

2017 Buyers' Guide

If knowledge is power, then time is surely money. That's the idea behind the *Podiatry Management Annual Buyers' Guide*. To save you time by providing you an easy and convenient source of all the major podiatric products and services you use in the everyday course of running your practice.

This year's guide is divided into two parts. **Part I** lists company names alphabetically and provides pertinent address and phone/fax/website information, with additional product and/or service data for advertisers in this special online edition. Click anywhere on the shaded area for each advertiser and you'll go directly to their website.

Part II, which starts on page 75, lists companies or organizations according to the type of product or service they provide. Listings in many cases feature

both company/organization and product name; thus, if you're looking for Naftin under 'Pharmaceuticals: Anti-Fungals,' you can find this brand name even if you don't know that Merz is the manufacturer. Click on the boldface companies and organizations and you'll go directly to their website.

Another cross-referencing feature makes it easier for you to find related products. For example, if you're looking in the 'Orthotics, Prefabricated' category, you will also find the cross-reference 'See also: Insoles, Heel Supports, and Pads.'

We encourage you to support these suppliers. Collectively, they provide the advertising dollars necessary to support both our print and online publications; and many, as well, contribute to podiatric student scholarships and research.

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Part I: Who's Who

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20/20 Imaging, a division of Konica Minolta, is a leading provider of digital imaging solutions for podiatry. 20/20's portfolio of DR panels and digital x-ray systems, along with our new ultrasound solutions, use the latest technology for the best image quality.

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Additionally, 20/20 Imaging now offers ultrasound. Featuring exceptional image quality, the HS1 and J5 have been extremely well received in the podiatry community.

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A

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Allied OSI Labs, owned by Anthony Miller, DPM, is a leader in the

custom orthotic and AFO industry. Allied OSI provides superior service and quality products. Along with custom orthotics, Allied OSI Labs offers the #1 recommended AFO, The Richie Brace®. Allied's commitment to client education ensures positive patient outcomes. When you think AFOs, think Richie & the Allied OSI partnership.

Allied OSI Labs also has OTC solutions from a lab you can trust in orthotics! The SideKicks are a top-quality, over-the-counter orthotic line that are only available through medical professionals. We also offer the Footlights custom orthotics for only \$65, which includes many accommodations.

To enhance your in-office dispensing, we distribute both the patented FS6 Plantar Fascia Compression Sleeve with Compression Zone Technology® and the Foot Gym Professional version from OSIst. We make it a goal to help you streamline your practice.

Call our world-class Client Service team to receive professional, expert advice and outstanding service that will reflect positively on your practice.

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e-mail: office@aappm.org
Our Mission: To positively change

the lives, practices and communities of podiatric physicians through leadership education, practice management education and sharing knowledge.

The American Academy of Podiatric Practice Management (AAPPMP) is podiatry's premier association dedicated exclusively to practice management education. Nearly 2,000 established practitioners, new practitioners, residents, podiatric assistants, executive office managers, staff members and students have learned that joining the Academy family can change their practice and change their lives.

For over 50 years, the American Academy of Podiatric Practice Management has positively impacted the lives of practitioners and their staff by integrating improved patient care with proven practice management strategies. Whether you are an established practitioner, new practitioner, multi-physician practice, or a doctor looking to retire, the AAPPMP is here for you.

We invite you to join the AAPPMP and find out firsthand how the positive sharing attitude of our leadership and members, our unique practice management meetings, mentoring programs and many other educational resources can help you change your practice and change your life.

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www.aapsm.org
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The AAPPMP serves to advance the understanding, prevention and management of lower extremity sports and fitness injuries. The Academy believes that providing such knowledge to the profession and the public will optimize enjoyment and safe partici-

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pation in sports and fitness activities. The Academy accomplishes this mission through professional education, scientific research, public awareness and membership support.

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Because board certification is widely accepted as the touchstone of physician quality, and is coveted by physicians for the professional

esteem derived from this rigorous, intellectually invasive peer review process, it must never be gratuitously granted.

ABLES has established a fair and reliable process by which the sum of one's academic knowledge and that special wisdom borne of experience may be evaluated to show that he merits certification by this board via either of its two methods. ABLES has also implemented an unmatched, mandatory, periodic, performance-based recertification process by which those who are certified by this board may demonstrate continued merit.

ABLES has set for itself the task of creating an interprofessional membership. ABLES already has MDs and DOs among its members. This will foster the exchange of information on scientific advances and evolving professional philosophies. It will facilitate the creation of a uniform standard of care for all professionals treating the lower extremity. It will help to obliterate senseless discrimination among academic degrees and organizational affiliations in the matter of professional privileging in hospitals and MCOs.

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e-mail: admin@abpmed.org

With health care requirements changing, the importance of board certification cannot be overstated. Hospitals, insurance panels and even outpatient surgical centers require evidence of specialty board qualification and certification to acquire or retain staff privileges. The Amer-

ican Board of Podiatric Medicine (ABPM) will continue to certify eligible candidates with a 24-month CPME-approved residency (PM&S-24, PSR + PPMR/POR, PPMR + POR), through 2018. After that, ABPM will only be able to certify those with the 36-month residency. With this limited window of opportunity, the ABPM advises those who qualify and are interested in ABPM certification to consider entering the process in 2017, as after 2018 these candidates will lose their eligibility. Candidates with these credentials may apply for both the Qualification and Certification examinations in 2017. The case documentation requirement, if met successfully, will carry into 2018 if any part of the examination process is not passed in 2017.

Founded in 1975, the American Board of Podiatric Medicine

(ABPM) is recognized by the Joint Committee on the Recognition of Specialty Boards (JCRSB) of the Council on Podiatric Medical Education under the authority of the American Podiatric Medical Association (APMA) as the specialty board to conduct a certification process in Podiatric Medicine.

For more complete information about ABPM, please visit our website at www.abpmed.org. If you would like more information about the 2018 deadline, please contact board headquarters at 310-375-0700 or email admin@ABPMed.org.

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ACLES has been providing lower extremity surgeons with a stellar surgical program for over 30 years. Many prominent physicians, including Staley Kalish, David Novicki, Garry "Doc" Dockery and Thomas Chang, have actively participated in the exchange of knowledge and experience in their practice in a positive educational atmosphere of our seminar.

The annual ACLES conference will be held May 4-7 in Livonia, MI. This year's program features Wound Care Tract with current trends in treatments and outcomes of this continuously evolving branch of surgery.

The program provides a risk management segment, allowing attendees to receive a 10% discount on PICA premium.

ACLES provides an outstanding opportunity for residents to network, present cases, and gain professional momentum. Join our meeting to experience this professional exchange in various formats, including lectures, case presentations, individual question and answer opportunities, as well as

hands-on workshops.

Meet and spend quality time with our vendors and satisfy your professional curiosity and advancement in today's lower extremity surgery.

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Founded in 1912, the American Podiatric Medical Association (APMA) is the largest and most influential organization supporting podiatrists. APMA members engage in the full range of foot and ankle treatment from conservative care to rearfoot reconstruction and ankle surgery. In concert with its 53 components and 11 affiliated and related organizations, APMA is dedicated to promoting foot and ankle health, member service, and professional excellence.

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Amerx Health Care Corporation is committed to the development and marketing of advanced skin and wound care products. Our product development team continually strives to deliver quality, trusted and innovative brands with a clear focus towards providing today's physician advanced treatment options for hard to heal wounds and specialty skin conditions.

Amerx's dedicated support extends beyond our products to offer private practice physicians a Turn-Key in-office dispensing program designed to drive patient compliance and outcomes while supporting the growth of the practice. As a partner in the science and management of wound care, Amerx values the opportunity to educate, train and support the needs of private practice physicians in order to unlock the practice's full potential. Our team of practice management advisors is dedicated to see your practice grow through a personalized suite of practice enhancement tools.

We invite you to contact our office (800-448-9599) and learn

how Amerx can be your partner in your practice growth.

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At Anodyne, we've avoided the commercial vision of quick and easy comfort. Instead, we've returned to the fundamental roots of footwear—meticulous design, quality craftsmanship, and rigorous attention to detail. From a product and service standpoint, we're the absolute best at what we do.

Our shoes are the lightest diabetic shoes in the industry, and feature all of the standard features of A5500 footwear (extra depth, protective toe box, stiff shank, strong heel counter). Additionally, all styles have soft microfiber linings that are treated with a proprietary antimicrobial spray before shipping.

We have a full service lab hand-crafting A5513 custom accommodative inserts, L5000 toe fillers, and any kind of shoe modification requested. Turnaround times on custom inserts and toe fillers is 24 to 48 hours. We've also created and released the first fully functional and portable iPad scanner app for accommodative inserts, eliminating the cost, shipping time, and headaches associated with impression foam.

You deserve the best partner for your shoe program.

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A member of OHI's growing family of companies focused on treating conditions and diseases of the lower extremities, Apex Foot Health Industries is widely recognized as a global leader in pedorthic footwear and orthotics.

Featuring the most comprehensive line of PDAC-verified diabetic shoes, Apex footwear provides superior comfort and protection in fashion-forward styles. Ideal for those requiring maximum adjustability, our advanced technological features and state-of-the-art materials help patients lead a healthy and active lifestyle.

Apex's Custom Diabetic Orthotics Program provides a "one-stop shop" experience that ensures a perfect fit each and every time. In addition, our unique in-house display program showcases the different style options and sizing runs, leading to increased sales, efficient operation and improved patient care.

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Apis Footwear Company believes there is a shoe for everyone. A favorite for those who wear hard-to-find sizes, each style is offered in a multitude of sizes and widths. If you are seeking footwear for therapeutic purposes, Apis' shoes are ideal for athletic walking or simply adhering to your general comfort needs. Apis Footwear Company strives to produce variety in style while maintaining its therapeutic functions.

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A member of OHI's growing family of companies focused on treating conditions and diseases of the lower extremities, Arizona AFO

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All Arizona AFO products are designed, developed, manufactured and tested in the United States.

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Contact our Podiatry Professional Liability Specialist—Cindy Myers

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Continued on page 17

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The RX24 Quadrastep system takes the concept a step further and simplifies the 24 foot-type medical model into six sub classifications known as quads that groups together four similar foot types. Each quad has its own very specific foot and gait characteristics. These foot types include severe pes cavus, mild pes planus, neutral, moderate pes planus, abductovarus fore-foot and severe planovalgus feet. These six quad specific functional orthoses are biomechanically tailored to that of a true custom prescription. To provide superior patient education, a quad-specific information card is included with each pair that features possible clinical symptoms, key foot attributes, gait characteristics and more.

The RX Quadrastep system is easy to learn and can be quickly applied in a clinical setting. It also eliminates the need for costly and messy foot impressions. The devices can be stocked in-house ready for immediate fitting.

Nolaro's newest innovation is littleSTEPS, pre-fabricated foot orthoses specifically designed for kids. They deliver prescription based correction closely matching the criteria of traditional UCBL devices. littleSTEPS provide an affordable alternative to custom orthoses, enabling early intervention and treatment of many musculoskeletal conditions common to children.

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NuvoLase Inc. is pleased to announce the availability of their new next generation PinPointe FootLaser for the temporary improvement of clear nail in patients with onychomycosis as well as for the treatment of verruca.

The PinPointe FootLaser was the first light-based device to receive FDA clearance specific to clearing nails infected by onychomycosis, commonly known

as nail fungus. With over 300,000 procedures performed worldwide and growing, the PinPointe FootLaser remains one of the only devices on the market today with well-documented clinically proven efficacy.

"I am pleased with the interest and uptake of the new next generation device," says Steve Duddy, President and Chief Executive Officer of NuvoLase Inc. "The new system gives us the flexibility to grow in the future and the new contemporary touchscreen design will look great in any office." He adds, "The PinPointe FootLaser has quickly become the light-based device and procedure of choice for many clinicians worldwide seeking alternative methods for onychomycosis and warts. The FootLaser is a great alternative to oral medications, which can be risky for the patient."

The PinPointe FootLaser is available worldwide with approvals that include FDA clearances, CE Mark, TGA, shonin approval from the Japanese Ministry of Health, Labor and Welfare (MHLW), Health Canada and the KFDA in Korea.

About NuvoLase Inc.

NuvoLase, Inc. develops and markets innovative devices for healthcare providers worldwide. NuvoLase products are the result of solid research, sound science, and extensive clinical experience, ensuring that they always provide superior clinical performance. The PinPointe FootLaser is available worldwide.

*NuvoLase, PinPointe, and PinPointe FootLaser are trademarks of NuvoLase, Inc.

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Recognized as a pioneer in the manufacturing of custom foot orthoses and ankle foot orthoses, OHI currently distributes medical technologies throughout North America, Europe, and Australia/New Zealand.

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Founded in 2001, PedAlign's business model was built around the idea of providing a fully digital foot orthotic solution to foot

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health practitioners. To support that concept, PedAlign developed a scanning and ordering system that has received considerable recognition from its loyal customers.

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Dr. Michael Rosenberg, DPM, is Director and cofounder of Montgomery Foot Care Specialists, P.C., in Montgomery, AL. Dr. Rosenberg focuses on surgery and the treatment and care of his patients with diabetic peripheral neuropathy.

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Continued on page 59

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A member of OHI's growing family of companies focused on treating conditions and diseases of the lower extremities, SafeStep was co-founded in 2000 by Josh White, DPM, and provides diabetic footwear and DME solutions to over 3,000 medical practices.

Dr. White, a member of the APMA's DME sub-committee and a Codingline Expert Panelist, personally shepherded the integration of podiatry into Medi-

Continued on page 62

care's DME system. In SafeStep's formative years, he assisted over 1000 practitioners in navigating the complex DME supplier application process. That core value of aiding podiatrists with Medicare's burdensome administrative requirements remains front and center today. SafeStep's "Worry Free" DME program utilizes a proprietary technology that ensures Medicare compliance while streamlining the billing and procurement process.

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This Buyers' Guide is also available at
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This Buyers' Guide is also available at
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Part 2: Products & Services

Editor's Note: We wish to clarify that many, if not most of the products listed below are available from the supply houses (both physical and online) listed under "Supplies," in this section, via combinations of phone, catalog and online sales. We felt it would be redundant to list these companies under every single listing, so we're taking the opportunity to remind you via this note.

A

ACCREDITATION: Surgical Facilities

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ADVERTISING (Radio, TV & Newspaper)

(See: Practice Promotion)

ADVERTISING (Waiting Room Videos)

(See: Practice Promotion)

AFO's

(See: Braces/Supports)

AFO ESSENTIALS PROGRAM

OHI

AIR PURIFICATION

BNA Burz

DPM-Aire (New-Aire)

EFI

Jan L

Medicool

(See also: Suction Systems;

Lasers)

ANATOMICAL MODELS/CHARTS

Biomedical Models Co.

ANESTHESIA (topical)

(See: Skin Refrigerants)

ANKLE BRACES/SUPPORTS

(See: Braces/Supports)

ANTIFUNGAL DELIVERY SYSTEMS (For Shoes)

Pedifix (Shoe Zap)

Shoe Care Innovations

(Steri-Shoe)

ANTISEPTICS

(See: Disinfectants/Hand Cleaners/ Cleaners, Instrument/Surgical Scrubs)

APPOINTMENT SCHEDULING

Eppointments plus

Jay Geier's Scheduling Institute

(See also: Computers: Software [Practice Management])

APPRAISERS

Medical Mavin

ARTHROSCOPY

ArthroCare Sports Medicine

ASSOCIATIONS/CONFERENCES/ SEMINARS/MEETINGS

Academy of Ambulatory Foot and Ankle Surgery

Academy of Physicians in Wound Healing (APWH)

American Academy of Pain Management

American Academy of Podiatric Practice Management

American Association of Colleges of Podiatric Medicine (AACPM)

American Association of Hospital and Healthcare Podiatrists (AAHHP)

American Association of Medical Foot Specialists

American Association of Podiatric Sports Medicine

American Association of Primary Care Providers for Edematous Extremities

American Association for Women Podiatrists

American Board of Foot and Ankle Surgery (ABFAS)

American Board of Lower Extremity Surgery (ABLES)

American Board of Multiple Specialties in Podiatry

American Board of Podiatric Medicine (ABPM)

American Board of Podiatric Surgery

American Board of Quality Assurance & Utilization Review (ABQAURP)

American College of Arthroscopic Surgeons

American College of Foot & Ankle Orthopaedics & Medicine (ACFAOM)

American College of Foot & Ankle Pediatrics (ACFAP)

American College of Foot & Ankle Surgeons (ACFAS)

American College of Lower Extremity Surgeons (ACLES)

American College of Podiatric Medical Review

American College of Podiatrist Radiologists

American Podiatric Medical Association

American Podiatric Medical Students' Association

American Podiatric Medical Writers Association

American Professional Wound Care Assn. (APWCA)

American Society of Foot and Ankle Dermatology (ASFAD)

American Society of Podiatric Medical Assistants

American Society of Podiatric Medicine

Association of Extremity Nerve Surgeons (AENS)

Barry University

Biomedical Concepts Corp

British Columbia Association of Podiatrists

California Podiatric Medical Association (Western, The)

Canadian Federation of Podiatric Medicine

Charcot-Marie-Tooth Assn. (CMTA)

Cleveland Clinic Center for Continuing Education

Colorado Podiatric Medical Association

Connecticut Podiatric Medical Assn.

Council for Medical Education & Testing

Deaconess Hospital

Desert Foot

DF Con

DLS

Eneslow Pedorthic Institute

European & World Congress of Podiatry

FAPA Fraternal Corporation

Florida Podiatric Medical Association (SAM)

Foot and Ankle Business Innovations (FABI)

Foot & Ankle Center of Teaneck, N.J.

Foot & Ankle Institute of Virginia

FootWorld USA

Forensic Podiatry Consulting Services

Fund for Podiatric Medical Education

Future Medical Solutions

Georgia Podiatric Medical Assn.

Goldfarb Foundation

Graham International Implant Institute

Greater Texas Educational Foundation

Health Seminar and Management Consultants

Idaho Podiatric Medical Assn (Mountain Conference)

Indiana Arthroscopic Associates

Innovative Management Systems

Institute for Creative Podiatric Medicine

Institute for Podiatric Excellence and Development (IPED)

Instratek (Endotrak System)

International Academy of Podiatric Medicine (IAPM)

International Academy of Walking & Standing

International Aesthetic Foot Society

International Federation of Podiatrists (FIP)

International Foot and Ankle Foundation (IFAF)

International Foot & Ankle Congress

International Society of Podiatric Laser Surgery

Kent State University of Podiatric Medicine

Learning in the Vineyards

Maine Podiatric Medical Association

Michigan Podiatry Association

Midwest Podiatry Conference

Montana Podiatry Association

Napa Clinical Workshops

National Podiatric Medical Association

New Cardiovascular Institute of The South

NJ Podiatric Medical Society

NM Podiatric Medical Assn.

NY State Podiatric Medical Association

NOFA (Global Foot and Ankle Conference)

No-Nonsense Seminar

North American Center for Continuing Medical Education (NACCME)

North Carolina Podiatric Medical Association

Continued on page 79

Click the boldface companies/
organizations to go directly
to their websites.

2017 Buyers' Guide

PRODUCTS
& SERVICES

A-C

Office-Based Seminars (OBS)
Ontario Podiatry Association
PAC Symposium
Pedorthic Footwear Association
Physicians Business Academy
Podiatry Association of Great
Britain

The Podiatry Institute PRESENT

Prescription Foot Orthotic Lab
Association (PFOA)

Res Ed Summit

R.I. Podiatric Medical Assn.
Roosevelt Foundation
St. Clare's Hospital (Dept. of
Podiatric Medical Education)
Scholl College of Podiatric
Medicine
Sea Courses
Society of Armed Forces
Podiatrists

SOS

Steel Foot
Superbones

(East and West)

Swiss Internal Fixation Course
Texas Podiatric Medical Assn.
University of Texas Health
Science Center (Diabetic
Foot Conference)
University of the Pacific
Vermont Podiatric Medical
Association
Western N.Y. Podiatric
Education Committee (Shuffle Off
to Buffalo Seminar)
Western Pennsylvania Hospital
(See also: Board Certification;
Practice Promotion; Dual Degree
Programs; Colleges)

B

BACTERIAL REDUCTION

(See: Disinfectants/Hand Cleaners/
Surgical Scrubs; Spore Testing)

BALANCE

(See: Braces/Supports)

BANDAGES

(See also: Dressings; Supplies)

BANDAGE/CAST PROTECTOR

Protex Medical

BANDAGES, COMPRESSION

(See: Compression Bandages)

BANDAGES, PLASTER

(See: Casting Materials: Orthotics)

BILL COLLECTION

Extremity Healthcare

BILLING SERVICES/ELECTRONIC

CLEARINGHOUSES

Billing Simplified
Extremity Healthcare
Hippocratic Solutions
Physician Claim Corp
Premium Billing

BLADES

(See: Surgical Equipment)

BLISTER RELIEF/PREVENTION:

Specialties

Bintz Company
Dr. Jill's
Dr. Scholl's

Gel Smart
Gilden Tree
Pedifix
Silipos (Siloskin)
Spenco (2nd Skin)
Stein's

BOARD CERTIFICATION

American Board of Foot and
Ankle Surgery

American Board of Lower Extremity Surgery (ABLES)

American Board of Multiple
Specialties in Podiatry

American Board of Podiatric Medicine (ABPM)

American Board of Podiatric
Surgery (ABPS)
NBPME (credentialing exam)

BOARD CERTIFICATION

(Diabetes/Wound Care)

American Academy of Wound
Management
Amer. Board of Multiple
Specialties in Podiatry

BOARD CERTIFICATION

(Preparation Material)

Certifiable, Inc. (Boards-By-The-
Numbers)

Goldfarb Foundation BONE-GROWTH STIMULATION/ BONE-HEALING

DJO Global
EBI Medical Systems
Smith & Nephew

BOOKS

Angsko (Jacoby, "Sugar Crush")
Churchill-Livingstone
The Podiatry Institute
Precision Intricast (Newsletter
Collection)
W.B. Saunders
Sundstrom ("Total Recall"
textbook)

BOOKS: Computer Textbooks

Data Trace Publishing
(See also: Videos)

BOOTS

(See: Footwear, Shoes)

BRACES/SUPPORTS/WALKERS/ ANKLE FOOT ORTHOSES/WRAPPS

Acor (Richie Brace)

Active Ankle

Allied/OSI (Richie Brace)

Arizona AFO

Bauerfeind USA, Inc.
(Malleotrain/Malleoloc/
Caligamed)

Buffalo Brace

Burns Labs (Richie Brace)

ComfortFit (Richie Brace/
TORCH Walker)

Cropper (BioSkin) (Tri-Lok
ankle brace; AFTR DC
(dorsal closure)

Cyberkinetics

Darco (DarcoGel/Body Armor
Walker)

DJO Global (Aircast)

DM Systems (Ankle Tough)

Eastern Podiatry Lab (Richie
Brace)

Even-Up (limb length discrepancy
equalizer)

Fiber Labs (Richie Brace)

Gill Podiatry
Integrated Orthotics
Integrity Orthotics Lab
(Richie Brace)
IQ Medical (Equinus-related)
JSB (Richie Brace;
Ultimate SB)

Juzo

KLM (Richie Brace)

Langer (LAST line: DCO, TCO)

Marathon Orthotics (Richie Brace)

Mark Fugit Ortho Lab

Med-Pro (DarcoGel)

Moore Medical

Moore Balance Brace (Arizona
AFO/OHI)

New Step

Niagara Brace

OHI (AFO's, Moore Balance
Brace, AFO Essentials
program)

Orthomerica

Ortho-Zone (Thermoskin
Thermal Ankle Brace)

Ossur

PAL Health System (Platinum
Ankle Brace)

Pine Tree Orthopedic Lab
Pro Lab

Root Lab (Richie Brace)

RYBO Medical (AFO's)

SafeStep (MBB)

Silipos

Solo Labs (Richie Brace)

STJ (Richie Brace)

Streifeneder (Sporlastic)

SureFit (Richie Brace)

Swede-O (AFG Stabilizer/
Plantar FXT)

TruMold (CROW AFO)

(See also: Braces: Pediatric; Digital
Appliances; Plantar Fasciitis
Splints; Scooters)

BROKERS (For Practice Buying/ Selling)

(See: Practices, Buying/Selling;
Appraisers; Financing)

BUNION RELIEF (Non-surgical Specialties)

Apex

Bintz Company

Dr. Jill's Foot Pads

Dr. Scholl's

FootHelpers

Gel Smart

Pedifix

Silipos (Bunion Protector)

Stein's

BUNION RELIEF (Surgical)

(See: Surgical Equipment; Specialties)

BURS

(See: Nail Treatment)

BUSINESS FORMS

(See: Stationery)

C

CABINETS/CASEWORK

Midmark

MTI

CALLUS RELIEF

(See: Corn/Callus)

CANDY: Edible Chocolate Feet

Toe-Rific

CASTING MATERIALS:

Orthotics

(See: Orthotics: Casting
Materials)

CASTING MATERIALS

(Post-Op/Post-Trauma)

Smith & Nephew Casting
(Gypsona/Dynacast)

CASTING MATERIALS: Shoes

(See: Shoes: Custom Made/Molded)

CAST ADJUSTERS

DM Systems (Cast Wedge)

CAST PROTECTOR

(See: Bandage/Cast Protector)

CHAIRS

Gill Podiatry

Henry Schein

IMS

Midmark Corp.

Moore Medical

MTI

(See also: Elevators, Foot; Stools)

CLAIMS PROCESSING

(See: Billing Services)

CLEANERS, INSTRUMENT

(See: Disinfectants)

CLEANERS, ULTRASONIC

(See: Sterilizing Equipment)

CLEANSERS

(See: Hand Cleansers)

CME CREDITS (Home Study)

APMA

DataTrace

Podiatry Management

Podiatry Today

Temple University School of
Podiatric Medicine

COAGULATORS

(See: Surgical Specialties)

CODING & DOCUMENTATION (INFORMATION/COUNSELING)

American College of Podiatric
Medical Review

Codes for Podiatric Medicine and
More! (Dr. Martin Taubman)

CodingLine.com

DataTrace (Medicare

Compliance/DT Doctor
Coder)

DocuForms (forms)

Dr. Mike The Coder

(Dr. Michael Warshaw)

HPMSI

ICD-10 Help

(See also: Documentation: Entry
Data Systems)

COLLEGES, PODIATRIC

Barry University

California School of Podiatric
Medicine at Samuel Merritt

College

Kent State University of Podiatric
Medicine

Midwestern Univ. (Arizona

Podiatric Medicine Program)

N.Y. College of Podiatric
Medicine

Scholl College of Podiatric
Medicine at Rosalind Franklin

University

Temple University School of

Podiatric Medicine

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Click the boldface companies/
organizations to go directly
to their websites.

FOOT DEVICES (Miscellaneous: Bunion Products, C & C Products, Toe Separators, Wedges, Lifts, Pads, Splints, Digital Protectors, etc.)

Alimed
Bintz Company
Diafoot/Pure Stride
Dr. Jill's Foot Pads
Dr. Scholl's
Gel Smart
Gilden Tree
Gill Podiatry
Hapad
Henry Schein
Med Pro
Moore Medical
Pedifix
Silipos
Stein's

FOOT SUPPORTS

(See: Foot Devices; Heel Cups/
Cushions; Heel Lifts; Insoles;
Orthotics: Ready-Made; Pads)

G

GAIT ANALYSIS

Footmaxx
Langer Biomechanics Group
Noraxon
The Orthotic Group
(Gait Scan)

RYBO (ScanAny)

Tek-Scan (F-Scan/MatScan)

GAUZE PRODUCTS

Spenco (2nd Skin) (Quick Heal)

GEL PRODUCTS

(See: Silicon Specialties)

GERMICIDES

(See: Disinfectants)

GIFTS/CARDS

Toe-Rific
(See also: Practice Promotion;
Practice Building)

GLOVES

(See: Supplies)

GREETING CARDS

(See: Gifts/Cards)

H

HEEL CUPS/CUSHIONS/ STABILIZERS/SUPPORTS/ WRAPS/WEDGES

Acor (Krystal Visco-Elastic Heel
Cup System)
Alimed
Allied/OSI Labs
Angsko (wraps)
Apex
Bauerfeind USA, Inc. (ViscoSpot)
Bonapada
Dr. Jill's Foot Pads
Hapad
JMS Plastics Supply
Medi-Dyne (Tuli's)
PAL Health Technologies
Pedifix

Silipos
Spenco (Tritec™ Heel Support)
Stein's
Streifeneder
(See also: Heel Cups: Silicon; Heel
Lifts)

HEEL LIFTS

Alimed
Henry Schein
Silipos

HEEL PAIN

(See: ESWT, Plantar Fasciitis)

HEEL PROTECTION/ELEVATION

(Post-Op/Rehab)

DM Systems (Heel-Lift)

HIPAA RISK ASSESSMENT

Manta Group
TLD Systems

HOLISTIC MEDICINE

(See: Nutraceuticals; Vitamins)

HYDROTHERAPY (Whirlpools/ Spas/Footbaths)

Ferno-Ille
Med-Pro (Whitehall Dist.)

HYDROTHERAPY DISINFECTANTS

Ferno-Ille (Chlorazene)

HYPERBARIC OXYGEN THERAPY

(See: Wound Management)

I

IMAGING

(See: Ultrasound; X-ray)

IMPLANTS/BIOMATERIALS

Arthrex
BioPro (Hallux
Metatarsophalangeal Joint
Prosthesis)
De Puy ACE Medical (Orthosorb)
Gramedica (HyProCure)
MMI-USA (Smart Toe)
Nextremity Solutions
Novastep
Safety Fix (removable)
Sgarlato Labs (SHIP)
Tornier
Treach Medical
Wright Medical Technology
(Silastic™ Flexible Hinge Toe)
Zimmer (Hall Surgical)
(See also: Surgical Equipment:
Specialties)

INFECTION CONTROL

SteriCheck Systems (for
instrument sterilization)
(See: Disinfectants/Hand Cleaners/
Surgical Scrubs/Spore Testing)

INFORMED CONSENT

(See: Patient Education)

IN-OFFICE DISPENSING

(See: Adjacencies)

INSOLES/INLAYS (Ready-Made/ Semi-Custom/Customizable)

Acor
Apex (Anti-Shox High
Performance)
Alimed
Allied/OSI Labs
Bauerfeind (Viscoped)
Bergmann Orthotic Lab
Bintz Company
Bonapada

Burns Labs (Nu-Soft)

Diafoot/Pure Stride

DoctorInsole

Dr. Jill's Foot Pads

Dr. Scholl's
EverFlex
Fiber Labs (Pure Stride)

Foot Helpers

Hapad

JMS Plastics Supply

(Sorbothane II)

JSB Orthotics

Langer Biomechanics Group

Mat Plus

Medi-Dyne (Tuli's) Orthofeet

Medi USA (Igli)

PAL Health Technologies

Pedifix

Pine Tree Orthopedic Lab

RX Sorbo

SafeStep

Silipos

Spenco Medical (Rubatex
Neoprene/Metatarsal Arch
Cushions)

Stable Step

Streifeneder

SureFit

Vionic

(See also: Medicare Diabetic Shoe
Program; Orthotics Prefab)

INSTRUMENTS (Non-Surgical)

Bianco Bros. (Nail Splitters/
Nippers)

Delta

De Puy ACE

DGI

gSource

Jan L

Miltex, Inc.

Vilex

(See also: Surgical Equipment)

INSURANCE (Malpractice)

Brown & Brown

DPM Preferred

Podiaguard
PICA (Podiatry Insurance Co.
of America)

Rockwood Programs

RPS (Podiatry Plus)

INTERNET

(See also: IT Consulting; Practice
Promotion, Computers; Online
Education/Networking)

IT CONSULTING

Manta Group

K

KERATIN DEBRIS EXFOLIANTS

Xenna (Nonyx)

L

LASERS (for pain management)

Aspen

Berman Partners

Cutting Edge (MSL-pulsed)

Multi-Radiance

LASERS (for skin lesions/warts)

Hyperion (Hyperblue 1530)

Light Age (Q-Clear)

Nurolase

Sheaumann (Go Laser)

LASERS (for nail fungus)

Aspen

Berman Partners

Erchonnia (Lunula)

Hyperion (Hyperblue 1530)

Light Age (Q-Clear)

Nomir

Nurolase

Sheaumann (Go Laser)

LEASING

Medical Mavin

LEG ULCERS CARE

(See: Compression Bandages;
Pharmaceuticals; Wound
Management)

LESION REMOVAL

(See: Skin Lesion Removal)

LIGHTS/LAMPS

Med-Pro

M

MAGNIFICATION

(See: Operating Telescopes)

MALPRACTICE

(See: Insurance; Legal Services);

MANAGED CARE

SPECIALISTS

(See: Network Participation/
Financial Growth/Practice-
Building; Legal Services)

MATERIALS

(See: Orthotics/Insoles: Raw
Materials)

MEDICAL INSURANCE

PROGRAMS

Certifiable, Inc.
DataTrace Publishing
Goldfarb Foundation
NBPME

MEDICARE DIABETIC FOOTWEAR PROGRAM (shoes, insoles)

Acor

Anodyne

Apex

Apis

Betterform

ComfortFit

Dia-Foot

Drew Shoe

Dr. Comfort

Foot Helpers

Frankford Leather

Hersco

Integrated Orthotics Lab

JSB Orthotics

Langer

Jerry Miller

P.W. Minor

New Step Orthotic Lab

Oasis Footwear

Orthofeet

Ped-Lite

Pedors

Pine Tree Orthopedics

Propet

Continued on page 88

SafeStep
Streifeneder
SureFit
TruMold
MEETINGS/SEMINARS
(See: Associations)
MIRRORS
(See: Patient Self-Inspection)

MOLDED INLAYS
(See: Insoles; Orthotics: Ready-Made)
MOLESKIN PRODUCTS
Dr. Jill's Foot Pads
Stein's
MRI IN-OFFICE
Esaote

N
NAIL DRILLS
(See: Suction Systems)
NAIL DUST EXTRACTORS
(See: Vacuum Systems)

NAIL POLISH, MEDICATED
DaniPro
Dr.'s Remedy
Just For Toenails
Tripod Labs
(Nailstat polish)
NAIL TREATMENT
(See: Ingrown Nails;
Pharmaceuticals: Topical
Medications [Nail Treatments];
Nail Polish; Nail Treatment:
Instruments; Suction Systems;
Surgical [Chemical] Nail
Treatments; Onychomycosis;
Prosthetic Nail System)
**NAIL TREATMENT: Debriding
Drills**
BNA Burz
European Footcare
Jan L
Medicool
MedPro
**NAIL TREATMENT: Debriding
(Non-Drill)**
Kerathin (PodiaPRO debridement
system)
**NAIL TREATMENT: Instruments
(Burs, Nippers, etc.)**
Bianco Bros.
BNA Burz
Delta
DGI
gSource
Miltex
Tri Hawk
(See also: Supplies)
**NAIL TREATMENT:
ONYCHOMYCOSIS (non-drug)**
(See: Lasers (for nail fungus))
**NAIL TREATMENT (Controlled
Micro Penetration)**
Clearanail
Jan L (Clearanail)
NEEDLES/SYRINGES
(See: Hypodermic)
**NEUTRACEUTICALS/MEDICAL
FOODS**
Molecular Labs (Neurvasia)
Pam Lab
Pharmaceutix (podiaPN)
Realm Labs (Neuremedy)
Tripod Labs
NEWSLETTERS
(See: Practice Promotion)
NIGHT SPLINTS
(See: Plantar Fasciitis)
NIPPERS
(See: Nail Treatment)

O
ODOR MANAGEMENT
(See: Pharmaceuticals [Topical
Medications]: Anti-Perspirants)
OFFICE MANAGEMENT
(See: Practice-Building: Employee
time/attendance)
OFF-LOADING DEVICES
(See: Braces; Shoes)
ON-HOLD MESSAGE SYSTEMS
(See: Message Systems)

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Click the boldface companies/
organizations to go directly
to their websites.

PHARMACEUTICALS: Analgesics

Adria Labs (Axotal)
DuPont Pharmaceuticals
(Nubain)
DuPont Pharmaceuticals
(Percocet)
DuPont Pharmaceuticals
(Percodan)
High Chemical (Sarapin)
(injectable)
Knoll Pharmaceutical
(Vicodin)
Merck Sharp & Dohme
(Dolobid)
Norwich-Eaton Pharmaceuticals
(Buprenex)
Novartis Pharmaceuticals
(Fiorinol)
Pedinol (Nalfon 200)
Winthrop Labs (Talacen)
Wyeth-Ayerst
(Lodine/Duract)
(See: *Pharmaceuticals/Topical*)

PHARMACEUTICALS: Antibiotics

Barr Labs (Cephalexin)
Biocraft Labs (Cephalexin)
Biocraft Labs (Dicloxicillin)
Glaxo Inc. (Ceftin)
Lederle Labs (Pipracil)
Eli Lilly & Co. (Ceclor)
Eli Lilly & Co. (Keflex)
Eli Lilly & Co. (Keftab)
Lypho Med, Inc. (Cefazolin)
Mead-Johnson Pharmaceuticals
(Duricef)
Medicis (Omnicef)
Merck (Invanz)
Miles, Inc. (Cipro)
Parke-Davis (Meclomen)
Pfizer (Zyvox)
Roerig (Unasyn)
Henry Schein Co. (Dicloxicillin)
SmithKline Beecham (Augmentin/
Pexiganan)
Squibb & Sons, Inc. (Azactam)
Upjohn Co. (Cleocin)
Upjohn Co. (E-Mycin)
Zeneca (Cefotan)

PHARMACEUTICALS: Anti-Fungals (Oral)

Ortho-Neutrogena (Gritulvin V)
Pedinol (Gris-PEG)

PHARMACEUTICALS: Anti-Fungals (Oral) [Onychomycosis]

Janssen (Sporanox)
Novartis (Lamisil Tablets)
Pedinol (Gris-PEG)

PHARMACEUTICALS: Anti-Inflammatories

American Regent (Betamethasone
Sodium Phosphate and
Betamethasone Acetate)
(injectable suspension)
Boots Company (Rufen)
Bristol-Myers (Nuprin)
Ciba-Geigy Pharmaceuticals
(Butazolidin)
Ciba-Geigy, Inc. (Voltaren)
Eli Lilly & Co. (Nalfon)
Horizon (Duexis)
Merck Sharp & Dohme (Clinoril)
Merck Sharp & Dohme (Indocin)
Mylan Labs (Meclofenamate)
Pedinol (Nalfon 200)

Pfizer Labs (Feldene)
Syntex Labs (Naprosyn)
Upjohn Co. (Motrin/Ansaid)
Whitehall Labs (Advil)
Wyeth-Ayerst Labs (Orudis)
(See: *Pharmaceuticals/Topical*)

PHARMACEUTICALS: Compounding

Haldey Compounding
Medi-Stat
PD Labs
Physicians Specialty Compounding
Quality Compounding
Trilogy

PHARMACEUTICALS: Diabetes

(See: *Pharmaceuticals; Diabetic
Neuropathy; Supplements;
Wound Dressings; Wound
Treatment*)

PHARMACEUTICALS: Diabetic Neuropathy (category includes medical foods)

Angsko (Neuro-Eze)
Biofreeze

Bako (NeuRX-TF tablets)

Health Care Products (Zostrix)
Eli Lilly (Cymbalta)
Haldey Compounding
Moberg (Kerasal Neurocream)
Molecular Labs (Neurvasia)
Origin BioMed (Neuragen)
PAMLab (Metanyx)
Parke-Davis (Neurontin)
Pedicis (Pedicin)
Pfizer (Lyrica)
Pharmaceutix (podiaPN)
Physician Specialty Compounding
Realm (Neuremedy)

PHARMACEUTICALS: Gout

Gensco
Savient (Krystexxa)
Takeda (Uloric; Colcyr)

PHARMACEUTICALS: Homeopathic

Medi-Natura (Traumeel)
Topical Biomedics

PHARMACEUTICALS: Neutraceuticals

(See: *Neutraceuticals*)

PHARMACEUTICALS: Onychomycosis (Non-Topical)

(See: *Pharmaceuticals: Anti-Fungals
(Oral) [Onychomycosis]*)

PHARMACEUTICALS: Peripheral Arterial Disease

Hoechst-Roussel (Trental)

PHARMACEUTICALS: Steroids

Forest Labs (Dalalone)
Schering (Elocon)
Stiefel Labs (Mimyx)
Stratus (Dermazene)
Teregen Labs (TDX LA)

PHARMACEUTICALS: Topical Medications (Analgesics)

Agewell
Angsko (Arginine Therapeutics)
Biofreeze/Performance Health
Core Products (Ibunex,
Gluconex)
Cryoderm
Dr. Swaim's
Medi-Natura (Traumeel)
Icon (Reliaderm)
MPM Medical (Regenecare)
Pedicis (Planticin)

Stratus (Dermazene)
Syncom (Fortex)
Topical Biomedics (Topricin)
Tripod Labs (Flexstat)
Truceuticals
Woodward (Mycocide HT)

PHARMACEUTICALS: Topical Anesthetics

(See: *Skin Refrigerants*)

PHARMACEUTICALS: Topical Medications (Anti-Fungals/Anti-Microbials)

BSK/Onycol (nail)
**Blaine Research Labs (Tineacide)
(Nail)**

Bako (Clarus Antifungal Cream; Clarus Antifungal Solution (nail); MacerX)

Diaderm (Clear Zal) (Nail)
Dr. Swaim's

Flexitol Anti-Fungal Liquid (Nail)

Gill Podiatry

Gordon Labs

(Gordachom) (Nail)

Haldey Compounding
Humco (Miranel)
Janssen Pharmaceuticals (Nizoral)
Medicis (Loprox)
Merz (Naftin)
Moberg (Kerasal) (Nail)

Moore Medical

Novartis (Lamisil Cream/Spray)
Onox Solution
Ortho Pharmaceuticals
(Spectazole)

Pedicis (Cidacin)

Pedinol Pharmacal (Fungoid
Tincture, Pedi-Dri Topical
Powder; Ertaczo)

Pharmaderm (Oxistat; Keralac
(Nail)

Podiatree

ProFoot

Quinnova (Ecoza)

Schering Labs (Lotrimin)

Schering Labs (Lotrisone)

Stiefel Labs (Zeasorb AF Powder)

Stratus (Dermazene)

Tetra

Tripod Labs (NailStat/Tineastat)

Valeant Pharma (Luzu)

Wellstone Labs (Molecular AF/
Aft-Laz)

Westwood-Squibb (Exelderm)

Woodward Labs (Mycocide)

(Nail)

PHARMACEUTICALS: Topical Medications (Anti-Infectives/Cleansing/Healing and/or Matrixectomies)

AmerX (Amerigel)

Angelini (Silver Stream)

Bacitracin

Bako (Tri-Soft) (with emulsifier)

Corticospirin Otic

Ferno-Ille (Chlorazene)

Gentamicin

Gordon Labs (Sodium Hydroxide)

Neosporin

Pedinol (Phenol EZ Swabs)

Purdue-Frederick (Betadine)

Silvadene

Stratus (Peviderm)

Triple Antibiotic

PHARMACEUTICALS: Topical Medications (Anti-Inflammatory)

Biofreeze/Performance Health
Core Products (Ibunex,
Gluconex)

Cryoderm

Medi-Natura (Traumeel)

Pedicis (Planticin)

Stratus (Dermazene)

Syncom (Fortex)

Tripod Labs (Flexstat)

PHARMACEUTICALS: Topical Medications (Anti-Perspirants/Deodorants/Drying Agents)

Bintz Co. (Khepra)
Fraser Labs (On Your Toes)

**Gordon Labs (Abscents,
Bromi-Talc, Bromi-Talc Plus,
Formadon, Bromi-
Lotion, Gordon's #5 [Aerosol
foot powder])**

Haldey Compounding

Onox Solution

Pedinol Pharmacal (Breeze-Mist,

Pedi-Pro Powder, Castellani

Paint Modified (Color/
Colorless), Lazerformaldehyde

Solution, Pedi-Boro Soak Paks)

Pedilux4

Podiatree

Stiefel (Zeasorb)

PHARMACEUTICALS: Topical Medications (Astringents)

Gordon Labs (Monsef's)

Herbert Labs (Bluboro)

Moberg (Domeboro)

Pedinol (Pedi-Boro Soak Paks)

PHARMACEUTICALS: Topical Medications (Dermatitis)

Bako (Kera-HC)

Bayer (Desonate) (atopic
dermatitis)

Physician Specialty Compounding

Stiefel (Mimyx)

PHARMACEUTICALS: Topical Medications (Moisturizers/Softeners)

Angsko

Bako (Kera HC; Kera-42; Hydro-Cutis)

Blaine (RevitaDerm)

Diaderm (ClearZal Callus)

Dr. Spalding's Podiatric Products

ELON

Flexitol (Heel Balm, Heel Perfect, Diabetic Foot Balm)

Gehwol

Gilden Tree

Gill Podiatry

Gordon Labs (Aloe-Grande Cream, Gormel, Vite-A- Cream, Calicylic)

Haldey Compounding

Health Care Products
(Diabetiderm)

H-E-A-T- (Callusan)

Kamedis

MD Private Label

Medimetriks

Merz (Aqua Glycolic)

Moberg (Kerasal)

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D

Moore Medical

Pedifoot
Pedinol Pharmacal (Cerave,
Ureacin-10 Lotion &
Ureacin-20 Creme, Lazer
Creme, Hydrisinal Creme &
Lotion, Hydrisalic Gel, Lactinol
E Creme & Lotion)
Pharmaderm (Keralac)
Physician Specialty Compounding
ProFoot
Quinnova
Stiefel Labs (Epileyt Lotion)

**Straight Arrow
(Foot Miracle)**

Summers Laboratories
(Keralyt Gel)
Surgical Supply Service
Tetra (Kamea)
TheraPlex
Tripod Labs (Advanced
Moisturizing Formula)
Upsher-Smith (Am Lactin)
Westwood-Squibb (Lac-Hydrin)

**PHARMACEUTICALS: Topical
Medications (Nail Antifungal
Treatments)**

AmerX (AmeriGel)
Angsko (Arginine Therapeutics)
**Bako (Kera Nail Gel; Clarus
Antifungal Solution)**

**Blaine Research Labs
(Tineacide; Terpenicol)**

Cipher Pharmaceuticals
Dermik (Penlac)
Diaderm (Clear Zal)
Dr. Swaim's

Flexitol Anti-Fungal Liquid

Fungal Free Nails
Gehwol

Gordon Labs (Gordachom)

Haldey Compounding
Humco (Miranel)
(nail dystrophy)

Medimetriks

Moberg (Kerasal)
Omiera Labs (Podiazole)
Pedicis

Pedifix (ClotrimazolOil)

Pedinol Pharmacal (Nail Scrub;
Phenol EZ Swabs)
Pharmaderm (Kerydin)
Physician Specialty Compounding
Podiatree
Tetra (Formula 3)
Tripod Labs (Nailstat 2-Step
Formula)

Valeant (Jublia)
Wellstone Labs (Molecular AF)
Winlind (Dr. Win's)
Woodward Labs (Mycocide)
(See also: *Nail Polishes, Medicated*)

**PHARMACEUTICALS: Topical
Medications (Scar Therapy)**

Blaine (Scar Care Gel Pads)

Intraderm
Merz (Mederma)
Physician Specialty Compounding

**PHARMACEUTICALS: Topical
Medications (Skin Adherents)**

(See: *Adhesives*)

**PHARMACEUTICALS: Topical
Medications (Skin Protectants)**

Summit Industries (Lantiseptic)

**PHARMACEUTICALS: Shoe
Disinfectants**

Patholase (Sanifeet)

**PHARMACEUTICALS: Wart
Medications**

Gordon Labs (Formadon)

Haldey Compounding
Med Cara (WartPeel)
Pedicis (Vircin)
Pedinol (Lazerformalyde)
Physician Specialty Compounding
Transderm Solutions
Tripod Labs (Plantarstat)

**PHARMACEUTICALS: Topical
Medications (Web Maceration)**

Bako (MacerX)

**PHARMACEUTICALS: Wound
Treatment**

3M (Tegaderm Matrix)

ABL (Silvrstat)

Acelity (Systagenix)
AmerX (Amerigel)
Angelini
Cardium Therapeutics
(Excellagen)
Care-Tech (Matrix gel)
Cellerate RX
Convatec, A Squibb Co.
(DuoDerm)
Derma Sciences (Medi-Honey)
Ferris Mfg. (Poly-Mem)
Gensco (Astero)
HS Pharma (Bensal HP)
Hymed
Intraderm
Keneric (RTD dressings)
Links Medical (medical honey)
Medline
MPM Medical (SilverMed; Excel
Gel)
Nu Med
Ocean Aid
Pfizer (Zyvox)
Regenigel
Smith & Nephew Wound
Management (Profore/
Acticoat/Iodosorb)
Smith & Nephew (Regranex)
Steadmed (Drawtlex)

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Click the boldface companies/
organizations to go directly
to their websites.

Thera Gauze (Soluble Systems)
Wake Pharma U.S. (Wound-Be-Gone) (oxygen free radical binding)

PHARMACEUTICALS: Wound Treatment (Natural)
Tripod Labs

PHARMACEUTICALS: Wound Treatment (Bio-Engineered Tissue)
Integra
KCI (GraftJacket)
Mimedx
Organogenesis (Apligraf/Dermagraft)
Pegasus
Promethean (Gamma Graft)
TEI Biosciences (Primatrix)

PHARMACEUTICALS: Wound Treatment (Debriding/Healing Ointments)
Smith & Nephew Medical (Accuzyme/Panafil/Santyl)
Stratus Pharmaceuticals (Kovia, Ziox)

PHARMACEUTICALS: Wound Treatment/Pain Treatment combo
Gensco (Astero)

PHOTOGRAPHY (Close-Up)
(See: Documentation)

PHYSICAL THERAPY: Cold Modalities
Biofreeze/Performance Health
Silipos

PHYSICAL THERAPY: Electrotherapy/Ultrasound/Inteferential/TENS/Laser Cutting Edge
Esaote

IMS
Multi-Radiance

Neurogenx
Universal Ultrasound

PHYSICAL THERAPY: Hydrotherapy
(See: Hydrotherapy)

PHYSICAL THERAPY: Post-Op/Post-Trauma/Rehab
Arizona AFO
Bauerfeind
Darco (Shoes)
DM Systems
Dr. Jill's Foot Pads
Gill Podiatry
ING Source (Foot Gym)
Med Pro
Moore Medical
PAL Health Systems
Pedifix
ProNiche Medical (The Kneeler; The Heeler)
Propet
Richie Brace
Smith & Nephew (Rehab Division)
(See also: Braces/Supports; Physical Therapy: Heat Modalities; Physical Therapy: Cold Modalities; Pharmaceuticals; Scooters; Shoes; Topical [Skin Protectants]; splints)

PHYSICAL THERAPY: Topicals
(See: Physical Therapy: Heat & Cold Modalities;

Pharmaceuticals: Topical [Skin Protectants]; Pharmaceuticals: Topical (Analgesics)

PHYSICIAN EDUCATION
(See: Associations, Books, CME, Television, Videotapes)

PLANTAR FASCIITIS (Specialties)
ArthroCare Sports Medicine (Coblation)
Aspen
Curamedix (EPAT)
Cutting Edge Lasers Darco (FS6 Sleeve)
ING Source (FS6 Sleeve/Foot Gym)
Instratek
Osteomed (Koby Gard)
Thera-Band/Performance Health
Pro Niche (The Heeler)
Zimmer Medicine (radial pulse)
(See also: Cryosurgery; ESWT; Lasers; Pharmaceuticals)

PLANTAR FASCIITIS (Day/Night Splint)
Swede-O (Plantar FXT)

PLANTAR FASCIITIS (Night Splints)
Active Ankle Systems/
Performance Health
Alimed
Darco
Langer Biomechanics Group
Ossur
PAL Health Systems
(See also: ESWT)

PLANTAR FASCIITIS (In-shoe sleeve)
DJO Global (Aircast Air Heel)

POSITIONING SYSTEMS: Pediatric
(See: Braces: Pediatric)

POST-OP PROTECTION
(See: Bandage/Cast Protectors; Braces/Supports; Casting Materials: Post-Op; Casts; Crutches; Compression Sleeves; Footwear, Specialized; Pharmaceuticals: Wound Dressings; Physical Therapy: Post-Op; Shoes: Post-Op; Socks; Splints; Wound Management; Vitamins: Post-Op)

PRACTICE-BUILDING (ENHANCEMENT)/OFFICE MANAGEMENT/CONSULTING)
AAPPM
Barrett Medical Consulting
Blue Orchid Marketing
Collaborative Practice Solutions
Extremity Healthcare
FABI
Foot Helpers
Get Podiatry Patients
HPMSI
Institute for Creative Podiatric Medicine
Institute for Podiatric Excellence and Development (IPED)
Manta Group
MD Private Label
Medical Mavin
Neurogenx
RST
SOS Healthcare
Top Practices

(See also: Associations; Board Certification; HIPAA Consulting; Managed Care; Network Participation; Patient Education; Practice Promotion [Advertising]); IT Consulting)

PRACTICE CONSOLIDATION
Extremity Healthcare (Supergroup formation)

PRACTICE MANAGEMENT/ MARKETING/CONSULTING
(See: Appraisal; Bill Collection; Computers; Network Participation; Patient Education; Practice Promotion; Practice-Building)

PRACTICE PROMOTION (Advertising/Product Customization/In Office Patient Communication/Waiting Room Videos)
Blue Orchid Marketing
CaerVision
Foot Helpers
Get Podiatry Patients
Healthy Glow
MD Private Label
Offcite (websites)
Online Podiatry Sites (websites)
Physician Web Pages (websites)
Teregen (Personal Pumi Bar)
Toe-Rific
Web Power Video
(See also: Adjacencies; Patient Education; Referral Network; Websites [Physician])

PRACTICES: Buying/Selling/ Consolidation
Extremity Healthcare (consolidation/Supergroups)
Medical Mavin (Buying/Selling/ TOMS: Transitional Ownership Management System)

PRESSURE ASSESSMENT
(See: Diagnostics Equipment)

PRESSURE WALKERS Darco (Walker)
Ossur

PROSTHETIC NAIL SYSTEM
Just For Toenails

PUBLICATIONS
APMA News
MPM (Greenbranch)
PM News
JAPMA
Podiatry Management
Podiatry Today
Podiatry.com
PRESENT (eZines)

PUMICE BARS
Healthy Glow
Teregen Labs (Personal Pumi Bar)

PURCHASING NETWORKS
(See: Supplies)

REHAB
(See: Braces/Supports; Physical Therapy; Post-Op Protection; Shoes; Splints)

REPAIRS
Med-Pro (whirlpools, chair upholstery)

RESIDENCY COURSEWARE PRESENT RETRACTORS
(See: Surgical Specialties)

S

SAFETY PRODUCTS & SERVICES
(See also: Cleaners; Disposables; Fume Removal; Lasers; Protective Eyewear; Spore Testing; Sterilizers; Suction Systems; Surgical Equipment; Vacuum Systems; Waste Disposal; X-Ray; Personnel Radiation Monitoring; X-Ray: Shielding)

SAFETY PRODUCTS & SERVICES
SteriCheck Systems
(See: Spore Testing)

SANDALS
(See: Shoes: Sandals)

SAWS
(See: Surgical Equipment)

SCAR MANAGEMENT Blaine (Scar Care Gel Pad)
Merz (Mederma)

SCHOOLS
(See: Colleges)

SCOOTERS/WALKERS/ROLLING MECHANISMS
Pro Niche (The Kneeler)

SEMINARS
(See: Associations; Practice Promotion)

SENSORY TESTING
(See: Diagnostics Equipment: Diabetic Neuropathy)

SHEET STOCK
(See: Orthotics: Raw Materials)

SHIELDS
(See: Orthotics: Custom Digital Shields)

SHOE SANITIZER/ANTIFUNGAL DELIVERY SYSTEM Pedifix (Shoe Zap)
Shoe Care Innovations (Steri-Shoe)
(See: Pharmaceuticals: Shoe Disinfectants)

SHOES: Athletic/Walking/Comfort
Acor
Apex
Asics
Brooks Shoe, Inc.
Jan I. (Nufoot)
New Balance (Aravon/Procare)
Revere
SAS SHOES: Custom-Made/ Molded
Acor (Traditional Custom/Urban Walkers/ThermAcor)
Enslow

R

RADIO ADS
(See: Practice Promotion)

REFRIGERANTS
(See: Skin Refrigerants)

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Click the boldface companies/
organizations to go directly
to their websites.

2017 Buyers' Guide

PRODUCTS
& SERVICES

Jerry Miller I.D. Shoes (Beta-
Walker/Traditional Custom)

Tru-Mold

SHOES: Depth/Diabetic

Acor (Urban Walkers)

Anodyne

Apex (Ambulators/AFO Essentials
Program)

Apis

Betterform

ComfortFit Labs

Dia-Foot

Drew Shoe Corp.

Dr. Comfort

Foot Helpers

Frankford Leather

Hersco

Integrated Orthotics Lab

JMS Plastics Supply

JSB Orthotics

Langer

P.W. Minor

New Step Orthotics Lab

Oasis

Orthotic Group

Orthofeet

Ped Lite

Pedors

**Pilgrim (Deer Tracks/
Hoopoe)**

Pine Tree Orthopedic Lab

Propet

Revere

Root Labs

SafeStep

STJ

Stride-Lite

SureFit

(See also: Medicare Diabetic Shoe
Program); Shoes: Custom-made
Shoes: Post-op/Diabetic Combo)

SHOES: Pediatric

Pedors

SureStep

**SHOES/BOOTS: Post-Op/Post-
Trauma**

(See: Physical Therapy)

**SHOES: Post-Op/Diabetic
Combination**

Darco

Pedors (Tothonator)

SHOES: Sandals

American Orthotics Lab, Inc.
(Healing Sandal)

ComfortFit

Earthwalk

JSB

Langer

Orthotic Group

Revere

Spenco

STJ

SHOES: Specialty Retailers

Eneslow

SHOWER & BATHING AIDS

(See: Bandage/Cast Protector)

SILICON SPECIALTIES

Bauerfeind USA (Viscoped/
Viscoheel SofSpot)

Dr. Jill's Foot Pads

Dr. Scholl's

Gel Smart/Polygel/Healix Care

Orthofeet (Bio-Sole GEL)

Pedifix (Gel Smart)

Podiatree

Silipos

Stein's

(See also: Digital Appliances)

**SILICON SPECIALTIES
(diabetic-friendly)**

Gel Smart

Pedifix (Visco-Gel line)

SILVER DELIVERY SYSTEM

(See: Shoes)

SKIN LESION REMOVAL

(Cryosurgical)

Cryoprobe

Cryosurgery, Inc

(Verruca-Freeze)

Moore Medical

SKIN PROTECTANTS

(See: Pharmaceuticals: Topical [Skin
Protectants])

SKIN REFRIGERANTS

Blaine Labs (V.A.D)

Gebauer Co.

(Ethyl Chloride)

Gill Podiatry (Pedi-Freeze/
Pedi-Shield)

SMOKE EVACUATION

(See: Lasers)

SOCKS

Apex

Bauerfeind

(Spa Hosiery)

Bintz Company

Diafoot/Pure Stride

Dr. Comfort

Drew Shoe Corp.

Foot Helpers

Frankford Leather

Orthofeet

P.W. Minor

(Treadeasy)

**Pedifix (Therafoot/
No-Ridge)**

Sigvaris

Silipos

Thor-Lo (Thorneburg Hosiery)

Tru-Mold (Shear-Free

Comfort Socks)

SOCKS (for cold feet)

Infracare

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