitizer) Haldey Compounding Humco (Miranel) Intraderm Janssen Pharmaceuticals (Nizoral) Marlinz (nail) (Tolcylen) Medicis (Loprox) Merz (Naftin) Moberg (Kerasal) (Nail) Moore Medical Novartis (Lamisil Cream/Spray) **Onox Solution** Ortho Pharmaceuticals (Spectazole) Ortho Dermatologics (Luzu) Pedicis (Cidacin) Pedinol Pharmacal (Fungoid Tincture, Pedi-Dri Topical Powder; Ertaczo] Pharmaderm (Oxistat; Keralac (Nail) Podiatree Prevent-Plus (Duraderm) ProFoot Schering Labs (Lotrimin) Schering Labs (Lotrisone) Stiefel Labs (Zeasorb AF Powder) Stratus (Dermazene) Tetra (Clean Sweep) (in-shoe) Tripod Labs (NailStat/Tineastat) Wellstone Labs (Molecular AF/ Aft-Laz) Westwood-Squibb (Exelderm) Woodward Labs (Mycocide) (Nail) PHARMACEUTICALS: Topical Medications (Anti-Infectives/ Cleansing/Healing and/or for Matrixectomies) AmerX (Amerigel) Angelini (Silver Stream) Bacitracin Bako (Tri-Soft) (with emulsifier) Corticosporin Otic Ferno-Ille (Chlorazene) Gentamicin Gordon Labs (Sodium Hydroxide) Neosporin Pedinol (Phenol EZ Swabs) Purdue-Frederick (Betadine) Silvadene Stratus (Peviderm) Triple Antibiotic PHARMACEUTICALS: Topical Medications (Anti-Inflammatory) Biofreeze/Performance Health Core Products (Ibunex, Gluconex) Cryoderm Medi-Natura (Traumeel) Pedicis (Planticin) Stratus (Dermazene) Syncom (Fortex) Tripod Labs (Flexstat)
PHARMACEUTICALS: Topical Medications (Anti-Perspirants/ Deodorants/Drying Agents) Bintz Co. (Khepra) Continued on page 36

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### PRODUCTS & SERVICES

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Fraser Labs (On Your Toes) Gordon Labs (Abscents, Bromi-Talc, Bromi-Talc Plus, Formadon. Bromi-Lotion. Gordon's #5 [Aerosol foot powder]) Haldey Compounding Onox Solution Pedinol Pharmacal (Breezee-Mist, Pedi-Pro Powder, Castellani Paint Modified (Color/Colorless), Lazerformalyde Solution, Pedi-Boro Soak Paks) Pedifix (Pedilux4) Podiatree Stiefel (Zeasorb) PHARMACEUTICALS: Topical Medications (Astringents) Gordon Labs (Monsel's) Herbert Labs (Bluboro) Moberg (Domeboro) Pedinol (Pedi-Boro Soak Paks) PHARMACEUTICALS: Topical Medications (Dermatitis) Bako (Kera-HC) Bayer (Desonate) (atopic dermatitis) Physician Specialty Compounding Stiefel (Mimyx) PHARMACEUTICALS: Topical Medications (Moisturizers/Softeners) Angsko Bako (Kera HC; Kera-42; Hydro-Cutis) Blaine (RevitaDerm) Diaderm (ClearZal Callus) Dr. Spalding's Podiatric Products FION Flexitol (Heel Balm, Heel Perfect, **Diabetic Foot Balm**) Gehwol Gilden Tree **Gill Podiatry** Gordon Labs (Aloe-Grande Cream, Gormel, Vite-A-Cream, Calicylic) Haldey Compounding Health Care Products (Diabetiderm) H-E-A-T- (Callusan) Intraderm Kamedis MD Private Label Medimetriks Merz (Aqua Glycolic) Moberg (Kerasal) Moore Medical Pedifoot Pedinol Pharmacal (Cerave, Ureacin-10 Lotion & Ureacin-20 Creme, Lazer Creme, Hydrisinol Creme & Lotion, Hydrisalic Gel, Lactinol E Creme & Lotion) Pharmaderm (Keralac, AmLactin) Physician Specialty Compounding ProFoot Scientific Solutions (Bare line) Stiefel Labs (Epilyt Lotion) Straight Arrow (Foot Miracle) Summers Laboratories (Keralyt Gel) Tetra (Kamea) TheraPlex Tripod Labs (Advanced Moisturizing Formula) Westwood-Squibb (Lac-Hydrin) PHARMACEUTICALS: Topical Medications (Nail Antifungal Treatments) AmerX (AmeriGel) Angsko (Arginine Therapeutics)

Bako (Kera Nail Gel: Clarus Antifungal Solution) **Blaine Research Labs** (Tineacide; Terpenicol) Cipher Pharmaceuticals Dermik (Penlac) Diaderm (Clear Zal) Dr Swaim's Flexitol Anti-Fungal Liquid Fungal Free Nails Gehwol Gordon Labs (Gordachom) Haldey Compounding Humco (Miranel)(nail dystrophy) Marlinz (Tolcylen) Medimetriks Moberg (Kerasal) Omiera Labs (Podiazole) Pedicis Pedifix (ClotrimazOil) Pedinol Pharmacal (Nail Scrub; Phenol EZ Swabs) Pharmaderm (Kerydin) Physician Specialty Compounding Podiatree Tetra (Formula 3, Formula 7) Tripod Labs (Nailstat 2-Step Formula) Ortho Dermatologics (Jublia) Wellstone Labs (Molecular AF) Winlind (Dr Win's) Woodward Labs (Mycocide) (See Also: Nail Polishes, Medicated) **PHARMACEUTICALS: Topical** Medications (Nail Antifungal/ Cosmesis Treatment) Marlinz (Tolcylen) PHARMACEUTICALS: Topical Medications (plaque psoriasis): Ortho (Bryhali) PHARMACEUTICALS: Topical Medications (Scar Therapy) Blaine (Scar Care Gel Pads) Intraderm Merz (Mederma) Physician Specialty Compounding **PHARMACEUTICALS:** Topical Medications (Skin Adherents) (See: Adhesives) **PHARMACEUTICALS:** Topical **Medications (Skin Protectants)** Summit Industries (Lantiseptic) **PHARMACEUTICALS: Shoe** Disinfectants Gordon (Mycomist) Patholase (Sanifeet) Tetra (Clean Sweep) **PHARMACEUTICALS:** Wart Medications Gordon Labs (Formadon) Haldey Compounding Med Cara (WartPeel) Pedicis (Vircin) Pedinol (Lazerformalyde) Physician Specialty Compounding Transderm Solutions Tripod Labs (Plantarstat) PHARMACEUTICALS: Topical Medications (Web Maceration) Bako (MacerX) PHARMACEUTICALS: Wound Treatment 3M (Tegaderm Matrix) ABL (Silvrstat) Acelity (Systagenix)

AmerX (Amerigel) Angelini Cardium Therapeutics (Excellagen) Care-Tech (Matrix ael) Cellerate RX Convatec, A Squibb Co. (DuoDerm) Derma Sciences (Medi-Honey) Ferris Mfg. (Poly-Mem) Gensco (Astero) HS Pharma (Bensal HP) Human Biosciences Hymed Intraderm Keneric (RTD dressings) Invior Links Medical (medical honey) Medline MPM Medical (SilverMed; Excel Gel) Nu Med Pfizer (Zyvox) PolarityTE (SkinTE) Prevent-Plus (Duraderm) Regenicel Smith & Nephew Wound Management (Profore/Acticoat/lodosorb) Smith & Nephew (Regranex) SNS (wound care kits) Steadmed (Drawtex) Thera Gauze (Soluble Systems) Wake Pharma U.S. (Wound-Be-Gone) (oxygen free radical binding) PHARMACEUTICALS: Wound Treatment (Natural) Tripod Labs PHARMACEUTICALS: Wound Treatment (Bio-Engineered Tissue) Amniox (allograft for wound healing) Axolotl (skin-cell-derived regenerative injectible liquid) Integra KCI (GraftJacket) Kerecis (fish skin technology) Mimedx Organogenesis (Apligraf/Dermagraft) Peaasus Promethean (Gamma Graft) TEI Biosciences (Primatrix) **PHARMACEUTICALS: Wound** Treatment (Debriding/Healing **Ointments**) Smith & Nephew Medical [Accuzyme/Panafil/Santyl] Stratus Pharmaceuticals (Kovia, Ziox] PHARMACEUTICALS: Wound **Treatment/Pain Treatment** combo Gensco (Astero) PHOTOGRAPHY (Close-Up) (See: Documentation) **PHYSICAL THERAPY: Cold Modalities** Biofreeze/Performance Health Silipos **PHYSICAL THERAPY:** Electrotherapy/Ultrasound/ Inteferential/TENS/Laser Cutting Edge Esaote IMS Multi-Radiance Universal Ultrasound **PHYSICAL THERAPY: Hydrotherapy** (See: Hydrotherapy)

#### PHYSICAL THERAPY: Post-Op/ Post-Trauma/Rehab

Arizona AFO Bauerfeind Darco (Shoes) DM Systems Dr. Jill's Foot Pads Gill Podiatry ING Source (Foot Gym) Med Pro Moore Medical Pedifix ProNiche Medical (The Kneeler; The Heeler) Propet **Richie Brace** Smith & Nephew (Rehab Division) (See Also: Braces/Supports; Physical Therapy: Heat Modalities; Physical Therapy: Cold Modalities; Pharmaceuticals; Scooters; Shoes; Topical [Skin Protectants]; splints) **PHYSICAL THERAPY: Post-Injury Regenerative Treatment** Axolot **PHYSICAL THERAPY: Topicals** (See: Physical Therapy: Heat & Cold Modalities; Pharmaceuticals: Topical [Skin Protectants]); Pharmaceuticals: Topical (Analgesics) **PHYSICIAN EDUCATION** (See: Associations, Books, CME, Television, Videotapes) PLANTAR FASCIITIS (Specialties) Active Life Solutions (High Healer) Allied OSI (FS6 Sleeve) ArthoCare Sports Medicine (Coblation) Curamedix (EPAT) Cutting Edge Lasers Darco (FS6 Sleeve) Energia Medical (infrared light therapy) Footdocpreneu ING Source (FS6 Sleeve/Foot Gym) Instratek Medi-Dyne (Pro-Stretch/Tuli's Heel Cups) Osteomed (Koby Gard) Quick-Tape (water-resistant foot strap) Thera-Band/Performance Health Pro Niche (The Heeler) Zimmer Medizine (radial pulse) Zuckerman Future Technologies (Remy) (See Also: Cryosurgery; ESWT; Lasers; Pharmaceuticals) PLANTAR FASCIITIS (Day/Night Splint) Swede-O (Plantar FXT) PLANTAR FASCIITIS (Deep Stretching) Medi-Dyne (ProStretch) PLANTAR FASCIITIS (Night Splints) Active Ankle Systems/Performance Health Alimed Darco Langer Biomechanics Group Ossur (See Also: ESWT) **PLANTAR FASCIITIS (In-shoe** sleeve) DJO Global (Aircast Air Heel) Continued on page 37

## 2020 BUYERS' GUIDE

### PRODUCTS & SERVICES

SHOES: Post-Op/Diabetic

Combination

Darco

#### **POPULATION HEALTH**

MANAGEMENT (for diabetes) Arche Healthcare **POSITIONING SYSTEMS: Pediatric** 

(See: Braces: Pediatric)

**POST-OP PROTECTION** (See: BandagelCast Protectors; Braces) Supports; Casting Materials: Post-Op; Casts; Crutches; Compression Sleeves; Footwear, Specialized; Pharmaceuticals: Wound Dressings; Physical Therapy: Post-Op; Shoes: Post-Op; Socks; Splints; Wound Management; Vitamins: Post-Op)
PRACTICE-BUILDING / **PROMOTION** (Office Management/Consulting/ Advertising/Product **Customization/In Office Patient Communication/Revenue** Enhancement/Waiting Room Videos/Scheduling Help)

AAPPM

Atlas FAI (EOTTS procedure implementation) Blue Orchid Marketing **Collaborative Practice Solutions** Extremity Healthcare F∆BI Foot Helpers HPMSI Institute for Creative Podiatric Medicine Institute for Podiatric Excellence and Development (IPED) Jarall Medical Management Consulting Manta Group MD Private Label Medical Mavin Officite **Online Podiatry Sites** Physician Web Pages Podiatry Success Today (Dr. Chris Milkie) Scheduling Institute SOS Healthcare Toe-Rific **Top Practices** Web Power Video (See Also: Adjacencies; Associations; Board Certification; HIPAA Consulting; Managed Care; Network Participation; Patient Education; Practice Promotion [Advertising]); Referral Network; Websites [Physician]]] **PRACTICE CONSOLIDATION** Extremity Healthcare (Supergroup formation) **PRACTICE MANAGEMENT/** MARKETING/CONSULTING (See: Appraisal; Bill Collection; Computers; Network Participation; Patient Education; Practice-BuildinglPractice Promotion) PRACTICES: Buying/Selling/ Consolidation Extremity Healthcare (consolidation/ Supergroups) Medical Mavin (Buying/Selling/TOMS:

Transitional Ownership Management System PRESSURE ASSESSMENT

(See: Diagnostics Equipment)
PRESSURE WALKERS Darco (Walker) Ossur

PRIVATE LABELING (for practices) MD Private Label **PRODUCT CUSTOMIZATION (for** private labeling) (See: Private Labeling **PROSTHETIC NAIL SYSTEM** Just For Toenails PUBLICATIONS **ΔPMA News** MPM (Greenbranch) PM News ΙΔΡΜΔ Podiatry Management Podiatry Today Podiatry.com PRESENT (eZines) **PUMICE BARS** Teregen Labs (Personal Pumi Bar) **PURCHASING NETWORKS** (See: Supplies)

RADIO ADS (See: Practice Promotion) REFRIGERANTS (See: Skin Refrigerants) **REGENERATIVE TREATMENT** (See Physical Therapy: Post-Injury Regenerative Treatment) RFHAB (See: Braces/Supports; Physical Therapy; Post-Op Protection; Shoes; Splints) REPAIRS Med-Pro (whirlpools, chair upholstery) RESIDENCY COURSEWARE/ SUMMITS PRESENT RETRACTORS (See: Surgical Specialties) **REVENUE ENHANCEMENT** (See: Practice-BuildinglPractice Promotion; AdjacenciesIIn-Office Dispensing) **SAFETY PRODUCTS & SERVICES** (See Also: Cleaners; Disposables; Fume Removal; Lasers; Protective Eyewear; Spore Testing; Sterilizers; Suction Systems; Surgical Equipment; Vacuum Systems; Waste Disposal; X-Ray: Personnel Radiation Monitoring; X-Ray: Shielding) SANDALS (See: Shoes: Sandals) SAWS (See: Surgical Equipment) SCAR MANAGEMENT Blaine (Scar Care Gel Pad) Merz (Mederma) SCHOOLS

(See: Colleges) SCOOTERS/WALKERS/ROLLING MECHANISMS Pro Niche (The Kneeler) SEMINARS (See: Associations: Practice Promotion) SENSORY TESTING (See: Diagnostics Equipment: Diabetic Neuropathy) SHEET STOCK (See: Orthotics: Raw Materials) SHIELDS (See: Orthotics: Custom Digital Shields) SHOE SANITIZER/ANTIFUNGAL **DELIVERY SYSTEM** Pedifix (Shoe Zap) Shoe Care Innovations (Steri-Shoe) (See: Pharmaceuticals: Shoe Disinfectants) SHOES: Athletic/Walking/ Comfort Acor Apex **Asics** Brooks Shoe, Inc. New Balance (Aravon/Procare) Revere SAS. SHOES: Balance Apex (Moore Balance Shoe) SHOES: Custom-Made/Molded Acor (Traditional Custom/Urban Walkers/ThermAcor) Fneslow Jerry Miller I.D. Shoes (Beta-Walker/ Traditional Custom) Tru-Mold SHOES: Depth/Diabetic Acor (Urban Walkers) Anodyne Apex (Ambulators/AFO Essentials Program) Apis Betterform **ComfortFit Labs** Dia-Foot Drew Shoe Corp. Dr. Comfort Foot Helpers Frankford Leather Hersco **Integrated Orthotics Lab** JMS Plastics JSB Orthotics Langer P.W. Minor New Step Orthotics Lab Oasis Orthotic Group Orthofeet Ped Lite Pedors Pilgrim (Deer Tracks/ Hoopoe) Pine Tree Orthopedic Lab Propet Revere Root Labs Safestep STJ Stride-Lite Surefit (See Also: Medicare Diabetic Shoe Program); Shoes: Custom-made Shoes: Post-oplDiabetic Combo) SHOES: Depth/Diabetic (custom shoe/insert scanner) Apex (ScanCast3D) SHOES/BOOTS: Post-Op/Post-Trauma (See: Physical Therapy)

Pedors (Tothonator) SHOES: Sandals American Orthotics Lab, Inc. (Healing Sandal) Apex ComfortFit Earthwalk **JSB** KLM Langer OLT (3D Printed) **Orthotic Group** Revere Spenco STJ Vionic **SHOES: Specialty Retailers** Fneslow **SHOWER & BATHING AIDS** (See: BandagelCast Protector) SILICON SPECIALTIES Bauerfeind USA (Viscoped/Viscoheel SofSpot] Dr. Jill's Foot Pads Dr Scholl's Gel Smart/Polygel/Healix Care Orthofeet (Bio-Sole GEL) Pedifix (Gel Smart) Podiatree Silipos Stein's (See Also: Digital Appliances)
SILICON SPECIALTIES (diabetic-friendly) Gel Smart Pedifix (Visco-Gel line) SILVER DELIVERY SYSTEM (See: Shoes) **SKIN LESION REMOVAL** (Cryosurgical) Cryoprobe Cryosurgery, Inc. (Verruca-Freeze) Moore Medical **SKIN PROTECTANTS** [See: Pharmaceuticals: Topical [Skin Protectants]) SKIN REFRIGERANTS Blaine Labs (V.A.D) Gebauer Co. (Ethyl Chloride) Gill Podiatry (Pedi-Freeze/Pedi-Shield) **SMOKE EVACUATION** (See: Lasers) SOCKS Anodyne Apex (Copper Cloud) Bauerfeind (Spa Hosiery) **Bintz Company** Dia-Foot/Pure Stride Dr. Comfort Drew Shoe Corp. Drymax (copper/running socks Foot Helpers Frankford Leather Orthofeet P.W. Minor (Treadeasy) Pedifix (Therafoot/No-Ridge) Sigvaris Silinos Stride Lite

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### 2020 BUYERS' GUIDE

### PRODUCTS & SERVICES

Tru-Mold (Shear-Free Comfort Socks) VoxxLife (pain relief/postural stability) SPAS (for Male Grooming) (franchises) Hammer and Nails
SPLINTS (Night) (See: Plantar Fasciitis) SPLINTS (Post-Op/Post-Trauma) Angsko Darco Int'l (Complete Splinting System) Dr. Jill's Foot Pads **Gill Podiatry** Med Pro Moore Medical Pedifix Silipos Stein's (See Also: BraceslSupports) **SPLINTS (Plaster: For Orthotic** Casting) De Puy Casting STAFF MANAGEMENT (See: Practice-Building) STATIONERY: Greeting Cards (See: GiftslCards) **STERILIZING EQUIPMENT** Midmark (Ritter) (See Also: Cleaners, Ultrasonic) Sterilizers: Monitoring SteriCheck Systems STRAPPING (specialties) Quick-Tape (water-resistant foot strap) SUCTION SYSTEM: (For Nail Dust and Smoke Removal) (Wet or Dry) DPM-Aire (air purifier) European Footcare Jan-L Medicool (File Stream) Med-Pro Podiatree (Kerathin nail debridement system) SUPPLIES, SURGICAL (See: Supply Houses; Surgical Equipment) SUPPLIES (catalog, direct sales, internet, group purchasing networks] Advent Medical Systems Alimed DocShopPro (online) eSutures (surgical focus) Gill Podiatry Supply Henry Schein Krasity's MD Buying Group (online) Med-Pro Meyer Distributing Moore Medical Surefit **Talar Capital Partners** SUPPLIES (Wound Care) Advanced Tissue SURGICAL (CHEMICAL) NAIL TREATMENTS Pedinol Pharmacal (Phenol-EZ Swabs) SURGICAL EQUIPMENT: Endoscopic Instratek (Endotrac System) SURGICAL TREATMENT: Specialties Amniox (allograft for accelerating surgical healing) **Arthrex** De Puy ACE (Standard Staple, Twist-Off Screw, Thread-Head Screw, Orthosorb)

eSutures (sutures) In2Bones USA (Smart Toe hammertoe treatment) Instratek (Endotrac Endoscopic Plantar Fasciotomy Instrumentation) Jan L (S-Mart exsanguination and Tourniquet system) Nextremity Solutions (hammertoe correction system) Osteomed (Koby Isogard system) Paragon 28 (Baby Gorilla) **Reign Medical (CLENCH** compression staple system) Safety Fix (removable implants) Sgarlato Labs (Surgi-Peace/O'Brien Goniometer/Reece Osteotomy Guide/Snap Fixation Pin) Treace (Hallux Valgus) Vilex (Du Val Cannulated Screw System/Borrelli Blade System) Wright Medical Technology (Silastic Flexible Hinge Toe Implant System/IncisionDrain (See Also: Anesthesia; Cryosurgery; Disinfectants; Telescopes; Disposables; Emergency Equipment; ImplantslBiomaterials; Lasers; Loupes; Sterilizers; Suture; Surgical Instruments; Surgical Power Equipment; Surgical Wound Irrigation; Trays) SURGICAL FACILITY ACCREDITATION (See: Accreditation) SURGICAL POWER EQUIPMENT Vilex Zimmer, Inc.: Hall Surgical (Micro E) **SWABS** (See: Disposables)
SYRINGES (See: Hypodermic Needles)



TABLES, SURGICAL (See: Chairs) TAPE (See: Casting Materials; Supply Houses) TAPE (for strapping) Quick-Tape (water-resistant foot strap) TAPE (for bunions, corns, calluses prevention and treatment) Pedifix (Sorespot silicone tape) **TELEVISIÓN ADS** (See: Practice Promotion) **TENS UNITS** (See: Physical Therapy)
TIBIAL TORSION DEFORMITIES (See: Braces/Supports) TOPICAL ANTISEPTICS (See: Disinfectants|Hand Cleansers) **TOPICAL MEDICATIONS** (See: Pharmaceuticals: Topical Medications) **TOTAL CONTACT CAST SYSTEMS** BSN (Cutimed) Integra (TCC-EZ)

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#### **ULCER CARE/PREVENTION**

[See: Blister Relief; Compression Bandages; Off-Loading; Shoes; Wound Management; Pharmaceuticals: Wound Dressings] ULTRASONIC CLEANERS [See: Cleaners] ULTRASOUND [See: Physical Therapy] ULTRASOUND IMAGING 20/20 UPHOLSTERY [See: ChairslUpholstery]



VACUUM SYSTEMS (Nail Dust Extraction) (See: Suction Systems) VASCULAR DIAGNOSTICS (See: Diagnostic Equipment) VIDEOTAPES (Physician Education) Art Of Surgery DataTrace Greater Texas Educational Foundation **Podiatry Institute** PRESENT (Residency Courseware) Western Pennsylvania Hospital VITAMINS/SUPPLEMENTS/ **MEDICAL FOODS** Alfa Sigma Bako (Thera Nail-TF Tablets) Molecular Labs (Neurvasia) Pharmaceutix (podiaPN) Realm (NeuRemedy)



(See Also: Neutriceuticals)

#### WAITING ROOM VIDEOS (See: Practice Promotion|Patient Education) WALKERS (See: Braces/Supports) WART REMOVAL (topicals) (See: Pharmaceuticals; Topical Wart Removers) WART REMOVAL (non-pharmaceutical) Cryoprobe Cryosurgery, Inc (Verrca-Freeze) Moore Medical Nuvolase Saorsa (Swift System) (microwave technology) (See Also: Lasers) WART REMOVAL: Refrigerants Blaine Labs (V.A.D.) Gebauer Co. (Fluro-Ethyl)

Gebauer Co. [Fluro-Ethyl] Gill Podiatry (Pedi-Freeze/ Pedi-Shield)

#### WEBSITES

(See: Online Education/Networking) WEBSITES (Practice Site Creation/Sales) Officite **Online Podiatry Sites** Physician Web Pages Podiatry Content Connection WebPower Video WEBSITE CONTENT/WEB **COMMUNICATION SERVICES/ INTERNET PRESENCE/ CONTROLLING BAD REVIEWS** (Reputation Management) Podiatry Content Connection Podiatrynet.com WHIRLPÓOLS (See: Hydrotherapy) WOUND MANAGEMENT: Board Certification (See: Board Certification)
WOUND MANAGEMENT: Healing **Devices/Techniques; Wound Prevention**, Diagnostics Acelity (KCI VAC System; SNAP disposable NPWT) DM Systems (Heel-Lift) Juzo (compression stocking) Moleculight (wound measurement/ fluorescence visualization) Smith & Nephew (Blue Sky) Wright Medical: Osteoset (resorbable mini-beads) (See Also: Dressings; Heel Protection; Hydrotherapy; Pharmaceuticals: Diabetic NeuropathylSupplements: Diabetic; Pharmaceuticals: Wound Treatment; Pressure WalkerslScooters; Total Contact Casts) WOUND MANAGEMENT: **Topical Medications** (See: Pharmaceuticals: Wound Dressings) X-RAY: Cone Beam CT Curvebeam X-RAY: Duplicating Med-Pro X-RAY: Fluoroscopy (See: Fluoroscopy) X-RAY: Machines Fluoroscan Imaging Systems MinXray, Inc. X-Cel X-Ray, Inc. X-RAY: Marking Tape/I.D. Labels Med-Pro (distributor for Med. I.D.) X-RAY: Portable Imaging Systems Fluoroscan Imaging Systems MinXray X-RAY: Portable Imaging Systems: (Used) IMS Mini-C Sales X-RAY: Processors 20/20 Imaging (Digital) All-Pro Imaging Corp. (Digital and Non-Digital) Foz Networks

Sigma Digital X-Ray

X-Cel X-Ray, Inc. (MXR-14)

FujiFilm