

# 2013 BUYERS' GUIDE

If knowledge is power, then time is surely money. That's the idea behind the *Podiatry Management* Annual Buyers' Guide. To save you time by providing you an easy and convenient source of all the major podiatric products and services you use in the everyday course of running your practice.

This year's guide is divided into two parts. **Part I** lists company names alphabetically and provides pertinent address and phone/fax/website information, with additional product and/or service data for advertisers in this special edition.

**Part II**, which starts on page 163, lists companies or organizations according to the type of product or service they provide. Listings in many cases feature both company/organization and product name; thus, if you're looking for Naftin under 'Pharmaceuticals: Anti-Fungals,' you can find this brand name even if you don't know that Merz is the manufacturer.

Another cross-referencing feature makes it easier for you to find related products. For example, if you're looking in the 'Orthotics, Prefabricated' category, you will also find the cross-reference 'See also: Insoles, Heel Supports, and Pads.'

If you have an office manual, we recommend that you photocopy these pages and add them to your source lists. That way, the next time you run short of x-rays, for example, you can quickly locate a supplier. Incidentally, we encourage you to support these suppliers. Collectively, they provide the advertising dollars necessary to support magazines such as this; and many, as well, contribute to podiatric student scholarships and research.

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## PART I: WHO'S WHO

A

WHO'S WHO

### IST PROVIDERS CHOICE

(480) 782-1116  
www.1stproviderschoice.com

### 20/20 IMAGING

471 Jennings Dr., Ste. A  
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## A

### THE ACADEMY OF AMBULATORY FOOT AND ANKLE SURGERY (AAFAS)

1601 Walnut St., Ste. 1005  
Phila., PA 19102  
(800) 433-4892  
(215) 569-3303  
Fax: (215) 569-3310  
www.aafas.org

The mission of the Academy of Ambulatory Foot & Ankle Surgery (AAFAS) is the promotion and education of minimal invasive foot and ankle surgery. The Academy of Ambulatory Foot & Ankle Surgery is an international association of multi-disciplined surgeons, including podiatrists, orthopedic surgeons and allopathic physicians, who are dedicated to the correction of foot and ankle pathology using minimal invasive procedures. The mission is to improve public health through education, ambulation, rehabilitation and research. Membership includes physicians in North America, Central America, South America, Europe, Asia and Middle East.

**RSN 1;**  
see adv. p. 116

### THE ACADEMY OF PHYSICIANS IN WOUND HEALING (APWH)

3524 Yadkinville Rd.,  
Suite # 194  
Winston Salem, NC 27106  
(336) 923-5604  
www.APWH.org

The Academy of Physicians in Wound Healing (APWH) completely addresses the needs of the physician in wound healing. Join

and become a Fellow while grandfathering still exists. APWH is the ONLY physician-specific membership organization in the US providing physician-directed education, advocacy and representation. The APWH represents physicians dealing with at-risk patients to legislatures and administrators addressing the ongoing changes in the National Healthcare delivery system. Educational directives differ from other wound healing organizations because the APWH addresses physicians' needs while other organizations have a large nursing and physical therapy membership influencing the educational programming. APWH educational goals and objectives focus on how to both manage and treat the disease, in addition to the wound. As physicians we differ from nurses and other healthcare professionals in that we are responsible for diagnosis, writing orders and management. This necessitates an organization that reflects the differences between doctors and the other wound care team members. Learn more about our "Congressional Physician" program as well as other aspects and/or join the Academy at www.APWH.org

**RSN 2;**  
see adv. p. 93

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(216) 662-4500  
Fax: (216) 662-4547  
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www.activeinnovations.net  
email: info@activeinnovations.net  
Active Innovations, medical division of Active Ankle—subsidiary of Cramer Products—works with medical professionals to design

and develop products that prevent pain and injury and help patients heal as quickly and comfortably as possible, in the most appropriate way. Active Innovations has solutions not only for the foot and ankle, but also the knee, hand, wrist and elbow.

**RSN 3;**  
see adv. p. 179

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**RSN 4;**  
see adv. p. 151

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**RSN 5;**  
see adv. p. 5

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# This Little Piggy Had ONMEL™

(itraconazole) 200-mg tablets



Provide the efficacy of itraconazole  
in a single, once-daily tablet<sup>1</sup>

## Indications and Usage

ONMEL is indicated for the treatment of onychomycosis of the toenail due to *Trichophyton rubrum* or *T. mentagrophytes* in non-immunocompromised patients. Prior to initiating treatment, appropriate nail specimens for laboratory testing (KOH preparation, fungal culture, or nail biopsy) should be obtained to confirm the diagnosis of onychomycosis.

## Important Safety Information for ONMEL

### WARNING: CONGESTIVE HEART FAILURE, CARDIAC EFFECTS, AND DRUG INTERACTIONS

**Do not administer ONMEL for the treatment of onychomycosis in patients with evidence of ventricular dysfunction such as congestive heart failure (CHF) or a history of CHF.** When itraconazole was administered intravenously to dogs and healthy human volunteers, negative inotropic effects were seen. If signs or symptoms of congestive heart failure occur during administration of ONMEL, discontinue administration.

**Drug Interactions: Co-administration of cisapride, pimozide, quinidine, dofetilide, levacetylmethadol (levomethadyl), felodipine, oral midazolam, nisoldipine, triazolam, lovastatin, simvastatin, ergot alkaloids such as dihydroergotamine, ergometrine (ergonovine), ergotamine and methylelrgometrine (methylelrgonovine) or methadone with ONMEL is contraindicated.** ONMEL, a potent cytochrome P450 3A4 isoenzyme system (CYP3A4) inhibitor, may increase plasma concentrations of drugs metabolized by this pathway. Serious cardiovascular events, including QT prolongation, torsades de pointes, ventricular tachycardia, cardiac arrest, and/or sudden death have occurred in patients using cisapride, pimozide, levacetylmethadol (levomethadyl), methadone or quinidine concomitantly with itraconazole and/or other CYP3A4 inhibitors.

Please see Important Safety Information included in accompanying full Prescribing Information for ONMEL, including BOXED WARNING.

For more information, please visit [www.ONMEL.com](http://www.ONMEL.com)



Reference: 1. ONMEL [package insert], Greensboro, NC: Merz Pharmaceuticals, LLC; 2012.

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## ONMEL™ (itraconazole)

Initial U.S. Approval: 1992

**Brief Summary:** For complete details, please see full Prescribing Information.

### WARNING: CONGESTIVE HEART FAILURE, CARDIAC EFFECTS, AND DRUG INTERACTIONS

Do not administer ONMEL for the treatment of onychomycosis in patients with evidence of ventricular dysfunction such as congestive heart failure (CHF) or a history of CHF. When itraconazole was administered intravenously to dogs and healthy human volunteers, negative inotropic effects were seen. If signs or symptoms of congestive heart failure occur during administration of ONMEL, discontinue administration.

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### INDICATIONS AND USAGE

ONMEL is indicated for the treatment of onychomycosis of the toenail due to *Trichophyton rubrum* or *T. mentagrophytes* in non-immunocompromised patients. Prior to initiating treatment, appropriate nail specimens for laboratory testing (KOH preparation, fungal culture, or nail biopsy) should be obtained to confirm the diagnosis of onychomycosis.

### CONTRAINDICATIONS

**Congestive Heart Failure:** Do not administer ONMEL for the treatment of onychomycosis in patients with evidence of ventricular dysfunction such as congestive heart failure (CHF) or a history of CHF.

**Drug Interactions:** Concomitant administration of ONMEL and certain drugs that are metabolized by the cytochrome P450 3A4 isoenzyme system (CYP3A4) or where gastrointestinal absorption is regulated by P-gp may result in increased plasma concentrations of those drugs, leading to potentially serious and/or life-threatening adverse events.

Co-administration of cisapride, dofetilide, ergot alkaloids such as dihydroergotamine, ergotamine, ergometrine (ergonovine), and methylergometrine (methylergonovine), felodipine, levacetylmethadol (levomethadyl), lovastatin, methadone, oral midazolam, nisoldipine, pimozide, quinidine, simvastatin, and triazolam with ONMEL is contraindicated.

Do not administer ONMEL for the treatment of onychomycosis to pregnant patients or to women contemplating pregnancy.

Anaphylaxis and hypersensitivity have been reported with use of itraconazole. ONMEL is contraindicated for patients who have shown hypersensitivity to itraconazole products.

### WARNINGS AND PRECAUTIONS

#### **Congestive Heart Failure, Peripheral Edema, and Pulmonary Edema**

Cases of CHF, peripheral edema, and pulmonary edema have been reported with itraconazole administration among patients being treated for onychomycosis and/or systemic fungal infections.

#### **Cardiac Dysrhythmias**

Life-threatening cardiac dysrhythmias and/or sudden death have occurred in patients using cisapride, pimozide, levacetylmethadol (levomethadyl), methadone, or quinidine concomitantly with itraconazole and/or other CYP3A4 inhibitors. Concomitant administration of these drugs with ONMEL is contraindicated.

#### **Cardiac Disease**

*ONMEL should not be administered in patients with evidence of ventricular dysfunction such as congestive heart failure (CHF) or a history of CHF.*

Itraconazole has been shown to have a negative inotropic effect. When itraconazole was administered intravenously to anesthetized dogs, a dose-related negative inotropic effect was documented. In a healthy volunteer study of itraconazole injection, transient, asymptomatic decreases in left ventricular ejection fraction were observed using gated SPECT imaging; these resolved before the next infusion, 12 hours later.

For patients with risk factors for congestive heart failure, physicians should carefully review the risks and benefits of ONMEL therapy. These risk factors include cardiac disease such as ischemic and valvular disease; significant pulmonary disease such as chronic obstructive pulmonary disease; and renal failure and other edematous disorders. Such patients should be informed of the signs and symptoms of CHF, should be treated with caution, and should be monitored for signs and symptoms of CHF during treatment. If signs or symptoms of CHF appear during administration of ONMEL, discontinue administration.

#### **Hepatic Effects**

Itraconazole has been associated with rare cases of serious hepatotoxicity, including liver failure and death. Some of these cases had neither pre-existing liver disease nor a serious underlying medical condition, and some of these cases developed within the first week of treatment. If clinical signs or symptoms develop that are consistent with hepatotoxicity, treatment should be discontinued immediately and liver function testing performed.

In patients with elevated or abnormal liver enzymes or active liver disease, or who have experienced liver toxicity with other drugs, treatment with itraconazole is not recommended. Liver function monitoring should be done in patients with pre-existing hepatic function abnormalities or those who have experienced liver toxicity with other medications and should be considered in all patients receiving ONMEL.

#### **Calcium Channel Blockers**

Calcium channel blockers can have negative inotropic effects which may be additive to

those of itraconazole. In addition, itraconazole can inhibit the metabolism of calcium channel blockers. Therefore, caution should be used when co-administering itraconazole and calcium channel blockers due to an increased risk of CHF. Concomitant administration of ONMEL and nisoldipine is contraindicated.

#### **Neuropathy**

If neuropathy occurs that may be attributable to ONMEL, the treatment should be discontinued.

#### **Hearing Loss**

Transient or permanent hearing loss has been reported in patients receiving treatment with itraconazole. Several of these reports included concurrent administration of quinidine which is contraindicated. The hearing loss usually resolves when treatment is stopped, but can persist in some patients.

### ADVERSE REACTIONS

#### **Clinical Trials Experience**

Because clinical trials are conducted under widely varying conditions, the adverse reaction rate observed in the clinical trials of a drug cannot be directly compared to rates in the clinical trials of another drug and may not reflect the rates observed in clinical practice.

Patients in the trial for toenail onychomycosis were treated with a dosing regimen of 200 mg once daily for 12 consecutive weeks.

The most commonly reported adverse reaction leading to discontinuation of ONMEL was increased hepatic enzyme (6 subjects, 1.0%), followed by dizziness (3 subjects, 0.5%). No other adverse reaction leading to discontinuation occurred in more than one subject.

The adverse reactions reported by at least 1% of ONMEL-treated patients (N=582) and placebo (N=191) during 12 weeks of treatment, respectively, were upper respiratory tract infection (6.0%, 7.3%), bacteriuria (1.4%, 1.6%), urinary tract infection (1.0%, 0.5%), hepatic enzymes increased (2.9%, 0.0%), electrocardiogram abnormal (1.4%, 1.6%), hypoacusis (3.3%, 3.1%), headache (2.2%, 1.6%), dizziness (1.2%, 0.0%), abdominal pain or discomfort (1.7%, 2.6%), diarrhea (1.7%, 3.1%), nausea (1.7%, 1.6%), fatigue (1.5%, 2.6%), sinus bradycardia (1.0%, 0.0%), cough (1.2%, 0.0%), pharyngolaryngeal pain (1.0%, 0.5%), and back pain (1.2%, 2.1%).

#### **Post Marketing Experience**

The following adverse reactions have been identified during post-approval use of itraconazole (all formulations). Because these reactions are reported voluntarily from a population of uncertain size, it is not always possible to reliably estimate their frequency or establishing a causal relationship to drug exposure.

**Blood and lymphatic system disorders:** Leukopenia, neutropenia, thrombocytopenia

**Immune system disorders:** Anaphylaxis; anaphylactic, anaphylactoid and allergic reactions; serum sickness; angioneurotic edema

**Metabolism and nutritional disorders:** Hypertiglyceridemia, hypokalemia

**Nervous system disorders:** Peripheral neuropathy, paresthesia, hypoesthesia, headache, dizziness

**Eye disorders:** Visual disturbances, including vision blurred and diplopia

**Ear and labyrinth disorders:** Transient or permanent hearing loss, tinnitus

**Cardiac disorders:** Congestive heart failure

**Respiratory, thoracic and mediastinal disorders:** Pulmonary edema

**Gastrointestinal disorders:** Abdominal pain, vomiting, dyspepsia, nausea, diarrhea, constipation, dysgeusia

**Hepato-biliary disorders:** Serious hepatotoxicity (including some cases of fatal acute liver failure), hepatitis, reversible increases in hepatic enzymes

**Skin and subcutaneous tissue disorders:** Toxic epidermal necrolysis, Stevens-Johnson syndrome, exfoliative dermatitis, leukocytoclastic vasculitis, erythema multiforme, alopecia, photosensitivity, rash, urticaria, pruritus

**Musculoskeletal and connective tissue disorders:** Myalgia, arthralgia

**Renal and urinary disorders:** Urinary incontinence, pollakiuria

**Reproductive system and breast disorders:** Menstrual disorders, erectile dysfunction

**General disorders and administration site conditions:** Peripheral edema

### DRUG INTERACTIONS

#### **Effects of ONMEL on Other Drugs**

Itraconazole and its major metabolite, hydroxy-itraconazole, are strong inhibitors of the cytochrome P450 3A4 isoenzyme system (CYP3A4). Therefore, concomitant administration of ONMEL and certain drugs metabolized by the cytochrome CYP3A4 may result in increased plasma concentrations of those drugs due to decreased elimination, leading to potentially serious and/or life-threatening adverse events. Itraconazole is also an inhibitor of P-glycoprotein (P-gp) transporter and may result in increased plasma concentrations of drugs whose gastrointestinal absorption is regulated by P-gp. Whenever possible, plasma concentrations of these drugs should be monitored, and dosage adjustments made after concomitant ONMEL therapy is initiated. When appropriate, clinical monitoring for signs or symptoms of increased or prolonged pharmacologic effects is advised. Upon discontinuation, itraconazole plasma concentrations decline gradually (especially in patients with hepatic cirrhosis or in those receiving CYP3A4 inhibitors). This is particularly important when initiating therapy with drugs whose metabolism is affected by itraconazole.

#### **Effects of Other Drugs on ONMEL**

Inducers of CYP3A4 may decrease the plasma concentrations of itraconazole. ONMEL may not be effective in patients concomitantly taking ONMEL and one of these drugs. Therefore, administration of these drugs with ONMEL is not recommended.

Inhibitors of CYP3A4 may increase the plasma concentrations of itraconazole. Patients who must take ONMEL concomitantly with one of these drugs should be monitored closely for signs or symptoms of increased or prolonged pharmacologic effects of ONMEL.

The following are selected drugs that altered or are predicted to alter the plasma concentration of itraconazole or have their plasma concentration altered by ONMEL.<sup>1</sup>

*Drug plasma concentration increased by itraconazole*

Antiarrhythmics: digoxin, dofetilide, quinidine, disopyramide

Anticonvulsants: carbamazepine

Anti-HIV Agents: indinavir, ritonavir, saquinavir, maraviroc

Antineoplastics: busulfan, docetaxel, vinca alkaloids

Antipsychotics: pimozide

Benzodiazepines: alprazolam, diazepam, midazolam,<sup>2</sup> triazolam

Calcium Channel Blockers: dihydropyridines (including nisoldipine and felodipine), verapamil

Gastrointestinal Motility Agents: cisapride

HMG CoA-Reductase Inhibitors: atorvastatin, cerivastatin, lovastatin, simvastatin

Immunosuppressants: Cyclosporine, tacrolimus, sirolimus

Oral Hypoglycemics: oral hypoglycemics (repaglinide)

Opiate Analgesics: fentanyl, levacetylmethadol (levomethadyl), methadone

Polyene Antifungals: amphotericin B

Other: ergot alkaloids, halofantrine, alfentanil, bupropion, methylprednisolone, budesonide, dexamethasone, fluticasone, warfarin, clostazol, eletriptan, fexofenadine, loperamide

*Increase plasma concentration of itraconazole*  
Anticonvulsants: carbamazepine, phenobarbital, phenytoin

Anti-HIV Agents: nevirapine, efavirenz

Antimicrobials: isoniazid, rifabutin, rifampin

Gastric Acid Suppressors/Neutralizers: antacids, H<sub>2</sub>-receptor antagonists, proton pump inhibitors

*Increase plasma concentration of itraconazole*  
Macrolide Antibiotics: clarithromycin, erythromycin

Anti-HIV Agents: indinavir, ritonavir

<sup>1</sup>This list is not all-inclusive.

<sup>2</sup>For information on parenterally administered midazolam, see the Benzodiazepine paragraph below.

#### **Selected drugs that are contraindicated for use with itraconazole<sup>1</sup>**

Antipsychotics: pimozide

Antiarrhythmics: dofetilide, quinidine

Benzodiazepines: oral midazolam<sup>2</sup>, triazolam

Calcium Channel Blockers: Nisoldipine, felodipine

Ergot Alkaloids: dihydroergotamine, ergotamine, ergometrine (ergonovine), methylergometrine (methylergonovine)

Gastrointestinal Motility Agents: cisapride

HMG CoA-Reductase Inhibitors: lovastatin, simvastatin

Opiate Analgesics: levacetylmethadol (levomethadyl), methadone

<sup>1</sup>This list is not all-inclusive.

<sup>2</sup>For information on parenterally administered midazolam, see the Benzodiazepine paragraph below.

#### **Antiarrhythmics**

The Class IA antiarrhythmic, quinidine and

class III antiarrhythmic, dofetilide are known to prolong the QT interval. Co-administration of quinidine or dofetilide with itraconazole may increase plasma concentrations of quinidine or dofetilide, which could result in serious cardiovascular events. Therefore, concomitant administration of ONMEL and quinidine or dofetilide is contraindicated.

The Class IA antiarrhythmic, disopyramide has the potential to increase the QT interval at high plasma concentrations. Caution is advised when ONMEL and disopyramide are administered concomitantly.

Concomitant administration of digoxin and itraconazole has led to increased plasma concentrations of digoxin via inhibition of P-glycoprotein.

### Anticonvulsants

Carbamazepine, phenobarbital, and phenytoin are all inducers of CYP3A4. Reduced plasma concentrations of itraconazole were reported when itraconazole was administered concomitantly with phenytoin. Although interactions with carbamazepine and phenobarbital have not been studied, concomitant administration of ONMEL and these drugs would be expected to result in decreased plasma concentrations of itraconazole. In addition, in vivo studies have demonstrated an increase in plasma carbamazepine concentrations in subjects concomitantly receiving ketoconazole. Although there are no data regarding the effect of itraconazole on carbamazepine metabolism, because of the similarities between ketoconazole and itraconazole, concomitant administration of ONMEL and carbamazepine may inhibit the metabolism of carbamazepine.

### Anti-HIV Agents

Non-nucleoside Reverse Transcriptase Inhibitors (NNRTI) such as nevirapine and efavirenz are inducers of CYP3A4. Human pharmacokinetic studies have shown that efavirenz, when concomitantly administered with itraconazole, greatly decreased serum concentrations of itraconazole and hydroxyl-itraconazole. Concomitant use of ONMEL and efavirenz is not recommended.

In vivo studies have shown that nevirapine induces the metabolism of ketoconazole, significantly reducing the bioavailability of ketoconazole. Studies involving nevirapine and itraconazole have not been conducted. However, because of the similarities between ketoconazole and itraconazole, concomitant administration of ONMEL and nevirapine is not recommended.

Concomitant administration of ONMEL and protease inhibitors metabolized by CYP3A4, such as indinavir, ritonavir, and saquinavir, may increase plasma concentrations of these protease inhibitors. In addition, concomitant administration of ONMEL and indinavir and ritonavir (but not saquinavir) may increase plasma concentrations of itraconazole. Caution is advised when ONMEL and protease inhibitors must be given concomitantly.

Concomitant administration of ONMEL and maraviroc has been reported to increase plasma concentration of maraviroc. The dose of maraviroc should be decreased to 150 mg twice daily when given in combination with itraconazole.

### Antimycobacterials

Drug interaction studies have demonstrated that plasma concentrations of azole antifungal agents and their metabolites, including itraconazole and hydroxyitraconazole, were significantly decreased when these agents

were given concomitantly with rifabutin or rifampin. In vivo data suggest that rifabutin is metabolized in part by CYP3A4. ONMEL may inhibit the metabolism of rifabutin. Although no formal study data are available for isoniazid, similar effects should be anticipated. Therefore, the efficacy of ONMEL could be substantially reduced if given concomitantly with one of these agents and co-administration is not recommended.

### Antineoplastics

ONMEL may inhibit the metabolism of busulfan, docetaxel, and vinca alkaloids.

### Antipsychotics

Pimozide is known to prolong the QT interval and is partially metabolized by CYP3A4. Co-administration of pimozide with itraconazole could result in serious cardiovascular events. Therefore, concomitant administration of ONMEL and pimozide is contraindicated.

Increases in plasma aripiprazole concentrations have been demonstrated in subjects concomitantly receiving ketoconazole, requiring a reduction of the aripiprazole dose. Because of the similarities between ketoconazole and itraconazole, a similar dose reduction for aripiprazole is recommended when patients concomitantly receive itraconazole and aripiprazole.

### Benzodiazepines

Concomitant administration of itraconazole and alprazolam, diazepam, oral midazolam, or triazolam could lead to increased plasma concentrations of these benzodiazepines. Increased plasma concentrations could potentiate and prolong hypnotic and sedative effects. Concomitant administration of ONMEL and oral midazolam or triazolam is contraindicated. If midazolam is administered parenterally, special precaution and patient monitoring is required since the sedative effect may be prolonged.

### Calcium Channel Blockers

Calcium channel blockers can have a negative inotropic effect which may be additive to those of itraconazole; itraconazole can inhibit the metabolism of calcium channel blockers such as dihydropyridines (e.g., nifedipine, nisoldipine, and felodipine) and verapamil. Therefore, caution should be used when co-administering itraconazole and calcium channel blockers due to an increased risk of CHF.

Concomitant administration of ONMEL and nisoldipine results in clinically significant increases in nisoldipine plasma concentrations, which cannot be managed by dosage reduction, therefore the concomitant administration of ONMEL and nisoldipine is contraindicated. A clinical study showed that felodipine exposure was increased by co-administration of itraconazole, resulting in approximately 6-fold increase in the AUC and 8-fold increase in the  $C_{max}$ . The concomitant use of ONMEL and felodipine is contraindicated.

Edema has been reported in patients concomitantly receiving itraconazole and dihydropyridine calcium channel blockers. Appropriate dosage adjustment may be necessary.

### Gastric Acid Suppressors/Neutralizers

Reduced plasma concentrations of itraconazole were reported when administered concomitantly with  $H_2$ -receptor antagonists. Studies have shown that absorption of

itraconazole is impaired when gastric acid production is decreased. ONMEL should be administered with a cola beverage if the patient has achlorhydria or is taking  $H_2$ -receptor antagonists or other gastric acid suppressors. It is advised that antacids be administered at least 1 hour before or 2 hours after administration of ONMEL. In a clinical study, when itraconazole capsules were administered with omeprazole (a proton pump inhibitor), the bioavailability of itraconazole was significantly reduced.

### Gastrointestinal Motility Agents

Co-administration of itraconazole with cisapride can elevate plasma cisapride concentrations, which could result in serious cardiovascular events. Therefore, concomitant administration of ONMEL with cisapride is contraindicated.

### 3-Hydroxy-3-Methyl-Glutaryl CoA-Reductase Inhibitors

Human pharmacokinetic data suggest that itraconazole inhibits the metabolism of atorvastatin, cerivastatin, lovastatin, and simvastatin, which may increase the risk of skeletal muscle toxicity, including rhabdomyolysis. Concomitant administration of ONMEL with 3-Hydroxy-3-Methyl-Glutaryl (HMG) CoA-Reductase inhibitors, such as lovastatin and simvastatin, is contraindicated.

### Immunosuppressants

Concomitant administration of ONMEL and cyclosporine or tacrolimus has led to increased plasma concentrations of these immunosuppressants. Similarly, concomitant administration of ONMEL and sirolimus could increase plasma concentrations of sirolimus.

Monitoring of blood concentrations of cyclosporine, tacrolimus, or sirolimus are recommended when ONMEL are co-administered with these immunosuppressants and appropriate dosage adjustments should be made.

### Macrolide Antibiotics

Erythromycin and clarithromycin are known inhibitors of CYP3A4 and may increase plasma concentrations of itraconazole.

### Oral Hypoglycemic Agents

Severe hypoglycemia has been reported in patients concomitantly receiving azole antifungal agents and oral hypoglycemic agents. A human pharmacokinetic study showed that co-administration with itraconazole and a single dose of repaglinide (on the third day of a regimen of 200 mg initial dose, twice-daily 100 mg itraconazole) resulted in a 1.4-fold higher repaglinide AUC. Blood glucose concentrations should be carefully monitored when ONMEL and oral hypoglycemic agents are co-administered.

### Polyenes Antifungal Agents

Prior treatment with itraconazole, like other azoles, may reduce or inhibit the activity of polyenes such as amphotericin B. However, the clinical significance of this drug effect has not been clearly defined.

### Opiate Analgesics

Levacyclmethadol (levomethadyl) and methadone are known to prolong the QT interval and are metabolized by CYP3A4. Co-administration of methadone or levacyclmethadol with itraconazole could result in serious cardiovascular events. Therefore, concomitant

administration of ONMEL and methadone or levacyclmethadol are contraindicated.

Fentanyl plasma concentrations could be increased or prolonged by concomitant use of itraconazole and may cause potentially fatal respiratory depression.

In vitro data suggest that alfentanil is metabolized by CYP3A4. Administration with itraconazole may increase plasma concentrations of alfentanil.

### Other

Elevated concentrations of ergot alkaloids can cause ergotism, i.e., a risk for vasospasm potentially leading to cerebral ischemia and/or ischemia of the extremities. Concomitant administration of ergot alkaloids such as dihydroergotamine, ergometrine (ergonovine), ergotamine and methylergometrine (methylergonovine) with ONMEL is contraindicated.

Halofantrine has the potential to prolong the QT interval at high plasma concentrations. Caution is advised when ONMEL and halofantrine are administered concomitantly.

Human pharmacokinetic data suggest that concomitant administration of itraconazole and buspirone results in significant increases in plasma concentrations of buspirone.

Itraconazole may inhibit the metabolism of certain glucocorticosteroids such as budesonide, dexamethasone, fluticasone and methylprednisolone.

Itraconazole enhances the anticoagulant effect of coumarin-like drugs, such as warfarin.

Cilostazol and eletriptan are CYP3A4 metabolized drugs that should be used with caution when co-administered with ONMEL.

Co-administration of itraconazole with meloxicam decreased peak plasma concentrations and the exposure of meloxicam by 64% and 37%, respectively. Monitor patients for responses to meloxicam when itraconazole is concomitantly administered and dose adjustment should be considered if warranted.

Co-administration of itraconazole with fexofenadine increased the peak plasma concentration and the total exposure of fexofenadine by approximately 3-fold and augmented its anti-histamine effects.

Co-administration of itraconazole with loperamide increased peak plasma concentrations of loperamide by 3-fold and the total exposure by 3.9-fold. In addition, itraconazole is an inhibitor of P-glycoprotein and may inhibit the transport of loperamide out of the brain, leading to elevated concentrations of loperamide in the brain. Patients should be monitored for signs and symptoms of loperamide overdose, such as CNS depression, including drowsiness, dizziness and respiratory depression, and a dose or dosing frequency should be adjusted as necessary.

### USE IN SPECIFIC POPULATIONS

#### Pregnancy

#### Teratogenic effects.

#### Pregnancy Category C

There are no adequate and well-controlled clinical trials in the pregnant women with itraconazole. However, cases of congeni-

tal abnormalities have been reported with itraconazole drug products in post-marketing reports. Therefore, ONMEL should not be administered to pregnant women, women planning pregnancy, or women of child bearing potential unless these onychomycosis patients are using effective contraception measures to prevent pregnancy. Effective contraceptive measures should continue throughout the treatment period and for two months thereafter. ONMEL should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus.

Itraconazole produced a significant dose-related increase in maternal toxicity, embryotoxicity, and teratogenicity in rats at dose levels of 40-160 mg/kg/day (2-10 times the maximum recommended human dose [MRHD], based on mg/m<sup>2</sup>/day comparisons), and in mice at 80 mg/kg/day (2 times MRHD, based on mg/m<sup>2</sup>/day comparisons). Teratogenic changes in rats included major skeletal defects; encephalocoele and/or macroglossia developed in mice.

#### Nursing Mothers

Itraconazole is excreted in human milk; therefore, the expected benefits of ONMEL therapy for the mother should be weighed against the potential risk from exposure of itraconazole to the infant.

#### Pediatric Use

The safety and effectiveness of ONMEL in pediatric patients have not been established. No pharmacokinetic data on ONMEL are available in children.

#### Geriatric Use

ONMEL was evaluated in 42 of 593 subjects (7.1%) greater than 65 years of age.

Transient or permanent hearing loss has been reported in elderly patients receiving treatment with itraconazole. Several of these reports included concurrent administration of quinidine which is contraindicated. Itraconazole should be used with care in elderly patients.

#### Renal Impairment

Limited data are available on the use of oral itraconazole in patients with renal impairment. Caution should be exercised when ONMEL is administered to patients with renal impairment.

#### Hepatic Impairment

Limited data are available on the use of oral itraconazole in patients with hepatic impairment. Caution should be exercised when ONMEL is administered to patients with hepatic impairment.

#### OVERDOSAGE

Itraconazole is not removed by dialysis. In the event of accidental overdosage, supportive measures, including gastric lavage with sodium bicarbonate, should be employed.

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**RSN 7; see adv. p. 99**

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**RSN 8;**  
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The American Academy of Podiatric Practice Management (AAPP), an APMA affiliate, has a proud, 52-year history of providing members with the practice management education and resources they need to practice more efficiently and profitably. AAPP has over 2,220 DPM and podiatric staff members and is the premier practice management association educational resource in podiatry.

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**RSN 10; see adv. p. 134**

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**RSN 11; see adv. p. 157**

*Continued on page 128*

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see adv. p. 175**

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The American Board of Podiatric Medicine (ABPM) conducts comprehensive board qualification and certification examination processes in podiatric medicine and orthopedics.

**RSN 13;  
see adv. p. 176**

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**see adv. p. 181**

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**see adv. pp. 131-132**

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Who's Who

A

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Bianco Brothers International offers a complete line of surgical instruments for routine care of the foot and ankle. The finest instruments in the world, made in America from only the finest stainless steel and cobalt steel. Top it all off with the best repair service agreement by the world's greatest craftsmen. Deal direct and save. Dominic Bianco, president and CEO; Vincent Bianco, V.P.; Joseph Bianco, V. P.

**RSN 23;**  
see adv. p. 124

## BINTZ COMPANY

905 W. Liberty Dr.  
Wheaton, IL 60187  
(800) 235-8458  
Fax: (630) 653-5077  
www.bintzco.com  
e-mail: bintz@bintzco.com

Bintz Company is your source for ready-to-wear orthotics and comfort foot products by Birkenstock, Pedag, Pedifix, Powerstep, Spenco and more. With no minimum orders, personalized customer service and same day shipping, we create a partnership that feels like family.

**RSN 24;**  
see adv p. 69

## BIOFREEZE

(see Performance Health)

## BIOMEDICAL MODELS CO.

P.O. Box 620  
Ramsey, NJ 07446  
(201) 931-1019

## BIOMEDIX

178 East 9th St.  
St. Paul, MN 55101  
(877) 854-0014  
Fax (651) 762-4014  
www.biomedix.com

TRAKnet™ PM-DPM Edition EHR and practice management solution, and PADnet™ + in-office vascular testing device work together to optimize workflow and increase quality of care in podiatric offices.

BioMedix™ is a leader in software, products and services that connect healthcare providers in a continuum of collaborative care. BioMedix supports connected care communities with integrated solutions designed to cost-effectively exchange information, optimize resources and improve patient outcomes.

**RSN 25;**  
see adv. p. 36

## BIO PRO

17 Seventeenth St.  
Port Huron, MI 48060  
(800) 252-7707  
Fax: (810) 982-7794  
www.bioproimplants.com

## BLAINE LABS, INC.

11037 Lockport Pl.  
Santa Fe Springs, CA 90670  
(800) 307-8818  
www.blainelabs.com

Blaine Labs has been a leading manufacturer and distributor of essential podiatric products over the last two decades. Ranging from antifungals to emollients to hydrogels, Blaine Labs has created dozens of proven, industry-leading products which are dispensed by doctors across the nation.

After a record-breaking 2012, Blaine Labs is looking to continue to support the industry by introducing new, dispensable products at affordable prices. With dozens of products ranging from their flagship Tineacide antifungal brand to the revolutionary Vibration Anesthesia Device, Blaine Labs is a one-stop shop for any podiatric office.

Give us a call today to learn how to join our \$10K Club and add ten thousand dollars per month to your revenue by dispensing Blaine Labs products.

**RSN 26;**  
see adv. p. 33

## BLUEWATER MARKETING GROUP

402 Main St., Ste. 100-280  
Metuchen, NJ 08840  
(732) 744-9119  
www.bluewatermarketinggroup.com

## BRACEMASTERS INTERNATIONAL

5075 S. Emmer Dr.  
New Berlin, WI 53151  
(262) 797-9771  
www.bracemasters.com

## B.C.ASSOCIATION OF PODIATRISTS

(604) 602-0400

## BROOKS SHOE, INC.

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Bothell, WA 98011  
(206) 488-3131;  
(800) 2BROOKS  
www.brooksrunning.com

## BUFFALO BRACE

36 Mason Street  
Buffalo, NY 14213  
(800) 435-0065  
Fax: (716) 881-0349  
www.buffalobrace.net

## BURNS PODIATRIC LAB

P.O. Box 879  
McCook, NE 69001  
(800) 26-BURNS

## CAERVISION PODIATRY NETWORK

4539 Metropolitan Ct.,  
Ste. 289  
Frederick, MD 21704  
(888) 841-2237  
www.caerVISION.com

## CAL LEATHER COMPANY

1752 Riverside Dr.  
Glendale, CA 91201  
(818) 242-3148  
fax: (818) 242-4375  
email: calleather@gmail.com

## CALIFORNIA ORTHOPAEDIC LAB

2250 Obispo Ave., #103  
Signal Hill, CA 90806  
(800) 433-0882;  
Fax: (562) 985-9974

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# 2013 BUYERS' GUIDE

## CALIFORNIA PODIATRIC MEDICAL ASSOCIATION (THE WESTERN CONFERENCE)

2430 "K" St.  
Sacramento, CA 95816  
(800) 794-8988  
Fax: (916) 448-0258  
www.thewestern.org  
e-mail: info@thewestern.org.

The Western Foot and Ankle Conference will be held June 20-13, 2013 at the Disneyland Hotel and Convention Center in Anaheim, CA. The Western has become an annual tradition for members of the podiatric community for earning continuing education units, interacting with colleagues, and engaging over 150 vendors exhibiting innovative products and services.

Attendees can earn 25 continuing medical education and radiology units enjoying a stellar program on technologies and trends in podiatric medicine, surgery and man-

agement. The assistants' program will also offer coding updates, office management training, and radiology units.

The Western also affords attendees time to unwind in "The Happiest Place on Earth"—Disneyland. Once again, The Western will offer attendees discounted tickets to Disneyland and California Adventure theme parks.

**RSN 108;**  
see adv. p. 171

## CALIFORNIA SCHOOL OF PODIATRIC MEDICINE AT SAMUEL MERRITT COLLEGE

370 Hawthorne Ave.  
Oakland, CA 94609  
(800) 607-6377

## CANADIAN FEDERATION OF PODIATRIC MEDICINE

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Waterloo, ON N2J 1P9  
(888) 706-4444  
www.podiatryinfocanada.ca

## CARDIUM THERAPEUTICS

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San Diego, CA 92130  
(858) 436-1005  
www.excellagen.com  
email: support@excellagen.com

## CARE CREDIT, A PART OF GE CAPITAL

PO Box 1710  
Costa Mesa, CA 92628  
(800) 300-3046  
www.carecredit.com

CareCredit, a leading healthcare credit card, has developed a new three-step instructional guide that provides practices offering the program with the basic tools and information they need to help more patients get podiatric treatment.

Starting with Step One, the new tool details the best way to make sure that patients know they can pay over time and includes a new counter display for the practice reception area. Step Two features CareCredit's Online Payment Calculator and includes a Payment Chart tutorial that practices can use to easily show patients how low their monthly payments can be with CareCredit. Step Three covers the application process and reviews the various ways that patients can quickly apply for CareCredit and move forward with podiatric care. Enrolled CareCredit practices can call 800-859-9975 to receive the tool free or logon to the Practice Resource Center at carecredit.com.

CareCredit, a part of GE Capital, is a leading healthcare credit card. For more than 20 years CareCredit has been making it easy for patients to get the care they need and want. Today CareCredit is at work in more than 140,000 enrolled healthcare practices and has been used by over 20 million patients.

**RSN 28;**  
see adv. p. 161

## CEDR SOLUTIONS

2015 N. Forbes Blvd., Ste. 105  
Tucson, AZ 85745  
(866) 414-6056  
www.cedrsolutions.com

## CERTIFIABLE, INC.

(Boards-By-The-Numbers)  
(513) 347-0004

www.certifiable.com

Need to Get Certified? Taking the Recertification Exam? Certifiable, Inc. has the answer, Boards by the Numbers 2013. Everything you need in an easy-to-use software program designed to help podiatrists prepare for the American Board of Podiatric Surgery exam. The software is a Windows-based product, endorsed by The Podiatry Institute. It includes a comprehensive set of (board focused) notes (over 300 pages) by The Podiatry Institute, state of the art graphics (MRI's, x-rays, color pictures), practice exams (over 600 questions), and an oral exam section designed to help you develop an organized approach to the oral exam process. The program is downloaded from the Internet and may be activated as soon as your credit card is approved (usually within minutes). The subscription is active for 1 year (365 days) from the time of installation and runs on one computer (great for your laptops).

**RSN 27;**  
see adv. p. 159

## CHURCHILL-LIVINGSTONE, INC.

650 Ave. of the Americas  
New York, NY 10011  
(212) 819-5400

## CIRCULATOR BOOT CORP.

c/o AME  
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Fax: (614) 237-1177  
www.ame-medical.com

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(877) 997-7778  
Fax: (732) 894-9449  
www.ctrx.com

Clinical Therapeutic Solutions (CTS) is a specialty pharmaceutical company with a dedicated focus on podiatric medicine. CTS is ded-

*Continued on page 135*

# 2013 BUYERS' GUIDE

icated to providing value to physicians and their patients through the development of quality, innovative, and efficacious products.

In response to the growing need for expanded podiatric therapeutic agents designed to help patients manage foot-related complications from fungal infections, skin disorders, and diabetes, CTS offers a unique approach to the management of foot care.

Our mission is to improve patients' overall health by producing pharmaceutical grade products to meet specific podiatric treatment goals, while reducing the cost of patient care. Patients will enjoy the confidence and convenience of immediate access to CTS products directly from their physician at the point of care. Physicians will enjoy having access to exclusive therapeutic agents and practice-based support.

CTS brands include:

CLARUS Antifungal Solution (1% tolnaftate in an oil-soluble delivery system)

CLARUS Antifungal Cream (1% tolnaftate cream in a urea vehicle)

KERA-42 Cream (42% Urea)

KERA-HC Cream (1% hydrocortisone cream in a urea vehicle)

KERA Nail Gel (47% Urea Gel)

NeuRx-TF Tablets (Alpha Lipoic Acid, Acetyl L-Carnitine, Methyl B-12)

TheraNail-TF Tablets (Biotin, Iron, Zinc)

TRI-SOFT Softening Solution (Benzalkonium Chloride in a Phenylmercuric Nitrate Solution)

CTS Products offer a patient-direct money-back guarantee!

**RSN 29;**

**see adv. p. 29**

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Great Falls, MT 59405

(888) 761-3668

Fax: (406) 761-7219

www.cluffy.com

e-mail: info@cluffy.com

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(619) 298-1733

email: mtaubman@san.rr.com

## CODINGLINE.COM

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13337 E. South St., #325

Cerritos, CA 90703

hgoldsmit@codingline.com

## COMFORTFIT ORTHOTICS

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Roselle, NJ 07203

(888) 523-1600

Fax: (908) 259-9105

www.comfortfitlabs.com

e-mail: info@comfortfitlabs.com

ComfortFit Orthotic Labs produces quality custom orthotics at a reasonable cost with superior customer service and technical support. We offer flat rate pricing on our orthotics, including additions/modifications and shipping. All of our orthotic shells carry a six month guarantee. Outside the warranty period, we have two repair options: basic and comprehensive. Our repair services are unmatched by other labs. We accept any casting method including our in-office scanning technology with Tom-Cat. Additionally, we sell pre-fabricated orthotics for adults and children, the complete line of Richie Brace products, orthotic sandals, Medicare approved diabetic shoes and inserts, night splints and walkers. The entire team at ComfortFit Labs is dedicated to your total satisfaction.

**RSN 30, 31, and 32;**

**see adv. pp. 56, 92, and 162**

## COMPULINK BUSINESS SYSTEMS

2645 Townsgate Road, Ste. 200

Westlake Village, CA 91361

(800) 888-8075

www.compulinkadvantage.com

## CONNECTICUT PODIATRIC MEDICAL ASSOCIATION

342 N. Main St.

W. Hartford, CT 06117

(800) 627-FOOT

www.cpma.org

e-mail: info@cpma.org

## COOL TOUCH

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Rosehill, CA 95747

(916) 677-1900

www.coolbreezelaser.com

## COUNCIL FOR MEDICAL EDUCATION AND TESTING (CMET)

215-364-1111

www.COUNCILmet.org

email: info@COUNCILmet.org

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C-D

WHO'S WHO

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Longmont, CO 80503  
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www.crocsrx.com

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(800) 344-9926;  
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www.cryoderm.com  
e-mail: info@cryoderm.com

## CRYOPROBE

1022 E. Wall St.  
Mt. Pleasant, SC 29464  
(888) 248-2838  
Fax: (843) 375-5440  
www.cryoprobe-us.com  
email:  
cryoprobe@ho-equipments.com

## CRYSURGERY, INC

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Nashville, TN 37205  
(800) 729-1624  
www.verrucafreeze.com  
email:

mbazzell@crisurgeryinc.com

## CURAMEDIX

701 George Washington Highway  
Ste. 300  
Lincoln, RI 02865  
(508) 699-8399;  
Fax: (508) 699-8499  
www.curamedix.com

## CURVEBEAM

175 Titus Ave., Ste. 300  
Warrington, PA 18976  
(267) 483-8081  
Fax: (267) 483-8086  
www.curvebeam.com

CurveBeam's pedCAT is a weight bearing, in-office 3D foot and ankle scanner. pedCAT utilizes Cone Beam Computed Tomography (CBCT) technology to produce undistorted and unobstructed images of the foot and ankle region under true physiological weight bearing conditions.

"We are introducing this first of its kind modality to podiatric surgeons and orthopedic foot & ankle specialists with tremendous excitement and anticipation," said Arun Singh, Chief Executive Officer of CurveBeam. "pedCAT will give physicians immediate access to more precise and detailed views of foot conditions, and that will optimize their treatment planning for greater predictability of surgical outcomes," Singh added.

Singh explained that the ma-

chine's small footprint, just 4' x 5', and its speedy operation with scan times under a minute make it ideal for in-office use. Also, immediate accessibility of advanced imaging will obviate undesirable delays in patient care.

The patient's foot and ankle are scanned in a natural weight bearing position for a precise view of physiological weight bearing effects. pedCAT delivers 3D volumetric data for improved diagnosis, evaluation, and treatment planning including:

- Preoperative planning
- Diagnosis, confirmation or ruling out fractures
- Evaluating subluxations & dislocations
- Evaluating arthritic joints
- Early detection of osteomyelitis

Cone Beam CT Imaging has introduced innovative treatment paths in dental and ENT practices in the past 10 years, and is now being adapted to the foot and ankle community with the introduction of pedCAT.

Hi-res images of the pedCAT unit and its output images can be downloaded at: [www.curvebeam.com/media](http://www.curvebeam.com/media).

**RSN 33;**

**see adv. p. 60**

## CUSTOM FOOT INSERTS

4128 Sunrise Hwy  
Oakdale, NY 11769  
(631) 567-1515,  
Fax: (631) 567-5104  
Email:

custfootinserts@optonline.net

## CUTERA (GENESIS PLUS)

3240 Bayshore Blvd.  
Brisbane, CA 94005  
(888) 4-Cutera  
Fax: (415) 330-2444  
www.cutera.com

## CUTTING EDGE LASER TECHNOLOGIES

350 Turk Hill Park  
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(800) 889-4184  
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www.celasers.com  
email: sales@celasers.com

Cutting Edge Lasers announces an innovative modality for the treatment of pain associated with Achilles tendonitis, as well as musculoskeletal and neurological conditions. FDA-cleared MLS Laser

Therapy is fast and painless with no negative side effects. Utilizing a patented combination of simultaneously produced wavelengths, the MLS Therapy Laser elicits both an intense anti-inflammatory and rapid analgesic response.

"I have treated numerous, very challenging patients with severe, chronic pain that has been present for years. These patients now report as much as 100% pain relief. The enthesiopathies, tendonopathies, arthrosis and the neurological types of complaints all respond very well." T. L. Basso, D.P.M

Better medicine equals better business. This cash-based modality allows you and your patients to agree on the value of your service. In addition, properly trained staff members can operate the robotic M6 Laser, freeing you to see other patients.

**RSN 34; see adv. p. 96**

## CYBERKINETICS

9435 Provost Rd. NW, Ste. 102  
Silverdale, WA 98383  
(855) 692-9444  
www.cyberkinetics.com

## CYNOSURE (PINPOINTE LASER)

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Westford, MA 01886  
(800) 886-2966  
www.cynosure.com

## D

## DANIPRO

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Closter, NJ 07624  
(985) DANIPRO  
www.danipronails.com  
email: info@daniProNails.com  
daniPro Nail Polish: "Bringing together the arts of beauty and science"  
daniPro's doctor-created formulation infuses Undecylenic Acid into a premium nail polish. daniPro Nail Polish is innovative, long-lasting, and chip-resistant. daniPro offers an ever-expanding color palette and should be an important part of your patients' nail maintenance regimens. daniPro's 4-Free formulation does not contain formaldehyde, toluene or DBP, and is never tested on animals. Your patients

can choose from our dazzling colors, like First Kiss Red or My Girl Pure Pink. daniPro also offers a clear base and top coat, all infused with Undecylenic Acid.

Dispense daniPro directly to your patients. daniPro is great for all nails, and is an easy way to add to your bottom line. Our eye-catching daniPro counter top display neatly organizes 18 bottles and features selling tips and at-a-glance product information on the rear panel.

Feature daniPro in your office today... Your patients will thank you!

Available from Henry Schein, Gill Podiatry, and Moore Medical.

**RSN 35;**

**see adv. p. 122**

## DARCO

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Fax: (800) 999-8866  
www.darcointernational.com  
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www.davmarshoes.com

## DEL-CAM-HEALTHCARE

275 E South Temple  
Salt Lake City, UT 84111  
Contact Maida Koller  
(877) 335-2261  
www.delcam-healthcare.com

email: marketing@delcam.com  
Delcam has been supplying advanced CAD/CAM solutions for over 40 years. The software is offered either as a complete solution from design to manufacture or as a series of stand-alone products for companies aiming to increase the performance of their existing design and manufacturing practices.

Delcam created a dedicated Healthcare Division in 2009 to provide software tools for the custom orthotic market. The software developed for this market is

*Continued on page 138*

# 2013 BUYERS' GUIDE

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WHO'S WHO

all based on Delcam's powerful engineering software, guided through a friendly, easy-to-use interface designed by orthotists and podiatrists from around the world. With Delcam's custom orthotic insole solution, you can scan a patient's foot in non-weight, partial-weight, or full-weight bearing positions, design a soft anatomical insole for diabetic patients, rigid polypropylene devices for correcting gait, or foot positives for vacuum forming.

You can step into the digital clinic with powerful CAD-CAM and communication technology from Delcam designed by medical professionals for medical professionals.

**RSN 36;**  
see adv. p. 128

## DELTA SURGICAL INSTRUMENTS

96 Schunneunk Rd.  
Highland Mills, NY 10930  
(866) 390-2226  
Fax: (845) 928-7530  
www.deltasurgicalinstruments.com  
e-mail:  
info@deltasurgicalinstruments.com

## DEPUY ACE

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(800) 366-8143;  
Fax: (800) 669-2530

## DERMA-SCIENCES

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Princeton, NJ 08540  
(800) 445-7627  
www.dermasciences.com

## DERMIK LABORATORIES

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1050 Westlakes Dr.;  
Berwyn, PA 19312  
(800) 633-1610  
www.dermik.com

## DERMPATH DIAGNOSTICS (INSTITUTE FOR PODIATRIC PATHOLOGY)

895 SW 30th Ave., Ste. 101  
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(866) 369-6071  
www.dermopathdiagnostics.com

The Institute for Podiatric Pathology is dedicated to the needs of podiatric physicians throughout the United States. Our Institute boasts 24-48 hour in-house turn-around time, the latest diagnostic technology and digital images printed on patient reports. Our der-

matopathologists offer a diagnostic report tailored to the podiatric physician and are dedicated to communicating with physicians in terms that are clear and concise. We will accept nothing less than superior diagnostic services to podiatric physicians and superior patient care.

Please contact Monica Lansberry, our Institute Coordinator, directly at 954-633-3207 with questions or to set-up an account.

**RSN 37;**  
see adv. p. 85

## DE ROYAL WOUND CARE (A DIVISION OF DE ROYAL INDUSTRIES, INC.)

200 DeBusk Lane  
Powell, TN 37849  
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## DESERT FOOT CONFERENCE C/O PRESENT E-LEARNING SYSTEMS

call Donna Nocero  
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call Michael Shore  
(954) 298-7000 (sponsor sales)  
www.desertfoot.org

## DF CON

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Lafayette, LA 70503  
(337) 235-6606  
Fax: (337) 235-7300  
www.dfcon.com  
e-mail: info@dfcon.com

## DG INSTRUMENTS

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## DIABETICA SOLUTIONS

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Fax: (210) 692-1144  
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## DIADERM LABS

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www.clearzal.com

## DIA-FOOT

3400 Fairlane Farms Rd.  
Wellington, FL 33414  
(877) 405-FOOT  
www.dia-foot.com

Dia-Foot is a full service diabetic shoe company offering an array of products and services. We offer a complete line of diabetic footwear from leading manufacturers. Your

patients will enjoy wearing shoes from New Balance, Aravon, Dunham, Hush Puppies, Orthofeet, Rockport, Sebago and Pure Stride Lites.

Dia-Foot manufactures PDAC approved pre-fab diabetic inserts. We also have an onsite lab which produces our PDAC approved custom diabetic inserts and custom orthotics. All our custom shoe packages come with one pair of inserts already in the shoes with 2 extra pairs of inserts.

Dia-Foot is also the manufacturer of the Pure Stride line of pre-fab orthotics, insoles, diabetic socks and now diabetic shoes. The all-new Pure Stride Lites are a women's Mary Jane. All the Pure Stride Lites come complete with a free pair of matching Pure Stride diabetic socks.

**RSN 38;**  
see adv. p. 111

## DIGITAL ORTHOTICS

14761 Franklin Ave., Ste. B  
Tustin, CA 92780  
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Fax: (714) 669-9602  
www.digitalorthotics.com

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www.djoglobal.com

## DLS (DIABETIC LIMB

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Fax: (337) 235-7300  
www.DLSconference.com  
email: info@DLSconference.com

## DM SYSTEMS

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Evanston, IL 60201  
(800) 254-5438;  
Fax: (847) 328-9561  
www.heelift.com/b

DM Systems is committed to providing podiatrists and their patients with high quality solutions to their wound care, casting and rehabilitation needs.

Our Wound Care product line

features the Heelift® Suspension Boot. Developed by orthopedic surgeons, the Heelift floats the heel and relieves pressure to prevent and treat heel pressure ulcers. The Heelift is easy to apply and easy to customize. Available in Standard, Bariatric and Petite sizes, as well as either smooth or convoluted foam, there is a Heelift Suspension Boot to meet any of your patients' needs.

Also available is our Heelift® AFO. Find out for yourself why we're calling the Heelift AFO a softer, safer solution to traditional ankle foot orthoses. The soft foam boot protects the leg, while the semi-rigid polypropylene brace controls the ankle's position and motion. The Heelift AFO is comfortable enough to be used as a night splint, and allows for limited weight bearing. Also available is our HeelSafe™ DVT Hose, which work to relieve heel pressure and prevent deep vein thrombosis.

Our Rehab and Casting products are further evidence that DM Systems is committed to bringing you quality products. From the GaitKeeper® Cast Shoe and the CastWalker® Cast Sole to the AnkleTough® Rehab System, DM Systems has the right product for your patient and your practice.

**RSN 39;**  
see adv. p. 53

## DR. COMFORT

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Dr. Comfort sets the bar for quality and service in the therapeutic footwear industry. Our shoes are designed with diabetics in mind with lasts that are full in the forefoot and snug in the heel. Our styles are designed with the patient in mind and successfully achieve that important balance of function, comfort and style.

Let's face it, if the shoes aren't comfortable and the patient doesn't like the look, they just won't wear them. We have built our business on this very principal—we make terrific, functional shoes out of the best leathers that look as great as they feel. This combina-

*Continued on page 139*

# 2013 BUYERS' GUIDE

tion of form and function provides you with greater assurance that your patients will, in fact, wear the shoes that they should.

Call today at 800-556-5572 to receive a free catalog and sign up with Dr. Comfort. Your patients deserve it.

**RSN 40 and 41;  
see adv. pp. 11 and 89**

## **DR. JILL'S FOOT PADS**

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(866) FOOTPAD  
Fax: (866) 327-PADS  
www.DrJillsFootPads.com

"We Want You!!"-an open letter to the podiatry profession from Dr. Jill and Jay at Dr. Jill's Foot Pads:

We would like to thank the more than 9000 podiatrists who have given us a chance over the last 11+ years. And for those of you who have not been purchasing your padding supplies from us we

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There has never been a better time to start working with us if you are not already. With reimbursements going down we can easily help you put additional dollars in your bank account by dispensing pads to your patients who buy pads anyway!

We will also SAVE you money on all of your padding supplies and keep your money where it belongs: with you!

We specialize in Felt, Foam, Moleskin, Gel, Cork, PPT, Poron and more. No company in the nation has a larger selection of padding supplies. With over 4000 different padding selections we are sure we have what you need and if we don't have it we can make it.

1) The largest selection of padding supplies. MADE IN THE USA

2) The lowest guaranteed prices.

3) The highest quality raw materials.

4) No minimums.

5) Free shipping on ONLY \$80.00 orders.

6) The knowledge to get you what you need.

Dr. Jill's has now introduced a semi-custom advanced pre-fab orthotic line. "These prefabs are like nothing on the market today," says Dr. Jill's. "Simple Pre-Fabs don't offer as many choices to fit the patients needs. Custom are great but not all patients can afford them." Dr. Jill's line offers a non-custom option with over 500 configurations. You the doctor makes only six simple choices:

1) Size W-5 to M-15

2) Male or Female.

3) Deep or Shallow Heel Cup.

4) Flexible or Semi-Rigid Shell.

5) Posted or Un-Posted Heel.

6) Half, 3/4 or Full length.

The shells are made of extremely durable carbon and are guaran-

teed to not crack or change shape. The ONLY way to change the shape is with a heat gun!

**RSN 42; see adv. p. 91**

## **DR. SCHOLL'S**

c/o Schering-Plough Healthcare Products  
110 Allen Rd.  
Liberty Corner, NJ 07938

## **DOCTOR SPECIFIED**

406 20th St. SE  
Hickory, NC 28602  
(888) 350-0001  
Fax: (828) 485-0049  
www.doctorspecified.com  
email:  
sales@doctorspecified.com

## **DR'S REMEDY**

(877) 323-NAIL  
www.remedynails.com

Dr.'s REMEDY® is a line of doctor-inspired cosmetics that is dedicated to using clean, hypo-allergenic

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ingredients. The brainchild of two New York-based board certified podiatrists, Dr. Adam Cirilincione and Dr. William Spielfogel, Dr.'s REMEDY® proves quintessentially-perfect for any person looking to beautify the appearance of her skin and nails. Their Enriched Nail Polish is the first-ever nail polish on the market created by doctors and approved by the American Podiatric Medical Association. The line is vegan-friendly and made with organic ingredients, vitamins, wheat protein, tea tree oil, lavender, and garlic bulb extract.

**RSN 43;**  
see adv. p. 153

## DOCUFORMS

4320 Alhama Dr., Ste. 1009A  
Woodland Hills, CA 91364  
(800) 995-2001;  
Fax: (818) 704-6997  
e-mail: info@dpmforms.com  
www.dpmforms.com  
DocuForms is the leading supplier

of podiatric medical record documentation, superbill-routing slips, HIPAA privacy notices, patient financial forms, office policy brochures, stationary and business card products.

Recommended by podiatric medical reviewers for Medicare and private insurance companies as well as health care attorneys across the nation, thousands of podiatrists in group and solo practice use DocuForms every day to document their office, nursing home, home and hospital patient encounters.

These forms allow doctors to create highly detailed accurate medical records in a fraction of the time and cost of maintaining records by dictation, handwriting or even EMR methods.

Forms for all types of patient encounters can be viewed in detail and ordered 24/7 at the DocuForms website.

**RSN 113; see adv. p. 44**

## DORNIER MEDTECH

1155 Roberts Blvd.  
Kennesaw, GA 30144  
(770) 514-6165  
Fax: (770) 426-6115

## DOX PODIATRY

2625 E. Greenway Pkwy., #112  
Phoenix, AZ 85032  
(877) 270-3518  
www.doxemr.com  
info@doxemr.com

## DPM-AIRE

4320 Alhama Dr., Ste. 1009A  
Woodland Hills, CA 91364  
(800) 995-2001;  
Fax: (818) 704-6997  
e-mail: info@dpm-aire.com  
www.dpm-aire.com

DPM-Aire offers the New-Aire line of air purifiers direct to podiatrists. These air purifiers are designed to remove the most dangerous health-threatening sub-micron-size nail dust particles and bio-aerosols from the treatment room and podiatric office environment.

These air purifiers take over where point-source nail dust vacuums and dust masks fail. Published studies show that these vacuums still allow from 8 to 75% of nail dust to escape into the treatment room air for doctors, staff and patients to breathe. These studies also show that podiatrists suffer significantly higher rates of respiratory diseases. The most recent studies have linked the smallest of these particles to sudden MI's. Podiatrists who care about themselves, their families and staff place New-Aire units in all treatment rooms.

## DREW SHOE CORP.

252 Quarry Rd.  
Lancaster, OH 43130  
(800) 837-3739;  
Fax: (740) 654-4979

## E

## E2 MEDICAL BILLING SOLUTIONS, LLC

30-80 23rd St.  
Astoria, NY 11102  
(347) 531-0497  
fax: (347) 531-0499  
www.e2medicalbilling.com  
email:  
info@e2medicalbilling.com

## EARTHWALK ORTHOTICS

500 Vista Ave. SE  
PO Box 1196  
Massillon, OH 44646  
(888) 492-8393;  
Fax: (330) 837-6550  
www.earthwalkorthotics.com  
e-mail:

eworthotics@neo.rr.com

## EASTERN PODIATRY LABS

1702 5th St.  
Trenton, NJ 08638  
(800) 327-8763  
e-mail: EasternPodiatry@aol.com

## EBI MEDICAL SYSTEMS

100 Interpace Pkwy.  
Parsippany, NJ 07054  
(800) 526-2579  
www.ebimedical.com  
e-mail: ebimedical\_support@ebimed.com

## ECLAIMS

(see Zyantus)

## ECLIPSYS (MEDI-NOTES)

3 Ravinia Dr.  
Atlanta, GA 30346  
(404) 847-5000  
Fax: (404) 847-5700  
www.eclipsys.com

## EDSER

1111 Brickell Ave., 11th Fl.  
Miami, FL 33131  
(866) 722-3414  
www.edserinsoles.com

## EMS CORPORATION

11886 Greenville Ave., #120  
Dallas, TX 75243  
(972) 690-8382  
Fax: (972) 690-8981  
www.ems-dent.com  
e-mail: emsusa@emsdent.com

## EMSOLD FOOT CARE USA

1060 Fleetwood Lyons Rd.  
Fleetwood, PA 19522  
(610) 944-1710  
Fax: (610) 944-5039

## ENESLOW, THE FOOT

## COMFORT CENTER

470 Park Ave. South  
(@32nd St.)  
New York, NY 10016  
(212) 477-2300;  
(800) ENESLOW  
Fax: (212) 477-2156  
www.eneslow.com

## EPPPOINTMENTS PLUS

3663 Nasa Pkwy. #606  
Seabrook, TX 77586  
(866) 376-7070  
www.EppointmentsPlus.com

## ESAOTE

(800) 428-4374  
www.esaoteusa.com

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# 2013 BUYERS' GUIDE

## EURO INTERNATIONAL

5906 Breckenridge Pkwy.,  
Ste. G  
Tampa, FL 33610  
(800) 378-2480;  
Fax: (813) 246-5998  
www.eurointl.com  
e-mail: sales@eurointl.com

## EUROPEAN FOOTCARE SUPPLY

472 Parkridge Crescent S.E.  
Calgary, ALB T2J5A9, Canada  
(403) 271-6805  
www.a-foot.com

Professional debriding drills with built-in water spray or vacuum. These reliable drills have a 10 year life and make debriding more efficient. Ask for a free trial period. Our German stainless hand instruments are also known for longevity. All products are on www.a-foot.com.

**RSN 114;**  
**see adv. p. 210**

## EVEN UP

(800) 334-1906  
www.evenupcorp.com

## EVER-FLEX, INC.

12505 Universal Dr.  
Taylor, MI 48180  
(800) 877-2844  
Fax: (734) 947-2059  
e-mail: val@ever-flex.com

## FIBER FOOT APPLIANCES

34A Sarah Dr.  
Farmingdale, NY 11735  
(800) 451-1719  
Fax: (631) 465-9196  
www.fiber-lab.com

## FLEXITOL

6111 Broken Sound Pkwy NW,  
Ste. 365  
Boca Raton, FL 33487  
(561) 241-5415  
Fax: (561)241-5411  
www.flexitol.com  
email: usainfo@flexitol.com

The Flexitol brand from LaCorium Health USA offers topical therapeutic foot care products focused on delivering the highest level of efficacy available over the counter. Our flagship product, Flexitol Heel Balm for dry cracked feet, contains a formula of 25% urea in a highly concentrated, moisturizing and emollient base. Flexitol Heel Balm is suitable for general and diabetic foot care. Flexitol Heel Balm can

be found in the foot care section of most drug, supermarket, mass and Independent retail outlets. Contact us about receiving samples to distribute to your patients with dry cracked heels.

**RSN 44; see adv. p. 62**

## FLORIDA PODIATRIC MEDICAL ASSOCIATION

401 N. Gadsden St.  
Tallahassee, FL 32301  
(800) 277-Feet (3338)

## FLUOROSCAN IMAGING SYSTEMS

650-B Anthony Trail  
Northbrook, IL 60062  
(847) 564-5400

## FOOT & ANKLE INSTITUTE OF VIRGINIA, INC. (FAIV)

(877) 233-FAIV  
Fax: (800) 373-2089  
www.faiiv.com

## FOOT AND ANKLE ONLINE JOURNAL (FAOJ)

www.faoj.org

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## F

## FAPA FRATERNAL CORPORATION

1074 Millburn Rd.  
Valley Stream, NY 11580

## FERNO ILLE, INC.

Ferno-Washington  
70 Weil Way  
Wilmington, OH 45177  
(800) 733-7751

## FERRIS MFG. CO.

16 W. 300 83rd St.  
Burr Ridge, IL 60521  
(800) Polymem

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## FOOTBON

227 Main St.  
Lower Level  
Huntington, NY 11743  
(631) 460-9064;  
Fax: (631) 410-1800  
www.footbon.com

## FOOT HELPERS LAB

37 Grant St.  
Long Branch, NJ 07740  
(845) 536-3338  
Fax: (212) 288-3034  
www.foothelpers.com

## FOOT INNOVATE LLC

15029 N. Thompson Peak Pkwy  
Ste. B111-576  
Scottsdale, AZ 85260  
www.footinnovate.com

## FOOT MANAGEMENT

### CUSTOM ORTHOTIC LAB

7201 Friendship Rd.  
Pittsville, MD 21850  
(800) 468-3668  
Fax: (410) 835-8966  
www.footmanagement.com

## FOOTMAXX

PO Box 13633  
Roanoke, VA 24035  
(800) 779-3668  
www.footmaxx.com

## FOOTWAY

6159 Lake Worth Rd.  
Green Acres, FL 33463  
(866) 366-8929;  
Fax: (561) 964-1091  
www.footway.net

## FORMULA 3®/FUNGIFOAM®/ CLEAN SWEEP®

c/o The Tetra Corporation  
PO Box 10  
Eaton Rapids, MI 48827  
(800) 826-0479  
Fax (517) 663-8380  
www.thetetrapcorp.com

Offering innovative products, dispensed exclusively by physicians and backed with an unconditional, patient-direct, money-back guarantee.

Formula 3®: The FIRST antifungal containing oil-soluble tolnaftate and voted #1 by podiatrists. Odorless, non-staining, absorbed in seconds with no residue. Applied twice daily. APMA Approved.

FungiFoam®: One product with the POWER OF FOUR! Antifungal, Antipruritic, Keratolytic and Emollient. Apply twice daily for treatment of tinea, once daily for prevention. Formulated for daily use. Contains our proprietary formulation of oil-soluble tolnaftate.

APMA Approved!

CleanSweep®: Proven to kill the bacteria that causes foot odor. Contains properties which are antifungal, antibacterial and sporadic. Spray in shoes, socks and other porous surfaces.

**RSN 45 and 46;  
see adv. pp. 35 and 101**

## FOX LASERS

c/o Dave Konstanzer  
1934 Hilltown, PA 18927  
(215) 570-4327  
www.foxlasers.com  
email: laserit@aol.com

## FRANKFORD

### LEATHER CO., INC.

1820 Byberry Rd.  
Bensalem, PA 19020  
(800) 245-5555;  
Fax: (215) 244-4411

## FRASER LABS

PO Box 10784  
Beverly Hills, CA 90213  
(800) 726-5790  
www.fraserlabs.com

## FUJIFILM

www.fujiprivatepractice.com

## FUND FOR PODIATRIC MEDICAL EDUCATION

9312 Old Georgetown Rd.  
Bethesda, MD 20814

## FWD MOBILITY

170 W Dayton St., Ste. 102A  
Edmonds, WA 98020  
(888) 816-8127  
www.fwdmobility.com

G

## GEBAUER COMPANY

4444 East 153rd Street  
Cleveland, OH 44128  
(800) 321-9348  
(216) 581-3030  
Fax: (216) 581-4970  
www.gebauerco.com

## GELSMART/POLYGEL/ HEALIX CARE

30 Leslie Ct.  
Whippany, NJ 07981  
(973) 884-8995  
Fax: (973) 884-1331  
www.gelsmart.net  
email: peter@polygel.com

GelSmart has been a driving force in the global medical and skincare market for over 20 years, bringing quality gel-based products to healthcare professionals and pa-

tients worldwide. GelSmart was recently awarded the Seal of Acceptance from the American Podiatric Medical Association (APMA) and takes pride in this recognition as an industry leader. GelSmart, a division of PolyGel, LLC, is a privately held company based in Whippany, NJ.

**RSN 91;  
see adv. p. 27**

## GEORGIA PODIATRIC MEDICAL ASSOCIATION

(770) 536-0913  
www.gapma.com

## GETPODIATRYPATIENTS.COM

www.getpodiatrypatients.com  
GetPodiatryPatients.com is committed to helping professionals build their practices and equip themselves with everything they need to maximize both online and offline new patient acquisition and patient retention. GetPodiatryPatients.com offers a free demo video which explains exactly how you can get search engine, email, offline, and social media marketing done for you without any work on your end. Get up to 5-20 new patients every month with only a minimum of effort. Plus, get a full-blown customized website for both patients and prospects. It's all included in a simple plug-n-play system. Watch the free demo video now at GetPodiatryPatients.com.

**RSN 47; see adv. p. 52**

## GILDEN TREE

9203 J St.  
Omaha, NE 68127  
(888) 445-3368  
www.gildentree.com

## GILL PODIATRY SUPPLY AND EQUIPMENT COMPANY

22400 Ascoa Ct.  
Strongsville, OH 44149  
(800) 321-1348;  
Fax (800) 432-9445  
www.gillpodiatry.com

Gill Podiatry Supply and Equipment Company is a "full service" company that provides quality products at competitive prices. They offer "one-stop shopping" carrying all the instruments, supplies, and equipment you need. Their professional sales staff is

available to advise and assist you in making your purchases. Whether your purchase is a single item or setting up your entire office, Gill is there to help you.

Gill Podiatry offers a variety of leasing and financing options ideally suited for the new or established practitioner. Gill prides itself on same day shipping of all orders called in by 5 p.m. EST. They accept MasterCard, Visa, American Express and Discover.

**RSN 48;  
see adv. p. 66**

## WILLIAM L. GOLDFARB FOUNDATION FOR EDUCATION AND RESEARCH OF THE LOWER EXTREMITY

757 Poplar Church Rd.  
Camp Hill, PA 17011  
(717) 763-7665;  
Fax: (717) 761-4091  
www.pppma.org  
e-mail: info@ppma.org

## GORDON LABORATORIES

6801 Ludlow St.  
Upper Darby, PA 19082  
(610) 734-2011;  
(800) 356-7870  
Fax: (610) 734-2049  
www.gordonlabs.net

Gordon Laboratories is a leading manufacturer of topical pharmaceuticals for podiatry. Their full line of skin care products includes: vitamin-enriched moisturizers, products for hyperkeratotic and fungus skin conditions, products which eliminate odor and severe wetness, and medicines for verrucae and analgesic relief.

Gordon Labs has a strong commitment to podiatrists, as seen in their wide selection of office specialties, private labeling service, office dispensing support, and educational aid, as well as their ongoing development of new products for patient comfort between office visits.

**RSN 49;  
see adv. p. 2**

## GRAMEDICA

16137 Leone Dr.  
Macomb, MI 48042  
(888) 566-6459  
Fax: (586) 532-1817  
www.gramedica.com

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## GREATER TEXAS EDUCATION FOUNDATION

(281) 597-1630  
www.GTEF.org

GTEF is a 501C3 non-profit organization that supports podiatric residency and fellowship programs in Houston, Texas. Dr. Sam Mendicino, Executive Director, says that GTEF's goal is to foster post-graduate education. They are an approved CME provider by the CPME and also offer unique fundraising meetings including the NO NONSENSE meetings in October each year that rotate between Key West and New Orleans. They also offer an International meeting each year and future dates will include Argentina and Machu Picchu. GTEF also has a small lab learning center available in Houston for trainings or rental. For surgical DVDs, donations, sponsorship or meeting information, email [info@gtef.org](mailto:info@gtef.org).

**RSN 112; see adv. p. 180**

## GREEN BAY DIABETIC FOOTWEAR

(877) 712-9908  
www.fitnfunction.com

## GREENBRANCH PUBLISHING

PO Box 208  
Phoenix, MD 21131  
(800) 933-3711

www.mpmnetwork.com

Headquartered in Phoenix, Maryland, Greenbranch Publishing, LLC is a privately held firm founded in 1998 and is a leading publisher of medical practice management titles, electronic media and audio conferences for physicians, practice administrators and office practice managers. The company is the publisher of The Journal of Medical Practice Management®, the FAST Practice newsletter, more than a dozen premier text books specializing on the business of medicine and several medical practice Web sites.

**RSN 50; see adv. p. 149**

## gSOURCE, LLC

19 Bland St.  
Emerson, NJ 07630  
(201) 599-2277  
Fax: (201) 599-3306  
www.gSource.com

gSource is committed to putting the finest instruments into the hands of podiatrists and their teams. Crafted from German surgical stainless steel, and recognized by their finely finished surface, gSource instruments are designed to perform with precise surgical function. They are also conceived to be affordable. It is this combination of quality and realistic pricing that distinguishes the gSource brand. The gSource catalog contains nearly 3,500 instruments, with a wide variety of standard patterns for podiatric procedures. The instruments are readily available for same day shipment. All standard instruments are guaranteed for life against manufacturing defects of material and workmanship.

**RSN 51; see adv. p. 139**

## H

## HAMES ORTHO TECH

2487 Mall Rd.  
Florence, AL 35630  
(855) 899-3332  
www.hamesorthotech.com

Hames Ortho Tech introduces the newest treatment for heel pain, the Air Brace. The brace is made of semi-rigid non-latex, non-rubber material that provides stability and pressure around the ankle. A patented bladder system provides cushioning with each step to the painful areas of the heel and tendons. Air moves from the foot to Achilles creating a massaging effect, promoting recovery. The removable stays and Velcro ankle strap allow the patient to adjust the pressure to their comfort. The Hames Air Brace goes to work immediately, providing relief during

*Continued on page 144*

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the day when patients need it the most. The brace is also Medicare approved so no need to worry over an audit for non-approved DME.

**RSN 52; see adv. p. 96**

## HAPAD, INC.

5301 Enterprise Blvd.  
Bethel Park, PA 15102  
(800) 544-2723;  
Fax: (800) 232-9427

## HAYES, DR. MARK

(440) 333-0007  
Fax: (440) 333-4902  
e-mail: parkhaven@hotmail.com  
**RSN 53; see adv. p. 208**

## HEALTH CARE PRODUCTS

369 Bayview Ave.  
Amityville, NY 11701  
(800) 899-3116  
Fax: (631) 789-2389  
www.diabeticproducts.com

## HEALTHFIRST CORP.

P.O. Box 279  
Edmonds, WA 98020  
(800) 331-1984

## HEALTHPOINT

3909 Hulen St.  
Ft. Worth, TX 76107  
(800) 441-8227  
www.healthpoint.com

## HEALTHY GLOW SKIN PRODUCTS

27 Bella Caserta  
Lake Elsinore, CA 92532  
(800) 843-7864  
Fax: (951) 674-7632  
www.healthylowskinproducts.com

## HENRY SCHEIN

135 Duryea Rd.  
Melville, NY 11747  
(800) 323-5110  
www.henryschein.com

## HERSCO ORTHO LABS

39-28 Crescent St.  
Long Island City, NY 11101  
(800) 301-8275  
www.hersco.com

## HOOPOE

(see Pilgrim Shoes)

## HORIZON PHARMA (DUEXIS)

520 Lake Cook Rd., Ste. 520  
Deerfield, IL 60015  
www.duexis.com

## HUMCO HOLDING GROUP

7400 Alumax Dr.  
Texarkana, TX 75501  
(800) 353-5457

Fax: (903) 334-6300

www.humco.com

## HYMED GROUP CORP.

1890 Bucknell Dr.  
Bethlehem, PA 18015  
(610) 865-9876

## HYPERION MEDICAL

(877) 275-8760  
www.hyperionmed.com

Hyperion Medical, a leading worldwide provider of laser and light-based medical systems for practitioners worldwide, is proud to announce the U.S. Food and Drug Administration clearance for its HyperBlue 1530 multi-use diode laser for the treatment of onychomycosis.

HyperBlue 1530 utilizes specialized protocols developed over 6 years of trials in Europe for the treatment of onychomycosis. The protocols take advantage of 30 watts of power and deliver fast, safe, and effective results.

"The HyperBlue 1530 is a great innovation in the treatment of fungal nails and it has exceeded my expectations, with a treatment time of 5 minutes for all ten toes," said Dr. Damien Dauphinee, DPM of Denton, Texas.

Scott Day, President and CEO of Hyperion Medical said, "The HyperBlue 1530 presents an alternative for patients dissatisfied with the current treatments of oral medications, oral therapies, and topical treatments, with a clinically proven safe and painless solution."

**RSN 54; see adv. p. 48**

## ICS SOFTWARE (SAMMY SYSTEMS)

3720 Oceanside Rd. West  
Oceanside, NY 11572  
(877) 726-6987  
Fax: (516) 763-1017  
www.ICSSoftware.net;  
www.SammyUniversity.com;  
www.Checkmedicare.com;  
www.MedXpressClaims.com

## IMS MEDICAL EQUIPMENT LLC

306, 6501 E. Greenway Pkwy  
Ste. 103  
Scottsdale, AZ 85254  
(480) 628-2038  
Fax (775) 593-9664  
www.podiatrysUPERSTORE.com  
e-mail: mschubyn@podiatrysUPERSTORE.com

Used and new high quality medical equipment sold at reasonable prices. IMS sells PODRay Digital Podiatry X-Ray Units, lasers, podiatry chairs, Xray units, processors, autoclaves, Mini C-arms, diagnostic ultrasounds, hand held nerve conduction monitors, whirlpools, MRI's and much more.

IMS Medical Equipment LLC. can outfit your entire office or surgery center. They ship throughout the United States and Canada.

**RSN 55 and 56;  
see adv pp. 147 and 205**

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Toronto, ON M9A 1B5  
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Fax: (416) 239-2416  
www.infracare.ca

## INJINJI

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www.injinjirx.com

## INNOCUTIS

(800) 499-4468  
www.innocutis.com

## INSTITUTE OF INTEGRATIVE PODIATRIC MEDICINE (DR. ROBERT KORNFELD)

(516) 369-3171  
www.holisticpodiatry.com  
e-mail: holfoot153@aol.com

## INSTITUTE FOR PODIATRIC PATHOLOGY

(see Dermpath Diagnostics)

## INSTRATEK

4141 Directors-Row, Ste. H  
Houston, TX 77092  
(800) 892-8020  
Fax: (281) 890-8068  
www.instratek.com

## INTEGRATED ORTHOTIC LAB

1630 E Northfield Dr.,  
Unit 400  
Brownsburg, IN 46112  
(866) 582-4640  
www.io-lab.com

"We're really excited about how 3D3 Solutions 3D scanning technology will change the manufacturing process of custom orthotics." Scott Ludlow, General Manager and Partner of Integrated Orthotic Lab

Integrated Orthotic Lab has partnered with 3D3 Solutions to create a concrete clinical solution to foot casting that combines 3D scanning technology with advanced medical theory. The foot

scanner uses 3D3 Solutions' proprietary white-light 3D technology that scans the patient's foot in seconds to create a digital reproduction in the form of a 3D model. Once the foot has been scanned, the attending practitioner is able to view the foot scan and confirm the foot was captured correctly, enter the corresponding orthotic prescription and instantly send the file to the laboratory for production. This process allows for reduced in office casting supplies, and outgoing freight charges, combined with faster turn around times.

**RSN 57;  
see adv. p. 115**

## INTEGRATED PHYSICIAN SYSTEM (IPS)

c/o Success EHS  
One Metroplex Dr., Ste. 500  
Birmingham, AL 35209  
(205) 871-1031  
www.successEHS.com

## INTEGRITY ORTHOTIC LABS

19113 63rd Ave. NE, #4  
Arlington, WA 98223  
(360) 435-0703  
(866) 678-4652;  
Fax: (360) 435-2912  
www.integrityortho.com

Integrity Orthotics is an international provider of high-quality custom orthoses and the Richie Brace®. We offer an unmatched unconditional six-month total patient satisfaction guarantee on all custom orthoses. We utilize an industry-leading technology platform, including highly accurate 3D in-office scanners. We emphasize product and materials innovation, operational excellence and consistency, and unmatched client support. Our comprehensive product line includes biomechanical, sport, dress and accommodative devices for every need. Our custom offerings include a razor-thin graphite high heel fashion orthotic, a unique posterior tibial tendon dysfunction (PTTD) device, and an innovative golf orthotic. If you would like to join our growing legions of happy customers, call us today for a free starter kit and samples of your choice!

**RSN 58; see adv. p. 47**

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# 2013 BUYERS' GUIDE

## INTERNATIONAL AESTHETIC FOOT SOCIETY

885 Park Ave.  
New York, NY 10021  
(212) 535-0229;  
Fax: (212) 734-3192  
www.institutebeaute.com  
e-mail: www.iafs.com

## INTERNATIONAL FOOT AND ANKLE FOUNDATION (IFAF)

(formerly Northwest Podiatric  
Foundation)  
7315 212th St. SW,  
Ste. 103  
Edmonds, WA 98026  
(866) 286-6973;  
Fax: (425) 412-3819  
www.internationalfootankle.org  
e-mail: podfound@aol.com

## INTERNATIONAL UNIVERSITY OF THE HEALTH SCIENCES (IUHS)

203-2025 Corydon Ave.  
Winnipeg, Manitoba  
Canada R3P 0N5  
(800) 920-3022  
www.iuhs.edu

## J

### J & A USA

335 Crooked Hill Rd.  
Brentwood, NY 11717  
(631) 243-3336  
www.jausainc.com

### JAN L, INC.

24-26 Mill St.  
Mt. Holly, NJ 08060  
(609) 261-1133;  
(609) 261-1167  
www.janlinc.com

### JAY GEIER'S SCHEDULING INSTITUTE

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Alpharetta, GA 30005  
(770) 518-7575  
www.schedulinginstitute.com

### JERRY MILLER I.D. SHOES

36 Mason Street  
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www.jerrymillershoes.com  
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the latest in fit and function-with  
stretchable Medi-flex fabric for  
hammertoes, bunions, edema and  
hypersensitive feet. Also our  
durable sports lining and mesh ma-  
terial for maximum comfort and  
accommodation. Every one of our  
shoes is handcrafted using the lat-  
est 3D computer-generated imag-  
ing techniques, offering practition-  
ers and patients alike outstanding  
workmanship, precise accuracy  
and product value. All are available  
under the popular ValuPak? pro-  
gram for Medicare-eligible patients  
with diabetes, as well as for any pa-  
tient desiring an excellent custom  
shoe at a very affordable price.

**RSN 59; see adv. p. 129**

### JM ORTHOTICS

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St. George, UT 84790  
(800) 804-3910  
Fax: (435) 251-8505  
www.jmorthotics.com  
e-mail: info@jmorthotics.com

### JMS PLASTICS SUPPLY, DIVISION OF JMS BERKSHIRE RESOURCES INC.

3535 Rt. 66, Bldg. #4  
Neptune, NJ 07753  
(800) 342-2602  
Fax: (732) 918-1131  
www.jmsplastics.com  
e-mail: sales@jmsplastics.com

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than anyone in the industry, in  
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order is placed. 3. Our prices are  
always fair and competitive. 4. We  
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orthotics industry. At JMS, we un-  
derstand that your ability to pro-  
cess orthotics quickly is key to  
your success. That's why we stock  
the largest variety of cushioning  
and covering materials in the in-  
dustry. Available in individual  
sheets or rolls, you can always  
purchase the quantity that fits your  
needs. If we don't have what you  
need, we'll do our best to get it  
for you. JMS is dedicated to your  
business success.

**RSN 60; see adv. p. 18**

### JOINT COMMISSION ON ACCREDITATION OF HEALTH CARE ORGANIZATIONS (JCAHO)

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Oak Brook, IL 60181  
(630) 792-5259  
e-mail: mdye@jcaho.org

### JSB ORTHOTICS

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Englewood, FL 34223  
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Fax: (941) 460-0385  
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e-mail: info@jsbinc.com

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www.prostheticnails.com

### JUZO

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(800) 222-4999

## K

### KENT STATE UNIVERSITY OF PODIATRIC MEDICINE

6000 Rockside Woods Blvd.  
Independence, OH 44131  
(216) 231-3300  
www.kent.edu

**RSN 61;  
see adv. p. 185**

### KERASAL

(see Moberg)

### KERATHIN

The Wharf at Rivertown  
2501 Seaport Dr.,  
Ste. 220  
Chester, PA 19013  
(855) 372-8446  
www.kerathin.com

Hundreds of podiatrists have been  
requesting information and hands-  
on demos of the newest nail de-  
bridement technology—the podi-  
aPRO HI developed and market-  
ed by Kerathin, LLC—which has a  
unique action mechanism and in-  
tegrated vacuum system that afford  
a safer, healthier work environ-  
ment. According to Kerathin's  
founder and principal, Tom Fitzsi-  
mons, "Podiatrists have been call-  
ing us to schedule demo appoint-  
ments in their offices and stopping  
by our exhibit booths at the con-  
ferences we are attending across

the country. They are particularly  
interested in seeing how our  
patented oscillating filing technol-  
ogy supported by our customized  
powerful yet quiet vacuum system  
makes the entire nail debridement  
procedure safer for podiatrists,  
their staff and patients."

Kerathin's podiaPRO, an FDA  
Class I Medical Device, was  
specifically developed for podi-  
atric use on patients as an alterna-  
tive to traditional rotary tools that  
spew nail dust into the air, putting  
both podiatrists and patients at  
risk for breathing dangerous fungi  
and other airborne pathogens.  
Because the podiaPRO's dispos-  
able, single patient-use filing spin-  
dles and drums oscillate, nail dust  
falls down and is quickly sucked  
into the vacuum system. Fitzsi-  
mons notes that podiaPRO does  
not get hot like rotary tools and  
does not cut, nick or burn pa-  
tients, a very important factor  
when treating diabetic patients.  
Beth Fitzsimons, Kerathin's direc-  
tor of clinical services adds, "The  
single patient-use spindles that  
come in variable filing grits also  
prevent cross-contamination and  
save clean-up time between pro-  
cedures. Podiatrists also report  
that the vacuum which is very  
powerful yet very quiet allows for  
easier podiatrist-patient commu-  
nication during procedures."

About Kerathin:

Kerathin LLC, founded in 2010  
and headquartered in Chester, PA,  
is a medical device company dedi-  
cated to leading the market for the  
treatment of diseased and dys-  
trophic nails with innovative tools  
supported by engineering excel-  
lence and sound science. Its prod-  
ucts are currently in use in private  
podiatric practices nationwide as  
well as Veterans' Administration  
and Indian Health Service facilities  
and podiatry schools across the  
country.

**RSN 64;  
see adv. p. 184**

### KERYFLEX

c/o Pod-Advance  
9132 Fawn Hill Ct  
Raleigh, NC 27617  
(888) 763-2382  
www.keryflex.com

*Continued on page 147*

# 2013 BUYERS' GUIDE

## **KEVIN ORTHOTICS BY FOOT IN MOTION, INC**

1119 Colorado Ave.,  
Ste. 103  
Santa Monica, CA 90401  
(877) 767-3338  
Fax: (866) 919-9268  
www.kevinRx.com

email: info@kevinorthotics.com  
Kevin Orthotics is, and always will be, devoted to providing our clients with unmatched service by focusing on the needs of your practice. The quality of our custom foot orthoses, custom shoes, and custom AFOs are only second to our dedication to exceed our client's expectations. From creating one-of-a-kind orthoses, to assistance with casting, billing & coding, and treatment of complex pathologies, we are committed to your success and the successful outcomes of your patients. We have built relationships with discerning practitioners with the same passion to achieve excel-

lence and improve the lives of their patients. We are confident that Kevin Orthotics will deliver the highest quality orthoses to your practice while making every effort to improve the process of delivering life-improving devices to your patients.

**RSN 65;  
see adv. p. 59**

## **KINETIC CONCEPTS, INC (KCI)**

8023 Vantage Dr.  
San Antonio, TX 78230  
(800) 531-5346

## **KLM LABORATORIES**

28280 Alta Vista Ave.  
Valencia, CA 91355  
(800) 556-3668  
www.klmlabs.com

KLM Orthotic Labs is an industry leader in the design and manufacture of custom foot orthotics (over 33 types) and ankle foot or-

thotics including the complete line of Richie Braces. KLM also sells the complete line of Propet Diabetic shoes. We also have one of the most comprehensive offerings of OTC insoles and ankle braces in the industry-CP 3300 shells, CP Cobra shells, Essence Insoles, Supersteps, Foot Soldiers, Kiddythotics, Juniors, Clouds, the Richie Ankle Brace for sprains, and the Richie Dynamic Assist for drop foot. Turn around time on orders is 3 days. Pick up and delivery of all custom orders are FREE. Go to www.klmlabs.com for information.

**RSN 66;  
see adv. p. 143**

## **KNIT-RITE**

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Kansas City, KS 66105-0900  
(800) 821-3094

## **KOVEN TECHNOLOGY, INC.**

12125 Woodcrest Executive Dr.,  
Ste. 220

St. Louis, MO 63141  
(800) 521-8342;  
Fax: (314) 542-6020  
www.koven.com

## **KRASITY'S MEDICAL & SURGICAL SUPPLY**

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(800) 537-1394  
www.krasitys.com  
e-mail: sales@krasitys.com

## **LABORATORY OF PODIATRIC PATHOLOGY**

P.O. Box 53660  
Philadelphia, PA 19105  
(800) 223-4284

## **LACORIUM HEALTH USA**

(see Flexitol)

*Continued on page 148*

# 2013 BUYERS' GUIDE

L-M

WHO'S WHO

## LANGER BIOMECHANICS, INC.

2905 Veterans Memorial Highway  
Ronkonkoma, NY 11779  
(800) 645-5520  
Fax: (800) 419-0772  
www.langerbiomechanics.com

Langer Biomechanics, Inc. is a leading manufacturer of custom made lower extremity orthopedic products and a distributor of Medicare approved D.M.E products. Langer's principal custom product lines include custom-made foot orthotics, custom-made Ankle Foot Orthotics, custom-made Medicare approved diabetic inserts and custom-made orthotic sandals from Birkenstock, Naot and Bite.

The DME distribution business includes a comprehensive Therapeutic Footwear Program, ankle braces, night splints, Cam Walkers, compression hosiery and other lower extremity bracing products.

Langer also produces and distributes PPT, a medical grade urethane foam material for use on orthotics, inserts and other orthopedic applications.

**RSN 67; see adv. p. 7**

## LASER-THERAPY.US

56 Woodland Dr.  
West Paterson, NJ 07424  
(877) LASER-50  
http://coldlasertherapy.us

## LEMI USA

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(386) 239-8433  
(866) 949-8849  
Fax: (386) 239-8627  
www.lemiusa.com  
email: info@lemiusa.com

## LEVY AND RAPPEL, INC.

339 10th St.  
Saddle Brook, NJ 07663  
(800) 564-LEVY (5389);  
Fax: (973) 478-1760  
www.levyandrappel.com  
e-mail:  
levyandrappel@optonline.net

## LIGHT AGE

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Since its founding in 1986, Light Age, Inc. has been the inventor, innovator, and preeminent develop-

er of alexandrite laser technology and several other advanced laser technologies. It has also played a major role in pioneering and establishing numerous advanced applications based on solid-state laser media and nonlinear optical processes. Today, Light Age is the leading supplier of alexandrite laser systems worldwide for almost every application from fundamental research to laser hair removal to atmospheric lidar. Its products are sold under its own name brands and in OEM and embedded products distributed by other device manufacturers. In addition to its volume product manufacturing, Light Age develops custom laser systems and new laser capabilities under contract and in strategic partnerships. Light Age frequently develops laser systems with flexible and/or highly specialized capabilities for applications requiring new, difficult, and sometimes seemingly impossible laser characteristics.

**RSN 68;  
see adv. p. 201**

## LIQUID RUBBER APPLIANCE LABORATORY

45 Valley Way  
W. Orange, NJ 07052  
(973) 325-0174

A patient presenting pathology in the form of deformities or excrescences must be first considered for their surgical corrective possibilities. If surgery is contra-indicated by reason of poor risk as found in the debilitating circulatory cases, along with systemic conditions such as in the diabetic or in the patient who has a reluctance to surgery, then beyond palliative treatment Latex Orthotic Shields will afford a more gratifying prognosis.

In palliative treatment one cannot continually adhere dressings and paddings with adhesive for any length of time without a resulting dermatologic reaction. Thus, an outstanding indication for the Latex Orthotic.

Our senior citizens, the ones most likely to come under the poor surgical risk category, are the ideal candidates for the Latex appliances.

**RSN 69;  
see adv. p. 140**

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250 Corporate Blvd, Ste. B  
Newark, DE 19702  
(877) 627-3858  
www.litecure.com

## LORENZ NEUROVASC

2855 Argenta Rd., Unit 2  
Mississauga, ON L5N 8G6  
(866) 443-8567  
www.lorenzneurovasc.ca

## M

## MARK FUGIT ORTHOTIC LABORATORY

17437 N 71st Dr., #B102  
Glendale, AZ 85308  
(800) 888-3759

## MATPLUS

PO Box 1443  
Painesville, OH 44077  
(877) 628-7587  
Fax: (440) 352-7380  
www.matplusinc.com

## MATRIX MEDICAL

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Kansas City, MO 64111  
(877) 853-5518  
www.matrixmedkc.com

## MAXIBRACE

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Island Park, NY 11558  
(516) 484-0055  
www.maxibrace.com

## MD BUYING GROUP

(888) 863-5303  
www.mdbuyinggroup.com

## MED/ART

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Morristown, NJ 07963-0853  
(973) 539-2179;  
Fax: (973) 539-4652  
e-mail: dkkorkes@aol.com

## MEDCARA PHARMACEUTICALS

126 N. Main  
Conrad, IA 50621  
www.wartpeel.com  
WartPEEL is a compounded, patented semi-solid gel containing active ingredients 5-fluorouracil (2%) and salicylic acid (17%). The two active ingredients are incorporated into the proprietary base. The included adhesive, polyvinyl alcohol, results in increased attachment to the wart tissue, thus minimizing ebbing of the medication onto the surrounding healthy tissue.  
It is hypothesized that 5-fluorouracil in combination with sali-

cyclic acid will result in an increased eradication rate of non-genital cutaneous warts than either agent alone. Salicylic acid, alone in a sustained release formulation is capable of ablating tissue (at the appropriate concentrations), however lacks any sort of virucidal effect. Introduction of an agent capable of attenuating the virus's ability to replicate at the core of the wart such as 5-fluorouracil is essential in optimizing treatment of said warts. Additionally, WartPEEL is occluded; a well-recognized method in wart treatments, to enhance the penetration/permeation of both ingredients.

**RSN 70; see adv. p. 86**

## MEDEFFICIENCY, INC

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Wheat Ridge, CO 80033  
(866) 357-7755  
www.medefficiency.com

## MEDICAL MAVIN, LTD.

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Fax: (610) 518-7412  
www.MedicalMavin.com  
e-mail:  
MM@medicalmavin.com

## MEDICIS PHARMACEUTICAL CORP.

8125 N. Hayden Rd.  
Scottsdale, AZ 85258  
(602) 808-8800  
Fax: (602) 808-0822  
www.medicis.com

## MEDICOOL

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(800) 433-2469  
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Medicool is a leading manufacturer of debriding drills to the podiatry community, offering solutions for both large and small practices.

The File Stream™ debriding file has a powerful vacuum built into the hand piece. It's quiet, has 30,000 rpms and takes up a lot less space in the patient room than old style units.

Medicool's latest addition, the Pro Power 20K, has a cordless, rechargeable design offering convenience, portability and versatility, allowing freedom of movement between patient rooms. Because its 20,000 rpm, don't be fooled, it

*Continued on page 149*

# 2013 BUYERS' GUIDE

has the torque equivalent to a 35,000 rpm machine. For those with outpatient visits, it's a must!

Don't forget the Pro Power 35K drill, for those who will not part with their existing vacuum systems. A powerful machine that looks more professional than the woodworking tool that so many used to use.

**RSN 71; see adv. p. 145**

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(800) 810-1740

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The MediTouch® Meaningful Use certified software suite provides thousands of healthcare providers with the superior, Web-based, all-in-one Electronic Health Record (EHR), Practice Management System (PM), Patient Portal, and Clearinghouse solution. As one of the first Meaningful Use certified EHRs on the market, and the only iPad®-native, Web-based EHR software available, we continue to be a leader in the EHR industry, with many of our providers reaping thousands of dollars in Meaningful Use incentives. With MediTouch there are no EHR startup fees or expensive servers to purchase; our affordable subscription model makes MediTouch the ideal solution for any sized practice. MediTouch is pre-loaded with findings specific to the foot and ankle, meaning you can start charting on the first use. As one of the leading cloud, web-based podiatric medicine

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**RSN 72; see adv. p. 37**

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e-mail: mednett@msn.com

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www.medprocorp.com

## **MED-VET INTERNATIONAL**

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www.shopmedvet.com

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www.megacomfort.ca

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Greensboro, NC 27410  
(888) MerzUSA (637-9872)  
www.merzusa.com

Merz North America is a specialty healthcare company that develops and commercializes innovative treatment solutions in aesthetics, dermatology and neurology in the U.S. and Canada. Our ambition is to become a recognized leader in the treatment of movement disorders, and in aesthetics and dermatology. Our future is promising, and we are committed to advancing new therapeutic options and improving patients' lives. For more than 100 years, the development of our products has been based on Merz's commitment to providing innovative medical approaches that earn the trust of patients, physicians and partners worldwide. Globally, the companies of Merz Pharma Group are focused on medications for treating neurological and psychiatric illnesses, and they have assumed a leading role in the field of Alzheimer's disease research. Founded in 1908, Merz Pharma Group is a privately owned company headquartered in Frankfurt, Germany.

**RSN 73; see adv. pp. 19-20**

## **MEYER DISTRIBUTING CO.**

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email: sales@meyerdist.com

## **MIDMARK CORP.**

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Fax: (800) 365-8631  
www.midmark.com

## **MIDWEST PODIATRY CONFERENCE**

53 W. Jackson, Ste. 1103  
Chicago, IL 60604  
(312) 427-5810

Midwest Podiatry Conference, one of podiatry's premier education event for both DPM's and assistants, has announced the dates of April 18th thru 21st, 2013 for their annual meeting, to be held at the Hyatt Regency Chicago. The

four-day conference, with an anticipated attendance of over 3,000 delegates from across the globe, features cutting edge innovation and education, with the best and brightest speakers and panelists in the field of podiatry. With over 275 exhibitors, it is one of the largest tradeshows in podiatry.

It will feature a variety of sessions for doctors and assistants, with an array of sessions focused on sub specialties with comprehensive and hands-on workshops, from surgical and wound healing sessions, to sports medicine and pediatric tracks. The choices are endless. Attendees will be able to hear about cutting edge work revolutionizing the profession, from the best residents in the field, at the International Post Graduate Research Symposium. The conference will also host the Surgical Board Review, a proven tool to help podiatrists pass their surgical

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M - N

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boards, with mock oral and computer exams.

The event is put together by a confederation of state podiatric medical associations and is open to doctors and assistants from around the globe.

**RSN 74;**  
see adv. p. 202

## MIDWESTERN UNIVERSITY-ARIZONA PODIATRIC MEDICINE PROGRAM

19555 N. 59th Ave.  
Glendale, AZ 85308  
(888) 247-9277

## MILE HIGH ORTHOTICS LAB

4970 Monaco St., Unit A  
Commerce City, CO 80022  
(866) 710-4880  
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www.mholabs.com

Mile High Orthotics Lab is proud to present the Revolution AFO. "We recently became the exclusive podiatric distributor of this brand-new revolutionary device," said Greg Armstrong, President of Sales and Marketing. "The Revolution AFO is the first AFO with a Custom-Molded Dynamic Arch Suspension System. The doctor or the user can easily adjust the amount of correction and support the device provides." With a few simple clicks of the ratcheting buckle that controls the arch suspension system, the wearer can customize on a daily basis the amount of support he or she requires. The technology makes the AFO a truly dynamic device, when it comes to correcting a deformity in the hind foot complex. "We are very excited to be bringing this device, invented by Christopher M. Gizzi owner of American Orthopedics Manufacturing Corporation, to the podiatric community," added Armstrong.

**RSN 75;**  
see adv. p. 123

## MILTEX INSTRUMENT CO., INC.

589 Davies Dr.  
York, PA 17402  
(800) 645-8000

## MIMEDX GROUP

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Kennesaw, GA 30144  
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Pre-owned, refurbished, reconditioned Xiscans and FluoroScans for your office are now available from Mini-C Sales. "Podiatrists are using Mini-C-arms diagnostically and surgically to perform more procedures in the office," recently said a Mini-C Sales spokesperson. "The increased patient flow and additional revenue pays for the equipment very quickly. Actually, only 2-3 uses per week will exceed the monthly lease payment, which makes your mini C-arm an income producer and not an expense."

Additionally, reports Mini-C Sales, fluoroscopy codes are reimbursed higher than X-ray, and Fluor prints are cheaper than X-ray films.

**RSN 76;** see adv. p. 69

## P.W. MINOR AND SON, INC.

3 Treadeasy Ave.  
Batavia, NY 14020  
(585) 343-1500;  
Fax: (585) 343-1514  
www.pwminor.com

## MINXRAY, INC.

3611 Commercial Ave.  
Northbrook, IL 60062  
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www.minxray.com

## MMI-USA

6000 Poplar Ave.,  
Ste. 110  
Memphis, TN 38119  
(866) 682-7577  
Fax: (901) 683-7077  
www.mmi-usa.com

## MOBERG PHARMA NORTH AMERICA LLC

7 E Frederick Place, Ste. 100  
Cedar Knolls, NJ 07927  
(877) 856-2800 x2  
Fax: (973) 946-7560  
www.kerasalpro.com

Moberg Pharma North America LLC is the maker of Kerasal®, a non-prescription line of clinically-proven topical solutions for treating extremely dry and callused feet, nail dystrophy caused by fungus or psoriasis, and minor pain. Kerasal Foot Ointment and Kerasal Fungal Nail Renewal Treatment are proven safe and effective and are approved by the APMA. Moberg Pharma

North America LLC provides retail samples and offers podiatrists products for in-office dispensing.

**RSN 62 and 63;**  
see adv pp. 75 and 109

## MOLECULAR LABS (NEURVASIA)

(800) 939-0732  
molecularlabsusa.com

## MOLECULAR AF

(see Wellstone Labs)

## MOORE MEDICAL CORP.

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New Britain, CT 06050  
(800) 234-1464  
Fax: (800) 944-6667  
www.mooremedical.com

## MSI ORTHOTIC LAB

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www.msiorthoticlab.com

## MTI (MEDICAL TECHNOLOGY INDUSTRIES, INC.)

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Salt Lake City, UT 84104  
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MTI is a multi-specialty medical equipment manufacturer, dedicated to designing and manufacturing specialty-specific patient and doctor seating equipment. Along with exceptional surgery chairs/tables, MTI produces a complete line of quality accessories, cabinets, doctor and assistant stools, lighting, and dust extractors.

**RSN 77;** see adv. p. 165

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www.multiradiance.com

## NATIONAL PODIATRIC MEDICAL ASSOCIATION

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Chicago, IL 60617  
(773) 374-5300

## NATURAL STEP SHOES

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(866) 500-7463  
www.naturalstepshoes.com

## NEUROGENX

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Ste. 2A  
Lansing, MI 48933  
(800) 335-7624

www.neurogenx.com  
Neurogenx® is offering innovative treatment protocols for various neurogenic conditions, including peripheral neuropathy, and has achieved success in dozens of clinics in diverse markets with restorative results substantiated with peer-reviewed studies. The Neurogenx® Solution combines an exclusive Electronic Signal Treatment™ (EST) with a modified, non-steroidal injection regimen—together coined Integrated Nerve Block™ (INB) or Combined Electrochemical Treatment or Block™ (CET or CEB). "This exclusive treatment has been proven effective," the firm reports, "with most forms of neuropathy at any stage and has consistently demonstrated excellent results."

**RSN 78;**  
see adv. p. 50

## NEUROMETRIX

62 4th Ave.  
Waltham, MA 02451  
(781) 890-9989  
www.neurometrix.com

## NEUROTHERM

2 Debus Ave., Ste. A-2  
Middleton, MA 01949  
(888) 655-3500  
Fax: (978) 777-5121  
www.neurotherm.com

e-mail:  
usasales@neurotherm.com

## NEUROTRON, INC.

1501 Sulgrave Ave., Ste. 203  
Baltimore, MD 21209  
(800) 345-9040

## NEURVASIA

(see Molecular Labs)

## NEW BALANCE ATHLETIC SHOES

20 Guest St.  
Brighton Landing  
Boston, MA 02135  
(800) 253-SHOE  
www.newbalance.com  
For Aravon: (866) 627-2866  
www.aravonshoes.com

## NEW CARDIOVASCULAR HORIZONS

2730 Ambassador Caffery Pkwy,  
Ste. 202  
Lafayette, LA 70506

*Continued on page 151*

# 2013 BUYERS' GUIDE

(337) 261-0944  
Fax: (337) 572-9778  
www.newcvhorizons.com  
e-mail:  
conference@newcvhorizons.com

## **NEW GEN ADVANCED ORTHOTICS LAB**

8596/4 Farmington Blvd.,  
Bldg. 10  
Germantown, TN 38139  
(888) 756-0257

## **NEW JERSEY PODIATRIC MEDICAL SOCIETY**

557 Cranbury Rd., Ste. 3  
E. Brunswick, NJ 08816  
(732) 967-9003  
Fax: (732) 967-9023

## **NEW MEXICO PODIATRIC MEDICAL ASSOCIATION**

e-mail: Rmirmiran@pol.net

## **NEW STEP ORTHOTIC LAB**

4225 South State Route 159  
Ste. 1  
Glen Carbon, IL 62034  
(866) 798-7463  
www.newsteporthotics.com

At New Step Orthotic Lab, Inc our mission is to provide quality orthotics and services that reflect our commitment to customer service. We offer a 7-10 day in house turnaround on all custom foot orthotics. Our quality is maintained through proper manufacturing standards, using the best equipment and materials. We offer free inbound shipping and a 1 year manufacturer's warranty to our customers. We also offer over-the-counter orthotics starting at just \$12.50 per pair.

**RSN 79; see adv. p. 155**

## **NEW YORK COLLEGE OF PODIATRIC MEDICINE**

1800 Park Avenue  
New York, NY 10035  
(212) 410-8075

## **N.Y. STATE PODIATRIC MEDICAL ASSOCIATION**

1255 5th Ave.  
New York, NY 10029  
(212) 996-4400

## **N.Y. STATE PODIATRIC MEDICAL ASSOCIATION (WESTERN DIVISION) (SHUFFLE OFF TO BUFFALO MEETING)**

c/o Ron Ruggiero  
cabri@roadrunner.com

## **NIAGARA BRACE**

42 Breckenridge St.  
Buffalo, NY 14213  
(716) 881-4484

Fax: (716) 881-0406  
www.niagarabraces.com  
email: info@niagarabraces.com

## **NOLARO24**

80 Turnpike Dr., Unit B  
Middlebury, CT 06762

(877) 792-4669  
Fax: (203) 758-1011

www.whatsmyfoottype.com  
RX24 Quadrastep system is an innovative and tailored approach to treating various foot types. The system uses a patented clinical al-

gorithm that identifies and categorizes a patient's feet into one of 24 foot-types. A patient's foot-type will influence not only their gait but the conditions and pathologies that afflict them throughout their lives.

*Continued on page 152*

# 2013 BUYERS' GUIDE

The RX24 Quadrastep system takes the concept a step further and simplifies the 24 foot-type medical model into six sub classifications known as quads that groups together four similar foot types. Each quad has its own very specific foot and gait characteristics. These foot types include severe pes cavus, mild pes planus, neutral, moderate pes planus, abductovarus forefoot and severe planovalgus feet. These six quad specific functional orthoses are biomechanically tailored to that of a true custom prescription. To provide superior patient education, a quad-specific information card is included with each pair that features possible clinical symptoms, key foot attributes, gait characteristics and more.

The RX Quadrastep system is easy to learn and can be quickly applied in a clinical setting. It also eliminates the need for costly and messy foot impressions. The devices can be stocked in-house ready for immediate fitting.

Nolaro's newest innovation is littleSTEPS, pre-fabricated foot orthoses specifically designed for kids. They deliver prescription based correction closely matching the criteria of traditional UCBL devices. littleSTEPS provide an affordable alternative to custom orthoses, enabling early intervention and treatment of many musculoskeletal conditions common to children.

**RSN 80; see adv. p. 98**

## NOMIR MEDICAL TECHNOLOGIES

3021 Ave. J  
Brooklyn, NY 11210  
www.nomirmedical.com

## NORAXON USA

15770 N. Greenway-Hayden Loop,  
Ste. 100  
Scottsdale, AZ 85260  
(800) 364-8985  
www.noraxon.com

## NORTHWEST PODIATRIC LABORATORY, INC.

1091 Fir Ave.  
Blaine, WA 98230  
(800) 443-7260  
www.nwpodiatric.com  
e-mail: nwpl@nwpodiatric.com

## NOVARTIS

Rt. 10  
E. Hanover, NJ 07936  
(973) 503-7500

## NUMINA TRANSCRIPTIONS

(866) 314-1611  
www.numinatranscriptions.com

## OASIS FOOTWEAR

5148 Peach St., #327  
Erie, PA 16509  
(888) 676-2747;  
Fax: (814) 217-1354  
www.oasisfeet.com

## OFFICITE

3010 Highland Parkway, Ste. 625  
Downers Grove, IL 60515  
(877) 484-7181  
Fax: (630) 230-2301  
www.dpmwebsites.com  
e-mail: info@officite.com

Officite, a leading provider of websites and online marketing solutions for medical practices, offers professional web design and a full suite of Internet marketing strategies that are easy to set-up, easy to maintain, and most importantly, effective at attracting new patients. Officite handles the practice's entire Web presence including website development, search marketing, social networking, patient education, reputation management and mobile website marketing, making it easy for podiatrists to attract and retain new patients who find them online.

**RSN 81; see insert**

## OFF-LOADER

(877) 396-3366  
www.offloaderdpm.com

## ONOX, INC.

1187 Vanderbilt Circle, Ste. 4  
Manteca, CA 95337  
(800) 533-6669;  
Fax: (510) 242-6669

## ONTARIO PODIATRIC MEDICAL ASSOCIATION

900-45 Sheppard Ave. East  
Toronto, ON M2N-5W9  
(416) 927-9111  
www.opma.com

## OPPO MEDICAL

1030 Industry Dr.  
Tukwila, WA 98188  
(800) 979-1932  
www.oppomedical.com

## OPTP

3800 Annapolis Ln, Ste. 165  
Minneapolis, MN 55447  
(800) 367-7393  
www.optp.com

## ORGANOGENESIS

150 Dan Rd.  
Canton, MA 02021  
www.apligrf.com

## ORIGIN BIOMED

5162 Duke St., Ste. 300  
Halifax, Nova Scotia  
Canada B3J 1N7  
(888) 234-7256  
http://originbiomed.com

## ORTHERA

8665 Miralani Dr.  
San Diego, CA 92126  
(866) 915-8636  
www.orthera.com

## ORTHO-DYNAMICS CUSTOM ORTHOTIC LABS

Box 1207 River Street Station  
210 E. 16th St.  
Paterson, NJ 07544  
(800) 275-1842  
Fax: (973) 742-4556  
www.orthodynamics.com

Ortho-Dynamics Custom Orthotics Labs is offering a wide array of special sports-related custom devices. They provide 2mm, 3mm, 4mm and 5mm shell thicknesses to address a wide range of patient weights and activity levels.

The lab produces twelve (12) different styles of sport orthotics, engineered to address the varied biomechanics of a wide range of sport activities.

They manufacture a specialty all-purpose "High Impact" sport orthotic called the "Super Flex".

The lab recently introduced the "Barefoot Specialty Orthotic", a patented device used in barefoot athletics such as gymnastics.

**RSN 82;**

**see adv. p. 118**

## ORTHOFEET

(800) 524-2845;  
www.orthofeet.com

## ORTHOMERICA

505 31st St.  
Newport Beach, CA 92663  
(800) 637-4500  
Fax: (800-637-4501  
www.orthomerica.com

## ORTHO-NEUTROGENA

5760 W. 96th St.  
Los Angeles, CA 90045

## ORTHO-RITE

65 Plain Ave.  
New Rochelle, NY 10801  
(800) 473-6682;  
Fax: (914) 235-9697  
email: info@ortho-rite.com

## ORTHOTIC GROUP, THE

160 Markland St.  
Markham, ON  
Canada L6C 0C6  
(800) 551-3008 or  
(905) 477-8511  
Fax: (905) 946-8100  
www.theorthoticgroup.com

The Orthotic Group is a world leader in custom orthotics, orthotic footwear and innovative computerized gait analysis technology GaitScan™.

The TOG GaitScan™ System is a revolutionary diagnostic tool for assessing patients biomechanics. GaitScan™ has an industry high 4096 sensors and scans at an industry high 300Hz (scans per second). It is the ONLY pressure plate technology with both static and dynamic measurement. These measurements provide today's healthcare professionals with over ONE MILLION data points recorded for analysis and provide a sophisticated explanation of foot mechanics.

TOG GaitScan™ is the most technologically advanced gait analysis system available and it has been designed to move healthcare practitioners to the forefront of orthotic therapy and patient education.

The Orthotic Group (TOG) is one of the largest custom orthotic laboratories in North America. The company was founded in 1985 to meet the orthotic needs of health care practitioners with custom orthotics, orthotic footwear and a computerized analysis system GaitScan™.

**RSN 83; see adv. p. 107**

## OSSUR

27051 Towne Centre Dr.  
Foothill Ranch, CA 92610  
(800) 233-6263  
www.ossur.com

## OSTEOMED

3885 Arapaho Rd.  
Addison, TX 75001  
(972) 677-4600  
(800) 456-7779  
Fax: (972) 677-4601  
www.osteomedcorp.com  
email: osteomedinfo@osteomedcorp.com

## OURDOCTORSTORE.COM

PO Box 176  
Dorset, VT 05251  
www.ourdoctorstore.com

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# 2013 BUYERS' GUIDE

## P

### **PAL HEALTH SYSTEMS**

1805 Riverway Drive  
Pekin, IL 61554  
(800) 447-0151 (client services)  
(800) 223-2957 (sales and  
other calls)  
www.palhealth.com

Since 1976, PAL has been known as a national leader in manufacturing custom prescription foot orthotics. Today PAL has a comprehensive catalog of corrective foot devices including custom orthotics, diabetic and accommodative inserts, ankle braces and gauntlets, and therapeutic shoes.

In the last decade, PAL has exploded onto the technology scene with the development of the most advanced software for the foot. The "One Stop Shop," Xtremity-One, provides the most enhanced tools for patient education, diag-

nostics, treatment and prevention—all which lead to an immediate electronic ordering process of PAL's top-quality products.

**RSN 84; see adv. p. 38**

### **PAMLAB, LLC**

4099 Highway 190  
Covington, LA 70433  
(985) 893-4097  
Fax: (985) 893-6195  
www.pamlab.com

### **PATHOLASE**

(530) 809-3809  
www.patholase.com

### **PATIENT ACCOUNT SERVICES (PAS)**

102 Centennial St., Ste. 102  
La Plata, MD 20646  
(800) 256-4004  
www.patientaccountservices.com

Patient Account Services Inc (PAS), a full service billing and practice management company, announces that it has been 100% successful in the implementation

of EHR systems in their podiatry clients' practices who chose to participate. PAS offers a fully integrated billing and EMR solution to their clients and it's all inclusive in their full billing service package. PAS attributes their success to personalized training that allows the podiatrist and his staff to learn and adapt at their own pace while also providing constant feedback to meet their meaningful use goals. And because their solution includes full billing services, PAS manages claims financials and cash flow so that the podiatry practice can concentrate on EMR tasks at hand. Many PAS podiatry clients have already attested and qualified for the first stage government incentive of \$18,000.00 per provider. Dr. Jennifer Feeny of Shenandoah Valley Podiatry, one of the first PAS clients to meet meaningful use and receive stimulus funds for her practice, was so pleased with her experience she

had this to say: "PAS supported us every step of the way. My office is running more smoothly and our patients love us for it."

**RSN 85; see adv. p. 141**

### **PAYAM DIAGNOSTICS**

558 Hempstead Ave  
W. Hempstead, NY 11552  
(888) 590-0037  
www.payamdiagnostics.com

### **PD LABS**

19230 Stone Oak Pkwy.,  
Ste. 200  
San Antonio, TX 78258  
(800) 687-9014

### **PEDIFIX FOOTCARE COMPANY**

281 Fields Lane  
Brewster, NY 10509  
(800) 424-5561  
Fax: (845) 431-7801  
www.pedifix.com  
e-mail: info@pedifix.com  
Foot specialists since 1885, Pedi-

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# 2013 BUYERS' GUIDE

Fix is the longest-established family-owned- and-operated business serving and supporting the podiatry profession. The firm manufactures more than 175 specialized medical foot treatment products to relieve dozens of common—and uncommon—foot conditions and deformities. Get their newest catalog to discover dozens of new, patient-pleasing items just introduced to make your job easier, including unique new skin-care products and topical antifungals, innovative palliative pads and cushions, the industry-leading assortment of Visco-GEL® foot protection products, PediPlast® moldable silicone compound, post-op FootSplints™, Preform® prefabricated foot orthotics, Gel-Step® silicone heel cups and insoles, and exclusive OTC-packaged products available for easier, more profitable in-office dispensing, pharmacy prescribing, or patient-direct purchase. See what PediFix products can do for you, your patients, and your practice. To get the latest PediFix catalog and free samples, call, FAX, or e-mail today.

**RSN 86;**  
see adv. p. 31

#### PEDILUX 4

(917) 600-0668  
www.pedilux4.com

#### PEDINOL/VALEANT PHARMACEUTICALS NORTH AMERICA, LLC

700 Rt 202/206 North  
Bridgewater, NJ 08807  
(800) PEDINOL  
www.pedinol.com

PEDINOL, now a division of Valeant Pharmaceuticals North America LLC, has been focused on meeting the needs of podiatrists and their patients for over 85 years. Since its original founding in 1925 by Dr. Harry Goldwag, a podiatric pioneer, PEDINOL's mission has been to serve podiatrists by delivering high quality products, and now as part of Valeant, to continue to provide attentive customer service. PEDINOL has a diverse portfolio of products, including prescription products, over-the-counter products, products for in-office use, and podiatrist-dispensed products for continuing

treatment. Fourteen of these products display the APMA Seal of Approval and were developed with input from podiatrists.

**RSN 87 and 88;**  
see adv. p. 121 and cover tip  
on cover

#### PED-LITE

8255 Wright St.  
Merrillville, IN 46410  
(219)756-0901  
Fax: (219) 756-1901  
www.pedlite.com

#### PEDORS

1349 Old Hwy. NW #130  
Marietta, GA 30060  
(800) 750-6729;  
Fax: (770) 218-9027  
www.pedors.com  
e-mail: info@pedors.com

#### PEDORTHIC FOOTWEAR ASSOCIATION

7150 Columbia Gateway Dr., #G  
Columbia, MD 21046  
(800) 673-8447  
www.pedorthics.org

#### PERFORMANCE HEALTH

1245 Home Ave.  
Akron, OH 44310  
800-321-2135  
Fax (330) 633-0205  
www.performancehealth.com;  
www.thera-bandacademy.com;  
www.biofreeze.com;  
www.thera-band.com;  
www.pedigenix.com

Featuring leading brands like Biofreeze®, Pedigenix® and Thera-Band®, Performance Health offers a broad portfolio of products for the podiatric, therapy, rehabilitation, wellness, massage, and performance markets. In addition to market-leading products, Performance Health provides practice building support, evidence-based protocols, clinical and product education, turn-key dispensing and pain management solutions.

**RSN 89;**  
see adv. p. 103

#### PERFORMANCE LABS

(800) 732-5446  
www.performlab.com

#### PHARMADERM

210 Park Ave.  
Florham Park, NJ 07932  
(973) 593-7900  
Fax: (973) 966-0738  
www.pharmaderm.com

#### PHYSICIAN CLAIM CORPORATION

4710 Southfield Green  
La Crosse, WI 54601  
(877) 385-0257  
www.physicianclaim.com  
e-mail: pcc@centurytel.net

#### PHYSICIAN WEB PAGES

(281) 218-6286  
www.physicianwebpages.com

#### PHYSICIANS BUSINESS ACADEMY

(404)663-0621  
www.physiciansbusinessacademy.com

#### PICA (PODIATRY INSURANCE CO. OF AMERICA)

3000 Meridian Blvd.,  
Ste. 400  
Franklin, TN 37067  
(800) 251-5727  
www.picagroup.com

#### PILGRIM SHOES

6710 Whitestone Rd.  
Woodlawn, MD 21207  
(888) 493-2859  
Fax: (410) 277-9988  
www.deer-tracks.com

#### PINE TREE

#### ORTHOPEDIC LAB

175 Park St.  
Livermore Falls, ME 04254  
(855) 735-7865  
www.pinetreeorthopedic.com

#### PINKUS

#### DERMATOLOGY LAB

1314 N. Macomb St.  
Monroe, MI 48162  
(800) 746-5870

#### P & K ORTHOTICS LAB, INC.

6128 Enterprise Dr.  
Cedar Falls, IA 50613  
(800) 798-3598;  
Fax: (319) 277-4901

#### PLUS LABORATORY

11206 Greenstone Ave.  
Santa Fe Springs, GA 90670  
(800) 421-7444  
Fax: (562) 941-7122

#### PODIAGUARD

(800) 962-5659  
www.totaldollar.com

#### PODIATRIC BILLING SPECIALISTS

(877) pod docs  
www.podbillspec.com

#### PODIATRIC PATHOLOGY LABORATORIES (DIVISION OF QUEST DIAGNOSTICS)

P.O. Box 7378  
1900 Sulphur Spring  
Baltimore, MD 21227  
(800) CALL-PPL

#### PODIATRY INSTITUTE

2675 N Decatur Rd.,  
Ste. 309  
Decatur, GA 30033  
(888) 833-5682

www.podiatryinstitute.com

The Podiatry Institute was founded in 1978 to provide a continuing source of educational materials for the podiatric profession. The Institute conducts extensive continuing education programs for the podiatric physician, and produces teaching films, videotapes, slide programs, textbooks, and many other materials. The Podiatry Institute conferences are held throughout the United States, and disseminate the latest research, surgical techniques, and advances in podiatric medicine and surgery.

**RSN 90;**  
see adv. p. 186

#### PODIATRY ONLINE

www.podiatryonline.com

#### PODIATRY PLUS

#### PROFESSIONAL LIABILITY INSURANCE (ACE USA)

(800) 397-9697, ext. 237  
Fax: (719) 528-8323

www.podiatryplusins.com

#### PODIATRY PRACTICE

#### MANAGEMENT INSTITUTE OF AMERICA (PPMI)

6604 Elvedon Dr., Ste. 102  
Dallas, TX 75248  
(800) 324-9841  
www.ppmiofamerica.com  
e-mail:

dr mellon@ppmiofamerica.com

#### POLYGEL

(see Gel Smart)

#### PRECISION INTRICAST, INC.

1323 Red Baron Rd.  
Payson, AZ 85541  
(800) 227-7805

www.dpmlab.com

e-mail: information@dpmlab.com

#### PRECISION ORTHOTIC LAB INTERNATIONAL

Mid Atlantic Corporate Center  
1595 Imperial Way, Ste. 103  
W. Deptford, NJ 08066  
(800) 336-6302;  
Fax: (856) 848-7944

www.precisionorthotic.com

#### PREMIER MEDICAL PRODUCTS

1710 Romano Dr.  
Plymouth Meeting, PA 19462  
(888) 773-6872  
www.premusa.com

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## PREMIER PODIATRIC GROUP (PPG)

784 Medina Rd, Ste. 104  
Medina, OH 44256  
(855) 855-5125  
www.premierpodiatricgroup.com

- Hames Orthotech
- Surefit
- Arline Wiggins
- Comfortland
- Orthocircle
- PCM
- Pinnacle Orthotics
- Quality Compounding
- Synergy Brace
- USA Laser
- First Data

## PRESCRIPTION FOOT ORTHOTIC LABORATORY ASSOCIATION (PFOLA)

36 S. Last Chance Gulch, Ste. A  
Helena, MT 59601  
(800) 347-6585;  
Fax: (406) 443-4614  
www.pfola.org  
e-mail: info@pfola.org

## PRESENT E-LEARNING SYSTEMS

4800 N. Federal Hwy, #A306  
Boca Raton, FL 33431  
(561) 869-6699  
Fax: (561) 869-6666  
www.podiatry.com

PRESENT e-Learning Systems has been the leading podiatric distance learning company since 1995, providing a suite of education products which enhance the professional development of podiatrists. PRESENT Podiatric Residency Education Online, currently in its 9th year, has become the standard lecture curriculum at podiatric residency programs across the country. PRESENT Board Review Online is the most widely used board review program in podiatry. PRESENT Diabetes, with over 120,000 members, is the first combined online CME education and social networking site in medicine. PRESENT Podiatry combines the highest quality online CME programming with Facebook-style social networking, to offer the podiatry community a full-featured perpetual online clinical conference. From one web address, <http://podiatry.com>, all PRESENT Podiatry services are now available to the profession in one integrated, simple to use, state-of-the-art web site.

**RSN 92; see adv. pp. 64-65**

## PROFOOT

74 20th St., Floor 2  
Brooklyn, NY 11232  
(718) 965-8600  
www.profootcare.com

## PRO LAB ORTHOTICS

575 Airpark Rd.  
Napa, CA 94558  
(707) 257-4400;  
(800) 477-6522  
Fax: (707) 257-4420  
www.prolaborthotics.com

ProLab Orthotics, an orthotic industry leader, incorporates evidence-based medicine and clinical expertise into our orthotic design for optimal patient outcomes. We provide the highest quality innovative products, including our exclusive custom Pathology Specific Orthoses™ and P3 Functional Prefabs.

Pathology Specific Orthoses address the specific pathomechanics of various diagnoses. These fully-corrected custom orthoses are produced by combining evidence-based research with state-of-the-art technology and superior hand-craftsmanship.

ProLab's P3 prefabs were designed using the same expertise as our custom orthoses, resulting in the best functionally-corrected prefabs on the market. P3 Adult prefabs are semirigid orthoses with a full depth heel cup, forefoot valgus correction and medial heel skive. They are also available with a rearfoot post for additional stability.

ProLab's Kiddythotics® are the first children's prefab designed with a deep heel cup, medial flange, medial heel skive and rearfoot post in a rigid shell, making them an excellent choice to treat pediatric flexible flatfoot.

**RSN 93;  
see adv. p. 9**

## PRO NICHE

PO Box 643561  
Kenner, LA 70064  
(504) 378-3660  
www.pronichemedical.com

The Heeler is an inexpensive yet effective way for patients to get relief from pain caused by plantar fasciitis. Designed by a board certified podiatrist, The Heeler matches the contour of the foot to isolate and stretch the tissue under the arch. At the same time, The

Heeler provides ice massage to reduce inflammation. Meaningful relief can be achieved with use just 2 to 3 times daily.

The Kneeler allows anyone with knee or leg issues, to walk with ease. No more uncomfortable crutches or confinement to a cumbersome wheelchair. The Kneeler fits any brand of walker. Ideal for anyone with foot fractures, sprains, ulcers or post-surgical patients. The Kneeler is specially designed to allow patients to remain upright, maintain leg muscle motion while helping prevent blood pooling, which may decrease the risk of blood clots. Full mobility at a fraction of the cost of a wheelchair.

**RSN 94; see adv. p. 80**

## PROPATH PODIATRIC PATHOLOGY

8267 Elmbrook Dr.,  
Ste. 100  
Dallas, TX 75247

(800) 258-1253  
Fax: (214) 237-1731  
www.propath.com

## PROPET

2415 W Valley Hwy N  
Auburn, WA 98001  
(253) 854-7600  
www.propetusa.com

## PRO SITES

27919 Jefferson Ave, Ste. 103  
Temecula, CA 92590  
(888) 932-3644  
www.prosites.com

ProSites, an innovative leader in medical website design, has introduced comprehensive website solutions specifically tailored to the needs of podiatrists, helping doctors easily grow their practices and streamline patient communications.

Each ProSites website integrates over 100 pages of customizable, patient-focused content, covering a vast range of foot and ankle

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# 2013 BUYERS' GUIDE

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health topics. Websites additionally include numerous interactive features that engage and educate patients 24/7, encouraging patients to request an appointment and contact the doctor.

Using the firm's unparalleled technology, doctors receive countless benefits, such as greater control and flexibility to edit their website instantly, using the easiest "point and click" editor available. Unique to ProSites members, doctors frequently receive free upgrades, ensuring their website is always comprised of the latest technology, features, designs, and content, without incurring additional fees.

**RSN 95; see insert**

## PROTEX MEDICAL PRODUCTS

913 Wood St.  
W. Monroe, LA 71291  
(318) 324-1155

## PURE STRIDE

c/o Dia-foot  
3400 Fairlane Farms Rd.  
Wellington, FL 33414  
(877) 405-FOOT  
www.dia-foot.com

## PURICORE, INC

508 Lapp Rd.  
Malvern, PA 19355  
(484) 321-2755  
Fax: (484) 321-2725  
www.puricore.com

## Q-R

### QUICK NOTES

10400 Griffin Rd., Ste. 105  
Cooper City, FL 33328  
(800) 899-2468  
Fax: (954) 680-2209  
www.Qnotes.com  
e-mail: sales@qnotes.com

## QUINNOVA PHARMACEUTICALS

411 S. State St., 3rd Flr  
Newtown, PA 18940  
(215) 860-6263  
Fax: (215) 860-6265  
www.quinnova.com

## REALM LABS

(866) 634-2745  
www.neuremedy.com  
email: realm labs@gmail.com

## REDI-THOTICS

1 Whispering Way  
Brookfield, CT 06804

(877) 740-3668  
Fax: (203-740-8503  
www.redi-thotics.com

## R.I. PODIATRIC MEDICAL ASSOCIATION

c/o Dr. Karen LaMorge at  
(401) 782-8787

## RICHIE TECHNOLOGIES, INC.

550 Pacific Coast Hwy, Ste. 209  
Seal Beach, CA 90740  
(877) 359 0009  
Fax (562) 596-3157  
www.richiebrace.com

The Richie Brace® is a custom ankle brace (ankle foot orthosis) designed to treat chronic conditions of the foot and ankle. Introduced to the medical community in 1996, The Richie Brace has revolutionized the non-operative approach to the most challenging pathologies treated by the foot and ankle specialist.

With a contoured balanced orthotic footplate articulated to adjustable semi-rigid lower leg uprights, the Richie Brace is ideally suited to stabilize rotational forces at the Midtarsal, Subtalar and Talocrural joints. Modifications and enhancements are available to add further restriction of motion in the sagittal, frontal or transverse plane.

The Richie Brace is fabricated from an impression cast taken of the patient's foot and lower leg. It's lightweight, low-profile design is preferred by patients over traditional longer leg solid shell ankle foot orthoses.

The Richie Brace® is available from the following authorized distributors who can provide instructions for casting, coding, and reimbursement guidelines:

Acor (800) 237-2267  
Allied OSI Labs  
(888-264-3338)  
Burns Podiatric Lab  
(800-262-8767)  
Comfort Fit Orthotic Labs, Inc.  
(888-523-1600)  
Eastern Podiatry Lab  
(800-327-8763)  
Fiber Lab (800-451-1719)  
Integrity Orthotics  
(866-678-4652)  
JSB Orthotics  
(800-373-5935)  
KLM Orthotic Labs  
(800-556-3668)

Marathon Orthotics  
(866-402-3668)  
Root Labs (877) 766-8522  
Solo Labs (800-765-6522)  
STJ Orthotic Services  
(800-321-4STJ in NY;  
800-642-4STJ in CA)  
SureFit (800-298-6050)  
**RSN 96; see adv. p. 83**

## RIECKEN'S ORTHOTIC LABORATORY

5115 Oak Grove Rd.  
Evansville, IN 47715  
(800) 331-8040  
Fax: (812) 476-4271  
www.footcomfortworld.net  
e-mail: rieckensfootcare.net

## ROCKWOOD PROGRAMS, INC.

4001 Miller Rd.  
Wilmington, DE 19802  
(800)365-0816  
Fax: (302)764-9125  
www.rockwoodmedmal.com

## ROGERS CORP. (PORON MATERIALS DIVISION)

245 Woodstock Rd.  
Woodstock, CT 06281-1815  
(800) 327-6766

## ROOT LABORATORY

16739 Placer Hills Rd.  
Meadow Vista, CA 95722  
(877) ROOTLAB (766-8522)  
Fax: (530) 878-9310  
www.root-lab.com

## RX SORBO

2144 State Route 59  
Kent, OH 44240  
(877) 797-6726;  
(877) RXSORBO  
www.rxsorbo.com

RX Sorbo® is the exclusive supplier of Performance Insoles featuring Sorbothane® to the professional medical market. Sorbothane® is a unique proprietary material that naturally "flows"-it cradles the foot in comfort and helps to protect the entire body from impact shock. The complete line of RX Sorbo® Performance Insoles has been made in America and recommended by medical professionals for over 20 years. Working closely with health care providers RX Sorbo® has developed a New Professional Program specifically designed to benefit podiatry patients and practices.

Find out more-it's easy to become a RX Sorbo® Health Care Partner...

Please call 877.RXSORBO or email-podiatry@rxsorbo.com for program details.

A complete RX Sorbo® Performance Insole sampling program is available.

**RSN 97;  
see adv. p. 72**

## RYBO MEDICAL SOLUTIONS

21302 Calle Horizonte  
Lake Forest, CA 92630  
(866) 406-7926  
www.rybomedical.com  
e-mail: patc@rybomedical.com

RYBO manufactures custom ankle gauntlets with our industry-leading 2-day turnaround time! Gauntlets are available in 8 color choices, 3 closure styles, multiple height choices, all with FREE SHIPPING for only \$310.00. Please contact us today to experience our excellent customer service while forming a lasting manufacturing partnership.

**RSN 98; see adv. p. 55**

## S

## SAFESTEP

(866) 712-STEP  
www.safestep.net  
e-mail: info@safestep.net

## ST. JUDE MEDICAL NEUROMODULATION DIVISION

6901 Preston Rd.  
Plano, TX 75024  
(972) 309-8000  
www.sjmneuro.com

## SAS

1717 SAS Drive  
San Antonio, TX 78224  
(877) 782-7463  
www.sasshoes.com

## W.B. SAUNDERS

6277 Sea Harbor Dr.  
Orlando, FL 32887  
(800) 545-2522

## SAVIENT PHARMACEUTICALS (KRYSTEXXA)

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Fourteenth Floor  
East Brunswick, NJ 08816  
www.krystexxa.com

## SCHERING-PLOUGH HEALTHCARE PRODUCTS

110 Allen Rd.  
Liberty Corner, NJ 07938

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# 2013 BUYERS' GUIDE

## **SCHOLL COLLEGE OF PODIATRIC MEDICINE AT ROSALIND FRANKLIN UNIVERSITY OF MEDICINE AND SCIENCE**

3333 Green Bay Rd.  
N. Chicago, IL 60048  
(847) 578-8410;  
Fax: (847) 775-6516  
www.rosalindfranklin.edu  
(312) 280-2880

## **SCHUSTER & RICHARD LAB.**

14-20 130th St.  
College Point, NY 11356  
(718) 358-8607

## **SGARLATO LABS, INC.**

2315 S. Bascom Ave.,  
Ste. #200  
Campbell, CA 95008  
(800) 421-5303  
www.sgarlatolabs.com

## **SHARP SHAPE**

1154 Kentwood Ave.  
Cupertino, CA 95014

## **SHEAUMANN LASERS (GO LASER)**

45 Bartlett St  
Marlborough, MA 01752  
(508) 970-0600  
Fax: (508) 481-9261  
www.sheaumann.com

## **SHIRE REGENERATIVE MEDICINE**

www.Dermagraft.com

## **SHOE CARE INNOVATIONS (STERI-SHOE)**

501 Seaport Ct,  
Ste. 101  
Redwood City, CA 94063  
(866) 686-SHOE  
www.shoecareinnovations.com  
email: info@sterishoe.com

## **SIGMA DIGITAL X-RAY**

1607 Barclay Blvd.  
Buffalo Grove, IL 60089  
(800) 331-6077  
Fax: (847) 419-0675  
www.sigmadigitalxray.com  
email: info@sigmadigitalxray.com

## **SIGVARIS**

1119 Highway 74 South  
Peachtree City, GA 30269  
(800) 322-7744, ext 1  
Fax (800) 481-5488  
www.sigvarisusa.com  
SIGVARIS, Inc. is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 60 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. SIGVARIS product lines include: SIGVARIS MEDICAL, SIGVARIS WELL BEING and SIGVARIS SPORTS.

**RSN 111; see adv. p. 28**

## **SILIPOS**

7049 Williams Rd.  
Niagara Falls, NY 14304

(800) 229-4404  
Fax: (716) 283-0600  
www.silipos.com

## **SMITH & NEPHEW INC. (REHAB DIVISION)**

1 Quality Dr.  
P.O. Box 886  
Cedarburg, WI 53012  
(800) 228-3693

## **SMITH & NEPHEW INC. (WOUND MANAGEMENT DIVISION)**

11775 Starkey Rd.  
Largo, FL 33773  
(800) 876-1261

## **SMITHERS BIO-MEDICAL SYSTEMS**

919 Marvin Ave.  
P.O. Box 118  
Kent, OH 44240  
(800) 321-8286  
Fax: (800) 447-0813  
www.biofoamimpression.com  
e-mail:  
info@biofoamimpression.com

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# 2013 BUYERS' GUIDE

S

WHO'S WHO

## SOF SOLE

9221 Globe Center Dr.  
Morrisville, NC 27560  
(800) 446-7587  
www.sofsole.com  
e-mail: help@4implus.com

## SOLE ORTHOTICS

c/o Edge Marketing  
Unit C, 416 Meridian Rd. SE  
Calgary, AB T2A 1X2  
Canada  
(866) 235-7653  
Fax: (403) 204-0927

## SOLE SUPPORTS

(888) 650-7653  
www.solesupports.com

## SOLETECH

(800) 225 2192  
Fax: (978)741-2091  
www.soletech.com  
www.advancefootwear.com

## SOLO LABS, INC.

415 S. Laurel St.  
Kutztown, PA 19350  
(610) 683-3008  
(800) 765-6522  
Fax: (610) 683-6427  
www.sololabs.com  
e-mail: solo@sololabs.com

SOLO<sup>®</sup> Laboratories is a world-class provider of custom orthotics, diabetic shoes, braces, and a distributor of the TOM-CAT<sup>™</sup> foot scanner. Consistently since 1983, SOLO has provided medical professionals and their patients with superior products and extraordinary service.

SOLO operates a state-of-the-art manufacturing plant that couples the latest in manufacturing technology with the personal hand-made care of skilled craftspeople. SOLO is committed to producing devices quickly, accurately, and cost-effectively.

**RSN 99; see adv. p. 137**

## SOS HEALTHCARE MANAGEMENT SOLUTIONS

3866 Monterey Place NE  
Renton, WA 98056  
(866) TEAMSOS (832-6767)  
www.soshms.com

SOS Healthcare Management Solutions is no stranger to podiatry! A full service Practice Management training and consulting firm, "SOS" focuses on proven success strategies to:

- Improve operations management and organizational design
- Increase revenue; streamline

and implement tested systems

- Develop coordinated office protocols, policies and procedures
- Train staff, manage staff, retain staff
- Strengthen workforce via specialized management techniques

With 38 years of professional and practical experience, "SOS" is committed to making yours a winning team and a winning practice.

"SOS" supports podiatric practices with three different practice management resources:

- 1) On-site practice consultations, analysis and solutions
- 2) Essential practice management products, including forms and manuals
- 3) One day Staff /Office Training Optimization Workshops

Make your practice work for you!

Contact: Lynn Homisak, President, for a complimentary consultation.

**RSN 100; see adv. p. 70**

## SPENCO MEDICAL CORP.

P.O. Box 2501  
Waco, TX 76702  
(800) 877-3626;  
Fax (254) 772-3093  
www.spenco.com  
e-mail: spenco@spenco.com

## STABLE STEP, INC.

8930 Global Way  
West Chester, OH 45069  
(888) 237-FOOT (3668)  
Fax: (513) 825-3381  
www.powersteps.com

e-mail: info@powersteps.com  
Powerstep<sup>®</sup> is the leading brand in affordable, prefabricated orthotics for many common foot conditions and pain. Custom prescription orthotics are ideal for many patients, but Powerstep<sup>®</sup> plays an important role in any practice. Our Pro-Tech line is only available to medical professionals and in-office dispensing allows you to offer patients immediate and affordable pain relief as a first-line therapy for mild conditions while considering or waiting for custom orthotics.

Powerstep's mission is to provide the most effective products available for preventing and relieving common foot problems. To that end, Powerstep products incorporate the average dimensions obtained through computer analy-

sis of thousands of feet for a superior design, made in the US with superior materials.

**RSN 101; see adv. p. 76**

## STAT MED PLUS

1979 Marcus Ave, Ste. 210  
Lake Success, NY 11042  
(855) STAT-MED  
www.statmedplus.com

## STEIN'S FOOT SPECIALTIES

P.O. Box 327  
Jesup, GA 31598  
(800) 526-0985

## STERI CHECK SYSTEMS

P.O. Box 659  
Deer Park, NY 11729  
(631) 243-1381  
(800) 67-STERI(677-8374)

## STIEFEL LABS

(888) STIEFEL (784-3335)  
www.stiefel.com

## STJ ORTHOTIC SERVICES, INC.

920 N Wellwood Ave.  
Lindenhurst, NY 11757  
(800) 321-4STJ (4785)  
Fax: 631-956-0188  
www.stjorthotic.com  
Email: stjsalesny@stjortho.com  
225 Benjamin, Ste. 103  
Corona, CA 91719  
(800) 642-4STJ (4785)  
e-mail: stjorthotc@aol.com

## STRAIGHT ARROW PRODUCTS

P.O. Box 20350  
Lehigh Valley, PA 18002-0350  
(800) 827-9815  
www.straightarrowinc.com

Straight Arrow Products, Inc., continues to provide quality therapeutic products to podiatrists and their patients at an affordable price.

The current line of products includes Foot Miracle and Urea Care, both specially formulated to meet the needs of the podiatric patients and their doctors.

Foot Miracle has been a mainstay for the podiatrist for over 25 years and Straight Arrow reports that the success of Foot Miracle is due to the formulation, performance and overall value that it provides to the podiatrist, staff and most importantly the patient.

This success led to Urea Care, which is a 10% urea-based therapeutic crème designed for patients with severe dry, cracked skin, providing the same results as seen with daily application of Foot Miracle.

**See adv. p. 104**

## STRATUS PHARMACEUTICALS

14377 Southwest 142nd St.  
Miami, FL 33186-6727  
(800) 442-7882;  
Fax: (305) 254-6875  
www.stratuspharmaceuticals.com

## STRUTZ, LLC

560 Sylvan Ave.  
2 US Executive Center  
Englewood Cliffs, NJ 07632  
(888) 787-8891  
www.lovemystutz.com  
email: info@lovemystutz.com

## STS COMPANY

655 Redwood Hwy. #310  
Mill Valley, CA 94941  
(800) 787-9097  
Fax: (415) 381-4610  
www.stssox.com

The STS Company manufactures casting materials designed for obtaining lower extremity molds. The water curable resin-impregnated casting socks are used to obtain negative molds for fabrication of a variety of foot orthotic and AFO devices. The casts are particularly accurate for CAD/CAM use. A great deal of practitioner and staff time can be saved as a cast room is not required and clean-up is minimal. Casts can be shipped immediately with little chance of damage.

**RSN 102; see adv. p. 135**

## SUPERBONES EAST CONFERENCE

c/o PRESENT e-Learning Systems  
call Donna Nocero  
(888) 802-6888  
(conference manager)  
call Michael Shore  
(954) 298-7000 (sponsor sales)  
www.superboneseast.com  
**RSN 103; see adv. p. 63**

## SUPERBONES WEST CONFERENCE

c/o PRESENT e-Learning Systems  
call Donna Nocero  
(888) 802-6888  
(conference manager)  
call Michael Shore  
(954) 298-7000 (sponsor sales)  
www.superbonesWest.com

## SUPERFEET

1419 Whitehorn St.  
Ferndale, WA 98248  
(800) 634-6618  
www.superfeet.com

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# 2013 BUYERS' GUIDE

## **SUREFIT**

4050 NW 126th Ave.,  
Suite 110  
Coral Springs, FL 33065.  
T: 800.298.6050  
Fax: (888) 801-3450  
www.surefitlab.com

## **SURG/ASSIST, INC.**

9340 7th St.,  
Unit C  
Rancho Cucamonga, CA 91730  
(909) 466-9506;  
Fax: (909) 446-1608  
e-mail: surgassist@teamirs.com

## **SWEDE-O, INC**

6459 Ash St.  
P.O. Box 610  
N. Branch, MN 55056  
(800) 525-9339  
www.swedeo.com

## **SYSTAGENIX WOUND**

### **MANAGEMENT**

7 Powder Horn Dr.  
Warren, NJ 07059  
(800) 888-9234  
www.systagenix.com



## **TAKEDA PHARMACEUTICALS USA, INC.**

www.takeda.us

Based in Deerfield, Ill., Takeda Pharmaceuticals U.S.A., Inc. (TPUSA) is a wholly-owned subsidiary of Takeda Pharmaceutical Company Limited, and is among the top 15 pharmaceutical companies in the United States. TPUSA was founded in 1998 to accelerate Takeda's global expansion into the U.S. market. The company currently markets oral diabetes, insomnia, rheumatology, gastroenterology and cardiovascular treatments and seeks to bring innovative products to patients through a pipeline that includes compounds in development for metabolic and cardiovascular disease, gastroenterology, neurology and other conditions.

**RSN 104; see adv. pp. 22-25**

## **TEI BIOSCIENCES**

7 Elkins St.  
Boston, MA 02127  
(866) 524-0022  
www.teibio.com

## **TEK-SCAN**

307 W. 1st St.  
S. Boston, MA 02127  
(800) 248-3669  
Fax: (617) 464-4266  
www.tekscan.com/medical  
e-mail: marketing@tekscan.com

## **TEMPLE UNIVERSITY SCHOOL OF PODIATRIC MEDICINE**

8th & Race Sts.  
Phila., PA 19107  
(215) 629-0300

## **TEREGEN LABS PHARMACEUTICALS**

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Willoughby, OH 44094  
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www.teregen.com

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Ste. 200  
Austin, TX 78701  
(800) TEX.FOOT  
Fax: (512) 494-1129

## **TEXAS, UNIV. OF/HEALTH SCIENCE CENTER, CME**

7703 Floyd Curl Dr.  
San Antonio, TX 78284  
(210) 567-4491

## **THERA-BAND**

(see Performance Health)

## **THERAGAUZE™**

c/o Soluble Systems, LLC  
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Ste. 250  
Newport News, VA 23606  
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Fax: (757) 877-8870  
www.solublesystems.com

## **THERAPATH**

545 W. 45th St.  
NY, NY 10036  
(800) 681-4338  
Fax: (917) 441-1116  
www.therapath.com  
email: bblake@therapath.com

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## THINK PIECE CREATIVE

1111 S. State St., Ste. 404  
Chicago, IL 60605  
(773) 562-0640  
Fax: (312) 341-1227  
www.thinkpiececreative.com

## THOR-LO (THORNEBURG HOSIERY CO., INC.)

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Statesville, NC 28677  
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## TOAD MEDICAL CORPORATION

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Washoa Valley, MN 89704  
(775) 849 0244  
www.toadmedical.com

## TOE-FOOD

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Orinda, CA 94563  
(888) Toe Food (863-3663)

## TOM-CAT SOLUTIONS

48 D Vincent Circle  
Lylyland, PA 18974  
(215) 443-9220  
www.tom-catsolutions.com  
email:  
kcolyar@tom-catsolutions.com

## TOP PRACTICES, LLC

1002 Lititz Pike #191  
Lititz, PA 17543  
(717) 626-2025  
www.toppractices.com

## TORNIER

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(952) 426-7600;  
Fax: (952) 426-7601  
www.tornier-us.com

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Rumford, RI 02916  
(800) 947-1259  
www.tower-imaging.com  
email: xraymackie@gmail.com

## TRAINING TIME

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www.trainingtimellc.com

## TRI HAWK

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Massena, NY 13662  
(866) 874-4295  
www.trihawk.com

## TRILogy PHARMACY SERVICES

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St. Louis, MO 63146  
(888) 542-0022  
www.trilogyhc.com

## TRIPOD LABS

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Great Neck, NY 11022-0034  
(877)-6-Tripod;  
Fax: (516) 570-0572  
www.tripodlabs.com

## TRUCEUTICALS

www.truceuticals.com

## TRULIFE

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(360) 598-8943  
www.trulife.com

## TRU-MOLD SHOES, INC.

42 Breckenridge St.  
Buffalo, NY 14213  
(800) THE-MOLD  
Fax: (716) 881-0406  
www.trumold.com  
info@trumold.com

Tru-Mold Shoes offers a complete line of contemporary, fully-accommodating custom-molded shoes, designed to increase patient acceptance and compliance as well as help simplify the ordering process.

Every pair of Tru-Mold Shoes offers many stylish accommodating features at no extra charge. An exclusive double-orthotic system captures the plantar contour in both the removable insert and shoe base. This unique feature greatly increases comfort while reducing stress on sensitive areas of the foot. Product workmanship also has been taken to new heights—every stitch, seam and styling line is crafted using state-of-the-art computer animated design and 3D modeling techniques by experienced shoemakers. The company also continues to offer the Thera-Medic Shoe package—the most flexible, highest value shoe package for Medicare-eligible patients with diabetes.

**RSN 105;  
see adv. p. 78**

## U

## UNETIXS VASCULAR

(800) 486-3849  
www.unetixs.com/revo.html

## UNIVERSAL ULTRASOUND

299 Adams St.  
Bedford Hills, NY 10507  
(800) 842-0607  
Fax: (914) 666-2454

## UNIVERSITY OF OSTEOPATHIC MEDICINE AND HEALTH SCIENCES, COLLEGE OF PODIATRIC MEDICINE AND SURGERY

3200 Grand Ave.  
Des Moines, IA 50312  
(515) 271-1464;  
(800) 240-2767

## UPSHER-SMITH LABS

6701 Evenstad Dr.  
Maple Grove, MN 55369-6026  
(800) 654-2299  
www.amlactin.com

## V

## VASAMED

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Eden Prairie, MN 55344  
(800) 695-2737;  
Fax: (952) 944-6022  
www.vasamed.com

## VASYLI

4040 Civic Center Dr.  
Ste. 430  
San Rafael, CA 94903  
(415) 492-2190;  
Fax: (800) 552-1401  
www.orthaheelusa.com

Vasyli/Orthaheel- "NATURAL RELIEF" orthotic sandals and footwear. Born in Australia, Orthaheel prides itself on providing patients with an effective and innovative orthotic and orthotic sandal/footwear range to assist in treating lower limb conditions such as plantar fasciitis, Achilles tendonitis, and overall foot pain. Orthaheel backs their products with a "30 DAY WALK PAIN FREE" guarantee. Provide your patients fashionable and effective orthotic products.

**RSN 106; see adv. p. 40**

## VILEX, INC.

111 Moffitt St.  
McMinnville, TN 37110  
(800) 521-5002  
Fax: (866) 606-4911  
www.vilex.com  
e-mail: vilex@blomand.net

## VISUAL FOOTCARE TECHNOLOGIES (COMPREHENSIVE DIABETIC FOOT EXAM)

www.safestep.net OR  
www.visualfootcare.com  
(see SafeStep)

## VISUAL MEDIA CONCEPTS

259 West 30th St., 3rd Flr  
NYC, NY 10001  
(800) 815-3444  
www.vmcny.com

## VYNU COVIDIEN

c/o Covidien  
15 Hampshire St.  
Mansfield, MA 02048  
(508) 261-8000  
www.covidien.com

## W

## WEBPOWER VIDEO

8 Sherman Ct.  
Plainsboro, NJ 08536  
(732) 996-0619  
www.webpowervideo.com

## WEILL CORNELL MEDICAL COLLEGE, PODIATRIC PATHOLOGY DIVISION

(212) 746-6434  
www.weillcornelldermpath.com

## WELLDYNE HEALTH

www.welldynehealth.com

## WELLSTONE LABS (MOLECULAR AF)

(888) 919-1818  
www.molecularAF.com/professional  
Wellstone Labs President Jonathan Silberstein on his firm's product, Molecular AF:

"After 1000's of satisfied MolecularAF users, we feel it's time for you to see the benefits:

1) Broadest antifungal protocol without a prescription. 2 products; A) Dynamic Oil with Tolnafate and B) Molecular Cream with Miconazole Nitrate.

2) Best in class formulation by incorporating active ingredients with 3 essential oils: Origanum Oil, Cinnamomum Verum Oil and Melaleuca Alternifolia Oil, all having antifungal properties.

3) Oils are rich EFA's (Essential Fatty Acids). MolecularAF is second to none when it comes to nourishing, softening and conditioning the nails. Great complement for all laser therapies.

4) Pricing is fair to you and your patients. We understand the financial challenges and have pricing reasonable to all podiatry practices.

5) Only available in physician offices.

6) Natural ingredients without any parabens.

*Continued on page 162*

# 2013 BUYERS' GUIDE

7) We offer an unconditional money back guarantee direct to your patients. “

To place an order, ask any questions or to request your FREE SAMPLE, please call or visit the website.

**RSN 107;**  
see adv. p. 173

## **WESTERN, THE**

(see California Podiatric Medical Assn)

## **WESTERN PENNSYLVANIA HOSPITAL, FOOT & ANKLE INSTITUTE**

4800 Friendship Ave.  
Pittsburgh, PA 15224  
(412) 578-1158

## **WHEATON**

### **BRACE CO.**

336 E. Gundersen, Ste. 100  
Carol Stream, IL 60188  
(630) 690-5795

## **WOODWARD LABORATORIES**

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75 Enterprise  
Aliso Viejo, CA 92656  
(800) 780-6999;  
Fax: (949) 362-4601  
www.woodwardlabs.com

Woodward Laboratories develops innovative antimicrobial products for the skin and nails. All products kill 99.9% of the most disease-causing germs and are clinically proven to improve the health and safety of healthcare professional and their patients. Alcohol-free formulas contain moisturizers to soften, heal and protect skin with frequent hand washes.

**RSN 109;**  
see adv. p. 211

## **WOUND CARE TECHNOLOGIES**

1630 Lake Drive West  
Chanhassen, MN 55317  
(800) 896-0436  
Fax: (312) 327-4448  
www.woundcaretech.com  
email:  
info@woundcaretech.com

## **WRIGHT MEDICAL TECHNOLOGY, INC.**

5677 Airline Rd.  
Arlington, TN 38002  
(800) 238-7117  
(901) 867-4369  
Fax: (901) 867-8837  
www.wmt.com

# X

## **X-CEL X-RAY INC.**

4220 Waller Dr.  
Crystal Lake, IL 60014  
(800) 441-2470  
Fax: (815) 455-4732  
www.xcelxray.com  
e-mail: xcelxray@mc.net

## **XENNA CORP.**

33 Witherspoon St., Ste. 200  
Princeton, NJ 08542  
(800) 368-6003  
Fax: (609) 921-2517  
www.xenna.com  
e-mail: info@xenna.com

## **XEROSOX**

### **(GEORGE MEDICAL)**

6702 Netherlands Dr.  
Wilmington, NC 28405  
(888) XeroSox  
www.XeroSox.com

# Y-Z

## **Z-COIL**

6932 4th St. NW  
Albuquerque, NM 87107  
(800) 268-6239  
www.zcoil.com

## **ZIMMER, INC. HALL SURGICAL**

1170 Mark Ave.  
Carpinteria, CA 93013  
(800) 235-5713

## **ZYANTUS**

PO Box 9  
Kearney, NE 68848  
(888) 576-0800  
www.zyantus.com

Zyantus provides the latest in total office management and claims processing solutions to provide services, training and support to increase physician practice/clinics offices efficiency with unparalleled speed and simplicity. Our services include EClaims OS, OS Records, OS Practice and OS Billing. Over the past thirteen years, Zyantus has developed a loyal client base earning high service ratings and positive customer feedback. Its easy-to-use programs, comprehensive services and rapid response to customer needs have molded Zyantus into the total office solutions company it is today.

**RSN 110; see adv. p. 79**

# 2013 BUYERS' GUIDE

**Editor's Note:** We wish to clarify that many, if not most of the products listed below are available from the supply houses listed under "Supplies," in this section, via combinations of phone, catalog and online sales. We felt it would be redundant to list these companies under every single listing, so we're taking the opportunity to remind you via this note.

## A

### ACCREDITATION: Surgical Facilities

Joint Commission on Accreditation of Health Care Organizations (JCAHO)

### ADHESIVES: Pre-Tape Dressings (Skin Adherents)

**Gordon Labs (GL-2 and GL-7 Skin Adherent/Stik-It [disposable ampules])** p. 2

**Pedinol Pharmacal (Pedi-Pre-Tape Spray/Pedi-Skin Adherent)** pp. cover tip, 121

### ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS

Acor p. 5

**Aetrex** p. 13

**AmerX** p. 103

**Biofreeze** p. 33

**Blaine Labs** p. 29

Cryoderm p. 89

**CTS** pp. 11, 89

**Dr. Comfort** p. 91

**Dr. Jill's Foot Pads** p. 153

Dr. Specified p. 104

**Dr's Remedy** p. 27

FootHelpers p. 2

**Formula 3** p. 75, 109

**Gel Smart/Healix Care** p. 7

**Gordon Labs** p. 31

Health Care Products

Healthy Glow Skin Products

**Kerasal** pp. 75, 109

**Langer, Inc** p. 7

**Pedifix** p. 31

Pure Stride

Realm Labs

Safestep

Silipos

Sof Sole

**Straight Arrow** p. 104

Strutz

SureFit

Tripod Lab

**Woodward Labs** p. 211

Xenna

### ADVERTISING

#### (Newsletters/Brochures)

(See: Practice Promotion)

### ADVERTISING

#### (Radio, TV & Newspaper)

(See: Practice Promotion)

### ADVERTISING

#### (Waiting Room Videos)

(See: Practice Promotion)

### AFO's

(See: Braces/Supports)

### AIR PURIFICATION

DPM-Aire (New-Aire)

(See also: Suction Systems; Lasers)

### ANATOMICAL MODELS/CHARTS

Biomedical Models Co.

### ANESTHESIA (topical)

(See: Skin Refrigerants)

### ANKLE BRACES/SUPPORTS

(See: Braces/Supports)

### ANTIFUNGAL DELIVERY SYSTEMS (For Shoes)

Angel Sales

Shoe Care Innovations

(Steri-Shoe)

### ANTISEPTICS

(See: Disinfectants/Hand

Cleaners/Cleaners,

Instrument/Surgical Scrubs)

### APPOINTMENT SCHEDULING

Appointment Desk

Eppointments plus

Jay Geier's Scheduling Institute

(See also: Computers: Software

[Practice Management])

### APPRAISERS

Medical Mavin

Podiatry Practice Management

Institute of America (PPMI)

### ART (For Office Decoration: Posters/Prints)

Med-Art

### ARTHROSCOPY

ArthroCare Sports Medicine

### ASSOCIATIONS/CONFERENCES/ SEMINARS/MEETINGS

**Academy of Ambulatory Foot and Ankle Surgery** p. 116

**Academy of Physicians in Wound Healing (APWH)** p. 93

**American Academy of Pain Management**

**American Academy of Podiatric Practice Management** p. 177

**American Association of Colleges of Podiatric Medicine (AACPM)**

**American Association of Hospital and Healthcare Podiatrists (AAHHP)**

**American Association of Medical Foot Specialists**

**American Association of Podiatric Sports Medicine** p. 134

**American Association of Primary Care Providers for Edematous Extremities**

**American Association for Women Podiatrists**

**American Board of Foot Surgeons**

**American Board of Lower Extremity Surgery (ABLES)** p. 157

**American Board of Multiple Specialties in Podiatry** p. 175

**American Board of Podiatric Medicine (ABPM)** p. 176

**American Board of Podiatric Surgery**

**American Board of Quality Assurance & Utilization Review (ABQAURP)**

**American College of Arthroscopic Surgeons**

**American College of Foot & Ankle Orthopaedics & Medicine (ACFAOM)**

**American College of Foot & Ankle Pediatrics**

**American College of Foot & Ankle Surgeons (ACFAS)** p. 181

**American College of Foot Orthopedists**

**American College of Lower Extremity Surgeons**

**American College of Podiatric Medical Review**

**American College of Podiatrist Radiologists**

**American Podiatric Medical Association**

**American Podiatric Medical Students' Association**

**American Podiatric Medical Writers Association**

**American Professional Wound Care Assn. (APWCA)**

**American Society of Podiatric Dermatology** p. 167

**American Society of Podiatric Medical Assistants**

**American Society of Podiatric Medicine**

**Association of Extremity Nerve Surgeons (AENS)** p. 100

**Barry University**

**Biomedical Concepts Corp**

**British Columbia Association of Podiatrists**

**California Podiatric Medical Association (Western, The)** p. 171

**Canadian Federation of Podiatric Medicine**

**Charcot-Marie-Tooth Assn. (CMTA)**

**Colorado Podiatric Medical Association**

**Connecticut Podiatric Medical Assn.**

**Council for Medical Education & Testing**

**Deaconess Hospital**

**Desert Foot**

**DF Con**

**DLS**

**Eneslow Pedorthic Institute**

**European & World Congress of Podiatry**

**FAPA Fraternal Corporation**

**Florida Podiatric Medical Association (SAM)**

**Foot & Ankle Center of Teaneck, N.J.**

**Foot & Ankle Institute of Virginia**

**FootWorld USA**

**Fund for Podiatric Medical Education**

**Future Medical Solutions**

**Georgia Podiatric Medical Assn.**

**Goldfarb Foundation**

**Graham International Implant Institute**

**Greater Texas Educational Foundation** p. 180

**Health Seminar and Management Consultants**

**Indiana Arthroscopic Associates**

**Innovative Management Systems**

**Intratek (Endotrak System)**

**International Academy of Podiatric Medicine (IAPM)**

**International Academy of Walking & Standing**

**International Aesthetic Foot Society**

**International Foot and Ankle Foundation (IFAF)**

**International Foot & Ankle Congress**

**International Society of Podiatric Laser Surgery**

**Kent State University of Podiatric Medicine** p. 185

**Kornfeld, Dr. Robert (Holistic Podiatry)**

**Maine Podiatric Medical Association**

**Michigan Podiatry Association**

**Midwest Podiatry Conference** p. 202

**Montana Podiatry Association**

**Napa Clinical Workshops**

**National Podiatric Medical Association**

**New Cardiovascular Institute of The South**

**NJ Podiatric Medical Society**

**NM Podiatric Medical Assn.**

**NY State Podiatric Medical Association**

**No-Nonsense Seminar**

**North Carolina Podiatric Medical Association**

**Office-Based Seminars (OBS)**

**Ontario Podiatry Association**

**Pedorthic Footwear Association**

**Physicians Business Academy**

**Podiatry Association of Great Britain**

**The Podiatry Institute** p. 186

**PRESENT** pp. 64-65

**Prescription Foot Orthotic Lab Association (PFOLA)**

**R.I. Podiatric Medical Assn.**

**Roosevelt Foundation**

**St. Clare's Hospital (Dept. of Podiatric Medical Education)**

**Scholl College of Podiatric Medicine**

**Sea Courses**

**Society of Armed Forces Podiatrists**

**SOS** p.70

**Superbones (East And West)** p. 63

**Swiss Internal Fixation Course**

**Texas Podiatric Medical Assn.**

**UCO**

**University of Texas Health Science Center (Diabetic Foot Conference)**

**University of the Pacific**

**Vermont Podiatric Medical Association**

**Western N.Y. Podiatric Education Committee (Shuffle Off to Buffalo Seminar)**

**Western Pennsylvania Hospital (See also: Board Certification; Practice Promotion; Dual Degree Programs; Colleges)**

Continued on page 164

# 2013 BUYERS' GUIDE

## B

### BACTERIAL REDUCTION

(See: Disinfectants/Hand Cleansers/  
Surgical Scrubs; Spore Testing)

### BANDAGES

(See also: Dressings; Supplies)

### BANDAGE/CAST PROTECTOR

Matrix (Seal-Tight)  
Protex Medical  
Xerosox

### BANDAGES, COMPRESSION

(See: Compression Bandages)

### BANDAGES, PLASTER

(See: Casting Materials;  
Orthotics)

### BILLING SERVICES/ELECTRONIC CLEARINGHOUSES

American Healthcare Billing  
Services  
E2 Medical Billing Solutions  
IPS

### Patient Account Services p. 141

Physician Claim Corp  
Podiatric Billing Specialists  
Zyantus p. 79

### BLADES

(See: Surgical Equipment)

### BLISTER RELIEF/PREVENTION: Specialties

### Bintz Company p. 69

### Dr. Scholl's p. 27

### Gel Smart p. 27

### Gilden Tree

### Oppo Medical

### Pedifix p. 31

### ProFoot

### Silipos (Siloskin)

### Spenco (2nd Skin)

### BOARD CERTIFICATION

### American Board of Lower

### Extremity Surgery

### (ABLES) p. 157

### American Board of Multiple

### Specialties in Podiatry p. 175

### American Board of

### Podiatric Medicine

### (ABPM) p. 176

### American Board of Podiatric

### Surgery (ABPS)

### BOARD CERTIFICATION

### (Diabetes/Wound Care)

### American Academy of Wound

### Management

### Amer. Board of Multiple

### Specialties in Podiatry p. 175

### BOARD CERTIFICATION

### (Preparation Material)

### Certifiable, Inc. (Boards-

### By-The-Numbers) p. 159

### Goldfarb Foundation

### BONE-GROWTH STIMULATION/ BONE-HEALING

### DJO Global

### EBI Medical Systems

### Smith & Nephew

### BOOKS

### Churchill-Livingstone

### The Podiatry Institute p. 186

### Precision Intricast (Newsletter

### Collection)

### W.B. Saunders

### BOOKS: Computer Textbooks

Data Trace Publishing  
(See also: Videos)

### BOOTS

(See: Footwear, Shoes)

### BRACES/SUPPORTS/WALKERS/ ANKLE FOOT ORTHOSES/WRAPS

Acor (Richie Brace)

### Active Innovations p. 179

### Allied/OSI (Richie Brace) p. 17

### Arizona AFO p. 105

### Bauerfeind USA, Inc. (Malleotrain/ Malleoloc/Caligamed)

### Bracemasters

### Buffalo Brace

### Burns Labs (Richie Brace)

### Comfort Fit

### (Richie Brace) pp. 56, 92, 162

### Comfortland

### Cyberkinetics

### Darco (DarcoGel/Body Armor

### Walker)

### DJO Global (Aircast)

### DM Systems (Ankle Tough) p. 53

### Eastern Podiatry Lab

### (Richie Brace)

### Euro Int'l (Sporlastic)

### EvenUp (limb length discrepancy

### equalizer)

### Fiber Labs (Richie Brace)

### Footbon

### Gill Podiatry p. 66

### Hames Ortho-Tech (Edema

### Control Brace) p. 96

### Integrity Orthotics Lab (Richie

### Brace) p. 47

### JSB (Richie Brace)

### Juzo

### KLM (Richie Brace) p. 143

### Langer (LAST line: DCO,

### TCO) p. 7

### Marathon Orthotics (Richie

### Brace)

### Mark Fugit Ortho Lab

### Matrix Medical

### MaxiBrace

### Med-Pro (DarcoGel)

### Moore Medical

### New Step p. 155

### Niagara Brace

### OPTP

### Orthomerica

### Ossur

### PAL Health System (Platinum

### Ankle Brace) p. 38

### Pine Tree Orthopedic Lab

### Pro Lab p. 9

### Root Lab (Richie Brace)

### RYBO Medical (AFO's) p. 55

### Silipos

### Solo Labs (Richie Brace) p. 137

### STJ (Richie Brace)

### SureFit (Richie Brace)

### Swede-O (AFG Stabilizer/Plantar

### FXT)

### Toad Medical (Off-Loading brace)

### Trulife

### Wheaton (Dyna Slipper)

### (See also: Braces: Pediatric; Digital

### Appliances; Plantar Fasciitis

### Splints; Scooters)

### BROKERS

### (For Practice Buying/Selling)

(See: Practices, Buying/Selling;

Appraisers; Financing)

### BUNION RELIEF (Non-surgical Specialties)

### Aetrex p. 5

### Bintz Company p. 69

### Dr. Jills Foot Pads p. 91

### Dr. Scholl's

### FootHelpers

### Gel Smart p. 27

### Oppo Medical

### Pedifix p. 31

### Silipos (Bunion Protector)

### Stein's

### BURS

(See: Nail Treatment)

### BUSINESS FORMS

(See: Stationery)

## C

### CABINETS/CASEWORK

### Midmark

### MTI p. 165

### CALLUS RELIEF

(See: Corn/Callus)

### CANDY: Edible Chocolate Feet

Toe Food

### CASTING MATERIALS: Orthotics

(See: Orthotics: Casting Materials)

### CASTING MATERIALS

### (Post-Op/Post-Trauma)

Smith & Nephew Casting

(Gypsona/Dynacast)

### CASTING MATERIALS: Shoes

(See: Shoes: Custom Made/Molded)

### CAST ADJUSTERS

### DM Systems (Cast Wedge) p. 53

### CAST PROTECTOR

(See: Bandage/Cast Protector)

### CHAIRS

### Gill Podiatry p. 66

### Henry Schein

### IMS pp. 147, 205

### Lemi USA

### Midmark Corp.

### Moore Medical

### MTI p. 165

(See also: Elevators, Foot; Stools)

### CLAIMS PROCESSING

(See: Billing Services)

### CLEANERS, INSTRUMENT

(See: Disinfectants)

### CLEANERS, ULTRASONIC

(See: Sterilizing Equipment)

### CLEANSERS

(See: Hand Cleansers)

### CME CREDITS (Home Study)

### APMA

DataTrace

Podiatry Management

Podiatry Today

Temple University School of

Podiatric Medicine

### COAGULATORS

(See: Surgical Specialties)

### CODING & DOCUMENTATION (INFORMATION/COUNSELING)

American College of Podiatric

Medical Review

American Healthcare Billing

Services

CodingLine.com

DataTrace (Medicare

Compliance)

### DocuForms (forms) p. 44

Podiatry Practice Mgmt.

Institute of America (PPMI)

(See also: Documentation: Entry

Data Systems)

### COLLEGES, PODIATRIC

Barry University

California School of Podiatric

Medicine at Samuel Merritt

College

### Kent State University of

### Podiatric Medicine p. 185

Midwestern Univ. (Arizona

Podiatric Medicine Program)

N.Y. College of Podiatric

Medicine

Scholl College of Podiatric

Medicine at Rosalind Franklin

University

Temple University School of

Podiatric Medicine

University of Osteopathic

Medicine and Health Sciences,

College of

Podiatric Medicine and Surgery

Western University

### COMPOUNDING

(See: Pharmaceuticals;

Compounding)

### COMPRESSION BANDAGES

(See: Wound Management)

### COMPRESSION SLEEVES

### Pedifix p. 31

### COMPRESSION STOCKING

### Juzo p. 28

### Sigvaris

### COMPRESSION STOCKING

### FACILITATING DEVICES

Juzo (Easypad/Slippie)

### COMPUTERS: Software

### (Appointment Scheduling)

Appointment Desk

Eppointments Plus

Jay Geier's Scheduling Institute

### COMPUTERS: Software (Practice

### Management/Electronic Claims

Submission/Documentation/EMR

& EHR/Patient Notes)

1st Providers Choice

App Med

### Biomedix (TrakNet) p. 36

Compulink

DOX Systems

Eclipsys (Medi-Notes)

ICS Software (Sammy

IPS

### MediTouch EHR

### (Health Fusion) p. 37

### Patient Account Services p. 141

Quick Notes

(See: Billing)

### CONFERENCES/SEMINARS

(See: Associations; Practice

Promotion)

### CONSULTING

(See: Practice-Building, Practice

Promotion)

### CORN/CALLUS RELIEF

### (Specialties)

### Bintz Company p. 69

Diaderm (ClearZal)

# 2013 BUYERS' GUIDE

C-G

WHO'S WHO

Gilden Tree  
Healthy Glow Callus Remover  
(Pumice Wand)  
Oppo Medical  
**Pedifix** p. 31  
**Pedinol (Hydrisalic Gel)** pp. cover tip, 121

ProFoot  
Silipos  
Xenna (Callex)  
**COSMETIC SURGERY (Seminars)**  
International Aesthetic Foot Society

**CRUTCH ALTERNATIVES**  
(See: Scooters)  
**CRYSURGERY**  
(See: Skin Lesion Removal/Wart Removal)

## D

**DEBT RESTRUCTURING**  
Medical Mavin

**DIABETES**  
(See: Blister Relief; Board Certification; Braces/Supports; Cryoplasty; Diagnostic Equipment; Dressings; Heel Protection/ Elevation; Medicare Diabetic Footwear Program; Orthotics/ Insoles: Raw Materials; Orthotics: Custom; Orthotics: Prefabricated; Patient Self-Inspection; Pharmaceuticals: Topicals [Wound Dressings; Moisturizers;] Online Services; Pharmaceuticals: Diabetic Neuropathy: Diabetic Supplements; Wound Treatment; Pressure Walkers/Scooters; Shoes; Socks; Wound Management)

**DIABETIC NEUROPATHY (topicals/devices/technologies for treatment)**

Avicenna (laser therapy)  
**Biofreeze** p. 103  
Eli Lilly (Cymbalta)  
Health Care Products (Zostrix)  
Lorenz Neurovasc (FREMS)  
**Neurogenx** p. 50  
Origin BioMed (Neuragen)  
PAMLab (Metanyx)  
Pfizer (Lyrica)  
Realm (Neuremedy)  
St. Jude Medical  
(See also: Diagnostics Equipment; Pharmaceuticals; Wound Management)

**DIABETES: PATIENT HYGIENE**  
Benehealth (Toe Towel)

**DIABETES: PATIENT SELF-INSPECTION**  
Visual Footcare Technologies (TempStat)

**Woodward Labs (foot mirror)** p. 211

**DIABETIC FOOT EXAM**  
Visual Footcare Technologies (Comprehensive Diabetic Foot Exam)

**DIAGNOSTICS: Diabetic Neuropathy**  
**Bako (nerve fiber density testing)** p. 15

**DermPath (nerve fiber density testing)** p. 85  
Diabetica (VTP Meter/ Temptouch® Dermal Thermometer)  
Neurometrix (NC Stat/DPN Check)  
Therapath (nerve fiber density testing)

**DIAGNOSTICS EQUIPMENT: Pressure Assessment**

**Aetrex (iStep)** p. 5  
Footmaxx  
Noraxon  
Orthera  
**Orthotic Group (Gait Scan)** p. 107  
**RYBO (ScanAny)** p. 55  
TekScan (MatScan/F-Scan)  
Visual Footcare Technologies (Pressure Stat)  
(See also: Orthotics)

**DIAGNOSTICS EQUIPMENT: Sensitivity Testing**  
Neurotron, Inc. (Neurometer CPT™)

**DIAGNOSTICS EQUIPMENT: Vascular**  
**Biomedix (PADNet)** p. 36  
Koven Technology, Inc. (Smart Dop 20)  
Unetixs (Revo)  
Vasamed

**DIAGNOSTICS LABS**  
(See: Pathology Labs)

**DIAGNOSTIC TESTING SERVICES**  
**BioMedix** p. 36  
(NCV; PAD)

**DIGITAL APPLIANCES (Moldable Silicon)**

**Pedifix** p. 31  
Premier Medical (Accu-Mold)  
Silipos

**DIGITAL IMAGING**  
(See: X-rays)

**DIGITAL SHIELDS**  
(See: Orthotics: Custom Digital Shields)

**DIGITAL SPLINTS**  
(See: Splints)

**DISINFECTANTS**  
(See: Hand Cleansers)

**DISPOSABLES: Swabs/Applicators**  
(See: Supplies)

**DOCUMENTATION (Entry Data Systems)**  
(See: Coding & Documentation; Computers: Software (Practice Management))

**DOCUMENTATION (Forms)**

**DocuForms** p. 44  
**DOCUMENTATION (Transcription)**

MedNetTranscription

**DOPPLERS**  
(See: Diagnostics Equipment: Vascular)

**DRILLS**  
(See: Nail Treatment, Surgical Equipment/Suction Systems)

## E

**EDUCATION**  
(See: Online Physician Education/Networking; Online Training (for medical Manufacturers) CME Credits (Home Study); Computers: Software (Graphic Educational Programs); Associations/Conferences; Television, Residency Courseware; Books; Colleges)

**ELECTRO-THERAPY**  
(See: Physical Therapy)

**EMERGENCY EQUIPMENT/ FIRST AID**  
Healthfirst Corp  
(See also: Pharmaceuticals: Topical [Skin Protectants]; Physical Therapy)

**EMR/EHR**  
(See: Computers (software))

**EQUIPMENT/FURNISHINGS (Office & Treatment Room)**  
(See: Cabinets; Chairs; Computers; Filing Systems; Hydrotherapy Lasers; Signs; Sterilizers; Stools; Storage Systems; Surgical Powe Equipment; Vacuum Systems; Workstations; Casting Stands/ Elevators; Message Systems; Signs; Storage/Container Systems; Supplies)

**EQUIPMENT (Reconditioned)**  
**Dr. Mark Hayes** p. 208  
**IMS** pp. 147, 205  
**Mini-C Sales** p. 69

**E/M DOCUMENTATION**  
(See: Coding; Documentation)

**EXERCISE EQUIPMENT**  
(See: Physical Therapy)

**ESWT THERAPY**  
Curamedix  
**Dornier Medtech** p. 44

**EMS**  
MediSpec

## F

**FELT PRODUCTS**

Acor  
**Bintz Company** p. 69  
**Dr. Jill's Foot Pads** p. 91  
Hapad  
**JMS Plastics Supply** p. 18  
Stein's Foot Specialties

**FIBROMATOSIS TREATMENT (Transdermal)**

PD Labs

**FINANCIAL GROWTH**  
IPS  
Medical Mavin  
Physicians Business Academy  
Podiatry Practice Mgmt. Institute of America (PPMI)

**SOS** p. 70  
(See also: Adjacencies/Practice Building/Network Participation)

**FINANCIAL SERVICES**

Arline Wiggins  
(See also: Bill Collection; Leasing; Financing; Practice Promotion)

**FINANCING (purchases/practice loans)**

**Care Credit** p. 161  
Univest

**FINANCING: Practice Acquisition**

Medical Mavin  
Podiatry Practice Management Institute of America (PPMI)  
(See also: Leasing)

**FIRST AID**  
(See: Emergency Equipment/First Aid)

**FIXATION DEVICES**  
(See: Implants; Surgical Equipment)

**FLUOROSCOPY**

Fluoroscan  
**IMS** pp. 147, 205  
**Mini-C Sales (Used/Rentals)** p. 69

**FOAM PRODUCTS**

Acor  
**Dr. Jill's Foot Pads** p. 91

EverFlex  
**JMS Plastics Supply Langer Biomechanics Group, Inc.** p. 7

**PAL Health Technologies** p. 38  
Smithers-Bio Medical Systems (BioFoam)

**FOOT DEVICES (Miscellaneous: Bunion Products, C & C Products, Toe**

Separators, Wedges, Lifts, Pads, Splints, Digital Protectors, etc.)

Alimed  
**Bintz Company** p. 69

Cluffy Biomedical  
Comfortland  
**Dr. Jill's Foot Pads** p. 91

Dr. Scholl's  
**Gel Smart** p. 27

Gilden Tree  
**Gill Podiatry** p. 66

Hapad  
Henry Schein

Med Pro  
Moore Medical

Oppo Medical  
**Pedifix** p. 31

ProFoot  
Silipos  
Stein's

**FOOT HYGIENE (for elderly and diabetics)**

Benehealth (Toe Towel)

**FOOT MIRRORS**  
(See: Patient Self Inspection)

**FOOT SUPPORTS**  
(See: Foot Devices; Heel Cups/ Cushions; Heel Lifts; Insoles; Orthotics: Ready-Made; Pads)

## G

**GAIT ANALYSIS**

Digital Orthotics (Quasar Group)

Footmaxx  
**Langer Biomechanics** p. 7

**Group** p. 7

Continued on page 167

# 2013 BUYERS' GUIDE

Noraxon  
Orthera  
**The Orthotic Group**  
(Gait Scan) p. 107  
**RYBO (ScanAny)** p. 55  
Tek-Scan (F-Scan/MatScan)

**GAUZE PRODUCTS**  
Beiersdorf, Inc.  
Spenco (2nd Skin) (Quick Heal)

**GEL PRODUCTS**  
(See: *Silicon Specialties*)

**GERIATRIC SPECIALTIES**  
Benehealth (Toe Towel)  
(See also: *Diabetes: Patient Self-Inspection*)

**GERMICIDES**  
(See: *Disinfectants*)

**GIFTS/CARDS**  
Toe Food  
(See also: *Practice Promotion; Practice Building*)

**GLOVES**  
(See: *Supplies*)

**GREETING CARDS**  
(See: *Gifts/Cards*)

## H

**HAND/SKIN CLEANSERS**  
**Woodward Labs**  
(Hand-Cleans) p. 211

**HEEL CUPS/CUSHIONS/  
STABILIZERS/SUPPORTS/  
WRAPS/WEDGES**  
Acor (Krystal Visco-ElasticHeel  
Cup System) p. 5  
**Aetrex** p. 5  
Alimed  
**Allied/OSI Labs** p. 17  
Bauerfeind USA, Inc.  
(ViscoSpot)  
Matrix Medical  
(Heel Hugger)  
Euro Int'l  
Hapad  
**JMS Plastics** p. 18  
Medi-Dyne (Tuli's)  
Oppo Medical  
**PAL Health Technologies** p. 38  
**Pedifix** p. 31  
Riecken's Orthotics Labs  
(PQ Premium)  
Silipos  
Sof Sole  
Spenco (Tritec™ Heel Support)  
Stein's Foot Specialties  
(See also: *Heel Cups: Silicon; Heel Lifts*)

**HEEL LIFTS**  
Alimed  
Henry Schein  
Riecken's Orthotics Laboratory  
Silipos

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American Podiatric Medical  
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Codingline.com  
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IPS  
Podiatry Practice Mgmt. Institute  
of America) (PPMI)  
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**HYDROTHERAPY**  
(Whirlpools/Spas/Footbaths)  
Ferno-Ille  
Med-Pro (Whitehall Dist.)

**HYDROTHERAPY DISINFECTANTS**  
Ferno-Ille (Chlorazene)

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## I

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Arthrex  
Ascension Orthopedics  
BioPro (Hallux  
Metatarsophalageal Joint  
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De Puy ACE Medical (Orthosorb)  
Gamedica (HyProCure)  
MMI-USA (Smart Toe)  
Sgarlato Labs (SHIP)  
Tornier  
Wright Medical Technology  
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Zimmer (Hall Surgical)  
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Comfortland  
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ProFoot  
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SafeStep  
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Sof Sole  
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SureFit  
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Cluffy Biomedical

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PICA (Podiatry Insurance Co.  
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Rockwood Programs

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**K**

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Fox Lasers  
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Medical Mavin

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Tripod Labs  
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Foot Innovate  
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- Edser
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- DuPont Pharmaceuticals (Percocet)
- DuPont Pharmaceuticals (Percodan)
- Knoll Pharmaceutical (Vicodin)
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- Norwich-Eaton Pharmaceuticals (Buprenex)
- Novartis Pharmaceuticals (Finorin)
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Biocraft Labs (Dicloxicilin)  
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Eli Lilly & Co. (Keflex)  
Eli Lilly & Co. (Keftab)  
Lypho Med, Inc. (Cefazolin)  
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Medicis (Omnicef)  
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Upjohn Co. (Cleocin)  
Upjohn Co. (E-Mycin)  
Zeneca (Cefotan)

## PHARMACEUTICALS:

### Anti-Fungals (Oral)

Ortho-Neutrogena (Gritulvin V)  
**Pedinol**  
(Gris-PEG) pp. cover tip, I21

## PHARMACEUTICALS:

### Anti-Fungals (Oral)

#### [Onychomycosis]

Innocutis (Terbinex)  
Janssen (Sporanox)  
Novartis (Lamisil Tablets)

#### Pedinol

(Gris-PEG) pp. cover tip, I21

## PHARMACEUTICALS:

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Eli Lilly & Co. (Nalfon)  
Horizon (Duxesis)  
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Merck Sharp & Dohme (Indocin)  
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**Pedinol**  
(Nalfon 200) pp. cover tip, I21

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(See: *Pharmaceuticals/Topical*)

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### Compounding

PD Labs  
Quality Compounding  
Trilogy

## PHARMACEUTICALS:

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(See: *Pharmaceuticals; Diabetic Neuropathy; Supplements; Wound Dressings; Wound Treatment*)

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Parke-Davis (Neurontin)  
Pfizer (Lyrica)  
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Savient (Krystexxa)  
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## PHARMACEUTICALS:

### Homeopathic

HEEL (Traumeel)

## PHARMACEUTICALS:

### Neutraceuticals

(See: *Neutraceuticals*)

## PHARMACEUTICALS:

### Onychomycosis (Non-Topical)

(See: *Pharmaceuticals: Anti-Fungals (Oral) [Onychomycosis]*)

## PHARMACEUTICALS: Peripheral Arterial Disease

Hoechst-Roussel (Trental)

## PHARMACEUTICALS: Steroids

Forest Labs (Dalalone)  
Schering (Elocon)  
Stiefel Labs (Mimyx)  
Stratus (Dermazene)  
Teregen Labs (TDX LA)

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### Medications (Analgesics)

Agewell  
Angus Marketing (Arginine Therapeutics)

**Biofreeze/Performance Health** p. 103

Core Products (Ibunex, Gluconex)

Cryoderm  
Dr Swaim's

HEEL (Traumeel)  
MPM Medical (Regenecare) (through JSB)

Stratus (Dermazene)  
Syncom (Fortex)

Tripod Labs (Flexstat)  
Truceuticals

**Woodward (Mycocide HT)** p. 211

## PHARMACEUTICALS:

### Topical Anesthetics

(See: *Skin Refrigerants*)

## PHARMACEUTICALS: Topical Medications (Anti-Fungals/Anti-Microbials)

BSK/Onycol (nail)  
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Diaderm (Clear Zal) (Nail)  
Dr Swaim's

**Flexitol Anti-Fungal Liquid (Nail)** p. 62

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**(Gordachom) (Nail)** p. 2

Humco (Miranel)

## Janssen Pharmaceuticals

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**Kerasal (Nail)** pp. 75, 109  
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**Merz (Naftin)** pp. I9-20

Moore Medical  
Novartis (Lamisil Cream/Spray)

Onox Solution

Ortho Pharmaceuticals (Spectazole)

**Pedinol Pharmacal (Fungoid Tincture, Pedi-Dri Topical Powder; Ertaczo) Pharmaderm (Oxistat; (Keralac) (Nail))** pp. cover tip, I21

ProFoot  
Schering Labs (Lotrimin)

Schering Labs (Lotrisone)

Stiefel Labs (Zeasorb AF Powder)

Stratus (Dermazene)

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Universal Footcare

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**Woodward Labs (Mycocide) (Nail)** p. 211

## PHARMACEUTICALS: Topical Medications (Anti-Inflammatory)

**Biofreeze/Performance Health** p. 103

Core Products (Ibunex, Gluconex)

Cryoderm

HEEL (Traumeel)

Stratus (Dermazene)

Syncom (Fortex)

Tripod Labs (Flexstat)

## PHARMACEUTICALS: Topical Medications (Anti-Perspirants/Deodorants/Drying Agents)

**Bintz Co. (Khepra)** p. 69

Fraser Labs

(On Your Toes)

**Gordon Labs (Abscents, Bromi-Talc, Bromi-Talc Plus, Formadon, Bromi-Lotion, Gordon's #5 [Aerosol foot powder])** p. 2

Onox Solution

**Pedinol Pharmacal (Breeze-Mist, Pedi-Pro Powder, Castellani PaintModified (Color/Colorless), Lazerformaldehyde Solution, Pedi-Boro Soak Paks)** pp. cover tip, I21

Pedilux4

Stiefel (Zeasorb)

## PHARMACEUTICALS: Topical Medications (Astringents)

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Herbert Labs (Bluboro)

Miles, Inc. (Domeboro)

**Pedinol (Pedi-Boro Soak Paks)** pp. cover tip, I21

## PHARMACEUTICALS: Topical Medications (Dermatitis)

**CTS (Kera-HC)** p. 29

Stiefel (Mimyx)

## PHARMACEUTICALS: Topical Medications (for Matrixectomies)

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Bacitracin  
Corticosporin Otic  
Gentamicin

**Gordon Labs (Sodium Hydroxide)** p. 2

Neosporin  
**Pedinol (Phenol EZ Swabs)** pp. cover tip, I21

Silvadene  
Triple Antibiotic

## PHARMACEUTICALS: Topical Medications (Moisturizers/Softeners)

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Diaderm (ClearZal Callus)

Dr. Spalding's Podiatric Products  
ELON

**Flexitol (Heel Balm, Heel Perfect, Diabetic Foot Balm)** p. 62

Gehwol  
Gilden Tree

**Gill Podiatry** p. 66

**Gordon Labs (Aloe-Grande Cream, Gormel, Vite-A-Cream, Calicytic)** p. 2

Health Care Products (Diabetiderm)

H-E-A-T- (Callusan)  
Innocutis (Umecta)

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Medimetriks  
**Merz (Aqua Glycolic)** pp. I9-20

Moore Medical  
PediFoot

**Pedinol Pharmacal (Cerave, Ureacin-10 Lotion & Ureacin-20 Creme, Lazer Creme, Hydrisolin Creme & Lotion, Hydrisalic Gel, Lactinol E Creme & Lotion)** pp. cover tip, I21

Pharmaderm (Keralac)

ProFoot  
Quinnova

Stiefel Labs (Epilyt Lotion)  
**Straight Arrow (Foot Miracle)** p. I04

Summers Laboratories (Keralyt Gel)

Surgical Supply Service  
TheraPlex

Tripod Labs (Advanced Moisturizing Formula)

Universal Footcare  
Upsher-Smith (Am Lactin)

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**Blaine Research Labs** p. 33

(Tineacide)  
BSK/Onycol

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**PHARMACEUTICALS: Topical Medications (Skin Protectants)**  
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**PHARMACEUTICALS: Shoe Disinfectants**  
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 Care-Tech (Matrix gel)  
 Convatec, A Squibb Co. (DuoDerm)  
 Derma Sciences (Medi-Honey)  
 Ferris Mfg. (Poly-Mem)  
 Healthpoint (Regranex)  
 HS Pharma (Bensal HP)  
 Hymed  
 Links Medical (medical honey)  
 Medline  
 MPM Medical (SilverMed; Excel Gel) (through JSB)  
 Ocean Aid  
 Pfizer (Zyvox)  
 Smith & Nephew Wound Management (Profore/  
 Acticoat/Iodosorb)  
 Thera Gauze (Soluble Systems)  
 Systagenix  
 Wake Pharma U.S. (Wound-Be-Gone) (oxygen free radical binding)  
**PHARMACEUTICALS: Wound Treatment (Natural)**  
 Ocean Aid  
 Tripod Labs

**PHARMACEUTICALS: Wound Treatment (Antiseptics/Cleansing/Healing)**  
 Angelini  
 Care-Tech (Clinical Care/  
 Humatrix)  
**CTS (Tri-Soft) (with emulsifier)** p. 29  
 Ferno-Ille (Chlorazene)  
 Ocean Aid  
 Purdue-Frederick (Betadine)  
 Stratus (Peviderm)  
**PHARMACEUTICALS: Wound Treatment (Bio-Engineered Tissue)**  
 Healthpoint (Oasis)  
 Integra  
 KCI (GraftJacket)  
 Mimedix  
 Organogenesis (Apligraf)  
 Pegasus  
 Promethean (Gamma Graft)  
 Shire (DermaGraft)  
 TEI Biosciences (Primatrix)  
**PHARMACEUTICALS: Wound Treatment (Debriding/Healing Ointments)**  
 Healthpoint Medical (Accuzyme/Panafil/Santyl)  
 Smith & Nephew (Gladase)  
 Stratus Pharmaceuticals (Kovia, Ziox)  
**PHARMACEUTICALS: Wound Treatment (Direct shipping to patients)**  
 Byram Medical  
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**ProNiche Medical (The Kneeler; The Heeler)** p. 80  
**Richie Brace** p. 83  
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 Avicenna (laser therapy)  
**Cutting Edge Lasers** p. 96  
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 Oppo Medical  
 OTP  
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**Thera-Band/Performance Health** p. 103  
**Pro Niche (The Heeler)** p. 80  
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 Swede-O (Plantar FXT)  
**PLANTAR FASCIITIS (Night Splints)**  
**Active Ankle Systems** p. 179  
 Alimed  
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 Matrix Medical (N'ice Stretch)  
**Langer Biomechanics Group** p. 7  
 Neurotherm  
 OTP  
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**PAL Health Systems** p. 38  
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**PRACTICE-BUILDING (ENHANCEMENT)/OFFICE MANAGEMENT**  
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 Foot Helpers  
**Get Podiatry Patients** p. 52  
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**Patient Account Services** p. 141  
 Physicians Business Academy

Podiatry Practice Management Institute of America (PPMI)  
**S O S Healthcare** p. 70  
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 IPS  
 Physicians Business Academy  
**PRACTICE MANAGEMENT/MARKETING/CONSULTING**  
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**PRACTICE PROMOTION (Advertising/Product Customization/In Office Patient Communication/Waiting Room Videos)**  
 Baystone Media (websites)  
 CaerVision  
 Foot.com  
 Foot Helpers  
**Get Podiatry Patients** p. 52  
 Healthy Glow  
**Office (websites)** insert  
 OurDoctorStore (internet storefront)  
 Physician Web Pages (websites)  
**Pro Sites (websites)** insert  
 Teregen (Personal Pumi Bar)  
 Think Piece Creative  
 Web Power Video  
 Toe-Food  
 Visual Media Concepts  
 (See also: Adjacencies; Patient Education; Referral Network; Websites [Physician])  
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 Podiatry Practice Management Institute of America (PPMI)  
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 Ossur  
**Pro Niche (The Kneeler)** p. 80  
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**PROSTHETIC NAIL SYSTEM**  
 Just For Toenails  
**PUBLICATIONS**  
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 Foot Innovate  
**MPM (Greenbranch)** p. 149  
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 JAPMA

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Podiatry Today  
Podiatry.com  
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## PUMICE BARS

Healthy Glow  
Teregen Labs (Personal Pumi Bar)

## PURCHASING NETWORKS

(See: Supplies)

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(See: Skin Refrigerants)

## REHAB

(See: Braces/Supports; Physical Therapy; Post-Op Protection; Shoes; Splints)

## REPAIRS

Med-Pro (whirlpools, chair upholstery)

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(See: Surgical Specialties)

# S

## SAFETY PRODUCTS & SERVICES

(See also: Cleaners; Disposables; Fume Removal; Lasers; Protective Eyewear; Spore Testing; Sterilizers; Suction Systems; Surgical Equipment; Vacuum Systems; Waste Disposal; X-Ray; Personnel Radiation Monitoring; X-Ray; Shielding)

## SAFETY PRODUCTS & SERVICES:

OSHA Compliance Program  
SteriCheck Systems  
(See: Spore Testing)

## SANDALS

(See Shoes: Sandals)

## SAWS

(See: Surgical Equipment)

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**Blaine (Scar Care Gel Pad) p. 33**  
**Merz (Mederma) pp. 19-20**

## SCHOOLS

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Fwd Mobility  
**Pro Niche (The Kneeler) p. 80**

## SEMINARS

(See: Associations; Practice Promotion)

## SENSORY TESTING

(See: Diagnostics Equipment; Diabetic Neuropathy)

## SHEET STOCK

(See: Orthotics: Raw Materials)

## SHIELDS

(See: Orthotics: Custom Digital Shields)

## SHOE SANITIZER

Angel Sales (Kagan Shuvee)

Shoe Care Innovations (Steri-Shoe)  
(See: Pharmaceuticals: Shoe Disinfectants)

## SHOES: Antifungal Delivery System

Angel Sales (Kagan Shuvee)  
Shoe Care Innovations (Steri-Shoe)

## SHOES: Athletic/Walking/Comfort

Acor  
**Aetrex p. 5**  
Asics  
Brooks Shoe, Inc.  
Crocs  
New Balance (Aravon/Procure)  
SAS

## SHOES: Custom-Made/Molded

Acor (Traditional Custom/Urban Walkers/ThermAcor)

Eneslow

**Jerry Miller I.D. Shoes (Beta-Walker/Traditional Custom) p. 129**

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## SHOES: Custom-Made/Molded

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**Aetrex (Ambulators) p. 5**  
**Apis p. 94**  
Betterform  
**Comfort Fit Labs pp. 56, 92, 162**

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DayMar  
**Dia-Foot p. III**

Drew Shoe Corp.  
**Dr. Comfort pp. II, 89**

Foot Helpers  
Frankford Leather  
Green Bay  
Hersco

**Integrated Orthotics Lab p. 115**  
**JMS Plastics p. 18**

JSB Orthotics  
**Langer p. 7**

Natural Step  
P.W. Minor  
**New Step Orthotics Lab p. 155**

Oasis  
**Orthotic Group p. 107**

Orthofeet  
Ped Lite  
Pedors  
Pilgrim (Deer Tracks/Hoopoe)  
Pine Tree Orthopedic Lab

Propet  
Root Labs  
SafeStep  
SoleTech

STJ  
SureFit  
(See also: Medicare Diabetic Shoe Program); Shoes: Custom-made Shoes: Post-op/Diabetic Combo)

## SHOES: Pediatric

Pedors  
Wheaton Brace

## SHOES: Specialized

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## SHOES/BOOTS: Post-Op/Post-Trauma/Off-Loading

Comfortland

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Cross  
Darco Int'l  
Med-Pro [Darco supplier]  
Off-Loader  
Pedors  
(See also: Footwear, Specialized)

**SHOES: Post-Op/Diabetic**  
Combination  
Darco  
Pedors (Tothonator)

**SHOES: Sandals**  
American Orthotics Lab, Inc.  
(Healing Sandal)

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Earthwalk  
JSB  
**Langer** p. 7  
**Orthotic Group** p. 107  
Spenco  
STJ

**SHOES: Specialty Retailers**  
Eneslow

**SHOWER & BATHING AIDS**  
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(Viscoped/Viscoheel  
SoftSpot)

**Dr. Jill's Foot Pads** p. 91  
Dr. Scholl's  
**Gel Smart/Polygel/  
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Oppo Medical  
Orthofeet (Bio-Sole GEL)  
**Pedifix (Gel Smart)** p. 31  
Silipos  
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**SILVER DELIVERY SYSTEM**  
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**SKIN LESION REMOVAL  
(Cryosurgical)**  
Cryoprobe  
Cryosurgery, Inc.  
(Verruca-Freeze)  
Premier Medical (CryOmega,  
Nitrospray Plus)

**SKIN PROTECTANTS**  
(See: Pharmaceuticals: Topical  
[Skin Protectants])

**SKIN REFRIGERANTS**  
**Blaine Labs**  
(V.A.D.) p. 33  
Gebauer Co.  
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**Gill Podiatry (Pedi-Freeze/  
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Premier Medical (Salinocaine)

**SMOKE EVACUATION**  
(See: Lasers)

**SOCKS**  
**Aetrex** p. 5  
Bauerfeind (Spa Hosiery)  
**Bintz Company** p. 69  
**Dr. Comfort** pp. 11, 89  
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Foot Helpers  
Frankford Leather  
Injinji  
**Medicool (Diasox)** p. 145  
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**Pedifix (Therafoot/  
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**Sigvaris** p. 28  
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Comfort Socks)** p. 78

**SOCKS (for cold feet)**  
Infracare

**SPLINTS (Night)**  
(See: Plantar Fasciitis)

**SPLINTS (Post-Op/Post-Trauma)**  
Darco Int'l (Complete Splinting  
System)

**Gill Podiatry** p. 66  
Matrix Medical  
(Toe-Hold)  
Med Pro  
Moore Medical

**Pedifix** p. 31  
Stein's Foot Specialties  
Wheaton Brace  
(See also: Braces/Supports)

**SPLINTS (Plaster: For Orthotic  
Casting)**  
De Puy Casting

**SPORE TESTING/STERILIZER  
MONITORING**  
SteriCheck Systems

**STAFF MANAGEMENT**  
(See: Practice-Building)

**STATIONERY: Greeting Cards**  
(See: Gifts/Cards)

**STERILIZING EQUIPMENT**  
Midmark (Ritter)  
(See also: Cleaners, Ultrasonic)  
Sterilizers: Monitoring  
SteriCheck Systems

**STRETCHING DEVICES**  
OPTP (Slant)

**SUCTION SYSTEM:  
(For Nail Dust and Smoke  
Removal) (Wet or Dry)**  
DPM-Aire  
(air purifier)  
**European Footcare**  
(Suda) p. 210  
Jan-L  
**Kerathin (nail debridement  
system)** p. 14  
**Medicool (File Stream)** p. 145  
Med-Pro  
Surg/Assist

**SUPPLIES, SURGICAL**  
(See: Supply Houses; Surgical  
Equipment)

**SUPPLIES (catalog, direct sales,  
internet, group purchasing  
networks)**  
Algeos  
Alimed  
Discount Medical Supplies  
**Gill Podiatry Supply** p. 66  
Henry Schein  
Krasity's  
MD Buying Group  
Med-Pro  
Med-Vet  
Meyer Distributing  
Moore Medical  
OurDoctorStore (internet  
storefront)  
Stat-Med  
SureFit  
Tower Imaging (X-ray)  
Welldyne Health  
(wound care)

**SURGICAL (CHEMICAL) NAIL  
TREATMENTS**  
**Pedinol Pharnacal**  
(Phenol-EZ  
Swabs) pp. cover tip, 121

**SURGICAL EQUIPMENT:  
Endoscopic**  
Instratek (Endotrac System)

**SURGICAL EQUIPMENT:  
Fixation**  
Devices (Absorbable)  
De Puy ACE Medical  
(Orthosorb)

**SURGICAL EQUIPMENT:  
Specialties**  
Ascension Orthopedics  
(Flexiglide bioresorbable  
barrier sheet;  
Neuroloc Nerve Guide)  
Beaver-Visitec (blades)  
BioPro (Hallux  
Metatarsophalageal Joint  
Prosthesis/Accu-Cut  
Osteotomy Guide)  
De Puy ACE (Standard Staple,  
Twist-Off Screw, Thread-  
Head Screw, Orthosorb)  
Instratek (Endotrac Endoscopic  
Plantar Fasciotomy  
Instrumentation)  
Jan L (S-Mart exsanguination and  
Tourniquet system)  
MMI-USA (Smart Toe  
hammer toe treatment)  
Osteomed (Koby Isogard system)  
Sgarlato Labs (Surgi-Peace/  
O'Brien Goniometer/Reece  
Osteotomy Guide/Snap  
Fixation Pin)  
Vilex (Du Val Cannulated Screw  
System/Borrelli Blade System)  
Wright Medical Technology  
(Silastic Flexible Hinge Toe  
Implant System/IncisionDrain  
(See also: Anesthesia; Cryosurgery;  
Disinfectants; Telescopes;  
Disposables; Emergency  
Equipment; Implants/  
Biomaterials; Lasers; Loupes;  
Sterilizers; Suture; Surgical  
Instruments; Surgical Power  
Equipment; Surgical Wound  
Irrigation; Trays)

**SURGICAL EQUIPMENT:  
Wire-Capping Devices**  
Med-Pro (Jurgan Distributor)

**SURGICAL FACILITY  
ACCREDITATION**  
(See: Accreditation)

**SURGICAL POWER  
EQUIPMENT**  
Vilex  
Zimmer, Inc.: Hall Surgical  
(Micro E)

**SWABS**  
(See: Disposables)

**SYRINGES**  
(See: Hypodermic Needles)

**T**

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(See: Chairs)

**TAPE**  
(See: Casting Materials; Supply  
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(See: Practice Promotion)

**TENS UNITS**  
(See: Physical Therapy)

**TIBIAL TORSION  
DEFORMITIES**  
(See: Braces/Supports)

**TOPICAL ANTISEPTICS**  
(See: Disinfectants/Hand  
Cleansers)

**TOPICAL MEDICATIONS**  
(See: Pharmaceuticals: Topical  
Medications)

**TRANSCRIPTION SERVICES**  
MedNet  
Numina

**U**

**ULCER CARE/  
PREVENTION**  
(See: Blister Relief; Compression  
Bandages; Off-Loading; Shoes;  
Wound Management;  
Pharmaceuticals: Wound  
Dressings)

**ULTRASONIC  
CLEANERS**  
(See: Cleaners)

**ULTRASONID**  
Atlantic Medical  
(Mindray)  
Esaote  
**IMS** pp. 147, 205  
Universal Ultrasound

**UPHOLSTERY**  
(See: Chairs/Upholstery)

**V**

**VACUUM SYSTEMS  
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Equipment)

**VENOUS REFLUX DISEASE**  
VNUS Covidien

**VIDEOTAPES  
(Physician Education)**  
Art Of Surgery  
Data Trace  
**Greater Texas Educational  
Foundation** p. 180  
**Podiatry Institute** p. 186  
**PRESENT (Residency  
Courseware)** pp. 64-65  
Western Pennsylvania  
Hospital

**VITAMINS/SUPPLEMENTS**  
**CTS (Thera Nail-TF Tablets)** p. 29  
Molecular Labs  
(Neurvasia)  
Pam Lab  
Realm  
(Neuremedy)  
Truceuticals

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# 2013 BUYERS' GUIDE

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WHO'S WHO

## W

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(See: Practice Promotion/Patient Education)

### WALKERS

(See: Braces/Supports)

### WART REMOVAL (topicals)

(See: Pharmaceuticals; Topical Wart Removers)

### WART REMOVAL (non-pharmaceutical)

Cryoprobe  
Cryosurgery, Inc (Verruca-Freeze)  
Premier Medical (CryOmega, Nitrospray Plus)

### WART REMOVAL: Refrigerants

**Blaine Labs (V.A.D.)** p. 33

Gebauer Co. (Fluro-Ethyl)

**Gill Podiatry (Pedi-Freeze/ Pedi-Shield)** p. 66

Premier Medical (Salinocaine)

### WEBSITES

(See: Online Education/Networking)

### WEBSITES (Practice Site Creation/Sales)

Baystone Media

### Officite

OurDoctorStore (internet storefront)  
Physician Web Pages

### Pro Sites

Think Piece Creative  
WebPower Video

### WEBSITE CONTENT

Bluewater Marketing

### WHIRLPOOLS

(See: Hydrotherapy)

### WOUND MANAGEMENT: Board Certification

(See: Board Certification)

### WOUND MANAGEMENT: Healing Devices/Techniques; Wound Prevention

Arobella (Qoustic Wound Therapy System) (ultrasonic debridement)

Avicenna (laser therapy)

Circulator Boot Corp.

Derma Sciences (TCC system)

**DM Systems (Heel-Lift)** p. 53

Juzo (compression stocking)

Kinetic Concepts

(V.A.C. System)

Laser-Therapy-US

(cold laser)

Lorenz Neurovasc (for neuropathy) (FREMS)

Medefficiency (total contact cast)

### insert

### insert

Neurometrix (NC Stat/DPN Check)

PuriCore (Vashe Wound Therapy Solution)

Smith & Nephew (Blue Sky)

Wound Care Technology (Derma Close RC External Tissue Expander)

Wright Medical: Osteoset (resorbable mini-beads)

(See also: Dressings; Heel Protection; Hydrotherapy; Pharmaceuticals: Diabetic Neuropathy/Supplements: Diabetic; Pressure Walkers/Scooters)

### WOUND MANAGEMENT:

#### Topical Medications

(See: Pharmaceuticals: Wound Dressings)

## X-Z

### X-RAY: Accessories (specialist)

Tower Imaging

### X-RAY: Cone Beam CT

Curvebeam

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### X-RAY: Duplicating

Med-Pro

### X-RAY: Film (specialist)

Tower Imaging

### X-RAY: Fluoroscopy

(See: Fluoroscopy)

### X-RAY: I.D. Density Filters

Med I.D. Systems

### X-RAY: Machines

Fluoroscans Imaging Systems

MinXray, Inc.

X-Cel X-Ray, Inc.

### X-RAY: Marking Tape/

#### I.D. Labels

Med-Pro (distributor for Med. I.D.)

### X-RAY: Portable Imaging

Systems

Fluoroscans Imaging Systems

MinXray

### X-RAY: Portable Imaging

#### Systems: (Used)

IMS

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Mini-C Sales

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### X-RAY: Processors

All-Pro Imaging Corp.

(Digital and

Non-Digital)

p. 99

FujiFilm

Sigma Digital X-Ray

20/20 Imaging (Digital)

X-Cel X-Ray, Inc.

(MXR-14)