

# 2019 BUYERS' GUIDE

If knowledge is power, then time is surely money. That's the idea behind the *Podiatry Management* Annual Buyers' Guide: to save you time by providing you an easy and convenient source of all the major podiatric products and services you use in the everyday course of running your practice.

## PART I

This year's guide is divided into two parts. Part I lists company names alphabetically and provides pertinent address and phone/fax/website information, with additional product and/or service data for advertisers in this special online edition. Click anywhere on the shaded area for each advertiser and you'll go directly to their website.

## PART II

Part II, which starts on page 83, lists companies or organizations according to the type of product or service they provide. Listings in many cases feature both company/organization and product name; thus, if you're looking for Amlactin under "Pharmaceuticals: Moisturizers," you can find this brand name even if you don't know that Sandoz is the manufacturer. Click on the boldface companies and organizations and you'll go directly to their website.

## HOW TO USE THIS GUIDE

Another cross-referencing feature makes it easier for you to find related products. For example, if you're looking in the "Orthotics, Prefabricated" category, you will also find the cross-reference "See also: Insoles, Heel Supports, and Pads."

If you have an office manual, we recommend that you photocopy these pages and add them to your source lists. That way, the next time you run short of x-rays, for example, you can quickly locate a supplier. Incidentally, we encourage you to support these suppliers. Collectively, they provide the advertising dollars necessary to support magazines such as this; and many, as well, contribute to podiatric student scholarships and research.

*Continued on page 2*

## Part I: Who's Who

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www.8sole.com

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www.2020imagng.net  
Email: info@2020imaging.net  
20/20 Imaging, a division of Konica Minolta, a leading provider of digital imaging solutions for podiatry for over 17 years. 20/20's portfolio of DR panels and digital x-ray systems, along with our ultrasound solutions, use the latest technology for the best image quality. The new MOMENTUM-DR and iRAY 1012V Cesium panels provide the best 1-2 punch available.

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This Buyers' Guide is also available at  
[www.podiatrym.com/Buyers\\_guide.cfm](http://www.podiatrym.com/Buyers_guide.cfm)

## A

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Nicole Arnold of A Step Above cites an example of their success as demonstrated by an Annapolis, Maryland client: "The client's former billing company was destroying the practice financially. Claims were not getting paid, there was no follow-up, and everyone pointed fingers at everyone else. Thousands of hard-earned dollars weren't being collected."

"Our company took over within a couple days of the initial phone call. Without any training on the client's practice management software, we learned the software quickly. We not only got the current claims paid, but we recovered close to \$200,000.00 of old accounts receivable. We take great pride in providing each client with the personal service and dedication they deserve. We fight for every dollar and don't give up. Let us partner with your practice. We can reduce your overhead costs, increase your

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(800) 433-4892  
Fax: (509) 624-1128  
www.aafas.org  
Email: theacademy@aafas.org

The mission of the Academy of Minimally Invasive Foot and Ankle Surgery (AMIFAS) is the promotion and education of minimally invasive foot and ankle surgery. AMIFAS is an international association of multi-disciplined surgeons, including podiatrists, orthopedic surgeons and allopathic physicians, who are dedicated to the correction of foot and ankle pathology using minimally invasive procedures. The mission is to improve public health through education, ambulation, rehabilitation and research. Membership includes physicians in North America, Central America, South America, Europe, Asia and the Middle East. AMIFAS also has a mechanism in place to help physicians become MIS Board Certified.

[Click here](#)

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2806 Reynolda Rd., Ste. 194,  
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(336) 923-5604  
www.APWH.org  
Email: info@APWH.org

APWH, the Academy of Physicians in Wound Healing, is the fastest growing physician-oriented organization in wound care. APWH was initially formed in 2011 to help provide physician-directed education and advocacy. APWH emphasizes the diagnosis and management of diseases as they affect wound healing as well as proper treatment of wounds, differentiating it from other organizations in the medical field.

The mission of the APWH is to enhance the treatment and decrease the pain, suffering and dysfunction of patients with complex wounds. Our purpose is to increase the quality of life for these patients both domestically and worldwide through physician and patient education and advocacy, as well as engaging in legislative initiatives involved with the delivery of healthcare.

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Continued on page 5

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Email: woundnet@aawm.org

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The American Board of Foot and Ankle Surgery (ABFAS) strives to protect and improve the health and welfare of the public by advancing the art and science of foot and ankle surgery. It is the only surgical certification board recognized by the Council of Podiatric Medical Education through the Joint Committee on the Recognition of Specialty Boards.

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*Continued on page 14*



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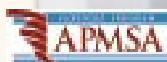
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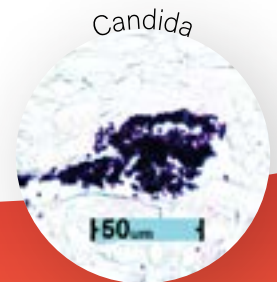
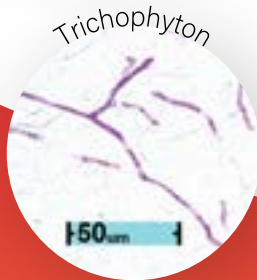


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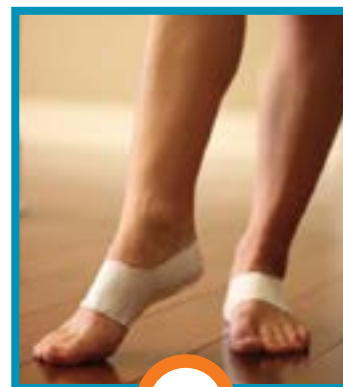
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*Continued on page 26*

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*Continued on page 29*

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JUBLIA allows some patients to have clearer toenails grow back.<sup>1</sup> Individual results may vary.

**N<sup>o</sup>1** PRESCRIBED BRAND FOR TOENAIL FUNGUS<sup>2</sup>

### INDICATION

JUBLIA (efinaconazole) topical solution, 10% is indicated for the topical treatment of onychomycosis (tinea unguium) of the toenail(s) due to *Trichophyton rubrum* and *Trichophyton mentagrophytes*.

### IMPORTANT SAFETY INFORMATION

- JUBLIA is for topical use only and is not for oral, ophthalmic, or intravaginal use.
- Patients should be instructed to contact their health care professional if a reaction suggesting sensitivity or severe irritation occurs.

**References:** 1. JUBLIA [prescribing information]. Bridgewater, NJ: Valeant Pharmaceuticals North America LLC. 2. Toenail fungus market summary – TRx: February 2018. IQVIA.

- The most common adverse reactions (incidence >1%) were (vs vehicle): ingrown toenail (2.3% vs 0.7%), application-site dermatitis (2.2% vs 0.2%), application-site vesicles (1.6% vs 0%), and application-site pain (1.1% vs 0.2%).
- JUBLIA should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus, and should be used with caution in nursing women. The safety and effectiveness in pediatric patients have not been established.

To report SUSPECTED ADVERSE REACTIONS contact Ortho Dermatologics at 1-800-321-4576 or FDA at 1-800-FDA-1088 or visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch).

Please see Brief Summary of full Prescribing Information on the adjacent page.

Find out more by visiting [www.Jubliarx.com](http://www.Jubliarx.com).

### BRIEF SUMMARY OF PRESCRIBING INFORMATION

This Brief Summary does not include all the information needed to use JUBLIA safely and effectively. See full prescribing information for JUBLIA.

### JUBLIA<sup>®</sup> (efinaconazole) topical solution, 10%

For topical use

Initial U.S. Approval: 2014

### INDICATIONS AND USAGE

JUBLIA (efinaconazole) topical solution, 10% is an azole antifungal indicated for the topical treatment of onychomycosis of the toenail(s) due to *Trichophyton rubrum* and *Trichophyton mentagrophytes*.

### DOSAGE AND ADMINISTRATION

Apply JUBLIA to affected toenails once daily for 48 weeks, using the integrated flow-through brush applicator. When applying JUBLIA, ensure the toenail, the toenail folds, toenail bed, hyponychium, and the undersurface of the toenail plate, are completely covered.

JUBLIA is for topical use only and not for oral, ophthalmic, or intravaginal use.

### CONTRAINDICATIONS

None.

### ADVERSE REACTIONS

#### Clinical Trials Experience

Because clinical trials are conducted under widely varying conditions, adverse reaction rates observed in the clinical trials of a drug cannot be directly compared to rates in the clinical trials of another drug and may not reflect the rates observed in practice.

In two clinical trials, 1227 subjects were treated with JUBLIA, 1161 for at least 24 weeks and 780 for 48 weeks. Adverse reactions reported within 48 weeks of treatment and in at least 1% of subjects treated with JUBLIA and those reported in subjects treated with the vehicle are presented in Table 1.

Table 1: Adverse Reactions Reported by at Least 1% of Subjects Treated for up to 48 Weeks

Adverse Event, n (%)	JUBLIA N = 1227	Vehicle N = 413
Ingrown toenail	28 (2.3%)	3 (0.7%)
Application site dermatitis	27 (2.2%)	1 (0.2%)
Application site vesicles	20 (1.6%)	0 (0.0%)
Application site pain	13 (1.1%)	1 (0.2%)

### DRUG INTERACTIONS

In vitro studies have shown that JUBLIA, at therapeutic concentrations, neither inhibits nor induces cytochrome P450 (CYP450) enzymes.

### USE IN SPECIFIC POPULATIONS

#### Pregnancy

#### Pregnancy Category C

There are no adequate and well-controlled studies with JUBLIA in pregnant women. JUBLIA should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus.

Systemic embryofetal development studies were conducted in rats and rabbits. Subcutaneous doses of 2, 10 and 50 mg/kg/day efinaconazole were administered during the period of organogenesis (gestational days 6-16) to pregnant female rats. In the presence of maternal toxicity, embryofetal toxicity (increased embryofetal deaths, decreased number of live fetuses, and placental effects) was noted at 50 mg/kg/day [559 times the Maximum Recommended Human Dose (MRHD) based on Area Under the Curve (AUC) comparisons]. No embryofetal toxicity was noted at 10 mg/kg/day (112 times the MRHD based on AUC comparisons). No malformations were observed at 50 mg/kg/day (559 times the MRHD based on AUC comparisons).

Subcutaneous doses of 1, 5, and 10 mg/kg/day efinaconazole were administered during the period of organogenesis (gestational days 6-19) to pregnant female rabbits. In the presence of maternal toxicity, there was no embryofetal toxicity or malformations at 10 mg/kg/day (154 times the MRHD based on AUC comparisons).

In a pre- and post-natal development study in rats, subcutaneous doses of 1, 5 and 25 mg/kg/day efinaconazole were administered from the beginning of organogenesis (gestation day 6) through the end of lactation (lactation day 20). In the presence of maternal toxicity, embryofetal toxicity (increased prenatal pup mortality, reduced live litter sizes and increased postnatal pup mortality) was noted at 25 mg/kg/day. No embryofetal toxicity was noted at 5 mg/kg/day (17 times the MRHD based on AUC comparisons). No effects on postnatal development were noted at 25 mg/kg/day (89 times the MRHD based on AUC comparisons).

### Nursing Mothers

It is not known whether efinaconazole is excreted in human milk. After repeated subcutaneous administration, efinaconazole was detected in milk of nursing rats. Because many drugs are excreted in human milk, caution should be exercised when JUBLIA is administered to nursing women.

### Pediatric Use

Safety and effectiveness of JUBLIA in pediatric subjects have not been established.

### Geriatric Use

Of the total number of subjects in clinical trials of JUBLIA, 11.3% were 65 and over, while none were 75 and over. No overall differences in safety and effectiveness were observed between these subjects and younger subjects, and other reported clinical experience has not identified differences in responses between the elderly and the younger subjects, but greater sensitivity of some older individuals cannot be ruled out.

### NONCLINICAL TOXICOLOGY

#### Carcinogenesis, Mutagenesis, Impairment of Fertility

A 2-year dermal carcinogenicity study in mice was conducted with daily topical administration of 3%, 10% and 30% efinaconazole solution. Severe irritation was noted at the treatment site in all dose groups, which was attributed to the vehicle and confounded the interpretation of skin effects by efinaconazole. The high dose group was terminated at week 34 due to severe skin reactions. No drug-related neoplasms were noted at doses up to 10% efinaconazole solution (248 times the MRHD based on AUC comparisons).

Efinaconazole revealed no evidence of mutagenic or clastogenic potential based on the results of two in vitro genotoxicity tests (Ames assay and Chinese hamster lung cell chromosome aberration assay) and one in vivo genotoxicity test (mouse peripheral reticulocyte micronucleus assay).

No effects on fertility were observed in male and female rats that were administered subcutaneous doses up to 25 mg/kg/day efinaconazole (279 times the MRHD based on AUC comparisons) prior to and during early pregnancy. Efinaconazole delayed the estrous cycle in females at 25 mg/kg/day but not at 5 mg/kg/day (56 times MRHD based on AUC comparisons).

### PATIENT COUNSELING INFORMATION

See FDA-Approved Patient Labeling (Patient Information).

Manufactured for:  
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Manufactured by:  
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*Continued on page 35*

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HP and Go 4-D Inc. announced they will use biometric scanning and 3D printing to modernize the process used to create custom orthotics. The alliance includes the distribution by Go 4-D of FitStation powered by HP throughout the North American medical market.

FitStation combines 3D foot scanning with dynamic gait analysis to enable both orthotic recommendations and 3D printed custom orthotics, prescribed from each person's unique biomechanics. Using FitStation, GO 4-D will deliver comfortable, precise and cost-effective custom orthotics.

"Our goal is to provide practitioners with the ability to precisely prescribe, a true custom 3D printed product for optimal biomechanical function and comfort," said Paul Linton, CEO, Go 4-D. "FitStation is a disruptive enabler by solving a crying need for modernizing a new era for customer orthotics."

The new 3D printed custom orthotics are based on the thousands of data points that precisely capture the shape and movement of each foot. The unique biomechanical lattice-design of the Go 4-D 3D printed custom orthotic allows the doctor to design with a precision that had not been achieved until now.

FitStation is a truly transformative platform that is improving people's lives and changing the way people purchase custom orthotics," said Edward Ponomarev, general manager, FitStation powered by HP. "Go 4-D is perfectly positioned to pioneer the digital transformation of custom 3D printed orthotics."

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# Tolnaftate's Remarkable Transformation

Tolnaftate was synthesized in the early 1950s and is classified as a small molecule. It was first prescribed as an Rx drug for fifteen years. After millions of doses were administered, with only a statistically insignificant incidence of minor adverse reactions (pruritis and skin irritation), Tolnaftate was classified as a Category 1 GRASE (Generally Recognized As Safe and Effective) drug. As a result of its efficacy and safety, the FDA approved tolnaftate as a topical antifungal OTC in 1965. In 1972, the U.S. Food and Drug Administration (FDA) developed the OTC Review to review the safety and efficacy of OTC ingredients, doses, formulations, and labeling used in medicines available to consumers without a prescription. The FDA issued the Final Monograph for tolnaftate on September 23, 1994<sup>1</sup>.

An FDA Final Monograph is a regulatory standard for ingredients in a product. Any OTC medicine that conforms to the monograph may be manufactured and sold without an individual product license. The approval of the Final Monograph made it easy for drug manufacturers to make products with tolnaftate as the only Active Pharmaceutical Ingredient (API). Pre-approval by the FDA for drugs marketed under a drug monograph is not required. The Final Monograph outlines the labeling of the product inner container and the outer packaging. It lists in precise detail the form, type, and manner by which, a drug facts box, instructions, indications, warnings, and other information are to be displayed. As long as the manufacturer abides by the precise language in the monograph, no review or further approval from the FDA is necessary. The phrase "This product is not effective on scalp or nails" is specified in the FDA monograph and MUST be displayed on all tolnaftate products. This language was required because, in 1994, tolnaftate was available only in suspension medications.

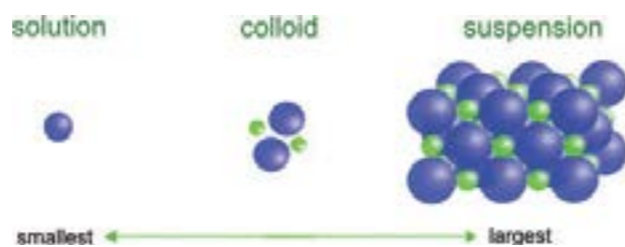
The monograph system does not relieve a manufacturer from a New Drug Application (NDA) if an inactive ingredient in their product is specifically not approved for use in human drug products. For example, combining tolnaftate with colloidal silver, DMSO, or another drug, would require an NDA. This is because the FDA has not approved: 1) colloidal silver for use in human medicine; 2) has not approved any OTC medication containing DMSO for human use; and 3) the Final Monograph specifies that "The active ingredient of the product consists of any one of the following within the specified concentration established for each ingredient"<sup>1</sup> making it unlawful to combine monographed antifungal drugs – like tolnaftate and undecylenic acid, for example. It's also unlawful to promote any product as "FDA Approved." The FDA does not approve products. To be clear, there has been some abuse of the monograph system.

In its original form, tolnaftate is freely soluble in chloroform, acetone, and formaldehyde. It is sparingly soluble in ether and slightly soluble in ethanol and methanol. Tolnaftate is insoluble in oil or water. For almost 40 years since its

development, tolnaftate's insolubility in water and oil resulted in its use in medications that were slow acting suspensions of tolnaftate. This was in stark contrast to tolnaftate's effectiveness in vitro against a broad spectrum of organisms.

Tolnaftate is an antifungal compound which has activity against such species as Epidermophyton, Microsporium, Trichophyton, and Malassezia furfur.<sup>2,3</sup> Its proposed mechanism of action includes the inhibition of squalene epoxidase.<sup>4</sup> The use of tolnaftate to inhibit squalene epoxidase activity in *Candida albicans* (500 µM)<sup>5</sup> and in *Trichophyton rubrum* (IC50 = 51.5 nM) has been studied.<sup>6</sup> The activities of various antifungal compounds, including tolnaftate, against dermatophytes from different species, have been investigated.<sup>7</sup> An in vitro investigation of tolnaftate penetration into the human nail plate in the presence of N-acetyl-L-cysteine or 2-mercaptoethanol has been described.<sup>8</sup> The effect of tolnaftate on the biosynthesis of lipids in *Aspergillus niger* protoplasts has been studied.<sup>9</sup>

In practice, tolnaftate's broad spectrum of activity against organisms with sensitivity was clearly restricted by the lack of a vehicle to transport the drug to the site of involvement. Tolnaftate's insolubility in oil and water made penetration of the skin slow at best, and penetration of the nail practically impossible. Then, fifty years after the development of tolnaftate, everything changed with the development of Soluble Tolnaftate<sup>10</sup> by The Tetra Corporation. The Soluble Tolnaftate in Formula 7<sup>®</sup>, Formula 3<sup>®</sup>, and FungiFoam<sup>®</sup> has a particle size of less than 1nm. Soluble Tolnaftate is not affected by gravity – tolnaftate (solute) will not settle in the jojoba oil (solvent) making it indefinitely stable. Furthermore, in these innovative products, the tolnaftate cannot be filtered out by the skin or nail. When the product is absorbed, no tolnaftate is left behind on the surface of the treated area. By contrast, in a suspension - particles are affected by gravity and will settle out in 30 minutes to 48 hours. Suspensions leave the tolnaftate on the skin's surface and on the dorsal side of the nail. See explanation below.



## Solution = .1 to 1nm Particles

**In a Solution** - Particles of Tolnaftate are not affected by gravity – Soluble Tolnaftate (solute) will not settle (indefinitely stable). Tyndall Effect is the scattering of

light by particles in a mixture. Solutions allow light to pass through. In a solution, the solute (tolnaftate) takes on the properties of the solvent (jojoba oil) = Soluble Tolnaftate<sup>10</sup>. Smallest commercially filter available today is 25 nanometers.



Soluble Tolnaftate<sup>10</sup>

No filter available today can filter solutions. **Solutions, therefore, are not filterable and by all standards, are the optimal delivery form for Active Pharmaceutical Ingredients.**

## Colloids = 1 to 1000nm Particles

**In a Colloid** - Particles are slightly affected by gravity. Brownian Motion states that the random erratic movement of the solvent colliding with the solute particles keeps the solute from settling. They separate slowly on standing: ranging from 60 years (for 1 nanometer particles) to 2 days (for 1 micron particles). The rate of separation is determined by particle size. Colloids are filterable if they are larger than 25 nanometers. Also, they are filterable by semi-permeable membranes found in cell walls of all living organisms.

## Suspension = >1000nm Particles

**In a Suspension** - Particles are affected by gravity and will settle out in 30 minutes to 48 Hours. Tyndall Effect is the scattering of light by particles in a mixture. Suspensions

DO NOT allow light to pass through. In a suspension, the solute DOES NOT take on the properties of the solvent. **Suspensions are filterable. Also, they are filterable by semi-permeable membranes found in cell walls of all living organisms.**

With Soluble Tolnaftate<sup>10</sup> the solute (tolnaftate) takes on the properties of the solvent (jojoba oil). Soluble Tolnaftate<sup>10</sup> is not filterable by the semi-permeable membranes found in cell walls of all living organisms. All suspensions of tolnaftate are filterable, therefore are slow to penetrate, if at all.

Today, Soluble Tolnaftate<sup>10</sup> is the gold standard for penetration and delivery of tolnaftate to the site of involvement. The Tetra Corporation has been the innovation leader in tolnaftate technology since 1989. We do not share our technology; we do not manufacture private label products; our process is a closely-guarded trade secret. So, if it's not a Tetra product, it's not Soluble Tolnaftate.<sup>10</sup>

Our newest innovation, Formula 7<sup>®</sup> - The Solution, is now available and Formula 7<sup>®</sup> - Rapid MicroGel (Patent Pending) will be launched later this year. Call Tetra today at 800-826-0479 to learn more about our doctor-dispensed products.



## References:

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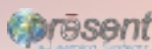


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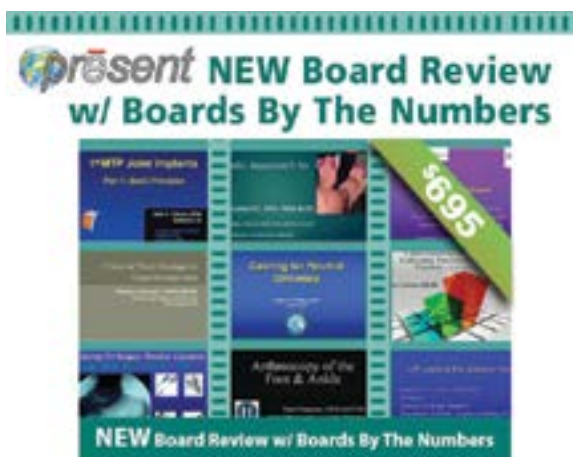
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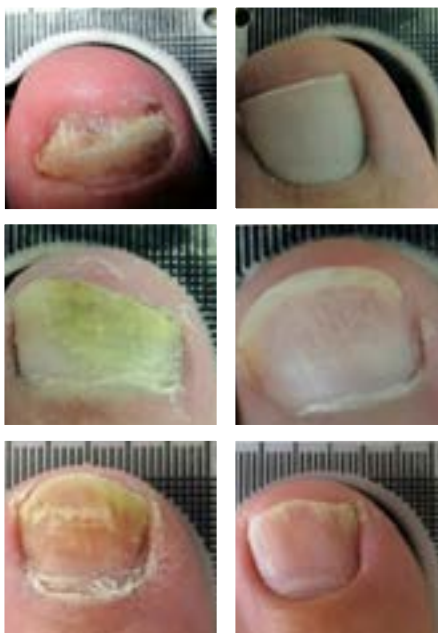
  
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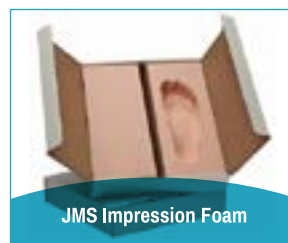
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*Continued on page 55*

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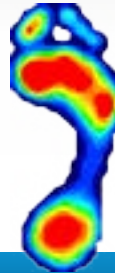
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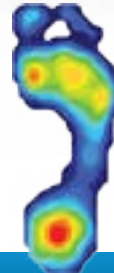
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*Continued on page 57*

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*Continued on page 60*



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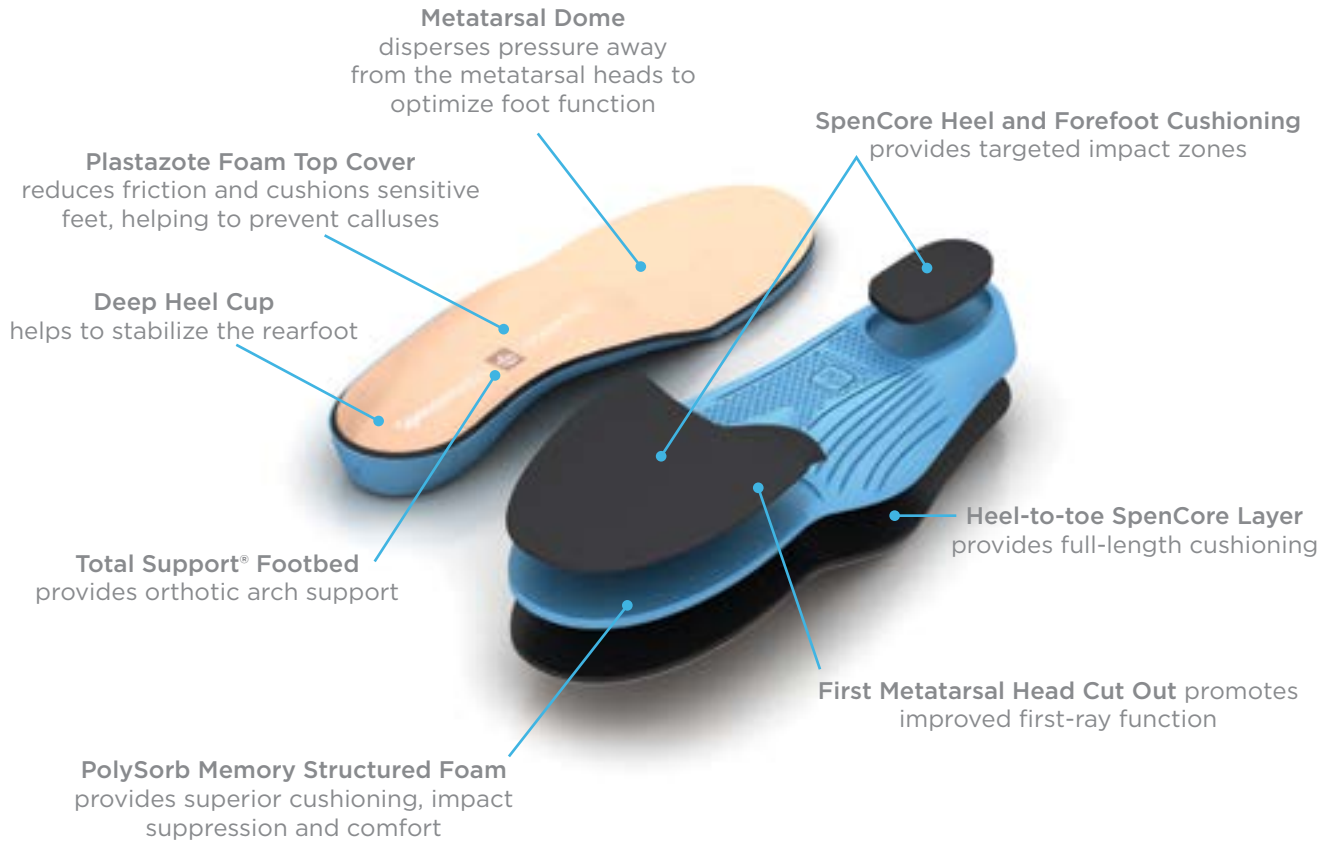


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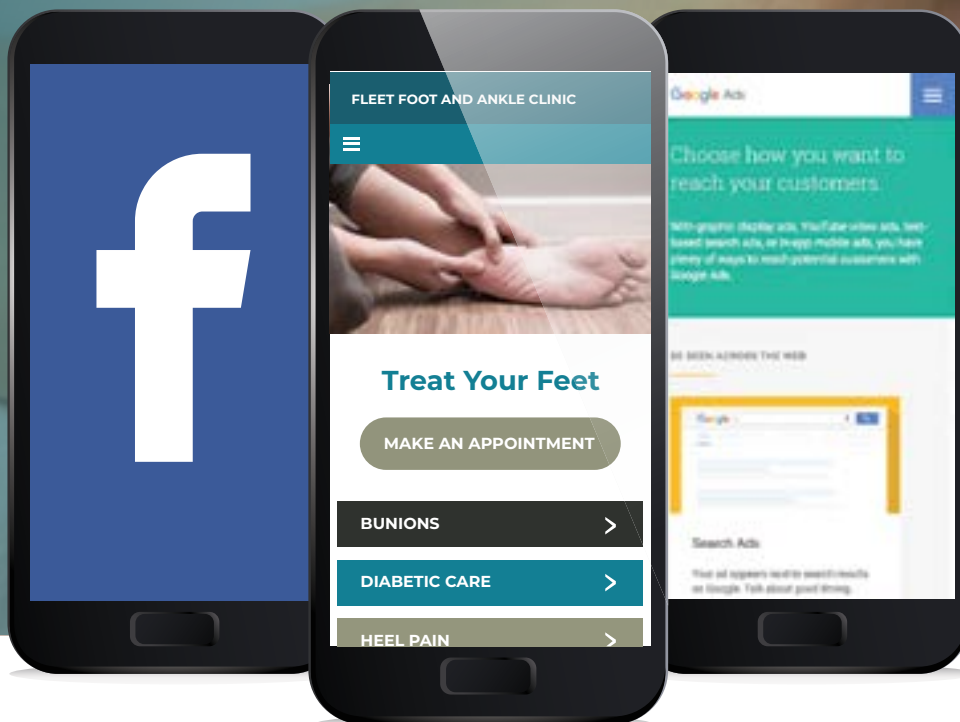
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*Continued on page 73*



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# CBD

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## COMMON MYTHS DEBUNKED ABOUT CBD

BY ROBERT BLAINE, DPM, FACFS, QME

Increasingly, during office visits, my patients initiate conversations about CBD (cannabidiol). They have questions, express concerns, and have either tried CBD or desire to try products that contain CBD. In this article, I list the top five questions I receive from patients regarding CBD and then provide a response to each. The questions are listed most asked to least asked.

### 1. WILL CBD MAKE ME HIGH AND CAN I OVERDOSE WITH CBD?

No. CBD is not psychogenic. Overdose is not likely; there are no clinical studies/scientifically-based studies suggesting a person can overdose on only CBD.

### 2. WILL CBD SHOW UP ON A DRUG SCREENING?

No. The typical drug screens test for tetrahydrocannabinol (THC) and only test

for CBD when specifically requested. THC has a psychogenic effect and could influence job performance. CBD does not have a psychogenic effect. Most patients I see have injuries related to their employment, and the initial visit includes a drug screen. Our clinic also provides pre-employment drug screens for candidates soon to be hired. We perform at least 30 drug screens daily.

### 3. DOES CBD COME FROM MARIJUANA?

Yes, marijuana is one CBD source. Hemp, with essentially no reported psychoactive properties, is another source; and CBD is presently being researched for synthesis. I share with patients that the source of CBD is the key. "The CBD must be from hemp," I tell them that hemp contains minimal THC, typically less than 0.03%; this is not enough to cause any psychogenic effects.

### 4. IS CBD A CURE ALL?

No. CBD is not a magic elixir that cures anything and everything—despite what some patients will tell you. For those of us following CBD uses, new non-scientific based benefits are being reported regularly; we must realize that no medical claims can legally be made about any benefits CBD



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## COMMON MYTHS DEBUNKED ABOUT CBD

may provide. Per the FDA, CBD remains recognized as only a dietary supplement.

I am reminded of the patient I saw a few months ago after a forklift crushed his foot. To assist with pain management, I gave the patient a sublingual 25mg CBD tablet B.I.D. and 800 mg motrin B.I.D. The patient returned a week later complaining of minimal pain and shared that he experienced no seizures since he started the sublingual CBD and he usually had 3-4 mild seizures daily! I did not expect that information exchange!

### 4. IS CBD LEGAL?

Yes and No. Hemp-derived CBD is federally legal. But some state laws remain restrictive

for hemp-based CBD. As the doctor, it is critical to understand what is and what is not legal in your state regarding CBD.

### 5. WILL CBD MAKE ME SLEEPY?

No. Among other things, lack of sleep makes you sleepy. CBD, even in higher doses (>500mg) has not been definitively shown to cause a sedative effect.

One patient shared with me that taking sublingual CBD made her feel how she, "is supposed to feel". I liked that, and studies have shown that CBD may influence homeostasis.



Dr. Robert Blaine is the founder and CEO of Blaine Labs, a pharmaceutical research, development, manufacturing, and distribution company.

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*Continued on page 78*





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If you are looking to enhance patient care and practice offerings and revenue, contact SureFit about PADnet®, a system used to conduct PAD and CVI testing for vascular health screening.

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South Bend, IN 46635  
(877) 462-0711  
www.surestep.net  
Email: info@surestep.net

Surestep orthotics are pediatric custom-made devices, which provide children the extra support they need to run, jump and play. Our core product, the patented Surestep SMO system, has revolutionized orthotic management for children with pronation and hypotonia worldwide. We strive to create solutions for children that will help them find their stride and gain stability and independence.

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N. Branch, MN 55056  
(800) 525-9339  
www.swedeo.com

# T

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### TEK-SCAN

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(800) 248-3669; Fax: (617) 464-4266  
www.tekscan.com/medical  
Email: marketing@tekscan.com

### TEMPLE UNIVERSITY SCHOOL OF PODIATRIC MEDICINE

8th & Race Sts.  
Phila., PA 19107  
(215) 629-0300

### TENCATE

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www.tencatecomposites.com

### TEREGEN LABS PHARMACEUTICALS

3830 Western Pkwy  
Willoughby, OH 44094  
(800) 848-0055  
www.teregen.com

### TETRA CORPORATION

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(800) 826-0479  
Fax (517) 663-8380  
www.thetetracorp.com

The Tetra Corporation has been and remains the leader in tolnaftate technology for 30 years. Tetra developed and patented Soluble Tolnaftate in 1989. Today Tetra provides innovative and clinically proven doctor dispensed topical treatments, skin conditioners and dietary supplements with a guarantee that supports the practice of podiatric medicine. Tetra's brands include Formula 7®, Formula 3®, FungiFoam®, CleanSweep®, Kamea® 20, Kamea G®, and CoLig-10™. When you call Tetra a real person answers to give the medical practitioner the best service possible with a "one call resolution" policy.

Formula 7®, our most recent innovation, is the only paraben-free Soluble Tolnaftate antifungal microemulsion fortified with cosmetic ingredients and bactericidal agents. The oil phase is comprised of jojoba oil with Soluble Tolnaftate and tea tree oil to fortify the microemulsion with antifungal, anti-septic, germicidal and anti-bacterial properties. The water phase contains N-acetyl-L-cysteine (NAC) and urea: urea to hydrate, soften, and open keratin for better drug penetration; NAC to increase the flux of tolnaftate through the keratin to the site of involvement and provide bactericidal properties.

Tetra is a proud supporter of podiatric medicine and is a frequent exhibitor at conferences nation-wide. Call Tetra today at 800-826-0479 and you will be impressed.

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www.txpma.org

### TEXAS, UNIV. OF/HEALTH SCIENCE CENTER, CME

7703 Floyd Curl Dr.  
San Antonio, TX 78284  
(210) 567-4491

### THERAPATH

545 W. 45th St.  
NY, NY 10036  
(800) 681-4338; Fax: (917) 441-1116  
www.therapath.com  
Email: bblake@therapath.com

### THOR-LO (THORNEBURG HOSIERY CO., INC.)

P.O. Box 5440  
Statesville, NC 28677  
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### TLD SYSTEMS

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631-403-6687  
www.tldsystems.com

### TOE-RIFIC

www.toe-rific.com

### TOM-CAT SOLUTIONS

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(215) 443-9220  
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Email: kcolyar@tom-catsolutions.com

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www.toppractices.com

### TOPICAL BIOMEDICS (Topricin)

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www.topricin.com

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www.traknetsolutions.com  
Email: sales@traknetsolutions.com

### TREACE MEDICAL CONCEPTS

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www.treace.com

### TRI HAWK

(see Nature Fit)

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(877)-6-Tripod; Fax: (516) 570-0572  
www.tripodlabs.com

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Buffalo, NY 14213  
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info@trumold.com

Continued on page 81

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\*Structure Scanner & iPad required for Application

# These Boots Were Made for Walking

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## Medical Grade OTC Orthotics

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Summit ZX  
- Posted



Cloud Walker  
- Accommodative

## U

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Des Moines, IA 50312  
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## V

### VANGUARD PHARMA

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Mahwah, NJ 07430  
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www.vanguardpharma.com

### VASAMED

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www.vasamed.com

### VILEX, INC.

111 Moffitt St.  
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(800) 521-5002; Fax: (866) 606-4911  
www.vilex.com  
Email: vilex@blomand.net

### VIONIC GROUP

4040 Civic Center Dr., Ste. 430  
San Rafael, CA 94903  
(888) 882-7954  
Fax: (888) 968-7711  
www.vionicshoes.com  
www.vasylimedical.com  
Email: drudden@vionicgroup.com

### VOXXLIFE

1510 Drew Rd., Unit 9  
Mississauga, ONT L5S 1W7  
Email: ynrstan@gmail.com

## W

### WEBPOWER VIDEO

8 Sherman Ct.  
Plainsboro, NJ 08536  
(732) 996-0619  
www.webpowervideo.com

### WELLSTONE LABS (Molecular AF)

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www.molecularAF.com/professional

### WESTERN, THE

2430 "K" St.  
Sacramento, CA 95816  
(800) 794-8988  
Fax: (916) 448-0258  
www.thewestern.org  
Email: info@thewestern.org.

The 2019 Western Foot and Ankle Conference, aka *The Western*, has long been an ideal place for podiatric physicians and staff from all areas of expertise to earn their continuing education contact hours, including radiology with fluoroscopy credits, for their medical license renewals—with a side of tradition for annual attendees to meet with their colleagues and celebrate the profession in an uplifting setting. Hosted by the Disneyland® Hotel and Convention Center in Anaheim, California June 20-23, 2019, the destination seminar is a stellar meeting for Doctors of Podiatric Medicine and Podiatric Medical Assistants to engage and learn.

Esteemed instructors will present cutting-edge and relevant scientific and patient care lectures, with diverse hands-on workshops and instructional courses to enhance the educational opportunities during the one-stop shopping meeting, which boasts a full exhibition with vendors to meet the needs of every podiatric practice and team.

California Podiatric Medical Association and American Podiatric Medical Association members receive reduced registration rates, and PICA policyholders can earn a 15% premium discount by attending the PICA risk management presentation.

The new and improved two-day program for podiatric medical assistants will continue to educate front and back office staff but will also offer certification on in-office procedures important to running a successful practice. Once again x-ray technicians will be able to earn radiology units by completing an additional take-home course.

[Click here](#)

### WESTERN PENNSYLVANIA HOSPITAL, FOOT & ANKLE INSTITUTE

4800 Friendship Ave.  
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www.wmt.com

## X

### X-CEL X-RAY INC.

4220 Waller Dr.  
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Fax: (815) 455-4732  
www.xcelxray.com

X-Cel X-Ray Corporation has expanded their line of easy-to-use podiatry x-ray machines. Models are available for film, CR and DR.

The newest easy-to-use feature is the patented Tilt-Head which eliminates the need to rotate the patient for the DP/AP view. This is cleverly accomplished by simply tilting the x-ray source.

No need to turn the patient or rotate the arm for AP views, and no need to readjust the collimator for lateral views (Model: FB-715 NT).

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Email: info@xenna.com

## Y-Z

### ZIMMER MEDIZINE SYSTEMS

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www.zimmerusa.com

This Buyers' Guide is also available at  
[www.podiatrym.com/Buyers\\_guide.cfm](http://www.podiatrym.com/Buyers_guide.cfm)



# WHY IS THE HS1 #1 IN PODIATRY?

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- ✓ IN-OFFICE TRAINING

- NOW WITH OPTIONAL
- ✓ PANORAMIC IMAGING
- ✓ VOICE CONTROL

**...AND IT JUST GOT BETTER!**



**GET A SONON 300L HAND HELD  
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OFFER ALSO AVAILABLE WITH OUR OTHER MODELS**

### Part 2: Products & Services

**Editor's Note:** We wish to clarify that many, if not most of the products listed below are available from the supply houses (both physical and online) listed under "Supplies," in this section, via combinations of phone, catalog and online sales. We felt it would be redundant to list these companies under every single listing, so we're taking the opportunity to remind you via this note.

## A

### ACCREDITATION: Surgical Facilities

Joint Commission on Accreditation of Health Care Organizations (JCAHO)

### ADHESIVES: Pre-Tape Dressings (Skin Adherents)

**Gordon Labs (GL-2 and GL-7 Skin Adherent/Stik-It [disposable ampules])**

Pedinol Pharmacal (Pedi-Pre-Tape Spray/Pedi-Skin Adherent)

### ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS/OTHER ANCILLARY SERVICES

Acor  
Apex  
**AmerX**  
Anodyne  
Atlas FAI  
Bako  
Biofreeze  
Blaine Lab  
Cryoderm  
**DaniPro**  
Darco  
Dr. Comfort  
**Dr. Jill's Foot Pads**  
**Dr.'s Remedy**  
FootHelpers  
Gel Smart/Healix Care  
Gilden Tree  
**Gordon Labs**  
Langer  
Marlinz  
MD Private Label  
Moberg  
Pedicis  
**Pedifix**  
Realm Labs  
**Safestep**  
Silipos  
**Straight Arrow**  
**Surefit**  
**Tetra**  
Tripod Lab  
Xenna

### ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS/ OTHER ANCILLARY SERVICES: RX Pharmaceuticals

Vanguard Pharma

### ADVERTISING (Newsletters/ Brochures)

(See: Practice Promotion)

### ADVERTISING (Radio, TV & Newspaper)

(See: Practice Promotion)

### ADVERTISING (Waiting Room Videos)

(See: Practice Promotion)

### AFO's

(See: Braces/Supports)

### AIR PURIFICATION

DPM-Aire (New-Aire)

EFI

### Jan L

### Medicool

(See Also: Suction Systems; Lasers)

### ANATOMICAL MODELS/CHARTS

Biomedical Models Co.

### ANESTHESIA (topical)

(See: Skin Refrigerants)

### ANKLE BRACES/SUPPORTS

(See: Braces/Supports)

### ANTIFUNGAL DELIVERY SYSTEMS (For Shoes)

**Pedifix (Shoe Zap)**

Shoe Care Innovations (Steri-Shoe)

### ANTISEPTICS

(See: Disinfectants/Hand Cleaners/Cleaners, Instrument/Surgical Scrubs)

### APPOINTMENT SCHEDULING

Scheduling Institute

(See Also: Computers: Software [Practice Management])

### APPRAISERS

Medical Mavin

### ARTHROSCOPY

ArthroCare Sports Medicine

### ASSOCIATIONS/CONFERENCES/ SEMINARS/MEETINGS

**Academy of Minimally Invasive Foot and Ankle Surgery**

**Academy of Physicians in Wound Healing (APWH)**

American Academy of Pain Management

**American Academy of Podiatric Practice Management**

American Association of Colleges of Podiatric Medicine (AACPM)

American Association of Hospital and Healthcare Podiatrists (AAHHP)

American Association of Medical Foot Specialists

American Association of Podiatric Sports Medicine

American Association of Primary Care Providers for Edematous Extremities

American Association for Women Podiatrists

**American Board of Foot and Ankle Surgery (ABFAS)**

**American Board of Lower Extremity Surgery (ABLES)**

American Board of Multiple Specialties in Podiatry

American Board of Podiatric Medicine (ABPM)

American Board of Quality Assurance & Utilization Review (ABQAURP)

American College of Arthroscopic Surgeons

American College of Foot & Ankle Orthopaedics & Medicine (ACFAOM)

American College of Foot & Ankle Pediatrics (ACFAP)

American College of Foot & Ankle Surgeons (ACFAS)

American College of Lower Extremity Surgeons

American College of Podiatric Medical Review

American College of Podiatrist Radiologists

American Podiatric Medical Association

American Podiatric Medical Students' Association

American Podiatric Medical Writers Association

American Professional Wound Care Assn. (APWCA)

American Society of Foot and Ankle Dermatology (ASFAD)

American Society of Podiatric Medical Assistants

American Society of Podiatric Medicine

American Society of Podiatric Surgeons (ASPS)

Association of Extremity Nerve Surgeons (AENS)

Barry University

Biomedical Concepts Corp

British Columbia Association of Podiatrists

**California Podiatric Medical Association (Western, The)**

Canadian Federation of Podiatric Medicine

Charcot-Marie-Tooth Assn. (CMTA)

Cleveland Clinic Center for Continuing Education

Colorado Podiatric Medical Association

Complete Conference Management (PALP)

Connecticut Podiatric Medical Assn.

Council for Medical Education & Testing

Deaconess Hospital

Dermfoot

Desert Foot

DF Con

DLS (Medstar)

Eneslow Pedorthic Institute

European & World Congress of Podiatry

FAPA Fraternal Corporation

FIP World Congress of Podiatry  
Florida Podiatric Medical Association (SAM)

Foot and Ankle Business Innovations (FABI)

Foot & Ankle Center of Teaneck, NJ.

Foot & Ankle Institute of Virginia

FootInnovate

FootWorld USA

Forensic Podiatry Consulting Services

Fund for Podiatric Medical Education

Future Medical Solutions

Georgia Podiatric Medical Assn.

Goldfarb Foundation

Graham International Implant Institute

Greater Texas Educational Foundation

Health Seminar and Management Consultants

HMP Communications Holdings (Advance)

Idaho Podiatric Medical Assn (Mountain Conference)

Indiana Arthroscopic Associates

Innovative Management Systems Institute for Creative Podiatric Medicine

**Institute for Podiatric Excellence and Development (IPED)**

Instratek (Endotrac System)

International Academy of Podiatric Medicine (IAPM)

International Academy of Walking & Standing

International Aesthetic Foot Society

International Foot and Ankle Foundation (IFAF)

International Foot & Ankle Congress ISDF

International Society of Podiatric Laser Surgery

Keck School of Medicine

**Kent State University of Podiatric Medicine**

Learning in the Vineyards

Maine Podiatric Medical Association

Michigan Podiatry Association

Midwest Podiatry Conference

Mississippi Podiatric Medical Assn

Montana Podiatry Association

Napa Clinical Workshops

National Podiatric Medical Association

New Cardiovascular Institute of The South

NJ Podiatric Medical Society

NM Podiatric Medical Assn.

NY State Podiatric Medical Association

NOFA (Global Foot and Ankle Conference)

No-Nonsense Seminar

North American Center for Continuing Medical Education (NACCME)

Continued on page 85

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PAC Symposium  
Pedorthic Footwear Association  
Physicians Business Academy  
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Podiatry Association of Great Britain  
**The Podiatry Institute**  
**PRESENT**  
Prescription Foot Orthotic Lab Association (PFOLA)  
Professional Education and Research Institute  
**Res Ed Summit**  
Rhett Foundation  
R.I. Podiatric Medical Assn.  
Roosevelt Foundation  
St. Clare's Hospital (Dept. of Podiatric Medical Education)  
St Louis University  
Scholl College of Podiatric Medicine  
Sea Courses  
Society of Armed Forces Podiatrists  
**SOS**  
Steel Foot  
Superbones (East And West)  
Swiss Internal Fixation Course  
Texas Podiatric Medical Assn.  
University of Michigan  
University of Texas Health Science Center (Diabetic Foot Conference)  
University of the Pacific  
Vermont Podiatric Medical Association  
Western N.Y. Podiatric Education Committee (Shuffle Off to Buffalo Seminar)  
Western Pennsylvania Hospital  
*(See Also: Board Certification; Practice Promotion; Dual Degree Programs; Colleges)*

## B

**BACTERIAL REDUCTION**  
*(See: Disinfectants/Hand Cleaners/Surgical Scrubs; Spore Testing)*  
**BALANCE**  
*(See: Braces/Supports)*  
**BANDAGES**  
*(See Also: Dressings; Supplies)*  
**BANDAGE/CAST PROTECTOR**  
Protex Medical  
**BANDAGES, COMPRESSION**  
*(See: Compression Bandages)*  
**BANDAGES, PLASTER**  
*(See: Casting Materials: Orthotics)*  
**BILL COLLECTION**  
Extremity Healthcare  
**BILLING SERVICES/ELECTRONIC CLEARINGHOUSES**  
**A Step Above**  
Clayburn Medical Billing  
Extremity Healthcare  
**Hippocratic Solutions**  
**Physician Claim Corp**  
STI  
**BLADES**  
*(See: Surgical Equipment)*

**BLISTER RELIEF/PREVENTION:**  
**Specialties**  
Bintz Company  
**Dr. Jill's**  
Dr. Scholl's  
Gel Smart  
Gilden Tree  
**Pedifix**  
Prevent-Plus  
(Duraderm)  
Silipos (Siloskin)  
**Spenco (2nd Skin)**  
Stein's  
Topical Biomedicals  
(Topricin)  
**BOARD CERTIFICATION**  
**American Board of Foot and Ankle Surgery**  
**American Board of Lower Extremity Surgery (ABLES)**  
American Board of Multiple Specialties in Podiatry  
American Board of Podiatric Medicine (ABPM)  
NBPME (credentialing exam)  
**BOARD CERTIFICATION (Diabetes/Wound Care)**  
American Academy of Wound Management  
Amer. Board of Multiple Specialties in Podiatry  
**BOARD CERTIFICATION (Preparation Material)**  
Board Wizards  
Certifiable, Inc. (Boards-By-The-Numbers)  
Goldfarb Foundation  
**Present Online**  
**Board Review**  
**BONE-GROWTH STIMULATION/BONE-HEALING**  
DJO Global  
EBI Medical Systems  
Smith & Nephew  
**BOOKS**  
Angsko  
Churchill-Livingstone  
**The Podiatry Institute**  
Precision Intricast (Newsletter Collection)  
W.B. Saunders  
**BOOKS: Computer Textbooks**  
Data Trace Publishing  
*(See Also: Videos)*  
**BOOTS**  
*(See: Footwear, Shoes)*  
**BRACES/SUPPORTS/WALKERS/ANKLE FOOT ORTHOSES/WRAP**  
Acor (Richie Brace)  
Active Ankle  
**Allied/OSI (Richie Brace)**  
Apex (Moore Balance Brace)  
**Arizona AFO**  
Bauerfeind USA, Inc. (Malleotrain/Malleoloc/Caligamed)  
**BioStep**  
Brace Lab (Push ortho, for dropfoot)  
Buffalo Brace  
Burns Labs (Richie Brace)  
**ComfortFit (Richie Brace/TORCH Walker)**  
Cropper (BioSkin) (Tri-Lok ankle brace; AFR DC (dorsal closure)  
**Darco (DarcoGel/Body Armor Walker)**

DJO Global (Aircast)  
DM Systems (Ankle Tough)  
Eastern Podiatry Lab (Richie Brace)  
Even-Up (limb length discrepancy equalizer)  
Fiber Labs (Richie Brace)  
Gill Podiatry  
**Integrated Orthotics**  
Integrity Orthotics Lab (Richie Brace)  
IQ Medical (Equinus-related)  
JSB (Richie Brace; Ultimate SB)  
Juzo  
**KLM (Richie Brace)**  
Langer (LAST line: DCO, TCO)  
Marathon Orthotics (Richie Brace)  
Mark Fugit Ortho Lab  
Med-Pro (DarcoGel)  
Moore Medical  
**Moore Balance Brace (Arizona AFO/OHI)**  
New Step  
Niagara Brace  
**OHI (AFO's, Moore Balance Brace, AFO Essentials program)**  
Orthomerica  
Ortho-Zone (Thermoskin Thermal Ankle Brace)  
Ossur  
Pine Tree Orthopedic Lab  
Pro Lab  
**Richie Brace**  
Root Lab (Richie Brace)  
**RYBO Medical (AFO's)**  
**Safestep**  
Silipos  
Solo Labs (Richie Brace)  
STJ (Richie Brace)  
Streifender (Sporlastic)  
**Surefit (Richie Brace)**  
Swede-O (AFG Stabilizer/Plantar FXT)  
TruMold (CROW AFO)  
*(See Also: Braces: Pediatric; Digital Appliances; Plantar Fasciitis Splints; Scooters)*  
**BROKERS (For Practice Buying/Selling)**  
*(See: Practices, Buying/Selling; Appraisers; Financing)*  
**BUNION RELIEF (Non-surgical Specialties)**  
Apex  
Bintz Company  
**Dr. Jill's Foot Pads**  
Dr. Scholl's  
FootHelpers  
Gel Smart  
**Pedifix**  
**Quick-Tape (water-resistant foot strap)**  
Silipos (Bunion Protector)  
Stein's  
**BUNION RELIEF (Surgical)**  
*(See: Surgical Equipment; Specialties)*  
**BURS**  
*(See: Nail Treatment)*  
**BUSINESS FORMS**  
*(See: Stationery)*

## C

**CABINETS/CASEWORK**  
**Midmark**  
MTI

**CALLUS RELIEF**  
*(See: Corn/Callus)*  
**CANDY: Edible Chocolate Feet**  
Toe-Rific  
**CASTING MATERIALS: Orthotics**  
*(See: Orthotics: Casting Materials)*  
**CASTING MATERIALS (Post-Op/Post-Trauma)**  
Smith & Nephew Casting  
(Gypsona/Dynacast)  
**CASTING MATERIALS: Shoes**  
*(See: Shoes: Custom Made/Molded)*  
**CAST ADJUSTERS**  
DM Systems (Cast Wedge)  
**CAST PROTECTOR**  
*(See: Bandage/Cast Protector)*  
**CHAIRS**  
Gill Podiatry  
Henry Schein  
Hill  
IMS  
**Midmark Corp.**  
Moore Medical  
MTI  
*(See Also: Elevators, Foot; Stools)*  
**CLAIMS PROCESSING**  
*(See: Billing Services)*  
**CLEANERS, INSTRUMENT**  
*(See: Disinfectants)*  
**CLEANERS, ULTRASONIC**  
*(See: Sterilizing Equipment)*  
**CLEANERS**  
*(See: Hand Cleaners)*  
**CME CREDITS (Home Study)**  
APMA  
DataTrace  
Podiatry Management  
Podiatry Today  
Temple University School of Podiatric Medicine  
**COAGULATORS**  
*(See: Surgical Specialties)*  
**CODING & DOCUMENTATION (INFORMATION/COUNSELING)**  
American College of Podiatric Medical Review  
Codes for Podiatric Medicine and More! (Dr Martin Taubman)  
CodingLine.com  
DataTrace (Medicare Compliance/DT Doctor Coder)  
**DocuForms (forms)**  
Dr Mike The Coder (Dr Michael Warshaw)  
HPMSI  
ICD-10 Help  
*(See Also: Documentation: Entry Data Systems)*  
**COLLEGES, PODIATRIC**  
Barry University  
California School of Podiatric Medicine at Samuel Merritt College  
**Kent State University of Podiatric Medicine**  
Midwestern Univ. (Arizona Podiatric Medicine Program)  
N.Y. College of Podiatric Medicine  
Scholl College of Podiatric Medicine at Rosalind Franklin University  
Temple University School of Podiatric Medicine  
University of Osteopathic Medicine and Health Sciences, College of Podiatric Medicine and Surgery  
Western University  
*Continued on page 88*



## Spend Your Time On What Matters Most-Your Patients!

It's a fact that paperwork has to be completed for the benefit of your practice and patients. It's also a fact that it doesn't have to consume the majority of your time.

Get back to the basics of providing the best care for your patients by freeing up time with SureFit's® Document Management Portal to:

- Increase office efficiency
- Manage Medicare-required documents
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- Centralize shoe ordering functions

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Our online document management portal creates up-to-date Medicare-required documents for therapeutic shoe programs that are faxed directly to the patient's MD for required signatures.

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SureFitLab.com | 800.298.6050 (select option 3)



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FOOT AND ANKLE SURGERY®**

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## Important ABFAS Exam Dates & Deadlines

The American Board of Foot and Ankle Surgery offers Part I (Board Qualification) exams twice a year—in the spring and fall. Each exam (Foot Surgery and Reconstructive Rearfoot/Ankle Surgery) has two sections—a didactic or multiple choice section, and a computer-based patient simulation (CBPS) section.

The Part II (Board Certification) exam is offered only once a year, in the spring, and has two components—Case Review and CBPS. The 2019 Case Review registration period has closed.

Visit the ABFAS website to learn more about the exams: [ABFAS.org](http://ABFAS.org)

For details on the Part I exams: Go to our Resources section, choose “Documents” from the drop-down menu and then select “Board Qualification Document.”

For details on the Part II exams: Go to our Resources section, choose “Documents” from the drop-down menu and then select “Board Certification Document.”

For details on the ABFAS In-training Exam: Go to our Resources section, choose “Documents” from the drop-down menu and then select “In-training Examination Guide for Residency Directors.”

### 2019 - SPRING EXAMS

Part II Foot Surgery CBPS  
Part II RRA Surgery CBPS

Registration Closes: **April 25, 2019**  
Last Day to Withdraw w/o Penalty: **May 2, 2019**  
Exam Date: **May 9, 2019**

### 2019 - FALL EXAMS

In-training Examinations

Registration Opens for Institutions to Enroll Candidates:  
**June 3, 2019**

Registration Closes for Institutions to Enroll Candidates:  
**August 30, 2019**

Exam Date/Period:  
**September 16-21, 2019**

Part I Foot Surgery Didactic  
Part I Foot Surgery CBPS  
Part I RRA Surgery Didactic  
Part I RRA Surgery CBPS

Registration Opens: **August 15, 2019**  
Registration Closes: **October 4, 2019**  
Last Day to Withdraw w/o Penalty: **October 11, 2019**  
Exam Date: **October 18, 2019**

Register online at [ABFAS.org](http://ABFAS.org)

[ABFAS.org](http://ABFAS.org) American Board of Foot and Ankle Surgery

Click the boldface companies/  
organizations to go directly  
to their websites.

**COMPOUNDING**

*(See: Pharmaceuticals:  
Compounding)*

**COMPRESSION**

**BANDAGES**

*(See: Wound Management)*

**COMPRESSION STOCKINGS**

Juzo

Sigvaris

**COMPRESSION STOCKING**

**FACILITATING DEVICES**

Juzo (Easypad/Slippie)

**COMPUTERS: Software**

**(Appointment Scheduling)**

Scheduling Institute

**COMPUTERS: Software (Billing/**

**Practice Management/**

**Electronic Claims Submission/**

**Documentation/EMR & EHR/**

**Patient Notes)**

1st Providers Choice

Athena Health

Compulink

**ICS Software (Sammy)**

Intellicure

NextGen

**PracticeEHR**

**Quick Notes**

STI Computer Services

TrakNet

*(See: Billing; HIPAA Risk Assessment;  
IT Consulting)*

**COMPUTERS: Software**

**(Eligibility Verification)**

ICS ([www.CheckEligibilityNow.com](http://www.CheckEligibilityNow.com))

**COMPUTERS: Software (MIPS**

**programs)**

ICS

Intellicure

**COMPUTERS: Software (Revenue**

**Cycle Management)**

Practice EHR

**CONFERENCES/SEMINARS**

*(See: Associations; Practice Promotion)*

**CONSULTING**

*(See: Practice-Building, Practice  
Promotion)*

**CORN/CALLUS RELIEF**

**(Specialties)**

Bintz Company

**Dr. Jill's Foot Pads**

Dr. Scholl's

Gel Smart

Gilden Tree

**Gordon Labs**

**Pedifix**

Pedinol (Hydrisalic Gel)

Prevent-Plus (Duraderm)

Silipos

Stein's

Xenna (Callex)

**COSMETIC SURGERY (Seminars)**

International Aesthetic Foot Society

**CREDENTIALING EXAMS**

*(See: Board Certification)*

**CRUTCH ALTERNATIVES**

*(See: Scooters)*

**CRYOSURGERY (Cryotherapy)**

*(See: Skin Lesion Removal/Wart  
Removal)*

**D**

**DEBT RESTRUCTURING**

Medical Mavin

**DIABETES**

*(See: Blister Relief; Board  
Certification; Braces/Supports;  
Cryoplasty; Diagnostic Equipment;  
Dressings; Heel Protection/  
Elevation; Medicare Diabetic  
Footwear Program; Orthotics/  
Insoles: Raw Materials; Orthotics:  
Custom; Orthotics: Prefabricated;  
Patient Self-Inspection;  
Pharmaceuticals: Topicals [Wound  
Dressings; Moisturizers;] Online  
Services; Pharmaceuticals:  
Diabetic Neuropathy: Diabetic  
Supplements; Wound Treatment;  
Pressure Walkers/Scooters; Shoes;  
Socks; Wound Management]*

**DIABETES: Population Health  
Management (includes prevention,  
diagnostics, home monitoring, risk  
stratification, CFDE Exam, OPTIK  
platform, Tempstat, Arche LEAP  
Alliance, software)**

**Arche Healthcare  
DIABETIC NEUROPATHY (topicals/  
medical foods/devices/  
technologies for treatment)**

Alfa Sigma (Metanyx)

Biofreeze

Eli Lilly (Cymbalta)

Hyperion (SmartSKAN)

Moberg

Molecular Labs (Neurvasia)

Pedics

Pfizer (Lyrica)

Pharmaceutix (podiaPN)

Realm (Neuremedy)

Topical Biomedics (Topricin)

**Wise Consumer Products**

**(Frankincense and**

**Myrrh)**

*(See Also: Diagnostics Equipment;*

*Pharmaceuticals; Wound*

*Management)*

**DIAGNOSTICS: Diabetic**

**Neuropathy**

**Arche Healthcare**

**(CDFE exam)**

*Continued on page 90*

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- » Use our SmartScan with Structure Sensor for custom orthotics, Richie Braces, and Diabetic Shoes
- » Preferred Richie Brace partner



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(914)235-9697 Fax  
[info@ortho-rite.com](mailto:info@ortho-rite.com)

Dress-Rite



Children's Line



Walk-Rite



Graph-Rite



Leather Line



Click the boldface companies/  
organizations to go directly  
to their websites.

# 2019 BUYERS' GUIDE

## PRODUCTS & SERVICES

P-1

90

**Bako** (nerve fiber density testing)  
Hyperion (Smart-Skan)  
O'Brien Medical (ETF 128)  
Therapath (nerve fiber density testing)

**DIAGNOSTICS EQUIPMENT:**  
**Pressure Assessment**  
Apex (iStep)  
**Arche Healthcare**  
Footmaxx  
Noraxon  
Orthotic Group (Gait Scan)  
**RYBO (ScanAny)**  
TekScan (MatScan/F-Scan)  
(See Also: Orthotics)

**DIAGNOSTICS EQUIPMENT:**  
**Vascular**  
**Biomedix/Surefit (PADNet)**  
Koven Technology, Inc. (Smart Dop 20)  
**Smart ABI**  
Vasamed

**DIAGNOSTICS LABS**  
(See: Pathology Labs)

**DIGITAL APPLIANCES (Moldable Silicon)**  
**Dr. Jill's Foot Pads**  
**Pedifix**  
Silipos

**DIGITAL IMAGING**  
(See: X-rays)

**DIGITAL SHIELDS**  
(See: Orthotics: Custom Digital Shields)

**DIGITAL SPLINTS**  
(See: Splints)

**DISINFECTANTS**  
(See: Hand Cleansers)

**DISPENSING**  
(See: Adjacencies)

**DISPOSABLES: Swabs/ Applicators**  
(See: Supplies)

**DISTRIBUTORS**  
(See: Supplies)

**DOCUMENTATION (Entry Data Systems)**  
(See: Coding & Documentation; Computers: Software (Practice Management))

**DOCUMENTATION (Forms)**  
**DocuForms**

**DOPPLERS**  
(See: Diagnostics Equipment: Vascular)

**DRILLS**  
(See: Nail Treatment, Surgical Equipment/Suction Systems)

## E

**EDUCATION**  
(See: Online Physician Education/ Networking; Online Training (for medical Manufacturers) CME Credits (Home Study); Computers: Software (Graphic Educational Programs); Associations/ Conferences; Television, Residency Courseware; Books; Colleges)

**EMERGENCY EQUIPMENT/ FIRST AID**  
(See Also: Pharmaceuticals: Topical [Skin Protectants]; Physical Therapy)

**ELECTROTHERAPY**  
(See: Physical Therapy)

**EMR/EHR**  
(See: Computers (software))

**EQUIPMENT/FURNISHINGS (Office & Treatment Room)**  
(See: Cabinets; Chairs; Computers; Filing Systems; Hydrotherapy Lasers; Signs; Sterilizers; Stools; Storage Systems; Surgical Power Equipment; Vacuum Systems; Workstations; Casting Stands/ Elevators; Message Systems; Signs; Storage/Container Systems; Supplies)

**EQUIPMENT (Reconditioned)**  
**Global Intermed**  
IMS  
Mini-C Sales

**E/M DOCUMENTATION**  
(See: Coding; Documentation)

**EXERCISE EQUIPMENT**  
(See: Physical Therapy)

**ESWT THERAPY**  
**Curamedix (EPAT)**  
Dornier Medtech  
Zimmer Medicine (radial pulse)

## F

**FALL PREVENTION**  
Apex (Moore Balance Shoe/Moore Balance Brace)  
**Safestep (Fall Risk Assessment Forms)**

**FELT PRODUCTS**  
Acor  
Bintz Company  
**Dr. Jill's Foot Pads**  
Hapad  
**JMS Plastics Supply**  
Stein's

**FINANCIAL GROWTH/STRATEGIC PLANNING**  
**Atlas FAI**  
Blue Orchid Marketing  
Collaborative Practice Solutions  
Extremity Healthcare  
Medical Mavin  
The Sev Group

**SOS**  
(See Also: Adjacencies/Practice Building/Network Participation)

**FINANCIAL SERVICES**  
(See Also: Bill Collection; Leasing; Financing; Practice Promotion)

**FINANCING (for patients) (purchases/practice loans)**  
Care Credit

**FINANCING: Practice Acquisition**  
Extremity Healthcare  
Medical Mavin  
(See Also: Leasing)

**FIRST AID**  
(See: Emergency Equipment/First Aid)

**FIXATION DEVICES**  
(See: Implants; Surgical Equipment)

**FLUOROSCOPY**  
Fluoroscanner  
IMS  
Mini-C Sales (Used/Rentals)

**FOAM PRODUCTS (for padding)**  
Acor  
**Dr. Jill's Foot Pads**  
EverFlex  
**JMS Plastics Supply**  
Stein's

**FOAM PRODUCTS (for casting)**  
(See: Orthotics: Fabrication Equipment)

**FOOT DEVICES (Miscellaneous: Bunion Products, C & C Products, Toe Separators, Wedges, Lifts, Pads, Splints, Digital Protectors, etc.)**  
Alimed  
Bintz Company  
**Diafoot/Pure Stride**  
**Dr. Jill's Foot Pads**  
Dr. Scholl's  
Gel Smart  
Gilden Tree  
Gill Podiatry  
Hapad  
Henry Schein  
Med Pro  
Moore Medical  
**Pedifix**  
**Quick-Tape (water-resistant foot strap)**  
Silipos  
Stein's

**FOOT SUPPORTS**  
(See: Foot Devices; Heel Cups/ Cushions; Heel Lifts; Insoles; Orthotics: Ready-Made; Pads)

## G

**GAIT ANALYSIS**  
Footmaxx  
Langer Biomechanics Group  
Noraxon  
The Orthotic Group (Gait Scan)  
**RYBO (ScanAny)**  
Tek-Scan (F-Scan/MatScan)

**GAUZE PRODUCTS**  
**Spenco (2nd Skin) (Quick Heal)**

**GEL PRODUCTS**  
(See: Silicon Specialties)

**GERMICIDES**  
(See: Disinfectants)

**GIFTS/CARDS**  
Toe-Rific  
(See Also: Practice Promotion; Practice Building)

**GLOVES**  
(See: Supplies)

**GREETING CARDS**  
(See: Gifts/Cards)

**GROUP PURCHASING NETWORKS**  
(See: Supplies)

## H

**HEEL CUPS/CUSHIONS/ STABILIZERS/SUPPORTS/ WRAPS/WEDGES**  
Acor (Krystal Visco-Elastic Heel Cup System)

Alimed  
**Allied/OSI Labs**  
Angsko (wraps)  
Apex  
Bauerfeind USA, Inc. (ViscoSpot)  
Bonapada  
**Dr. Jill's Foot Pads**  
Hapad  
**JMS Plastics**  
**Medi-Dyne (Tuli's)**  
**Pedifix**  
**Quick-Tape (water-resistant foot strap)**  
Silipos  
**Spenco (Tritec™ Heel Support)**  
Stein's  
Streifeneder  
(See Also: Heel Cups: Silicon; Heel Lifts)

**HEEL LIFTS**  
Alimed  
Henry Schein  
Silipos

**HEEL PAIN**  
(See: ESWT, Plantar Fasciitis)

**HEEL PROTECTION/ELEVATION (Post-Op/Rehab)**  
DM Systems (Heel-Lift)

**HIPAA RISK ASSESSMENT**  
Manta Group  
TLD Systems

**HOLISTIC MEDICINE**  
(See: Nutriceuticals; Vitamins)

**HYDROTHERAPY (Whirlpools/ Spas/Footbaths)**  
Ferno-Ille  
Med-Pro (Whitehall Dist.)

**HYDROTHERAPY DISINFECTANTS**  
Ferno-Ille (Chlorazene)

**HYPERBARIC OXYGEN THERAPY**  
(See: Wound Management)

## I

**IMAGING**  
(See: Ultrasound; X-ray)

**IMPLANTS/BIOMATERIALS**  
Arthrex  
BioPro (Hallux Metatarsophalangeal Joint Prosthesis)  
De Puy ACE Medical (Orthosorb)  
Gramedica (HyProCure)  
In2 Bones USA (Smart Toe)  
Nextremity Solutions  
Novastep  
Safety Fix (removable)  
Sgarlato Labs (SHIP)  
Treace Medical  
Wright Medical Technology (Silastic™ Flexible Hinge Toe)  
Zimmer (Hall Surgical)  
(See Also: Surgical Equipment: Specialties)

**INFECTION CONTROL**  
(See: Disinfectants/Hand Cleansers/ Surgical Scrubs/Spore Testing)

**INFORMED CONSENT**  
(See: Patient Education)

**IN-OFFICE DISPENSING**  
(See: Adjacencies)

Continued on page 92

**FREE**  
Shipping

First Pair is  
**Always FREE**

**3-5**  
Business Days  
In-House Turnaround Time

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Recovery Series



Balance Series



Thermo Plastic Series



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& Tri-Laminate Inserts



Custom Diabetic Inserts



Toe-Prosthesis



Custom Orthotics

TLCO



Multi Purpose



Basketball



Rigithotic



Sport Graphite



GAIT Plate



UCBL



Fashion Graphite



Poly Fashion



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Click the boldface companies/  
organizations to go directly  
to their websites.

# 2019 BUYERS' GUIDE

## PRODUCTS & SERVICES

### INSOLES/INSERTS (Ready-Made/ Semi-Custom/Customizable/ Custom/Diabetic)

Acor  
Apex (Anti-Shox High Performance)  
Alimed  
**Allied/OSI Labs**  
Bauerfeind (Viscoped)  
**Bergmann Orthotics Laboratory**  
Bintz Company  
**BioStep**  
Bonapeda  
Burns Labs (Nu-Soft)  
**Diafoot/Pure Stride**  
**Dr. Jill's Foot Pads**  
Dr. Scholl's  
EverFlex  
Fiber Labs (Pure Stride)  
Foot Helpers  
Footsteps  
Formthotics  
Hapad  
**JMS Plastics Supply (Sorbothane II)**  
JSB Orthotics  
**KLM**  
Langer Biomechanics Group  
Mat Plus  
**Medi-Dyne (Tuli's Orthofeet)**  
Medi USA (Igli)  
**Nature Fit**  
**Pedifix**  
Pine Tree Orthopedic Lab  
**Safestep**  
Silipos  
**Spenco Medical (Rubatex Neoprene/Metatarsal Arch Cushions)**  
Stable Step  
Streifeneder  
Stride Lite  
**Surefit**  
Vianic  
*(See Also: Medicare Diabetic Shoe Program; Orthotics Prefab)*  
**INSTRUMENTS (Non-Surgical)**  
Advent Medical Systems (gSource distributor)  
Bianco Bros. (Nail Splitters/Nippers)  
Delta  
De Puy ACE  
DGI  
gSource  
**Jan I.**  
Miltex, Inc.  
Vilex  
*(See Also: Surgical Equipment)*  
**INSURANCE (Malpractice)**  
**Brown & Brown DT Insurance**  
Padiaguard  
PICA (Podiatry Insurance Co. of America)  
Rockwood Programs  
RPS (Podiatry Plus)  
**INTERNET**  
*(See Also: IT Consulting; Practice Promotion, Computers; Online Education/Networking)*  
**IT CONSULTING**  
Manta Group

## K

**KERATIN DEBRIS EXFOLIANTS**  
Xenna (Nonyx)

## L

**LASERS (for pain management)**  
Berman Partners  
**Cutting Edge (MSL-pulsed)**

Footdocpreneur  
K-Laser  
Multi-Radiance  
**LASERS (for skin lesions/warts)**  
Hyperion (Hyperblue 1530)  
Light Age (Q-Clear)  
Nuvalase  
*Continued on page 94*

## WHY TREAT ALL FEET THE SAME?

Try our **REVOLUTIONARY** family of pre-fabricated foot orthoses for ages 1-101

## QUADRASTEP SYSTEM®



- Custom to Foot Type
- Ready to Dispense
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- No Casting



## Don't treat a flatfoot with a flat orthotic!



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Click the boldface companies/  
organizations to go directly  
to their websites.

# 2019 BUYERS' GUIDE

## PRODUCTS & SERVICES

### LASERS (for nail fungus)

Berman Partners  
**Eorchonia (Lunula)**  
Footdocpreneur  
Hyperion (Hyperblue 1530)  
Light Age (Q-Clear)  
Nuvalase

### LEASING

Medical Mavin

### LEG ULCERS CARE

(See: Compression Bandages; Pharmaceuticals; Wound Management)

### LESION REMOVAL

(See: Skin Lesion Removal)

### LIGHTS/LAMPS

Med-Pro

## M

### MAGNIFICATION

(See: Operating Telescopes)

### MALPRACTICE

(See: Insurance; Legal Services);

### MANAGED CARE SPECIALISTS

(See: Network Participation/Financial Growth/Practice-Building; Legal Services)

### MATERIALS

(See: Orthotics/Insoles: Raw Materials)

### MEDICAL REVIEW PROGRAMS

Certifiable, Inc.  
DataTrace Publishing  
Goldfarb Foundation  
NBPM

### MEDICARE DIABETIC FOOTWEAR PROGRAM (shoes, insoles)

Acor  
**Anodyne**  
Apex  
**Apis**  
Betterform  
**BioStep**  
**ComfortFit**  
**Dia-Foot**  
Draw Shoe  
Dr. Comfort  
Foot Helpers  
Frankford Leather  
Hersco  
**Integrated Orthotics Lab**  
JSB Orthotics  
**KLM**  
Langer  
Jerry Miller  
P.W. Minor  
New Step Orthotic Lab  
Oasis Footwear  
Orthofeet  
**Ped-Lite**  
Pedors  
**Pilgrim**  
Pine Tree Orthopedics  
Propet  
**Safestep**  
Streifeneder  
Stride Lite  
**Surefit**  
TruMold  
**MEDICARE DIABETIC FOOTWEAR PROGRAM (custom shoe/insole scanner)**  
Apex (ScanCast 3D)

### MEDICARE DIABETIC FOOTWEAR PROGRAM (SDFE forms)

**Safestep**  
**MEETINGS/SEMINARS**

(See: Associations)

### MIRRORS

(See: Patient Self-Inspection)

### MOLDED INLAYS

(See: Insoles; Orthotics: Ready-Made)

### MOLESKIN PRODUCTS

**Dr. Jill's Foot Pads**  
Stein's

### MRI IN-OFFICE

Esaote

## N

### NAIL DRILLS

(See: Suction Systems)

### NAIL DUST EXTRACTORS

(See: Vacuum Systems)

### NAIL POLISH, MEDICATED

**DaniPro**  
**Dr.'s Remedy**  
Just For Toenails  
Tripod Labs (Nailstat polish)

### NAIL POLISH REMOVER

**Dani Pro**  
**Dr.'s Remedy**

### NAIL TREATMENT

(See: Ingrown Nails; Pharmaceuticals: Topical Medications [Nail Treatments]; Nail Polish; Nail Treatment: Instruments; Suction Systems; Surgical [Chemical] Nail Treatments; Onychomycosis; Prosthetic Nail System)

### NAIL TREATMENT: Debriding Drills

European Footcare

**Jan I**  
**Medicool**  
MedPro

### NAIL TREATMENT: Debriding (Non-Drill)

Podiatree (PodiaPRO debridement system)

### NAIL TREATMENT: Instruments (Burs, Nippers, etc.)

Bianco Bros.  
Delta  
DGI  
Footdocpreneur (single-use burs)  
gSource  
Miltex  
Tri Hawk  
(See Also: Supplies)

### NAIL TREATMENT: ONYCHOMYCOSIS (non-drug)

(See: Lasers (for nail fungus))

### NAIL TREATMENT (Controlled Micro Penetration)

Footdocpreneur (Pathformer)

### NEEDLES/SYRINGES

(See: Hypodermic)

### NEUTRACEUTICALS/MEDICAL FOODS

Alfa Sigma  
Molecular Labs (Neurvasia)  
Pharmaceutix (podiaPN)  
Realm Labs (Neuremedy)  
Tripod Labs

### NEWSLETTERS

(See: Practice Promotion)

### NIGHT SPLINTS

(See: Plantar Fasciitis)

### NIPPERS

(See: Nail Treatment)

## O

### ODOR MANAGEMENT

(See: Pharmaceuticals [Topical Medications]: Anti-Perspirants)

### OFFICE MANAGEMENT

(See: Practice-Building; Employee time/attendance)

### OFF-LOADING DEVICES

(See: Braces; Shoes)

### ON-HOLD MESSAGE SYSTEMS

(See: Message Systems)

### ONLINE PHYSICIAN EDUCATION/ NETWORKING

Datatrace Publishing (Graphic Educational Programs)

### PRESENT

PM News

(See Also: Publications)

### ONYCHOMYCOSIS (drug treatment)

(See: Pharmaceuticals: Topical Medications: Nail

### ONYCHOMYCOSIS (non-drug)

(See: Lasers: Nail Treatment)

### ONYCHOMYCOSIS (Controlled Micro Penetration)

Footdocpreneur (Pathformer)

### OPERATING TELESCOPES

(See: Telescopes)

### ORTHOPEDIC DEVICES

(See: Braces: Pediatric; Braces/Supports; Digital Appliances; Splints)

### ORTHOTICS: 3D Printed Custom

8Sole  
Curafoot  
**Go4-D**  
SOLO

### ORTHOTICS: Casting Materials

Acor  
**Allied OSI (Carapace)**

Apex (Foam)  
Bintz Company  
**JMS Plastics [supplier]**  
**KLM**

Langer, Inc.  
Smithers Bio-Medical (Bio-Foam)  
STS

### ORTHOTICS: Childrens'

(See: Pediatric Specialties)

### ORTHOTICS: Fabrication Equipment and Accessories

Acor  
Alimed  
**JMS Plastics Supply**  
**(Farber Turbo Convection Oven/Sani-Grinder)**

Langer Biomechanics Group (Orthocement)

Orthofeet  
(See Also: Orthotics: In-Office)

### ORTHOTICS: Automated Production Systems/In-Office Scanners/Pressure Systems/ Digital Systems)

Acor

Amfit (Footfax)

Apex

**Bergmann Labs (Automated Lab & Office Production Systems)**

**ComfortFit**  
**(TOM-CAT/Smart Scan)**

Dr Comfort (scanner)

Earthwalk

Footmaxx

**Forward Motion**

**Integrated**

Integrity Orthotics

Langer (Scan Cast 3D)

Mile High

New Step Orthotic Lab (TOM CAT)

Northwest (NWPL)

Orthotic Group (Gait Scan)

**Ortho-Rite**

**RYBO (ScanAny)**

Sharp Shape

Solo (TOM-CAT)

STJ (TOM-CAT)

Tek Scan

TOM-CAT Solutions

### ORTHOTICS LABORATORIES

Acor

Advantage Lab

**Allied/OSI Labs**

American Orthotic Laboratories, Inc. (St. Louis)

American Orthotic Lab Co. (College Point, N.Y.)

Apollo

**Bergmann Orthotics Laboratories**

Betterform

**BioStep**

Burns Laboratories

California Orthopaedic Labs

**ComfortFit**

**Dia-Foot**

Earthwalk Orthotics

Eastern Podiatry Labs

Edser

EverFlex

Fiber Foot Appliances

Foothelpers (Neoteric Orthotics)

Foot Management

**Forward Motion**

Hersco

Mark Fugit Orthotic Laboratory

**Integrated Orthotics Lab**

Integrity Orthotics Lab

**JM Orthotics**

JSB Orthotics

Kevin Orthotics

**KLM Laboratories**

Langer Biomechanics Group, Inc.

Levy & Rappel, Inc

Mile High

**MSI**

NewGen Advanced Orthotics Lab

New Step Orthotics Lab

Northwest Podiatric Laboratory

**Ortho-Dynamics**

Orthotic Group, The

**Ortho-Rite**

Ped-Align

Performance Labs

P & K Orthotics Labs

Plus Laboratory

Precision Intricast, Inc.

Precision Orthotic Lab International

Continued on page 97



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Click the boldface companies/  
organizations to go directly  
to their websites.

Pro-Lab  
Root Labs  
Schuster & Richard Lab  
Sole Supports  
Solo Labs  
STJ Orthotic Services  
*(See Also: Digital Appliances)*  
**ORTHOTICS/INSOLES: Raw Materials**  
Acor (Poron/Microcel-Puff/Thermacor)  
Apex  
Alimed  
Bintz Company  
EverFlex (Dual Set/SoftStep)  
Frankford Leather  
**JMS Plastic Supply (Europlex/nora/TL BLUE II/Thermosky/Poron/Polydor)**  
**KLM**  
Langer Biomechanics Group (Superform/PPT)  
Mat Plus  
Northwest Podiatric Laboratory  
Silipos (Tri-Flex Firm Gel Sheet)  
Stein's  
Streifeneder  
Tencate (TL-2100, TL-Silver)  
**ORTHOTICS: Moldable Silicon**  
*(See: Digital Appliances)*  
**ORTHOTICS: Prefabricated/Ready-Made (including customizable and "semi-custom")/in-office quick-molded**  
Acor (Quickfit)  
Advent Medical Systems (Conformer)  
Apex  
AliMed, Inc.  
**Allied/OSI (Sidekicks)**  
**Bergmann Labs**  
Betterform  
Bintz Co.  
Bonapeda  
**ComfortFit**  
**Diafoot**  
**Dr. Jill's Foot Pads**  
EverFlex  
Fiber Foot Appliances (Pure Stride)  
Foot Helpers  
Footsteps  
Formthotics  
Hapad  
**Jan L**  
**JM Orthotics**  
**JMS Plastics Supply**  
JSB (Prothotics)  
**KLM**  
Langer, Inc.  
Mat Plus  
**MD Buying Group**  
**Medi-Dyne (Tuli's)**  
**Nature Fit**  
New Step Orthotics Lab  
**Nolaro (RX24 Quadrapstep system)**  
**Ortho-Dynamics**  
Orthofeet (water-injectable/Bio-Sole)  
**Pedifix (Preforms)**  
Pro-Lab  
**Pure Stride**  
Redi-Thotics  
Silipos  
**Spenco (Arch Supports/Sytel/Orthotic Arch Supports)**  
Stable Step (Power Step)

STJ (SOLEutions/Fabthotics)  
Stride Lite  
Superfeet  
Vionic  
*(See Also: Heel Cups; Insoles; Medicare Diabetic Shoe Program; Pads)*  
**OSHA COMPLIANCE**  
*(See: Safety Products & Services)*

**P**

**PADS, HEEL/PRE-CUT/SPUR/METATARSAL**  
Acor  
Bintz Company  
**Diafoot/Pure Stride**  
**Dr. Jill's Foot Pads**  
Gilden Tree  
Hapad  
Langer Biomechanics Group  
Mat Plus  
**Pedifix**  
Silipos (Gel)  
**Spenco (2nd Skin)**  
Stein's  
*(See Also: Heel Cups/Cushions; Heel Lifts)*  
**PAIN MANAGEMENT (Specialty Devices and Technologies)**  
ArthroCare (TOPAZ)  
**Curamedix (EPAT)**  
**Cutting Edge Lasers**  
Footdopreneur (lasers)  
ING (Foot Gym)  
Multi-Radiance  
Pro Niche (The Heeler)  
**Quick-Tape (water-resistant foot strap)**  
Zimmer Medicine (radial pulse)  
*(See Also: Diabetic Neuropathy, ESWT, Pharmaceuticals)*  
**PATHOLOGY LABS**  
Acupath  
**Bako**  
Laboratory of Podiatric Pathology  
**McClain Labs**  
Pinkus Dermatology Lab  
Podiatric Pathology Laboratories  
Therapath  
**PATHOLOGY LABS: Epidermal Nerve Fiber Density**  
**Bako**  
Therapath  
**PATIENT BILLING**  
*(See: Bill Collection; Computers: Software [Practice Management])*  
**PATIENT EDUCATION**  
Biomedical Models Co.  
DataTrace (podiatric graphics)  
*(See Also: Anatomical Models; Practice Promotion)*  
**PATIENT NOTES**  
*(See: Documentation/Computers: Software [Patient Notes])*  
**PAYROLL SYSTEMS**  
*(See: Computers: Software [Practice Management])*  
**PEDIATRIC: Specialties**  
Acor (Kid Fits Arch Supports)  
California Orthopaedics Lab (Kids Pals Orthotics)  
Integrity Orthotics (childrens' orthotics)

Langer Biomechanics Group Inc. (CRS® Counter Rotation System)  
**Nolaro**  
Pro Lab (Kiddythotics)  
Redi-Thotics  
Silipos (silicon specialties)  
**SureStep (custom pediatric orthotics)**  
**PEDORTHIC/ORTHOTIST IN-OFFICE SERVICES**  
Central Casting  
**PERIPHERAL NEUROPATHY**  
*(See: Diagnostics Equipment, Diabetic Neuropathy; Pharmaceuticals)*  
**PHARMACEUTICALS: Analgesics**  
Adria Labs (Axotal)  
DuPont Pharmaceuticals (Nubain)  
DuPont Pharmaceuticals (Percocet)  
DuPont Pharmaceuticals (Percodan)  
High Chemical (Sarapin) (injectable)  
Knoll Pharmaceutical (Vicodin)  
Merck Sharp & Dohme (Dolobid)  
Norwich-Eaton Pharmaceuticals (Buprenex)  
Novartis Pharmaceuticals (Fiorinol)  
Pedinol (Nalfon 200)  
Winthrop Labs (Talacen)  
Wyeth-Ayerst (Lodine/Duract)  
*(See: Pharmaceuticals/Topical)*  
**PHARMACEUTICALS: Antibiotics**  
Barr Labs (Cephalexin)  
Biocraft Labs (Cephalexin)  
Biocraft Labs (Dicloxacilin)  
Glaxo Inc. (Ceftin)  
Lederle Labs (Pipracil)  
Eli Lilly & Co. (Ceclor)  
Eli Lilly & Co. (Keflex)  
Eli Lilly & Co. (Keftab)  
Lypho Med, Inc. (Cefazolin)  
Mead-Johnson Pharmaceuticals (Duricef)  
Medicis (Omnicef)  
Merck (Invanz)  
Miles, Inc. (Cipro)  
Parke-Davis (Meclamen)  
Pfizer (Zyvox)  
Roerig (Unasyn)  
Henry Schein Co. (Dicloxacilin)  
SmithKline Beecham (Augmentin/Pexiganan)  
Squibb & Sons, Inc. (Azactam)  
Upjohn Co. (Cleocin)  
Upjohn Co. (E-Mycin)  
Zeneca (Cefotan)  
**PHARMACEUTICALS: Anti-Fungals (Oral)**  
Ortho-Neutrogena (Gritulvin V)  
Pedinol (Gris-PEG)  
**PHARMACEUTICALS: Anti-Fungals (Oral) [Onychomycosis]**  
Janssen (Sporanox)  
Novartis (Lamisil Tablets)  
Pedinol (Gris-PEG)  
**PHARMACEUTICALS: Anti-Inflammatories**  
American Regent (Betamethasone Sodium Phosphate and Betamethasone Acetate) (injectable suspension)  
Boots Company (Rufen)  
Bristol-Myers (Nuprin)  
Ciba-Geigy Pharmaceuticals (Butazolidin)  
Ciba-Geigy, Inc. (Voltaren)

Eli Lilly & Co. (Nalfon)  
Horizon (Duxeis)  
Merck Sharp & Dohme (Cinoril)  
Merck Sharp & Dohme (Indocin)  
Mylan Labs (Meclofenamate)  
Pedinol (Nalfon 200)  
Pfizer Labs (Feldene)  
Syntex Labs (Naprosyn)  
Upjohn Co. (Motrin/Ansaid)  
Whitehall Labs (Advil)  
Wyeth-Ayerst Labs (Orudis)  
*(See: Pharmaceuticals/Topical)*  
**PHARMACEUTICALS: Compounding**  
Haldey Compounding  
Medi-Stat  
PD Labs  
Physicians Specialty Compounding  
Quality Compounding  
Trilogy  
**PHARMACEUTICALS: Diabetes**  
*(See: Pharmaceuticals; Diabetic Neuropathy; Supplements; Wound Dressings; Wound Treatment)*  
**PHARMACEUTICALS: Diabetic Neuropathy (category includes medical foods)**  
Alfa Sigma (Metanx)  
Angsko (Neuro-Eze)  
Biofreeze  
**Bako (NeurX-TF tablets)**  
Health Care Products (Zostrix)  
Eli Lilly (Cymbalta)  
Haldey Compounding  
Moberg (Kerasal Neurocream)  
Molecular Labs (Neurvasia)  
Origin BioMed (Neuragen)  
Parke-Davis (Neurontin)  
Pedicis (Pedicin)  
Pfizer (Lyrica)  
Pharmaceutix (podiaPN)  
Physician Specialty Compounding  
Realm (Neuremedy)  
Topical Biomedics (Topricin)  
**Wide Consumer Products [Frankincense and Myrrh]**  
**PHARMACEUTICALS: Gout**  
Genско  
Savient (Krystexxa)  
Takeda (Uloric; Colcrys)  
**PHARMACEUTICALS: Homeopathic**  
Medi-Natura (Traumeel)  
Topical Biomedics  
**PHARMACEUTICALS: Neutraceuticals**  
*(See: Neutraceuticals)*  
**PHARMACEUTICALS: Onychomycosis (Non-Topical)**  
*(See: Pharmaceuticals: Anti-Fungals [Oral] [Onychomycosis])*  
**PHARMACEUTICALS: Peripheral Arterial Disease**  
Hoechst-Roussel (Trental)  
**PHARMACEUTICALS: Steroids**  
Forest Labs (Dalalone)  
Schering (Eloacon)  
Stiefel Labs (Mimyx)  
Stratus (Dermazene)  
Teregen Labs (TDX LA)  
**PHARMACEUTICALS: Topical Medications (Analgesics)**  
Agewell

Continued on page 100



# What Is Holding Back Your Medical Practice?

## Doctors and Staff Agree ...



Lynn Homisak, PRT, CHC, is principal owner, consultant and coach of SOS Healthcare Management Solutions in Seattle. SOS is a staff- efficiency and productivity-focused consulting company that studies, develops and facilitates success strategies for Podiatrists and their staff nationwide. She authors a column for and serves as *Podiatry Management Magazine's* Editorial Advisor. Her contributions to podiatry have earned her the 2010 *Podiatry Management* Lifetime Achievement Award and induction into *Podiatry Management's* Hall of Fame. Lynn's professional experience offers firsthand knowledge in office proficiency and functionality and she is recognized in the US and Canada as a speaker and author on a variety of management topics.

### Lynn Homisak knows.

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3. Workflow and Morale

*"She nailed the issues immediately and has been a constant inspiration to our staff. She really made us feel like she wanted us to succeed in every regard. A+ all the way!"*

*– Dr. Michael Dujela  
Centralia, Washington*

*"Lynn has delivered each and every time she speaks at our conferences. She is very professional, personable and knowledgeable. You can learn a lot from Lynn Homisak!"*

*– Canadian Federation of Podiatric Medicine via LinkedIn Recommendations*

*"I had the pleasure of attending a day long summit that Lynn led for our team. I had so many expectations (from the great word of mouth I had heard about her) and was not disappointed. I felt so motivated, inspired and excited to work on areas, both personal and office-related, that need to be tweaked for the better."*

*– Elise Hinchman, Marketing Director & Office Manager at Lexington Podiatry via LinkedIn Recommendations*

*"Our organizations have hired Lynn and SOS Healthcare Management on many occasions over the past 10 years. Lynn is exceptionally easy to work with, more than accommodating, and very responsive to the needs of the physicians and medical assistants to whom she provides education."*

*– Jean Kirk, Executive Director, North Carolina and Virginia Podiatric Medical Associations*

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Click the boldface companies/ organizations to go directly to their websites.

Angsko (Arginine Therapeutics)  
 Biofreeze/Performance Health  
**Blaine Labs (HempNesic) (CBD)**  
 Core Products (Ibunex, Gluconex)  
 Cryoderm  
 Dr Swaim's  
 Medi-Natura (Traumeel)  
 Icon (Reliaderm)  
 MPM Medical (Regenecare)  
 Pedicis (Planticin)  
 Stratus (Dermazene)  
 Syncom (Fortex)  
 Topical Biomedics (Topricin)  
 Tripod Labs (Flexstat)  
 Truceuticals  
 Veritas (CBD)  
**Wise Consumer Products (Frankincense and Myrrh)**  
 Woodward (Mycocide HT)  
**PHARMACEUTICALS: Topical Anesthetics**  
*(See: Skin Refrigerants)*  
**PHARMACEUTICALS: Topical Medications (Anti-Fungals/Anti-Microbials)**  
 BSK/Onycol (nail)  
**Bako (Clarus Antifungal Cream; Clarus Antifungal Solution (nail); MacerX)**  
**Blaine Research Labs (Tineacide) (Nail)**  
 Diaderm (Clear Zal) (Nail)  
 Dr Swaim's  
**Flexitol Anti-Fungal Liquid (Nail)**  
 Gill Podiatry  
**Gordon Labs (Gordachom) (Nail); Mycomist (in-shoe sanitizer)**  
 Haldey Compounding  
 Humco (Miranel)  
 Intraderm  
 Janssen Pharmaceuticals (Nizoral)  
 Marlinz (nail) (Tolcylan)  
 Medicis (Loprox)  
 Merz (Naftin)  
 Moberg (Kerasal) (Nail)  
 Moore Medical  
 Novartis (Lamisil Cream/Spray)  
 Onox Solution  
 Ortho Pharmaceuticals (Spectazole)  
 Ortho Dermatologics (Luzu)  
 Pedicis (Cidacin)  
 Pedinol Pharmacal (Fungoid Tincture, Pedi-Dri Topical Powder; Ertaczo)  
 Pharmaderm (Oxistat; Keralac (Nail)  
 Podiatree  
 Prevent-Plus (Duraderm)  
 ProFoot  
 Schering Labs (Lotrimin)  
 Schering Labs (Lotrisone)  
 Stiefel Labs (Zearob AF Powder)  
 Stratus (Dermazene)  
**Tetra (Clean Sweep) (in-shoe)**  
 Tripod Labs (NailStat/Tineastat)  
 Wellstone Labs (Molecular AF/Aft-Laz)  
 Westwood-Squibb (Exelder)  
 Woodward Labs (Mycocide) (Nail)  
**PHARMACEUTICALS: Topical Medications (Anti-Infectives/Cleansing/Healing and/or for Matrixectomies)**  
**AmerX (Amerigel)**  
 Angelini (Silver Stream)

Bacitracin  
**Bako (Tri-Soft) (with emulsifier)**  
 Corticosterin Otic  
 Ferno-Ille (Chlorazene)  
 Gentamicin  
**Gordon Labs (Sodium Hydroxide)**  
 Neosporin  
 Pedinol (Phenol EZ Swabs)  
 Purdue-Frederick (Betadine)  
 Silvadene  
 Stratus (Peviderm)  
 Triple Antibiotic  
**PHARMACEUTICALS: Topical Medications (Anti-Inflammatory)**  
 Biofreeze/Performance Health  
 Core Products (Ibunex, Gluconex)  
 Cryoderm  
 Medi-Natura (Traumeel)  
 Pedicis (Planticin)  
 Stratus (Dermazene)  
 Syncom (Fortex)  
 Tripod Labs (Flexstat)  
**PHARMACEUTICALS: Topical Medications (Anti-Perspirants/Deodorants/Drying Agents)**  
 Bintz Co. (Khepra)  
 Fraser Labs (On Your Toes)  
**Gordon Labs (Abscents, Bromi-Talc, Bromi-Talc Plus, Formadon, Bromi-Lotion, Gordon's #5 [Aerosol foot powder])**  
 Haldey Compounding  
 Onox Solution  
 Pedinol Pharmacal (Breeze-Mist, Pedi-Pro Powder, Castellani Paint Modified (Color/Colorless), Lazerformaldehyde Solution, Pedi-Boro Soak Paks)  
**Pedifix (Pedilux4)**  
 Podiatree  
 Stiefel (Zearorb)  
**PHARMACEUTICALS: Topical Medications (Astringents)**  
**Gordon Labs (Monsel's)**  
 Herbert Labs (Bluboro)  
 Moberg (Domeboro)  
 Pedinol (Pedi-Boro Soak Paks)  
**PHARMACEUTICALS: Topical Medications (Dermatitis)**  
**Bako (Kera-HC)**  
 Bayer (Desonate) (atopic dermatitis)  
 Physician Specialty Compounding  
 Stiefel (Mimyx)  
**PHARMACEUTICALS: Topical Medications (Moisturizers/Softeners)**  
 Angsko  
**Bako (Kera HC; Kera-42; Hydro-Cutis)**  
**Blaine (RevitaDerm)**  
 Diaderm (ClearZal Callus)  
 Dr. Spalding's Podiatric Products  
 ELON  
**Flexitol (Heel Balm, Heel Perfect, Diabetic Foot Balm)**  
 Gehwol  
 Gilден Tree  
 Gill Podiatry

**Gordon Labs (Aloe-Grande Cream, Gormel, Vite-A-Cream, Calicylic)**  
 Haldey Compounding  
 Health Care Products (Diabetiderm)  
 H-E-A-T-(Callusan)  
 Intraderm  
 Kamedis  
 MD Private Label  
 Medimetriks  
 Merz (Aqua Glycolic)  
 Moberg (Kerasal)  
 Moore Medical  
 Pedifoot  
 Pedinol Pharmacal (Cerave, Ureacin-10 Lotion & Ureacin-20 Creme, Lazer Creme, Hydrisinol Creme & Lotion, Hydralic Gel, Lactinol E Creme & Lotion)  
 Pharmaderm (Keralac, AmLactin)  
 Physician Specialty Compounding  
 ProFoot  
 Scientific Solutions (Bare line)  
 Stiefel Labs (Epilety Lotion)  
**Straight Arrow (Foot Miracle)**  
 Summers Laboratories (Keralyt Gel)  
**Tetra (Kamea)**  
 TheraPlex  
 Tripod Labs (Advanced Moisturizing Formula)  
 Westwood-Squibb (Lac-Hydrin)  
**PHARMACEUTICALS: Topical Medications (Nail Antifungal Treatments)**  
**AmerX (Amerigel)**  
 Angsko (Arginine Therapeutics)  
**Bako (Kera Nail Gel; Clarus Antifungal Solution)**  
**Blaine Research Labs (Tineacide; Terpenicol)**  
 Cipher Pharmaceuticals  
 Dermik (Penlac)  
 Diaderm (Clear Zal)  
 Dr Swaim's  
**Flexitol Anti-Fungal Liquid**  
 Fungal Free Nails  
 Gehwol  
**Gordon Labs (Gordachom)**  
 Haldey Compounding  
 Humco (Miranel) (nail dystrophy)  
 Marlinz (Tolcylan)  
 Medimetriks  
 Moberg (Kerasal)  
 Omiera Labs (Podiazole)  
 Pedicis  
**Pedifix (Clotrimazolil)**  
 Pedinol Pharmacal (Nail Scrub; Phenol EZ Swabs)  
 Pharmaderm (Kerydin)  
 Physician Specialty Compounding  
 Podiatree  
**Tetra (Formula 3, Formula 7)**  
 Tripod Labs (Nailstat 2-Step Formula)  
**Ortho Dermatologics (Jublia)**  
 Wellstone Labs (Molecular AF)  
 Winlid (Dr Win's)  
 Woodward Labs (Mycocide)  
*(See Also: Nail Polishes, Medicated)*  
**PHARMACEUTICALS: Topical Medications (Nail Antifungal/Cosmesis Treatment)**  
 Marlinz (Tolcylan)

**PHARMACEUTICALS: Topical Medications (plaque psoriasis): Ortho (Bryhail)**  
**PHARMACEUTICALS: Topical Medications (Scar Therapy)**  
**Blaine (Scar Care Gel Pads)**  
 Intraderm  
 Merz (Mederma)  
 Physician Specialty Compounding  
**PHARMACEUTICALS: Topical Medications (Skin Adherents)**  
*(See: Adhesives)*  
**PHARMACEUTICALS: Topical Medications (Skin Protectants)**  
 Summit Industries (Lantiseptic)  
**PHARMACEUTICALS: Shoe Disinfectants**  
**Gordon (Mycomist)**  
 Patholase (Sanifeet)  
**Tetra (Clean Sweep)**  
**PHARMACEUTICALS: Wart Medications**  
**Gordon Labs (Formadon)**  
 Haldey Compounding  
 Med Cara (WartPeel)  
 Pedicis (Viricin)  
 Pedinol (Lazerformaldehyde)  
 Physician Specialty Compounding  
 Transderm Solutions  
 Tripod Labs (Plantarstat)  
**PHARMACEUTICALS: Topical Medications (Web Maceration)**  
**Bako (MacerX)**  
**PHARMACEUTICALS: Wound Treatment**  
 3M (Tegaderm Matrix)  
 ABL (Silverstat)  
 Acelity (Systagenix)  
**AmerX (Amerigel)**  
 Angelini  
 Cardium Therapeutics (Excellagen)  
 Care-Tech (Matrix gel)  
 Cellerate RX  
 Convatec, A Squibb Co. (DuoDerm)  
 Derma Sciences (Medi-Honey)  
 Ferris Mfg. (Poly-Mem)  
 Gensco (Astero)  
 HS Pharma (Bensal HP)  
 Human Biosciences  
 Hymed  
 Intraderm  
 Keneric (RTD dressings)  
 Lavior  
 Links Medical (medical honey)  
 Medline  
 MPM Medical (SilverMed; Excel Gel)  
 Nu Med  
 Pfizer (Zyvox)  
 Prevent-Plus (Duraderm)  
 Regenical  
 Smith & Nephew Wound Management (Profore/Acticoat/Iodosorb)  
 Smith & Nephew (Regranex)  
**SNS (wound care kits)**  
 Steadmed (Drawtex)  
 Thera Gauze (Soluble Systems)  
 Wake Pharma U.S. (Wound-Be-Gone)  
*(oxygen free radical binding)*  
**PHARMACEUTICALS: Wound Treatment (Natural)**  
 Tripod Labs

Continued on page 103

**PORTLAND** MAINE  
July 25-28  
Atlantic Coast Conference  
with Maine Podiatric Medical Assn.

**PORTLAND** OREGON  
August 15-18  
Pacific Coast Conference  
with Oregon Podiatric Medical Assn.

**OVERLAND PARK**  
September 13-15  
Forefoot & Reconstructive Surgery  
with Kansas Podiatric Medical Assn.

**SAN DIEGO**  
September 19-22  
UPDATE 2019  
with San Diego Podiatric Medical Society

**MID-ATLANTIC**  
October 18-20  
Mid-Atlantic Podiatry Conference  
with Mid-Atlantic Podiatric Medical Assn.  
(Region 8)

**BOSTON**  
October 25-27  
APMA Region One  
with Region One Podiatry Assn.

**SANIBEL**  
November 7-10  
Hallux Valgus & Related Forefoot

**CHICAGO**  
December 6-8  
Windy City Conference  
with Illinois Podiatric Medical Assn.

**4-DAY CADAVER SURGICAL  
SKILLS COURSES AT  
THE PODIATRY INSTITUTE**

**FOREFOOT 2019**  
May 2-5      October 3-6  
June 6-9      Oct. 31 - Nov. 3

**REARFOOT 2019**  
March 7-10      December 12-15  
August 1-4



**PHOENIX**  
APRIL 11-14  
**Valley of the Sun  
Podiatry Conference**  
with Arizona Podiatric Medical Association



**NEWPORT**  
APRIL 25-28  
**Surgical Pearls by the Sea**  
with Rhode Island Podiatric  
Medical Association



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Providing a Platform for the Women of Podiatry



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JUNE 20-23  
**Footprints in the Sand**  
with South Carolina Podiatric  
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TENTATIVE SCHEDULES; DATES SUBJECT TO CHANGE.  
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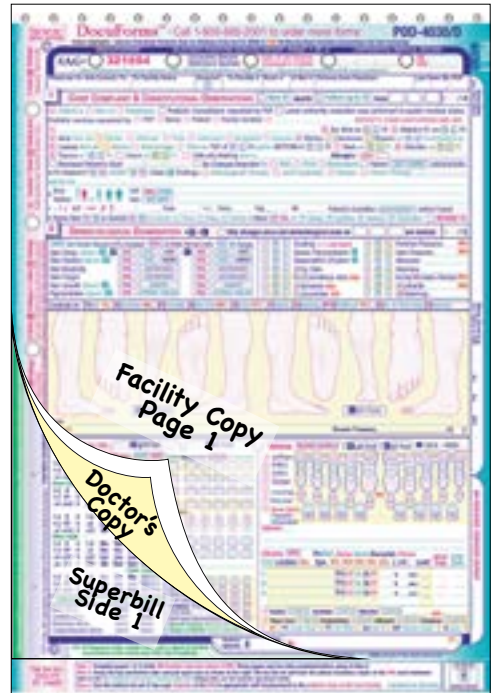


# Frustrated by Nursing Home Documentation?

Whether you are just starting out as a podiatrist or a seasoned pro, providing mobile podiatric medical care to Nursing Homes can be totally frustrating to get documentation right. Too often some EMR systems can lead you to documenting inaccurate findings which then cost you time and revenue!

It's time to get excited, because there really is a paper form set:

- That makes progress note documentation easy and manageable without creating the mistakes that lead to paybacks after a discoverable audit?
- That shortens your time spent on documentation allowing you spend more quality time with more patients or seem more patients.
- That allows you to immediately code diagnoses and procedures to expedite billing that's accurate and not prone to expensive errors.
- That guides you to record the necessary key elements (history, exam, decision making), what you performed, your orders and plan, and why it was medically necessary for that level to meet the threshold of complexity for those initial visit codes at a Nursing Home.
- That is specifically designed to be used in Nursing Homes and other mobile remote locations. This product is an expansion of our proven and successful office podiatric services form (POD-3030) and has been updated annually over two decades.
- That in a mobile environment, you are not dependent on wi-fi or expensive software. If you are just starting to practice podiatry, why not get started with a mobile practice without a lot of overhead.



Podiatric Nursing Home Report (POD-4030/D)  
Front and Back clinical sheets shown with billing peeking from behind.

What makes this form so perfect is what differentiates this mobile care documentation form from one for office care documentation!

- 1) You have the second copy for your own retention.
- 2) You have a form that helps facilities fulfill requirements for their MDS reporting.
- 3) You have a billing sheet with codes tailored to the needs of mobile care – no complex surgeries.
- 4) You have a form more focused on wound care than the office form.
- 5) You still confidently create medical charts that lead to and support maximum allowed billing for the type of facility.

The DocuForms POD-4030/D form provides you the best way to document your patient encounter and do coding for billing while at the facility or home of the patient. Order now to get started making life easier!

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**www.dpmforms.com**  
**1-800-995-2001**



**4 packages POD-4030/D**  
**(500 5-part forms) for \$289**

Click the boldface companies/  
organizations to go directly  
to their websites.

# 2019 BUYERS' GUIDE

## PHARMACEUTICALS: Wound Treatment (Bio-Engineered Tissue)

- AmnioX (allograft for wound healing)
- Axolotl (skin-cell-derived regenerative injectable liquid)
- Integra
- KCI (GraftJacket)
- Kerecis (fish skin technology)
- Mimedx
- Organogenesis (Apligraf/Dermagraft)
- Pegasus
- Promethean (Gamma Graft)
- TEI Biosciences (Primatrix)

## PHARMACEUTICALS: Wound Treatment (Debriding/Healing Ointments)

- Smith & Nephew Medical (Accuzyme/Panafil/Santyl)
- Stratus Pharmaceuticals (Kovia, Ziox)

## PHARMACEUTICALS: Wound Treatment/Pain Treatment combo

- Genesco (Astera)

## PHOTOGRAPHY (Close-Up)

*(See: Documentation)*

## PHYSICAL THERAPY: Cold Modalities

- Biofreeze/Performance Health
- Silipos

## PHYSICAL THERAPY: Electrotherapy/Ultrasound/Interferential/TENS/Laser

- Cutting Edge**
- Esaote
- IMS
- Multi-Radiance
- Universal Ultrasound

## PHYSICAL THERAPY: Hydrotherapy

*(See: Hydrotherapy)*

## PHYSICAL THERAPY: Post-Op/Post-Trauma/Rehab

- Arizona AFO**
- Bauerfeind
- DM Systems
- Dr. Jill's Foot Pads**
- Gill Podiatry
- ING Source (Foot Gym)
- Med Pro
- Moore Medical
- Pedifix**
- ProNiche Medical (The Kneeler; The Heeler)

- Propet
  - Richie Brace**
  - Smith & Nephew (Rehab Division)
- (See Also: Braces/Supports; Physical Therapy: Heat Modalities; Physical Therapy: Cold Modalities; Pharmaceuticals; Scooters; Shoes; Topical [Skin Protectants]; splints)*

## PHYSICAL THERAPY: post-injury regenerative treatment

- Axolotl

## PHYSICAL THERAPY: Topicals

*(See: Physical Therapy: Heat & Cold Modalities; Pharmaceuticals: Topical [Skin Protectants]; Pharmaceuticals: Topical [Analgesics])*

## PHYSICIAN EDUCATION

*(See: Associations, Books, CME, Television, Videotapes)*

## PLANTAR FASCIITIS (Specialties)

- Allied OSI (FS6 Sleeve)**
  - ArthroCare Sports Medicine (Coblation)
  - Curamedix (EPAT)**
  - Cutting Edge Lasers**
  - Darco (FS6 Sleeve)**
  - Footdopneur
  - ING Source (FS6 Sleeve/Foot Gym)
  - Instratek
  - Medi-Dyne (Pro-Stretch/Tul's Heel Cups)**
  - Osteomed (Koby Gard)
  - Quick-Tape (water-resistant foot strap)**
  - Thera-Band/Performance Health
  - Pro Niche (The Heeler)
  - Zimmer Medicine (radial pulse)
- (See Also: Cryosurgery; ESWT; Lasers; Pharmaceuticals)*

## PLANTAR FASCIITIS (Day/Night Splint)

- Swede-O (Plantar FXT)

## PLANTAR FASCIITIS (Deep Stretching)

- Medi-Dyne (ProStretch)**

## PLANTAR FASCIITIS (Night Splints)

- Active Ankle Systems/Performance Health
- Alimed
- Darco**
- Langer Biomechanics Group
- Ossur

## PLANTAR FASCIITIS (In-shoe sleeve)

- DJO Global (Aircast Air Heel)

## POPULATION HEALTH MANAGEMENT (for diabetes)

- Arche Healthcare**

## POSITIONING SYSTEMS: Pediatric

*(See: Braces: Pediatric)*

## POST-OP PROTECTION

*(See: Bandage/Cast Protectors; Braces/Supports; Casting Materials: Post-Op; Casts; Crutches; Compression Sleeves; Footwear, Specialized; Pharmaceuticals: Wound Dressings; Physical Therapy: Post-Op; Shoes: Post-Op; Socks; Splints; Wound Management; Vitamins: Post-Op)*

## PRACTICE-BUILDING / PROMOTION (Office Management/Consulting/Advertising/Product Customization/In Office Patient Communication/Revenue Enhancement/Waiting Room Videos/Scheduling Help)

- AAPPM**
- Atlas FAI (EOTTS procedure implementation)**
- Barrett Medical Consulting
- Blue Orchid Marketing
- Collaborative Practice Solutions
- Extremity Healthcare
- FABI
- Foot Helpers
- HPMSI
- Institute for Creative Podiatric Medicine
- Institute for Podiatric Excellence and Development (IPED)**
- Manta Group

- MD Private Label
  - Medical Mavin
  - Officite**
  - Online Podiatry Sites
  - Physician Web Pages
  - Podiatry Success Today (Dr. Chris Milkie)
  - Scheduling Institute
  - SOS Healthcare
  - Toe-Rific
  - Top Practices
  - Web Power Video
- (See Also: Adjacencies; Associations; Board Certification; HIPAA Consulting; Managed Care; Network Participation; Patient Education; Practice Promotion [Advertising]); Referral Network; Websites [Physician])*

## PRACTICE CONSOLIDATION

Extremity Healthcare (Supergroup formation)

## PRACTICE MANAGEMENT/MARKETING/CONSULTING

*(See: Appraisal; Bill Collection; Computers; Network Participation; Patient Education; Practice-Building/Practice Promotion)*

## PRACTICES: Buying/Selling/Consolidation

- Extremity Healthcare (consolidation/Supergroups)
- Medical Mavin (Buying/Selling/TOMS: Transitional Ownership Management System)

## PRESSURE ASSESSMENT

*(See: Diagnostics Equipment)*

## PRESSURE WALKERS

- Darco (Walker)**
- Ossur

## PRIVATE LABELING (for practices)

- MD Private Label

## PRODUCT CUSTOMIZATION (for private labeling)

*(See: Private Labeling)*

## PROSTHETIC NAIL SYSTEM

Just For Toenails

## PUBLICATIONS

- APMA News
- MPM (Greenbranch)**
- PM News
- JAPMA
- Podiatry Management
- Podiatry Today
- Podiatry.com
- PRESENT (eZines)**

## PUMICE BARS

Teregen Labs (Personal Pumi Bar)

## PURCHASING NETWORKS

*(See: Supplies)*

## R

## RADIO ADS

*(See: Practice Promotion)*

## REFRIGERANTS

*(See: Skin Refrigerants)*

## REGENERATIVE TREATMENT

*(See Physical Therapy: post-injury regenerative treatment)*

## REHAB

*(See: Braces/Supports; Physical Therapy; Post-Op Protection; Shoes; Splints)*

## REPAIRS

Med-Pro (whirlpools, chair upholstery)

## RESIDENCY COURSEWARE/SUMMITS

## PRESENT

## RETRACTORS

*(See: Surgical Specialties)*

## REVENUE ENHANCEMENT

*(See: Practice-Building/Practice Promotion; Adjacencies/In-Office Dispensing)*

## S

## SAFETY PRODUCTS & SERVICES

*(See Also: Cleaners; Disposables; Fume Removal; Lasers; Protective Eyewear; Spore Testing; Sterilizers; Suction Systems; Surgical Equipment; Vacuum Systems; Waste Disposal; X-Ray; Personnel Radiation Monitoring; X-Ray: Shielding)*

## SANDALS

*(See: Shoes: Sandals)*

## SAWS

*(See: Surgical Equipment)*

## SCAR MANAGEMENT

- Blaine (Scar Care Gel Pad)**
- Merz (Mederma)

## SCHOOLS

*(See: Colleges)*

## SCOOTERS/WALKERS/ROLLING MECHANISMS

Pro Niche (The Kneeler)

## SEMINARS

*(See: Associations; Practice Promotion)*

## SENSORY TESTING

*(See: Diagnostics Equipment: Diabetic Neuropathy)*

## SHEET STOCK

*(See: Orthotics: Raw Materials)*

## SHIELDS

*(See: Orthotics: Custom Digital Shields)*

## SHOE SANITIZER/ANTIFUNGAL DELIVERY SYSTEM

- Pedifix (Shoe Zap)**
  - Shoe Care Innovations (Steri-Shoe)
- (See: Pharmaceuticals: Shoe Disinfectants)*

## SHOES: Athletic/Walking/Comfort

- Acor
- Apex
- Asics
- Brooks Shoe, Inc.
- New Balance (Aravon/Procare)
- Revere
- SAS

## SHOES: Balance

Apex (Moore Balance Shoe)

## SHOES: Custom-Made/Molded

Acor (Traditional Custom/Urban Walkers/ThermAcor)

- Eneslow
- Jerry Miller I.D. Shoes (Beta-Walker/Traditional Custom)
- Tru-Mold

Continued on page 105

# Help your patients and build your practice with

## MINIMALLY INVASIVE SURGERY



Learn more about MIS at  
The Academy of Minimally  
Invasive Foot and Ankle Surgery  
**One-Day Intensive Cadaver  
and Lecture Meeting**  
**Saturday, July 27, 2019**

LSU Medical School, New Orleans

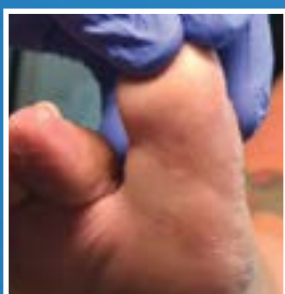
In general, MIS is associated with less pain and fewer complications for your patients and is becoming the new standard of care in the medical community.

### Board Certification in MIS

Get an application and start the process for **Board Certification in Minimally Invasive Surgery** from the American Board of Multiple Specialties in Podiatry.



BEFORE



AFTER



BEFORE



AFTER

*For more cases, go to [aafas.org](http://aafas.org) and click "before and after"*



For more information or to register for the one-day meeting,  
call 800-433-4892 or go to [www.aafas.org](http://www.aafas.org)

Click the boldface companies/  
organizations to go directly  
to their websites.

# 2019 BUYERS' GUIDE

PRODUCTS  
& SERVICES

## SHOES: Depth/Diabetic

Acor (Urban Walkers)  
**Anodyne**  
Apex (Ambulators/AFO Essentials  
Program)

### Apis

Betterform  
**ComfortFit Labs**  
**Dia-Foot**  
Draw Shoe Corp.  
Dr. Comfort  
Foot Helpers  
Frankford Leather  
Hersco

### Integrated Orthotics Lab

### JMS Plastics

JSB Orthotics  
Langer  
P.W. Minor  
New Step Orthotics Lab  
Oasis  
Orthotic Group  
OrthoFeet  
**Ped Lite**

### Pedors (Deer Tracks/Hoopoe)

Pine Tree Orthopedic Lab  
Propet  
Revere  
Root Labs

### Safestep

STJ  
Stride-Lite

### Surefit

*(See Also: Medicare Diabetic Shoe  
Program); Shoes: Custom-made  
Shoes: Post-op/Diabetic Comba)*

## SHOES: Depth/Diabetic (custom shoe/insert scanner)

Apex (ScanCast3D)

## SHOES/BOOTS: Post-Op/Post- Trauma

*(See: Physical Therapy)*

## SHOES: Post-Op/Diabetic Combination

**Darco**  
Pedors (Tothonator)

## SHOES: Sandals

American Orthotics Lab, Inc.  
(Healing Sandal)

Apex

### ComfortFit

Earthwalk  
JSB  
**KLM**  
Langer  
OLT (3D Printed)  
Orthotic Group

Revere

### Spenco

STJ

Vionic

## SHOES: Specialty Retailers

Eneslow

## SHOWER & BATHING AIDS

*(See: Bandage/Cast Protector)*

## SILICON SPECIALTIES

Bauerfeind USA (Viscoped/Viscoheel  
SofSpot)

### Dr. Jill's Foot Pads

Dr. Scholl's  
Gel Smart/Polygel/Healix Care  
OrthoFeet (Bio-Sole GEL)

### Pedifix (Gel Smart)

Podiatree

Silipos

Stein's

*(See Also: Digital Appliances)*

## SILICON SPECIALTIES (diabetic-friendly)

Gel Smart

### Pedifix (Visco-Gel line)

## SILVER DELIVERY SYSTEM

*(See: Shoes)*

## SKIN LESION REMOVAL (Cryosurgical)

Cryoprobe

Cryosurgery, Inc.  
(Verruca-Freeze)

Moore Medical

## SKIN PROTECTANTS

*(See: Pharmaceuticals: Topical  
[Skin Protectants])*

## SKIN REFRIGERANTS

### Blaine Labs (V.A.D)

Gebauer Co.

(Ethyl Chloride)

Gill Podiatry (Pedi-Freeze/  
Pedi-Shield)

## SMOKE EVACUATION

*(See: Lasers)*

Continued on page 108

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