PRODUCTS & SERVICES

# 2019 BUYERS'GUIDE

f knowledge is power, then time is surely money. That's the idea behind the *Podiatry Management* Annual Buyers' Guide: to save you time by providing you an easy and convenient source of all the major podiatric products and services you use in the everyday course of running your practice.

# **PART I**

This year's guide is divided into two parts. Part I lists company names alphabetically and provides pertinent address and phone/fax/website information, with additional product and/or service data for advertisers in this special online edition. Click anywhere on the shaded area for each advertiser and you'll go directly to their website.

# **PART II**

Part II, which starts on page 83, lists companies or organizations according to the type of product or service they provide. Listings in many cases feature both company/organization and product name; thus, if you're looking for Amlactin under "Pharmaceuticals: Moisturizers," you can find this brand name even if you don't know that Sandoz is the manufacturer. Click on the boldface companies and organizations and you'll go directly to their website.

# **HOW TO USE THIS GUIDE**

Another cross-referencing feature makes it easier for you to find related products. For example, if you're looking in the "Orthotics, Prefabricated" category, you will also find the cross-reference "See also: Insoles, Heel Supports, and Pads."

If you have an office manual, we recommend that you photocopy these pages and add them to your source lists. That way, the next time you run short of x-rays, for example, you can quickly locate a supplier. Incidentally, we encourage you to support these suppliers. Collectively, they provide the advertising dollars necessary to support magazines such as this; and many, as well, contribute to podiatric student scholarships and research.

# 2019 BUYERS' GUIDE

# Part I: Who's Who

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This Buyers' Guide is also available at www.podiatrym.com/Buyers\_guide.cfm

# Α

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Continued on page 11

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Continued on page 17

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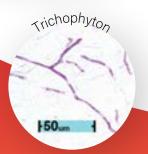
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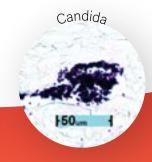
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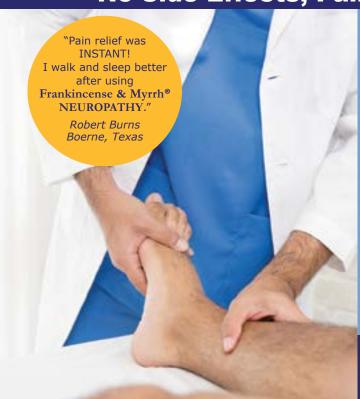
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\*For the treatment of onychomycosis of the toenail(s) due to Trichophyton rubrum and Trichophyton mentagrophytes.

JUBLIA allows some patients to have clearer toenails grow back. Individual results may vary.



# **INDICATION**

JUBLIA (efinaconazole) topical solution, 10% is indicated for the topical treatment of onychomycosis (tinea unguium) of the toenail(s) due to Trichophyton rubrum and Trichophyton mentagrophytes.

# IMPORTANT SAFETY INFORMATION

- JUBLIA is for topical use only and is not for oral, ophthalmic, or intravaginal use.
- Patients should be instructed to contact their health care professional if a reaction suggesting sensitivity or severe irritation occurs.

References: 1. JUBLIA [prescribing information]. Bridgewater, NJ: Valeant Pharmaceuticals North America LLC. 2. Toenail fungus market summary - TRx: February 2018. IQVIA.

**Ortho** Dermatologics

- The most common adverse reactions (incidence >1%) were (vs vehicle): ingrown toenail (2.3% vs 0.7%), application-site dermatitis (2.2% vs 0.2%), application-site vesicles (1.6% vs 0%), and application-site pain (1.1% vs 0.2%).
- JUBLIA should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus. and should be used with caution in nursing women. The safety and effectiveness in pediatric patients have not been established.

1-800-FDA-1088 or visit www.fda.gov/medwatch.

Please see Brief Summary of full Prescribing Information on the adjacent page.

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# To report SUSPECTED ADVERSE REACTIONS contact Ortho Dermatologics at 1-800-321-4576 or FDA at

# BRIEF SUMMARY OF PRESCRIBING INFORMATION

This Brief Summary does not include all the information needed to use JUBLIA safely and effectively. See full prescribing information for JUBLIA.

# JUBLIA® (efinaconazole) topical solution, 10%

For topical use Initial U.S. Approval: 2014

### INDICATIONS AND USAGE

JUBLIA (efinaconazole) topical solution, 10% is an azole antifungal indicated for the topical treatment of onychomycosis of the toenail(s) due to Trichophyton rubrum and Trichophyton mentagrophytes.

## DOSAGE AND ADMINISTRATION

Apply JUBLIA to affected toenails once daily for 48 weeks, using the integrated flowthrough brush applicator. When applying JUBLIA, ensure the toenail, the toenail folds, toenail bed, hyponychium, and the undersurface of the toenail plate, are completely covered.

JUBLIA is for topical use only and not for oral, ophthalmic, or intravaginal use.

### CONTRAINDICATIONS

None.

### ADVERSE REACTIONS

### **Clinical Trials Experience**

Because clinical trials are conducted under widely varying conditions, adverse reaction rates observed in the clinical trials of a drug cannot be directly compared to rates in the clinical trials of another drug and may not reflect the rates observed in practice.

In two clinical trials, 1227 subjects were treated with JUBLIA, 1161 for at least 24 weeks and 780 for 48 weeks. Adverse reactions reported within 48 weeks of treatment and in at least 1% of subjects treated with JUBLIA and those reported in subjects treated with the vehicle are presented in Table 1.

Table 1: Adverse Reactions Reported by at Least 1% of Subjects Treated for up to 48 Weeks

Adverse Event, n (%)	<b>JUBLIA</b> N = 1227	<b>Vehicle</b> N = 413
Ingrown toenail	28 (2.3%)	3 (0.7%)
Application site dermatitis	27 (2.2%)	1 (0.2%)
Application site vesicles	20 (1.6%)	0 (0.0%)
Application site pain	13 (1.1%)	1 (0.2%)

### **DRUG INTERACTIONS**

In vitro studies have shown that JUBLIA, at therapeutic concentrations, neither inhibits nor induces cytochrome P450 (CYP450) enzymes.

### **USE IN SPECIFIC POPULATIONS**

### Pregnancy

# **Pregnancy Category C**

There are no adequate and well-controlled studies with JUBLIA in pregnant women. JUBLIA should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus.

Systemic embryofetal development studies were conducted in rats and rabbits. Subcutaneous doses of 2, 10 and 50 mg/kg/day efinaconazole were administered during the period of organogenesis (gestational days 6-16) to pregnant female rats. In the presence of maternal toxicity, embryofetal toxicity (increased embryofetal deaths, decreased number of live fetuses, and placental effects) was noted at 50 mg/kg/day [559 times the Maximum Recommended Human Dose (MRHD) based on Area Under the Curve (AUC) comparisons]. No embryofetal toxicity was noted at 10 mg/kg/day (112 times the MRHD based on AUC comparisons). No malformations were observed at 50 mg/kg/day (559 times the MRHD based on AUC comparisons).

Subcutaneous doses of 1, 5, and 10 mg/kg/day efinaconazole were administered during the period of organogenesis (gestational days 6-19) to pregnant female rabbits. In the presence of maternal toxicity, there was no embryofetal toxicity or malformations at 10 mg/kg/day (154 times the MRHD based on AUC comparisons).

In a pre- and post-natal development study in rats, subcutaneous doses of 1, 5 and 25 mg/kg/day efinaconazole were administered from the beginning of organogenesis (gestation day 6) through the end of lactation (lactation day 20). In the presence of maternal toxicity, embryofetal toxicity (increased prenatal pup mortality, reduced live litter sizes and increased postnatal pup mortality) was noted at 25 mg/kg/day. No embryofetal toxicity was noted at 5 mg/kg/day (17 times the MRHD based on AUC comparisons). No effects on postnatal development were noted at 25 mg/kg/day (89 times the MRHD based on AUC comparisons).

### **Nursing Mothers**

It is not known whether efinaconazole is excreted in human milk. After repeated subcutaneous administration, efinaconazole was detected in milk of nursing rats. Because many drugs are excreted in human milk, caution should be exercised when JUBLIA is administered to nursing women.

### **Pediatric Use**

Safety and effectiveness of JUBLIA in pediatric subjects have not been established.

### **Geriatric Use**

Of the total number of subjects in clinical trials of JUBLIA, 11.3% were 65 and over, while none were 75 and over. No overall differences in safety and effectiveness were observed between these subjects and younger subjects, and other reported clinical experience has not identified differences in responses between the elderly and the younger subjects, but greater sensitivity of some older individuals cannot be ruled out.

### NONCLINICAL TOXICOLOGY

# Carcinogenesis, Mutagenesis, Impairment of Fertility

A 2-year dermal carcinogenicity study in mice was conducted with daily topical administration of 3%, 10% and 30% efinaconazole solution. Severe irritation was noted at the treatment site in all dose groups, which was attributed to the vehicle and confounded the interpretation of skin effects by efinaconazole. The high dose group was terminated at week 34 due to severe skin reactions. No drug-related neoplasms were noted at doses up to 10% efinaconazole solution (248 times the MRHD based on AUC comparisons).

Efinaconazole revealed no evidence of mutagenic or clastogenic potential based on the results of two in vitro genotoxicity tests (Ames assay and Chinese hamster lung cell chromosome aberration assay) and one in vivo genotoxicity test (mouse peripheral reticulocyte micronucleus assay).

No effects on fertility were observed in male and female rats that were administered subcutaneous doses up to 25 mg/kg/day efinaconazole (279 times the MRHD based on AUC comparisons) prior to and during early pregnancy. Efinaconazole delayed the estrous cycle in females at 25 mg/kg/day but not at 5 mg/kg/day (56 times MRHD based on AUC comparisons).

### PATIENT COUNSELING INFORMATION

See FDA-Approved Patient Labeling (Patient Information).

# Manufactured for:

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# **Tolnaftate's Remarkable Transformation**

Tolnaftate was synthesized in the early 1950s and is classified as a small molecule. It was first prescribed as an Rx drug for fifteen years. After millions of doses were administered, with only a statistically insignificant incidence of minor adverse reactions (pruritis and skin irritation), Tolnaftate was classified as a Category 1 GRASE (Generally Recognized As Safe and Effective) drug. As a result of its efficacy and safety, the FDA approved tolnaftate as a topical antifungal OTC in 1965. In 1972, the U.S. Food and Drug Administration (FDA) developed the OTC Review to review the safety and efficacy of OTC ingredients, doses, formulations, and labeling used in medicines available to consumers without a prescription. The FDA issued the Final Monograph for tolnaftate on September 23, 19941.

An FDA Final Monograph is a regulatory standard for ingredients in a product. Any OTC medicine that conforms to the monograph may be manufactured and sold without an individual product license. The approval of the Final Monograph made it easy for drug manufacturers to make products with tolnaftate as the only Active Pharmaceutical Ingredient (API). Pre-approval by the FDA for drugs marketed under a drug monograph is not required. The Final Monograph outlines the labeling of the product inner container and the outer packaging. It lists in precise detail the form, type, and manner by which, a drug facts box, instructions, indications, warnings, and other information are to be displayed. As long as the manufacturer abides by the precise language in the monograph, no review or further approval from the FDA is necessary. The phrase "This product is not effective on scalp or nails" is specified in the FDA monograph and MUST be displayed on all tolnaftate products. This language was required because, in 1994, tolnaftate was available only in suspension medications.

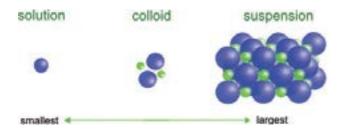
The monograph system does not relieve a manufacturer from a New Drug Application (NDA) if an inactive ingredient in their product is specifically not approved for use in human drug products. For example, combining tolnaftate with colloidal silver, DMSO, or another drug, would require an NDA. This is because the FDA has not approved: 1) colloidal silver for use in human medicine; 2) has not approved any OTC medication containing DMSO for human use; and 3) the Final Monograph specifies that "The active ingredient of the product consists of any one of the following within the specified concentration established for each ingredient" making it unlawful to combine monographed antifungal drugs - like tolnaftate and undecylenic acid, for example, It's also unlawful to promote any product as "FDA Approved." The FDA does not approve products. To be clear, there has been some abuse of the monograph system.

In its original form, tolnaftate is freely soluble in chloroform, acetone, and formaldehyde. It is sparingly soluble in ether and slightly soluble in ethanol and methanol. Tolnaftate is insoluble in oil or water. For almost 40 years since its

development, tolnaftate's insolubility in water and oil resulted in its use in medications that were slow acting suspensions of tolnaftate. This was in stark contrast to tolnaftate's effectiveness in vitro against a broad spectrum of organisms.

Tolnaftate is an antifungal compound which has activity against such species as Epidermophyton, Microsporum, Trichophyton, and Malassezia furfur. Its proposed mechanism of action includes the inhibition of squalene epoxidase. The use of tolnaftate to inhibit squalene epoxidase activity in Candida albicans (500  $\mu$ M) and in Trichophyton rubrum (IC50 = 51.5 nM) has been studied. The activities of various antifungal compounds, including tolnaftate, against dermatophytes from different species, have been investigated. An in vitro investigation of tolnaftate penetration into the human nail plate in the presence of N-acetyl-L-cysteine or 2-mercaptoethanol has been described. The effect of tolnaftate on the biosynthesis of lipids in Aspergillus niger protoplasts has been studied.

In practice, tolnaftate's broad spectrum of activity against organisms with sensitivity was clearly restricted by the lack of a vehicle to transport the drug to the site of involvement. Tolnaftate's insolubility in oil and water made penetration of the skin slow at best, and penetration of the nail practically impossible. Then, fifty years after the development of tolnaftate, everything changed with the development of Soluble Tolnaftate<sup>10</sup> by The Tetra Corporation. The Soluble Tolnaftate in Formula 7®, Formula 3®, and FungiFoam® has a particle size of less than 1nm. Soluble Tolnaftate is not affected by gravity - tolnaftate (solute) will not settle in the ioioba oil (solvent) making it indefinitely stable. Furthermore. in these innovative products, the tolnaftate cannot be filtered out by the skin or nail. When the product is absorbed, no tolnaftate is left behind on the surface of the treated area. By contrast, in a suspension - particles are affected by gravity and will settle out in 30 minutes to 48 hours. Suspensions leave the tolnaftate on the skin's surface and on the dorsal side of the nail. See explanation below.



#### Solution = .1 to 1nm Particles

In a Solution - Particles of Tolnaftate are not affected by gravity - Soluble Tolnaftate (solute) will not settle (indefinitely stable). Tyndall Effect is the scattering of light by particles in a mixture. Solutions allow light to pass through. In a solution, the solute (tolnaftate) takes on the properties of the solvent (jojoba oil) = Soluble Tolnaftate<sup>10</sup>. Smallest commercially filter available today is 25 nanometers.



Soluble Tolnaftate<sup>10</sup>

No filter available today can filter solutions. Solutions, therefore, are not filterable and by all standards, are the optimal delivery form for Active Pharmaceutical Ingredients.

#### Colloids = 1 to 1000nm Particles

In a Colloid - Particles are slightly affected by gravity. Brownian Motion states that the random erratic movement of the solvent colliding with the solute particles keeps the solute from settling. They separate slowly on standing: ranging from 60 years (for 1 nanometer particles) to 2 days (for 1 micron particles). The rate of separation is determined by particle size. Colloids are filterable if they are larger than 25 nanometers. Also, they are filterable by semi-permeable membranes found in cell walls of all living organisms.

#### Suspension = >1000nm Particles

**In a Suspension** - Particles are affected by gravity and will settle out in 30 minutes to 48 Hours. Tyndall Effect is the scattering of light by particles in a mixture. Suspensions

DO NOT allow light to pass through. In a suspension, the solute DOES NOT take on the properties of the solvent. Suspensions are filterable. Also, they are filterable by semi-permeable membranes found in cell walls of all living organisms.

With Soluble Tolnaftate<sup>10</sup> the solute (tolnaftate) takes on the properties of the solvent (jojoba oil). Soluble Tolnaftate<sup>10</sup> is not filterable by the semi-permeable membranes found in cell walls of all living organisms. All suspensions of tolnaftate are filterable, therefore are slow to penetrate, if at all.

Today, Soluble Tolnaftate<sup>10</sup> is the gold standard for penetration and delivery of tolnaftate to the site of involvement. The Tetra Corporation has been the innovation leader in tolnaftate technology since 1989. We do not share our technology; we do not manufacture private label products; our process is a closely-guarded trade secret. So, if it's not a Tetra product, it's not Soluble Tolnaftate.<sup>10</sup>

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#### References:

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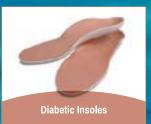
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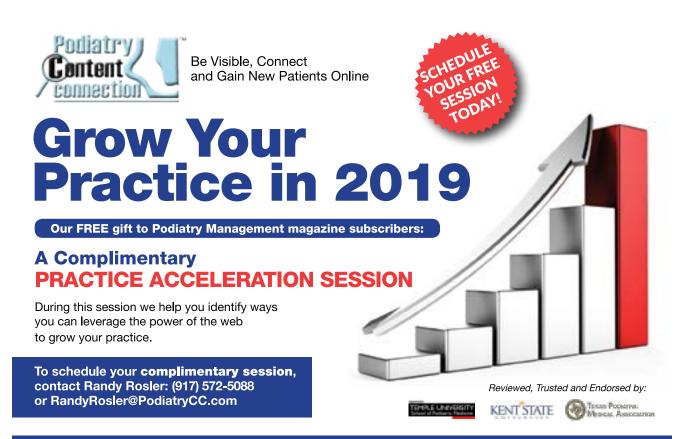
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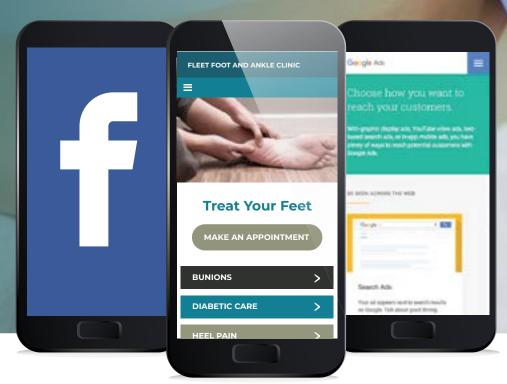
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# COMMON MYTHS DEBUNKED ABOUT CBD

#### BY ROBERT BLAINE, DPM, FACFS, QME

Increasingly, during office visits, my patients initiate conversations about CBD (cannabidiol). They have questions, express concerns, and have either tried CBD or desire to try products that contain CBD. In this article, I list the top five questions I receive from patients regarding CBD and then provide a response to each. The questions are listed most asked to least asked.

#### 1. WILL CBD MAKE ME HIGH AND CAN I **OVERDOSE WITH CBD?**

No. CBD is not psychogenic. Overdose is not likely; there are no clinical studies/ scientifically-based studies suggesting a person can overdoes on only CBD.

#### 2. WILL CBD SHOW UP ON A **DRUG SCREENING?**

No. The typical drug screens test for tetrahydrocannabinal (THC) and only test

for CBD when specifically requested. THC has a psychogenic effect and could influence job performance. CBD does not have a psychogenic effect. Most patients I see have injuries related to their employment, and the initial visit includes a drug screen. Our clinic also provides pre-employment drug screens for candidates soon to be hired. We perform at least 30 drug screens daily.

#### 3. DOES CBD COME FROM **MARIJUANA?**

Yes, marijuana is one CBD source. Hemp, with essentially no reported psychoactive properties, is another source; and CBD is presently being researched for synthesis. I share with patients that the source of CBD is the key. "The CBD must be from hemp," I tell them that hemp contains minimal THC, typically less than 0.03%; this is not enough to cause any psychogenic effects.

#### 4. IS CBD A CURE ALL?

No. CBD is not a magic elixir that cures anything and everything—despite what some patients will tell you. For those of us following CBD uses, new non-scientifically based benefits are being reported regularly; we must realize that no medical claims can legally be made about any benefits CBD



may provide. Per the FDA, CBD remains recognized as only a dietary supplement.

I am reminded of the patient I saw a few months ago after a forklift crushed his foot. To assist with pain management, I gave the patient a sublingual 25mg CBD tablet B.I.D. and 800 mg motrin B.I.D. The patient returned a week later complaining of minimal pain and shared that he experienced no seizures since he started the sublingual CBD and he usually had 3-4 mild seizures daily! I did not expect that information exchange!

#### 4. IS CBD LEGAL?

Yes and No. Hemp-derived CBD is federally legal. But some state laws remain restrictive for hemp-based CBD. As the doctor, it is critical to understand what is and what is not legal in your state regarding CBD.

#### 5. WILL CBD MAKE ME **SLEEPY?**

No. Among other things, lack of sleep makes you sleepy. CBD, even in higher doses (>500mg) has not been definitively shown to cause a sedative effect.

One patient shared with me that taking sublingual CBD made her feel how she, "is supposed to feel". I liked that, and studies have shown that CBD may influence homeostasis.



Dr. Robert Blaine is the founder and CEO of Blaine Labs, a pharmaceutical research, development, manufacturing, and distribution

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Esteemed instructors will present cutting-edge and relevant scientific and patient care lectures, with diverse hands-on workshops and instructional courses to enhance the educational opportunities during the one-stop shopping meeting, which boasts a full exhibition with vendors to meet the needs of every podiatric practice and team.

California Podiatric Medical Association and American Podiatric Medical Association members receive reduced registration rates, and PICA policyholders can earn a 15% premium discount by attending the PICA risk management presentation.

The new and improved two-day program for podiatric medical assistants will continue to educate front and back office staff but will also offer certification on in-office procedures important to running a successful practice. Once again x-ray technicians will be able to earn radiology units by completing an additional take-home course.

#### **Click here**

#### WESTERN PENNSYLVANIA HOSPITAL, FOOT & ANKLE INSTITUTE

4800 Friendship Ave. Pittsburgh, PA 15224 (412) 578-1158

# WINLIND SKIN CARE (Dr. Win's Fungal Nail Therapy)

www.drwinsfungalnail.com

# WISE CONSUMER PRODUCTS

(877) 917-9674
frankincensemyrrh.com
Email: samples@wisecpc.com
Frankincense & Myrrh Neuropathy
delivers fast temporary topical
pain relief from burning, shooting, prickling, tingling pain and
numbness caused by neuropathy,
guaranteed. In fact, it has helped
so many that Wise Consumer
Products guarantees pain relief or
they'll issue a refund, no questions
asked.

Frankincense & Myrrh Neuropathy is a non-prescription, no-side-effects option for neuropathy pain relief. Without the side effects that accompany many pain relief solutions, patients can return to a more active life.

The safe, non-drowsy plant extract formula blends homeopathic ingredients in a base of sunflower oil and 10 essential oils. The rubbing oil formula provides optimal transdermal delivery, allowing quick penetration to calm throbbing nerve endings and ease pain.

Find Frankincense & Myrrh Neuropathy in the diabetic care aisle at Walgreens, CVS, Walmart, Meijer, Sprouts and online at Amazon.com. Visit frankincensemyrrh.com to download a \$3.00 off product coupon and to learn more about Wise CPC.

#### FREE Box of Product Samples.

Give your patients Frankincense & Myrrh Neuropathy samples. Email samples@wisecpc.com for a box of samples—be sure to include name and shipping address.

#### **Click here**

# WRIGHT MEDICAL TECHNOLOGY, INC.

5677 Airline Rd. Arlington, TN 38002 (800) 238-7117; (901) 867-4369 Fax: (901) 867-8837 www.wmt.com

# X

#### X-CEL X-RAY INC.

4220 Waller Dr. Crystal Lake, IL 60012 (800) 441-2470 Fax: (815) 455-4732 www.xcelxray.com

X-Cel X-Ray Corporation has expanded their line of easy-to-use podiatry x-ray machines. Models are available for film, CR and DR.

The newest easy-to-use feature is the patented Tilt-Head which eliminates the need to rotate the patient for the DP/AP view. This is cleverly accomplished by simply tilting the x-ray source.

No need to turn the patient or rotate the arm for AP views, and no need to readjust the collimator for lateral views [Model: FB-715 NT].

Wheelchair patients are accommodated easily without having to leave the wheelchair. This feature addresses the spirit of the ADA Tax Credit Form #8826, which must be approved by an accountant.

All x-ray units are made in Crystal Lake, Illinois with dedication to maintaining the X-Cel X-Ray performance standard, starting with the first units in 1950 for the Illinois College of Podiatric Medicine.

#### **Click here**

#### XENNA CORP.

33 Witherspoon St., Ste. 200 Princeton, NJ 08542 (800) 368-6003 Fax: (609) 921-2517 www.xenna.com Email: info@xenna.com

**Y-Z** 

#### ZIMMER MEDIZINE SYSTEMS

25 Mauchly, Ste. 300 Irvine, CA 92618 (800) 327-3576 www.zimmerusa.com

This Buyers' Guide is also available at www.podiatrym.com/Buyers\_guide.cfm



# WHY IS THE HS1 #1 IN PODIATRY?

- **S** EASE OF USE
- MAGE QUALITY
- **IN-OFFICE TRAINING**

NOW WITH OPTIONAL

- **PANORAMIC IMAGING**
- **VOICE CONTROL**

...AND IT JUST GOT BETTER!



GET A SONON 300L HAND HELD

1/2 OFF WHEN YOU GO WITH THE HS1

OFFER ALSO AVAILABLE WITH OUR OTHER MODELS

# 2019 **BUYERS' GUIDE**

# Part 2: Products & Services

Editor's Note: We wish to clarify that many, if not most of the products listed below are available from the supply houses (both physical and online) listed under "Supplies," in this section, via combinations of phone, catalog and online sales. We felt it would be redundant to list these companies under every single listing, so we're taking the opportunity to remind you via this note.

#### **ACCREDITATION: Surgical Facilities**

Joint Commission on Accreditation of Health Care Organizations (JCAHO)

# ADHESIVES: Pre-Tape Dressings (Skin Adherents)

Gordon Labs (GL-2 and GL-7 Skin Adherent/Stik-It [disposable ampules])

Pedinol Pharmacal (Pedi-Pre-Tape Spray/Pedi-Skin Adherent)

#### ADJACENCIES/IN-OFFICE **DISPENSING PROGRAMS/OTHER ANCILLARY SERVICES**

Acor

Apex

AmerX

**Anodyne** 

Atlas FAI Bako

Biofreeze

**Blaine Lab** 

Cryoderm

DániPro

Darco

Dr. Comfort

Dr. Jill's Foot Pads

Dr.'s Remedy

FootHelpers

Gel Smart/Healix Care

Gilden Tree **Gordon Labs** 

Langer

Marlinz

MD Private Label

Moberg Pedicis

Pedifix

Realm Labs

Safestep

Silipos Straight Arrow

Surefit

Tetra

Tripod Lab Xenna

#### ADJACENCIES/IN-OFFICE **DISPENSING PROGRAMS/** OTHER ANCILLARY SERVICES: RX **Pharmaceuticals**

Vanguard Pharma

#### **ADVERTISING (Newsletters/ Brochures**)

(See: Practice Promotion)

#### ADVERTISING (Radio, TV & Newspaper)

(See: Practice Promotion) ADVERTISING (Waiting Room

Videos)

(See: Practice Promotion) AFO's

(See: Braces/Supports)
AIR PURIFICATION

DPM-Aire (New-Aire)

EFI

Jan L

Medicool

(See Also: Suction Systems; Lasers)

#### **ANATOMICAL MODELS/CHARTS**

Biomedical Models Co.

ANESTHESIA (topical)

(See: Skin Refrigerants)
ANKLE BRACES/SUPPORTS

(See: Braces/Supports) ANTIFUNGAL DELIVERY SYSTEMS

(For Shoes)

Pedifix (Shoe Zap)

Shoe Care Innovations (Steri-Shoe)

**ANTISEPTICS** 

(See: Disinfectants/Hand Cleansers/ Cleaners, Instrument/Surgical Scrubsl

#### APPOINTMENT SCHEDULING

Scheduling Institute (See Also: Computers: Software [Practice Management])

**APPRAISERS** Medical Mavin

ARTHROSCOPY

#### ArthroCare Sports Medicine ASSOCIATIONS/CONFERENCES/ SEMINARS/MEETINGS

Academy of Minimally Invasive **Foot and Ankle Surgery** Academy of Physicians in Wound Healing (APWH)

American Academy of Pain Management

#### American Academy of Podiatric **Practice Management**

American Association of Colleges of Podiatric Medicine (AACPM)

American Association of Hospital and Healthcare Podiatrists (AAHHP)

American Association of Medical Foot Specialists

American Association of Podiatric Sports Medicine

American Association of Primary Care Providers for Edematous **Extremities** 

American Association for Women **Podiatrists** 

American Board of Foot and Ankle Surgery (ABFAS) American Board of Lower **Extremity Surgery** (ABLES)

American Board of Multiple Specialties in Podiatry American Board of Podiatric Medicine (ABPM)

American Board of Podiatric Surgery American Board of Quality Assurance & Utilization Review (ABQAURP)

American College of Arthroscopic Surgeons

American College of Foot & Ankle Orthopaedics & Medicine (ACFAOM)

American College of Foot & Ankle Pediatrics (ACFAP)

American College of Foot & Ankle Surgeons (ACFAS)
American College of Lower

Extremity Surgeons American College of Podiatric Medical Review

American College of Podiatrist Radiologists

American Podiatric Medical Association

American Podiatric Medical Students' Association American Podiatric Medical

Writers Association American Professional Wound Care Assn. (APWCA)

American Society of Foot and Ankle Dermatology (ASFAD) American Society of Podiatric Medical Assistants

American Society of Podiatric Medicine

American Society of Podiatric Surgeons (ASPS)

Association of Extremity

Nerve Surgeons (AENS) Barry University **Biomedical Concepts Corp** British Columbia Association of

#### **Podiatrists** California Podiatric **Medical Association** (Western, The)

Canadian Federation of Podiatric Medicine

Charcot-Marie-Tooth Assn. (CMTA) Cleveland Clinic Center for

Continuing Education Colorado Podiatric Medical Association

Complete Conference Management (PALP)

Connecticut Podiatric Medical Assn. Council for Medical Education

& Testing Deaconess Hospital Dermfoot **Desert Foot** 

DF Con DLS (Medstar)

**Eneslow Pedorthic Institute** European & World Congress of Podiatry

FAPA Fraternal Corporation

FIP World Congress of Podiatry Florida Podiatric Medical Association (SAM) Foot and Ankle Business Innovations (FABI)

Foot & Ankle Center of Teaneck, N.J. Foot & Ankle Institute of Virginia FootInnovate

FootWorld USA

Forensic Podiatry Consulting Services

Fund for Podiatric Medical Education

Future Medical Solutions Georgia Podiatric Medical Assn. Goldfarb Foundation Graham International Implant

Institute Greater Texas Educational

Foundation Health Seminar and Management Consultants

**HMP** Communications Holdings (Advance)

Idaho Podiatric Medical Assn (Mountain Conference) Indiana Arthroscopic Associates Innovative Management Systems

Institute for Creative Podiatric Medicine

#### Institute for Podiatric **Excellence and Development** (IPED)

Instratek (Endotrac System) International Academy of Podiatric Medicine (IAPM) International Academy of

Walking & Standing International Aesthetic Foot Society International Foot and Ankle Foundation (IFAF)

International Foot & Ankle Congress

International Society of Podiatric Laser Surgery Keck School of Medicine

Kent State University of

Podiatric Medicine Learning in the Vineyards Maine Podiatric Medical Association Michigan Podiatry Association

Midwest Podiatry Conference Mississippi Podiatric Medical Assn Montana Podiatry Association Napa Clinical Workshops

National Podiatric Medical Association New Cardiovascular Institute of The South

NJ Podiatric Medical Society NM Podiatric Medical Assn. NY State Podiatric Medical

Association NOFA (Global Foot and Ankle

Conference) No-Nonsense Seminar

North American Center for Continuing Medical Education (NACCME)

Continued on page 85

# SCAN FOR ARIZONA BRACES NOW, USING THE IOL3DSCANNER APP WITH A STRUCTURE SENSOR AND YOUR IPAD



# Leading the industry through Technology + Innovation.

3 -> 5 DAY
TURNAROUND ON
ORTHOTIC ORDERS

IOL3DScanner App uses 3D technology that scans the patient's foot in seconds to create a digital reproduction in the form of a 3D model. Once the foot has been scanned, the attending practitioner is able to view the foot scan and confirm the foot was captured correctly, enter the corresponding orthotic prescription and instantly send the file to the laboratory for production.



Call 866 582-4640 today and experience the Integrated difference! www.io-lab.com

# 2019 **BUYERS' GUIDE**

North Carolina Podiatric Medical Association

Office-Based Seminars (OBS)

Ontario Podiatry Association Oregon Podiatric Medical Assn

PAC Symposium Pedorthic Footwear Association

Physicians Business Academy Plancher Orthopedic

Podiatry Association of Great Britain

#### The Podiatry Institute **PRESENT**

Prescription Foot Orthotic Lab Association (PFOLA)

Professional Education and Research Institute

#### **Res Ed Summit**

Rhett Foundation

R.I. Podiatric Medical Assn. Roosevelt Foundation

St. Clare's Hospital (Dept. of Podiatric Medical Education)

St Louis University

Scholl College of Podiatric Medicine

Sea Courses

Society of Armed Forces Podiatrists

#### SOS

Steel Foot

Superbones (East And West) Swiss Internal Fixation Course

Texas Podiatric Medical Assn.

University of Michigan

University of Texas Health Science Center (Diabetic Foot Conference)

University of the Pacific

Vermont Podiatric Medical Association Western N.Y. Podiatric Education

Committee (Shuffle Off to Buffalo Seminar)

Western Pennsylvania Hospital

(See Also: Board Certification; Practice Promotion; Dual Degree Programs; Colleges)

# D'

#### **BACTERIAL REDUCTION**

(See: Disinfectants/Hand Cleansers/ Surgical Scrubs; Spore Testing) **BALANCE** 

(See: Braces/Supports)

#### **BANDAGES**

(See Also: Dressings; Supplies)
BANDAGE/CAST PROTECTOR

Protex Medical

#### BANDAGES, COMPRESSION

(See: Compression Bandages)

#### BANDAGES, PLASTER

(See: Casting Materials: Orthotics)

#### **BILL COLLECTION**

#### Extremity Healthcare BILLING SERVICES/ELECTRONIC **CLEARINGHOUSES**

#### A Step Above

Clayburn Medical Billing Extremity Healthcare

**Hippocratic Solutions** 

### **Physician Claim Corp**

#### **BLADES**

(See: Surgical Equipment)

#### **BLISTER RELIEF/PREVENTION: Specialties**

Bintz Company

#### Dr. Jill's

Dr. Scholl's

Gel Smart Gilden Tree

#### Pedifix

Prevent-Plus (Duraderm)

Silipos (Siloskin)

#### Spenco (2nd Skin)

Stein's

Topical Biomedicals (Topricin)

#### **BOARD CERTIFICATION**

#### American Board of Foot and

**Ankle Surgery** American Board of Lower

# Extremity Surgery (ABLES) American Board of Multiple

Specialties in Podiatry

American Board of Podiatric Medicine (ABPM)

American Board of Podiatric Surgery (ABPS)

# NBPME (credentialing exam) BOARD CERTIFICATION (Diabetes/

### Wound Care)

American Academy of Wound Management

Amer. Board of Multiple Specialties in

#### Podiatry BOARD CERTIFICATION (Preparation Material)

**Board Wizards** 

Certifiable, Inc. (Boards-By-The-Numbers)

Goldfarb Foundation

#### Present Online

**Board Review** 

#### **BONE-GROWTH STIMULATION/ BONE-HEALING**

DJO Global

EBI Medical Systems

Smith & Nephew

#### **BOOKS**

Angsko

Churchill-Livingstone

#### The Podiatry Institute

Precision Intricast (Newsletter Collection

W.B. Saunders

#### **BOOKS: Computer Textbooks**

Data Trace Publishing (See Also: Videos)

#### **BOOTS**

#### (See: Footwear, Shoes) BRACES/SUPPORTS/WALKERS/ **ANKLE FOOT ORTHOSES/WRAPS**

Acor (Richie Brace) Active Ankle

#### Allied/OSI (Richie Brace)

Apex (Moore Balance Brace)

#### Arizona AFO

Bauerfeind USA, Inc. (Malleotrain/ Malleoloc/Caligamed)

#### **BioStep**

Brace Lab (Push ortho, for dropfoot) **Buffalo Brace** 

Burns Labs (Richie Brace)

#### ComfortFit (Richie Brace/TORCH Walker)

Cropper (BioSkin) (Tri-Lok ankle brace; AFTR DC (dorsal closure)

#### Darco (DarcoGel/Body Armor Walker

DJO Global (Aircast)

DM Systems (Ankle Tough) Eastern Podiatry Lab (Richie Brace)

Even-Up (limb length discrepancy equalizer) Fiber Labs (Richie Brace)

Gill Podiatry

#### **Integrated Orthotics**

Integrity Orthotics Lab (Richie Brace)
IQ Medical (Equinus-related) JSB (Richie Brace; Ultimate SB) Juzo

#### KLM (Richie Brace)

Langer (LAST line: DCO, TCO) Marathon Orthotics (Richie Brace) Mark Fugit Ortho Lab

Med-Pro (DarcoGel) Moore Medical

#### Moore Balance Brace (Arizona AFO/OHI)

New Step

#### Niagara Brace OHI (AFO's, Moore Balance Brace,

AFO Essentials program) Orthomerica

Ortho-Zone (Thermoskin Thermal Ankle Brace)

Pine Tree Orthopedic Lab

Pro Lab

#### **Richie Brace**

Root Lab (Richie Brace)

#### RYBO Medical (AFO's) Safestep

Silipos

Solo Labs (Richie Brace)

STJ (Richie Brace) Streifeneder (Sporlastic)

#### Surefit (Richie Brace)

Swede-0 (AFG Stabilizer/Plantar FXT)

TruMold (CROW AFO) (See Also: Braces: Pediatric; Digital Appliances; Plantar Fasciitis

#### Splints; Scooters) **BROKERS (For Practice Buying/** Selling)

(See: Practices, Buying/Selling; Appraisers; Financing)

#### BUNION RELIEF (Non-surgical Specialties)

#### Bintz Company

Dr. Jill's Foot Pads Dr. Scholl's

**FootHelpers** 

#### Gel Smart

#### **Pedifix** Quick-Tape (water-resistant

foot strap) Silipos (Bunion Protector)

#### Stein's **BUNION RELIEF (Surgical)**

(See: Surgical Equipment; Specialties) BURS

(See: Nail Treatment)

**BUSINESS FORMS** (See: Stationery)

#### CABINETS/CASEWORK

Midmark

#### **CALLUS RELIEF**

(See: Corn/Callus)
CANDY: Edible Chocolate Feet Toe-Rific

### **CASTING MATERIALS: Orthotics**

#### (See: Orthotics: Casting Materials) CASTING MATERIALS (Post-Op/

Post-Trauma) Smith & Nephew Casting (Gypsona/Dynacast)

#### **CASTING MATERIALS: Shoes**

(See: Shoes: Custom Made/Molded)

#### **CAST ADJUSTERS**

DM Systems (Cast Wedge)
CAST PROTECTOR

(See: Bandage/Cast Protector)

**CHAIRS** Gill Podiatry

Henry Schein

#### Midmark Corp.

Moore Medical

MTI

(See Also: Elevators, Foot; Stools)
CLAIMS PROCESSING

#### (See: Billing Services)

CLEANERS, INSTRUMENT

#### See: Disinfectants **CLEANERS, ULTRASONIC**

(See: Sterilizing Equipment) **CLEANSERS** 

#### (See: Hand Cleansers)

CME CREDITS (Home Study) **NPMA** 

DataTrace

Podiatry Management

Podiatry Today Temple University School of Podiatric

**COAGULATORS** 

#### (See: Surgical Specialties) CODING & DOCUMENTATION (INFORMATION/COUNSELING)

American College of Podiatric Medical Review

Codes for Podiatric Medicine and

More! (Dr Martin Taubman) CodingLine.com

#### DataTrace (Medicare Compliance/DT Doctor Coder)

DocuForms (forms) Dr Mike The Coder (Dr Michael Warshaw)

HPMSI ICD-10 Help

#### (See Also: Documentation: Entry Data Systems)

**COLLEGES, PODIATRIC Barry University** California School of Podiatric Medicine

#### at Samuel Merritt College Kent State University of

Podiatric Medicine Midwestern Univ. (Arizona Podiatric Medicine Program) N.Y. College of Podiatric Medicine

Scholl College of Podiatric Medicine at Rosalind Franklin University Temple University School of Podiatric

Medicine University of Osteopathic Medicine and Health Sciences, College of Podiatric Medicine and Surgery

Continued on page 88

Western University

# **Spend Your Time On What Matters Most-Your Patients!**

It's a fact that paperwork has to be completed for the benefit of your practice and patients. It's also a fact that it doesn't have to consume the majority of your time.

Get back to the basics of providing the best care for your patients by freeing up time with SureFit's® Document Management Portal to:

- Increase office efficiency
- Manage Medicare-required documents
- Confidently respond to audits and pre-payments reviews
- Centralize shoe ordering functions

Stop passing around documents



Our online document management portal creates up-to-date

Medicare-required documents for therapeutic shoe programs that
are faxed directly to the patient's MD for required signatures.

Upon return, signed documents are reviewed by SureFit's document specialists and attached to the patient's order in the portal. Once document review is completed, the order is shipped.

SUREFIT



Centralized and efficient

For an online demonstration contact us at sales@surefitlab.com





# Important ABFAS Exam Dates & Deadlines

The American Board of Foot and Ankle Surgery offers Part I (Board Qualification) exams twice a year—in the spring and fall. Each exam (Foot Surgery and Reconstructive Rearfoot/Ankle Surgery) has two sections—a didactic or multiple choice section, and a computer-based patient simulation (CBPS) section.

The Part II (Board Certification) exam is offered only once a year, in the spring, and has two components—Case Review and CBPS. The 2019 Case Review registration period has closed.

Visit the ABFAS website to learn more about the exams: ABFAS.org

For details on the Part I exams: Go to our Resources section, choose "Documents" from the drop-down menu and then select "Board Qualification Document."

For details on the Part II exams: Go to our Resources section, choose "Documents" from the drop-down menu and then select "Board Certification Document."

For details on the ABFAS In-training Exam: Go to our Resources section, choose "Documents" from the drop-down menu and then select "In-training Examination Guide for Residency Directors."

#### 2019 - SPRING EXAMS

Part II Foot Surgery CBPS Part II RRA Surgery CBPS

Registration Closes: April 25, 2019 Last Day to Withdraw w/o Penalty: May 2, 2019

Exam Date: May 9, 2019

#### 2019 - FALL EXAMS

In-training Examinations

Registration Opens for Institutions to Enroll Candidates: June 3, 2019

Registration Closes for Institutions to Enroll Candidates: August 30, 2019

Exam Date/Period: September 16-21, 2019

Part I Foot Surgery Didactic Part I Foot Surgery CBPS Part I RRA Surgery Didactic Part I RRA Surgery CBPS

Registration Opens: August 15, 2019 Registration Closes: October 4, 2019 Last Day to Withdraw w/o Penalty: October 11, 2019 Exam Date: October 18, 2019

#### COMPOUNDING

(See: Pharmaceuticals: Compounding)

#### COMPRESSION BANDAGES

(See: Wound Management) COMPRESSION STOCKINGS

Juzo

#### COMPRESSION STOCKING **FACILITATING DEVICES**

Juzo (Easypad/Slippie)

#### COMPUTERS: Software

(Appointment Scheduling) Scheduling Institute

#### **COMPUTERS: Software (Billing/** Practice Management/ Electronic Claims Submission/

#### Documentation/EMR & EHR/ Patient Notes)

1st Providers Choice Athena Health

#### Compulink ICS Software (Sammy)

Intellicure NextGen

#### **PracticeEHR**

#### **Quick Notes**

STI Computer Services

(See: Billing; HIPAA Risk Assessment; IT Consulting)

#### **COMPUTERS: Software** (Eligibility Verification) ICS (www.CheckEligibilityNow.

**COMPUTERS: Software (MIPS** 

programs) ıčs

Intellicure

#### **COMPUTERS: Software (Revenue** Cycle Management)

#### **Practice EHR** CONFERENCES/SEMINARS

(See: Associations; Practice Promotion)

#### CONSULTING

(See: Practice-Building, Practice Promotion)

#### CORN/CALLUS RELIEF (Specialties)

Bintz Company

#### Dr. Jill's Foot Pads

Dr. Scholl's Gel Smart

#### Gilden Tree

**Gordon Labs** Pedifix

#### Pedinol (Hydrisalic Gel)

Prevent-Plus (Duraderm)

Silipos

Stein's Xenna (Callex)

#### **COSMETIC SURGERY (Seminars)**

International Aesthetic Foot Society

#### **CREDENTIALING EXAMS**

(See: Board Certification)

#### **CRUTCH ALTERNATIVES**

(See: Scooters)

#### CRYOSURGERY (Cryotherapy)

(See: Skin Lesion Removal/Wo Removal)



#### **DEBT RESTRUCTURING** Medical Mavin

#### **DIABETES**

(See: Blister Relief: Board Certification; Braces/Supports; Cryoplasty; Diagnostic Equipment: Dressings; Heel Protection/ Elevation; Medicare Diabetic Footwear Program; Orthotics/ Insoles: Raw Materials; Orthotics: Custom; Orthotics: Prefabricated; Patient Self-Inspection; Pharmaceuticals: Topicals [Wound Dressings; Moisturizers; ] Online Services; Pharmaceuticals: Diabetic Neuropathy: Diabetic Supplements; Wound Treatment; Pressure Walkers/Scooters; Shoes; Socks; Wound Management)

**DIABETES: Population Health** Management (includes prevention, diagnostics, home monitoring, risk stratification, CFDE Exam, OPTYK platform, Tempstat, Arche LEAP . Alliance, software)

Arche Healthcare DIABETIC NEUROPATHY (topicals/ medical foods/devices/ technologies for treatment)

Alfa Sigma (Metanyx) Biofreeze Eli Lilly (Cymbalta)

Hyperion (SmartSKAN) Mohera

Molecular Labs (Neurvasia) Pedicis

Pfizer (Lyrica) Pharmaceutix (podiaPN)

Realm (Neuremedy)
Topical Biomedics (Topricin)

#### Wise Consumer Products (Frankincense and Myrrh)

(See Also: Diagnostics Equipment; Pharmaceuticals; Wound Management)

#### **DIAGNOSTICS: Diabetic** Neuropathy Arche Healthcare (CDFE exam)

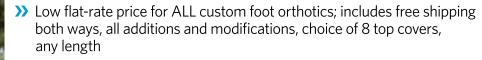
Continued on page 90

Have you heard? ComfortFit has shipped over 1 million pairs of orthotics

# READY FOR A CHANGE?

Call ComfortFit for superior value and service

Value, service and reliability, with over 19 years of quality craftsmanship



Average door-to-door turnaround time of 10 days with national FedEx and USPS coverage for all shipments

- >>> One flat-rate price for all orthotics repairs from any lab
- >>> Use our SmartScan with Structure Sensor for custom orthotics. Richie Braces. and Diabetic Shoes
- Preferred Richie Brace partner



# Ortho Rite orthotics Dress-Rite Children's Line Graph-Rite Leather Line



# Sport-Rite

An all around sport device manufactured for the athlete or every day active patient. This classic rear foot posted shell is an excellent choice as a general sports orthotic.



65 Plain Ave. New Rochelle, NY 10801 (800)473-6682 (914)235-9697 Fax info@ortho-rite.com

#### Click the boldface companies/ organizations to go directly to their websites.

# 2019 **BUYERS' GUIDE**

#### Bako (nerve fiber density testing)

Hyperion (Smart-Skan) O'Brien Medical (ETF 128)

# Therapath (nerve fiber density testing) **DIAGNOSTICS EQUIPMENT:**

#### **Pressure Assessment**

Apex (iStep)

#### Arche Healthcare

Footmaxx

Noraxon

Orthotic Group (Gait Scan)

#### RYBO (ScanAny)

TekScan (MatScan/F-Scan) (See Also: Orthotics)

#### **DIAGNOSTICS EQUIPMENT:**

Vascular

#### Biomedix/Surefit (PADNet)

Koven Technology, Inc. (Smart Dop 20)

Smart ABI

Vasamed

#### **DIAGNOSTICS LABS**

#### (See: Pathology Labs) DIGITAL APPLIANCES (Moldable Silicon)

Dr. Jill's Foot Pads

**Pedifix** 

Silinos

#### DIGITAL IMAGING

(See: X-rays)

#### **DIGITAL SHIELDS**

(See: Orthotics: Custom Digital Shields)
DIGITAL SPLINTS

(See: Splints)

#### DISINFECTANTS

(See: Hand Cleansers)

#### DISPENSING

(See: Adjacencies)

#### DISPOSABLES: Swabs/

**Applicators** 

#### [See: Supplies] DISTRIBUTORS

(See: Supplies)

#### **DOCUMENTATION (Entry Data** Systems)

(See: Coding & Documentation; Computers: Software (Practice

# Management) DOCUMENTATION (Forms)

**DocuForms** 

#### **DOPPLERS**

(See: Diagnostics Equipment: Vascular) **DRILLS** 

(See: Nail Treatment, Surgical Equipment/Suction Systems)

#### **EDUCATION**

(See: Online Physician Education/ Networking; Online Training (for medical Manufacturers) CME Credits (Home Study); Computers: Software (Graphic Educational Programs); Associations/ Conferences; Television, Residency Courseware; Books; Colleges)

# **EMERGENCY EQUIPMENT/**

(See Also: Pharmaceuticals: Topical [Skin Protectants]; Physical Therapy)

#### **ELECTROTHERAPY**

(See: Physical Therapy)

#### **EMR/EHR**

[See: Computers (software)]
EQUIPMENT/FURNISHINGS

#### (Office & Treatment Room)

(See: Cabinets; Chairs; Computers; Filing Systems, Hydrotherapy Lasers; Signs; Sterilizers; Stools; Storage Systems; Surgical Power Equipment; Vacuum Systems; Workstations; Casting Stands/ Elevators; Message Systems; Signs; Storage/Container Systems; Supplies)

#### **EQUIPMENT (Reconditioned)**

#### **Global Intermed**

IMS

Mini-C Sales

#### E/M DOCUMENTATION

(See: Coding; Documentation)

EXERCISE EQUIPMENT

(See: Physical Therapy)

#### **ESWT THERAPY**

Curamedix (EPAT)

Dornier Medtech

Zimmer Medizine (radial pulse)



#### **FALL PREVENTION**

Apex (Moore Balance Shoe/Moore Balance Brace)

#### Safestep (Fall Risk Assessment Forms)

#### FELT PRODUCTS

Acor

Bintz Company

Dr. Jill's Foot Pads

Hapad

#### JMS Plastics Supply

Stein's

#### FINANCIAL GROWTH/STRATEGIC **PLANNING**

#### Atlas FAI

Blue Orchid Marketing Collaborative Practice Solutions Extremity Healthcare Medical Mavin

The Sev Group

SOS

(See Also: Adjacencies/Practice Building/Network Participation)
FINANCIAL SERVICES

(See Also: Bill Collection; Leasing;

#### Financing; Practice Promotion) FINANCING (for patients) (purchases/practice loans)

Care Credit

#### FINANCING: Practice Acquisition

Extremity Healthcare Medical Mavin

(See Also: Leasing)

#### **FIRST AID**

(See: Emergency Equipment/First \(\Did\)

#### **FIXATION DEVICES**

# (See: Implants; Surgical Equipment) FLUOROSCOPY

Fluoroscan

Mini-C Sales (Used/Rentals)

#### FOAM PRODUCTS (for padding)

Dr. Jill's Foot Pads

EverFlex

JMS Plastics Supply

#### FOAM PRODUCTS (for casting)

(See: Orthotics: Fabrication Equipment)
FOOT DEVICES (Miscellaneous: **Bunion Products, C & C Products,** 

### Toe Separators, Wedges, Lifts, Pads, Splints, Digital Protectors, etc.)

Alimed

Bintz Company

#### Diafoot/Pure Stride

Dr. Jill's Foot Pads Dr. Scholl's

Gel Smart

Gilden Tree

Gill Podiatry

Hapad

Henry Schein

Med Pro

Moore Medical

#### **Pedifix** Quick-Tape (water-resistant foot strap)

Silipos

#### Stein's **FOOT SUPPORTS**

(See: Foot Devices; Heel Cups/ Cushions; Heel Lifts; Insoles; Orthotics: Ready-Made; Pads)



#### **GAIT ANALYSIS**

Footmaxx

Langer Biomechanics Group

Noraxon

The Orthotic Group (Gait Scan)

#### RYBO (ScanAny)

Tek-Scan (F-Scan/MatScan)

#### **GAUZE PRODUCTS**

Spenco (2nd Skin)

#### (Quick Heal) **GEL PRODUCTS**

(See: Silicon Specialties)

#### **GERMICIDES**

(See: Disinfectants)

#### GIFTS/CARDS

Toe-Rific

(See Also: Practice Promotion; Practice Building)

#### **GLOVES**

# (See: Supplies) GREETING CARDS

(See: Gifts/Cards)

#### **GROUP PURCHASING NETWORKS**

(See: Supplies)



#### **HEEL CUPS/CUSHIONS/** STABILIZERS/SUPPORTS/ WRAPS/WEDGES

Acor (Krystal Visco-Elastic Heel Cup System

Alimed

#### Allied/OSI Labs

Angsko (wraps)

Apex

Bauerfeind USA, Inc. (ViscoSpot)

Bonapeda

Dr. Jill's Foot Pads

Hapad JMS Plastics Medi-Dyne (Tuli's)

**Pedifix** 

Quick-Tape (water-resistant foot strap)

#### Spenco (Tritec™ Heel

Support) Stein's

Streifeneder

(See Also: Heel Cups: Silicon; Heel

#### **HEEL LIFTS**

Alimed Henry Schein

Silipos **HEEL PAIN** 

# (See: ESWT, Plantar Fasciitis) HEEL PROTECTION/ELEVATION

(Post-Op/Rehab)

DM Systems (Heel-Lift)
HIPAA RISK ASSESSMENT

Manta Group

# TLD Systems HOLISTIC MEDICINE

(See: Neutriceuticals; Vitamins)

#### HYDROTHERAPY (Whirlpools/ Spas/Footbaths)

Ferno-Ille

Med-Pro (Whitehall Dist.)
HYDROTHERAPY DISINFECTANTS

Ferno-Ille (Chlorazene) HYPERBARIC OXYGEN THERAPY



**IMAGING** 

# (See: Ultrasound; X-ray) IMPLANTS/BIOMATERIALS

**Arthrex** BioPro (Hallux Metatarsophalageal

Joint Prosthesis) De Puy ACE Medical (Orthosorb)

Gramedica (HyProCure)
In2 Bones USA (Smart Toe)

Nextremity Solutions

Novastep Safety Fix (removable)

Sgarlato Labs (SHIP)

Treace Medical Wright Medical Technology (Silastic™ Flexible Hinge Toe)

#### Zimmer (Hall Surgical) (See Also: Surgical Equipment: Specialities)

INFECTION CONTROL (See: Disinfectants/Hand Cleansers/ Surgical Scrubs/Spore Testing)

#### INFORMED CONSENT

(See: Patient Education) IN-OFFICE DISPENSING

> (See: Adjacencies) Continued on page 92



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**Custom Diabetic Inserts** 

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Basketball

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**GAIT Plate** 

UCBL

Fashion Graphite

Poly Fashion









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#### INSOLES/INSERTS (Ready-Made/ Semi-Custom/Customizable/ Custom/Diabetic)

Acor

Apex (Anti-Shox High Performance)

Alimed

Allied/OSI Labs

Bauerfeind (Viscoped)

**Bergmann Orthotics** 

Laboratory

Bintz Company

**BioStep** 

Bonapeda

Burns Labs (Nu-Soft)

**Diafoot/Pure Stride** Dr. Jill's Foot Pads

Dr Scholl's

EverFlex

Fiber Labs (Pure Stride)

Foot Helpers

Footsteps Formthotics .

Hapad

**JMS Plastics Supply** (Sorbothane II)

JSB Orthotics

KLM

Langer Biomechanics Group Mat Plus

Medi-Dyne (Tuli's)

Orthofeet Medi USA (Igli)

**Nature Fit** 

**Pedifix** 

Pine Tree Orthopedic Lab Safestep

Silipos

Spenco Medical (Rubatex Neoprene/Metatarsal Arch Cushions

Stable Sten Streifeneder

Stride Lite

Surefit Vionic

(See Also: Medicare Diabetic Shoe

Program; Orthotics Prefab)
INSTRUMENTS (Non-Surgical)

Advent Medical Systems

(gSource distributor) Bianco Bros.

(Nail Splitters/Nippers)

Delta

De Puy ACE

DGI gSource

Jan L

Miltex, Inc.

(See Also: Surgical Equipment)
INSURANCE (Malpractice)

Brown & Brown

DT Insurance Podiaguard

PICA (Podiatry Insurance Co.

of America)

Rockwood Programs RPS (Podiatry Plus)

INTERNET

(See Also: IT Consulting; Practice Promotion, Computers; Online Education/Networking)

#### IT CONSULTING

Manta Group

**KERATIN DEBRIS EXFOLIANTS** 

Xenna (Nonyx)

LASERS (for pain management) Berman Partners

Cutting Edge (MSL-pulsed)

Footdocpreneur K-Laser Multi-Radiance

LASERS (for skin lesions/warts)

Hyperion (Hyperblue 1530) Light Age (Q-Clear) Nuvolase

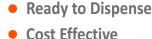
Continued on page 94

# WHY TREAT ALL FEET THE SAME?

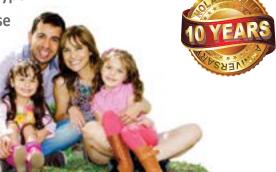
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#### Click the boldface companies/ organizations to go directly to their websites.

# 2019 **BUYERS' GUIDE**

#### LASERS (for nail fungus)

Berman Partners

#### Erchonia (Lunula)

Footdocpreneur Hyperion (Hyperblue 1530) Light Age (Q-Clear)

Nuvolase

#### LEASING

Medical Mavin

#### **LEG ULCERS CARE**

(See: Compression Bandages; Pharmaceuticals; Wound Management)

#### **LESION REMOVAL**

(See: Skin Lesion Removal)
LIGHTS/LAMPS

Med-Pro



#### MAGNIFICATION

(See: Operating Telescopes)

#### MALPRACTICE

# (See: Insurance; Legal Services); MANAGED CARE SPECIALISTS

(See: Network Participation/Financial Growth/Practice-Building; Legal Services

#### **MATERIALS**

(See: Orthotics/Insoles: Raw Materials)
MEDICAL REVIEW PROGRAMS

Certifiable, Inc. DataTrace Publishing Goldfarb Foundation **NBPME** 

#### MEDICARE DIABETIC FOOTWEAR PROGRAM (shoes, insoles)

#### Anodyne

Apex Apis

Betterform BioStep

#### ComfortFit

Dia-Foot

Drew Shoe

Dr. Comfort

Foot Helpers

Frankford Leather

Herson

#### **Integrated Orthotics Lab**

JSB Orthotics

#### KLM

Langer

Jerry Miller P.W. Minor

New Step Orthotic Lab

Oasis Footwear

Orthofeet Ped-Lite

#### **Pedors**

**Pilgrim** 

Pine Tree Orthopedics Propet

#### Safestep

Streifeneder

Stride Lite

#### Surefit

#### TruMold

#### MEDICARE DIABETIC FOOTWEAR PROGRAM (custom shoe/insole scanner)

Apex (ScanCast 3D)

#### MEDICARE DIABETIC FOOTWEAR PROGRAM (SDFE forms)

Safestep MEETINGS/SEMINARS

(See: Associations)

#### **MIRRORS**

(See: Patient Self-Inspection)

#### MOLDED INLAYS

(See: Insoles; Orthotics: Ready-Made)

#### MOLESKIN PRODUCTS

Dr. Jill's Foot Pads

#### **MRI IN-OFFICE**

Fennte

#### **NAIL DRILLS**

(See: Suction Systems)

#### **NAIL DUST EXTRACTORS**

(See: Vacuum Systems)
NAIL POLISH, MEDICATED

DaniPro

#### Dr.'s Remedy

Just For Toenails

Tripod Labs (Nailstat polish)

#### **NAIL POLISH REMOVER** Dani Pro

Dr.'s Remedy

#### NAIL TREATMENT

[See: Ingrown Nails; Pharmaceuti-cals: Topical Medications [Nail Treatments]; Nail Polish; Nail Treatment: Instruments; Suction Systems; Surgical [Chemical] Nail Treatments; Onychomycosis; Prosthetic Nail System)

#### **NAIL TREATMENT: Debriding Drills**

European Footcare

Jan È

#### Medicool

#### NAIL TREATMENT: Debriding (Non-Drill)

Podiatree (PodiaPRO debridement system)

#### NAIL TREATMENT: Instruments (Burs, Nippers, etc.)

Bianco Bros.

Delta

Footdocpreneur (single-use burs) gSource

Miltex

Tri Hawk

(See Also: Supplies)

#### NAIL TREATMENT:

#### ONYCHOMYCOSIS (non-drug)

# (See: Lasers (for nail fungus) NAIL TREATMENT (Controlled

Micro Penetration) Footdocpreneur (Pathformer)
NEEDLES/SYRINGES

(See: Hypodermic)
NEUTRACEUTICALS/MEDICAL

#### **FOODS**

Alfa Sigma Molecular Labs (Neurvasia) Pharmaceutix (podiaPN) Realm Labs (Neuremedy)

Tripod Labs

#### **NEWSLETTERS**

(See: Practice Promotion)

#### **NIGHT SPLINTS**

(See: Plantar Fasciitis)

#### NIPPERS

(See: Nail Treatment)



#### **ODOR MANAGEMENT**

(See: Pharmaceuticals [Topical Medications]: Anti-Perspirants)

#### **OFFICE MANAGEMENT**

(See: Practice-Building; Employee time/attendance)

#### **OFF-LOADING DEVICES**

(See: Braces; Shoes)
ON-HOLD MESSAGE SYSTEMS

# (See: Message Systems) ONLINE PHYSICIAN EDUCATION/

**NETWORKING** Datatrace Publishing (Graphic Educational Programs)

#### PRESENT

PM News

(See Also: Publications)

#### ONYCHOMYCOSIS (drug treatment)

(See: Pharmaceuticals: Topical

# Medications: Nail ONYCHOMYCOSIS (non-drug)

# (See: Lasers: Nail Treatment) ONYCHOMYCOSIS (Controlled

Micro Penetration)

#### Footdocpreneur (Pathformer) OPERATING TELESCOPES

(See: Telescopes)

#### ORTHOPEDIC DEVICES

(See: Braces: Pediatric; Braces/Sup-

# ports; Digital Appliances; Splints) ORTHOTICS: 3D Printed Custom

8Sole

Curafoot

#### Go4-D

**ORTHOTICS: Casting Materials** 

#### Allied OSI (Carapace)

Apex (Foam)

#### Bintz Company JMS Plastics [supplier]

KLM

Langer, Inc.

Smithers Bio-Medical (Bio-Foam)

#### **ORTHOTICS: Childrens'**

(See: Pediatric Specialties) **Equipment and Accessories** 

#### ORTHOTICS: Fabrication

Acor

#### Alimed JMS Plastics Supply

Oven/Sani-Grinder) Langer Biomechanics Group

(Farber Turbo Convection

(Orthocement)

Digital Systems)

Orthofeet (See Also: Orthotics: In-Office)

#### **ORTHOTICS: Automated** Production Systems/In-Office Scanners/Pressure Systems/

Acor

Amfit (Footfax)

#### Bergmann Labs (Automated Lab & Office Production

Systems) ComfortFit

#### (TOM-CAT/Smart Scan)

Dr Comfort (scanner) **Earthwalk** 

#### Footmaxx **Forward Motion**

Integrated Integrity Orthotics

Langer (Scan Cast 3D) Mile High

New Step Orthotic Lab (TOM CAT) Northwest (NWPL)

#### Orthotic Group (Gait Scan) Ortho-Rite RYBO (ScanAny)

Sharp Shape Solo (TOM-CAT) STJ (TOM-CAT) Tek Scan

#### TOM-CAT Solutions ORTHOTICS LABORATORIES

Acor

Advantage Lab

#### Allied/OSI Labs

American Orthotic Laboratories, Inc. (St. Louis)

American Orthotic Lab Co. (College Point, N.Y.)

#### Anollo Bergmann Orthotics Laboratories

#### Betterform BioStep

Burns Laboratories California Orthopaedic Labs

#### ComfortFit

Dia-Foot Earthwalk Orthotics

Eastern Podiatry Labs

Edser

EverFlex Fiber Foot Appliances

#### Foothelpers (Neoteric Orthotics) Foot Management

Forward Motion

Hersco Mark Fugit Orthotic Laboratory

#### Integrated Orthotics Lab

Integrity Orthotics Lab
JM Orthotics

#### JSB Orthotics Kevin Orthotics

**KLM Laboratories** Langer Biomechanics Group, Inc. Levy & Rappel, Inc

#### Mile High MSI

NewGen Advanced Orthotics Lab New Step Orthotics Lab Northwest Podiatric Laboratory

#### Ortho-Dynamics Orthotic Group, The Ortho-Rite

Ped-Align Performance Labs P & K Orthotics Labs Plus Laboratory

Precision Intricast Inc. Precision Orthotic Lab International

Continued on page 97



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# 2019 **BUYERS' GUIDE**

Pro-Lab Root Labs Schuster & Richard Lab Sole Supports Solo Labs STJ Orthotic Services (See Also: Digital Appliances)

#### ORTHOTICS/INSOLES: Raw **Materials**

Acor (Poron/Microcel-Puff/ Thermacor)

Apex Alimed

Bintz Company EverFlex (Dual Set/SoftStep)

Frankford Leather JMS Plastic Supply (Europlex/ nora/TL BLUE II/Thermosky/

#### Poron/Polydor) KLM

Langer Biomechanics Group (Superform/PPT)

Mat Plus

Northwest Podiatric Laboratory Silipos (Tri-Flex Firm Gel Sheet) Stein's

Streifeneder

Tencate (TL-2100, TL-Silver) ORTHOTICS: Moldable Silicon

# (See: Digital Appliances)

#### ORTHOTICS: Prefabricated/Ready-Made (including customizable and "semi-custom"]/in-office quick-molded

Acor (Quickfit)

Advent Medical Systems (Conformer)

AliMed, Inc.

#### Allied/OSI (Sidekicks)

#### Bergmann Labs

Betterform Bintz Co. Bonapeda

#### ComfortFit

Diafoot

#### Dr. Jill's Foot Pads

EverFlex

Fiber Foot Appliances (Pure Stride)

Foot Helpers Footsteps Formthotics

Hapad

Jan L JM Orthotics

#### JMS Plastics Supply

JSB (Prothotics)

KLM

Langer, Inc. Mat Plus

**MD Buying Group** Medi-Dyne (Tuli's)

Nature Fit New Step Orthotics Lab

#### Nolaro (RX24 Quadrastep system)

#### Ortho-Dynamics

Orthofeet (water-injectable/Bio-Sole) Pedifix (Preforms)

Pro-Lab

**Pure Stride** Redi-Thotics

#### Silipos Spenco (Arch Supports/Sytel/

Orthotic Arch Supports) Stable Step (Power Step)

STJ (SOLEutions/Fabthotics)

Stride Lite

Superfeet

Vionic

(See Also: Heel Cups; Insoles; Medicare Diabetic Shoe Program; Pads)

#### **OSHA COMPLIANCE**

(See: Safety Products & Services)

#### PADS. HEEL/PRE-CUT/ SPUR/METATARSAL

Acor

Bintz Company
Diafoot/Pure Stride

Dr. Jill's Foot Pads

Gilden Tree Hanad

Langer Biomechanics Group

Mat Plus **Pedifix** 

Silipos (Gel)

Spenco (2nd Skin)

(See Also: Heel Cups/Cushions; Heel

#### PAIN MANAGEMENT (Specialty Devices and Technologies)

ArthroCare (TOPAZ)

Curamedix (EPAT) **Cutting Edge Lasers** 

Footdocpreneur (lasers)

ING (Foot Gym) Multi-Radiance Pro Niche (The Heeler)

#### Quick-Tape (water-resistant foot strap)

Zimmer Medizine (radial pulse) (See Also: Diabetic Neuropathy, ESWT, Pharmaceuticals)

#### **PATHOLOGY LABS**

Acupath

Bako

Laboratory of Podiatric Pathology

McClain Labs

Pinkus Dermatology Lab Podiatric Pathology Laboratories Therapath
PATHOLOGY LABS: Epidermal

# **Nerve Fiber Density**

Bako

# Therapath PATIENT BILLING

(See: Bill Collection; Computers: Software [Practice Management])
PATIENT EDUCATION

Biomedical Models Co. DataTrace (podiatric graphics) (See Also: Anatomical Models; Practice Promotion)

#### **PATIENT NOTES**

(See: Documentation/Computers: Software [Patient Notes])

#### PAYROLL SYSTEMS

(See: Computers: Software [Practice

# Management]) PEDIATRIC: Specialties

Acor (Kid Fits Arch Supports) California Orthopaedics Lab (Kids Pals Orthotics) Integrity Orthotics (childrens' orthotics) Langer Biomechanics Group Inc. (CRS® Counter Rotation System)

#### Nolaro

Pro Lab (Kiddythotics) Redi-Thotics

Silipos (silicon specialties)

SureStep (custom pediatric orthotics)
PEDORTHIC/ORTHOTIST IN-

#### **OFFICE SERVICES** Central Casting PERIPHERAL NEUROPATHY

(See: Diagnostics Equipment, Diabetic Neuropathy; Pharmaceuticals)

#### PHARMACEUTICALS: Analgesics

Adria Labs (Axotal) DuPont Pharmaceuticals (Nubain) DuPont Pharmaceuticals (Percocet) DuPont Pharmaceuticals (Percodan) High Chemical (Sarapin) (injectable) Knoll Pharmaceutical (Vicodin)

Merck Sharp & Dohme (Dolobid) Norwich-Eaton Pharmaceuticals (Buprenex)

Novartis Pharmaceuticals (Fiorinol) Pedinol (Nalfon 200) Winthrop Labs (Talacen)

Wyeth-Ayerst (Lodine/Duract) (See: Pharmaceuticals|Topical)

#### **PHARMACEUTICALS: Antibiotics**

Barr Labs (Cephalexin) Biocraft Labs (Cephalexin) Biocraft Labs (Dicloxicilin) Glaxo Inc. (Ceftin) Lederle Labs (Pipracil) Eli Lilly & Co. (Ceclor) Eli Lilly & Co. (Keflex) Eli Lilly & Co. (Keftab)

Lypho Med, Inc. (Cefazolin) Mead-Johnson Pharmaceuticals

(Duricef) Medicis (Omnicef) Merck (Invanz)

Miles, Inc. (Cipro)
Parke-Davis (Meclomen)

Pfizer (Zyvox) Roerig (Únasyn)

Henry Schein Co. (Dicloxicilin) SmithKline Beecham (Augmentin/

Pexiganan) Squibb & Sons, Inc. (Azactum) Upjohn Co. (Cleocin)

Upjohn Co. (E-Mycin) Zeneca (Cefotan)

#### PHARMACEUTICALS: Anti-Fungals (Oral)

Ortho-Neutrogena (Gritulvin V)

#### Pedinol (Gris-PEG) PHARMACEUTICALS: Anti-Fungals (Oral) [Onychomycosis]

Janssen (Sporanox) Novartis (Lamisil Tablets) Pedinol (Gris-PEG)

#### PHARMACEUTICALS: Anti-Inflammatories

American Regent (Betamethasone Sodium Phosphate and Betamethasone Acetate) (injectable suspension) Boots Company (Rufen) Bristol-Myers (Nuprin) Ciba-Geigy Pharmaceuticals (Butazolidin) Ciba-Geigy, Inc. (Voltaren)

Eli Lilly & Co. (Nalfon) Horizon (Duexis)

Merck Sharp & Dohme (Clinoril) Merck Sharp & Dohme (Indocin)
Mylan Labs (Meclofenamate)

Pedinol (Nalfon 200) Pfizer Labs (Feldene)

Syntex Labs (Naprosyn)
Upjohn Co. (Motrin/Ansaid) Whitehall Labs (Advil)

Wyeth-Ayerst Labs (Orudis) (See: Pharmaceuticals/Topical)
PHARMACEUTICALS:

Compounding Haldey Compounding Medi-Stat

PD Labs Physicians Specialty Compounding Quality Compounding

# Trilogy PHARMACEUTICALS: Diabetes

(See: Pharmaceuticals: Diabetic Neuropathy; Supplements; Wound Dressings; Wound Treatment)

#### PHARMACEUTICALS: Diabetic Neuropathy (category includes medical foods)

Alfa Sigma (Metanyx) Angsko (Neuro-Eze) Biofreeze

#### Bako (NeuRX-TF tablets)

Health Care Products (Zostrix) Eli Lilly (Cymbalta) Haldey Compounding Moberg (Kerasal Neurocream) Molecular Labs (Neurvasia) Origin BioMed (Neuragen) Parke-Davis (Neurontin) Pedicis (Pedicin) Pfizer (Lyrica)

Pharmaceutix (podiaPN) Physician Specialty Compounding Realm (Neuremedy)

Topical Biomedics (Topricin) **Wise Consumer Products** (Frankincense and

# Myrrh) PHARMACEUTICALS: Gout

Savient (Krystexxa) Takeda (Uloric; Colcyrs)

#### PHARMACEUTICALS:

**Homeopathic** Medi-Natura (Traumeel) Topical Biomedics PHARMACEUTICALS:

**Neutraceuticals** (See: Neutraceuticals)

**Arterial Disease** 

PHARMACEUTICALS: Onychomycosis (Non-Topical) (See: Pharmaceuticals: Anti-Fungals

[Oral] [Onychomycosis])
PHARMACEUTICALS: Peripheral

# Hoechst-Roussel (Trental) PHARMACEUTICALS: Steroids

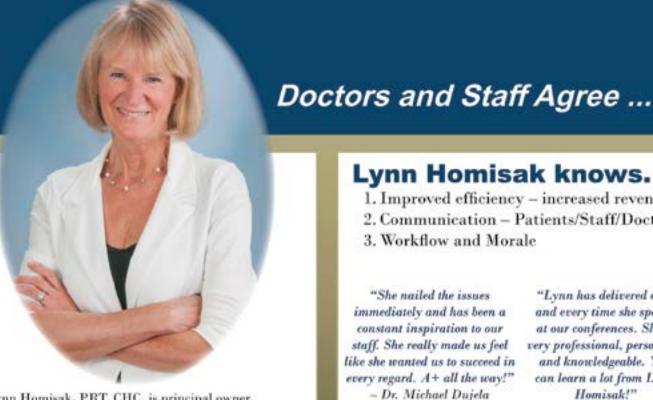
Forest Labs (Dalalone) Schering (Elocon) Stiefel Labs (Mimyx) Stratus (Dermazene)

#### Teregen Labs (TDX LA) PHARMACEUTICALS: Topical Medications (Analgesics) Agewell

Continued on page 100



# What Is Holding Back **Your Medical Practice?**



Lynn Homisak, PRT, CHC, is principal owner, consultant and coach of SOS Healthcare Management Solutions in Seattle, SOS is a staff- efficiency and productivity-focused consulting company that studies, develops and facilitates success strategies for Podiatrists and their staff nationwide. She authors a column for and serves as Podiatry Management Magazine's Editorial Advisor, Her contributions to podiatry have earned her the 2010 Podiatry Management Lifetime Achievement Award and induction into Podiatry Management's Hall of Fame. Lynn's professional experience offers firsthand knowledge in office proficiency and functionality and she is recognized in the US and Canada as a speaker and author on a variety of management topics.



# Lynn Homisak knows.

- Improved efficiency increased revenue
- 2. Communication Patients/Staff/Doctor
- 3. Workflow and Morale

"She nailed the issues immediately and has been a constant inspiration to our staff. She really made us feel like she wanted us to succeed in every regard, A+ all the way!"

 Dr. Michael Dujela Centralia, Washington

"Lynn has delivered each and every time she speaks at our conferences. She is very professional, personable and knowledgeable. You can learn a lot from Lynn Homisak!"

 Canadian Federation of Podiatric Medicine via LinkedIn Recommendations

"I had the pleasure of attending a day long summit that Lynn led for our team. I had so many expectations (from the great word of mouth I had heard about her) and was not disappointed. I felt so motivated, inspired and excited to work on areas, both personal and office-related. that need to be tweaked for the better."

- Elise Hinchman, Marketing Director & Office Manager at Lexington Podiatry via LinkedIn Recommendations

"Our organizations have hired Lynn and SOS Healthcare Management on many occasions over the past 10 years. Lynn is exceptionally easy to work with, more than accommodating, and very responsive to the needs of the physicians and medical assistants to whom she provides education." Jean Kirk, Executive Director, North Carolina and

Virginia Podiatric Medical

Associations



The Podiatry Billing Specialists

PCC 25<sup>th</sup> ANNIVERSARY 1994-2019

# **PCC Specializes in Podiatry**

- PCC specializes in podiatry, so clients see fewer denials and lower accounts receivable
- PCC has a proven system that results in faster pay and higher profitability
- PCC staff performs extensive insurance follow-up that can make or break a practice

Our staff has over 125 years total of podiatry-only billing experience

# **PCC Allows You to Focus on Your Practice**

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- No long-term contracts
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**工程**信息 第二章 医

100

PHARMACEUTICALS: Topical

Medications (plaque psoriasis):

Physician Specialty Compounding
PHARMACEUTICALS: Topical Medications (Skin Adherents)

(See: Adhesives)

Merz (Mederma)

PHARMACEUTICALS: Topical Medications (Skin Protectants)

Summit Industries (Lantiseptic) PHARMACEUTICALS: Shoe **Disinfectants** 

Gordon (Mycomist) Patholase (Sanifeet)

Tetra (Clean Sweep)

PHARMACEUTICALS: Wart **Medications** 

Gordon Labs (Formadon) Haldey Compounding

Med Cara (WartPeel) Pedicis (Vircin)

Pedinol (Lazerformalyde) Physician Specialty Compounding Transderm Solutions

Tripod Labs (Plantarstat)

PHARMACEUTICALS: Topical Medications (Web Maceration) Bako (MacerX) PHARMACEUTICALS: Wound

Treatment 3M (Tegaderm Matrix) ABL (Silvrstat)

Acelity (Systagenix) AmerX (Amerigel)

Angelini Cardium Therapeutics

(Excellagen) Care-Tech (Matrix gel)

Cellerate RX Convatec, A Squibb Co. (DuoDerm) Derma Sciences (Medi-Honey)

Ferris Mfg. (Poly-Mem) Gensco (Astero)

HS Pharma (Bensal HP) Human Biosciences

Hymed

Intraderm

Keneric (RTD dressings) Lavior

Links Medical (medical honey)

Medline

MPM Medical (SilverMed; Excel Gel)

Nu Med

Pfizer (Zyvox) Prevent-Plus (Duraderm)

Regenicel

Smith & Nephew Wound

Management (Profore/

Acticoat/lodosorb) Smith & Nephew (Regranex)

SNS (wound care kits)

Steadmed (Drawtex) Thera Gauze (Soluble Systems) Wake Pharma U.S. (Wound-Be-Gone)

[oxygen free radical binding]
PHARMACEUTICALS: Wound Treatment (Natural)

Tripod Labs

Continued on page 103

#### Angsko (Arginine Therapeutics) Biofreeze/Performance Health

#### Blaine Labs (HempNesic) (CBD)

Core Products (Ibunex, Gluconex) Cryoderm

Dr Swaim's

Medi-Natura (Traumeel) Icon (Reliaderm)
MPM Medical (Regenecare)

Pedicis (Planticin) Stratus (Dermazene) Syncom (Fortex)

Topical Biomedics (Topricin) Tripod Labs (Flexstat)

Truceuticals Veritas (CBD)

**Wise Consumer Products** (Frankincense and Myrrh)

Woodward (Mycocide HT)
PHARMACEUTICALS: Topical

**Anesthetics** 

(See: Skin Refrigerants)
PHARMACEUTICALS: Topical Medications (Anti-Fungals/Anti-Microbials)

BSK/Onycol (nail)

Bako (Clarus Antifungal Cream; Clarus Antifungal Solution (nail); MacerX)

Blaine Research Labs (Tineacide) (Nail)

Diaderm (Clear Zal) (Nail) Dr Swaim's

Flexitol Anti-Fungal Liquid (Nail)

Gill Podiatry Gordon Labs (Gordachom)

(Nail); Mycomist (in-shoe sanitizer)

Haldey Compounding Humco (Miranel)

Intraderm Janssen Pharmaceuticals (Nizoral)

Marlinz (nail) (Tolcylen) Medicis (Loprox)

Merz (Naftin) Moberg (Kerasal) (Nail) Moore Medical

Novartis (Lamisil Cream/Spray) **Onox Solution** 

Ortho Pharmaceuticals (Spectazole) Ortho Dermatologics (Luzu)

Pedicis (Cidacin) Pedinol Pharmacal (Fungoid Tincture, Pedi-Dri Topical Powder; Ertaczo)

Pharmaderm (Oxistat; Keralac (Nail) Podiatree

Prevent-Plus (Duraderm) ProFoot

Schering Labs (Lotrimin) Schering Labs (Lotrisone) Stiefel Labs (Zeasorb AF Powder)

Stratus (Dermazene) Tetra (Clean Sweep) (in-shoe) Tripod Labs (NailStat/Tineastat) Wellstone Labs (Molecular AF/Aft-Laz)

Westwood-Squibb (Exelderm) Woodward Labs (Mycocide) (Nail)

PHARMACEUTICALS: Topical Medications (Anti-Infectives/ Cleansing/Healing and/or for Matrixectomies)

AmerX (Amerigel) Angelini (Silver Stream) Bacitracin

Bako (Tri-Soft) (with emulsifier)

Corticosporin Otic Ferno-Ille (Chlorazene) Gentamicin

Gordon Labs (Sodium Hydroxide)

Neosporin Pedinol (Phenol EZ Swabs)

Purdue-Frederick (Betadine)

Silvadene Stratus (Peviderm) Triple Antibiotic

PHARMACEUTICALS: Topical Medications (Anti-Inflammatory)

Biofreeze/Performance Health Core Products (Ibunex, Gluconex)

Cryoderm Medi-Natura (Traumeel)

Pedicis (Planticin) Stratus (Dermazene) Syncom (Fortex)

Tripod Labs (Flexstat) PHARMACEUTICALS: Topical Medications (Anti-Perspirants/ Deodorants/Drying Agents)

Bintz Co. (Khepra) Fraser Labs (On Your Toes)

Gordon Labs (Abscents, Bromi-Talc, Bromi-Talc Plus. Formadon, Bromi-Lotion, Gordon's #5 [Aerosol

foot powder]) Haldey Compounding Onox Solution

Pedinol Pharmacal (Breezee-Mist, Pedi-Pro Powder, Castellani Paint Modified (Color/Colorless), Lazerformalyde Solution, Pedi-Boro Soak Paks)

Pedifix (Pedilux4)

Podiatree Stiefel (Zeasorb)

PHARMACEUTICALS: Topical Medications (Astringents) Gordon Labs (Monsel's)

Herbert Labs (Bluboro) Moberg (Domeboro)

Pedinol (Pedi-Boro Soak Paks)

PHARMACEUTICALS: Topical Medications (Dermatitis) Bako (Kera-HC)

Bayer (Desonate) (atopic dermatitis) Physician Specialty Compounding Stiefel (Mimyx)

PHARMACEUTICALS: Topical Medications (Moisturizers/ Softeners)

Angsko Bako (Kera HC; Kera-42; Hydro-Cutis)

Blaine (RevitaDerm) Diaderm (ClearZal Callus) Dr. Spalding's Podiatric Products

Flexitol (Heel Balm, Heel Perfect, Diabetic Foot Balm)

Gehwol Gilden Tree Gill Podiatry Gordon Labs (Aloe-Grande Cream, Gormel, Vite-A-Cream, Calicylic)

Haldey Compounding Health Care Products

(Diabetiderm) H-E-A-T- (Callusan)

Intraderm

Kamedis MD Private Label

Medimetriks

Merz (Aqua Glycolic) Moberg (Kerasal) Moore Medical

Pedifont Pedinol Pharmacal (Cerave,

Ureacin-10 Lotion & Ureacin-20 Creme, Lazer Creme, Hydrisinol Creme & Lotion, Hydrisalic Gel, Lactinol E Creme & Lotion)

Pharmaderm (Keralac, AmLactin) Physician Specialty Compounding ProFoot

Scientific Solutions (Bare line) Stiefel Labs (Epilyt Lotion)
Straight Arrow (Foot Miracle)

Summers Laboratories (Keralyt Gel)

Tetra (Kamea)

TheraPlex Tripod Labs (Advanced Moisturizing Formula)

Westwood-Squibb (Lac-Hydrin)
PHARMACEUTICALS: Topical Medications (Nail Antifungal Treatments)

AmerX (AmeriGel) Angsko (Arginine Therapeutics) **Bako (Kera Nail Gel; Clarus** 

Antifungal Solution) Blaine Research Labs (Tineacide; Terpenicol)

Cipher Pharmaceuticals Dermik (Penlac) Diaderm (Clear Zal)

Dr Swaim's Flexitol Anti-Fungal Liquid

**Fungal Free Nails** Gehwol

Gordon Labs (Gordachom)

Haldey Compounding Humco (Miranel) (nail dystrophy) Marlinz (Tolcylen)

Medimetriks Moberg (Kerasal)

Omiera Labs (Podiazole) Pedicis

Pedifix (Clotrimaz0il)

Pedinol Pharmacal (Nail Scrub; Phenol EZ Swabs) Pharmaderm (Kerydin) Physician Specialty Compounding

**Podiatree** Tetra (Formula 3, Formula 7) Tripod Labs (Nailstat 2-Step Formula)

**Ortho Dermatologics** (Jublia) Wellstone Labs (Molecular AF) Winlind (Dr Win's)

(See Also: Nail Polishes, Medicated) **PHARMACEUTICALS: Topical** Medications (Nail Antifungal/ Cosmesis Treatment)

Woodward Labs (Mycocide)

Marlinz (Tolcylen)

www.podiatrym.com

#### PORTLAND MAINE July 25-28

**Atlantic Coast Conference** with Maine Podiatric Medical Assn.

#### PORTLAND OREGON **August 15-18**

Pacific Coast Conference with Oregon Podiatric Medical Assn.

#### Overland Park September 13-15

Forefoot & Reconstructive Surgery with Kansas Podiatric Medical Assn.

#### SAN DIEGO September 19-22 **UPDATE 2019**

with San Diego Podiatric Medical Society

#### MID-ATLANTIC October 18-20

Mid-Atlantic Podiatry Conference with Mid-Atlantic Podiatric Medical Assn. (Region 8)

#### Boston October 25-27

APMA Region One with Region One Podiatry Assn.

# SANIBEL

November 7-10 Hallux Valgus & Related Forefoot

#### CHICAGO December 6-8

Windy City Conference with Illinois Podiatric Medical Assn.

#### 4-DAY CADAVER SURGICAL **SKILLS COURSES AT** THE PODIATRY INSTITUTE

#### **FOREFOOT 2019**

October 3-6 June 6-9

#### **REARFOOT 2019**

December 12-15 March 7-10





# Phoenix

APRIL 11-14

Valley of the Sun **Podiatry Conference** 

with Arizona Podiatric Medical Association

# Newport

APRII 25-28

Surgical Pearls by the Sea

with Rhode Island Podiatric Medical Association





#### Atlanta MAY 16-19

The 2nd Annual

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# Frustrated by Nursing Home Documentation?

Whether you are just starting out as a podiatrist or a seasoned pro, providing mobile podiatric medical care to Nursing Homes can be totally frustrating to get documentation right. Too often some EMR systems can lead you to documenting inaccurate findings which then cost you time and revenue!

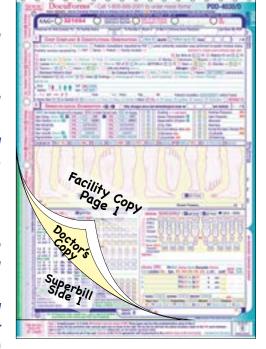
It's time to get excited, because there really is a paper form set:

- That makes progress note documentation easy and manageable without creating the mistakes that lead to paybacks after a discoverable audit?
- That shortens your time spent on documentation allowing you spend more quality time with more patients or seem more patients.
- That allows you to immediately code diagnoses and procedures to expedite billing that's accurate and not prone to expensive errors.
- That guides you to record the necessary key elements (history, exam, decision making), what you performed, your orders and plan, and why it was medically necessary for that level to meet the threshold of complexity for those initial visit codes at a Nursing Home.
- That is specifically designed to be used in Nursing Homes and other mobile remote locations. This product is an expansion of our proven and successful office podiatric services form (POD-3030) and has been updated annually over two decades.
- That in a mobile environment, you are not dependent on wi-fi or expensive software. If you are just starting to practice podiatry, why not get started with a mobile practice without a lot of overhead.

What makes this form so perfect is what differentiates this mobile care documentation form from one for office care documentation!

- 1) You have the second copy for your own retention.
- 2) You have a form that helps facilities fulfill requirements for their MDS reporting.
- 3) You have a billing sheet with codes tailored to the needs of mobile care no complex surgeries.
- 4) You have a form more focused on wound care than the office form.
- 5) You still confidently create medical charts that lead to and support maximum allowed billing for the type of facility.

The DocuForms POD-4030/D form provides you the best way to document your patient encounter and do coding for billing while at the facility or home of the patient. Order now to get started making life easier!





Podiatric Nursing Home Report (POD-4030/D)
Front and Back clinical sheets shown with billing peeking from behind.





# 2019 BUYERS' GUIDE

#### PHARMACEUTICALS: Wound Treatment (Bio-Engineered Tissuel

Amniox (allograft for wound healing) Axolotl (skin-cell-derived

regenerative injectible liquid) Integra

KCI (GraftJacket)

Kerecis (fish skin technology)

Organogenesis (Apligraf/Dermagraft)

Pegasus

Promethean (Gamma Graft) TEI Biosciences (Primatrix)

#### PHARMACEUTICALS: Wound Treatment (Debriding/Healing Ointments)

Smith & Nephew Medical (Accuzyme/Panafil/Santyl) Stratus Pharmaceuticals (Kovia, Ziox)

#### PHARMACEUTICALS: Wound **Treatment/Pain Treatment combo**

Gensco (Astero)

#### PHOTOGRAPHY (Close-Up)

(See: Documentation)

**PHYSICAL THERAPY: Cold** 

#### **Modalities**

Biofreeze/Performance Health Silipos

#### PHYSICAL THERAPY:

# Electrotherapy/Ultrasound/ Inteferential/TENS/Laser

#### **Cutting Edge**

Esaote 2MI

Multi-Radiance

Universal Ultrasound

#### PHYSICAL THERAPY: Hydrotherapy

(See: Hydrotherapy)

#### PHYSICAL THERAPY: Post-Op/

#### Post-Trauma/Rehab

#### Arizona AFO

Bauerfeind

#### Darco (Shoes)

**DM Systems** 

#### Dr. Jill's Foot Pads

Gill Podiatry

ING Source (Foot Gym)

Med Pro

Moore Medical

#### **Pedifix**

ProNiche Medical (The Kneeler; The

Heeler)

Propet

#### **Richie Brace**

Smith & Nephew (Rehab Division) (See Also: Braces/Supports; Physical Therapy: Heat Modalities;

Physical Therapy: Cold Modalities; Pharmaceuticals; Scooters; Shoes; Topical [Skin Protectants];

splints) PHYSICAL THERAPY: post-injury regenerative treatment

#### Avalati

#### PHYSICAL THERAPY: Topicals

(See: Physical Therapy: Heat & Cold Modalities; Pharmaceuticals: Topical [Skin Protectants]); Pharmaceuticals: Topical [Analaesics]

#### PHYSICIAN EDUCATION

(See: Associations, Books, CME, Television, Videotapes)

#### PLANTAR FASCIITIS (Specialties) Allied OSI (FS6 Sleeve)

ArthoCare Sports Medicine [Coblation]

#### Curamedix (EPAT)

#### **Cutting Edge Lasers**

#### Darco (FS6 Sleeve)

Footdocpreneur ING Source (FS6 Sleeve/Foot Gym) Instratek

# Medi-Dyne (Pro-Stretch/Tuli's Heel Cups)

Osteomed (Koby Gard)

#### Quick-Tape (water-resistant foot strap)

Thera-Band/Performance Health Pro Niche (The Heeler) Zimmer Medizine (radial pulse) (See Also: Cryosurgery; ESWT; Lasers; Pharmaceuticals)

#### PLANTAR FASCIITIS (Day/Night Splint)

Swede-0 (Plantar FXT)

#### PLANTAR FASCIITIS (Deep

Stretching)

#### Medi-Dyne (ProStretch) PLANTAR FASCIITIS (Night Splints)

Active Ankle Systems/Performance Health

Alimed

Darco

Langer Biomechanics Group

Ossur

# (See Also: ESWT) PLANTAR FASCIITIS (In-shoe

# DJO Global (Aircast Air Heel) POPULATION HEALTH

**MANAGEMENT** (for diabetes) Arche Healthcare

POSITIONING SYSTEMS: Pediatric

#### (See: Braces: Pediatric)

**POST-OP PROTECTION** 

(See: Bandage/Cast Protectors; Braces/ Supports; Casting Materials: Post-Op; Casts; Crutches; Compression Sleeves; Footwear, Specialized; Pharmaceuticals: Wound Dressings; Physical Therapy: Post-Op; Shoes: Post-Op; Socks; Splints; Wound

# Management; Vitamins: Post-Op) PRACTICE-BUILDING / **PROMOTION (Office**

Management/Consulting/ Advertising/Product

Customization/In Office Patient Communication/Revenue

#### Enhancement/Waiting Room Videos/Scheduling Help) **AAPPM**

Atlas FAI (EOTTS procedure implementation)

**Barrett Medical Consulting** Blue Orchid Marketing Collaborative Practice Solutions Extremity Healthcare

FABI

Foot Helpers **HPMSI** 

Institute for Creative Podiatric Medicine Institute for Podiatric Excellence

and Development (IPED) Manta Group

MD Private Label

Medical Mavin

#### **Officite**

Online Podiatry Sites Physician Web Pages

Podiatry Success Today (Dr. Chris Milkie)

Scheduling Institute SOS Healthcare

Toe-Rific

Top Practices Web Power Video

(See Also: Adjacencies; Associations;

Board Certification; HIPAA Consulting; Managed Care; Network Participation; Patient Education; Practice Promotion [Advertising]); Referral Network; Websites [Physician]])

#### PRACTICE CONSOLIDATION

Extremity Healthcare (Supergroup formation)

#### PRACTICE MANAGEMENT/ MARKETING/CONSULTING

(See: Appraisal; Bill Collection; Computers; Network Participation; Patient Education; Practice-Building/Practice Promotion)

#### PRACTICES: Buying/Selling/ Consolidation

Extremity Healthcare (consolidation/ Supergroups)

Medical Mavin (Buying/Selling/TOMS: Transitional Ownership Management System)

#### PRESSURE ASSESSMENT

(See: Diagnostics Equipment)
PRESSURE WALKERS

Darco (Walker)

#### PRIVATE LABELING (for practices)

#### MD Private Label **PRODUCT CUSTOMIZATION (for** private labeling)

# (See: Private Labeling) PROSTHETIC NAIL SYSTEM

**Just For Toenails** 

#### **PUBLICATIONS**

APMA News

#### MPM (Greenbranch)

PM News

JAPMA Podiatry Management Podiatry Today

# Podiatry.com PRESENT (eZines)

**PUMICE BARS** 

# Teregen Labs (Personal Pumi Bar) PURCHASING NETWORKS

(See: Supplies)



#### RADIO ADS

(See: Practice Promotion)

#### REFRIGERANTS

(See: Skin Refrigerants)
REGENERATIVE TREATMENT

(See Physical Therapy: post-injury regenerative treatment)

(See: Braces/Supports; Physical Therapy, Post-Op Protection; Shoes; Splints)

#### **REPAIRS**

Med-Pro (whirlpools, chair upholstery)
RESIDENCY COURSEWARE/

#### **SUMMITS**

**PRESENT** 

#### **RETRACTORS**

#### (See: Surgical Specialties) REVENUE ENHANCEMENT

(See: Practice-Building/Practice Promotion; Adjacencies/In-Office Dispensing)

#### **SAFETY PRODUCTS & SERVICES**

(See Also: Cleaners; Disposables; Fume Removal; Lasers; Protective Eyewear; Spore Testing; Sterilizers; Suction Systems; Surgical Equipment; Vacuum Systems; Waste Disposal; X-Ray: Personnel Radiation Monitoring; X-Ray: Shielding)

#### SANDALS

(See: Shoes: Sandals)

#### SAWS

(See: Surgical Equipment)
SCAR MANAGEMENT

#### Blaine (Scar Care Gel Pad)

Merz (Mederma)

#### SCHOOLS

#### [See: Colleges] SCOOTERS/WALKERS/ROLLING **MECHANISMS**

#### Pro Niche (The Kneeler)

**SEMINARS** (See: Associations; Practice

# Promotion) SENSORY TESTING

(See: Diagnostics Equipment: Diabetic Neuropathy)
SHEET STOCK

(See: Orthotics: Raw Materials) SHIELDS

#### (See: Orthotics: Custom Digital Shields) SHOE SANITIZER/ANTIFUNGAL

#### **DELIVERY SYSTEM**

Pedifix (Shoe Zap) Shoe Care Innovations (Steri-Shoe) (See: Pharmaceuticals: Shoe

#### Disinfectants) SHOES: Athletic/Walking/

Comfort Acor

Apex

Revere

Asics

Brooks Shoe, Inc. New Balance (Aravon/Procare)

#### SH0ES: Balance Apex (Moore Balance Shoe)

SH0ES: Custom-Made/Molded Acor (Traditional Custom/Urban

Walkers/ThermAcor) Eneslow

Jerry Miller I.D. Shoes (Beta-Walker/ Traditional Custom)

Continued on page 105

# Help your patients and build your practice with

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and Lecture Meeting
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LSU Medical School, New Orleans

### **Board Certification in MIS**

Get an application and start the process for Board Certification in Minimally Invasive Surgery from the American Board of Multiple Specialties in Podiatry.









BEFORE

AFTER

**BEFORE** 

**AFTER** 

For more cases, go to aafas.org and click "before and after"



For more information or to register for the one-day meeting, call 800-433-4892 or go to www.aafas.org

#### SHOES: Depth/Diabetic

Acor (Urban Walkers)

#### Anodyne

Apex (Ambulators/AFO Essentials

Silipos

Stein's

Gel Smar

(See: Shoes)

(See Also: Digital Appliances)

Pedifix (Visco-Gel line)

SILVER DELIVERY SYSTEM

SILICON SPECIALTIES

(diabetic-friendly)

#### Program)

Apis

#### Betterform ComfortFit Labs

Dia-Foot

Drew Shoe Corp.

Dr Comfort

Foot Helpers

Frankford Leather

Hersco

#### Integrated Orthotics Lab

**JMS Plastics** 

JSB Orthotics

Langer

P.W. Minor

New Step Orthotics Lab

Onsis

Orthotic Group

Orthofeet

#### **Ped Lite**

Pedors

#### Pilgrim (Deer Tracks/Hoopoe)

Pine Tree Orthopedic Lab

Propet

Revere

Root Labs Safestep

112

Stride-Lite Surefit

(See Also: Medicare Diabetic Shoe Program); Shoes: Custom-made

Shoes: Post-op/Diabetic Combo) SHOES: Depth/Diabetic (custom

#### shoe/insert scanner)

Apex (ScanCast3D)

#### SHOES/BOOTS: Post-Op/Post-

#### Trauma

(See: Physical Therapy)

#### SHOES: Post-Op/Diabetic

#### Combination

Darco

Pedors (Tothonator)

#### SH0ES: Sandals

American Orthotics Lab, Inc.

(Healing Sandal)

Apex

#### ComfortFit

Earthwalk **ISB** 

#### KLM

Langer OLT (3D Printed)

Orthotic Group

Revere Spenco

SŤJ

Vionic

#### **SHOES: Specialty Retailers**

#### SHOWER & BATHING AIDS

(See: Bandage/Cast Protector)

#### SILICON SPEČIALTIES

Bauerfeind USA (Viscoped/Viscoheel SofSpot

#### Dr. Jill's Foot Pads

Dr. Scholl's

Gel Smart/Polygel/Healix Care

Orthofeet (Bio-Sole GEL) Pedifix (Gel Smart)

Podiatree

# **SKIN LESION REMOVAL**

(Cryosurgical) Cryoprobe

Cryosurgery, Inc

(Verruca-Freeze) Moore Medical

#### **SKIN PROTECTANTS**

(See: Pharmaceuticals: Topical [Skin Protectants])

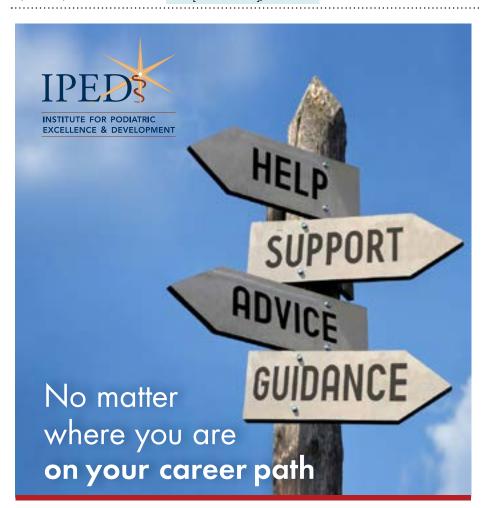
#### SKIN REFRIGERANTS Blaine Labs (V.A.D)

Gebauer Co. (Ethyl Chloride) Gill Podiatry (Pedi-Freeze/ Pedi-Shield)

#### **SMOKE EVACUATION**

(See: Lasers)

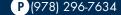
Continued on page 108



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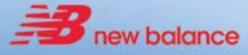


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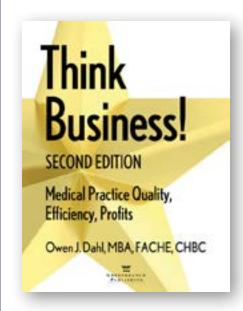
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#### SOCKS

#### Anodyne

Apex (Copper Cloud) Bauerfeind (Spa Hosiery) Bintz Company

Diafoot/Pure Stride Dr. Comfort Drew Shoe Corp.

Foot Helpers Frankford Leather

GuardianGel Orthofeet

P.W. Minor (Treadeasy)

#### Pedifix (Therafoot/No-Ridge)

Sigvaris

Stride Lite

Thor-Lo (Thorneburg Hosiery) Tru-Mold (Shear-Free Comfort Socks) VoxxLife (pain relief/postural stability)

SPAS (for Male Grooming)

#### (franchises)

Hammer and Nails

#### SPLINTS (Night)

(See: Plantar Fasciitis)

#### SPLINTS (Post-Op/Post-Trauma)

Angsko

#### Darco Int'l (Complete Splinting

#### System) Dr. Jill's Foot Pads

Gill Podiatry

Med Pro

Moore Medical **Pedifix** 

#### Silipos

Stein's

(See Also: Braces/Supports)

#### **SPLINTS (Plaster: For Orthotic** Casting)

De Puy Casting

#### STAFF MANAGEMENT

(See: Practice-Building)

#### STATIONERY: Greeting Cards

(See: Gifts/Cards)

#### STERILIZING EQUIPMENT Midmark (Ritter)

(See Also: Cleaners, Ultrasonic) Sterilizers: Monitoring SteriCheck Systems

#### STRAPPING (specialties)

Quick-Tape (water-resistant foot strap)

#### SUCTION SYSTEM: (For Nail Dust and Smoke Removal) (Wet or Dry)

DPM-Aire (air purifier) European Footcare

#### Jan-L

#### Medicool (File Stream)

Med-Pro

Podiatree (Kerathin nail debridement system)

#### SUPPLIES, SURGICAL

(See: Supply Houses; Surgical Equipment)

#### SUPPLIES (catalog, direct sales, internet, group purchasing networks)

Advent Medical Systems

DocShopPro (online) eSutures (surgical focus) Gill Podiatry Supply

Henry Schein Krasity's

#### MD Buying Group (online)

Med-Pro

Meyer Distributing

#### Moore Medical Surefit

Talar Capital Partners
SUPPLIES (Wound Care)

#### Advanced Tissue SURGICAL (CHEMICAL) NAIL TREATMENTS

Pedinol Pharmacal (Phenol-EZ Swabs)
SURGICAL EQUIPMENT:

**Endoscopic** 

Instratek (Endotrac System)
SURGICAL TREATMENT:

# **Specialties**

Amniox (allograft for accelerating surgical healing)

Arthrex De Puy ACE (Standard Staple, Twist-Off

Screw, Thread-Head Screw, Orthosorb) eSutures (sutures)

In2Bones USA (Smart Toe hammertoe treatment) Instratek (Endotrac Endoscopic Plantar

Fasciotomy Instrumentation)

#### Jan L (S-Mart exsanguination and Tourniquet system)

Nextremity Solutions (hammertoe correction system)

Osteomed (Koby Isogard system) Paragon 28 (Baby Gorilla) Safety Fix (removable implants) Sgarlato Labs (Surgi-Peace/O'Brien Goniometer/Reece Osteotomy

Guide/Snap Fixation Pin) Treace (Hallux Valgus)

Vilex (Du Val Cannulated Screw System/Borrelli Blade System)

Wright Medical Technology (Silastic Flexible Hinge Toe Implant System/IncisionDrain

(See Also: Anesthesia; Cryosurgery; Disinfectants; Telescopes; Disposables; Emergency Equipment; Implants/ Biomaterials; Lasers; Loupes; Sterilizers; Suture; Surgical Instruments; Surgical Power Equipment; Surgical

#### Wound Irrigation; Trays) **SURGICAL FACILITY ACCREDITATION**

(See: Accreditation)

#### SURGICAL POWER EQUIPMENT

Zimmer, Inc.: Hall Surgical (Micro E) **SWABS** 

(See: Disposables)
SYRINGES

(See: Hypodermic Needles)

#### TABLES, SURGICAL

(See: Chairs)

TAPE

(See: Casting Materials; Supply Houses)

TAPE (for strapping)

Quick-Tape (water-resistant foot strap) **TELEVISION ADS** 

# (See: Practice Promotion) **TENS UNITS**

(See: Physical Therapy)

#### TIBIAL TORSION DEFÓRMITIES

(See: Braces/Supports)

#### **TOPICAL ANTISEPTICS**

2019 BUYERS' GUIDE

(See: Disinfectants/Hand Cleansers)

#### **TOPICAL MEDICATIONS**

(See: Pharmaceuticals: Topical Medications)

#### TOTAL CONTACT CAST SYSTEMS

BSN (Cutimed) Integra (TCC-EZ)



#### **ULCER CARE/PREVENTION**

(See: Blister Relief; Compression Bandages; Off-Loading; Shoes; Wound Management: Pharmaceuticals: Wound Dressings)

#### **ULTRASONIC CLEANERS**

(See: Cleaners)

ULTRASOUND

(See: Physical Therapy)

#### ULTRASOÚND IMAGING 20/20 **UPHOLSTERY**

(See: Chairs/Upholstery)



#### **VACUUM SYSTEMS (Nail Dust** Extraction)

(See: Suction Systems)

#### VASCULAR DIAGNOSTICS (See: Diagnostic Equipment)

VIDEOTAPES (Physician Education)

Art Of Surgery DataTrace

Greater Texas Educational Foundation

#### **Podiatry Institute** PRESENT (Residency Courseware)

Western Pennsylvania Hospital VITAMINS/SUPPLEMENTS/

### **MEDICAL FOODS**

Alfa Sigma

#### Bako (Thera Nail-TF Tablets)

Molecular Labs (Neurvasia) Pharmaceutix (podiaPN) Realm (Neuremedy) (See Also: Neutriceuticals)



#### **WAITING ROOM VIDEOS**

(See: Practice Promotion/Patient Education) WALKERS

#### (See: Braces/Supports) WART REMOVAL (topicals)

(See: Pharmaceuticals; Topical Wart Removers)

#### WART REMOVAL (non-pharmaceutical)

Cryoprobe

Nuvolase

Cryosurgery, Inc (Verrca-Freeze) Moore Medical

Saorsa (Swift System) (microwave technology)

(See Also: Lasers)

#### WART REMOVAL: Refrigerants Blaine Labs (V.A.D.)

Gebauer Co. (Fluro-Ethyl) Gill Podiatry (Pedi-Freeze/Pedi-Shield)

#### WEBSITES

(See: Online Education/Networking)

#### WEBSITES (Practice Site Creation/Sales)

My Local Beacon Officite

Online Podiatry Sites

Physician Web Pages **Podiatry Content Connection** 

#### WebPower Video WEBSITE CONTENT/WEB **COMMUNICATION SERVICES/** INTERNET PRESENCE

**Podiatry Content Connection** 

Podiatrynet.com

WHIRLPÓOLS

### (See: Hydrotherapy) WOUND MANAGEMENT: Board Certification

(See: Board Certification)

#### WOUND MANAGEMENT: Healing **Devices/Techniques; Wound Prevention, Diagnostics**

Acelity (KCI VAC System; SNAP disposable NPWT) DM Systems (Heel-Lift) Juzo (compression stocking)

Smith & Nephew (Blue Sky) Wright Medical: Osteoset (resorbable mini-beads)

(See Also: Dressings; Heel Protection; Hydrotherapy; Pharmaceuticals: Diabetic Neuropathy/Supplements: Diabetic; Pharmaceuticals: Wound Treatment; Pressure Walkers/Scooters; Total Contact Casts)

#### WOUND MANAGEMENT:Topical Medications

(See: Pharmaceuticals: Wound Dressings)

#### X-RAY: Cone Beam CT

Curvebeam X-RAY: Duplicating

Med-Pro X-RAY: Fluoroscopy

#### (See: Fluoroscopy)

X-RAY: Machines Fluoroscan Imaging Systems MinXray, Inc.

#### X-Cel X-Ray, Inc. X-RAY: Marking Tape/I.D. Labels Med-Pro (distributor for Med. I.D.)

X-RAY: Portable Imaging Systems Fluoroscan Imaging Systems

#### MinXray X-RAY: Portable Imaging Systems: (Used)

IMS

Mini-C Sales

#### X-RAY: Processors

20/20 Imaging (Digital) All-Pro Imaging Corp. (Digital and Non-Digital) Foz Networks FujiFilm Sigma Digital X-Ray

X-Cel X-Ray, Inc. (MXR-14)