

2014 BUYERS' GUIDE

If knowledge is power, then time is surely money. That's the idea behind the *Podiatry Management* Annual Buyers' Guide. To save you time by providing you an easy and convenient source of all the major podiatric products and services you use in the everyday course of running your practice.

This year's guide is divided into two parts. **Part I** lists company names alphabetically and provides pertinent address and phone/fax/website information, with additional product and/or service data for advertisers in this special edition.

Part II, which starts on page 139, lists companies or organizations according to the type of product or service they provide. Listings in many cases feature both company/organization and product name; thus, if you're looking for Naftin under 'Pharmaceuticals: Anti-Fungals,' you can find this brand name even if you don't know that Merz is the manufacturer.

Another cross-referencing feature makes it easier for you to find related products. For example, if you're looking in the 'Orthotics, Prefabricated' category, you will also find the cross-reference 'See also: Insoles, Heel Supports, and Pads.'

If you have an office manual, we recommend that you photocopy these pages and add them to your source lists. That way, the next time you run short of x-rays, for example, you can quickly locate a supplier. Incidentally, we encourage you to support these suppliers. Collectively, they provide the advertising dollars necessary to support magazines such as this; and many, as well, contribute to podiatric student scholarships and research.

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PART I: WHO'S WHO

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WHO'S WHO

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1ST PROVIDERS CHOICE

(480) 782-1116

www.1stproviderschoice.com

email: sales@

1stproviderschoice.com

Ist Providers Choice announces immediate availability of IMS for Podiatry 2014 ONC Stage 2 Certified Version, enabling IMS Users immediately upgrade to the latest Stage 2 Certified Version.

"With IMS for Podiatry, podiatrists will continue to achieve success in today's challenging health care market as we move through Stage 2 of Meaningful Use, ICD-10 and the new CMS 1500 Insurance Claim form," said Jason Keele, Founder and CEO at Ist Providers Choice.

Many customers have already benefited from deploying IMS for Podiatry by easily achieving Meaningful Use and Stimulus Incentives. A Meaningful Use expert is assigned to you as a podiatrist.; In addition, the Meaningful Use Dashboard within IMS for Podiatry makes keeping an eye on how you are doing towards achieving your meaningful use goals quick and easy. Ist Providers Choice has already been testing IMS with insurance payers and clearinghouses on ICD-10 to ensure a smooth transition for our podiatrists.

IMS for Podiatry 2014 ONC Stage 2 Certified Version is an update driven by customer feedback and is part of Ist Providers Choice's commitment to deliver the latest product updates in one convenient installation. IMS for Podiatry 2014 ONC Stage 2 Certified Version is available for immediately request at www.1stproviderschoice.com.

Ist Providers Choice is a worldwide leader in Certified Podiatry EMR Software. The company offers a wide range of products and services designed to help podiatrists achieve success within their practices.

To View IMS for Podiatry 2014 ONC Stage 2 Certified Version: <http://www.1stproviderschoice.com/podiatry-emr.php>

RSN 1; see adv. p. 86

20/20 IMAGING

471 Jennings Dr., Ste. A

Lake in the Hills, IL 60156

(866) 734-6234

www.2020imaging.net

email: info@2020imaging.net

A

THE ACADEMY OF AMBULATORY FOOT AND ANKLE SURGERY (AAFAS)

3707 S Grand Blvd, Ste. A

Spokane, WA 99203

(800) 433-4892

Fax: (509) 624-1128

www.aafas.org

email: theacademy@aafas.org

The mission of the Academy of Ambulatory Foot & Ankle Surgery (AAFAS) is the promotion and education of minimal invasive foot and ankle surgery. The Academy of Ambulatory Foot & Ankle Surgery is an international association of multi-disciplined surgeons, including podiatrists, orthopedic surgeons and allopathic physicians, who are dedicated to the correction of foot and ankle pathology using minimal invasive procedures. The mission is to improve public health through education, ambulation, rehabilitation and research. Membership includes physicians in North America, Central America, South America, Europe, Asia and Middle East.

RSN 2;

see adv. p. 147

THE ACADEMY OF PHYSICIANS IN WOUND HEALING (APWH)

3524 Yadkinville Rd.,

Suite #194

Winston Salem, NC 27106

(336) 923-5604

www.APWH.org

The Academy of Physicians in Wound Healing (APWH) completely addresses the needs of the physician in wound healing. Join and become a Fellow while grandfathering open enrollment is still in place. The Academy is the ONLY physician-specific wound

healing organization in the US providing physician-directed education, advocacy and representation. The APWH represents physicians dealing with at-risk patients to legislatures and administrators addressing the ongoing changes in the National Healthcare delivery system. The Academy's educational goals and objectives focus on how to both manage and treat the disease in addition to the wound. Learn more about the Academy, our "Congressional Physician" program, and membership opportunities at www.APWH.org

RSN 3;

see adv. p. 135

ACOR ORTHOPAEDIC

18530 S. Miles Pkwy.

Cleveland, OH 44128

(800) 237-2267 (ACOR)

(216) 662-4500

Fax: (216) 662-4547

www.acor.com

e-mail: email@acor.com

ACTIVE ANKLE SYSTEMS

PO Box 1001

Gardner, KS 66030

(800) 800-2896

Fax (913) 884-5626

www.activeankle.com

email: info@activeankle.com

Servicing the industry for 25 years, Active Ankle—subsidiary of Cramer Products—works with medical professionals to design and develop products that prevent pain and injury and help patients heal as quickly and comfortably as possible, in the most appropriate way. Active Ankle has solutions not only for the foot and ankle, but also the knee, hand, wrist and elbow.

RSN 4;

see adv. p. 153

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Deer Park, NY 11729

(866) 548-3668

AEROLASE

777 Old Saw Mill River Rd.

Tarrytown, NY 10591

(914) 345-8300

Fax: (914) 345-8303

www.aerolase.com

AETREX WORLDWIDE, INC.

414 Alfred Ave.

Teaneck, NJ 07666

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Fax: (201) 833-1485

www.aetrex.com

e-mail: info@aetrex.com

Aetrex Worldwide Inc., is widely recognized as a global leader in pedorthic footwear and orthotics.

We are proud to offer the most comprehensive line of PDAC verified diabetic footwear that provides superior comfort and protection in fashion-forward styles. Ideal for those requiring maximum adjustability, advanced technological features and state of the art materials to help you lead a healthy and active lifestyle. The newly launched Custom Diabetic Orthotics Program provides a "one stop shop" experience and ensures a perfect fit each and every time.

And with our unique in-house display program to showcase the different style options and sizing runs, your practice will benefit from increased sales, efficient operations and improved patient care.

RSN 5;

see adv. p. 5

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Dedham, MA 02026

(800) 225-2610

ALGEOUS

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#104

Santa Monica, CA 90401

(800) 496-0987

Fax: (310) 494-0370

www.algeous.us

Algeous USA, distributor of Aortha—full line of orthotic manufacturing materials, Diaped—Podiatry Diagnostic Tools, Nova—Podiatry Office Equipment & Instruments and Podotech Elftman Scanner & OTS Foot Orthotics. 2 warehouses: Riverside, CA and Mt Vernon, NY.

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ALLIED OSI LABS

6299 Guion Rd.
Indianapolis, IN 46268
(800) 444-3632
Fax: (800) 233-2280
www.alliedosilabs.com
e-mail: cmeyer@aolabs.com

For custom orthotics and AFOs or over the counter products for children and adults, call Allied OSI Labs. We have the products you need to treat your patient's foot and ankle diagnoses. Let us help you decide which product best fits into your treatment plan and your patient's budget.

RSN 6; see adv. p. 37

ALL-PRO IMAGING, INC.

1295 Walt Whitman Rd.
Melville, NY 11747-3062
(888) 862-4050
Fax: (516) 433-3831
www.allproimaging.com

ALLPRO Imaging manufactures the market-leading ScanX12 SE CR scanner and solutions enabling podiatrists to convert to digital with minimal training required and keeping their workflow intact from analog film processing. ALL-PRO Imaging has been providing digital solutions since 1985 with thousands of successful installations and happy podiatrists.

RSN 7; see adv. p. 87

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www.almalasers.com

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Sonoma, CA 95370
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Fax: (209) 533-9750

AMERICAN ACADEMY OF PODIATRIC PRACTICE MANAGEMENT

1000 West St. Joseph Hwy
Ste. 200
Lansing, MI 48915
(517) 484-1930
Fax: (517) 485-9408
www.aappm.com
e-mail: office@aappm.org

The American Academy of Podiatric Practice Management (AAPPm) has a proud history of providing

members with the practice management education and resources they need to practice more efficiently and profitably for over 50 years. The AAPPm remains as the premier practice management association educational resource in podiatry with over 2,000 members, including podiatrists and podiatric staff members.

This year, the Academy offers three world class practice management meetings, an information-packed web site www.aappm.org, and an "ask the experts" program to help members get great solutions to tough practice management problems. AAPPm also offers all members discounts from our Corporate Sponsors, free webinars on specific topics and open forums, and weekly blast fax and email pearls. It's only \$369 for doctor members; \$169 for associates in practice 4 years and less; and \$139 for podiatric staff members to join and take your practice to the next level. Visit www.AAPPm.org and join AAPPm today to change your practice, change your life!

**RSN 8;
see adv. p. 189**

AMERICAN ACADEMY OF PODIATRIC SPORTS MEDICINE

3121 NE 26th St.
Ocala, FL 34470
(352) 620-8562
Fax: (352) 620-8765
www.aapsm.org
email: ritayates2@aol.com

The AAPSM serves to advance the understanding, prevention and management of lower extremity sports and fitness injuries. The Academy believes that providing such knowledge to the profession and the public will optimize enjoyment and safe participation in sports and fitness activities. The Academy accomplishes this mission through professional education, scientific research, public awareness and membership support.

RSN 9; see adv. p. 194

AMERICAN ACADEMY OF WOUND MANAGEMENT

1255 23rd St. NW, #200
Washington, DC 20037-1174
(202) 521-0368

Fax: (202) 833-3636
www.aawm.org
e-mail: woundnet@aawm.org

THE AMERICAN ASSOCIATION OF COLLEGES OF PODIATRIC MEDICINE (AACPM)

15850 Crabbs Branch Way,
Ste. 320
Rockville, MD 20855
(301) 948-9760
www.AACPM.org

AMERICAN ASSOCIATION OF HOSPITAL AND HEALTHCARE PODIATRISTS (AAHHP)

c/o Frank Rinaldi, DPM
8508 18th Ave.
Brooklyn, NY 11214-2912
(718) 259-1822
Fax: (718) 259-4002
www.hospitalpodiatrists.org
e-mail: drdefoot@verizon.net

AMERICAN ASSOCIATION FOR WOMEN PODIATRISTS

www.aawpinc.com

AMERICAN BOARD OF LOWER EXTREMITY SURGERY (ABLES)

1603 Orrington Ave.,
Ste. 600
Evanston, IL 60201-3860
(248) 855-7740
Fax: (248) 855-7743
www.ables.org
e-mail: info@ables.me

Because board certification is widely accepted as the touchstone of physician quality, and is coveted by physicians for the professional esteem derived from this rigorous, intellectually invasive peer review process, it must never be gratuitously granted.

ABLES has established a fair and reliable process by which the sum of one's academic knowledge and that special wisdom borne of experience may be evaluated to show that he merits certification by this board via either of its two

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methods. ABLES has also implemented an unmatched, mandatory, periodic, performance-based recertification process by which those who are certified by this board may demonstrate continued merit.

ABLES has set for itself the task of creating an interprofessional membership. ABLES already has MDs and DOs among its members. This will foster the exchange of information on scientific advances and evolving professional philosophies. It will facilitate the creation of a uniform standard of care for all professionals treating the lower extremity. It will help to obliterate senseless discrimination among academic degrees and organizational affiliations in the matter of professional privileging in hospitals and MCOs.

RSN 10;
see adv. p. 42

AMERICAN BOARD OF MULTIPLE SPECIALTIES IN PODIATRY

1350 Broadway, 17th Flr.
New York, NY 10018
(888) 852-1442
Fax: (212) 356-0678
www.abmsp.org
e-mail: abmsp@ptcny.com

The American Board of Multiple Specialties in Podiatry has provided excellence in podiatric certification for over 27 years. The ABMSP offers certification in four different podiatric specialties, including two specialty areas which are unique to our board. Certification is offered in Primary Care in Podiatric Medicine, Podiatric Surgery, Diabetic Foot Wounds and Footwear and Limb Preservation and Salvage.

The ABMSP is excited to announce that we have recently become accredited by URAC. URAC accredits many types of health

care organizations including hospitals, health plans, HMOs, PPOs, TPAs, and provider groups. The ABMSP is the first certification organization to be accredited by URAC.

RSN 11;
see adv. p. 183

AMERICAN BOARD OF PODIATRIC MEDICINE (ABPM)

3812 Sepulveda Blvd,
Ste. 530
Torrance, CA 90505
(310) 375-0700
Fax: (310) 375-1386
www.ABPMed.org
e-mail: admin@abpmed.org

AMERICAN BOARD OF PODIATRIC SURGERY (ABPS)

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San Francisco, CA 94110
(415) 826-3200

AMERICAN COLLEGE OF FOOT AND ANKLE ORTHOPEDECS AND MEDICINE (ACFAOM)

5272 River Rd.,
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Bethesda, MD 20816
(800) 265-8263
Fax: (301) 656-0989
www.acfaom.org
e-mail: info@acfaom.org

AMERICAN COLLEGE OF FOOT AND ANKLE PEDIATRICS

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(215) 629-0300 (ext. 354)

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Chicago, IL 60631-2724
(773) 693-9300
Fax: (773) 693-9304
www.acfas.org

Founded in 1942, ACFAS is a professional society of more than 6,300 foot and ankle surgeons. The College promotes the art and science of foot, ankle and related lower extremity surgery, addresses the concerns of foot and ankle surgeons, as well as advances and improves the standards of education and surgical skill to ensure the highest level of patient care.

RSN 12;
see adv. p. 194

AMERICAN COLLEGE OF LOWER EXTREMITY SURGEONS (ACLES)

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Greenwich, NY 12834
(518) 692-0602
Fax: (518) 692-8939
www.aclesurg.org

AMERICAN COLLEGE OF PODIATRIC MEDICAL REVIEW

www.acpmr.org

AMERICAN COLLEGE OF PODIATRIST RADIOLOGISTS

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College Point, NY 11356
(718) 886-1388

AMERICAN ORTHOTICS LAB., INC.

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St. Louis, MO 63117
(800) 644-3579;
www.americanorthotics.com
email: contactus@
americanorthotics.com

AMERICAN PODIATRIC MEDICAL ASSOCIATION

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Bethesda, MD 20814
(800) 366-8227

AMERICAN PODIATRIC MEDICAL STUDENTS ASSOCIATION

9312 Old Georgetown Rd.
Bethesda, MD 20814
(301) 493-9667

AMERICAN PODIATRIC MEDICAL WRITERS ASSOCIATION

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Forest Hills, NY 11375

AMERICAN PROFESSIONAL WOUND CARE ASSOCIATION (APWCA)

406 W Street Rd.
Feasterville, PA 19053
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Fax: (215) 942-6098
www.apwca.org

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www.americanregent.com

AMERICAN SOCIETY OF PODIATRIC DERMATOLOGY

C/o Dr. Joel Morse
(202) 966-4811
e-mail: foxhalffoot@aol.com

THE AMERICAN SOCIETY OF PODIATRIC MEDICAL ASSISTANTS

(888) 88 ASPMA (27762)
www.ASPMA.org
e-mail: aspmaex@aol.com

AMERICAN SOCIETY OF PODIATRIC MEDICINE

7331 Collins Avenue
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AMERX HEALTH CARE CORPORATION

(800) 448-9599;
www.AMERXHC.com
e-mail: info@amerxhc.com

Amerx Health Care manufactures the Amerigel® Advanced Skin and Wound Care product line with Oakin®, including: Amerigel Wound Dressing, Amerigel® Saturated Gauze, Amerigel® Post-Op Surgical Kits, Amerigel® Wound Wash, Amerigel® Care Lotion and Amerigel® Barrier Lotion. The proprietary ingredient

Oakin® is a natural oak extract that provides broad-spectrum antimicrobial, anti-fungal and anti-inflammatory properties through the use of tannins. This unique ingredient has been proven to reduce healing time for post-surgical wounds, chronic ulcers and challenging skin conditions. Oakin's unique benefits are also why

Amerigel® Wound Dressing has been rated Podiatry's #1 Topical Wound/Ulcer and Post-Matrixectomy treatment since 2003.

Amerx continues to fund product and clinical research to develop natural and innovative products for the skin and wound care markets. Amerx is proud to support the future of podiatry through educational grants at state, regional and national conferences; podiatric college and research grants; and national podiatric associations such as the APMA and AAPPMM.

Contact your Amerx representative today to learn what's NEW and how Amerx can help you Grow Your Practice.

RSN 13; see adv. p. 15

AMFIT, INC.

3611 NE 68th St
Vancouver, WA 98661
(800) 356-FOOT (3668)
(360) 573-9100;

Fax: (360) 566-1380
www.amfit.com
email: sales@amfit.com

Amfit, Inc. has helped podiatrists save time and money for over 25 years. We specialize in hardware and software for digital casting, design and fabrication of custom foot orthotics. Our Contact Digitizer casting technology uses 538 sensors to contact the entire plantar surface for true 3D functionality. Podiatrists have full control over the design of the orthotic with our Correct and Confirm™ software. Amfit offers service options from foam-box scanning to complete on-site fabrication systems. With equipment rentals, and lease purchase programs, there's an Amfit solution for your practice: A5513 Diabetic styles including toe fillers and charcot; carbon fiber in two styles, milled polypropylene and 5 densities of

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EVA—Amfit will help you meet the demands of your patients and your practice. Amfit. Where technology fits. Perfectly.

RSN 14; see adv. p. 117

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ANGELINI PHARMA

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Gaithersburg, MD 20877
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Fax: (301) 330-6432
www.angelini-us.com

APIS FOOTWEAR CO.

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(888) YES-APIS (937-2747);
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www.BigNwideShoes.com
Apis Footwear Company believes

there is a shoe for everyone. A favorite for those who wear hard-to-find sizes, each style is offered in a multitude of sizes and widths. If you are seeking footwear for therapeutic purposes, Apis' shoes are ideal for athletic walking or simply adhering to your general comfort needs. Apis Footwear Company strives to produce variety in style while maintaining its therapeutic functions.

RSN 15;

see adv. p. 155

APP MED SOFTWARE

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Lindenhurst, IL 60046
(800) 854-0031
www.appmed.com
e-mail: sales@appmed.com

APPOINTMENT DESK

9741 Preston Rd., Ste. 105
Frisco, TX 75034
(888) 244-5150
www.appointmentdesk.us

ARIZONA AFO

4825 E. Ingram St.
Mesa, AZ 85205
(877) 780-8382;
Fax: (480) 461-5199
www.arizonaafo.com

The Arizona Optima Brace is a thermoplastic custom articulated ankle foot orthosis with anatomic ankle axis hinge placement providing unrestricted sagittal ankle motion. The leg uprights are aligned perpendicular to the foot plate and feature a fully adjustable closure system. The custom low profile design allows for easy shoe fit.

"If you're ordering this brace style through anyone else you're paying too much," says Arizona AFO. By ordering directly from Arizona AFO, you are getting unbeatable quality made by one of the most respectable central fabrication centers in the country—and all at an unbeatable price.

Go to www.ArizonaAFO.com to find out how much you will be saving by switching to Arizona AFO.

RSN 16;

see adv. p. 101

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Naples, FL 34108
(239) 643-5553

ARTHROCARE SPORTS MEDICINE

7000 W. William Cannon Dr,
Bldg I
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(512) 391-3900
www.arthrocare.com

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www.artofsurgery.org

ASICS TIGER CORP.

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Fountain Valley, CA 92708
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B

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ranavian@ix.netcom.com

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Alpharetta, GA 30005
(855) 4Bako-CTS
Fax: 770-475-0533
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Bako Integrated Physician Solutions boasts the nation's only turn-key solution for high quality pathology services and corresponding office-dispensed therapeutics. We've built a new model upon our unique style of pathology reporting whereby, for added clinician convenience and the betterment of patient care, we often provide therapeutic recommendations. To complement such recommendations, we now offer a full portfolio of office-dispensed products that correspond to many of our suggestions. This model offers increased patient and clinician convenience, while potentially increasing patient compliance and thus yielding better clinical outcomes. The Bako Integrated Solution provides such benefits often with a decrease in the patient's out-of-pocket expense. By bringing Clinical Therapeutic Solutions under the Bako umbrella, we've created the nation's only such model, and we believe it will change the way podiatric medicine is practiced!

At Bako, we're not simply dedicated to the advancement of this great profession, through Education, Research, and Financial Support, we see ourselves as a partner in your professional life! For more information, call us at

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2014 BUYERS' GUIDE

855-4Bako-CTS or visit our website at www.BakoCTS.com.

RSN 17; see adv. pp. 20-21

BARRY UNIVERSITY

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(305) 899-3266
Fax: (305) 899-6106
www.barry.edu

BAUERFEIND USA, INC.

55 Chastain Rd., Ste. 112
Kennesaw, GA 30144
1-800-423-3405
www.bauerfeindusa.com

BAYER (DESONATE)

www.desonate.com

RSN 18; see adv. pp. 45 and 46

BEIERSDORF, INC.

P.O. Box 5529
Norwalk, CT 06856
(203) 853-8008

BENEHEALTH LTD

3500 Sunset Ave., Ste. D-13
Ocean, NJ 07712
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www.benehealthonline.com

BERGMANN ORTHOTICS LABORATORY

1730 Holder Lane
Northfield, IL 60093
(800) 323-8267;
Fax: (847) 446-3079
www.bergmannlab.com
e-mail: johnortho@aol.com

Founded in 1939, Bergmann Orthotic Lab is dedicated to manufacturing successful outcomes for your orthotic patients. To accomplish this, we use the most advanced manufacturing techniques, combined with the highest quality orthotic materials and the latest biomechanics concepts. Our guiding concept is to maintain the unique biomechanics, size, shape, and contour of each foot. Dr. John Bergmann, who is an orthotic consult for many orthotic labs, professional sports teams, and the automated orthotic consultant for Podiatry Management, is always available for orthotic consult. If you are looking for a new direction in your orthotic partnership please give us a call. You can contact Dr. Bergmann via e-mail: Johnortho@aol.com or call 800-323-8267.

Orthotics types-functional, full

contact, and accommodative

Shell Materials-leather, plastazote, Eva, polypropylene, polyethylene, and graphite (very flexible, semi flexible, and rigid)

Casting Equipment-Bergmann Optical Scanner-first optical scanner to replace in office plaster casting for orthotics. The only neutral position scanner that takes the sides as well as the bottom of the foot in neutral suspension, semi-weight bearing and full weight bearing.

RSN 19; see adv. p. 196

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Ferndale, MI 48220
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www.betterforminc.com

BIANCO BROTHERS

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(800) 217-0817;
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www.BiancoBrothers.com
e-mail: BiancoB@aol.com

Bianco Brothers International offers a complete line of surgical instruments for routine care of the foot and ankle. The finest instruments in the world, made in America from only the finest stainless steel and cobalt steel. Top it all off with the best repair service agreement by the world's greatest craftsmen. Deal direct and save. Dominic Bianco, president and CEO; Vincent Bianco, V.P.; Joseph Bianco, V. P.

RSN 20; see adv. p. 129

BINTZ COMPANY

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Wheaton, IL 60187
(800) 235-8458
Fax: (630) 653-5077
www.bintzco.com
e-mail: bintz@bintzco.com

BIOFREEZE

(see Performance Health)

BIOMEDICAL MODELS CO.

P.O. Box 620
Ramsey, NJ 07446
(201) 931-1019

BIO PRO

2929 Lapeer Rd
Port Huron, MI 48060
Fax: (810) 982-7794
www.bioproimplants.com

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BLAINE LABS, INC.

11037 Lockport Pl.
Santa Fe Springs, CA 90670
(800) 307-8818
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For nearly two decades Blaine Labs® has excelled in providing premium wellness products and physician support in the podiatry industry. Our comprehensive family of solutions is designed specifically to meet your patients' fungal care, skin care, wound care and pain management needs. These products, combined with our extensive knowledge on dispensing successfully, will set up practice to achieve its maximum potential.

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RSN 21 and 22;
see adv pp. 23 and 131

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The 2014 Western Foot and Ankle Conference, aka The Western, is the must-attend continuing education meeting and exhibition for foot and ankle specialists. Host-

ed by the renovated Disneyland Hotel and Convention Center in Anaheim June 19–22, the destination seminar is ideal for Doctors of Podiatric Medicine and Podiatric Medical Assistants to earn their required continuing education contact hours, including radiology, for their medical license renewals.

Faculty will present cutting-edge lectures, diverse and relevant hands-on-workshops, and practice management courses, plus the latest on the upcoming ICD-10 changes.

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RSN 101; see adv. p. 159

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RSN 24; see adv. p. 141

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RSN 25 and 26;
see adv. pp. 27 and 151

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RSN 27;
see adv. p. 119

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RSN 28;

see adv. p. 163

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RSN 29; see adv. p. 161

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**RSN 30;
see adv. p. 52**

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RSN 31; see adv. p. 77

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**RSN 32;
see adv. p. 94**

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RSN 33; see adv. p. 63

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**RSN 34 and 35;
see adv. pp. 13 and 184**

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RSN 36; see adv. p. 102

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RSN 37; see adv. p. 64

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WHO'S WHO

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RSN 38;

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(800) 451-1719

Fax: (631) 465-9196

www.fiberorthotics.com

Fiber Orthotic Lab was founded by Theodore Fiber and is now managed with the help of his three children, Allan, Helene, and Jeffrey. Because it is family-run, a doctor can be confident that any questions he or she may have will be answered by people who are knowledgeable and who care that the orthotics leaving their lab are the best.

The lab announces a new way to introduce your patients to the benefits of orthotics—they've added the Pure Stride pre-made mold to their product line of custom orthotics and Richie Braces.

Pure Stride is made up of four layers to ensure comfort. The first layer is an anti-bacterial mesh; the second layer is a soft heat moldable EVA which helps cushion the foot. The third layer is a polypropylene shell and the fourth layer is a high durometer EVA. The heel area has a recessed 2 cm Poron layer to cushion the heel.

Fiber Lab finds Pure Stride to be an economical alternative to other prefab orthotic lines. Pure Stride is only available to patients through a doctor's office, making this product a logical and complementary addition to the lab's line.

RSN 41;

see adv. p. 7

FLEXITOL

502 E Broad St
Westfield, NJ 07090
(866) 478-3338

(561) 241-5415

Fax: (908) 219-6391

www.flexitol.com

email: usainfo@flexitol.com

The Flexitol brand from LaCorium Health USA offers topical

therapeutic foot care products focused on delivering the highest level of efficacy available over the counter. Our flagship product, Flexitol Heel Balm for dry cracked feet, contains a formula of 25% urea in a highly concentrated, moisturizing and emollient base. Flexitol Heel Balm is suitable for general and diabetic foot care. Flexitol Heel Balm can be found in the foot care section of most drug, supermarket, mass and Independent retail outlets. Contact us about receiving samples to distribute to your patients with dry cracked heels.

RSN 42;

see adv. p. 78

FLORIDA PODIATRIC MEDICAL ASSOCIATION

401 N. Gadsden St.
Tallahassee, FL 32301
(800) 277-Feet (3338)

FLUOROSCAN IMAGING SYSTEMS

650-B Anthony Trail
Northbrook, IL 60062
(847) 564-5400

FOOT & ANKLE INSTITUTE OF VIRGINIA, INC. (FAIV)

(877) 233-FAIV
Fax: (800) 373-2089

www.faiv.com

FOOT AND ANKLE ONLINE JOURNAL (FAOJ)

www.faoj.org

FOOTBALANCE NORTH AMERICA

(877) 749-7120
www.footbalance.com

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Huntington, NY 11743

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Fax: (631) 410-1800

www.footbon.com

FOOT HELPERS LAB

37 Grant St.
Long Branch, NJ 07740
(845) 536-3338

Fax: (212) 288-3034

www.foothelpers.com

FOOT

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15029 N. Thompson Peak Pkwy
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Scottsdale, AZ 85260

www.footinnovate.com

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FOOT MANAGEMENT CUSTOM ORTHOTIC LAB

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Pittsville, MD 21850
(800) 468-3668
Fax: (410) 835-8966
www.footmanagement.com

FOOTMAXX

PO Box 13633
Roanoke, VA 24035
(800) 779-3668
www.footmaxx.com

FOOTWAY

6159 Lake Worth Rd.
Green Acres, FL 33463
(866) 366-8929;
Fax: (561) 964-1091
www.footway.net

FOZ NETWORKS

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www.digitalxraypodiatry.com

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Bensalem, PA 19020
(800) 245-5555;
Fax: (215) 244-4411

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(800) 726-5790
www.fraserlabs.com

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Bethesda, MD 20814

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(888) 816-8127
www.fwdmobility.com

G

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4444 East 153rd Street
Cleveland, OH 44128
(800) 321-9348
(216) 581-3030
Fax: (216) 581-4970
www.gebauerco.com

GELSMART/POLYGEL/ HEALIX CARE

30 Leslie Ct.
Whippany, NJ 07981
(973) 884-8995
Fax: (973) 884-1331
www.gelsmart.net
email: peter@polygel.com

GelSmart has been a driving force in the global medical and skincare market for over 20 years, bringing quality gel-based product solutions to healthcare professionals and patients worldwide. GelSmart was recently awarded the Seal of Acceptance from the American Podiatric Medical Association (APMA) as well as the Seal of Acceptance from the Canadian Podiatric Medical Association (CPMA) and takes pride in this recognition as an industry leader.

NatraCure is PolyGel's newest line of Innovative Therapeutic Pain Relieving solutions. NatraCure combines state of the art design with superior quality craftsmanship to help with many common disorders ... naturally. Sufferers from arthritis, muscle pain, plantar fasciitis, metatarsalgia, poor circulation or dry skin can benefit from NatraCure's advanced solutions.

GelSmart and NatraCure are divisions of PolyGel, LLC, a privately held company based in Whippany, NJ.

RSN 82; see adv. p. 31

GEORGIA PODIATRIC MEDICAL ASSOCIATION

(770) 536-0913

www.gapma.com

GETPODIATRYPATIENTS.COM

www.getpodiatrypatients.com

GILDEN TREE

9203 J St.
Omaha, NE 68127
(402) 339-8825
(888) 445-3368

www.GTPodiatry.com

Since 1990, Gildden Tree has offered extraordinary, spa-inspired, natural and organic foot care products with high-quality displays and beautiful packaging that make dispensing easy. Products include Foot Soaks, Scrub, Cream, Balm and a unique terra-cotta Foot Scrubber®. New, unscented, medical-grade Advanced Foot Cream, 20% Urea Cream and a 40% Urea treatment (coming July 2014) are also available.

Gildden Tree products also come in professional sizes—perfect if you have a spa or are thinking about adding one. All products are Paraben-free and Gluten-free.

RSN 43;

see adv. p. 109

GILL PODIATRY SUPPLY AND EQUIPMENT COMPANY

22400 Ascoa Ct.
Strongsville, OH 44149
(800) 321-1348;
Fax (800) 432-9445

www.gillpodiatry.com

WILLIAM L. GOLDFARB FOUNDATION FOR EDUCATION AND RESEARCH OF THE LOWER EXTREMITY

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Camp Hill, PA 17011
(717) 763-7665;
Fax: (717) 761-4091
www.ppma.org

e-mail: info@ppma.org

GOODBYE CRUTCHES

2500 Millcork St, Ste. A
Kalamazoo, MI 49001
(877) 266-3995
www.goodbyecrutches.com

GORDON LABORATORIES

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Upper Darby, PA 19082
(610) 734-2011;
(800) 356-7870

Fax: (610) 734-2049

www.gordonlabs.net

Gordon Laboratories is a leading manufacturer of topical pharmaceuticals for podiatry. Their full line of skin care products includes: vitamin-enriched moisturizers, products for hyperkeratotic and fungus skin conditions, products which eliminate odor and severe wetness, and medicines for verrucae and analgesic relief.

Gordon Labs has a strong commitment to podiatrists, as seen in their wide selection of office specialties, private labeling service, office dispensing support, and educational aid, as well as their ongoing development of new products for patient comfort between office visits.

RSN 44;

see adv. p. 2

GRAMEDICA

16137 Leone Dr.
Macomb, MI 48042
(888) 566-6459
Fax: (586) 532-1817
www.gramedica.com

Gramedica is a global foot care solutions company passionate

about creating innovative foot and ankle products that improve patient options and outcomes. Together with our sister organization, the Graham International Implant Institute (GIII), we educate foot and ankle surgeons in over 40 countries. We are committed to helping create ongoing improvement in the quality of healthcare for both patients and physicians through premier product lines including HyProCure®, osteo-WEDGE™ and Soleus Foot Care Solution.

**RSN 45; see booklet inserted
in polybag**

GREATER TEXAS EDUCATION FOUNDATION

(281) 597-1630

www.GTEF.org

GTEF is a 501C3 non-profit organization that supports podiatric residency and fellowship programs in Houston, Texas. Dr. Sam Mendicino, Executive Director, says that GTEF's goal is to foster diverse post-graduate education. They are an approved CME provider by the CPME and also offer unique fundraising meetings, including the NO NONSENSE meetings in October each year that rotate between Key West and New Orleans. They also offer an International meeting each year and 2014 features Argentina. GTEF also has a surgical lab and learning center available in Houston for trainings or rental. For surgical DVDs, donations, sponsorships or meeting information, email: info@gtef.org.

RSN 103;

see adv. p. 110

GREEN BAY DIABETIC FOOTWEAR

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www.fitnfunction.com

GREENBRANCH PUBLISHING

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Phoenix, MD 21131
(800) 933-3711

www.mpmnetwork.com
Headquartered in Phoenix, Maryland, Greenbranch Publishing, LLC is a privately held firm founded in 1998 and is a leading pub-

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lisher of medical practice management titles, electronic media and audio conferences for physicians, practice administrators and office practice managers. The company is the publisher of The Journal of Medical Practice Management®, the FAST Practice newsletter, more than a dozen premier text books specializing on the business of medicine and several medical practice Web sites.

RSN 46;
see adv. p. 191

GSOURCE, LLC

19 Bland St.
Emerson, NJ 07630
(201) 599-2277
Fax: (201) 599-3306
www.gSource.com

gSource is committed to putting the finest instruments into the hands of podiatrists and their teams. Crafted from German surgical stainless steel, and recognized by their finely finished surface, gSource instruments are designed to perform with precise surgical function. They are also conceived to be affordable. It is this combination of quality and realistic pricing that distinguishes the gSource brand. The gSource catalog contains nearly 3,500 instruments, with a wide variety of standard patterns for podiatric procedures. The instruments are readily available for same day shipment. All standard instruments are guaranteed for life against manufacturing defects of material and workmanship.

RSN 47; see
adv. p. 107

H

HALDEY PHARMACEUTICAL COMPOUNDING

2510 Westchester Ave,
Ste. 207
Bronx, NY 10461
(855) H-COMPOUND
(855-426-6768)
www.hcompound.com

New York City-based HALDEY Pharmaceutical Compounding, as its name implies, specializes in pharmaceutical compounding. The enterprise focuses solely on tailoring prescriptions to meet the spe-

cific needs of each individual patient, including those dealing with unique medical circumstances.

HALDEY Pharmaceutical Compounding's innovative scientific solutions embrace a host of medical and quality-of-life issues, such as pain management, anti-aging, holistic health, dermatology, and health and wellness, to name just a few. Special attention is always given to common pathologies seen in the podiatric practice, such as neuropathic and other pain conditions, plantar fasciitis, plantar warts, and more.

RSN 48;
see adv p. 32

HAMES ORTHO TECH

2487 Mall Rd.
Florence, AL 35630
(855) 899-3332
www.hamesorthotech.com

HAPAD, INC.

5301 Enterprise Blvd.
Bethel Park, PA 15102
(800) 544-2723;
Fax: (800) 232-9427

HAYES, DR. MARK

(440) 333-0007
Fax: (440) 333-4902
e-mail:
parkhaven@hotmail.com
RSN 49; see adv. p. 192

HEALTH CARE PRODUCTS

369 Bayview Ave.
Amityville, NY 11701
(800) 899-3116
Fax: (631) 789-2389
www.diabeticproducts.com

HEALTHFIRST CORP.

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Edmonds, WA 98020
(800) 331-1984

HEALTHY GLOW SKIN PRODUCTS

27 Bella Caserta
Lake Elsinore, CA 92532
(800) 843-7864
Fax: (951) 674-7632

www.healthygloWSkinproducts.com
The market for safe and effective dry skin and callus removal products for diabetics has historically been limited. However, a small and inexpensive solution is finding favor among diabetics—and the rest of the personal care market—while respecting consumers' pock-

etbooks at the same time.

Healthy Feet reports that they now offer their number one product for hand and foot care as a safe and effective solution to diabetics: a synthetic pumice buffing pad made in the United States for over 25 years. With the catchy slogan, "Healthy Feet are Happy Feet," the brand promises to offer a unique and easy solution to diabetics in search of safe products.

Healthy Glow reports that "people with all degrees of hyperkeratosis—including the elderly and people with diabetic issues—can use the Healthy Feet Buffing Pads and feel 'green' at the same time." In fact, a Sustainability Profile for the pads resulted in their "green" designation due to test results in four critical areas of study.

The Healthy Feet pad is multi-purpose, it can be used on your hands and feet to remove dirt, grease, paint, ink, sap, tar, glue, stains, dry skin, and calluses. With a competitive price point, top-quality materials, safe and effective results, and recommendations by top podiatrists as being safe for use by diabetics, Healthy Feet Buffing Pads are an excellent choice in the market.

RSN 50;
see adv. p. 58

HENRY SCHEIN

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Melville, NY 11747
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www.henryschein.com

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(see Pilgrim Shoes)

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Hyperion Medical, a provider of some of the most technologically advanced lasers and diagnostic medical devices in the world, is committed to their customers' success.

One of our premier products, SmartSKAN, is an example of our commitment to physician success. SmartSKAN is unique in its ability to use sudorimetry for early detection of diabetic neuropathies utilizing sweat gland function. SmartSKAN produces detailed reports and quantitative data that enables physicians to assess small nerve fiber dysfunction, enhancing the ability to pinpoint the etiology of disease resulting from disturbances in the Autonomic Nervous System (ANS).

Another of our products, the HyperBlue 1530, is an FDA cleared 980 diode laser for the treatment of neuromas and warts, for performing matrixectomies, and for the temporary increase in clear nail for patients with oychomycosis. Scott Day, President and CEO of Hyperion Medical said, "The HyperBlue 1530 presents an alternative for patients dissatisfied with the current oral medications and topical treatments, with a clinically proven safe and painless solution."

RSN 51; see adv. p. 19

ICD-10 HELP

3801 International Dr,
Ste. 204
Silver Spring, MD 20906
(301) 598-5610
Fax: (301) 598-5091
Email: djfreedman@
icdtenhelp.com

ICS SOFTWARE (SAMMY SYSTEMS)

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Oceanside, NY 11572
(877) 726-6987
Fax: (516) 763-1017
www.ICSSoftware.net;
www.SammyUniversity.com;

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www.Checkmedicare.com;
www.MedXpressClaims.com
ICS Software, Ltd. has been developing and supporting The Sammy Systems (SammyEHR v6.1 is our 2014 Certified Electronic Health Records software) for the podiatry community throughout the last 28 years.

ICS proactively provides intuitive practice management, billing and electronic medical records software to podiatrists. We also provide our clients with up to date information regarding PQRS, Meaningful Use, ICD-10, digital X-ray interfaces, lab interfaces and other industry changes as they occur through direct contact and www.SammyUniversity.com. We pride ourselves on staying ahead of the curve and providing the best customer support and user friendly features in the industry. One of our top priorities is to make sure our clients receive incentive payments and are not subject to fee reductions.

ICS also develops and maintains www.Checkmedicare.com (Medicare eligibility website) as well as www.MedXpressclaims.com (providing services as a network service vendor for Medicare and other carriers throughout the country).

RSN 53;
see adv. p. 81

IMS MEDICAL EQUIPMENT LLC

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Scottsdale, AZ 85254
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IMS Medical Equipment LLC. can outfit your entire office or surgery center. They ship throughout the United States and Canada.

**RSN 52; see
adv. p. 167**

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e-mail: holfoot153@aol.com

INSTITUTE FOR PODIATRIC PATHOLOGY

(see DermPath Diagnostics)

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Integrated Orthotic Lab does more than just produce high quality prescription orthotics for practitioners worldwide. We integrate our orthotics with one of the industry's widest selection of accommodative footwear—all backed with our outstanding customer service and quick turnaround time. This creates a high quality prescription orthotic that works with modern-styled footwear, offering the ultimate in fit and function.

Integrated Orthotic Lab offers:

- over 97 years of experience in manufacturing custom foot orthotics
- state-of-the-art equipment and top quality materials
- competitive pricing
- 3 to 5-day in-house turnaround time
- TomCat scanner
- therapeutic footwear line.
- Cyberkinetic AFO braces

NEW from Integrated is the

Mueller TPD AFO:

- custom molded malleolar flanges
- reimbursable
- detachable FO component
- exclusively from IO Labs

The lab is also now providing Performance Rx as a shell material. In addition, Dr. Terrance Mueller, DPM, creator of the Mueller TPD orthotic, has joined IO Labs as medical director. He is available for consultation via email to our clients.

RSN 54 and 55;
see adv pp. 40 and 90

INTEGRITY ORTHOTIC LABS

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Fax: (360) 435-2912
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Integrity Orthotics is a leading international provider of high-quality custom orthoses and the Richie

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RSN 56; see adv. p. 75

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e-mail: www.iafs.com

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(formerly Northwest Podiatric
Foundation)
7315 212th St. SW,
Ste. 103
Edmonds, WA 98026
(866) 286-6973;
Fax: (425) 412-3819
www.internationalfootankle.org
e-mail: podfound@aol.com

INTERNATIONAL UNIVERSITY OF THE HEALTH SCIENCES (IUHS)

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www.iuhs.edu

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Jan L supplies Vacuums, Vacuum/
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and serviced by us in Mount
Holly, NJ. We also offer a large
supply of proprietary carbide
burs, cap burs, and ruby burs.
German passivated stainless steel
hand instruments that adhere
to the Inox European standard,
prefabricated orthotics with real
leather uppers, and full featured
podiatry chairs round out our
product line. Jan L excels at of-

fering high quality product, ag-
gressive prices, and thoughtful
follow-through after the sale.

RSN 57;
see adv. p. 125

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and function—with stretchable
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tive feet. Also, our durable sports
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imum comfort and accommoda-
tion. Every one of our shoes is
handcrafted using the latest 3D
computer-generated imaging
techniques, offering practitioners
and patients alike outstanding
workmanship, precise accuracy
and product value. All are avail-
able under the popular ValuPak™
program for Medicare-eligible pa-
tients with diabetes, as well as for
any patient desiring an excellent
custom shoe at a very affordable
price.

RSN 58;
see adv. p. 24

JM ORTHOTICS

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Fax: (435) 251-8505
www.jmorthotics.com
e-mail: info@jmorthotics.com

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e-mail: sales@jmsplastics.com

JOINT COMMISSION ON ACCREDITATION OF HEALTH CARE ORGANIZATIONS (JCAHO)

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(630) 792-5259
e-mail: mdye@jcaho.org

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K

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KERASAL

(see Moberg)

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www.keryflex.com

KEVIN ORTHOTICS BY FOOT IN MOTION, INC

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(877) 767-3338
Fax: (866) 919-9268
www.kevinRx.com
email: info@kevinorthotics.com

Kevin Orthotics is, and always
will be, devoted to providing
our clients with unmatched ser-
vice by focusing on the needs
of your practice. The quality of
our custom foot orthoses, cus-
tom shoes, and custom AFOs
are only second to our dedica-
tion to exceed our client's ex-
pectations. From creating one-
of-a-kind orthoses, to assistance
with casting, billing & coding,
and treatment of complex pa-
thologies, we are committed to
your success and the success-
ful outcomes of your patients.
We have built relationships with
discerning practitioners with the
same passion to achieve excel-
lence and improve the lives of
their patients. We are confident
that Kevin Orthotics will deliver
the highest quality orthoses to
your practice while making every
effort to improve the process of
delivering life-improving devices
to your patients.

RSN 60;
see adv. p. 55

KINETIC CONCEPTS, INC (KCI)

8023 Vantage Dr.
San Antonio, TX 78230
(800) 531-5346

KLM LABORATORIES

28280 Alta Vista Ave.
Valencia, CA 91355
(800) 556-3668
www.klmlabs.com

KLM Orthotic Labs is an industry
leader in the design and manu-
facture of custom foot orthotics
(over 33 types) and ankle foot
orthotics including the complete
line of Richie Braces. KLM also
sells the complete line of Propet
Diabetic shoes. We also have one
of the most comprehensive of-
ferings of OTC insoles and ankle
braces in the industry—CP 3300
shells, CP Cobra shells, Essence
Insoles, Supersteps, Foot Soldiers,
Kiddythotics, Juniors, Clouds, the
Richie Ankle Brace for sprains,
and the Richie Dynamic Assist
for drop foot. Turn around time
on orders is 3 days. Pick up and
delivery of all custom orders are
FREE. Go to www.klmlabs.com
for information.

RSN 61; see adv. p. 108

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St. Louis, MO 63141
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Fax: (314) 542-6020
www.koven.com
email: info@koven.com

Since 1981, Koven Technology has been providing vascular Doppler systems for the diagnosis and monitoring of peripheral arterial disease (PAD). Koven offers a wide variety of vascular Dopplers for reimbursable vascular arterial studies such as Ankle Brachial Index (ABI) and segmental pressures. We also recommend and support PPG toe pressures to assess PAD in patients with unsuspected vascular disease and in diabetic patients where vessel calcification can result in falsely elevated ankle pressures. Koven Dopplers are available in a variety of styles and offer customizable options to meet a variety of needs.

RSN 62;
see adv.p. 35

KRASITY'S MEDICAL & SURGICAL SUPPLY

1825 Bailey Ave.
Dearborn, MI 48124
(800) 537-1394
www.krasitys.com
e-mail: sales@krasitys.com

LABORATORY OF PODIATRIC PATHOLOGY

P.O. Box 53660
Philadelphia, PA 19105
(800) 223-4284

LACORIUM HEALTH USA

(see Flexitol)

LANGER BIOMECHANICS, INC.

2905 Veterans Memorial Highway
Ronkonkoma, NY 11779
(800) 645-5520
Fax: (800) 419-0772

www.langerbiomechanics.com

Langer Biomechanics is a leading manufacturer of lower extremity care solutions and distributor of DME for healthcare professionals. Our comprehensive product offerings include custom foot orthotics, custom ankle foot orthoses (AFOs), custom-made sandals from Birkenstock and Naot, pre-fabricated foot and rehabilitation products, and orthopedic materials.

The DME distribution business includes a comprehensive therapeutic footwear program, ankle braces, night splints, cam walkers, compression hosiery and other lower extremity bracing products.

Langer also produces and distributes PPT, a medical grade urethane foam material for use on orthotics, inserts and other orthopedic applications.

RSN 63;
see adv. p. 11

LASER-THERAPY.US

56 Woodland Dr.
West Paterson, NJ 07424
(877) LASER-50
<http://coldlasertherapy.us>

LEMI USA

280 Fentress Blvd.
Daytona Beach, FL 32114
(386) 239-8433
(866) 949-8849
Fax: (386) 239-8627
www.lemiusa.com
email: info@lemiusa.com

LEVELAST

(760) 585-9555
www.levelast.com

LEVY AND RAPPEL, INC.

339 10th St.
Saddle Brook, NJ 07663
(800) 564-LEVY (5389);
Fax: (973) 478-1760
www.levyandrappel.com
e-mail:
levyandrappel@optonline.net

LIGHT AGE

500 Apgar Dr.
Somerset, NJ 08873
(732) 563-0600
www.lightage.com

LIQUID RUBBER APPLIANCE

LABORATORY
45 Valley Way
W. Orange, NJ 07052
(973) 325-0174

LITECURE LLC

250 Corporate Blvd, Ste. B
Newark, DE 19702
(877) 627-3858
www.litecure.com

M

MARATHON ORTHOTICS

7176 Shady Oak Rd
Eden Prairie, MN 55344
(866) 402-3668
www.marathonortho.com

MARK FUGIT ORTHOTIC LABORATORY

17437 N 71st Dr., #B102
Glendale, AZ 85308
(800) 888-3759

MATPLUS

PO Box 1443
Painesville, OH 44077
(877) 628-7587
Fax: (440) 352-7380
www.matplusinc.com

MATRIX MEDICAL

3101 Broadway,
Ste. 700
Kansas City, MO 64111
(877) 853-5518
www.matrixmedkc.com

MAXIBRACE

16 McCarthy Rd.
Island Park, NY 11558
(516) 484-0055

www.maxibrace.com

MD BUYING GROUP

(888) 863-5303
www.mdbuyinggroup.com

MDPRIVATELABEL.COM

A division of Gilten Tree
9203 J St
Omaha, NE 68127
(402) 339-8825
(888) 445-3368

www.MDPrivateLabel.com

Dispense Smarter with Private Label. We add your name and contact information to the jar so

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you can offer patients attractive, high-quality products, while avoiding competition with drugstores and online sites like amazon.com. Product cost includes shipping—and there is no long-term commitment—so you can order as few as 25 jars.

Currently available: a rich, deeply moisturizing Advanced Foot Cream, a 20% Urea Moisturizing Foot Cream and in July of 2014, a 40% Urea treatment.

RSN 64;
see adv. p. 51

MED/ART

PO Box 853
Morristown, NJ 07963-0853
(973) 539-2179;
Fax: (973) 539-4652
e-mail: dkkorkes@aol.com

MEDCARA PHARMACEUTICALS

126 N. Main
Conrad, IA 50621
www.wartpeel.com

MEDEFFICIENCY, INC.

5161 Ward Rd., Unit 7
Wheat Ridge, CO 80033
(866) 357-7755
www.medefficiency.com

MEDICAL

MAVIN, LTD.

114 Washington Ave., Bldg 2
Downingtown, PA 19335
(800) 886-5949
Fax: (610) 518-7412
www.MedicalMavin.com
e-mail:
MM@medicalmavin.com

MEDICIS

PHARMACEUTICAL CORP.

8125 N. Hayden Rd.
Scottsdale, AZ 85258
(602) 808-8800
Fax: (602) 808-0822
www.medicis.com

MEDICOOL

20460 Gramercy Pl.
Torrance, CA 90501
(800) 433-2469
www.medicool.net

Medicool is a leading manufacturer of debriding drills to the podiatry community, offering solutions for both large and small practices.

The File Stream™ debriding file has a powerful vacuum built into the hand piece. It's quiet, has 30,000 rpms and takes up a lot less space in the patient room than old style units.

Medicool's latest addition, the Pro Power 20K, has a cordless, rechargeable design offering convenience, portability and versatility, allowing freedom of movement between patient rooms. Because its 20,000 rpm, don't be fooled, it has the torque equivalent to a 35,000 rpm machine. For those with outpatient visits, it's a must!

Don't forget the Pro Power 35K drill, for those who will not part with their existing vacuum systems. A powerful machine that looks more professional than the woodworking tool that so many used to use.

RSN 65;
see adv. p. 113

MEDI-DYNE (TULI'S)

1812 Industrial Blvd.
Colleyville, TX 76034
(800) 810-1740
www.medi-dyne.com

MEDIMETRIKS PHARMACEUTICALS

363 Rt 46 West
Fairfield, NJ 07004
(973) 882-7512
www.medimetriks.com

MEDISPEC, LTD.

20410 Observation Dr.,
Ste. #102
Germantown, MD 20876
(888) 663-3477;
Fax: (301) 972-6098
www.medispec.com
e-mail: info@medispec.com

MEDI-TOUCH EHR/ HEALTHFUSION

100 N Rios Ave.
Solana Beach, CA 92075
(858) 523-2120
www.healthfusion.com/APMA

Founded in 1998, HealthFusion develops web-based, cloud computing software for physicians, hospitals, and medical billing services. HealthFusion's fully integrated solution includes MediTouch EHR (Electronic Health Record and Patient Portal) and MediTouch PM (Practice Management and Claims Clearinghouse).

MediTouch Podiatry EHR is certified for 2014 Meaningful Use, and comes pre-loaded with findings specific to the foot and ankle—so you can start charting on day one. MediTouch was designed for use on mobile tab-

lets such as the iPad, and offers a unique ability to customize and adapt to your specific practice workflow. Features include a mobile Pure Cloud platform, cross-compatibility with traditional desktop and laptop devices, and an affordable subscription payment model.

Podiatrists throughout the country place their trust in HealthFusion and MediTouch every day. Healthcare is complicated; HealthFusion makes it easy. To learn more visit HealthFusion.com/APMA or follow HealthFusion on Facebook, Twitter and LinkedIn.

RSN 66;
see adv. p. 85

MEDNET

TRANSCRIPTION

177 Riverside Ave., Ste. F182
Newport Beach, CA 92663
(866) MED-NETT
Fax: (714) 846-7506
www.mednettranscription.com
e-mail: mednett@msn.com

MED-PRO CORP.

123 Mariner Dr, Bldg #1
Tarpon Springs, FL 34689
(800) 633-7761;
Fax: (727) 934-9811
www.medprocorp.com

MED-VET INTERNATIONAL

(800) 544-7521
www.shopmedvet.com

MEGACOMFORT INTERNATIONAL

1625 Chabanel West, Ste. 201
Montreal, QUE H4N 2S7
(877) 634-2266
www.megacomfort.ca

MERZ

PHARMACEUTICALS

4215 Tudor Ln.
Greensboro, NC 27410
(888) MerzUSA (637-9872)
www.merzusa.com

MEYER

DISTRIBUTING CO.

1810 Summit Commerce Park
Twinsburg, OH 44087
(800) 853-1490
Fax: (330) 963-4753
www.meyerdist.com
email: sales@meyerdist.com

MIDMARK CORP.

60 Vista Drive
Versailles, OH 45380
(800) MIDMARK;
Fax: (800) 365-8631

www.midmark.com

Midmark Corporation is a leading worldwide manufacturer of a full line of medical equipment including power and manual examination tables, exam and minor surgery lighting, sterilizers, dental operatories, casework, glove boxes and waste receivers. While committed to serving the traditional equipment needs of podiatry, Midmark continually focuses on bringing connectivity and improved productivity into the exam room.

In addition, Midmark is focused on providing its dealer network with innovative products and services that meet or exceed expectations. Headquartered in Versailles, Ohio, Midmark also has subsidiaries in France and in Torrance and Fresno, California.

RSN 67;
see adv. p. 143

MIDWEST PODIATRY CONFERENCE

745 McClintock, Ste. 340
Burr Ridge, IL 60527
(312) 427-5810

MIDWESTERN UNIVERSITY-ARIZONA PODIATRIC MEDICINE PROGRAM

19555 N. 59th Ave.
Glendale, AZ 85308
(888) 247-9277

MILE HIGH ORTHOTICS LAB

4970 Monaco St., Unit A
Commerce City, CO 80022
(866) 710-4880
Fax: (303) 288-3687
www.mholabs.com

MILTEX

INSTRUMENT CO., INC.

589 Davies Dr.
York, PA 17402
(800) 645-8000

MIMEDX GROUP

1775 W Oak Commons Ct NE
Marietta, GA 30062
(888) 543-1917
www.mimedx.com

MINI-C SALES

1500 Skokie Blvd. #360
Northbrook, IL 60062
(800) 356-4000
www.minicsales.com

Pre-owned, refurbished, reconditioned Xiscans and FluoroScans

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for your office are now available from Mini-C Sales. "Podiatrists are using Mini-C-arms diagnostically and surgically to perform more procedures in the office," recently said a Mini-C Sales spokesperson. "The increased patient flow and additional revenue pays for the equipment very quickly. Actually, only 2-3 uses per week will exceed the monthly lease payment, which makes your mini C-arm an income producer and not an expense."

Additionally, reports Mini-C Sales, fluoroscopy codes are reimbursed higher than X-ray, and Fluor prints are cheaper than X-ray films.

RSN 68; see adv. p. 35

P.W. MINOR AND SON, INC.

3 Treadeay Ave.
Batavia, NY 14020
(585) 343-1500;
Fax: (585) 343-1514
www.pwminor.com

MINXRAY, INC.

3611 Commercial Ave.
Northbrook, IL 60062
(847) 564-0323,
(800) 221-2245
www.minxray.com

MMI-USA

6000 Poplar Ave., Ste. 110
Memphis, TN 38119
(866) 682-7577
Fax: (901) 683-7077
www.mmi-usa.com

MOBERG PHARMA NORTH AMERICA LLC

7 E Frederick Place, Ste. 100
Cedar Knolls, NJ 07927
(877) 856-2800 x2
Fax: (973) 946-7560
www.kerasalpro.com
Moberg Pharma North America LLC is the maker of Kerasal®, a non-prescription line of clinically-proven topical solutions for treating extremely dry and callused feet, nail dystrophy caused by fungus or psoriasis, and minor pain. Kerasal Foot Ointment and Kerasal Fungal Nail Renewal Treatment are proven safe and effective and are approved by the APMA. Moberg Pharma North America LLC provides retail samples an offers podiatrists products for in-office dispensing.

**RSN 59;
see adv. p. 39**

MOLECULAR LABS (NEURVASIA)

(800) 939-0732
molecularlabsusa.com

MOLECULAR AF

(see Wellstone Labs)

MOORE MEDICAL CORP.

P.O. Box 1500,
389 John Downey Dr.
New Britain, CT 06050
(800) 234-1464
Fax: (800) 944-6667
www.mooremedical.com

Moore Medical LLC, a subsidiary of McKesson Medical-Surgical, is an Internet-enabled, multi-channel, specialty direct marketer and distributor of medical/surgical supplies, equipment and pharmaceuticals to approximately 100,000 healthcare practices and facilities in non-hospital settings nationwide. Podiatrists represent an important segment of Moore's client base. The company markets to and serves their DPM customers through direct mail, industry-specialized telephone support staff, field sales representatives and the Internet.

Moore has established itself in the medical/surgical market as "The Supply Experts®". Their industry-specialized, highly trained telephone support staff and field sales representatives are proof of their customer-centered philosophy. They keep abreast of industry competition and trends within their core markets, and their customers have come to rely on Moore's ability to adapt to changing markets and the industry's evolving needs. Moore continues to provide the product value and quality service their customers have come to expect.

**RSN 69;
see adv. p. 34**

MSI ORTHOTIC LAB

4646 S. Ash Ave., #108
Tempe, AZ 85282
(602) 793-1000
www.msiorthoticlab.com

MTI (MEDICAL TECHNOLOGY INDUSTRIES, INC.)

3655 W Ninigret Dr.
Salt Lake City, UT 84104
(800) 924-4655

Fax: (801) 952-0548
www.mti.net

MTI is a multi-specialty medical equipment manufacturer, dedicated to designing and manufacturing specialty-specific patient and doctor seating equipment. Along with exceptional surgery chairs/tables, MTI produces a complete line of quality accessories, cabinets, doctor and assistant stools, lighting, and dust extractors.

**RSN 70;
see adv. p. 56**

MULTI RADIANCE MEDICAL

31200 Carter St
Solon, OH 44139
(800) 373-0955
Fax: (440) 542-0765
www.multiradiance.com

LaserStim™ is the first and only FDA-cleared device to combine neuro-adaptive electrical stimulation and laser in a single emitter, providing non-invasive pain relief for a number of foot and ankle conditions—including plantar fasciitis, Achilles tendinitis, post-op pain and conditions associated with diabetes. As a result, doctors of podiatry (DPM) can optimize treatment and are positioned to expand their practices.

The MR4 LaserStim engages the body's natural resources to assist the processes of pain management. It differs from conventional neuro-stimulation and light treatment in three aspects:

- Interactive Impedance stimulation—The electrical properties of the skin and the underlying tissue change in response to injury, pain and trauma as well as stimulation. MR4 LaserStim is sensitive to these changes and immediately adapts to provide an appropriate level of stimulation.
- Scan and locate optimal treatment area—MR4 LaserStim technology uses its ability to identify changes in tissue properties to provide feedback to the therapist that is valuable in the identification of optimal treatment locations. The concentric electrodes are moved across the skin, without the need for gel of any kind, scanning for areas of low impedance.
- Specific and targeted treatment—Once optimal treatment

locations are identified, very targeted, high density stimulation and laser energy are provided to specific tissue areas that are affected by trauma or injury.

RSN 71; see adv. p. 33

N

NATIONAL BOARD OF PODIATRIC MEDICAL EXAMINERS (NBPME)

c/o APMLE
(877) 302-8952
www.apmle.com

NATIONAL PODIATRIC MEDICAL ASSOCIATION

1706 E. 75th St.
Chicago, IL 60617
(773) 374-5300

NATURAL STEP SHOES

888 Colorado Ave.
Stuart, FL 34994
(866) 500-7463
www.naturalstepshoes.com

NEUROGENX

314 N. Walnut St.,
Ste. 2A
Lansing, MI 48933
(800) 335-7624
www.neurogenx.com

NEUROGENX® is offering innovative treatment protocols for various neurogenic conditions, including peripheral neuropathy, and has achieved success in dozens of clinics in diverse markets with restorative results substantiated with peer-review studies. The NEUROGENX Solution combines an exclusive "Electronic Signal Treatment," (EST) with a modified, non-steroidal injection regimen—together coined "Integrated Nerve Block," (INB) or "Combined Electrochemical Treatment or Block" (CET or CEB). "This exclusive treatment has been proven effective," the firm reports, "with most forms of neuropathy at any stage, and has consistently demonstrated excellent results."

RSN 72; see adv. p. 67

NEUROMETRIX

62 4th Ave.
Waltham, MA 02451
(781) 890-9989
www.neurometrix.com

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NEUROTHERM

2 Debush Ave.,
Ste. A-2
Middleton, MA 01949
(888) 655-3500
Fax: (978) 777-5121
www.neurotherm.com
e-mail:
usasales@neurotherm.com

NEUROTRON, INC.

1501 Sulgrave Ave.,
Ste. 203
Baltimore, MD 21209
(800) 345-9040

NEURVASIA

(see Molecular Labs)

NEW BALANCE

ATHLETIC SHOES

20 Guest St.
Brighton Landing
Boston, MA 02135
(800) 253-SHOE
www.newbalance.com
For Aravon: (866) 627-2866
www.aravonshoes.com

NEW CARDIOVASCULAR HORIZONS

2730 Ambassador Caffery Pkwy,
Ste. 202
Lafayette, LA 70506
(337) 261-0944
Fax: (337) 572-9778
www.newcvhorizons.com
e-mail: conference@
newcvhorizons.com

NEW GEN ADVANCED

ORTHOTICS LAB

8596/4 Farmington Blvd.,
Bldg. 10
Germantown, TN 38139
(888) 756-0257

NEW JERSEY

PODIATRY MEDICAL SOCIETY

557 Cranbury Rd., Ste. 3
E. Brunswick, NJ 08816
(732) 967-9003
Fax: (732) 967-9023

NEW MEXICO

PODIATRY MEDICAL ASSOCIATION

e-mail: Rmirmiran@pol.net

NEW STEP

ORTHOTIC LAB

4225 South State Route 159
Ste. 1
Glen Carbon, IL 62034
(866) 798-7463
www.newsteporthotics.com

NEW YORK COLLEGE OF PODIATRY MEDICINE

1800 Park Avenue
New York, NY 10035
(212) 410-8075

N.Y. STATE PODIATRIC MEDICAL ASSOCIATION

1255 5th Ave.
New York, NY 10029
(212) 996-4400

N.Y. STATE PODIATRIC MEDICAL ASSOCIATION (WESTERN DIVISION) (SHUFFLE OFF TO BUFFALO MEETING)

c/o Ron Ruggiero
cabri@roadrunner.com

NEXTREMIY SOLUTIONS

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Warsaw, IN 46582
(574) 635-3023
www.nextremitysolutions.com

NIAGARA BRACE

42 Breckenridge St.
Buffalo, NY 14213
(716) 881-4484
Fax: (716) 881-0406
www.niagarabraces.com
email: info@niagarabraces.com

Brace yourself for the finest quality and affordable custom-molded brace using precise, proprietary state-of-the-art CAD technology—including prescribed modifications. Niagara Brace—a Tru-Mold Shoes company—offers three levels of frame support, four color options and your choice of closure method. Priced for profitability. Prompt delivery.

NOLARO24

80 Turnpike Dr., Unit B
Middlebury, CT 06762
(877) 792-4669
Fax: (203) 758-1011
www.whatsmyfoottype.com

RX24 Quadrastep system is an innovative and tailored approach to treating various foot types. The system uses a patented clinical algorithm that identifies and categorizes a patient's feet into one of 24 foot-types. A patient's foot-type will influence not only their gait but the conditions and pathologies that afflict them throughout their lives.

The RX24 Quadrastep system takes the concept a step further and simplifies the 24 foot-type medical model into six sub classifications known as quads that groups together four similar foot types. Each quad has its own very specific foot and gait characteristics. These foot types include severe pes cavus, mild pes planus,

neutral, moderate pes planus, abductovarus forefoot and severe planovalgus feet. These six quad specific functional orthoses are biomechanically tailored to that of a true custom prescription. To provide superior patient education, a quad-specific information card is included with each pair that features possible clinical symptoms, key foot attributes, gait characteristics and more.

The RX Quadrastep system is easy to learn and can be quickly applied in a clinical setting. It also eliminates the need for costly and messy foot impressions. The devices can be stocked in-house ready for immediate fitting.

Nolaro's newest innovation is littleSTEPS, pre-fabricated foot orthoses specifically designed for kids. They deliver prescription based correction closely matching the criteria of traditional UCBL devices. littleSTEPS provide an affordable alternative to custom orthoses, enabling early intervention and treatment of many musculoskeletal conditions common to children.

RSN 73;
see adv. p. 48

NOMIR MEDICAL TECHNOLOGIES

3021 Ave. J
Brooklyn, NY 11210
www.nomirmedical.com

NORAXON USA

15770 N. Greenway-Hayden Loop,
Ste. 100
Scottsdale, AZ 85260
(800) 364-8985
www.noraxon.com

NORTHWEST PODIATRIC LABORATORY, INC.

1091 Fir Ave.
Blaine, WA 98230
(800) 443-7260
www.nwpodiatric.com
e-mail: nwpl@nwpodiatric.com

NOVARTIS

Rt. 10
E. Hanover, NJ 07936
(973) 503-7500

NUMED INDUSTRIES

1141 Holland Dr, Unit 30
Boca Raton, FL 33487
(800) 684-9805
www.numedindustries.com

NUMINA TRANSCRIPTIONS

(866) 314-1611
www.numinatranscriptions.com

NUVOLASE

11 LLahee Ln
Chico, CA 95973
(530) 809-1970
www.nuvolase.com

OASIS FOOTWEAR

5148 Peach St., #327
Erie, PA 16509
(888) 676-2747;
Fax: (814) 217-1354
www.oasisfeet.com

OFFICITE

3010 Highland Parkway,
Ste. 625
Downers Grove, IL 60515
(888) 747-6561
Fax: (630) 230-2301
www.officite.com/podiatry
e-mail: info@officite.com

Officite is a leader in the field of Web Presence marketing for podiatrists. Specializing in strategies that reach beyond the website, Officite's complete online marketing platform includes social media; search engine optimization (SEO); reputation management; mobile websites; and much more. Officite has built thousands of websites for healthcare professionals all over the world, securing more than 700,000 new appointment requests.

**RSN 74; see insert between
pp. 34 and 35**

OHIO FOOT AND ANKLE MEDICAL ASSOCIATION

(614) 457-6269
www.ohfama.org

ONLINE PODIATRY SITES

(888) 932-5580
www.onlinepodiatrysites.com
Getting a beautiful podiatry website should be easy. And with Online Podiatry Sites, it is. Equip your practice with a professionally designed website for only \$39.95 a month. No setup fees, no contracts, no obligations, no hidden charges—just a quality website tailored to your practice with a library of customizable content. The program features pictures, video, links, an online storefront, music, picture galler-

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ies, custom forms, and so much more. And if you need customer support, it's unlimited, free, and available over the phone, through email, and online. Call one of our digital marketing consultants today. We'll show you how easy it is.

RSN 75; see insert between pp. 114 and 115

ONOX, INC.

1187 Vanderbilt Circle,
Ste. 4
Manteca, CA 95337
(800) 533-6669;
Fax: (510) 242-6669

Onox, Inc., a California-based manufacturer of quality skin care products, manufactures a solution which addresses the problems of excessive moisture and foot odor.

Onox solution is an odorless, colorless mineral salt solution, in which zinc chloride acts as an astringent, absorbing excessive moisture. Dead skin sloughs off. The daily use of Onox solution conditions and toughens the skin, repelling athlete's foot fungi. Hot, tired feet are cooled and refreshed. Onox is fragrance-free.

The five-mineral salt solution is available in 4oz. spray bottles.

RSN 76;

see adv. p. 84

ONTARIO PODIATRIC MEDICAL ASSOCIATION

900-45 Sheppard Ave. East
Toronto, ON M2N-5W9
(416) 927-9111
www.opma.com

OPPO MEDICAL

1030 Industry Dr.
Tukwila, WA 98188
(800) 979-1932
www.oppomedical.com

OPTP

3800 Annapolis Ln, Ste. 165
Minneapolis, MN 55447
(800) 367-7393
www.optp.com

ORGANOGENESIS

150 Dan Rd.
Canton, MA 02021
www.apligrf.com

ORPYX

1235 26 Ave SE
Calgary, AB T2G 1R7
Canada
(403) 709-0129
www.orpyx.com

ORTHO-DYNAMICS CUSTOM ORTHOTIC LABS

Box 1207 River Street Station
210 E. 16th St.
Paterson, NJ 07544
(800) 275-1842
Fax: (973) 742-4556
www.orthodynamics.com

Ortho-Dynamics Custom Orthotics Labs is offering a wide array of special sports-related custom devices. They provide 2mm, 3mm, 4mm and 5mm shell thicknesses to address a wide range of patient weights and activity levels.

The lab produces twelve (12) different styles of sport orthotics, engineered to address the varied biomechanics of a wide range of sport activities.

They manufacture a specialty all-purpose "High Impact" sport orthotic called the "Super Flex".

The lab recently introduced the "Barefoot Specialty Orthotic", a patented device used in barefoot athletics such as gymnastics.

RSN 77;

see adv. p. 62

ORTHOFEET

(800) 524-2845;
www.orthofeet.com

ORTHOMERICA

505 31st St.
Newport Beach, CA 92663
(800) 637-4500
Fax: (800)-637-4501
www.orthomeric.com

ORTHO-NEUTROGENA

5760 W. 96th St.
Los Angeles, CA 90045

ORTHO-RITE

65 Plain Ave.
New Rochelle, NY 10801
(800) 473-6682;
Fax: (914) 235-9697
email: info@ortho-rite.com

ORTHOTIC GROUP, THE

160 Markland St.
Markham, ON
Canada L6C 0C6
(800) 551-3008 or
(905) 477-8511
Fax: (905) 946-8100
www.theorthoticgroup.com

OSSUR

27051 Towne Centre Dr.
Foothill Ranch, CA 92610
(800) 233-6263
www.ossur.com

OSTEOMED

3885 Arapaho Rd.
Addison, TX 75001
(972) 677-4600
(800) 456-7779
Fax: (972) 677-4601
www.osteomedcorp.com
email: osteomedinfo@
osteomedcorp.com

OURDOCTORSTORE.COM

PO Box 176
Dorset, VT 05251
www.ourdoctorstore.com

P

PAL HEALTH SYSTEMS

1805 Riverway Drive
Pekin, IL 61554
(800) 447-0151 (client services)
(800) 223-2957 (sales and
other calls)
www.palhealth.com

PAMLAB, LLC

4099 Highway 190
Covington, LA 70433
(985) 893-4097
Fax: (985) 893-6195
www.pamlab.com

PATHOLASE

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RSN 78;

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RSN 80; see adv. p. 93

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P-R

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See Res Ed Summit adv.

RSN 83 (p. 59) and

Superbones adv.

RSN 84 (p. 61)

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RSN 86; see adv. p. 187

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RSN 87;

see adv. p. 88

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RSN 88; see insert between pp. 82 and 83

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RSN 83; see adv. p. 59

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RSN 89; see adv. p. 99

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**RSN 90;
see adv. p. 104**

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see adv. p. 96**

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RSN 93;
see adv. p. 121

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RSN 94;
see adv. p. 71

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RSN 95; see adv. p. 103

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The ProTech line features a full assortment of professional-grade supports to meet all of your prefabricated orthotic needs. ProTech products are designed with arches calibrated with flexibility, dual-axis foot control and stabilizing heel cradles with Poron® cushioning.

Powerstep® has been proven clinically effective in decreasing foot pain and increasing a sense of foot stability and mobility. Powerstep® orthotics have also been shown to significantly increase comfort regardless of the nature of the presenting complaint.

Powerstep® is made in the U.S.A. with superior materials and accepted by the American Podiatric Medical Association.

RSN 96; see adv. p. 68

STAT MED PLUS

1979 Marcus Ave, Ste. 210
Lake Success, NY 11042
(855) STAT-MED
www.statmedplus.com

STEADMED MEDICAL

3801 Hulen St, Ste. 251
Ft Worth, TX 76107
(855) 888-8273
www.steamed.com

STEEL FOOT CONFERENCE

2895 Hamilton Blvd, #102
Allentown, PA 18104
(610) 821-9722
www.steelfoot.org

STEIN'S FOOT SPECIALTIES

P.O. Box 327
Jesup, GA 31598
(800) 526-0985

STERI-CHUCK SYSTEMS

P.O. Box 659
Deer Park, NY 11729
(631) 243-1381
(800) 67-STERI(677-8374)

STIEFEL STAB

(888) STIEFEL (784-3335)
www.stiefel.com

Continued on page 136

2014 BUYERS' GUIDE

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STJ ORTHOTIC SERVICES, INC.

920 N Wellwood Ave.
Lindenhurst, NY 11757
(800) 321-4STJ (4785)
Fax: 631-956-0188
www.stjorthotic.com
Email: stjsalesny@stjortho.com
225 Benjamin, Ste. 103
Corona, CA 91719
(800) 642-4STJ (4785)
e-mail: stjorthotc@aol.com

STRAIGHT ARROW PRODUCTS

P.O. Box 20350
Lehigh Valley, PA 18002-0350
(800) 827-9815
www.straightarrowinc.com
Straight Arrow Products, Inc., continues to provide quality therapeutic products to podiatrists and their patients at an affordable price.

The current line of products includes Foot Miracle and Urea Care, both specially formulated to meet the needs of the podiatric patients and their doctors.

Foot Miracle has been a mainstay for the podiatrist for over 25 years and Straight Arrow reports that the success of Foot Miracle is due to the formulation, performance and overall value that it provides to the podiatrist, staff and most importantly the patient.

This success led to Urea Care, which is a 10% urea-based therapeutic crème designed for patients with severe dry, cracked skin, providing the same results as seen with daily application of Foot Miracle.

See adv. p. 30

STRAP 'N STRUT

(855) 964-3668
www.strapnstrut.com

STRATUS PHARMACEUTICALS

14377 Southwest 142nd St.
Miami, FL 33186-6727
(800) 442-7882;
Fax: (305) 254-6875
www.stratuspharmaceuticals.com

STREIFENEDER USA

5906 Breckenridge Pkwy.,
Ste. G
Tampa, FL 33610
(800) 378-2480;
Fax: (813) 246-5998
www.eurointl.com
e-mail: sales@eurointl.com

STRIDE-LITE

895 Home Ave
Akron, OH 44310
(800) 998-4199
www.stridelite.net

STRUTZ, LLC

560 Sylvan Ave.
2 US Executive Center
Englewood Cliffs, NJ 07632
(888) 787-8891
www.lovemystrutz.com
email: info@lovemystrutz.com

STS COMPANY

655 Redwood Hwy. #310
Mill Valley, CA 94941
(800) 787-9097
Fax: (415) 381-4610
www.stssox.com

SUCCESS EHS

c/o Greenway
One Metroplex Dr., Ste. 500
Birmingham, AL 35209
(888) 879-7302
Fax: 205-871-1185
www.successEHS.com

SUPERFEET

1419 Whitehorn St.
Ferndale, WA 98248
(800) 634-6618
www.superfeet.com

SUREFIT

4050 NW 126th Ave.,
Suite 110
Coral Springs, FL 33065.
T: 800.298.6050
Fax: (888) 801-3450
www.surefitlab.com

SURG/ASSIST, INC.

9340 7th St., Unit C
Rancho Cucamonga, CA 91730
(909) 466-9506;
Fax: (909) 446-1608
e-mail: surgassist@teamirs.com

SWEDE-O, INC

6459 Ash St.
P.O. Box 610
N. Branch, MN 55056
(800) 525-9339
www.swedeo.com

SYSTAGENIX WOUND MANAGEMENT

7 Powder Horn Dr.
Warren, NJ 07059
(800) 888-9234
www.systagenix.com



TAKEDA PHARMACEUTICALS USA, INC.

www.takeda.us

TEI BIOSCIENCES

7 Elkins St.
Boston, MA 02127
(866) 524-0022
www.teibio.com

TEK-SCAN

307 W. 1st St.
S. Boston, MA 02127
(800) 248-3669
Fax: (617) 464-4266
www.tekscan.com/medical
e-mail: marketing@tekscan.com

TEMPLE UNIVERSITY SCHOOL OF PODIATRIC MEDICINE

8th & Race Sts.
Phila., PA 19107
(215) 629-0300

TEREGEN LABS

PHARMACEUTICALS
3830 Western Pkwy
Willoughby, OH 44094
(800) 848-0055
www.teregen.com

TETRA CORPORATION

PO Box 10
Eaton Rapids, MI 48827
(800) 826-0479
Fax: (517) 663-8380
www.thetetrapcorp.com

TEXAS PODIATRIC MEDICAL ASSN.

918 Congress Ave., Ste. 200
Austin, TX 78701
(800) TEX.FOOT
Fax: (512) 494-1129

TEXAS, UNIV. OF/HEALTH SCIENCES CENTER, CME

7703 Floyd Curl Dr.
San Antonio, TX 78284
(210) 567-4491

THERA-BAND

(see Performance Health)

THERAPATH

545 W. 45th St.
NY, NY 10036
(800) 681-4338
Fax: (917) 441-1116
www.therapath.com
email: bblake@therapath.com

THOMPSON & ASSOCIATES

Email: wealthbuilder@consultant.com

THOR-LO (THORNEBURG HOSIERY CO., INC.)

P.O. Box 5440
Statesville, NC 28677
(800) 438-0209

TOAD MEDICAL CORPORATION

220 N. Hwy 395, Ste. 302
Washoa Valley, MN 89704
(775) 849 0244
www.toadmedical.com

TOE-FOOD

#4 Lost Valley Dr
Orinda, CA 94563
(888) Toe Food (863-3663)

TOM-CAT SOLUTIONS

48 D Vincent Circle
Ivlyland, PA 18974
(215) 443-9220
www.tom-catsolutions.com
email: kcolyar@tom-catsolutions.com

TOPICAL BIOMEDICS

(845) 871-9000
www.topicalbiomedics.com

TOP PRACTICES, LLC

1002 Litzitz Pike #191
Litzitz, PA 17543
(717) 626-2025
www.toppractices.com

TORNIER

7701 France Ave. South,
Ste. 600
Edina, MN 55435
(952) 426-7600;
Fax: (952) 426-7601
www.tornier-us.com

TOWER IMAGING

264 Roger Williams Ave.
Rumford, RI 02916
(800) 947-1259
www.tower-imaging.com
email: xraysmackie@gmail.com

TRAINING TIME

Rotonda West, FL 33947
(941) 830-8508
www.trainingtimellc.com

TRAKNET

4427 Talmadge Rd, Ste. Q
Toledo, OH 43623
(419) 214-3333
www.traknetdpm.com

TRANSDERM SOLUTIONS

14118 Barons Bridge Dr
Houston, TX 77069
(713) 306-0867
www.transdermsolutions.com

TRI HAWK

150 Highland Rd
Massena, NY 13662
(800) 874-4295
www.nature-fit.com.

Tri Hawk promotes its ultra-thin orthotics for the fashion conscious. Many patients have refused to wear bulky custom orthotics when attending fashionable events, or important business meetings. Now they can get the foot support they need, and still be stylish when they wear these standard orthotics inside dress shoes or pumps.

"We use a proprietary polymer

Continued on page 137

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and injection molding to make the ultra-thin weight-bearing Nature-Fit orthotics match an ideal foot profile," said Gustel Fischer, CEO of Tri Hawk International. "These orthotics allow natural flexion while walking as they support the feet, exercising the muscles, tendons and ligaments of the feet."

Nature-Fit orthotics come in standard sizes, and two types: with and without metatarsal support.

RSN 97; see insert between pp. 146 and 147

TRIPOD LABS

P.O. Box 220034
Great Neck, NY 11022-0034
(877)-6-Tripod;
Fax: (516) 570-0572
www.tripodlabs.com

TRUCEUTICALS

www.truceuticals.com

TRULIFE

26296 Twelve Trees Lane NW
Poulsbo, WA 98370
(360) 598-8943
www.trulife.com

TRU-MOLD SHOES, INC.

42 Breckenridge St.
Buffalo, NY 14213
(800) THE-MOLD
Fax: (716) 881-0406
www.trumold.com
info@trumold.com

Tru-Mold's new Advanced CROW (for Charcot Restraint Orthotic Walker) is truly the best of both worlds.

The Advanced CROW developed recently by Tru-Mold Shoes, Inc. combines the comfort and mobility features of a custom-molded boot with the healing characteristics and off-loading of pressure of a traditional CROW walker.

The Advanced CROW is indicated for Charcot deterioration of the foot and/or ankle, Charcot Joint, neuropathic ulcerations due to diabetes, metatarsal ulceration, and Osteochondritis Dissecans.

Exclusive patent pending features place Tru-Mold's Advanced CROW in a category by itself.

- TM Pressure Relief System.

The Advanced CROW provides recesses both on the insert and removable base material, reducing plantar pressure on ulcerations,

bony protrusions and other problem areas. In addition, if a patient requires additional relief at any of these sites, a poron plug can be removed from the base material to "cradle" the area and enhance comfort and healing.

- V-Factor Plate. This device is not lasted into the Advanced CROW at the time of manufacture. Rather, it is intended to provide varus/valgus correction if a patient's condition changes over time. The practitioner simply lifts out the insert and removable base, uses double-stick tape to secure the plate to the desired location on the bottom of the inside of the boot, and places the base and insert back into the boot.

Other features at no additional cost include a triple density custom-molded Plastazote insert; Plastazote lining; choice of heel-toe or forefoot rocker; and choice of lace/speedlace or Velcro D-ring closure.

If a custom-molded shoe is required for the other foot, Tru-Mold can make that too. Simply send a cast or computer scan and separate order form along with the Advanced CROW order form.

The company also continues to offer the Thera-Medic Shoe package—the most flexible, highest value shoe package for Medicare-eligible patients with diabetes.

RSN 98; see adv. p. 83

U

UNIVERSAL ULTRASOUND

299 Adams St.
Bedford Hills, NY 10507
(800) 842-0607
Fax: (914) 666-2454

UNIVERSITY OF OSTEOPATHIC MEDICINE AND HEALTH SCIENCES, COLLEGE OF PODIATRIC MEDICINE AND SURGERY

3200 Grand Ave.
Des Moines, IA 50312
(515) 271-1464;
(800) 240-2767

UPSHER-SMITH LABS

6701 Evenstad Dr.
Maple Grove, MN 55369-6026
(800) 654-2299
www.amlactin.com

UV TOTAL RECOVERY

5400 Carillon Point, FL 4
Kirkland, WA 98033
(888) 689-6687
www.uvtotalrecovery.com

V

VALEANT PHARMACEUTICALS

700 Rt 202/206 N
Bridgewater, NJ 08807
(866) 246-8245
www.valeant.com

VASAMED

7615 Golden Triangle Drive #C
Eden Prairie, MN 55344
(800) 695-2737;
Fax: (952) 944-6022
www.vasamed.com

VILEX, INC.

111 Moffitt St.
McMinnville, TN 37110
(800) 521-5002
Fax: (866) 606-4911
www.vilex.com
e-mail: vilex@blomand.net

VIONIC GROUP

4040 Civic Center Dr.,
Ste. 430
San Rafael, CA 94903
(888) 882-7954
Fax: (800) 552-1401
www.vionicsshoes.com
www.vasylimedical.com

Vionic—By building innovative, scientifically proven orthotic technology directly into premium footwear, Vionic® brings together the best of science and style. Orthaheel is now Vionic with Orthaheel Technology! While Vionic is a new brand on the outside, its most prominent feature is the tried-and-true orthotic technology on the inside. The Orthaheel technology is exactly the same. It's life-changing for many and trusted by all.

Vionic with Orthaheel Technology offers the only products having earned both the APMA Seal of Acceptance and an endorsement from world-renowned integrative medicine expert Andrew Weil, M.D.

Vasyli Medical—The heritage for our innovation our medical orthotic brand offers clinicians an array of product to address

unique foot mechanic needs, from the supinated foot to the diabetic foot.

**RSN 99;
see adv. p. 17**

VISUAL FOOTCARE TECHNOLOGIES (COMPREHENSIVE DIABETIC FOOT EXAM)

www.safestep.net OR
www.visualfootcare.com
(see SafeStep)

VISUAL MEDIA CONCEPTS

259 West 30th St., 3rd Flr
NYC, NY 10001
(800) 815-3444

www.vmcny.com

VNUS COVIDIEN

c/o Covidien
15 Hampshire St.
Mansfield, MA 02048
(508) 261-8000
www.covidien.com

W

WARSHAW, DR MICHAEL

(216) 780-4538
www.drmiiketecoder.com

WEBPOWER VIDEO

8 Sherman Ct.
Plainsboro, NJ 08536
(732) 996-0619
www.webpowervideo.com

WEILL CORNELL MEDICAL COLLEGE, PODIATRIC PATHOLOGY DIVISION

(212) 746-6434
www.weillcornelldermpath.com

WELLSTONE LABS (MOLECULAR AF)

(888) 919-1818
www.molecularAF.com/professional
Wellstone Labs President Jonathan Silberstein on his firm's product, Molecular AF:

"After 1000's of satisfied MolecularAF users, we feel it's time for you to see the benefits:

1) Broadest antifungal protocol without a prescription. 2 products; A) Dynamic Oil with Tolnaftate and B) Molecular Cream with Miconazole Nitrate.

2) Best in class formulation by incorporating active ingredients with 3 essential oils: Origanum

Continued on page 138

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Oil, Cinnamomum Verum Oil and Melaleuca Alternifolia Oil, all having antifungal properties.

3) Oils are rich EFA's (Essential Fatty Acids). MolecularAF is second to none when it comes to nourishing, softening and conditioning the nails. Great compliment for all laser therapies.

4) Pricing is fair to you and your patients. We understand the financial challenges and have pricing reasonable to all podiatry practices.

5) Only available in physician offices.

6) Natural ingredients without any parabens.

7) We offer an unconditional money back guarantee direct to your patients. "

To place an order, ask any questions or to request your FREE SAMPLE, please call or visit the website.

Wellstone Labs is proud to

introduce Aft-Laz™, the perfect complement to all antifungal laser therapy systems. As a take-home product, this novel topical post-laser treatment is designed to nourish the lunula, nail bed and surrounding tissue to help support healthy, new tissue development. It is also a perfect natural conditioning antifungal alternative for your non-laser patients.

Aft-Laz™ is packaged in a convenient applicator pen that features a specially designed brush to help Aft-Laz™ reach in, around and under the treated area.

Aft-Laz™ also features proprietary DMF Technology™ that creates a thin, water and perspiration resistant molecular bond around affected area. The molecular bond is designed to form an excellent prophylactic barrier to help prevent the spread of fungal infections.

Aft-Laz™ is only dispensed by

licensed healthcare practitioners and doesn't require a prescription, so patients can begin treatment immediately following their laser treatment. Loyalty pricing programs are available for monthly auto ship to premier practices.

RSN 100; see adv. p. 91

WESTERN, THE

(see California Podiatric Medical Assn)

WESTERN PENNSYLVANIA HOSPITAL, FOOT & ANKLE INSTITUTE

4800 Friendship Ave.
Pittsburgh, PA 15224
(412) 578-1158

WHEATON BRACE CO.

336 E. Gundersen,
Ste. 100
Carol Stream, IL 60188
(630) 690-5795

WOODWARD LABORATORIES

c/o Pacific World Corporation
75 Enterprise
Aliso Viejo, CA 92656
(800) 780-6999;
Fax: (949) 362-4601
www.woodwardlabs.com

Woodward Laboratories develops innovative antimicrobial products for the skin and nails. All products kill 99.9% of the most disease-causing germs and are clinically proven to improve the health and safety of healthcare professional and their patients. Alcohol-free formulas contain moisturizers to soften, heal and protect skin with frequent hand washes.

**RSN 102;
see adv. p. 195**

WOUND CARE TECHNOLOGIES

1630 Lake Drive West
Chanhassen, MN 55317
(800) 896-0436
Fax: (312) 327-4448
www.woundcaretech.com
email:
info@woundcaretech.com

WRIGHT MEDICAL TECHNOLOGY, INC.

5677 Airline Rd.
Arlington, TN 38002
(800) 238-7117
(901) 867-4369
Fax: (901) 867-8837
www.wmt.com

X

X-CEL X-RAY INC.

4220 Waller Dr.
Crystal Lake, IL 60014
(800) 441-2470
Fax: (815) 455-4732
www.xcelxray.com
e-mail: xcelxray@mc.net

XENNA CORP.

33 Witherspoon St.,
Ste. 200
Princeton, NJ 08542
(800) 368-6003
Fax: (609) 921-2517
www.xenna.com
e-mail: info@xenna.com

XEROSOX (GEORGE MEDICAL)

6702 Netherlands Dr.
Wilmington, NC 28405
(888) XeroSox
www.XeroSox.com

Y-Z

Z-COIL

6932 4th St. NW
Albuquerque, NM 87107
(800) 268-6239
www.zcoil.com
(800) 235-5713

ZIMMER MEDIZINE SYSTEMS

25 Mauchly, Ste. 300
Irvine, CA 92618
(800) 327-3576
www.zimmerusa.com

ZYANTUS

PO Box 9
Kearney, NE 68848
(888) 576-0800
www.zyantus.com

2014 BUYERS' GUIDE

Editor's Note: We wish to clarify that many, if not most of the products listed below are available from the supply houses listed under "Supplies," in this section, via combinations of phone, catalog and online sales. We felt it would be redundant to list these companies under every single listing, so we're taking the opportunity to remind you via this note.

A

ACCREDITATION: Surgical Facilities

Joint Commission on Accreditation of Health Care Organizations (JCAHO)

ADHESIVES: Pre-Tape Dressings (Skin Adherents)

Gordon Labs (GL-2 and GL-7 Skin Adherent/Stik-It [disposable ampules]) p. 2

Pedinol Pharmacal (Pedi-Pre-Tape Spray/Pedi-Skin Adherent)

ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS

Acor
Aetrex p. 5
AmerX p. 15
Bako pp. 20-21
Biofreeze p. 93
Blaine Labs pp. 23, 131
 Cryoderm
 Darco
Dr. Comfort pp. 13, 184
 Dr. Jill's Foot Pads
 Dr Specified
Dr's Remedy p. 102
 FootHelpers
Gel Smart/Healix Care p. 31
Gilden Tree p. 109
Gordon Labs p. 2
 Health Care Products
Healthy Glow Skin Products p. 58
Kerasal p. 39
Langer p. 11
MD Private Label p. 51
Pedifix p. 25
 Realm Labs
Safestep p. 96
 Silipos
 Sof Sole
Straight Arrow p. 30
 Strutz
 SureFit
 Tetra
 Tripod Lab
Woodward Labs p. 195
 Xenna

ADVERTISING (Newsletters/Brochures)

(See: Practice Promotion)

ADVERTISING (Radio, TV & Newspaper)

(See: Practice Promotion)

ADVERTISING (Waiting Room Videos)

(See: Practice Promotion)

AFO's

(See: Braces/Supports)

AIR PURIFICATION

DPM-Aire (New-Aire)
 (See also: Suction Systems; Lasers)

ANATOMICAL MODELS/CHARTS

Biomedical Models Co.

ANESTHESIA (topical)

(See: Skin Refrigerants)

ANKLE BRACES/SUPPORTS

(See: Braces/Supports)

ANTIFUNGAL DELIVERY SYSTEMS (For Shoes)

Angel Sales
 Shoe Care Innovations (Steri-Shoe)
 UV Total Recovery

ANTISEPTICS

(See: Disinfectants/Hand Cleaners/Cleaners, Instrument/Surgical Scrubs)

APPOINTMENT SCHEDULING

Appointment Desk
Appointments plus p. 76
 Jay Geier's Scheduling Institute
 (See also: Computers: Software [Practice Management])

APPRAISERS

Medical Mavin
 Podiatry Practice Management
 Institute of America (PPMI)

ART (For Office Decoration:

Posters/Prints)

Med-Art

ARTHROSCOPY

ArthroCare Sports Medicine

ASSOCIATIONS/CONFERENCES/SEMINARS/MEETINGS

Academy of Ambulatory Foot and Ankle Surgery p. 147

Academy of Physicians in Wound Healing (APWH) p. 135

American Academy of Pain Management

American Academy of Podiatric Practice Management p. 189

American Association of Colleges of Podiatric Medicine (AACPM)

American Association of Hospital and Healthcare Podiatrists (AAHHP)

American Association of Medical Foot Specialists

American Association of Podiatric Sports Medicine p. 194

American Association of Primary Care Providers for Edematous Extremities

American Association for Women Podiatrists

American Board of Foot Surgeons
American Board of Lower Extremity Surgery (ABLES) p. 42

American Board of Multiple Specialties in Podiatry p. 183

American Board of Podiatric Medicine (ABPM)

American Board of Podiatric Surgery

American Board of Quality Assurance & Utilization Review (ABQAURP)

American College of Arthroscopic Sugeons

American College of Foot & Ankle Orthopaedics & Medicine (ACFAOM)

American College of Foot & Ankle Pediatrics

American College of Foot & Ankle Surgeons (ACFAS) p. 194

American College of Foot Orthopedists

American College of Lower Extremity Surgeons

American College of Podiatric Medical Review

American College of Podiatrist Radiologists

American Podiatric Medical Association

American Podiatric Medical Students' Association

American Podiatric Medical Writers Association

American Professional Wound Care Assn. (APWCA)

American Society of Podiatric Dermatology

American Society of Podiatric Medical Assistants

American Society of Podiatric Medicine

Association of Extremity Nerve Surgeons (AENS)

Barry University

Biomedical Concepts Corp

British Columbia Association of Podiatrists

California Podiatric Medical Association (Western, The) p. 159

Canadian Federation of Podiatric Medicine

Charcot-Marie-Tooth Assn. (CMTA)

Colorado Podiatric Medical Association

Connecticut Podiatric Medical Assn.

Council for Medical Education & Testing

Deaconess Hospital

Desert Foot

DF Con

DLS

Eneslow Pedorthic Institute

European & World Congress of Podiatry

FAPA Fraternal Corporation

Florida Podiatric Medical Association (SAM)

Foot & Ankle Center of Teaneck, N.J.

Foot & Ankle Institute of Virginia

FootWorld USA

Fund for Podiatric Medical Education

Future Medical Solutions

Georgia Podiatric Medical Assn.

Goldfarb Foundation

Graham International Implant Institute RSN 45; (see booklet inserted in polybag)

Greater Texas Educational Foundation p. 110

Health Seminar and Management Consultants

Indiana Arthroscopic Associates

Innovative Management Systems

Instratek (Endotrax System)

International Academy of Podiatric Medicine (IAPM)

International Academy of Walking & Standing

International Aesthetic Foot Society

International Foot and Ankle Foundation (IFAF)

International Foot & Ankle Congress

International Society of Podiatric Laser Surgery

Kent State University of Podiatric Medicine

Learning in the Vineyards

Maine Podiatric Medical Association

Michigan Podiatry Association

Midwest Podiatry Conference

Montana Podiatry Association

Napa Clinical Workshops

National Podiatric Medical Association

New Cardiovascular Institute of The South

NJ Podiatric Medical Society

NM Podiatric Medical Assn.

NY State Podiatric Medical Association

No-Nonsense Seminar

North Carolina Podiatric Medical Association

Office-Based Seminars (OBS)

Ontario Podiatry Association

Pedorthic Footwear Association

Physicians Business Academy

Podiatry Association of Great Britain

The Podiatry Institute p. 172
PRESENT Res Ed: RSN 83, p. 59

Superbones: RSN 84, p. 61

Prescription Foot Orthotic Lab Association (PFOLA)

Res Ed Summit p. 59

R.I. Podiatric Medical Assn.

Roosevelt Foundation

St. Clare's Hospital (Dept. of Podiatric Medical Education)

Scholl College of Podiatric Medicine

Sea Courses

Society of Armed Forces Podiatrists

SOS p. 71

Steel Foot

Superbones (East and West) p. 61

Swiss Internal Fixation Course

Texas Podiatric Medical Assn. UCO

University of Texas Health Science Center (Diabetic Foot Conference)

University of the Pacific

Vermont Podiatric Medical Association

Continued on page 140

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Western N.Y. Podiatric Education Committee (Shuffle Off to Buffalo Seminar)
Western Pennsylvania Hospital
(See also: Board Certification; Practice Promotion; Dual Degree Programs; Colleges)

B

BACTERIAL REDUCTION

(See: Disinfectants/Hand Cleansers/ Surgical Scrubs; Spore Testing)

BANDAGES

(See also: Dressings; Supplies)

BANDAGE/CAST PROTECTOR

Matrix (Seal-Tight)
Protex Medical
Xerosox

BANDAGES, COMPRESSION

(See: Compression Bandages)

BANDAGES, PLASTER

(See: Casting Materials: Orthotics)

BILLING SERVICES/ELECTRONIC CLEARINGHOUSES

American Healthcare Billing Services
Patient Account Services
Physician Claim Corp
Podiatric Billing Specialists
Zyantus

BLADES

(See: Surgical Equipment)

BLISTER RELIEF/PREVENTION: Specialties

Bintz Company
Dr. Scholl's
Gel Smart p. 31
Gilden Tree p. 109
Oppo Medical
Pedifix p. 25
ProFoot
Silipos (Siloskin)
Spenco (2nd Skin) p. 103

BOARD CERTIFICATION

American Board of Lower Extremity Surgery (ABLES) p. 42
American Board of Multiple Specialties in Podiatry p. 183
American Board of Podiatric Medicine (ABPM)
American Board of Podiatric Surgery (ABPS)
NBPME (credentialing exam)

BOARD CERTIFICATION (Diabetes/Wound Care)

American Academy of Wound Management
American Board of Multiple Specialties in Podiatry p. 183

BOARD CERTIFICATION (Preparation Material)

Certifiable, Inc. (Boards-By-The-Numbers)

Goldfarb Foundation

BONE-GROWTH STIMULATION/ BONE-HEALING

DJO Global
EBI Medical Systems
Smith & Nephew

BOOKS

Churchill-Livingstone
The Podiatry Institute p. 172
Precision Intricast (Newsletter Collection)
W.B. Saunders

BOOKS: Computer Textbooks

Data Trace Publishing
(See also: Videos)

BOOTS

(See: Footwear, Shoes)

BRACES/SUPPORTS/WALKERS/ ANKLE FOOT ORTHOSES/WRAP

Acor (Richie Brace)
Active Ankle p. 153
Allied/OSI (Richie Brace) p. 37
Arizona AFO p. 101
Bauerfeind USA, Inc. (Malleotrainer/ Malleoloc/Caligamed)
Bracemasters
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Podiatry Management
Podiatry Today
Temple University School of Podiatric Medicine

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Gebauer Co.
(Ethyl Chloride)
Gill Podiatry (Pedi-Freeze/Pedi-Shield)
Premier Medical (Salinocaine)
SMOKE EVACUATION
(See: *Lasers*)
SOCKS
Aetrex p. 5
Bauerfeind (Spa Hosiery)
Bintz Company
Dr. Comfort pp. 13, 184
Doctor Specified
Drew Shoe Corp.
Foot Helpers
Frankford Leather
Injinji
P.W. Minor (Treadeasy)
Pedifix (Therafoot/No-Ridge) p. 25
Sigvaris p. 121
Silipos
Thor-Lo (Thorneburg Hosiery)
Tru-Mold (Shear-Free Comfort Socks) p. 83
SOCKS (for cold feet)
Infracare
SPLINTS: Bunion
Saw Thermoplastics (B2 Splint)
SPLINTS (Night)
(See: *Plantar Fasciitis*)
SPLINTS (Post-Op/Post-Trauma)
Darco Int'l (Complete Splinting System)
Gill Podiatry
Matrix Medical
(Toe-Hold)
Med Pro
Moore Medical p. 34
Pedifix p. 25
Silipos
Stein's Foot Specialties
Wheaton Brace
(See also: *Braces/Supports*)
SPLINTS (Plaster: For Orthotic Casting)
De Puy Casting

Continued on page 150

SPORE TESTING/STERILIZER MONITORING

SteriCheck Systems

STAFF MANAGEMENT

(See: Practice-Building)

STATIONERY: Greeting Cards

(See: Gifts/Cards)

STERILIZING EQUIPMENT

Midmark (Ritter) p. 143

(See also: Cleaners, Ultrasonic)

Sterilizers: Monitoring
SteriCheck Systems

STRETCHING DEVICES

OPTP (Slant)

SUCTION SYSTEM:

(For Nail Dust and Smoke Removal) (Wet or Dry)

DPM-Aire (air purifier)

European Footcare p. 123

Jan-L p. 125

Kerathin (nail debridement system)

Medicool (File Stream) p. 113

Med-Pro
Surf/Assist

SUPPLIES, SURGICAL

(See: Supply Houses; Surgical Equipment)

SUPPLIES (catalog, direct sales, internet, group purchasing networks)

Algeos

Alimed

Discount Medical Supplies

Doctor's Choice (DME supplies)

Gill Podiatry Supply

Henry Schein

Krasity's

MD Buying Group

Med-Pro

Med-Vet

Meyer Distributing

Moore Medical p. 34

OurDoctorStore (internet storefront)

Stat-Med

SureFit

Tower Imaging (X-ray)

SURGICAL (CHEMICAL) NAIL TREATMENTS

Pedinol Pharmacal (Phenol-EZ Swabs)

SURGICAL EQUIPMENT:

Endoscopic

Instratek (Endotrac System)

SURGICAL EQUIPMENT:

Specialties

Arthrex

BioPro (Hallux

Metatarsophalangeal Joint

Prosthesis/Accu-Cut

Osteotomy Guide)

De Puy ACE (Standard Staple,

Twist-Off Screw, Thread-

Head Screw, Orthosorb)

Instratek (Endotrac Endoscopic

Plantar Fasciotomy

Instrumentation)

Jan L (S-Mart exsanguination and Tourniquet system) p. 125

MMI-USA (Smart Toe

hammertoe treatment)

Nextremity Solutions

(hammertoe correction system)

Osteomed (Koby Isogard system)

Sgarlato Labs (Surgi-Peace/O'Brien Goniometer/Reece Osteotomy Guide/Snap Fixation Pin)

Vilex (Du Val Cannulated Screw System/Borrelli Blade System)

Wright Medical Technology (Silastic Flexible Hinge Toe Implant System/IncisionDrain)

(See also: Anesthesia; Cryosurgery; Disinfectants; Telescopes; Disposables; Emergency Equipment; Implants/ Biomaterials; Lasers; Loupes; Sterilizers; Suture; Surgical Instruments; Surgical Power Equipment; Surgical Wound Irrigation; Trays)

SURGICAL EQUIPMENT: Wire-Capping Devices

Med-Pro (Jurgan Distributor)

SURGICAL FACILITY ACCREDITATION

(See: Accreditation)

SURGICAL POWER EQUIPMENT

Vilex

Zimmer, Inc.: Hall Surgical

(Micro E)

SWABS

(See: Disposables)

SYRINGES

(See: Hypodermic Needles)

T

TABLES, SURGICAL

(See: Chairs)

TAPE

(See: Casting Materials; Supply Houses)

TELEVISION ADS

(See: Practice Promotion)

TENS UNITS

(See: Physical Therapy)

TIBIAL TORSION DEFORMITIES

(See: Braces/Supports)

TOPICAL ANTISEPTICS

(See: Disinfectants/Hand Cleansers)

TOPICAL MEDICATIONS

(See: Pharmaceuticals: Topical Medications))

TOTAL CONTACT CAST SYSTEMS

DermaSciences

Medefficiency

TRANSCRIPTION SERVICES

MedNet

Numina

U

ULCER CARE/PREVENTION

(See: Blister Relief; Compression Bandages; Off-Loading; Shoes; Wound Management; Pharmaceuticals: Wound Dressings)

ULTRASONIC CLEANERS

(See: Cleaners)

ULTRASOUND

Atlantic Medical (Mindray)

Esaoite

IMS

p. 167

Universal Ultrasound

UPHOLSTERY

(See: Chairs/Upholstery)

V

VACUUM SYSTEMS (Nail Dust Extraction)

(See: Suction Systems)

VASCULAR DIAGNOSTICS

(See: Diagnostic Equipment)

VENOUS REFLUX DISEASE

VNUS Covidien

VIDEOTAPES (Physician Education)

Art Of Surgery

DataTrace

Greater Texas Educational Foundation p. 110

Podiatry Institute p. 172

PRESENT (Residency Courseware) pp. 59, 61

Western Pennsylvania Hospital

VITAMINS/SUPPLEMENTS

Bako (Thera Nail-TF

Tablets) pp. 20-21

Molecular Labs (Neurvasia)

Pam Lab

Pharmaceutix

Realm (Neuremedy)

Truceuticals

(See also: Nutraceuticals)

W

WAITING ROOM VIDEOS

(See: Practice Promotion/Patient Education)

WALKERS

(See: Braces/Supports)

WART REMOVAL (topicals)

(See: Pharmaceuticals; Topical Wart Removers)

WART REMOVAL (non-pharmaceutical)

Cryoprobe

Cryosurgery, Inc (Verruca-Freeze)

Premier Medical (CryOmega, Nitrospray Plus)

WART REMOVAL: Refrigerants

Blaine Labs (V.A.D.) pp. 23, 131

Gebauer Co. (Fluro-Ethyl)

Gill Podiatry (Pedi-Freeze/Pedi-Shield)

Premier Medical (Salinocaine)

WEBSITES

(See: Online Education/Networking)

WEBSITES (Practice Site Creation/Sales)

Officite insert

Online Podiatry Sites insert

OurDoctorStore (internet storefront)

Physician Web Pages p. 76

Pro Sites

WebPower Video

WEBSITE CONTENT

Podiatry Content Connection

WHIRLPOOLS

(See: Hydrotherapy)

WOUND MANAGEMENT: Board Certification

(See: Board Certification)

WOUND MANAGEMENT: Healing Devices/Techniques; Wound Prevention

DM Systems (Heel-Lift) p. 63

Juzo (compression stocking)

Kinetic Concepts

(V.A.C. System)

Laser-Therapy-US (cold laser)

Neurometrix (NC Stat/DPN

Check)

Smith & Nephew (Blue Sky)

Wound Care Technology

(Derma Close RC External

Tissue Expander)

Wright Medical: OsteoSet

(resorbable mini-beads)

(See also: Dressings; Heel

Protection; Hydrotherapy;

Pharmaceuticals: Diabetic

Neuropathy/Supplements:

Diabetic; Pressure Walkers/

Scooters; Total Contact Casts)

WOUND MANAGEMENT:Topical Medications

(See: Pharmaceuticals: Wound

Dressings)

X-Z

X-RAY: Accessories (specialist)

Tower Imaging

X-RAY: Cone Beam CT

Curvebeam

X-RAY: Duplicating

Med-Pro

X-RAY: Film (specialist)

Tower Imaging

X-RAY: Fluoroscopy

(See: Fluoroscopy)

X-RAY: I.D. Density Filters

Med I.D. Systems

X-RAY: Machines

Fluoriscan Imaging Systems

MinXray, Inc.

X-Cel X-Ray, Inc.

X-RAY: Marking Tape/I.D. Labels

Med-Pro (distributor for

Med. I.D.)

X-RAY: Portable Imaging Systems

Fluoriscan Imaging Systems

MinXray

X-RAY: Portable Imaging Systems: (Used)

IMS

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Mini-C Sales

p. 35

X-RAY: Processors

All-Pro Imaging Corp.

(Digital and Non-Digital) p. 87

Foz Networks

FujiFilm

Sigma Digital X-Ray

Southwest Imaging

20/20 Imaging (Digital)

X-Cel X-Ray, Inc. (MXR-14)