

WHO'S WHO

PRODUCTS  
& SERVICES

# 2017 Buyers' Guide

If knowledge is power, then time is surely money. That's

the idea behind the *Podiatry Management Annual Buyers' Guide*. To save you time by providing you an easy and convenient source of all the major podiatric products and services you use in the everyday course of running your practice.

This year's guide is divided into two parts. **Part I** lists company names alphabetically and provides pertinent address and phone/fax/website information, with additional product and/or service data for advertisers in this special online edition. Click anywhere on the shaded area for each advertiser and you'll go directly to their website.

**Part II**, which starts on page 75, lists companies or organizations according to the type of product or service they provide. Listings in many cases feature

both company/organization and product name; thus, if you're looking for Naftin under

'Pharmaceuticals: Anti-Fungals,' you can find this brand name even if you don't know that Merz is the manufacturer. Click on the boldface companies and organizations and you'll go directly to their website.

Another cross-referencing feature makes it easier for you to find related products. For example, if you're looking in the 'Orthotics, Prefabricated' category, you will also find the cross-reference 'See also: Insoles, Heel Supports, and Pads.'

We encourage you to support these suppliers. Collectively, they provide the advertising dollars necessary to support both our print and online publications; and many, as well, contribute to podiatric student scholarships and research.

*Continued on page 2*

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The AAPSM serves to advance the understanding, prevention and management of lower extremity sports and fitness injuries. The Academy believes that providing such knowledge to the profession and the public will optimize enjoyment and safe partici-

*Continued on page 5*

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ABLES has set for itself the task of creating an interprofessional membership. ABLES already has MDs and DOs among its members. This will foster the exchange of information on scientific advances and evolving professional philosophies. It will facilitate the creation of a uniform standard of care for all professionals treating the lower extremity. It will help to obliterate senseless discrimination among academic degrees and organizational affiliations in the matter of professional privileging in hospitals and MCOs.

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With health care requirements changing, the importance of board certification cannot be overstated. Hospitals, insurance panels and even outpatient surgical centers require evidence of specialty board qualification and certification to acquire or retain staff privileges. The Amer-

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Founded in 1975, the American Board of Podiatric Medicine

(ABPM) is recognized by the Joint Committee on the Recognition of Specialty Boards (JCRSB) of the Council on Podiatric Medical Education under the authority of the American Podiatric Medical Association (APMA) as the specialty board to conduct a certification process in Podiatric Medicine.

For more complete information about ABPM, please visit our website at [www.abpm.org](http://www.abpm.org). If you would like more information about the 2018 deadline, please contact board headquarters at 310-375-0700 or email [admin@ABPMed.org](mailto:admin@ABPMed.org).

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*Continued on page 8*

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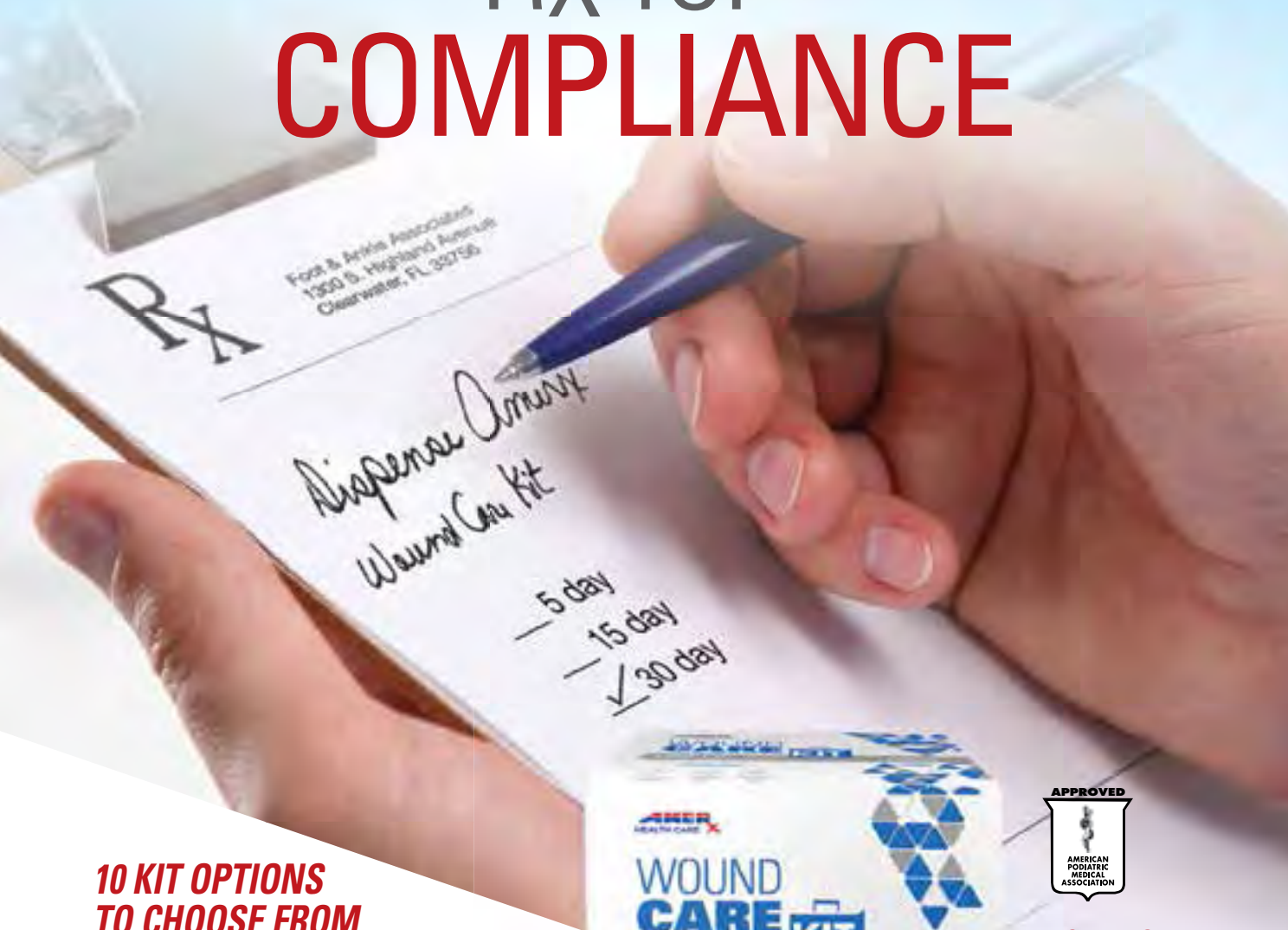


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Founded in 1912, the American Podiatric Medical Association (APMA) is the largest and most influential organization supporting podiatrists. APMA members engage in the full range of foot and ankle treatment from conservative care to rearfoot reconstruction and ankle surgery. In concert with its 53 components and 11 affiliated and related organizations, APMA is dedicated to promoting foot and ankle health, member service, and professional excellence.

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*Continued on page 11*

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— The OHI Family of Brands —





# 2017 Buyers' Guide

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A member of OHI's growing family of companies focused on treating conditions and diseases of the lower extremities, Apex Foot Health Industries is widely recognized as a global leader in pedorthic footwear and orthotics.

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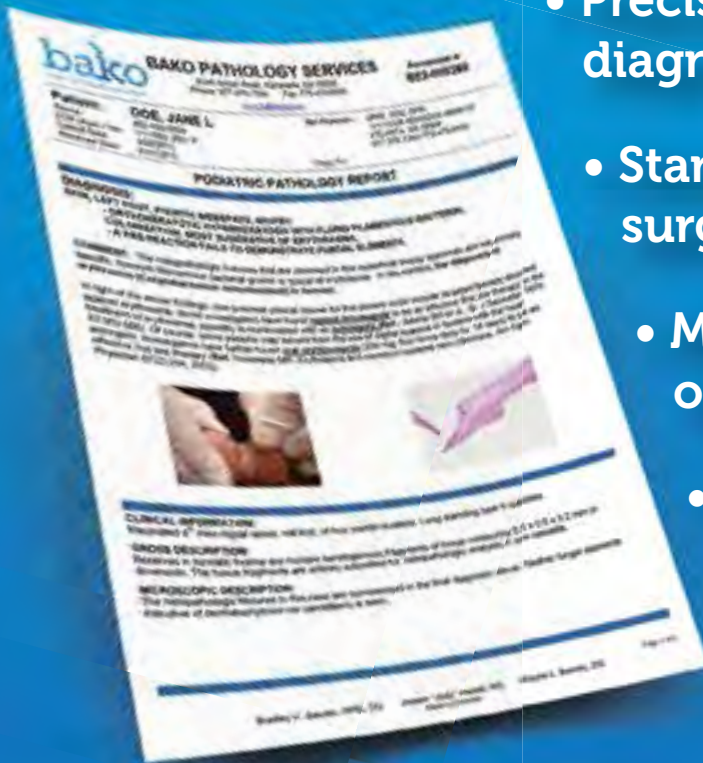
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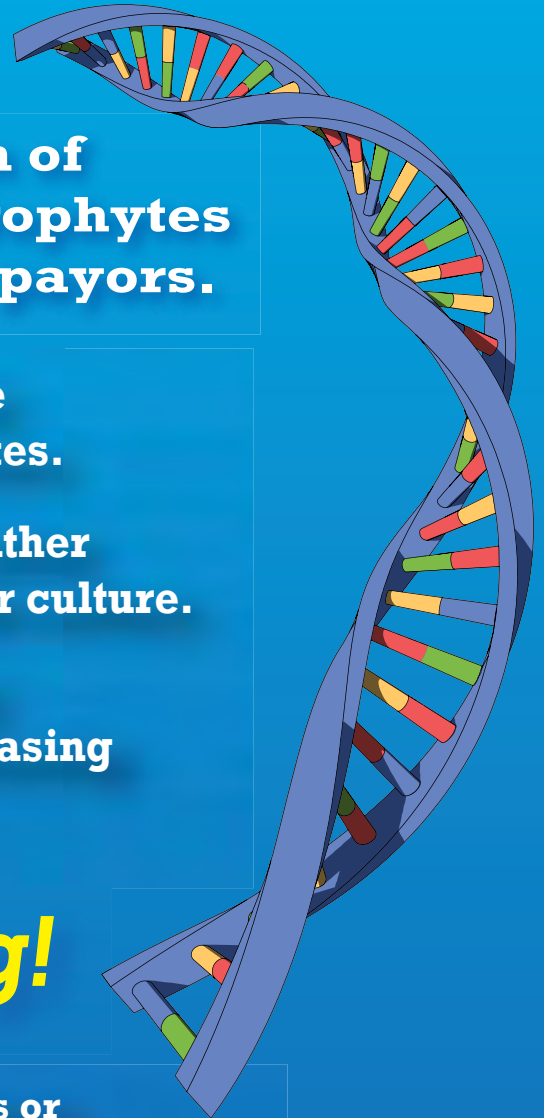
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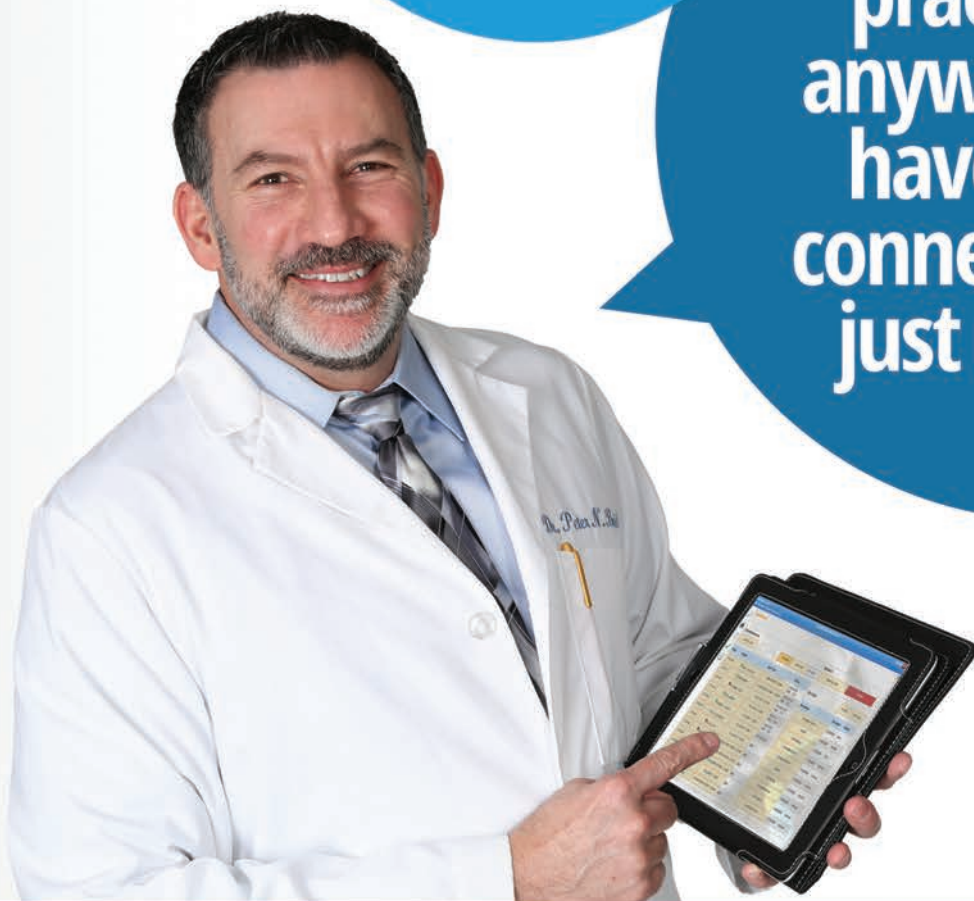
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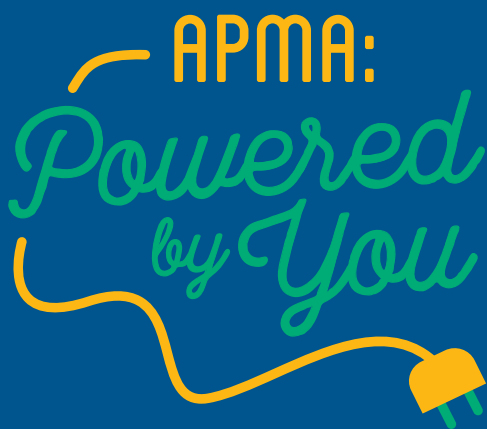
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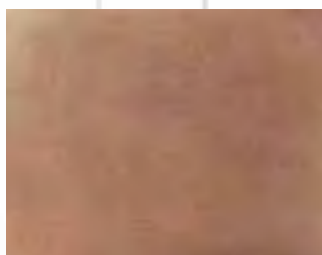


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*Continued on page 32*

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1 week, 7 doses for tinea cruris and tinea corporis; efficacy seen at 3 weeks post-treatment<sup>1</sup>

### Indications and Usage

LUZU (luliconazole) Cream, 1% is indicated for the topical treatment of interdigital tinea pedis, tinea cruris, and tinea corporis caused by the organisms *Trichophyton rubrum* and *Epidermophyton floccosum* in patients 18 years of age and older.

### Important Safety Information

LUZU is indicated for topical use only and is not indicated for ophthalmic, oral or intravaginal use.

LUZU should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus.

Caution should be exercised when LUZU is prescribed for nursing mothers.

The most common adverse reactions in clinical trials were application site reactions, which occurred in less than 1% of subjects in both LUZU and vehicle arms. Most adverse reactions were mild in severity.

To report SUSPECTED ADVERSE REACTIONS contact Valeant Pharmaceuticals North America LLC at 1-800-321-4576 or FDA at 1-800-FDA-1088 or visit [fda.gov/medwatch](http://fda.gov/medwatch).

Please see Brief Summary of full Prescribing Information for LUZU on adjacent page.

Reference: 1: LUZU [prescribing information]. Bridgewater, NJ: Valeant Pharmaceuticals North America LLC.



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(luliconazole) Cream, 1%

## BRIEF SUMMARY OF FULL PRESCRIBING INFORMATION FOR LUZU (luliconazole)

This Brief Summary does not include all the information needed to use LUZU safely and effectively. See full Prescribing Information for LUZU.

**LUZU (luliconazole) Cream, 1% for topical use**  
**Initial U.S. Approval: 2013**

### Rx Only

### INDICATIONS

LUZU (luliconazole) Cream, 1% is an azole antifungal indicated for the topical treatment of interdigital tinea pedis, tinea cruris, and tinea corporis caused by the organisms *Trichophyton rubrum* and *Epidermophyton floccosum*, in patients 18 years of age and older.

### DOSAGE AND ADMINISTRATION

For topical use only. LUZU Cream, 1% is not for ophthalmic, oral, or intravaginal use.

When treating interdigital tinea pedis, a thin layer of LUZU Cream, 1% should be applied to the affected area and approximately 1 inch of the immediate surrounding area(s) once daily for two (2) weeks.

When treating tinea cruris or tinea corporis, LUZU Cream, 1% should be applied to the affected area and approximately 1 inch of the immediate surrounding area(s) once daily for one (1) week.

### ADVERSE REACTIONS

#### Clinical Trials Experience

Because clinical trials are conducted under widely varying conditions, adverse reaction rates observed in the clinical trials of a drug cannot be directly compared to rates in the clinical trials of another drug, and may not reflect the rates observed in practice.

In three Phase 3 clinical trials, 616 subjects were exposed to LUZU Cream, 1%: 305 with interdigital tinea pedis and 311 subjects with tinea cruris. Subjects with interdigital tinea pedis or tinea cruris applied LUZU Cream, 1% or vehicle cream once daily for 14 days or 7 days, respectively, to affected and adjacent areas. During clinical trials with LUZU Cream, 1% the most common adverse reactions were application site reactions which occurred in less than 1% of subjects in both the LUZU and vehicle arms. Most adverse reactions were mild in severity.

#### Post-Marketing Experience

The following adverse reactions have been identified during postmarketing use of luliconazole cream, 1%: contact dermatitis and cellulitis. Because these reactions are reported voluntarily from a population of uncertain size, it is not always possible to reliably estimate their frequency or establish a causal relationship to drug exposure.

### DRUG INTERACTIONS

The potential of luliconazole to inhibit cytochrome P-450 (CYP) enzymes 1A2, 2C9, 2C19, 2D6, and 3A4 was evaluated *in vitro*. Based on *in vitro* assessment, luliconazole at therapeutic doses, particularly when applied to patients with moderate to severe tinea cruris, may inhibit the activity of CYP2C19 and CYP3A4. However, no *in vivo* drug interaction trials have been conducted to evaluate the effect of luliconazole on other drugs that are substrates of CYP2C19 and CYP3A4.

Luliconazole is not expected to inhibit CYPs 1A2, 2C9 and 2D6 based on *in vitro* assessment. The induction potential of luliconazole on CYP enzymes has not been evaluated.

### USE IN SPECIFIC POPULATIONS

#### Pregnancy: Pregnancy Category C.

There are no adequate and well-controlled studies of LUZU Cream, 1% in pregnant women. LUZU Cream, 1% should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus.

The animal multiples of human exposure calculations were based on daily dose body surface area (BSA) comparisons ( $\text{mg}/\text{m}^2$ ) for the reproductive toxicology studies described in this section and in Section 13.1 of the prescribing information. The Maximum Recommended Human Dose (MRHD) was set at 8 g 1% cream per day ( $1.33 \text{ mg}/\text{kg}/\text{day}$  for a 60 kg individual which is equivalent to  $49.2 \text{ mg}/\text{m}^2/\text{day}$ ).

Systemic embryofetal development studies were conducted in rats and rabbits. Subcutaneous doses of 1, 5 and 25 mg/kg/day luliconazole were administered during the period of organogenesis (gestational days 7-17) to pregnant female rats. No treatment related effects on maternal toxicity or malformations were

noted at 25 mg/kg/day (3 times the MRHD based on BSA comparisons). Increased incidences of skeletal variation (14<sup>th</sup> rib) were noted at 25 mg/kg/day. No treatment related effects on skeletal variation were noted at 5 mg/kg/day (0.6 times the MRHD based on BSA comparisons).

Subcutaneous doses of 4, 20 and 100 mg/kg/day luliconazole were administered during the period of organogenesis (gestational days 6-18) to pregnant female rabbits. No treatment related effects on maternal toxicity, embryofetal toxicity or malformations were noted at 100 mg/kg/day (24 times the MRHD based on BSA comparisons).

In a pre- and post-natal development study in rats, subcutaneous doses of 1, 5 and 25 mg/kg/day luliconazole were administered from the beginning of organogenesis (gestation day 7) through the end of lactation (lactation day 20). In the presence of maternal toxicity, embryofetal toxicity (increased prenatal pup mortality, reduced live litter sizes and increased postnatal pup mortality) was noted at 25 mg/kg/day. No embryofetal toxicity was noted at 5 mg/kg/day (0.6 times the MRHD based on BSA comparisons). No treatment effects on postnatal development were noted at 25 mg/kg/day (3 times the MRHD based on BSA comparisons).

#### Nursing Mothers

It is not known whether luliconazole is excreted in human milk. Because many drugs are excreted in human milk, caution should be exercised when LUZU Cream, 1% is administered to women who are breastfeeding.

#### Pediatric Use

The safety and effectiveness of LUZU Cream, 1% in pediatric patients have not been established. The number of pediatric patients  $\geq 12$  years of age were too small to adequately assess safety and efficacy.

#### Geriatric Use

Of the total number of subjects in clinical studies of LUZU Cream, 1%, 8 percent were 65 and over, while 1.4 percent were 75 and over. No overall differences in safety or effectiveness were observed between these subjects and younger subjects, and other reported clinical experience has not identified differences in responses between the elderly and younger patients, but greater sensitivity of some older individuals cannot be ruled out.

### NONCLINICAL TOXICOLOGY

#### Carcinogenesis, Mutagenesis, Impairment of Fertility

Long-term studies to evaluate the carcinogenic potential of LUZU Cream, 1% have not been conducted.

Luliconazole revealed no evidence of mutagenic or clastogenic potential based on the results of two *in vitro* genotoxicity tests (Ames assay and Chinese hamster lung cell chromosomal aberration assay) and one *in vivo* genotoxicity test (mouse bone marrow micronucleus test).

In a fertility study in rats, subcutaneous doses of 1, 5 and 25 mg/kg/day luliconazole were administered prior to and during mating and through early pregnancy. Treatment related effects on reproductive function were noted in females (decreased live embryos and decreased corpus luteum) at 5 and 25 mg/kg/day and males (decreased sperm counts) at 25 mg/kg/day. No treatment related effects on fertility or reproductive function were noted at 1 mg/kg/day (0.1X MRHD based on BSA comparisons).

#### PATIENT COUNSELING INFORMATION

See FDA-approved patient labeling (Patient Information)

Inform patients that LUZU Cream, 1% is for topical use only. LUZU Cream, 1% is not intended for intravaginal or ophthalmic use.

Manufactured for:  
Medicis, a division of Valeant Pharmaceuticals North America LLC,  
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updates in pediatrics, sports medicine, surgery, biomechanics, radiology, emergency medicine, diabetes, trauma and the 20th Annual International Post Graduate Symposium. There have been improvements to the Board Review program to more fully prepare you for both the ABFAS and ABPM certification exams. Finally, the ASPMA will present two tracks of education, for both clinical and administrative assistants. With so many choices, attendees have the opportunity to earn up to thirty-four hours of continuing education. Online registration is now open.

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Mile High Orthotics Lab announced its new portable orthotic scanning system, the LES Lower Extremity Scanner. Using an iPad with a scanner attachment, practitioners are now able to scan for orthotics, AFO's and custom shoes anywhere they can bring the iPad to. The key to this device's accuracy is the custom software developed for the lower extremity market in combination with the scanner. There are no sign-up fees, no monthly fees and no click fees.

With precision and accuracy down to one millimeter, the LES is the perfect tool that eliminates the mess of plaster casting or the hassle of shipping foam boxes. The idea is to make it easier to scan a patient's foot, foam box and send an order in for production instantly, cutting down on shipping costs and turnaround time. MHOL brought this scanner to the market hoping it would allow practitioners to expand their practices from

*Continued on page 41*

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Diagnosis of Small Fiber Neuropathy with skin biopsy can be done in the podiatry office setting including nail fungal diagnosis using histology staining and PCR meth-

odologies. It makes sense to keep the pathology in the office setting and capture those revenues.

The Stark Law in-office ancillary services exception ("IOASE") under Section 1877 of the Social Security Act (the Act) (42 U.S.C. 1395nn), also known as the physician self-referral law, allows a physician "group practice" to own and operate a pathology lab and bill for pathology diagnoses.

Urologists, GIs and dermatologists have been capturing pathology revenues for years now with in-office pathology laboratories. Podiatrists can do the same with Epidermal Nerve Fiber Density studies (ENFD) and nail fungal testing to gain substantial increases in revenues to their practice.

A podiatry practice that can generate about 100 ENFD cases and 150-250 nail fungal testing procedures per month can be looking at 5 million dollars in net revenue at the end of the year. Medicare and private insurance companies recognize ENFD and nail fungal testing CPT codes and pay for them.

Molecular Diagnostics Consultants can build an in-office pathology lab with the ability to run ENFD and nail fungal testing, including PCR, in 90 days.

It's time to decide if a pathology lab is what your practice needs. In the age of a volatile healthcare industry, Medicare reimbursements cuts and the unknown, patient services generating additional revenues is the correct way to go. Any addition to your practice before the ax is down will most likely be grandfathered in. Now is the time to decide.

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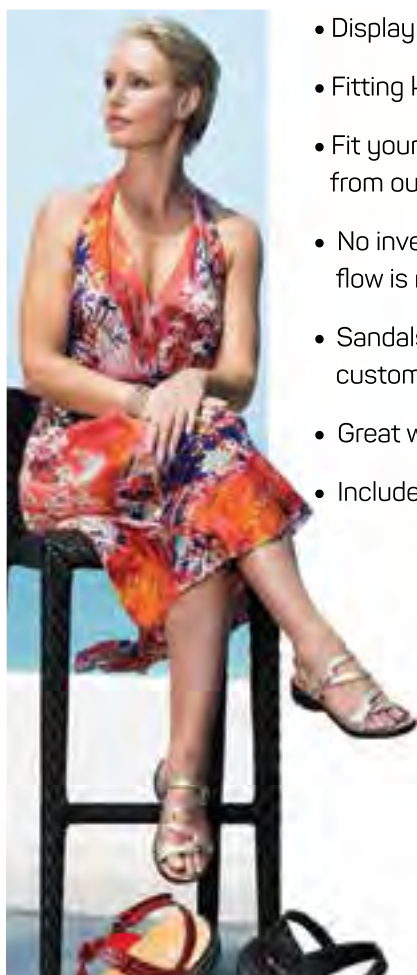
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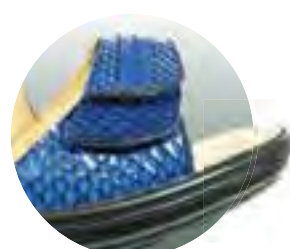
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"I am pleased with the interest and uptake of the new next generation device," says Steve Duddy, President and Chief Executive Officer of NuvoLase Inc. "The new system gives us the flexibility to grow in the future and the new contemporary touchscreen design will look great in any office." He adds, "The PinPointe FootLaser has quickly become the light-based device and procedure of choice for many clinicians worldwide seeking alternative methods for onychomycosis and warts. The FootLaser is a great alternative to oral medications, which can be risky for the patient."

The PinPointe FootLaser is available worldwide with approvals that include FDA clearances, CE Mark, TGA, shonin approval from the Japanese Ministry of Health, Labor and Welfare (MHLW), Health Canada and the KFDA in Korea.

About NuvoLase Inc.

NuvoLase, Inc. develops and markets innovative devices for healthcare providers worldwide. NuvoLase products are the result of solid research, sound science, and extensive clinical experience, ensuring that they always provide superior clinical performance. The PinPointe FootLaser is available worldwide.

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*Continued on page 50*

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Propels forcefully from 1<sup>st</sup> Metatarsal

**POSSIBLE CLINICAL SYMPTOMS**

- Poor Shock Attenuation
- Excessive Supination
- Narrow or Cross Over Gait
- Lateral Forefoot Posting
- 1<sup>st</sup> MTH Cut-Out
- Deep Lateral Heel Cup
- Equinus Correction
- Great for Ankle Instability

**KEY ORTHOTIC FEATURES**

- Lateral Forefoot Posting
- 1<sup>st</sup> MTH Cut-Out
- Deep Lateral Heel Cup
- Equinus Correction
- Great for Ankle Instability

**MILD PES PLANUS**

**GAIT**

Propels off 2<sup>nd</sup> and 3<sup>rd</sup> Metatarsal due to Transverse Metatarsal Arch Reversal

**POSSIBLE CLINICAL SYMPTOMS**

- Pronation through Midstance
- Resupinate in Propulsion
- Propels off 2<sup>nd</sup> and 3<sup>rd</sup> MTH
- Toe In Gait
- Neuroma
- Sesamoiditis
- 1<sup>st</sup> Ray Hypomobility
- Scarf-Block Pain
- Often Unilateral if associated with leg length inequality

**KEY ORTHOTIC FEATURES**

- Medial RF Posting
- Intrinsic Lateral RF Posting
- Mild Medial Flare
- Great for In-Toeing

**NEUTRAL FOOT**

**GAIT**

Propels off 2<sup>nd</sup> and 3<sup>rd</sup> Metatarsal due to Transverse Metatarsal Arch Reversal

**POSSIBLE CLINICAL SYMPTOMS**

- Poor Shock Attenuation
- Restricted ST Pronation
- Propels off Medial Ballus
- Hip Pain
- Lower Back Pain
- Metatarsal Band Syndrome
- Retrocalcaneal Heel Pain
- Haglund's Deformity
- Medial Heel Pain

**KEY ORTHOTIC FEATURES**

- Neutral RF Posting
- Medium Arch
- Standard Depth
- Great for Hip and Back Pain

**MODERATE PES PLANUS**

**GAIT**

Propels off 2<sup>nd</sup> and 3<sup>rd</sup> Metatarsal due to Transverse Metatarsal Arch Reversal

**POSSIBLE CLINICAL SYMPTOMS**

- Neutral Toe Out
- Pronation through Midstance
- Metatarsal Arch Reversal
- Plantar Fasciitis
- Metatarsalgia
- Functional Hallux Limitus
- Patellofemoral Pain Syndrome
- Posterior Tibial Tendonitis
- Neuromas
- Dorsal Blisters

**KEY ORTHOTIC FEATURES**

- Deep Heel Cup
- Medial RF Posting
- Moderate Medial Flare
- Great for Plantar Foot Pain

**ABDUCTOVARUS FOREFOOT**

**GAIT**

Propels off 2<sup>nd</sup> and 3<sup>rd</sup> Metatarsal due to Transverse Metatarsal Arch Reversal

**POSSIBLE CLINICAL SYMPTOMS**

- Narrow Heel Base Gait
- Restricted Lateral Pronation
- Propels off 2<sup>nd</sup> MTH in Propulsion
- Plantar Fasciitis / Heel Pain
- Shin Splints
- Knee Pain
- Talar's Dysfunction
- Calcaneal Apophysis (Sever's Disease)
- Osseous-Schaeffer Disease

**KEY ORTHOTIC FEATURES**

- Medial RF & FF Posting
- 5<sup>th</sup> MTH Cut-Out
- 1<sup>st</sup> MTH Heel
- Mild Medial Flare
- Great for Heel, Shin & Knee Pain

**SEVERE PES PLANOVALGUS**

**GAIT**

Propels off 2<sup>nd</sup> and 3<sup>rd</sup> Metatarsal due to Transverse Metatarsal Arch Reversal

**POSSIBLE CLINICAL SYMPTOMS**

- Pronation through Propulsion
- Severe MTH Instability
- Propels from Central MTHs
- Lateral Column Instability
- Posterior Tibial Dysfunction
- Tarsal Tunnel Syndrome
- Plantar Fasciitis
- Knee Valgus/D
- Subtalar Impingement
- Blisters
- Sprain/Fract

**KEY ORTHOTIC FEATURES**

- Depth Orthosis
- Large Medial Flare
- Medial RF & FF Posting
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- Peroneal Function
- Great for PTTD

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Mollie R.



"Although I've had my hardware removed, I was pain free while it was in position. The SafetyFix EasyOut was truly a safe and reliable fix to my bunion pain. Thank you!"

Carla B.



"I'm a pharmacist and stand on my feet 8-10 hours per day. Six weeks after surgery I was able to resume my regular work schedule without any hardware left in my body. After hearing from friends the problems they encountered with traditional bunion surgery I'm so glad I chose SafetyFix!"

Martha K.



30° driver to screw angle



"I have been effectively implanting the SafetyFix screw since last summer. I have found them to be some of the best bone screws I have ever used, with great purchase, and they are very easy to explant. As someone who has personally suffered from heavy metal toxicity, I am a true believer."

Stephen Barrett, D.P.M.



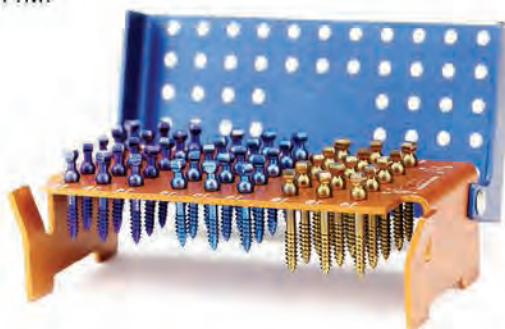
"This is exactly what patients want. We have performed successful procedures (implant and explant) on over three hundred patients without complication. The SafetyFix screw is well tolerated and comfortable in footwear. Our doctor and patient referral base is rapidly growing, allowing us to capture market share for what we do well. Now a 4mm incision and few minutes is all that is needed to explant hardware. Our patients love being metal free."

Michael Horwitz, D.P.M.



"As an orthopedic surgeon I can comprehend why this fixation system has been effective. It offers the compression of a lag screw. It is composed of bio-mechanically advantageous material. There is relative ease of insertion and removal."

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*Continued on page 53*

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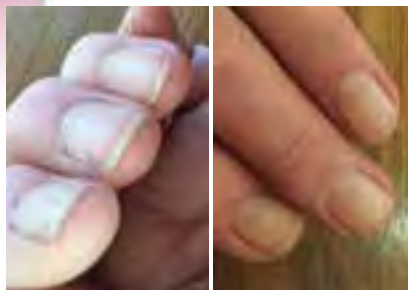


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Dr. Michael Rosenberg, DPM, is Director and cofounder of Montgomery Foot Care Specialists, P.C., in Montgomery, AL. Dr. Rosenberg focuses on surgery and the treatment and care of his patients with diabetic peripheral neuropathy.

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*Continued on page 56*

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# What Is Holding Back Your Medical Practice?

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Lynn Homisak, PRT, CHC, is principal owner, consultant and coach of SOS Healthcare Management Solutions in Seattle. SOS is a staff- efficiency and productivity-focused consulting company that studies, develops and facilitates success strategies for Podiatrists and their staff nationwide. She authors a column for and serves as *Podiatry Management Magazine's* Editorial Advisor. Her contributions to podiatry have earned her the 2010 *Podiatry Management* Lifetime Achievement Award and induction into *Podiatry Management's* Hall of Fame. Lynn's professional experience offers firsthand knowledge in office proficiency and functionality and she is recognized in the US and Canada as a speaker and author on a variety of management topics.

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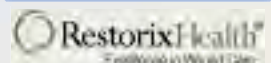
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**DON'T MISS OUT!**

There's **VALUE** in attending the 2017 Midwest Podiatry Conference!

**VALUED** knowledge and education from experts across the country! Our program features workshops for hands-on learning, two tracks of education for DPM's, lectures for clinical and administrative assistants, and our most popular programs: the Board Review Course and the International Post Graduate Research Symposium.

**VALUING** your time out of the office, the MPC offers 34 CE's at low rates, with discounts for registering online!

**VALUABLE** networking amongst colleagues, coworkers and in our exhibit hall featuring over 200 vendors to support your office!

**SAVE \$15 BY REGISTERING ONLINE! REGISTER NOW AT**  
**WWW.MIDWESTPODCONF.ORG**

## Part 2: Products & Services

**Editor's Note:** We wish to clarify that many, if not most of the products listed below are available from the supply houses (both physical and online) listed under "Supplies," in this section, via combinations of phone, catalog and online sales. We felt it would be redundant to list these companies under every single listing, so we're taking the opportunity to remind you via this note.

### A

#### ACCREDITATION: Surgical Facilities

Joint Commission on  
Accreditation of Health  
Care Organizations  
(JCAHO)

#### ADHESIVES: Pre-Tape Dressings (Skin Adherents)

**Gordon Labs (GL-2 and GL-7 Skin Adherent/Stik-It [disposable ampules])**

Pedinol Pharmacal (Pedi-Pre-Tape Spray/Pedi-Skin Adherent)

#### ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS/OTHER ANCILLARY SERVICES

Acor  
Apex  
**AmerX**  
**Bako**  
Biofreeze  
**Blaine Labs**  
Cryoderm  
**Darco**  
Dr. Comfort  
**Dr. Jill's Foot Pads**  
**Dr.'s Remedy**  
FootHelpers  
Gel Smart/Healix Care  
Gilden Tree  
**Gordon Labs**  
Healthy Glow Skin Products  
Langer  
MD Private Label  
Moberg  
Pedicis  
**Pedifix**  
Realm Labs  
Safestep  
Silipos  
**Straight Arrow**  
**SureFit**  
Tetra  
Tripod Lab  
Woodward Labs  
Xenna

#### ADVERTISING (Newsletters/Brochures)

(See: Practice Promotion)

#### ADVERTISING (Radio, TV & Newspaper)

(See: Practice Promotion)

#### ADVERTISING (Waiting Room Videos)

(See: Practice Promotion)

#### AFO's

(See: Braces/Supports)

#### AFO ESSENTIALS PROGRAM

#### OHI

#### AIR PURIFICATION

BNA Burz  
DPM-Aire (New-Aire)  
EFI

#### Jan L

Medicool  
(See also: Suction Systems; Lasers)

#### ANATOMICAL MODELS/CHARTS

Biomedical Models Co.

#### ANESTHESIA (topical)

(See: Skin Refrigerants)

#### ANKLE BRACES/SUPPORTS

(See: Braces/Supports)

#### ANTIFUNGAL DELIVERY SYSTEMS (For Shoes)

**Pedifix (Shoe Zap)**  
Shoe Care Innovations  
(Steri-Shoe)

#### ANTISEPTICS

(See: Disinfectants/Hand Cleansers/Cleaners, Instrument/Surgical Scrubs)

#### APPOINTMENT SCHEDULING

Eppointments plus  
Jay Geier's Scheduling Institute  
(See also: Computers: Software [Practice Management])

#### APPRAISERS

Medical Mavin

#### ARTHROSCOPY

ArthroCare Sports Medicine

#### ASSOCIATIONS/CONFERENCES/SEMINARS/MEETINGS

Academy of Ambulatory Foot and Ankle Surgery  
Academy of Physicians in Wound Healing (APWH)  
American Academy of Pain Management

#### American Academy of Podiatric Practice Management

American Association of Colleges of Podiatric Medicine (AACPM)

American Association of Hospital and Healthcare Podiatrists (AAHHP)

American Association of Medical Foot Specialists

#### American Association of Podiatric Sports Medicine

American Association of Primary Care Providers for Edematous Extremities

American Association for Women Podiatrists

American Board of Foot and Ankle Surgery (ABFAS)

#### American Board of Lower Extremity Surgery (ABLES)

American Board of Multiple Specialties in Podiatry

#### American Board of Podiatric Medicine (ABPM)

American Board of Podiatric Surgery

American Board of Quality Assurance & Utilization Review (ABQAURP)

American College of Arthroscopic Surgeons

American College of Foot & Ankle Orthopaedics & Medicine (ACFAOM)

American College of Foot & Ankle Pediatrics (ACFAP)

American College of Foot & Ankle Surgeons (ACFAS)

#### American College of Lower Extremity Surgeons (ACLES)

American College of Podiatric Medical Review

American College of Podiatrist Radiologists

#### American Podiatric Medical Association

American Podiatric Medical Students' Association

American Podiatric Medical Writers Association

American Professional Wound Care Assn. (APWCA)

American Society of Foot and Ankle Dermatology (ASFAD)

American Society of Podiatric Medical Assistants

American Society of Podiatric Medicine

Association of Extremity Nerve Surgeons (AENS)

Barry University

Biomedical Concepts Corp

British Columbia Association of Podiatrists

California Podiatric Medical Association (Western, The)

Canadian Federation of Podiatric Medicine

Charcot-Marie-Tooth Assn. (CMTA)

Cleveland Clinic Center for Continuing Education

Colorado Podiatric Medical Association

Connecticut Podiatric Medical Assn.

Council for Medical Education & Testing

Deaconess Hospital

#### Desert Foot

DF Con

DLS

Eneslow Pedorthic Institute

European & World Congress of Podiatry

FAPA Fraternal Corporation

Florida Podiatric Medical Association (SAM)

Foot and Ankle Business

Innovations (FABI)

Foot & Ankle Center of Teaneck, N.J.

Foot & Ankle Institute of Virginia

FootWorld USA

Forensic Podiatry Consulting Services

Fund for Podiatric Medical Education

Future Medical Solutions

Georgia Podiatric Medical Assn.

Goldfarb Foundation

Graham International Implant Institute

Greater Texas Educational Foundation

Health Seminar and Management Consultants

Idaho Podiatric Medical Assn (Mountain Conference)

Indiana Arthroscopic Associates

Innovative Management Systems

Institute for Creative Podiatric Medicine

#### Institute for Podiatric Excellence and Development (IPED)

Instratek (Endotracer System)

International Academy of Podiatric Medicine (IAPM)

International Academy of Walking & Standing

International Aesthetic Foot Society

International Federation of Podiatrists (FIP)

#### International Foot and Ankle Foundation (IFAF)

International Foot & Ankle Congress

International Society of Podiatric Laser Surgery

Kent State University of Podiatric Medicine

Learning in the Vineyards

Maine Podiatric Medical Association

Michigan Podiatry Association

#### Midwest Podiatry Conference

Montana Podiatry Association

Napa Clinical Workshops

National Podiatric Medical Association

New Cardiovascular Institute of The South

NJ Podiatric Medical Society

NM Podiatric Medical Assn.

NY State Podiatric Medical Association

Association

NOFA (Global Foot and Ankle Conference)

No-Nonsense Seminar

North American Center for Continuing Medical Education (NACCME)

North Carolina Podiatric Medical Association

Continued on page 79



You've got the  
**POWER**



Make the switch to the  
DPM-Preferred Program and potentially  
**SAVE HUNDREDS!**

You want healthcare malpractice insurance with the best possible coverage...at the lowest possible price! You owe it to yourself and your practice to check out DPM-Preferred, designed specifically for podiatrists, combining the peace of mind, expertise, and choice of MedPro Group with risk management support from DT Podiatric Preferred, LLC, a risk purchasing group.

**MedPro Group Provides:**

- Highly competitive premiums
- Occurrence and Claims-made policies
- A pure consent to settle provision
- Favorable tail vesting provisions
- Winning national defense record: **90%** trial win rate; **80%** claims closed without payment
- A Berkshire Hathaway company with over a century of experience – three times longer than our nearest competitor
- Industry-leading financial strength rating: **A++ (A.M. Best)**

**DT Podiatric Preferred Provides:**

- Specialized risk management program: earn up to 6 CE contact hours annually
- Subscription to *Foot & Ankle Quarterly*: earn up to 24 CE contact hours annually

**Get A Quote Today!**

[DPM-Preferred.com](http://DPM-Preferred.com)  
1-866-516-6046



A.M. Best rating as of 7/27/16: MedPro Group (rated A++ 2007-2016). For extended reporting endorsements available to physicians who previously ratify (at any age), have been licensed with MedPro for one year, and have a premium date at least 24 months prior to the date of issuance. Product availability is based upon business and regulatory approval and may differ among companies. MedPro Group is the marketing arm, and is not the insurer, of the Medical Protective Company, Tricontinent Insurance Company, PLICO, Inc., and MedPro RRG Risk Retention Group. All insurance products are administered by MedPro Group and underwritten by one or more Berkshire Hathaway affiliates, including National Fire & Marine Insurance Company. Visit [medpro.com/affiliates](http://medpro.com/affiliates) for more information.



## OPTIMIZED SOLUTIONS THAT BENEFIT YOUR PRACTICE AND PATIENTS



### SureFit...More than Shoes and Inserts

#### Management Solutions

- Compliance 5500
- Chart review 360
- Billing service
- Medicare assistance
- Scanning solutions
- Quarterly patient recall listing

#### Product Solutions

- Advanced custom diabetic inserts
- PADnet
- OTS selection stocked in 5 warehouses
- Custom bracing solutions
- Largest selection of diabetic shoes

#### Buying Solutions

- SureFit Rewards
- PADnet Advantage program
- Doc Shop Pro
- Talar Capital GPO

Connect Today. Save Tomorrow.



PADnet



Therapeutic  
Footwear



Compliance  
Program



Bracing



Scanning  
Solutions

# BE INFORMED

Recent studies show:

1. **85%** DPM's dispense pre-fab orthotics
2. **90%** DPM's say pre-fab orthotics help or makes no difference to their custom orthotic business

Quality, price, and functionality, not available in retail stores, are the most important factors when deciding on what brand to purchase.



**GET INFORMED...**

*Your business depends on it.*

The **PURE STRIDE** line of Pre-Fab Orthotics is simply the best line of orthotics to carry in your office.

PDAC coded L3060, higher margins than our competitors, and patient satisfaction make purchasing **PURE STRIDE** a simple decision for your practice.

Call 1-877-405-3668 for a FREE sample pair or visit [www.purestride.com](http://www.purestride.com)

Office-Based Seminars (OBS)  
Ontario Podiatry Association  
PAC Symposium  
Pedorthic Footwear Association  
Physicians Business Academy  
Podiatry Association of Great Britain

### **The Podiatry Institute PRESENT**

Prescription Foot Orthotic Lab  
Association (PFOA)

### **Res Ed Summit**

R.I. Podiatric Medical Assn.  
Roosevelt Foundation  
St. Clare's Hospital (Dept. of  
Podiatric Medical Education)  
Scholl College of Podiatric  
Medicine  
Sea Courses  
Society of Armed Forces  
Podiatrists

### **SOS**

Steel Foot

### **Superbones**

(East and West)

Swiss Internal Fixation Course  
Texas Podiatric Medical Assn.  
University of Texas Health  
Science Center (Diabetic  
Foot Conference)  
University of the Pacific  
Vermont Podiatric Medical  
Association  
Western N.Y. Podiatric  
Education Committee (Shuffle Off  
to Buffalo Seminar)  
Western Pennsylvania Hospital  
(See also: Board Certification;  
Practice Promotion; Dual Degree  
Programs; Colleges)

## B

### **BACTERIAL REDUCTION**

(See: Disinfectants/Hand Cleansers/  
Surgical Scrubs; Spore Testing)

### **BALANCE**

(See: Braces/Supports)

### **BANDAGES**

(See also: Dressings; Supplies)

### **BANDAGE/CAST PROTECTOR**

Protex Medical

### **BANDAGES, COMPRESSION**

(See: Compression Bandages)

### **BANDAGES, PLASTER**

(See: Casting Materials: Orthotics)

### **BILL COLLECTION**

Extremity Healthcare

### **BILLING SERVICES/ELECTRONIC**

### **CLEARINGHOUSES**

Billing Simplified  
Extremity Healthcare  
Hippocratic Solutions  
Physician Claim Corp  
Premium Billing

### **BLADES**

(See: Surgical Equipment)

### **BLISTER RELIEF/PREVENTION:**

### **Specialties**

Bintz Company  
Dr. Jill's  
Dr. Scholl's

Gel Smart  
Gilden Tree  
**Pedifix**  
Silipos (Siloskin)  
Spenco (2nd Skin)  
**Stein's**

### **BOARD CERTIFICATION**

American Board of Foot and  
Ankle Surgery

### **American Board of Lower Extremity Surgery (ABLES)**

American Board of Multiple  
Specialties in Podiatry

### **American Board of Podiatric Medicine (ABPM)**

American Board of Podiatric  
Surgery (ABPS)  
NBPME (credentialing exam)

### **BOARD CERTIFICATION (Diabetes/Wound Care)**

American Academy of Wound  
Management

### **BOARD CERTIFICATION (Preparation Material)**

**Certifiable, Inc. (Boards-By-The-  
Numbers)**  
Goldfarb Foundation

### **BONE-GROWTH STIMULATION/ BONE-HEALING**

DJO Global  
EBI Medical Systems  
Smith & Nephew

### **BOOKS**

Angsko (Jacoby, "Sugar Crush")  
Churchill-Livingstone  
**The Podiatry Institute**  
Precision Intricast (Newsletter  
Collection)  
W.B. Saunders  
Sundstrom ("Total Recall"  
textbook)

### **BOOKS: Computer Textbooks**

Data Trace Publishing  
(See also: Videos)

### **BOOTS**

(See: Footwear; Shoes)

### **BRACES/SUPPORTS/WALKERS/ ANKLE FOOT ORTHOSES/WRAPS**

Acor (Richie Brace)  
Active Ankle  
**Allied/OSI (Richie Brace)**  
**Arizona AFO**  
Bauerfeind USA, Inc.  
(Malleotrain/Malleoloc/  
Caligamed)

Buffalo Brace  
Burns Labs (Richie Brace)

### **ComfortFit (Richie Brace/ TORCH Walker)**

Cropper (BioSkin) (Tri-Lok  
ankle brace; AFTR DC  
(dorsal closure)

Cyberkinetics

### **Darco (DarcoGel/Body Armor Walker)**

DJO Global (Aircast)  
DM Systems (Ankle Tough)

Eastern Podiatry Lab (Richie  
Brace)

Even-Up (limb length discrepancy  
equalizer)

Fiber Labs (Richie Brace)

Gill Podiatry  
**Integrated Orthotics**  
Integrity Orthotics Lab  
(Richie Brace)  
IQ Medical (Equinus-related)  
**JSB (Richie Brace;  
Ultimate SB)**

Juzo  
KLM (Richie Brace)  
Langer (LAST line: DCO, TCO)  
Marathon Orthotics (Richie Brace)  
Mark Fugit Ortho Lab  
Med-Pro (DarcoGel)

### **Moore Medical Moore Balance Brace (Arizona AFO/OHI)**

New Step

### **Niagara Brace**

**OHI (AFO's, Moore Balance  
Brace, AFO Essentials  
program)**

Orthomerica  
Ortho-Zone (Thermoskin  
Thermal Ankle Brace)

Ossur

PAL Health System (Platinum  
Ankle Brace)

Pine Tree Orthopedic Lab  
Pro Lab

Root Lab (Richie Brace)

### **RYBO Medical (AFO's)**

SafeStep (MBB)

Silipos

Solo Labs (Richie Brace)

STJ (Richie Brace)

Streifeneder (Sporlastic)

### **SureFit (Richie Brace)**

Swede-O (AFG Stabilizer/  
Plantar FXT)

### **TruMold (CROW AFO)**

(See also: Braces: Pediatric; Digital  
Appliances; Plantar Fasciitis  
Splints; Scooters)

### **BROKERS (For Practice Buying/ Selling)**

(See: Practices, Buying/Selling;  
Appraisers; Financing)

### **BUNION RELIEF (Non-surgical Specialties)**

Apex  
Bintz Company

### **Dr. Jill's Foot Pads**

Dr. Scholl's  
FootHelpers  
Gel Smart

### **Pedifix**

Silipos (Bunion Protector)

### **Stein's**

### **BUNION RELIEF (Surgical)**

(See: Surgical Equipment; Specialties)

### **BURS**

(See: Nail Treatment)

### **BUSINESS FORMS**

(See: Stationery)

## C

### **CABINETS/CASEWORK**

Midmark

### **MTI**

### **CALLUS RELIEF**

(See: Corn/Callus)

### **CANDY: Edible Chocolate Feet**

Toe-Rific

### **CASTING MATERIALS:**

### **Orthotics**

(See: Orthotics: Casting  
Materials)

### **CASTING MATERIALS**

### **(Post-Op/Post-Trauma)**

Smith & Nephew Casting  
(Gypsona/Dynacast)

### **CASTING MATERIALS: Shoes**

(See: Shoes: Custom Made/Molded)

### **CAST ADJUSTERS**

DM Systems (Cast Wedge)

### **CAST PROTECTOR**

(See: Bandage/Cast Protector)

### **CHAIRS**

Gill Podiatry

Henry Schein

### **IMS**

Midmark Corp.

Moore Medical

### **MTI**

(See also: Elevators, Foot; Stools)

### **CLAIMS PROCESSING**

(See: Billing Services)

### **CLEANERS, INSTRUMENT**

(See: Disinfectants)

### **CLEANERS, ULTRASONIC**

(See: Sterilizing Equipment)

### **CLEANSERS**

(See: Hand Cleansers)

### **CME CREDITS (Home Study)**

### **APMA**

DataTrace

Podiatry Management

Podiatry Today

Temple University School of  
Podiatric Medicine

### **COAGULATORS**

(See: Surgical Specialties)

### **CODING & DOCUMENTATION (INFORMATION/COUNSELING)**

American College of Podiatric  
Medical Review

Codes for Podiatric Medicine and  
More! (Dr. Martin Taubman)

CodingLine.com

DataTrace (Medicare  
Compliance/DT Doctor  
Coder)

### **DocuForms (forms)**

Dr. Mike The Coder

(Dr. Michael Warshaw)

HPMSI

ICD-10 Help

(See also: Documentation: Entry  
Data Systems)

### **COLLEGES, PODIATRIC**

Barry University

California School of Podiatric  
Medicine at Samuel Merritt  
College

Kent State University of Podiatric  
Medicine

Midwestern Univ. (Arizona  
Podiatric Medicine Program)

N.Y. College of Podiatric  
Medicine

Scholl College of Podiatric  
Medicine at Rosalind Franklin  
University

Temple University School of  
Podiatric Medicine

Continued on page 92



New **IOL3DScanner** app is now available on itunes.

The **IOL3DScanner** app was developed with the following enhancements to improve turn around times and provide accurate true 3D data.

Practitioners save 100% of the costs associated with time, casting supplies and shipping costs.

Our app provides...

**Portable**

**No Mess**

**Easy to use solution**

**Scan the patient's feet, complete orderform and send.**



Leading the industry through  
**Technology + Innovation.**

**3 → 5 DAY**  
**TURNAROUND ON**  
**ORTHOTIC ORDERS**

IOL3DScanner App uses 3D technology that scans the patient's foot in seconds to create a digital reproduction in the form of a 3D model. Once the foot has been scanned, the attending practitioner is able to view the foot scan and confirm the foot was captured correctly, enter the corresponding orthotic prescription and instantly send the file to the laboratory for production.



**Integrated**  
**Orthotic Lab**

Premium orthotics  
and footwear

This process allows for **reduced in-office casting supplies and time, outgoing freight charges and faster turnaround times.**

Call today to arrange a demonstration!

Call 866 582-4640 today and experience the integrated difference!

[www.iolab.com](http://www.iolab.com)

# Podiatry equipment



MTI's premiere Podiatry products are perfect for the Podiatrist looking to enhance their patient satisfaction. Our leading products include:

- 526 Dual-Power Chair
- 527 Tri-Power Chair
- 450 Quad Power Chair
- Clarus 4 LED Exam Light
- MTC Series Mobile Cabinets
- 321 Pneumatic Stool w/Backrest
- DV-1 Dust Vacuum
- Portable Leg Wrap

[mti.net](http://mti.net) | [sales@mti.net](mailto:sales@mti.net) | 877-708-6033

**FREE**  
Stool or Light

University of Osteopathic  
Medicine and Health Sciences,  
College of Podiatric Medicine  
and Surgery

Western University

**COMPOUNDING**

(See: *Pharmaceuticals:*  
*Compounding*)

**COMPRESSION BANDAGES**

(See: *Wound Management*)

**COMPRESSION SLEEVES**

**Pedifix**

**COMPRESSION STOCKINGS**

Juzo

Sigvaris

**COMPRESSION STOCKING**

**FACILITATING DEVICES**

Juzo (*Easypad/Slippie*)

**COMPUTERS: Software**

**(Appointment Scheduling)**

Eppointments Plus

Jay Geier's Scheduling Institute

**COMPUTERS: Software**

**(Practice Management/**

**Electronic Claims Submission/**

**Documentation/EMR & EHR/**

**Patient Notes)**

Ist Providers Choice

Advanced Data

Systems

Athena Health

Compulink

ICS Software

(Sammy)

**MediTouch EHR**

(*Health Fusion*)

Quick Notes

TrakNet

(See: *Billing; HIPAA Risk*

*Assessment; IT Consulting*)

**CONFERENCES/SEMINARS**

(See: *Associations; Practice*

*Promotion*)

**CONSULTING**

(See: *Practice-Building, Practice*

*Promotion*)

**CORN/CALLUS RELIEF**

**(Specialties)**

Bintz Company

BNA Burz

**Dr. Jill's Foot Pads**

Dr. Scholl's

Gel Smart

Gilden Tree

**Gordon Labs**

Healthy Glow Callus

Remover (Pumice

Wand)

**Pedifix**

Pedinol (*Hydrisalic Gel*)

Silipos

**Stein's**

Xenna (*Callex*)

**COSMETIC SURGERY**

**(Seminars)**

International Aesthetic Foot

Society

**CREDENTIALING EXAMS**

(See: *Board Certification*)

**CRUTCH ALTERNATIVES**

(See: *Scooters*)

**CRYOSURGERY**

**(Cryotherapy)**

(See: *Skin Lesion Removal/Wart*  
*Removal*)

D

**DEBT RESTRUCTURING**

Medical Mavin

**DIABETES**

(See: *Blister Relief; Board*

*Certification; Braces/Supports;*

*Cryoplasty; Diagnostic*

*Equipment; Dressings; Heel*

*Protection/ Elevation; Medicare*

*Diabetic Footwear Program;*

*Orthotics/Insoles: Raw Materials;*

*Orthotics: Custom; Orthotics:*

*Prefabricated; Patient Self-*

*Inspection; Pharmaceuticals:*

*Topicals [Wound Dressings;*

*Moisturizers;] Online Services;*

*Pharmaceuticals: Diabetic*

*Neuropathy: Diabetic*

*Supplements; Wound*

*Treatment; Pressure Walkers/*

*Scooters; Shoes; Socks; Wound*

*Management*)

**DIABETIC NEUROPATHY**

(*topicals/medical foods/devices/*  
*technologies for treatment*)

Biofreeze

Eli Lilly (*Cymbalta*)

Hyperion (*SmartSKAN*)

Moberg

Molecular Labs (*Neurvasia*)

**Neurogenx**

PAMLab (*Metanyx*)

Pediciis

Pfizer (*Lyrca*)

**Pharmaceutix (podiaPN)**

Realm (*Neuremedy*)

RST

(See also: *Diagnostics Equipment;*

*Pharmaceuticals; Wound*

*Management*)

**DIAGNOSTICS: In-Office**

**Molecular Diagnostics**

**Consultants**

**DIAGNOSTICS: Diabetic**

**Neuropathy**

**Bako (nerve fiber density**  
**testing)**

**Dermpath (nerve fiber density**  
**testing)**

Hyperion (*Smart-Skan*)

**Molecular Diagnostics**

**Consultants**

Neurometrix (*NC Stat/DPN*

*Check*)

O'Brien Medical (*ETF 128*)

Prosenex (*DND*)

**Therapath (nerve fiber density**  
**testing)**

**DIAGNOSTICS EQUIPMENT:**

**Pressure Assessment**

Apex (*iStep*)

Footmaxx

Noraxon

Orthotic Group

(*Gait Scan*)

**RYBO (ScanAny)**

TekScan (*MatScan/F-Scan*)

(See also: *Orthotics*)

**DIAGNOSTICS EQUIPMENT:**

**Vascular**

**Biomedix/Surefit (PADNet)**

Koven Technology, Inc. (*Smart*  
*Dop 20*)

Vasamed

**DIAGNOSTICS EQUIPMENT:**

**Wound Assessment**

Wound Zoom

**DIAGNOSTICS LABS**

(See: *Pathology Labs*)

**DIGITAL APPLIANCES (Moldable**  
**Silicon)**

**Dr. Jill's Foot Pads**

**Pedifix**

Silipos

**DIGITAL IMAGING**

(See: *X-rays*)

**DIGITAL SHIELDS**

(See: *Orthotics: Custom Digital*  
*Shields*)

**DIGITAL SPLINTS**

(See: *Splints*)

**DISINFECTANTS**

(See: *Hand Cleansers*)

**DISPENSING**

(See: *Adjacencies*)

**DISPOSABLES: Swabs/Applicators**

(See: *Supplies*)

**DISTRIBUTORS**

(See: *Supplies*)

**DOCUMENTATION (Entry Data**  
**Systems)**

(See: *Coding & Documentation;*

*Computers: Software (Practice*

*Management*)

**DOCUMENTATION (Forms)**

**DocuForms**

**DOPPLERS**

(See: *Diagnostics Equipment:*  
*Vascular*)

**DRILLS**

(See: *Nail Treatment, Surgical*  
*Equipment/Suction Systems*)

E

**EDUCATION**

(See: *Online Physician Education/*

*Networking; Online Training*

*(for medical Manufacturers)*

*CME Credits (Home Study);*

*Computers: Software (Graphic*

*Educational Programs);*

*Associations/Conferences;*

*Television, Residency*

*Courseware; Books; Colleges*)

**EMERGENCY EQUIPMENT/**

**FIRST AID**

(See also: *Pharmaceuticals: Topical*

*[Skin Protectants]; Physical*

*Therapy*)

**ELECTROTHERAPY**

(See: *Physical Therapy*)

**EMR/EHR**

(See: *Computers (software)*)

**EMV PROCESSING**

N. American Bancard

**EQUIPMENT/FURNISHINGS**

**(Office & Treatment Room)**

(See: *Cabinets; Chairs; Computers;*

*Filing Systems; Hydrotherapy*

*Lasers; Signs; Sterilizers; Stools;*

*Storage Systems; Surgical Powe*

*Equipment; Vacuum Systems;*

*Workstations; Casting Stands/*  
*Elevators; Message Systems;*  
*Signs; Storage/Container*  
*Systems; Supplies)*

**EQUIPMENT (Reconditioned)**

**Dr. Mark Hayes**

**IMS**

Mini-C Sales

**E/M DOCUMENTATION**

(See: *Coding; Documentation*)

**EXERCISE EQUIPMENT**

(See: *Physical Therapy*)

**ESWT THERAPY**

Curamedix (*EPAT*)

Dornier Medtech

Zimmer Medicine (*radial pulse*)

F

**FELT PRODUCTS**

Acor

Bintz Company

**Dr. Jill's Foot Pads**

Hapad

**JMS Plastics Supply**

Stein's

**FIBROMATOSIS TREATMENT**

**(Tersermal)**

PD Labs

**FINANCIAL GROWTH/STRATEGIC**  
**PLANNING**

Blue Orchid Marketing

Collaborative Practice

Solutions

Extremity Healthcare

Medical Mavin

The Sev Group

**SOS**

(See also: *Adjacencies/Practice*  
*Building/Network Participation*)

**FINANCIAL SERVICES**

(See also: *Bill Collection; Leasing;*

*Financing; Practice Promotion*)

**FINANCING (for patients)**

**(purchases/practice loans)**

**Care Credit**

**FINANCING: Practice Acquisition**

Extremity Healthcare

**Medical Mavin**

(See also: *Leasing*)

**FIRST AID**

(See: *Emergency Equipment/First*  
*Aid*)

**FIXATION DEVICES**

(See: *Implants; Surgical Equipment*)

**FLUOROSCOPY**

Fluoriscan

**IMS**

Mini-C Sales

(*Used/Rentals*)

**FOAM PRODUCTS**

Acor

**Dr. Jill's Foot Pads**

EverFlex

**JMS Plastics Supply**

Langer Biomechanics

PAL Health Technologies

Smithers-Bio Medical Systems

(*BioFoam*) (*for orthotic*

*casting*)

**Stein's**

Continued on page 95



# digital X-ray Solutions

from 20/20 Imaging

## Complete New & Retro-fit - Tethered & Wireless DR Solutions



### ← PXS710D

High Frequency X-Ray with Anatomical Programming

- 1/2 radiation dose, 2x as efficient<sup>1</sup>
- Touch-screen Interface with instant selection
- Tethered, Dual-Tethered, or Wireless configurations  
Tethered DR: Economical CCD Technology  
Wireless DR: True Flatpanel technology
- Qualifies for ADA tax credit
- Also includes Acquisition, PACS, and 23" Viewing Monitor

new  
retro

### → X-Cel X-Ray Retro-Fit

Wireless Connectivity & Retro-Fit

- MB700 (shown), P700/P75, FB700, Wall-Mount, Mobile<sup>2</sup>
- True flat-panel wireless DR technology
- Qualifies for ADA tax credit
- Also includes Touch-screen Acquisition, Full PACS, and 23" Viewing Monitor
- New X-Cel X-Ray Bi-Directional also available, tethered or wireless →
- Ask about DR solutions for your MinXray and other wall mount/mobile models



visit [2020imaging.net](http://2020imaging.net) for more

# ultrasound Solutions

from 20/20 Imaging



## ➤ J5 Ultrasound

Visibility and productivity at a touch.

- Easy to learn and use
- Needle Visualization Feature
- Voice Commands (no foot switch)
- Time-saving MSK workflows
- Portable ergonomic design

## ← HS1 Ultrasound

Supports accurate diagnoses.  
More precise treatment at point of care.

- Image quality that is categorically sharper
- Simple Needle Visualization
- Broader frequency range probe for deeper tissue views
- Surprisingly small device that's extremely easy to use

visit [2020imaging.net](http://2020imaging.net) for more



### FOOT DEVICES (Miscellaneous: Bunion Products, C & C Products, Toe Separators, Wedges, Lifts, Pads, Splints, Digital Protectors, etc.)

Alimed  
Bintz Company  
**Diafoot/Pure Stride**  
**Dr. Jill's Foot Pads**  
Dr. Scholl's  
Gel Smart  
Gilden Tree  
Gill Podiatry  
Hapad  
Henry Schein  
Med Pro  
**Moore Medical**  
**Pedifix**  
Silipos  
**Stein's**

### FOOT SUPPORTS

(See: Foot Devices; Heel Cups/  
Cushions; Heel Lifts; Insoles;  
Orthotics: Ready-Made; Pads)

## G

### GAIT ANALYSIS

Footmaxx  
Langer Biomechanics Group  
Noraxon  
The Orthotic Group  
(Gait Scan)

### RYBO (ScanAny)

Tek-Scan (F-Scan/MatScan)

### GAUZE PRODUCTS

Spenco (2nd Skin) (Quick Heal)

### GEL PRODUCTS

(See: Silicon Specialties)

### GERMICIDES

(See: Disinfectants)

### GIFTS/CARDS

Toe-Rific  
(See also: Practice Promotion;  
Practice Building)

### GLOVES

(See: Supplies)

### GREETING CARDS

(See: Gifts/Cards)

## H

### HEEL CUPS/CUSHIONS/ STABILIZERS/SUPPORTS/ WRAPS/WEDGES

Acor (Krystal Visco-Elastic Heel  
Cup System)  
Alimed  
**Allied/OSI Labs**  
Angsko (wraps)  
Apex  
Bauerfeind USA, Inc. (ViscoSpot)  
Bonapada  
**Dr. Jill's Foot Pads**  
Hapad  
**JMS Plastics Supply**  
Medi-Dyne (Tuli's)  
PAL Health Technologies  
**Pedifix**

Silipos  
Spenco (Tritec™ Heel Support)  
**Stein's**  
Streifeneder  
(See also: Heel Cups; Silicon; Heel  
Lifts)

### HEEL LIFTS

Alimed  
Henry Schein  
Silipos

### HEEL PAIN

(See: ESWT, Plantar Fasciitis)

### HEEL PROTECTION/ELEVATION (Post-Op/Rehab)

DM Systems (Heel-Lift)

### HIPAA RISK ASSESSMENT

Manta Group  
TLD Systems

### HOLISTIC MEDICINE

(See: Nutraceuticals; Vitamins)

### HYDROTHERAPY (Whirlpools/ Spas/Footbaths)

Ferno-Ille  
Med-Pro (Whitehall Dist.)

### HYDROTHERAPY DISINFECTANTS

Ferno-Ille (Chlorazene)

### HYPERBARIC OXYGEN THERAPY

(See: Wound Management)

## I

### IMAGING

(See: Ultrasound; X-ray)

### IMPLANTS/BIOMATERIALS

Arthrex  
BioPro (Hallux  
Metatarsophalangeal Joint  
Prosthesis)  
De Puy ACE Medical (Orthosorb)  
Gramedica (HyProCure)  
MMI-USA (Smart Toe)  
Nextremity Solutions  
Novastep  
**Safety Fix (removable)**  
Sgarlato Labs (SHIP)  
Tornier  
Treace Medical  
Wright Medical Technology  
(Silastic™ Flexible Hinge Toe)  
Zimmer (Hall Surgical)  
(See also: Surgical Equipment:  
Specialties)

### INFECTION CONTROL

SteriCheck Systems (for  
instrument sterilization)  
(See: Disinfectants/Hand Cleansers/  
Surgical Scrubs/Spore Testing)

### INFORMED CONSENT

(See: Patient Education)

### IN-OFFICE DISPENSING

(See: Adjacencies)

### INSOLES/INLAYS (Ready-Made/ Semi-Custom/Customizable)

Acor  
Apex (Anti-Shox High  
Performance)  
Alimed  
**Allied/OSI Labs**  
Bauerfeind (Viscoped)  
**Bergmann Orthotic Lab**  
Bintz Company  
Bonapada

Burns Labs (Nu-Soft)

### **Diafoot/Pure Stride**

DoctorInsole

### **Dr. Jill's Foot Pads**

Dr. Scholl's  
EverFlex

Fiber Labs (Pure Stride)

Foot Helpers

Hapad

### **JMS Plastics Supply** (Sorbothane II)

### **JSB Orthotics**

Langer Biomechanics Group

Mat Plus

Medi-Dyne (Tuli's) Orthofeet

Medi USA (Igli)

PAL Health Technologies

### **Pedifix**

Pine Tree Orthopedic Lab

RX Sorbo

SafeStep

Silipos

Spenco Medical (Rubatex  
Neoprene/Metatarsal Arch  
Cushions)

### **Stable Step**

Streifeneder

### **SureFit**

Vionic

(See also: Medicare Diabetic Shoe  
Program; Orthotics Prefab)

### INSTRUMENTS (Non-Surgical)

Bianco Bros. (Nail Splitters/  
Nippers)

Delta

De Puy ACE

DGI

### **gSource**

Jan L

Miltex, Inc.

Vilex

(See also: Surgical Equipment)

### INSURANCE (Malpractice)

#### **Brown & Brown**

#### **DPM Preferred**

Podiaguard

PICA (Podiatry Insurance Co.  
of America)

Rockwood Programs

RPS (Podiatry Plus)

### INTERNET

(See also: IT Consulting; Practice  
Promotion, Computers; Online  
Education/Networking)

### IT CONSULTING

Manta Group

## K

### KERATIN DEBRIS EXFOLIANTS

Xenna (Nonyx)

## L

### LASERS (for pain management)

Aspen  
Berman Partners  
**Cutting Edge (MSL-pulsed)**  
Multi-Radiance

### LASERS (for skin lesions/warts)

Hyperion (Hyperblue 1530)  
Light Age (Q-Clear)

#### **Nurolase**

Sheaumann (Go Laser)

### LASERS (for nail fungus)

Aspen  
Berman Partners  
Erchonia (Lunula)  
Hyperion (Hyperblue 1530)  
Light Age (Q-Clear)  
Nomir  
**Nurolase**  
Sheaumann (Go Laser)

### LEASING

Medical Mavin

### LEG ULCERS CARE

(See: Compression Bandages;  
Pharmaceuticals; Wound  
Management)

### LESION REMOVAL

(See: Skin Lesion Removal)

### LIGHTS/LAMPS

Med-Pro

## M

### MAGNIFICATION

(See: Operating Telescopes)

### MALPRACTICE

(See: Insurance; Legal Services);

### MANAGED CARE

### SPECIALISTS

(See: Network Participation/  
Financial Growth/Practice-  
Building; Legal Services)

### MATERIALS

(See: Orthotics/Insoles: Raw  
Materials)

### MEDICAL REVIEW

### PROGRAMS

**Certifiable, Inc.**  
DataTrace Publishing  
Goldfarb Foundation  
NBPME

### MEDICARE DIABETIC FOOTWEAR PROGRAM (shoes, insoles)

Acor

**Anodyne**

Apex

**Apis**

Betterform

**ComfortFit**

**Dia-Foot**

Drew Shoe

Dr. Comfort

Foot Helpers

Frankford Leather

Hersco

**Integrated Orthotics Lab**

**JSB Orthotics**

Langer

Jerry Miller

P.W. Minor

New Step Orthotic Lab

Oasis Footwear

Orthofeet

Ped-Lite

Pedors

Pine Tree Orthopedics

Propet

Continued on page 88





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**SafeStep**  
**Streifeneder**  
**SureFit**  
**TruMold**  
**MEETINGS/SEMINARS**  
(See: Associations)  
**MIRRORS**  
(See: Patient Self-Inspection)

**MOLDED INLAYS**  
(See: Insoles; Orthotics: Ready-Made)  
**MOLESKIN PRODUCTS**  
**Dr. Jill's Foot Pads**  
**Stein's**  
**MRI IN-OFFICE**  
Esaote

**NAIL DRILLS**  
(See: Suction Systems)  
**NAIL DUST EXTRACTORS**  
(See: Vacuum Systems)

**NAIL POLISH, MEDICATED**  
**DaniPro**  
**Dr.'s Remedy**  
Just For Toenails  
Tripod Labs  
(Nailstat polish)  
**NAIL TREATMENT**  
(See: Ingrown Nails;  
Pharmaceuticals: Topical  
Medications [Nail Treatments];  
Nail Polish; Nail Treatment:  
Instruments; Suction Systems;  
Surgical [Chemical] Nail  
Treatments; Onychomycosis;  
Prosthetic Nail System)

**NAIL TREATMENT: Debriding Drills**

BNA Burz  
European Footcare  
**Jan L**  
Medicool  
MedPro

**NAIL TREATMENT: Debriding (Non-Drill)**

Kerathin (PodiaPRO debridement system)

**NAIL TREATMENT: Instruments (Burs, Nippers, etc.)**

Bianco Bros.  
BNA Burz  
Delta  
DGI  
**gSource**  
Miltex  
Tri Hawk  
(See also: Supplies)

**NAIL TREATMENT: ONYCHOMYCOSIS (non-drug)**

(See: Lasers (for nail fungus))

**NAIL TREATMENT (Controlled Micro Penetration)**

Clearanail  
**Jan L (Clearanail)**

**NEEDLES/SYRINGES**  
(See: Hypodermic)

**NEUTRACEUTICALS/MEDICAL FOODS**

Molecular Labs (Neurvasia)  
Pam Lab  
**Pharmaceutix (podiaPN)**  
Realm Labs (Neuremedy)  
Tripod Labs

**NEWSLETTERS**

(See: Practice Promotion)

**NIGHT SPLINTS**

(See: Plantar Fasciitis)

**NIPPERS**

(See: Nail Treatment)

**ODOR MANAGEMENT**

(See: Pharmaceuticals [Topical Medications]; Anti-Perspirants)

**OFFICE MANAGEMENT**

(See: Practice-Building: Employee time/attendance)

**OFF-LOADING DEVICES**

(See: Braces; Shoes)

**ON-HOLD MESSAGE SYSTEMS**

(See: Message Systems)

Continued on page 91



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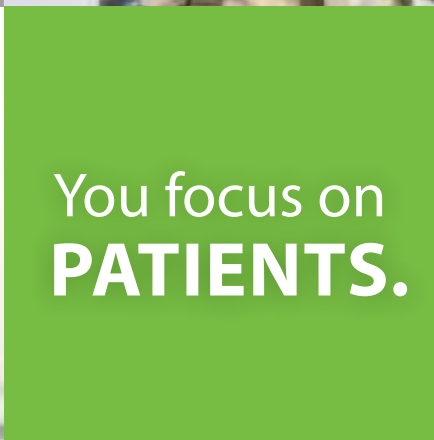
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**THERAPATH**  
NEUROPATHOLOGY



### ONLINE PHYSICIAN EDUCATION/NETWORKING

Datatrace Publishing (Graphic  
Educational Programs)

#### PRESENT

PM News

(See also: Publications)

### ONYCHOMYCOSIS (drug treatment)

(See: Pharmaceuticals: Topical  
Medications: Nail)

### ONYCHOMYCOSIS (non-drug)

(See: Lasers: Nail Treatment)

### ONYCHOMYCOSIS (Controlled Micro Penetration)

Clearanail

Jan L (Clearanail)

### OPERATING TELESCOPES

(See: Telescopes)

### ORTHOPEDIC DEVICES

(See: Braces: Pediatric; Braces/  
Supports; Digital Appliances;  
Splints)

### ORTHOTICS: Casting Materials

Acor

Allied OSI (Carapace)

Apex (Foam)

Bintz Company

JMS Plastics [supplier]

Langer, Inc.

Smithers Bio-Medical (Bio-Foam)

STS

### ORTHOTICS: Childrens'

(See: Pediatric Specialties)

### ORTHOTICS: Fabrication Equipment and Accessories

Acor

Alimed

JMS Plastics Supply (Farber  
Turbo Convection Oven/  
Sani-Grinder)

Langer Biomechanics Group  
(Orthocement)

Orthofeet

(See also: Orthotics: In-Office)

### ORTHOTICS: Automated Production Systems/In-Office Scanners/Pressure Systems/ Digital Systems)

Acor

Amfit (Footfax)

Bergmann Orthotic Lab  
(Automated Lab & Office  
Production Systems)

ComfortFit (TOM-CAT)

Earthwalk

Footmaxx

Integrated

Integrity Orthotics

Langer (Scan Cast 3D)

Mile High

New Step Orthotic Lab

(TOM CAT)

Orthotic Group

(Gait Scan)

Ortho-Rite (Delcam)

PAL (XtremityScan)

RYBO (ScanAny)

Sharp Shape

Solo (TOM-CAT)

SOLS (3D Printing)

STJ (TOM-CAT)

Tek Scan

TOM-CAT Solutions

### ORTHOTICS LABORATORIES

Acor

Allied/OSI Labs

American Orthotic

Laboratories, Inc. (St. Louis)

American Orthotic Lab Co.

(College Point, N.Y.)

Bergmann Orthotic Lab

Betterform

Burns Laboratories

California Orthopaedic Labs

ComfortFit

Dia-Foot

Earthwalk Orthotics

Eastern Podiatry Labs

Edser

EverFlex

Fiber Foot Appliances

Foothelpers (Neoteric  
Orthotics)

Foot Management

Hersco

Mark Fugit Orthotic Laboratory

Integrated Orthotics Lab

Integrity Orthotics Lab

JSB Orthotics

Kevin Orthotics

KLM Laboratories

Langer Biomechanics Group, Inc.

Levy & Rappel, Inc

Mile High

MSI

NewGen Advanced

Orthotics Lab

New Step Orthotics Lab

Northwest Podiatric Laboratory

Ortho-Dynamics

Orthotic Group, The

Ortho-Rite

PAL Health Technologies, Inc.

Ped-Align

Performance Labs

P & K Orthotics Labs

Plus Laboratory

Precision Intracast, Inc.

Precision Orthotic Lab

International

Pro-Lab

Root Labs

Schuster & Richard Lab

Sole Supports

Solo Labs

STJ Orthotic Services

(See also: Digital Appliances)

### ORTHOTICS/INSOLES: Raw Materials

Acor (Poron/Microcel-Puff/  
Thermacor)

Apex

Alimed

Bintz Company

EverFlex (Dual Set/SoftStep)

Frankford Leather

JMS Plastics Supply (Europlex/  
nora/TL BLUE II/Thermosky/  
Poron/Polydor)

Langer Biomechanics Group  
(Superform/PPT)

Mat Plus

Northwest Podiatric Laboratory

Silipos (Tri-Flex Firm Gel Sheet)

Stein's

Streifeneder

### ORTHOTICS: Moldable Silicon

(See: Digital Appliances)

### ORTHOTICS: Prefabricated/ Ready-Made (including customizable and "semi-custom") /in-office quick-molded

Acor (Quickfit)

Apex

AliMed, Inc.

Allied/OSI (MBS)

Bergmann Orthotic Lab

Betterform

Bintz Co.

Bonapada

ComfortFit

Diafoot

DoctorInsole

Dr. Jill's Foot Pads

EverFlex

Fiber Foot Appliances (Pure Stride)

Foot Helpers

Hapad

Jan L

JM Orthotics

JMS Plastics Supply

JSB (Prothotics)

KLM

Langer, Inc.

Mat Plus

Medi-Dyne (Tuli's)

New Step Orthotics Lab

Nolaro (RX24 Quadrapstep  
system)

Ortho-Dynamics

Orthofeet (water-injectable/  
Bio-Sole)

PAL Health Technologies, Inc.

Pedifix (Preforms)

Pro-Lab

Pure Stride

Redi-Thotics

RX Sorbo

Silipos

Spenco (Arch Supports/ Sytel

Orthotic Arch Supports)

Stable Step (Power Step)

STJ (SOLEutions/Fabthotics)

Superfeet

Vionic

(See also: Heel Cups; Insoles;  
Medicare Diabetic Shoe  
Program; Pads)

### OSHA COMPLIANCE

(See: Safety Products & Services)

## P

### PADS, HEEL/PRE-CUT/ SPUR/METatarsal

Acor

Bintz Company

Diafoot/Pure Stride

Dr. Jill's Foot Pads

Gilden Tree

Hapad

Langer Biomechanics Group

Mat Plus

PAL Health Technologies

Pedifix

Silipos (Gel)

Spenco (2nd Skin)

Stein's

(See also: Heel Cups/Cushions;  
Heel Lifts)

### PAIN MANAGEMENT (Specialty Devices and Technologies)

ArthroCare (TOPAZ)

Aspen (laser)

Curamedix (EPAT)

Cutting Edge Lasers

ING (Foot Gym)

Multi-Radiance

Neurogenx

Neurometrix (Quell)

Pro Niche (The Heeler)

RST

Zimmer Medicine (radial pulse)

(See also: ESWT, Pharmaceuticals)

### PATHOLOGY LABS

Acupath

Bako

Dermopath (Institute for

Podiatric Pathology)

Laboratory of Podiatric Pathology

Molecular Diagnostics

Consultants

Pinkus Dermatology Lab

Podiatric Pathology

Laboratories

Therapath

### PATHOLOGY LABS: Epidermal

Nerve Fiber Density

Bako

Dermopath

Therapath

### PATIENT BILLING

(See: Bill Collection; Computers:  
Software [Practice  
Management])

### PATIENT EDUCATION

Biomedical Models Co.

CaerVision

DataTrace (podiatric graphics)

(See also: Anatomical Models;  
Practice Promotion)

### PATIENT NOTES

(See: Documentation/Computers:  
Software [Patient Notes])

### PAYROLL SYSTEMS

(See: Computers: Software [Practice  
Management])

### PEDIATRIC: Specialties

Acor (Kid Fits Arch Supports)

California Orthopaedics Lab

(Kids Pals Orthotics)

Integrity Orthotics (childrens'  
orthotics)

Langer Biomechanics Group  
Inc. (CRS® Counter Rotation  
System)

Nolaro

PAL Health Technologies

[childrens' orthotics]

Pro Lab (Kiddythotics)

Redi-Thotics

Silipos (silicon specialties)

SureStep (custom pediatric  
orthotics, pediatric shoes)

### PEDORTHIC/ORTHOTIST IN- OFFICE SERVICES

Central Casting

### PERIPHERAL NEUROPATHY

(See: Diagnostics Equipment,  
Diabetic Neuropathy;  
Pharmaceuticals)

### PHARMACEUTICAL DISPENSING (Compliance Training Programs)

Abby Jenn

Continued on page 95



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Dress-Rite



Children's Line



Walk-Rite



Graph-Rite



Leather Line





### PHARMACEUTICALS: Analgesics

Adria Labs (Axotal)  
DuPont Pharmaceuticals  
(Nubain)  
DuPont Pharmaceuticals  
(Percocet)  
DuPont Pharmaceuticals  
(Percodan)  
High Chemical (Sarapin)  
(injectable)  
Knoll Pharmaceutical  
(Vicodin)  
Merck Sharp & Dohme  
(Dolobid)  
Norwich-Eaton Pharmaceuticals  
(Buprenex)  
Novartis Pharmaceuticals  
(Fiorinol)  
Pedinol (Nalfon 200)  
Winthrop Labs (Talacen)  
Wyeth-Ayerst  
(Lodine/Duract)  
(See: *Pharmaceuticals/Topical*)

### PHARMACEUTICALS: Antibiotics

Barr Labs (Cephalexin)  
Biocraft Labs (Cephalexin)  
Biocraft Labs (Dicloxacillin)  
Glaxo Inc. (Ceftin)  
Lederle Labs (Pipracil)  
Eli Lilly & Co. (Cecilor)  
Eli Lilly & Co. (Keflex)  
Eli Lilly & Co. (Keftab)  
Lypho Med, Inc. (Cefazolin)  
Mead-Johnson Pharmaceuticals  
(Duricef)  
Medicis (Omnicef)  
Merck (Invanz)  
Miles, Inc. (Cipro)  
Parke-Davis (Meclomen)  
Pfizer (Zyvox)  
Roerig (Unasyn)  
Henry Schein Co. (Dicloxacillin)  
SmithKline Beecham (Augmentin/  
Pexiganan)  
Squibb & Sons, Inc. (Azactam)  
Upjohn Co. (Cleocin)  
Upjohn Co. (E-Mycin)  
Zeneca (Cefotan)

### PHARMACEUTICALS: Anti-Fungals (Oral)

Ortho-Neutrogena (Gritulvin V)  
Pedinol (Gris-PEG)

### PHARMACEUTICALS: Anti-Fungals (Oral) [Onychomycosis]

Janssen (Sporanox)  
Novartis (Lamisil Tablets)  
Pedinol (Gris-PEG)

### PHARMACEUTICALS: Anti-Inflammatories

American Regent (Betamethasone  
Sodium Phosphate and  
Betamethasone Acetate)  
(injectable suspension)  
Boots Company (Rufen)  
Bristol-Myers (Nuprin)  
Ciba-Geigy Pharmaceuticals  
(Butazolidin)  
Ciba-Geigy, Inc. (Voltaren)  
Eli Lilly & Co. (Nalfon)  
Horizon (Duexis)  
Merck Sharp & Dohme (Clinoril)  
Merck Sharp & Dohme (Indocin)  
Mylan Labs (Meclofenamate)  
Pedinol (Nalfon 200)

Pfizer Labs (Feldene)  
Syntex Labs (Naprosyn)  
Upjohn Co. (Motrin/Ansaid)  
Whitehall Labs (Advil)  
Wyeth-Ayerst Labs (Orudis)  
(See: *Pharmaceuticals/Topical*)

### PHARMACEUTICALS: Compounding

Haldey Compounding  
Medi-Stat  
PD Labs  
Physicians Specialty Compounding  
Quality Compounding  
Trilogy

### PHARMACEUTICALS: Diabetes

(See: *Pharmaceuticals; Diabetic  
Neuropathy; Supplements;  
Wound Dressings; Wound  
Treatment*)

### PHARMACEUTICALS: Diabetic Neuropathy (category includes medical foods)

Angsko (Neuro-Eze)  
Biofreeze  
**Bako (NeuRX-TF tablets)**  
Health Care Products (Zostrix)  
Eli Lilly (Cymbalta)  
Haldey Compounding  
Moberg (Kerasal Neurocream)  
Molecular Labs (Neurvasia)  
Origin BioMed (Neuragen)  
PAMLab (Metanyx)  
Parke-Davis (Neurontin)  
Pedicis (Pedicin)  
Pfizer (Lyrica)  
**Pharmaceutix (podiaPN)**  
Physician Specialty Compounding  
Realm (Neuremedy)

### PHARMACEUTICALS: Gout

Gensco  
Savient (Krystexxa)  
Takeda (Uloric; Colcrys)

### PHARMACEUTICALS: Homeopathic

Medi-Natura (Traumeel)  
Topical Biomedics

### PHARMACEUTICALS: Neutraceuticals

(See: *Neutraceuticals*)

### PHARMACEUTICALS: Onychomycosis (Non-Topical)

(See: *Pharmaceuticals: Anti-Fungals  
(Oral)* [Onychomycosis])

### PHARMACEUTICALS: Peripheral Arterial Disease

Hoechst-Roussel (Trental)

### PHARMACEUTICALS: Steroids

Forest Labs (Dalalone)  
Schering (Elocon)  
Stiefel Labs (Mimyx)  
Stratus (Dermazene)  
Teregen Labs (TDX LA)

### PHARMACEUTICALS: Topical Medications (Analgesics)

Agewell  
Angsko (Arginine Therapeutics)  
Biofreeze/Performance Health  
Core Products (Ibunex,  
Gluconex)  
Cryoderm  
Dr. Swaim's  
Medi-Natura (Traumeel)  
Icon (Reliaderm)  
MPM Medical (Regenecare)  
Pedicis (Planticin)

Stratus (Dermazene)  
Syncom (Fortex)  
Topical Biomedics (Topricin)  
Tripod Labs (Flexstat)  
Truceuticals  
Woodward (Mycocide HT)

### PHARMACEUTICALS: Topical Anesthetics

(See: *Skin Refrigerants*)

### PHARMACEUTICALS: Topical Medications (Anti-Fungals/Anti-Microbials)

BSK/Onycol (nail)  
**Blaine Research Labs (Tineacide)  
(Nail)**  
**Bako (Clarus Antifungal Cream;  
Clarus Antifungal Solution  
(nail); MacerX)**  
Diaderm (Clear Zal) (Nail)  
Dr. Swaim's  
**Flexitol Anti-Fungal Liquid  
(Nail)**

Gill Podiatry

### Gordon Labs

(Gordachom) (Nail)

Haldey Compounding  
Humco (Miranel)  
Janssen Pharmaceuticals (Nizoral)  
Medicis (Loprox)  
Merz (Naftin)  
Moberg (Kerasal) (Nail)

### Moore Medical

Novartis (Lamisil Cream/Spray)  
Onox Solution  
Ortho Pharmaceuticals  
(Spectazole)  
Pedicis (Cidacin)  
Pedinol Pharmacal (Fungoid  
Tincture, Pedi-Dri Topical  
Powder; Ertaczo)  
Pharmaderm (Oxistat; Keralac  
(Nail)

Podiatree

ProFoot

Quinnova (Ecoza)

Schering Labs (Lotrimin)

Schering Labs (Lotrisone)

Stiefel Labs (Zeorb AF Powder)

Stratus (Dermazene)

Tetra

Tripod Labs (NailStat/Tineastat)

**Valeant Pharma (Luzu)**

Wellstone Labs (Molecular AF/  
Aft-Laz)

Westwood-Squibb (Exelderm)

Woodward Labs (Mycocide)

(Nail)

### PHARMACEUTICALS: Topical Medications (Anti-Infectives/Cleansing/Healing and/or for Matrixectomies)

**AmerX (Amerigel)**

Angelini (Silver Stream)

Bacitracin

**Bako (Tri-Soft)**

(with emulsifier)

Corticosteroid Otic

Ferno-Ille (Chlorazene)

Gentamicin

**Gordon Labs (Sodium  
Hydroxide)**

Neosporin

Pedinol (Phenol EZ Swabs)

Purdue-Frederick (Betadine)

Silvadene

Stratus (Peviderm)

Triple Antibiotic

### PHARMACEUTICALS: Topical Medications (Anti-Inflammatory)

Biofreeze/Performance Health  
Core Products (Ibunex,  
Gluconex)  
Cryoderm  
Medi-Natura (Traumeel)  
Pedicis (Planticin)  
Stratus (Dermazene)  
Syncom (Fortex)  
Tripod Labs (Flexstat)

### PHARMACEUTICALS: Topical Medications (Anti-Perspirants/Deodorants/Drying Agents)

Bintz Co. (Khepra)  
Fraser Labs (On Your Toes)  
**Gordon Labs (Abscents,  
Bromi-Talc, Bromi-Talc Plus,  
Formadon, Bromi-  
Lotion, Gordon's #5 [Aerosol  
foot powder])**  
Haldey Compounding  
Onox Solution  
Pedinol Pharmacal (Breeze-Mist,  
Pedi-Pro Powder, Castellani  
Paint Modified (Color/  
Colorless), Lazerformaldehyde  
Solution, Pedi-Boro Soak Paks)  
PediLux4

Podiatree

Stiefel (Zeorb)

### PHARMACEUTICALS: Topical Medications (Astringents)

**Gordon Labs (Monsef's)**  
Herbert Labs (Bluboro)  
Moberg (Domeboro)  
Pedinol (Pedi-Boro Soak Paks)  
**PHARMACEUTICALS: Topical  
Medications (Dermatitis)**  
**Bako (Kera-HC)**  
Bayer (Desonate) (atopic  
dermatitis)  
Physician Specialty Compounding  
Stiefel (Mimyx)

### PHARMACEUTICALS: Topical Medications (Moisturizers/Softeners)

Angsko  
**Bako (Kera HC; Kera-42;  
Hydro-Cutis)**  
**Blaine (RevitaDerm)**  
Diaderm (ClearZal Callus)  
Dr. Spalding's Podiatric Products  
ELON

**Flexitol (Heel Balm,  
Heel Perfect, Diabetic  
Foot Balm)**

Gehwol

Gilden Tree

Gill Podiatry

**Gordon Labs (Aloe-Grande  
Cream, Gormel, Vite-A-  
Cream, Calicylic)**

Haldey Compounding  
Health Care Products  
(Diabetiderm)

H-E-A-T- (Callusan)

Kamedis

MD Private Label

Medimetriks

Merz (Aqua Glycolic)

Moberg (Kerasal)

Continued on page 98

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### Search Engine Optimization.

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### Online Patient Education.

Promote better outcomes with a library of proven educational videos and articles, designed to boost treatment acceptance and attract new patients.



### Social Media Marketing.

41% of people surveyed said social media would affect their choice of a healthcare provider. Reach them with Facebook, Twitter, and optional blogging packages.





D

## Moore Medical

PedFoot  
Pedinol Pharmacal (Cerave,  
Ureacin-10 Lotion &  
Ureacin-20 Creme, Lazer  
Creme, Hydrisinal Creme &  
Lotion, Hydrisinal Gel, Lactinol  
E Creme & Lotion)  
Pharmaderm (Keralac)  
Physician Specialty Compounding  
ProFoot  
Quinnova  
Stiefel Labs (Epilyt Lotion)  
**Straight Arrow**  
**(Foot Miracle)**  
Summers Laboratories  
(Keralyt Gel)  
Surgical Supply Service  
Tetra (Kamea)  
TheraPlex  
Tripod Labs (Advanced  
Moisturizing Formula)  
Upsher-Smith (Am Lactin)  
Westwood-Squibb (Lac-Hydrin)

## PHARMACEUTICALS: Topical Medications (Nail Antifungal Treatments)

**AmerX (AmeriGel)**  
Angsko (Arginine Therapeutics)  
**Bako (Kera Nail Gel; Clarus**  
**Antifungal Solution)**

## Blaine Research Labs (Tineacide; Terpenicol)

Cipher Pharmaceuticals  
Dermik (Penlac)  
Diaderm (Clear Zal)  
Dr. Swaim's  
**Flexitol Anti-Fungal Liquid**  
Fungal Free Nails  
Gehwol  
**Gordon Labs (Gordachom)**  
Haldey Compounding  
Humco (Miranel)  
(nail dystrophy)  
Medimetriks  
Moberg (Kerasal)  
Omiera Labs (Podiazole)  
Pedicis  
**Pedifix (ClotrimazolOil)**  
Pedinol Pharmacal (Nail Scrub;  
Phenol EZ Swabs)  
Pharmaderm (Kerydin)  
Physician Specialty Compounding  
Podiatree  
Tetra (Formula 3)  
Tripod Labs (Nailstat 2-Step  
Formula)  
Valeant (Jublia)  
Wellstone Labs (Molecular AF)  
Winlind (Dr. Win's)  
Woodward Labs (Mycocide)  
(See also: Nail Polishes, Medicated)

## PHARMACEUTICALS: Topical Medications (Scar Therapy)

**Blaine (Scar Care Gel Pads)**  
Intraderm  
Merz (Mederma)  
Physician Specialty Compounding

## PHARMACEUTICALS: Topical Medications (Skin Adherents)

(See: Adhesives)  
**PHARMACEUTICALS: Topical  
Medications (Skin Protectants)**  
Summit Industries (Lantiseptic)

## PHARMACEUTICALS: Shoe Disinfectants

Patholase (Sanifeet)

## PHARMACEUTICALS: Wart Medications

**Gordon Labs (Formadon)**  
Haldey Compounding  
Med Cara (WartPeel)  
Pedicis (Vircin)  
Pedinol (Lazerformalyde)  
Physician Specialty Compounding  
Transderm Solutions  
Tripod Labs (Plantarstat)

## PHARMACEUTICALS: Topical Medications (Web Maceration)

**Bako (MacerX)**  
**PHARMACEUTICALS: Wound  
Treatment**

3M (Tegaderm Matrix)

ABL (Silvrstat)  
Acelity (Systagenix)  
**AmerX (Amerigel)**  
Angelini  
Cardium Therapeutics  
(Excellagen)  
Care-Tech (Matrix gel)  
Cellerate RX  
Convatec, A Squibb Co.  
(DuoDerm)  
Derma Sciences (Medi-Honey)  
Ferris Mfg. (Poly-Mem)  
Gensco (Astero)  
HS Pharma (Bensal HP)  
Hymed  
Intraderm  
Keneric (RTD dressings)  
Links Medical (medical honey)  
Medline  
MPM Medical (SilverMed; Excel  
Gel)  
Nu Med  
Ocean Aid  
Pfizer (Zyvox)  
Regenical  
Smith & Nephew Wound  
Management (Profore/  
Acticoat/Iodosorb)  
Smith & Nephew (Regranex)  
Steadmed (Drawtux)

Continued on page 102

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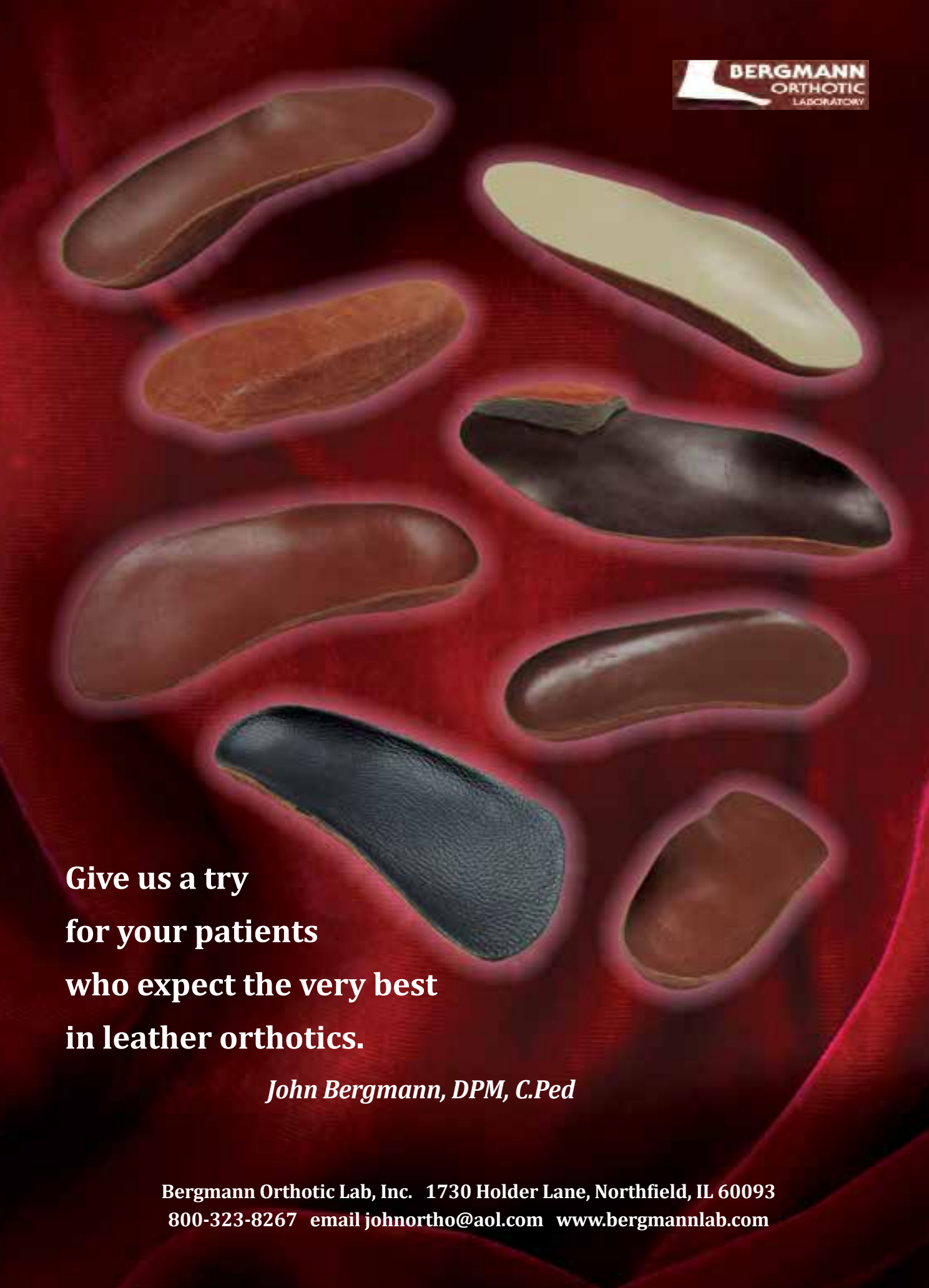
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Gone) (oxygen free radical  
binding)

**PHARMACEUTICALS: Wound  
Treatment (Natural)**

Tripod Labs

**PHARMACEUTICALS: Wound  
Treatment (Bio-Engineered  
Tissue)**

Integra  
KCI (GraftJacket)  
Mimedx  
Organogenesis (Apligraf/  
Dermagraft)  
Pegasus  
Promethean (Gamma Graft)  
TEI Biosciences (Primatrix)

**PHARMACEUTICALS: Wound  
Treatment (Debriding/Healing  
Ointments)**

Smith & Nephew Medical  
(Accuzyme/Panafil/Santyl)  
Stratus Pharmaceuticals (Kovia,  
Ziox)

**PHARMACEUTICALS: Wound  
Treatment/Pain Treatment combo**

Gensco (Astero)

**PHOTOGRAPHY (Close-Up)**  
(See: Documentation)

**PHYSICAL THERAPY: Cold  
Modalities**

Biofreeze/Performance  
Health

Silipos

**PHYSICAL THERAPY:  
Electrotherapy/Ultrasound/  
Interferential/TENS/Laser  
Cutting Edge**

Esaote

IMS

Multi-Radiance

Neurogenx

Universal Ultrasound

**PHYSICAL THERAPY:  
Hydrotherapy**

(See: Hydrotherapy)

**PHYSICAL THERAPY: Post-Op/  
Post-Trauma/Rehab**

Arizona AFO

Bauerfeind

Darco (Shoes)

DM Systems

Dr. Jill's Foot Pads

Gill Podiatry

ING Source (Foot Gym)

Med Pro

Moore Medical

PAL Health Systems

Pedifix

ProNiche Medical (The Kneeler;  
The Heeler)

Propet

Richie Brace

Smith & Nephew (Rehab  
Division)

(See also: Braces/Supports; Physical  
Therapy: Heat Modalities;  
Physical Therapy: Cold  
Modalities; Pharmaceuticals;  
Scooters; Shoes; Topical [Skin  
Protectants]; splints)

**PHYSICAL THERAPY: Topicals**

(See: Physical Therapy:  
Heat & Cold Modalities;

Pharmaceuticals: Topical [Skin  
Protectants]; Pharmaceuticals:  
Topical [Analgesics]

**PHYSICIAN EDUCATION**

(See: Associations, Books, CME,  
Television, Videotapes)

**PLANTAR FASCIITIS (Specialties)**

ArthroCare Sports Medicine  
(Coblation)

Aspen

Curamedix (EPAT)

Cutting Edge Lasers

Darco (FS6 Sleeve)

ING Source (FS6 Sleeve/Foot  
Gym)

Instratek

Osteomed (Koby Gard)

Thera-Band/Performance Health

Pro Niche (The Heeler)

Zimmer Medicine (radial pulse)

(See also: Cryosurgery; ESWT;  
Lasers; Pharmaceuticals)

**PLANTAR FASCIITIS (Day/Night  
Splint)**

Swede-O (Plantar FXT)

**PLANTAR FASCIITIS (Night  
Splints)**

Active Ankle Systems/  
Performance Health

Alimed

Darco

Langer Biomechanics Group

Ossur

PAL Health Systems

(See also: ESWT)

**PLANTAR FASCIITIS (In-shoe  
sleeve)**

DJO Global (Aircast Air Heel)

**POSITIONING SYSTEMS: Pediatric**

(See: Braces; Pediatric)

**POST-OP PROTECTION**

(See: Bandage/Cast Protectors;

Braces/Supports; Casting

Materials: Post-Op; Casts;

Crutches; Compression

Sleeves; Footwear; Specialized;

Pharmaceuticals: Wound

Dressings; Physical Therapy;

Post-Op; Shoes: Post-Op; Socks;

Splints; Wound Management;

Vitamins: Post-Op)

**PRACTICE-BUILDING  
(ENHANCEMENT)/OFFICE  
MANAGEMENT/CONSULTING)**

AAPPM

Barrett Medical Consulting

Blue Orchid Marketing

Collaborative Practice Solutions

Extremity Healthcare

FABI

Foot Helpers

Get Podiatry Patients

HPMSI

Institute for Creative Podiatric  
Medicine

Institute for Podiatric

Excellence and Development  
(IPED)

Manta Group

MD Private Label

Medical Mavin

Neurogenx

RST

SOS Healthcare

Top Practices

(See also: Associations;  
Board Certification; HIPAA  
Consulting; Managed Care;  
Network Participation; Patient  
Education; Practice Promotion  
[Advertising]); IT Consulting)

**PRACTICE CONSOLIDATION**

Extremity Healthcare  
(Supergroup formation)

**PRACTICE MANAGEMENT/  
MARKETING/CONSULTING**

(See: Appraisal; Bill Collection;  
Computers; Network  
Participation; Patient Education;  
Practice Promotion; Practice-  
Building)

**PRACTICE PROMOTION  
(Advertising/Product  
Customization/In Office Patient  
Communication/Waiting Room  
Videos)**

Blue Orchid Marketing

CaerVision

Foot Helpers

Get Podiatry Patients

Healthy Glow

MD Private Label

Offcite (websites)

Online Podiatry Sites  
(websites)

Physician Web Pages (websites)

Teregen (Personal Pumi Bar)

Toe-Rific

Web Power Video

(See also: Adjacencies; Patient  
Education; Referral Network;  
Websites [Physician])

**PRACTICES: Buying/Selling/  
Consolidation**

Extremity Healthcare  
(consolidation/Supergroups)  
Medical Mavin (Buying/Selling/  
TOMS: Transitional Ownership  
Management System)

**PRESSURE ASSESSMENT**

(See: Diagnostics Equipment)

**PRESSURE WALKERS**

Darco (Walker)

Ossur

**PROSTHETIC NAIL SYSTEM**

Just For Toenails

**PUBLICATIONS**

APMA News

MPM (Greenbranch)

PM News

JAPMA

Podiatry Management

Podiatry Today

Podiatry.com

PRESENT (eZines)

**PUMICE BARS**

Healthy Glow

Teregen Labs (Personal Pumi Bar)

**PURCHASING NETWORKS**

(See: Supplies)

R

**RADIO ADS**

(See: Practice Promotion)

**REFRIGERANTS**

(See: Skin Refrigerants)

**REHAB**

(See: Braces/Supports; Physical  
Therapy; Post-Op Protection;  
Shoes; Splints)

**REPAIRS**

Med-Pro (whirlpools, chair  
upholstery)

**RESIDENCY COURSEWARE**

PRESENT

**RETRACTORS**

(See: Surgical Specialties)

S

**SAFETY PRODUCTS & SERVICES**

(See also: Cleaners; Disposables;  
Fume Removal; Lasers;  
Protective Eyewear; Spore  
Testing; Sterilizers; Suction  
Systems; Surgical Equipment;  
Vacuum Systems; Waste  
Disposal; X-Ray; Personnel  
Radiation Monitoring; X-Ray:  
Shielding)

**SAFETY PRODUCTS  
& SERVICES**

SteriCheck Systems  
(See: Spore Testing)

**SANDALS**

(See: Shoes: Sandals)

**SAWS**

(See: Surgical Equipment)

**SCAR MANAGEMENT**

Blaine (Scar Care Gel Pad)

Merz (Mederma)

**SCHOOLS**

(See: Colleges)

**SCOOTERS/WALKERS/ROLLING  
MECHANISMS**

Pro Niche (The Kneeler)

**SEMINARS**

(See: Associations; Practice  
Promotion)

**SENSORY TESTING**

(See: Diagnostics Equipment:  
Diabetic Neuropathy)

**SHEET STOCK**

(See: Orthotics: Raw Materials)

**SHIELDS**

(See: Orthotics: Custom Digital  
Shields)

**SHOE SANITIZER/ANTIFUNGAL  
DELIVERY SYSTEM**

Pedifix (Shoe Zap)

Shoe Care Innovations (Steri-  
Shoe)

(See: Pharmaceuticals: Shoe  
Disinfectants)

**SHOES: Athletic/Walking/Comfort**

Acor

Apex

Asics

Brooks Shoe, Inc.

Jan L. (Nufoot)

New Balance (Aravon/Procure)

Revere

**SAS SHOES: Custom-Made/  
Molded**

Acor (Traditional Custom/Urban  
Walkers/ThermAcor)

Eneslow

Continued on page 105



# ABPM

**The American Board  
of Podiatric Medicine**

**Application Deadline  
March 15, 2017**



## **American Board of Podiatric Medicine 2017 Qualification and Certification Examinations**

- Candidates with CPME-approved 24 month residencies have until 2018 to complete certification.
- Candidates with CPME-approved 36 month residencies are not required to submit case documentation.

**Additional policies are currently in place that could affect the 2017 examination process. Please visit [ABPMed.org](http://ABPMed.org) for complete details.**

The American Board of Podiatric Medicine is recognized by the Joint Committee on the Recognition of Specialty Boards of the Council on Podiatric Medical Education under the authority of the American Podiatric Medical Association as the specialty board to conduct a certification process in Podiatric Orthopedics and Primary Podiatric Medicine.

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**FOR SALE:** Used Podiatry Equipment: Podiatry Chairs, Mini C-Arms, X-Rays, Ultrasound Units, Whirlpools, Surgical Power Sets and All Other Podiatry Equipment.

Most equipment comes with a 1 year 100% Parts & Labor or Replacement Warranty.

**WANTED:** Podiatry Equipment: Offers for your equipment are made on the basis of make, model, age and condition.

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Click the boldface companies/  
organizations to go directly  
to their websites.

# 2017 Buyers' Guide

PRODUCTS  
& SERVICES

Jerry Miller I.D. Shoes (Beta-  
Walker/Traditional Custom)

## **Tru-Mold**

### **SHOES: Depth/Diabetic**

Acor (Urban Walkers)

## **Anodyne**

Apex (Ambulators/AFO Essentials  
Program)

## **Apis**

Betterform

## **ComfortFit Labs**

## **Dia-Foot**

Drew Shoe Corp.

Dr. Comfort

Foot Helpers

Frankford Leather

Hersco

## **Integrated Orthotics Lab**

## **JMS Plastics Supply**

## **JSB Orthotics**

Langer

P.W. Minor

New Step Orthotics Lab

Oasis

Orthotic Group

Orthofeet

Ped Lite

Pedors

## **Pilgrim (Deer Tracks/ Hoopoe)**

Pine Tree Orthopedic Lab

Propet

## **Revere**

Root Labs

SafeStep

STJ

Stride-Lite

## **SureFit**

(See also: Medicare Diabetic Shoe  
Program); Shoes: Custom-made  
Shoes: Post-op/Diabetic Combo)

### **SHOES: Pediatric**

Pedors

## **SureStep**

### **SHOES/BOOTS: Post-Op/Post- Trauma**

(See: Physical Therapy)

### **SHOES: Post-Op/Diabetic Combination**

## **Darco**

Pedors (Tothonator)

### **SHOES: Sandals**

American Orthotics Lab, Inc.  
(Healing Sandal)

## **ComfortFit**

Earthwalk

## **JSB**

Langer

Orthotic Group

## **Revere**

Spenco

STJ

### **SHOES: Specialty Retailers**

Eneslow

### **SHOWER & BATHING AIDS**

(See: Bandage/Cast Protector)

### **SILICON SPECIALTIES**

Bauerfeind USA (Viscoped/  
Viscoheel SofSpot)

## **Dr. Jill's Foot Pads**

Dr. Scholl's

Gel Smart/Polygel/Healix Care

Orthofeet (Bio-Sole GEL)

## **Pedifix (Gel Smart)**

Podiatree

Silipos

## **Stein's**

(See also: Digital Appliances)

### **SILICON SPECIALTIES (diabetic-friendly)**

Gel Smart

## **Pedifix (Visco-Gel line)**

### **SILVER DELIVERY SYSTEM**

(See: Shoes)

### **SKIN LESION REMOVAL (Cryosurgical)**

Cryoprobe

Cryosurgery, Inc.

(Verruca-Freeze)

## **Moore Medical**

### **SKIN PROTECTANTS**

(See: Pharmaceuticals: Topical [Skin  
Protectants])

### **SKIN REFRIGERANTS**

## **Blaine Labs (V.A.D)**

Gebauer Co.

(Ethyl Chloride)

Gill Podiatry (Pedi-Freeze/  
Pedi-Shield)

### **SMOKE EVACUATION**

(See: Lasers)

## **SOCKS**

Apex

Bauerfeind

(Spa Hosiery)

Bintz Company

## **Diafoot/Pure Stride**

Dr. Comfort

Drew Shoe Corp.

Foot Helpers

Frankford Leather

Orthofeet

P.W. Minor

(Treadeasy)

## **Pedifix (Therafoot/ No-Ridge)**

Sigvaris

Silipos

Thor-Lo (Thorneburg Hosiery)

## **Tru-Mold (Shear-Free Comfort Socks)**

### **SOCKS (for cold feet)**

Infracore

Continued on page 110



**IPED team** at synergy meeting Lago Mar

Coming together is a **beginning**  
Keeping together is **progress**  
Working together is **success**

— Henry Ford

**COACHING &  
MENTORING**  
it's what makes  
IPED different

IPED brings together people and  
resources for growth and progress.  
**We will help you map out  
a successful plan that works.**

Join us for our fall meeting

**OCTOBER 5–8, 2017**

Pittsburgh Airport Marriott Hotel  
Pittsburgh, PA



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POWER**



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## MODEL 3P

with Up/Down

**\$4995**

## MODEL 4P

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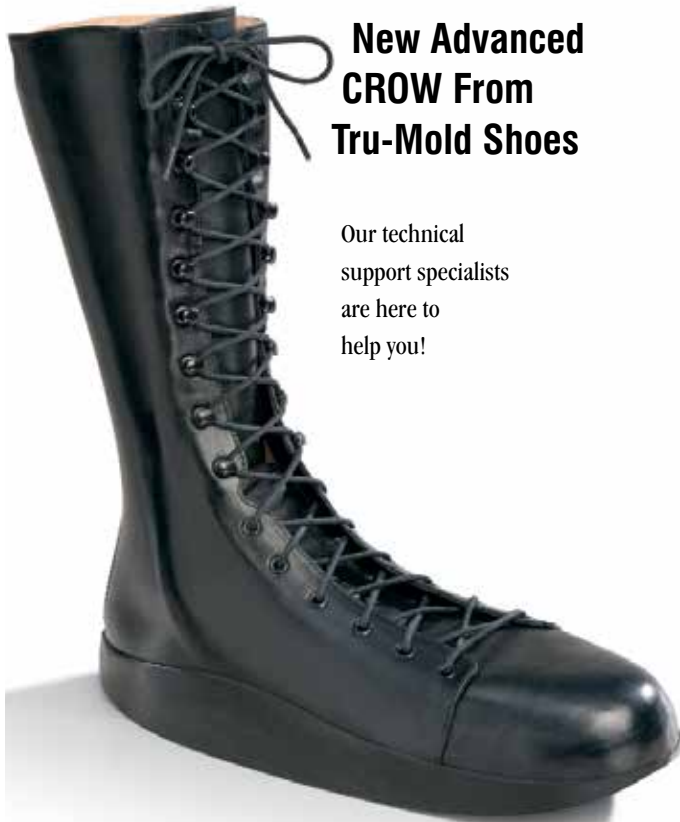
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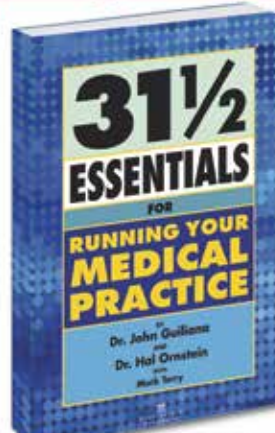
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### Selected Table Of Contents

Developing a Budget • Hiring Your Staff • Leadership Skills • Marketing Your Practice • Writing Your Office Manual • Office Dynamics • Motivating Your Staff • The Paperless Office • Remote Access • E-prescribing • Billing • Practice Assessments • Controlling Overhead • Ancillary Services • In-office Dispensing • Patient Communication and Compliance • Plugging Revenue Leaks • Time Management • Bringing on Associates • Liability Coverage • Office Design • Dealing with Stress • Effective Patient Scheduling • Collections • Dealing with Difficult Patients • Balancing Your Personal and Professional Lives



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March 24-26, 2017



Teaneck Marriott, Teaneck, NJ  
May 19-21, 2017



Teaneck Marriott, Teaneck, NJ  
August 11-13, 2017



Hilton Chicago / Oak Brook Hills, IL  
September 15-17, 2017



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**SPAS (for Male Grooming)**  
(franchises)

Hammer and Nails

**SPLINTS (Night)**

(See: Plantar Fasciitis)

**SPLINTS (Post-Op/Post-Trauma)**

Angsko

**Darco Int'l (Complete Splinting System)**

**Dr. Jill's Foot Pads**

Gill Podiatry

Med Pro

**Moore Medical**

**Pedifix**

Silipos

**Stein's**

(See also: Braces/Supports)

**SPLINTS (Plaster: For Orthotic Casting)**

De Puy Casting

**SPORE TESTING/STERILIZER MONITORING**

SteriCheck Systems

**STAFF MANAGEMENT**

(See: Practice-Building)

**STATIONERY: Greeting Cards**

(See: Gifts/Cards)

**STERILIZING EQUIPMENT**

**Midmark (Ritter)**

(See also: Cleaners, Ultrasonic)

Sterilizers: Monitoring

SteriCheck Systems

**SUCTION SYSTEM:**

**(For Nail Dust and Smoke Removal) (Wet or Dry)**

BNA Burz

DPM-Aire (air purifier)

European Footcare

**Jan-L**

Kerathin (nail debridement system)

Medicool (File Stream)

Med-Pro

**SUPPLIES, SURGICAL**

(See: Supply Houses; Surgical Equipment)

**SUPPLIES (catalog, direct sales, internet, group purchasing networks)**

Alimed

Doctor's Choice (DME supplies)

**eSutures (surgical focus)**

Gill Podiatry Supply

Henry Schein

Krasiy's

**MD Buying Group**

Med-Pro

Meyer Distributing

**Moore Medical**

**SureFit**

**SURGICAL (CHEMICAL)**

**NAIL TREATMENTS**

Pedinol Pharmacal (Phenol-EZ Swabs)

**SURGICAL EQUIPMENT:**

**Endoscopic**

Instratek (Endotrak System)

**SURGICAL EQUIPMENT: Specialties**

Arthrex

De Puy ACE (Standard Staple,

Twist-Off Screw, Thread-Head Screw, Orthosorb)

**eSutures (sutures)**

Instratek (Endotrak Endoscopic

Plantar Fasciotomy

Instrumentation)

**Jan L (S-Mart exsanguination and Tourniquet system)**

MMI-USA (Smart Toe hammertoe treatment)

Nextremity Solutions

(hammertoe correction system)

Osteomed (Koby Isogard system)

**Safety Fix (removable implants)**

Sgarlato Labs (Surgi-Peace/

O'Brien Goniometer/Reece

Osteotomy Guide/Snap

Fixation Pin)

Treace (Hallux Valgus)

Vilex (Du Val Cannulated Screw

System/Borrelli Blade System)

Wright Medical Technology

(Silastic Flexible Hinge Toe

Implant System/IncisionDrain

(See also: Anesthesia; Cryosurgery;

Disinfectants; Telescopes;

Disposables; Emergency

Equipment; Implants/

Biomaterials; Lasers; Loupes;

Sterilizers; Suture; Surgical

Instruments; Surgical Power

Equipment; Surgical Wound

Irrigation; Trays)

**SURGICAL FACILITY**

**ACCREDITATION**

(See: Accreditation)

**SURGICAL POWER EQUIPMENT**

Vilex

Zimmer, Inc.: Hall Surgical

(Micro E)

**SWABS**

(See: Disposables)

**SYRINGES**

(See: Hypodermic Needles)

T

**TABLES, SURGICAL**

(See: Chairs)

**TAPE**

(See: Casting Materials; Supply Houses)

**TELEVISION ADS**

(See: Practice Promotion)

**TENS UNITS**

(See: Physical Therapy)

**TIBIAL TORSION DEFORMITIES**

(See: Braces/Supports)

**TOPICAL ANTISEPTICS**

(See: Disinfectants/Hand Cleaners)

**TOPICAL MEDICATIONS**

(See: Pharmaceuticals: Topical Medications))

**TOTAL CONTACT CAST SYSTEMS**

BSN (Cutimed)

DermaSciences (TCC-EZ)

U

**ULCER CARE/PREVENTION**

(See: Blister Relief; Compression Bandages; Off-Loading;

Shoes; Wound Management; Pharmaceuticals: Wound Dressings)

**ULTRASONIC CLEANERS**

(See: Cleaners)

**ULTRASOUND**

(See: Physical Therapy)

**ULTRASOUND IMAGING 20/20**

**UPHOLSTERY**

(See: Chairs/Upholstery)

V

**VACUUM SYSTEMS (Nail Dust Extraction)**

(See: Suction Systems)

**VASCULAR DIAGNOSTICS**

(See: Diagnostic Equipment)

**VIDEOTAPES (Physician Education)**

Art Of Surgery

DataTrace

Greater Texas Educational

Foundation

**Podiatry Institute**

**PRESENT (Residency**

**Courseware)**

Western Pennsylvania Hospital

**VITAMINS/SUPPLEMENTS/ MEDICAL FOODS**

**Bako (Thera Nail-TF Tablets)**

Molecular Labs

(Neurvasia)

Pam Lab

**Pharmaceutix (podiaPN)**

Realm (Neuremedy)

(See also: Nutraceuticals)

W

**WAITING ROOM VIDEOS**

(See: Practice Promotion/Patient Education)

**WALKERS**

(See: Braces/Supports)

**WART REMOVAL (topicals)**

(See: Pharmaceuticals; Topical Wart Removers)

**WART REMOVAL (non-pharmaceutical)**

Cryoprobe

Cryosurgery, Inc

(Verruca-Freeze)

**Moore Medical**

**Nurolase**

(See also: Lasers)

**WART REMOVAL: Refrigerants**

**Blaine Labs (V.A.D.)**

Gebauer Co. (Fluro-Ethyl)

Gill Podiatry (Pedi-Freeze/Pedi-

Shield)

**WEBSITES**

(See: Online Education/ Networking)

**WEBSITES (Practice Site Creation/Sales)**

My Local Beacon

**Officite**

**Online Podiatry Sites**

Physician Web Pages

Podiatry Content Connection

Team Hedgehog

WebPower Video

**WEBSITE CONTENT**

Podiatry Content Connection

**WHIRLPOOLS**

(See: Hydrotherapy)

**WOUND MANAGEMENT: Board Certification**

(See: Board Certification)

**WOUND MANAGEMENT: Healing Devices/Techniques; Wound Prevention, Diagnostics**

Acelity (KCI VAC System)

DM Systems (Heel-Lift)

Juzo (compression stocking)

Neurometrix (NC Stat/DPN

Check)

Smith & Nephew (Blue Sky)

Wound Zoom (camera for

wounds)

Wright Medical: Osteoset

(resorbable mini-beads)

(See also: Dressings; Heel

Protection; Hydrotherapy;

Pharmaceuticals: Diabetic

Neuropathy/Supplements:

Diabetic; Pressure Walkers/

Scooters; Total Contact Casts)

**WOUND MANAGEMENT:Topical Medications**

(See: Pharmaceuticals: Wound Dressings)

X-Z

**X-RAY: Cone Beam CT**

Curvebeam

**X-RAY: Duplicating**

Med-Pro

**X-RAY: Fluoroscopy**

(See: Fluoroscopy)

**X-RAY: Machines**

Fluoroscans Imaging Systems

MinXray, Inc.

**X-Cel X-Ray, Inc.**

**X-RAY:**

**Marking Tape/I.D. Labels**

Med-Pro (distributor for Med. I.D.)

**X-RAY:**

**Portable Imaging Systems**

Fluoroscans Imaging Systems

MinXray

**X-RAY:**

**Portable Imaging Systems:**

**(Used)**

**IMS**

Mini-C Sales

**X-RAY: Processors**

**20/20 Imaging**

**(Digital)**

All-Pro Imaging Corp.

(Digital and Non-Digital)

Foz Networks

FujiFilm

Sigma Digital X-Ray

**X-Cel X-Ray, Inc.**

(MXR-14)