PRODUCTS & SERVICES

2022 BUYERS'GUIDE

f knowledge is power, then time is surely money. That's the idea behind the *Podiatry Management* Annual Buyers' Guide: to save you time by providing you an easy and convenient source of all the major podiatric products and services you use in the everyday course of running your practice.

PART I

This year's guide is divided into two parts. Part I lists company names alphabetically and provides pertinent address and phone/fax/website information, with additional product and/or service data for advertisers in this special edition.

PART II

Part II, which starts on page 63, lists companies or organizations according to the type of product or service they provide. Listings in many cases feature both company/organization and product name; thus, if you're looking for Amlactin under "Pharmaceuticals: Moisturizers," you can find this brand name even if you don't know that Sandoz is the manufacturer.

HOW TO USE THIS GUIDE

Another cross-referencing feature makes it easier for you to find related products. For example, if you're looking in the "Orthotics, Prefabricated" category, you will also find the cross-reference "See also: Insoles, Heel Supports, and Pads."

If you have an office manual, we recommend that you photocopy these pages and add them to your source lists. That way, the next time you run short of x-rays, for example, you can quickly locate a supplier. Incidentally, we encourage you to support these suppliers. Collectively, they provide the advertising dollars necessary to support magazines such as this; and many, as well, contribute to podiatric student scholarships and research.

Continued on page 2

Part I: Who's Who



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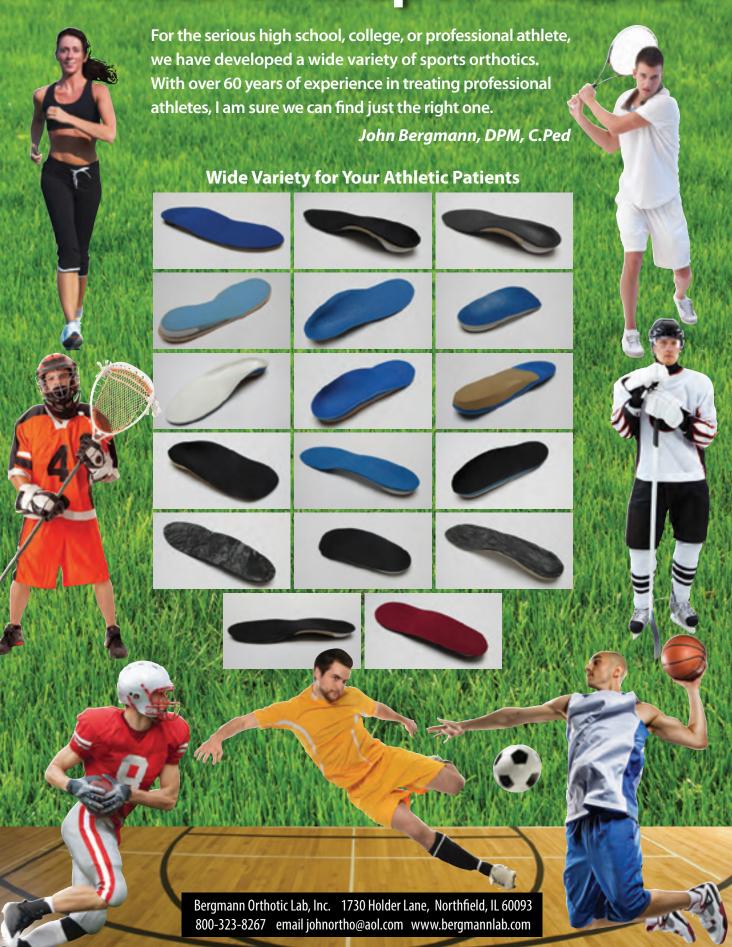
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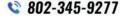
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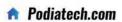


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The mission of the American Board of Multiple Specialties in Podiatry is to protect and improve the podiatric health and welfare of the public. They do this by offering certifications in specialty areas within podiatry, in order to assist the public in selecting a podiatrist who has demonstrated proficiency in the specialty area of their need. Information can be found at www.abmsp.org.

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Email: aspmaex@aol.com "Podiatric medical assisting is a small and rapidly-changing professional career. As a result, our role is not understood as well as it should be by other professionals, our peers, educators, and the general public," says Cheryl Bailey, PMAC, Director of Communications for the American Society of Podiatric Medical Assistants (ASPMA). "Obtaining membership in the ASPMA will establish an identity as a podiatric medical assistant, a professional whose support and participation will help the profession develop and gain recognition."

Podiatric assisting mostly involves on-the-job training—learning all aspects of podiatry. "Podiatry is one of the only fields where the medical assistant does a good amount of the patient care," adds Bailey. "This provides the assistant with knowledge and skill along with a study guide to take the exam and become a

PMAC (Podiatric Medical Assistant Certified). This, of course, is dependent on the practice and physician."

The exams are offered online and in person at several conferences. You do need to become a member in order to take the exam, but, as Bailey says, "it's well worth it."

The ASPMA currently has over 1400 active members, with more being added weekly.

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1. Dykes P. Increase in skin surface elasticity in normal volunteer subjects following the use of copper oxide impregnated socks. Skin Res Technol. 2014;21(3):272-7. doi:10.1111/ srt.12187

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INDICATION

JUBLIA® (efinaconazole) topical solution, 10%, is indicated for the topical treatment of onychomycosis (tinea unquium) of the toenail(s) due to Trichophyton rubrum and Trichophyton mentagrophytes.

IMPORTANT SAFETY INFORMATION

- JUBLIA is for topical use only and is not for oral, ophthalmic, or intravaginal use.
- Patients should be instructed to contact their health care professional if a reaction suggesting sensitivity or severe irritation occurs.
- The most common adverse reactions (incidence ≥1%) were (vs vehicle): ingrown toenail (2.3% vs 0.7%), application-site dermatitis (2.2% vs 0.2%), application-site vesicles (1.6% vs 0%), and application-site pain
- JUBLIA should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus, and should be used with caution in nursing women. The safety and effectiveness in pediatric patients below 6 years of age have not been established.

To report SUSPECTED ADVERSE REACTIONS, contact Ortho Dermatologics at 1-800-321-4576 or the FDA at 1-800-FDA-1088 or visit www.fda.gov/medwatch.

Please see Brief Summary of full Prescribing Information on adjacent page.

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APPROVED

References: 1. Toenail fungus market summary - TRx: January 2022

BRIEF SUMMARY OF PRESCRIBING INFORMATION

This Brief Summary does not include all the information needed to use JUBLIA safely and effectively. See full prescribing information for JUBLIA.

JUBLIA® (efinaconazole) topical solution, 10%

For topical use Initial U.S. Approval: 2014

INDICATIONS AND USAGE

JUBLIA (efinaconazole) topical solution, 10% is an azole antifungal indicated for the topical treatment of onychomycosis of the toenail(s) due to *Trichophyton rubrum* and *Trichophyton mentagrophytes*.

DOSAGE AND ADMINISTRATION

Apply JUBLIA to affected toenails once daily for 48 weeks, using the integrated flow-through brush applicator. When applying JUBLIA, ensure the toenail, the toenail folds, toenail bed, hyponychium, and the undersurface of the toenail plate, are completely covered.

JUBLIA is for topical use only and not for oral, ophthalmic, or intravaginal use.

CONTRAINDICATIONS

None.

ADVERSE REACTIONS

Clinical Trials Experience

Because clinical trials are conducted under widely varying conditions, adverse reaction rates observed in the clinical trials of a drug cannot be directly compared to rates in the clinical trials of another drug and may not reflect the rates observed in practice.

In two clinical trials, 1227 subjects were treated with JUBLIA, 1161 for at least 24 weeks and 780 for 48 weeks. Adverse reactions reported within 48 weeks of treatment and in at least 1% of subjects treated with JUBLIA and those reported in subjects treated with the vehicle are presented in Table 1.

Table 1: Adverse Reactions Reported by at Least 1% of Subjects Treated for up to 48 Weeks

Adverse Event, n (%)	JUBLIA N = 1227	Vehicle N = 413
Ingrown toenail	28 (2.3%)	3 (0.7%)
Application site dermatitis	27 (2.2%)	1 (0.2%)
Application site vesicles	20 (1.6%)	0 (0.0%)
Application site pain	13 (1.1%)	1 (0.2%)

DRUG INTERACTIONS

In vitro studies have shown that JUBLIA, at therapeutic concentrations, neither inhibits nor induces cytochrome P450 (CYP450) enzymes.

USE IN SPECIFIC POPULATIONS

Pregnancy

Risk Summary

There are no available human data for the use of JUBLIA during pregnancy to inform any drug associated risks of major birth defects, miscarriage, or adverse maternal or fetal outcomes

In animal reproduction studies, efinaconazole did not cause malformations or any harm to the fetus when administered to pregnant rabbits and rats during the period of organogenesis at subcutaneous doses up to 112 and 154 times, respectively, the Maximum Recommended Human Dose (MRHD) based on Area Under the Curve (AUC) comparisons. Embryolethality was observed only in rats in the presence of maternal toxicity at systemic exposures 559 times the MRHD based on AUC comparisons. Subcutaneous efinaconazole administration to pregnant rats from the beginning of organogenesis through the end of lactation did not cause embryofetal toxicity or developmental effects at systemic exposures 17 times the MRHD based on AUC comparisons (see Data).

The background risk of major birth defects and miscarriage for the indicated population is unknown. However, the background risk in the U.S. general population of major birth defects is 2 to 4%, and of miscarriage is 15 to 20%, of clinically recognized pregnancies.

Data

Animal Data

Systemic embryofetal development studies were conducted in rats and rabbits. Subcutaneous doses of 2, 10 and 50 mg/kg/day efinaconazole were administered

during the period of organogenesis (gestational days 6-16) to pregnant female rats. In the presence of maternal toxicity, embryofetal toxicity (increased embryofetal deaths, decreased number of live fetuses, and placental effects) was noted at 50 mg/kg/day (559 times the MRHD based on AUC comparisons). No embryofetal toxicity was noted at 10 mg/kg/day (112 times the MRHD based on AUC comparisons). No malformations were observed at 50 mg/kg/day (559 times the MRHD based on AUC comparisons).

Subcutaneous doses of 1, 5, and 10 mg/kg/day efinaconazole were administered during the period of organogenesis (gestational days 6-19) to pregnant female rabbits. In the presence of maternal toxicity, there was no embryofetal toxicity or malformations at 10 mg/kg/day (154 times the MRHD based on AUC comparisons).

In a pre- and postnatal development study in rats, subcutaneous doses of 1, 5 and 25 mg/kg/day efinaconazole were administered from the beginning of organogenesis (gestation day 6) through the end of lactation (lactation day 20). In the presence of maternal toxicity, embryofetal toxicity (increased prenatal pup mortality, reduced live litter sizes and increased postnatal pup mortality) was noted at 25 mg/kg/day. No embryofetal toxicity was noted at 5 mg/kg/day (17 times the MRHD based on AUC comparisons). No effects on postnatal development were noted at 25 mg/kg/day (89 times the MRHD based on AUC comparisons)

Lactation

Risk Summary

It is not known whether efinaconazole is excreted in human milk. After repeated subcutaneous administration, efinaconazole was detected in milk of nursing rats. Because many drugs are excreted in human milk, caution should be exercised when JUBLIA is administered to nursing women.

The developmental and health benefits of breastfeeding should be considered, along with the mother's clinical need for JUBLIA, and any potential adverse effects on the breastfed infant from JUBLIA.

Pediatric Use

The safety and effectiveness of JUBLIA were established in patients 6 years and older. Use of JUBLIA in these age groups is supported by evidence from well-controlled trials in adults with additional data from an open-label pharmacokinetic study of JUBLIA in subjects 12 years to less than 17 years old. Safety and effectiveness of JUBLIA in pediatric subjects under 6 years of age have not been established.

Geriatric Use

Of the total number of subjects in clinical trials of JUBLIA, 11.3% were 65 and over, while none were 75 and over. No overall differences in safety and effectiveness were observed between these subjects and younger subjects, and other reported clinical experience has not identified differences in responses between the elderly and the younger subjects, but greater sensitivity of some older individuals cannot be ruled out.

NONCLINICAL TOXICOLOGY

Carcinogenesis, Mutagenesis, Impairment of Fertility

A 2-year dermal carcinogenicity study in mice was conducted with daily topical administration of 3%, 10% and 30% efinaconazole solution. Severe irritation was noted at the treatment site in all dose groups, which was attributed to the vehicle and confounded the interpretation of skin effects by efinaconazole. The high dose group was terminated at week 34 due to severe skin reactions. No drug-related neoplasms were noted at doses up to 10% efinaconazole solution (248 times the MRHD based on AUC comparisons).

Efinaconazole revealed no evidence of mutagenic or clastogenic potential based on the results of two in vitro genotoxicity tests (Ames assay and Chinese hamster lung cell chromosome aberration assay) and one in vivo genotoxicity test (mouse peripheral reticulocyte micronucleus assay).

No effects on fertility were observed in male and female rats that were administered subcutaneous doses up to 25 mg/kg/day efinaconazole (279 times the MRHD based on AUC comparisons) prior to and during early pregnancy. Efinaconazole delayed the estrous cycle in females at 25 mg/kg/day but not at 5 mg/kg/day (56 times MRHD based on AUC comparisons)

PATIENT COUNSELING INFORMATION

See FDA-Approved Patient Labeling (Patient Information).

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U.S. Patents 8,039,494; 7,214,506

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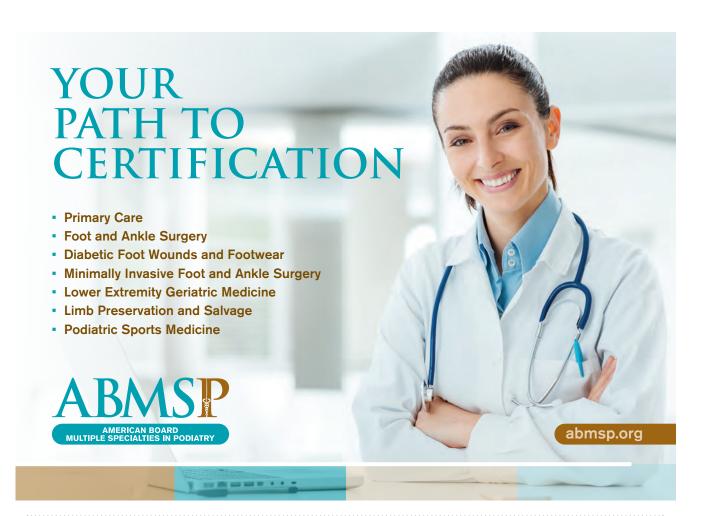
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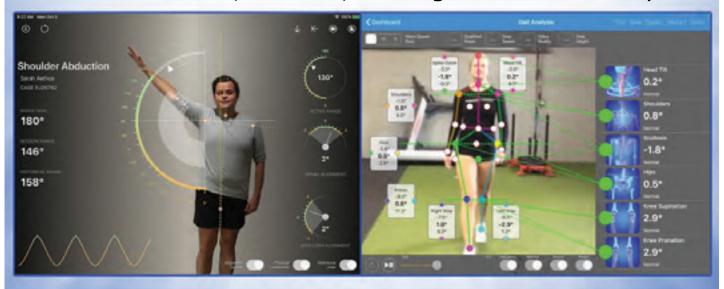
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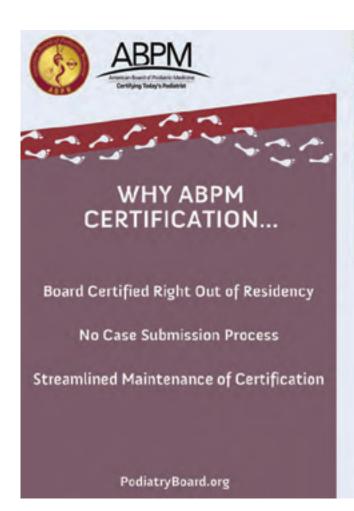
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The Western Foot and Ankle Conference, aka The Western, an annual event put on by the California Podiatric Medical Association, has long been the ideal place for podiatric physicians and staff from all areas of expertise to earn their continuing education contact hours, including radiology and fluoroscopy credits, for their medical license renewals—with a side of tradition for annual attendees to meet with their colleagues and celebrate the profession in an uplifting setting.

Flashback to 2020, when the global COVID-19 pandemic made holding an in-person meeting impossible. After 25 years being hosted by The Disneyland® Hotel and Convention Center in Anaheim, California, The Western took its first steps into a virtual setting with a completely online meeting.

A year later, The Western upped their virtual meeting game by hosting the full three-and-a-half days of live sessions—plus a two-day program for medical assistants—online via a branded meeting app. The meeting was so successful that a high percentage of attendees requested to keep the virtual component available even if the regular venue opened again for the face-to-face event.

Now planning for the 2022 conference, The Western has taken yet another form: a hybrid meeting. To once again be hosted by The Disneyland® Hotel and Convention Center, doctors, assistants, and exhibitors will be welcomed back to meet in person, with limited capacity compared to pre-pandemic numbers.

To meet the needs of doctors of podiatric medicine wishing to watch the 3.5-day live stream from home, a virtual experience is available via the same high-tech platform. The

general sessions will be broadcast to virtual attendees via The Western meeting app, where they may also peruse virtual exhibits, play a game to win prizes, and interact with other attendees.

Location and convenience aren't the only reasons The Western is the go-to meeting for podiatric specialists. As always, the general sessions will showcase esteemed instructors who will present cutting-edge and relevant scientific and patient care lectures, including biomechanics and sports medicine topics unique to the conference. Doctors of podiatric medicine requiring radiology contact hours will be able to earn all they need to renew their licenses.

Podiatric Medical Assistants will have two onsite programs from which to choose. Administrative staff will be invited to learn front office pearls and best practices to keep their offices in top shape. Assistants will have the option to register for a clinical program to practice and brush up on back-office skills. Both programs will convene for a billing and coding session and sexual harassment prevention training course required by California state law.

Attendees will be invited to participate in event games to spice up the long days of learning. Vendors will be able to meet the needs of every podiatric surgeon, practice, and team with their diverse products and services in the exhibit hall and Virtual Expo feature of the meeting app.

California Podiatric Medical Association and American Podiatric Medical Association members will receive reduced registration rates, and PICA policyholders can earn a 15% premium discount by attending the PICA risk management presentation.

Attendee and exhibitor registration is now open for The 2022

Western. For more visit www. The Western.org.

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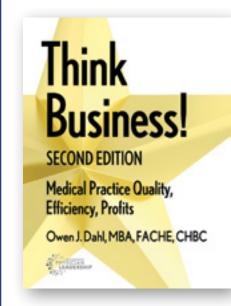
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Part 2: Products & Services

Editor's Note: We wish to clarify that many, if not most of the products listed below are available from the supply houses (both physical and online) listed under "Supplies," in this section, via combinations of phone, catalog and online sales. We felt it would be redundant to list these companies under every single listing, so we're taking the opportunity to remind you via this note.

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Learning in the Vineyards Maine Podiatric Medical Association Medstar (DLS) Michigan Podiatry Association

Midwest Podiatry Conference

Mississippi Podiatric Medical Assn Montana Podiatry Association Napa Clinical Workshops National Podiatric Medical Association New Cardiovascular Institute of The South NJ Podiatric Medical Society NM Podiatric Medical Assn.

NY State Podiatric Medical

Association



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Superior function, comfort
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- Pure Stride Insoles
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Midmark 647 Podiatry Chair shown with Obsidian upholstery.

Help your patients put their best foot forward.

Approximately 15% of diabetic patients have a diabetic foot ulcer or open wound.¹ Diabetic foot ulcers can be a marker for more serious underlying conditions, and if they don't heal, can lead to amputation or worse. With the total number of people in the US with diabetes expected to rise from 11 million in 2000 to almost 20 million in 2025,² the demand for diabetic wound care is only going to increase. How will you meet this rising demand? The Midmark® 647 Podiatry Chair is designed with features that can help improve your clinical workflow without sacrificing quality of care.

Learn more at: midmark.com/647woundcare

¹ https://www.apma.org/diabeticwoundcare

² https://care.diabetesjournals.org/content/24/11/1936

NOFA (Global Foot and Ankle Conference) No-Nonsense Seminar

North American Center for Continuing Medical Education (NACCME) North Carolina Podiatric Medical

Association

Northwell Health (Shining the Light on Wound Care symposium) Office-Based Seminars (OBS)

Ontario Podiatry Association Oregon Podiatric Medical Assn PAC Symposium

PALP

Pedorthic Footwear Association

Physicians Business Academy Plancher Orthopedic Podiatry Association of Great Britain

Podiatry Foundation
The Podiatry Institute

PRESENT (Treasure Hunt, Superbones/Superwounds, Desert Foot,

Res Ed Summits)

Prescription Foot Orthotic Lab Association (PFOLA)

Professional Education and Research Institute

Puerto Rico Podiatric Medical Society

PRESENT Res Ed Summits

R.I. Podiatric Medical Assn. Roosevelt Foundation

St. Clare's Hospital (Dept. of Podiatric Medical Education)

St Louis University

Scholl College of Podiatric Medicine Sea Courses

Society of Armed Forces Podiatrists 202

Steel Foot

Swiss Internal Fixation Course Texas Podiatric Medical Assn.

University of Michigan University of Texas Health Science Center (Diabetic Foot Conference)

University of the Pacific Vermont Podiatric Medical

Association Western N.Y. Podiatric Education Committee (Shuffle Off to Buffalo

Western Pennsylvania Hospital (See Also: Board Certification; Practice Promotion; Dual Degree Programs; Colleges)

BACTERIAL REDUCTION

(See: Disinfectants|Hand Cleansers| Surgical Scrubs; Spore Testing)

BALANCE

(See: Braces|Supports)

BANDAGES

(See Also: Dressings; Supplies)
BANDAGE/CAST PROTECTOR MD Buying Group (Sealtite)

Protex Medical **BANDAGES, COMPRESSION**

(See: Compression Bandages)
BANDAGES, PLASTER

(See: Casting Materials: Orthotics)

BILL COLLECTION

Extremity Healthcare BILLING SERVICES/ELECTRONIC CLEARINGHOUSES

A Step Above

Availity Clayburn Medical Billing

Extremity Healthcare Hippocratic Solutions

Physician Claim Corp

Sceptre South Bay STI

(See: Computers)

BLADES

(See: Surgical Equipment) **BLISTER RELIEF/PREVENTION: Specialties**

Bintz Company

Dr. Jill's Foot Pads

Dr Scholl's Gel Smart

Gilden Tree

Pedifix

Prevent-Plus (Duraderm)

Silipos (Siloskin) Spenco (2nd Skin)

Stein's

Topical Biomedicals (Topricin) **BOARD CERTIFICATION**

American Board of Foot and Ankle Surgery (ABFAS)

American Board of Lower Extremity Surgery (ABLES)

American Board of Multiple Specialties in Podiatry (ABMSP)

American Board of Podiatric Medicine (ABPM)

NBPME (credentialing exam) BOARD CERTIFICATION (Diabetes/ Wound Care)

American Academy of Wound

Management Amer. Board of Multiple

Specialties in Podiatry
BOARD CERTIFICATION (geriatric) **ABMSP**

BOARD CERTIFICATION (minimal incision surgery) **ABMSP**

BOARD CERTIFICATION (podiatric sports medicine)

ABMSP **BOARD CERTIFICATION**

(Preparation Material) Boards Blast

Board Wizards

Certifiable, Inc. (Boards-By-The-Numbers)

Goldfarb Foundation

Present Online **Board Review**

BONE-GROWTH STIMULATION/ **BONE-HEALING**

DJO Global EBI Medical Systems Smith & Nephew

BOOKS

Ahn, Dr TJ (opting out) Angsko

Churchill-Livingstone Mullens, David (Winning Medicare Appeals)

The Podiatry Institute

Precision Intricast (Newsletter Collection) W.B. Saunders

BOOKS: Computer Textbooks

Data Trace Publishing (See Also: Videos)

BOOTS

[See: Footwear, Shoes] BRACES/SUPPORTS/WALKERS/ ANKLE FOOT ORTHOSES/WRAPS

Acor (Richie Brace)

Active Ankle

Allard (carbon fiber) Allied/OSI (Richie Brace) Apex (Moore Balance Brace)

Arizona ÁFO

Bauerfeind USA, Inc. (Malleotrain/ Malleoloc/Caligamed)

BioStep Brace Lab (Push ortho, for dropfoot)

Buffalo Brace Burns Labs (Richie Brace)

ComfortFit (Richie Brace/ **TORCH Walker/Stabilizer** brace)

Cropper (BioSkin) (Tri-Lok ankle brace; AFTR DC (dorsal closure) Darco (DarcoGel/Body Armor Walker) DJO Global (Aircast) DM Systems (Ankle Tough)

Eastern Podiatry Lab (Richie Brace) Even-Up (limb length discrepancy equalizer)

Fiber Labs (Richie Brace) Gill Podiatry

Integrated Orthotics Integrity Orthotics Lab (Richie Brace) IQ Medical (Equinus-related) JSB (Richie Brace; Ultimate SB)

KevinRoot (foot drop) (X-Tern)

Juzo

KLM (Richie Brace)

Langer (LAST line: DCO, TCO)
Marathon Orthotics (Richie Brace) Mark Fugit Ortho Lab

MD Buying Group Medline

Med-Pro (DarcoGel) Moore Medical New Step

Niagara Brace Northwest Podiatric Lab

OHI (AFO's, Moore Balance Brace, AFO Essentials program)

Orthomerica Ortho-Zone (Thermoskin Thermal Ankle Brace)

PAL (AFOs, walkers) Pine Tree Orthopedic Lab

Powerstep Pro Lab

Richie Brace (aerospring, arch suspender, dynamic assist, gauntlet, OTC ankle, restricted hinge,

standard) RYBO Medical (AFO's)

Safestep

Silipos Solo Labs (Richie Brace) STJ (Richie Brace) Streifeneder (Sporlastic) Surefit (Richie Brace) Swede-0 (AFG Stabilizer/Plantar FXT) Tayco (external ankle brace)

TNT Ortholab (AFOs, CROW walkers) TruMold (CROW AFO)

(See Also: Braces: Pediatric; Digital Appliances; Plantar Fasciitis Splints; Scooters)

BROKERS (For Practice Buying/ Selling)

(See: Practices, Buying/Selling; Appraisers; Financing)

BUNION RELIEF (Non-surgical Specialties)

Apex

Bintz Company Dr. Jill's Foot Pads

(bunion relief sock, bracing sleevel

Dr. Scholl's **FootHelpers** Gel Smart

Pedifix Quick-Tape (water-resistant

foot strap) Silipos (Bunion Protector)

Stein's (See: Pharmaceuticals)

BUNION RELIEF (Surgical)

(See: Surgical Equipment; Specialties) BURS

(See: Nail Treatment) **BUSINESS FORMS** (See: Stationery)

CABINETS/CASEWORK

Midmark MTI

CALLUS RELIEF

(See: CornlCallus) **CANDY: Edible Chocolate Feet**

Toe-Rific

CASTING MATERIALS: Orthotics (See: Orthotics: Casting Materials)
CASTING MATERIALS (Post-Op/

Post-Trauma)

Smith & Nephew Casting

[Gypsona/Dynacast]
CASTING MATERIALS: Shoes (See: Shoes: Custom MadelMolded)

CAST ADJUSTERS DM Systems (Cast Wedge)

CAST PROTECTOR (See: BandagelCast Protector)
CBD PRODUCTS (marijuana

derivatives) ARX

Blaine Labs

Canodyne CBD Clinic

Patient One Pedicis (Hempcin)

Ouanta CHAIRS

Gill Podiatry Henry Schein Hill

2MI Midmark Corp. Moore Medical

(See Also: Elevators, Foot; Stools)

CLAIMS PROCESSING

(See: Billing Services) Continued on page 69

The Remy45 is 510K & FDA-Cleared for:

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- Fungal Nail
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CLEANERS, INSTRUMENT

See: Disinfectants)

CLEANERS, ULTRASONIC

(See: Sterilizing Equipment)

CLEANSERS

(See: Hand Cleansers)

CME CREDITS (Home Study)

APMA

DataTrace

Podiatry Management

Podiatry Today Present CME

Lecture Hall

Temple University School of Podiatric Medicine

COAGULATORS

(See: Surgical Specialties) CODING & DOCUMENTATION (INFORMATION/COUNSELING)

American College of Podiatric Medical

Review Codes for Podiatric Medicine and More! (Dr Martin Taubman)

CodingLine.com

DataTrace (Medicare Compliance/DT Doctor Coder)

DocuForms (forms)

Dr Mike The Coder (Dr Michael Warshaw)

HPMSI

ICD-10 Help

(See Also: Documentation: Entry Data Systems)
COLLEGES, PODIATRIC

Barry University

California School of Podiatric Medicine at Samuel Merritt College

Kent State University of Podiatric Medicine

Midwestern Univ. (Arizona Podiatric Medicine Program)

N.Y. College of Podiatric Medicine Scholl College of Podiatric Medicine

at Rosalind Franklin University Temple University School of Podiatric **M**edicine

University of Osteopathic Medicine and Health Sciences, College of Podiatric Medicine and Surgery

Western University COMMUNICATION PLATFORMS (two-way texting, review management, electronic forms)

COMPOUNDING

(See: Pharmaceuticals: Compounding)

COMPRESSION BANDAGES

(See: Wound Management)
COMPRESSION STOCKINGS

Juzo Siavaris

COMPRESSION STOCKING

FACILITATING DEVICES Juzo (Easypad/Slippie)

COMPUTERS: Software (Appointment Scheduling) Scheduling Institute

COMPUTERS: Software (Billing/ Practice Management/ Electronic Claims Submission/

Documentation/EMR & EHR/ Patient Notes/Telehealth)

1st Providers Choice Athena Health

Compulink Intellicure

Modernizing Medicine (ModMed)

NextGen **PracticeEHR Ouick Notes**

STI Computer Services

Total Ancillary (wound care software) (See: Billing; HIPAA Risk Assessment; IT Consulting)

COMPUTERS: Software (MIPS

programs) Intellicure

COMPUTERS: Software (Revenue Cycle Management)

ModMed Practice EHF

CONFERENCES/SEMINARS

(See: Associations; Practice Promotion)

CONSULTING

(See: Practice-Building, Practice Promotion)

CORN/CALLUS RELIEF (Specialties)

Bintz Company

Dr. Jill's Foot Pads Dr. Scholl's

Gel Smart Gilden Tree

Gordon Labs

Pedifix

Pedinol (Hydrisalic Gel) Prevent-Plus (Duraderm)

Silipos Stein's

Xenna (Callex)

COSMETIC SURGERY (Seminars)

International Aesthetic Foot Society

CREDENTIALING EXAMS

(See: Board Certification)
CREDIT CARD PROCESSING

(rate-lowering) North American

Bancard

CRUTCH ALTERNATIVES

(See: Scooters)
CRYOSURGERY (Cryotherapy)

(See: Skin Lesion RemovallWart Removal)



DEBT RESTRUCTURING

Medical Mavin

DIABETES

(See: Blister Relief; Board Certification; BraceslSupports; Cryoplasty; Diagnostic Equipment: Dressings; Heel Protection Elevation; Medicare Diabetic Footwear Program; OrthoticsIInsoles: Raw Materials; Orthotics: Custom; Orthotics: Prefabricated; Patient Self-Inspection; Pharmaceuticals: Topicals [Wound Dressings; Moisturizers;] Online Services; Pharmaceuticals: Diabetic Neuropathy: Diabetic Supplements; Wound Treatment; Pressure WalkerslScooters; Shoes; Socks; Topical Oxygen; Vascular Profusion Improvement; Wound Management) **DIABETES: Population Health** Management (includes prevention, diagnostics, home monitoring, risk stratification, CFDE Exam, OPTYK platform, Tempstat, Arche LEAP Alliance, software)

Arche Healthcare DIABETIC NEUROPATHY (topicals/ medical foods/devices/ technologies for treatment)

Alfa Sigma (Metanyx)

ΔRX

Biofreeze **Blaine Labs**

Eli Lilly (Cymbalta) Energia Medical (infrared light therapy) Hyperion (SmartSKAN)

Moberg

Molecular Labs (Neurvasia)

Neurogenx **Pedicis**

Pfizer (Lyrica) Pharmaceutix (podiaPN)

Realm (NeuRemedy)

Topical Biomedics (Topricin)

Wise Consumer Products (Frankincense and Myrrh)

(See Also: Diagnostics; Pharmaceuticals; Wound

Management) **DIAGNOSTICS**

(See Also: Gait Analysis)

DIAGNOSTICS: Diabetic

Neuropathy

Arche Healthcare (CDFE exam)

Bako (nerve fiber density testing)

Hyperion (Smart-Skan) O'Brien Medical (ETF 128) Therapath (nerve fiber density

testing) DIAGNOSTICS: Imaging Systems 20/20 (Ultrasound)

Modulim (Clarifi) (for tissue

oxygenation assessment) DIAGNOSTICS (web space infection DNA Teat Panel)

DIAGNOSTICS (nail submission collection technique) Bako

DIAGNOSTICS EQUIPMENT:

Pressure Assessment

Apex (iStep) Arche Healthcare Footmaxx

Noraxon

Orpyx Orthotic Group (Gait Scan)

RYBO (ScanAny) Siren Care TekScan (MatScan/F-Scan)

(See Also: Orthotics) **DIAGNOSTICS: Remote Patient Monitoring/Diabetes** Temperature Monitoring/Smart Insoles/Movement Data Analysis

Arche Healthcare Digitsole

Orpyx Podimetrics

Siren Care

DIAGNOSTICS EQUIPMENT: Vascular

Biomedix (PADNet) Koven Technology, Inc. (Smart Dop 20)

Hyperion/Smart ABI

Vasamed DIAGNOSTICS EQUIPMENT (Diabetes: Wearable Technologies/Remote Patient Monitoring)

Digitsole

Orpyx

Siren Care (socks) **DIAGNOSTICS LABS**

(See: Pathology Labs) DIGITAL APPLIANCES (Moldable Silicon)

Dr. Jill's Foot Pads **Pedifix**

DIGITAL IMAGING

(See: X-rays)
DIGITAL SHIELDS

(See: Orthotics: Custom Digital Shields

DIGITAL SPLINTS

(See: Splints)
DISINFECTANTS

(See: Hand Cleansers)

DISPENSING

(See: Adjacencies) DISPOSABLES: Swabs/

Applicators

See: Supplies **DISTRIBUTORS**

(See: Supplies) **DOCUMENTATION (Entry Data**

Systems)

(See: Coding & Documentation; Computers: Software (Practice

Management) DOCUMENTATION (Forms) **DocuForms**

DOPPLERS (See: Diagnostics Equipment: Vascular)

DRILLS

(See: Nail Treatment, Surgical Equipment/Suction Systems)

EDUCATION (See: Online Physician Education) Networking; Online Training (for medical Manufacturers) CME Credits (Home Study); Computers: Software (Graphic Educational Programs); Associationsl

Conferences; Television, Residency Courseware; Books; Colleges) EMERGENCY EQUIPMENT/

FIRST AID (See Also: Pharmaceuticals: Topical [Skin Protectants]; Physical Therapy)

ELECTROTHERAPY (See: Physical Therapy)

EMPLOYEE RETENTION CREDITS (ERC) **Bottom Line Concepts**

EMR/EHR (See: Computers (software)) **EQUIPMENT/FURNISHINGS** (Office & Treatment Room)

(See: Cabinets; Chairs; Computers; Filing Systems; Hydrotherapy

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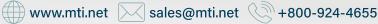
Podiatry Exam Room Chairs & Equipment

MTI makes the only ADA-compliant podiatry chairs on the market today which can help reduce patient and provider injury and distress with lower entry heights, advanced control features and functionalities. Not only do they help reduce liability issues while increasing patient satisfaction and employee retention, but may also qualify you for up to a \$5000 tax credit*.

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Lasers; Signs; Sterilizers; Stools; Storage Systems; Surgical Power Equipment; Vacuum Systems; Workstations; Casting Standsl Elevators; Message Systems;

Signs; StoragelContainer Systems; Supplies) EQUIPMENT (Reconditioned)

Mini-C Sales

E/M DOCUMENTATION

(See: Coding; Documentation) **EXERCISE EQUIPMENT**

(See: Physical Therapy)

ESWT THERAPY

Curamedix (EPAT)

Dornier Medtech

Kinas

Softwave

Zimmer Medizine (radial pulse)

FALL PREVENTION

Apex (Moore Balance Shoe/ Moore Balance Brace)

ComfortFit (Stabilizer

Bracel

Neurogenx (Balance Pro)

Safestep (Fall Risk Assessment

Program/Forms) **FELT PRODUCTS**

Acor

Bintz Company

Dr. Jill's Foot Pads

Hapad

JMS Plastics Supply

Stein's

FINANCIAL GROWTH/STRATEGIC **PLANNING**

Atlas FAI

Blue Orchid Marketing

Bottom Line Concepts

Collaborative Practice Solutions

Extremity Healthcare Medical Mavin

The Sev Group

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(See Also: Adjacencies/Practice BuildinglNetwork Participation)
FINANCIAL SERVICES

(See Also: Bill Collection; Leasing;

Financing; Practice Promotion)
FINANCING (for patients)

(purchases/practice loans)

Care Credit

FINANCING: Practice Acquisition

Extremity Healthcare Medical Mavin

(See Also: Leasing)

FIRST AID

(See: Emergency EquipmentlFirst Aid)
FIXATION DEVICES

(See: Implants; Surgical Equipment)

FLUOROSCOPY

Fluoroscan

2MI

Mini-C Sales (Used/Rentals)
FOAM PRODUCTS (for padding)

Dr. Jill's Foot Pads

FverFlex

JMS Plastics Supply Stein's

FOAM PRODUCTS (for casting)

(See: Orthotics: Fabrication

Equipment)

FOOT DEVICES (Miscellaneous: Bunion Products, C & C Products, Toe Separators, Wedges, Lifts, Pads, Splints, Digital Protectors,

etc.)

Alimed

Bintz Company
Dia-Foot/Pure Stride

DocShopPro

Dr. Jill's Foot Pads

Dr. Scholl's

Gel Smart Gilden Tree

Gill Podiatry

Hapad

Henry Schein

MD Buying Group

Medline Med Pro

Moore Medical

Pedifix

Quick-Tape (water-resistant foot strap)

Silipos

Stein's **FOOT SUPPORTS**

(See: Foot Devices; Heel Cupsl Cushions; Heel Lifts; Insoles; Orthotics: Ready-Made; Pads)



GAIT ANALYSIS/BIOMECHANICAL **DATA MEASUREMENT**

ComfortFit (Kinesis)

Digitsole

Footmaxx

Langer Biomechanics Group

Materialise

Noraxon

The Orthotic Group

(Gait Scan) RYBO (ScanAny)

Tek-Scan (F-Scan/MatScan)

GAUZE PRODUCTS

Spenco (2nd Skin) (Quick Heal) **GEL PRODUCTS**

(See: Silicon Specialties)

GERMICIDES

(See: Disinfectants) GIFTS/CARDS

Toe-Rific

(See Also: Practice Promotion; Practice Building)

GLOVES

(See: Supplies) **GREETING CARDS**

(See: GiftslCards)

GROUP PURCHASING NETWORKS (See: Supplies)



HEEL CUPS/CUSHIONS/ STABILIZERS/SUPPORTS/ WRAPS/WEDGES

Acor (Krystal Visco-Elastic Heel Cup System)

Alimed

Allied/OSI Labs

Angsko (wraps)

Apex

Bauerfeind USA, Inc. (ViscoSpot)

Bonapeda

Dr. Jill's Foot Pads

Hapad

JMS Plastics

Medi-Dyne (Tuli's)

Medline

PΔI

Pedifix Quick-Tape (water-resistant

foot strap) Silipos

Spenco (Tritec™ Heel Support)

Stein's

Streifeneder

(See Also: Heel Cups: Silicon; Heel Lifts)

HEEL LIFTS

Alimed

Henry Schein PAL

HEEL PAIN (See: ESWT, Plantar Fasciitis)

HEEL PROTECTION/ELEVATION (Post-Op/Rehab)

DM Systems (Heel-Lift)
HIPAA RISK ASSESSMENT

Manta Group TLD Systems

HOLISTÍC MEDICINE

(See: Neutriceuticals; Vitamins)
HYDROTHERAPY (Whirlpools/

Spas/Footbaths)

Ferno-Ille

Med-Pro (Whitehall Dist.) HYDROTHERAPY DISINFECTANTS

Ferna-Ille (Chlorazene) HYPERBARIC OXYGEN THERAPY

(See: Wound Management) HYPERHIDROSIS DEVICES

Derma Dry



IMAGING

(See: Ultrasound; X-ray)
IMPLANTS/BIOMATERIALS

Advantage Medical

Arthrex BioPro (Hallux Metatarsophalageal

Joint Prosthesis)

De Puy ACE Medical (Orthosorb)

Gramedica (HyProCure) In2 Bones USA (Smart Toe)

Nextremity Solutions

Novastep

Reign Medical Safety Fix (removable)

Sgarlato Labs (SHIP)

Treace Medical Wright Medical Technology (Silastic™ Flexible Hinge Toe)

Zimmer (Hall Surgical) (See Also: Surgical Equipment:

Specialities) INFECTION CONTROL (See: Disinfectants|Hand Cleansers|

Surgical ScrubslSpore Testing)
INFORMED CONSENT (See: Patient Education)

IN-OFFICE DISPENSING

(See: Adjacencies)
INSOLES/INSERTS (Ready-Made/ Semi-Custom/Customizable/ Custom/Diabetic)

3D-Thotics

Acor

Apex (Anti-Shox High Performance)

∆limed

Allied/OSI Labs Bauerfeind (Viscoped)

Bergmann Orthotics

Laboratory Bintz Company

BioStep

Bonapeda Burns Labs (Nu-Soft)

Currex Dia-Foot/Pure Stride Dr. Jill's Foot Pads

Dr Scholl's

EverFlex Fiber Labs (Pure Stride)

Foot Helpers Footsteps

Hapad JMS Plastics Supply (Sorbothane II)

JSB Orthotics KevinRoot (Formthotics)

Langer Biomechanics Group

Mat Plus

Medi-Dyne (Tuli's) Orthofeet Medi USA (Igli)

Nature Fit

Pedifix

Pine Tree Orthopedic Lab Powerstep

Safestep Silipos Spenco Medical (Rubatex Neoprene/

Metatarsal Arch Cushions/Ground Control

Streifeneder Stride Lite

Surefit

TNT Vionic

(See Also: Medicare Diabetic Shoe Program; Orthotics Prefab)
INSTRUMENTS (Non-Surgical)

Advent Medical Systems (gSource distributor) Bianco Bros. (Nail Splitters/

Nippers) Bianco Instruments Delta

De Puy ACE DGI gSource Jan L

Miltex, Inc. Vilex

(See Also: Surgical Equipment)
INSURANCE (Malpractice)

DT Insurance

Podiaguard PICA (Podiatry Insurance Co. of America)

Professional Services (Brown & Brown Rockwood Programs RPS (Podiatry Plus)

Continued on page 76

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MEN'S WINTER-PROOF SNOW BOOTS

Widths: D,4E, 6E, 9E; Sizes: 4, 4.5-11.5, 12-17



ALL NEW DESIGN MEN'S WINTER BOOTS

WATER-PROOF UPPER WITH STRONG TOE AND HEEL PROTECTION

HEAVY-DUTY TRACK / OFF-ROAD TREAD

INSULATED AT 200 GRAM- KEEP YOU WARM AT -20 DEGREE FAHRENHEIT

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Diabetic Socks
That Actually Work!

To provide real protection and comfort for vulnerable skin of diabetic feet, it takes two types of socks, each with different technology. One sock for when diabetic feet sweat and one sock for when diabetic feet do not sweat.

AVAL's new diabetic socks are designed from the inside out. For sensitive diabetic feet, the fiber technology next to the skin matters most. When you turn our socks inside out, you will see and feel a real difference.



CASUAL Diabetic Sock

SUPERIOR TECHNOLOGY and DESIGN

The *ACTIVE* Diabetic Socks keep feet dry, protecting skin and nails from sweat. We use *drymax* fibers enhanced with Cupron® Copper Technology for the entire foot, providing a drier, more healthful environment for the skin and toenails. Eliminating moisture reduces friction and maintains the skin's tensile strength, helping prevent blisters and skin tears. The sock leg has ultra-fine polyester fibers also enhanced with Cupron Copper. *ACTIVE* Diabetic socks are to be worn when a diabetic's feet sweat.

The *CASUAL* Diabetic Socks employ ultra-fine polyester fibers enhanced with Cupron Copper Technology in the foot and leg. The *CASUAL* Diabetic socks are to be worn by diabetics whose feet do not sweat or when a diabetic's feet are not sweating.



SKIN ENHANCEMENT - HEALTH & APPEARANCE

Cupron Copper Technology release millions of copper ions (Cu⁺/Cu⁺⁺) that help improve skin appearance. Clinically proven Cupron Copper provides documented performance for a wide range of applications. When worn regularly against the skin, Cupron Copper helps improve the skin's elasticity, flexibility, suppleness and softness as well as appearance in tone and texture.

Cupron Copper inhibits the growth of odor-causing bacteria, helping keep socks odor-free. Cupron Copper inhibits fungal and yeast growth in socks and helps socks resist deterioration from mold and mildew.



SUPERIOR COMFORT

Both Diabetic Socks have easy stretch, non-binding legs and dense protective padding underfoot, reducing pressure while not adversely affecting shoe fit. Their ultra-soft fibers, along with a seamless toe, create an extremely comfortable sock. The socks are available in Mini-Crew, Quarter-Crew and Crew leg heights.

To learn more please visit www.avalsocks.com



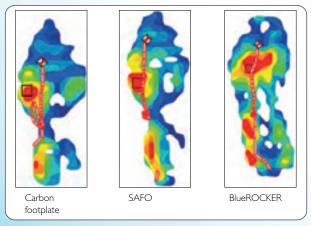


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Limb Preservation

Gait Restoration

Propulsion with Proximal Stability



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INTERNET

(See Also: IT Consulting; Practice Promotion, Computers; Online Education Networking)

IT CONSULTING

Manta Group



KERATIN DEBRIS EXFOLIANTS

Xenna (Nonyx)

LASERS (for pain management)

Berman Partners

Cutting Edge (MSL-pulsed)

Energia Healthlight

Multi-Radiance

Remy

Summus Medical Lasers Used Laser Center

LASER (for skin lesions/warts)

Berman Partners

Hyperion (Hyperblue 1530)

Light Age (Q-Clear)

Nuvolase

Remy Used Laser Center

LASERS (for nail fungus)

Berman Partners Erchonia (Lunula)

Hyperion (Hyperblue 1530) Laser Centers of America (for S.

Florida DPMs)

Light Age (Q-Clear) Nuvolase

Remy Used Laser Center

LEASING

Medical Mavin

LEG ULCERS CARE

(See: Compression Bandages; Pharmaceuticals; Wound Management) **LESION REMOVAL**

(See: Skin Lesion Removal)

LIGHTS/LAMPS

Med-Pro



MAGNIFICATION

(See: Operating Telescopes)
MALPRACTICE

(See: Insurance; Legal Services) MANAGED CARE SPECIALISTS

(See: Network Participation|Financial GrowthlPractice-Building; Legal Services)

MATERIALS

(See: Orthotics|Insoles: Raw

Materials) MEDICAL REVIEW PROGRAMS

Certifiable, Inc. DataTrace Publishing Goldfarb Foundation **NBPME**

MEDICARE DIABETIC FOOTWEAR PROGRAM (shoes, insoles)

3D-Thotics

Acor Anodyne

Apex

Apis

Betterform BioStep

ComfortFit

Dia-Foot/Pure Stride

Drew Shoe

Dr. Comfort

Foot Helpers

Frankford Leather

Hersco

Integrated Orthotics Lab

Integrity Orthotics JSB Orthotics

KLM

Langer

Jerry Miller

p.W. Minor

New Step Orthotic Lab

Oasis Footwear

Orthofeet

Ped-Lite

Pedors

Pilgrim

Pine Tree Orthopedics

Propet

Safestep

Streifeneder

Stride Lite Surefit

TruMold

MEDICARE DIABETIC FOOTWEAR PROGRAM (custom shoe/insole

scanner)

Apex (ScanCast 3D) MEDICARE DIABETIC FOOTWEAR PROGRAM

(SDFE forms)

Safestep MEETINGS INFORMATION

PM News

Podiatrymeetings.com **MEETINGS/SEMINARS**

(See: Associations)

MIRRORS

(See: Patient Self-Inspection)

MOLDED INLAYS

(See: Insoles; Orthotics: Ready-Madel

MOLESKIN PRODUCTS Dr. Jill's Foot Pads

MRI IN-OFFICE

Fsante

NAIL DRILLS

(See: Suction Systems) NAIL DUST EXTRACTORS

(See: Vacuum Systems)
NAIL POLISH, MEDICATED DaniPro

Dr.'s Remedy Just For Toenails

Tripod Labs (Nailstat polish) NAIL POLISH REMOVER

DaniPro Dr.'s Remedy

NAIL TREATMENT

BUYERS' GUIDE

(See: Ingrown Nails;

Pharmaceuticals: Topical

Medications [Nail Treatments]; Nail Polish; Nail Treatment:

Instruments; Suction Systems;

Surgical [Chemical] Nail Treatments; Onychomycosis; Prosthetic Nail System)

NAIL TREATMENT: Debriding Drills

European Footcare

Jan Ĺ

Medicool MedPro

NAIL TREATMENT: Debriding

(Non-Drill)

Podiatree (PodiaPRO debridement system)

NAIL TREATMENT: Instruments (Burs, Nippers, etc.) Bianco Bros.

Bianco Instruments

Delta

Dr. Jills (and sanding

cups) gSource

Jan L

Medicool

Miltex

Tri Hawk (See Also: Supplies)
NAIL TREATMENT:

ONYCHOMYCOSIS (non-drug)

(See: Lasers (for nail fungus)
NEEDLES/SYRINGES

(See: Hypodermic)
NEUTRACEUTICALS/MEDICAL

FOODS/VITAMINS

Alfa Sigma Bako (Thera Nail-TF Tablets)

EBM

Molecular Labs (Neurvasia)

Patient One

Pharmaceutix (podiaPN)

Realm (NeuRemedy)

Tripod Labs **NEWSLETTERS**

(See: Practice Promotion)

NIGHT SPLINTS

(See: Plantar Fasciitis)
NIPPERS (See: Nail Treatment)

ODOR MANAGEMENT (See: Pharmaceuticals [Topical Medications]: Anti-Perspirants)

OFFICE MANAGÉMENT

(See: Practice-Building; Employee timelattendance)

OFF-LOADING DEVICES (See: Braces; Shoes)

ON-HOLD MESSAGE SYSTEMS

(See: Message Systems) ONLINE PHYSICIAN EDUCATION/ NETWORKING

Datatrace Publishing (Graphic Educational Programs)

PRESENT PM News

(See Also: CME Credits, Publications, Webinars)

ONYCHOMYCOSIS (drug treatment)

(See: Pharmaceuticals: Topical Medications: Nail

ONYCHOMYCOSIS (non-drug)

(See: Lasers: Nail Treatment)
OPERATING TELESCOPES

(See: Telescopes)
ORTHOPEDIC DEVICES

(See: Braces: Pediatric; Braces) Supports; Digital Appliances; Splints)

ORTHOTICS: 3D Printed Custom

Arize (HP) 8Sole

Curafoot Go4D

Materialise (Phits Suite)

SOLO ORTHOTICS: Casting **Materials**

Allied OSI (Carapace)

Apex (Foam)

Bintz Company
ComfortFit (casting foam)

JMS Plastics [supplier]

KLM Langer, Inc.

Smithers Bio-Medical (Bio-Foam)

ORTHOTICS: Childrens'

(See: Pediatric Specialties) **ORTHOTICS: Fabrication**

Equipment and Accessories Acor

Alimed

JMS Plastics Supply (Farber Turbo Convection Oven/Sani-Grinder) Langer Biomechanics Group (Orthocement)

Orthofeet

Podiatech (See Also: Orthotics: In-Office)

ORTHOTICS: Automated Production Systems/In-Office Scanners/Pressure Systems/

Digital Systems) Acor

Amfit (Footfax)

Apex Bergmann Labs (Automated Lab & Office Production

Systems) ComfortFit (TOM-CAT/Smart

Scanl Dr Comfort (scanner)

Earthwalk Footmaxx

Forward Motion

Integrated Integrity Orthotics

KevinRoot (Foot ID) Langer (Scan Cast 3D)

Mile High New Step Orthotic Lab (TOM CAT) Northwest (NWPL)

OHI/Safestep (OHI1 Scan) Orthotic Group (Gait Scan)

Ortho-Rite PAL (Xtremity 3D)

Podiatech (in-house

custom orthotics) (Premium Station)

RYBO (ScanAny)

Sharp Shape

Solo (TOM-CAT)

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What is ERC?

Bottom Line Savings helps business owners receive money back from the Employee Retention Credit (ERC) federal grant. This ERC program differs greatly from the Paycheck Protection Program (PPP) and is much easier to apply for. Bottom Line will submit and collect a few important documents making this program turnkey for our owners.

You don't need a sales reduction to qualify for ERC. Operational impacts to your business will qualify you as well.

Your business could be getting up to \$8,000-\$26,000 per employee in Employee Retention Credits (ERC) even if you received PPP loans.

Our experts at Bottom Line will help you maximize your refund!

As a valued partner, Bottom Line will:

• Identify how you qualify for the ERC Program • Outline your specific ERC calculations to maximize the credit Help you claim the credit
 Ensure proper payroll tracking and documention

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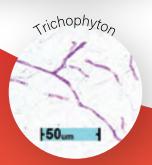


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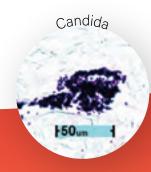


Podiatric Pathology

McClain Laboratories, LLC is a full service anatomic pathology lab offering a wide range of services to our patients and healthcare professionals nationwide. We provide the most sensitive and accurate dermatopathology diagnosis in the profession.







Use McClain For:

Dermatopathology of the foot and leg Melanoma diagnosis and margin examination Analysis of delayed wound healing Gout and digital mucous cyst evaluation Foreign body and tick ID
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Why McClain is better:

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STJ (TOM-CAT) Tek Scan

TOM-CAT Solutions

ORTHOTICS LABORATORIES

3D-Thotics Acor

Advantage Lab

Allied/OSI Labs

American Orthotic Laboratories, Inc. (St. Louis)

Anollo

Bergmann Orthotics Laboratories

Betterform BioStep

Burns Laboratories

California Orthopaedic Labs

ComfortFit

Earthwalk Orthotics

Eastern Podiatry Labs

Fdser

Empire Labs

EverFlex

Fiber Foot Appliances

Foothelpers (Neoteric Orthotics)

Foot Management

Forward Motion

Hersco

Mark Fugit Orthotic Laboratory Integrated Orthotics Lab Integrity Orthotics Lab

JSB Orthotics KevinRoot

KLM Laboratories

Langer Biomechanics

Group, Inc. Levy & Rappel, Inc

Mile High

NewGen Advanced Orthotics Lab

New Step Orthotics Lab Northwest Podiatric Laboratory

Ortho-Dynamics

Orthotic Group, The Ortho-Rite

PAL Ped-Align

Performance Labs P & K Orthotics Labs

Plus Laboratory **Podiatech (in-house custom** orthotics)

Precision Intricast, Inc. Precision Orthotic Lab International

Schuster & Richard Lab

Sole Supports

Solo Labs

Pro-Lab

STJ Orthotic Services

TNT Ortholab

(See Also: Digital Appliances)
ORTHOTICS/INSOLES: Raw

Materials

Acor (Poron/Microcel-Puff/ Thermacor)

Apex

Alimed

Bintz Company
EverFlex (Dual Set/SoftStep)

Frankford Leather

JMS Plastic Supply (Europlex/nora/ TL BLUE II/Thermosky/Poron/ Polydor)

Langer Biomechanics Group (Superform/PPT)

Mat Plus

Northwest Podiatric Laboratory Silipos (Tri-Flex Firm Gel Sheet) Stein's

Streifeneder

Toray (TL-2100, TL-Silver)

ORTHOTICS: Moldable Silicon

(See: Digital Appliances) ORTHOTICS: Prefabricated/Ready-Made (including customizable

and "semi-custom")/in-office quick-molded

3D-Thotics Acor (Quickfit)

Advent Medical Systems (Conformer)

Apex

AliMed, Inc.

Allied/OSI (Sidekicks)

Bergmann Labs

Betterform Bintz Co.

Bonapeda

ComfortFit

Dia-Foot/Pure Stride

Dr. Jill's Foot Pads

EverFlex

Fiber Foot Appliances (Pure Stride)

Foot Helpers

Footsteps

Hapad Integrity/Strive (Bio-Advanced)

Jan Ĺ

JMS Plastics Supply

JSB (Prothotics) KevinRoot (Formthotics)

Langer, Inc.

Mat Plus

MD Buying Group Medi-Dyne (Tuli's)

Nature Fit

New Step Orthotics Lab

Nolaro (RX24 Quadrastep

system)

Ortho-Dynamics

Orthofeet (water-injectable/Bio-Sole)

Pedifix (Preforms)

Powerstep

Pro-Lab

Redi-Thotics

Silipos

Spenco (Arch Supports/Sytel/

Orthotic Arch Supports)

STJ (SOLEutions/Fabthotics)

Stride Lite

Superfeet TNŤ

Vionic

(See Also: Heel Cups; Insoles; Medicare Diabetic Shoe Program;

Pads) ORTHOTICS (Biomechanics system)

KevinRoot (Biomechanical Intelligence) OSHA COMPLIANCE

(See: Safety Products & Services)

PADS, HEEL/PRE-CUT/SPUR/ METATARSAL

Bintz Company

Dia-Foot/Pure Stride Dr. Jill's Foot Pads

Gilden Tree

Hapad

Langer Biomechanics Group

Mat Plus

Pedifix

Silipos (Gel) Spenco (2nd Skin)

Stein's

(See Also: Heel CupslCushions; Heel

PAIN MANAGEMENT (Specialty Devices and Technologies)

ArthroCare (TOPAZ)

Berman Partners Curamedix (EPAT)

Cutting Edge Lasers

Energia Medical (infrared light therapy)

Healthlight (Red Light Therapy) ING (Foot Gym)

Multi-Radiance

Neurogenx (for neuropathy/chronic pain)

Pro Niche (The Heeler)

Quick-Tape (water-resistant foot strap)

Used Laser Center

Zimmer Medizine (radial pulse) Zuckerman Future Technologies (See Also: Diabetic Neuropathy,

ESWT, Lasers, Pharmaceuticals, Physical Therapy, Tape)

PATHOLOGY LABS

Acupath

Bako Laboratory of Podiatric Pathology

McClain Labs

MDX Pinkus Dermatology Lab

Podiatric Pathology Laboratories Reditus Labs

Therapath

(See: Diagnostics) PATHOLOGY LABS: Epidermal

Nerve Fiber Density

Bako

Therapath PATHOLOGY LABS (In-Office)

USA Medical

Vanguard

PATIENT BILLING (See: Bill Collection; Computers: Software [Practice

Management]) PATIENT EDUCATION

Biomedical Models Co. DataTrace (podiatric graphics) (See Also: Anatomical Models;

Practice Promotion)

PATIENT MANAGEMENT Care Pics (eConsults, eReferrals)

PATIENT NOTES

(See: Documentation|Computers: Software [Patient Notes])

(See: Computers: Software [Practice

PAYROLL SYSTEMS

orthotics)

Management])
PEDIATRIC: Specialties Acor (Kid Fits Arch Supports)

Allied OSI California Orthopaedics Lab (Kids Pals Orthotics) Integrity Orthotics (childrens'

Langer Biomechanics Group Inc. (CRS° Counter Rotation System)

MD Buying Group (Pedipod childrens orthotics)

Nolaro

Pro Lab (Kiddythotics)

Redi-Thotics

Silipos (silicon specialties)

SureStep (custom pediatric orthotics)
PEDORTHIC/ORTHOTIST

IN-OFFICE SERVICES OHI (Central Casting) PERIPHERAL NEUROPATHY

(See: Diagnostics Equipment, Diabetic Neuropathy; Pharmaceuticals)
PHARMACEUTICALS: Analgesics

Adria Labs (Axotal)

DuPont Pharmaceuticals (Nubain) DuPont Pharmaceuticals (Percocet)

DuPont Pharmaceuticals (Percodan)

Heron (Zynrelef) High Chemical (Sarapin) (injectable)

Knoll Pharmaceutical (Vicodin) Merck Sharp & Dohme (Dolobid) Norwich-Eaton Pharmaceuticals

(Buprenex) Novartis Pharmaceuticals (Fiorinol)

Pedinol (Nalfon 200) Winthrop Labs (Talacen) Wyeth-Ayerst (Lodine/Duract)

(See: Pharmaceuticals|Topical) PHARMACEUTICALS: Antibiotics

Barr Labs (Cephalexin) Biocraft Labs (Cephalexin)
Biocraft Labs (Dicloxicilin)

Glaxo Inc. (Ceftin) Lederle Labs (Pipracil)

Eli Lilly & Co. (Ceclor)

Eli Lilly & Co. (Keflex) Eli Lilly & Co. (Keftab) Lypho Med, Inc. (Cefazolin)

Mead-Johnson Pharmaceuticals (Duricef)

Medicis (Omnicef) Merck (Invanz)

Miles, Inc. (Cipro)
Parke-Davis (Meclomen)

Pfizer (Zyvox) Roerig (Únasyn) Henry Schein Co. (Dicloxicilin)

SmithKline Beecham (Augmentin/ Pexiganan) Squibb & Sons, Inc. (Azactum)

Upjohn Co. (Cleocin) Upjohn Co. (E-Mycin) Zeneca (Cefotan PHARMACEUTICALS: Anti-

Fungals (Oral) Ortho-Neutrogena (Gritulvin V)
Pedinol (Gris-PEG)
PHARMACEUTICALS: Anti-

Fungals (Oral) [Onychomycosis] Janssen (Sporanox) Novartis (Lamisil Tablets)

Pedinol (Gris-PEG) PHARMACEUTICALS: Anti-

Inflammatories American Regent (Betamethasone Sodium Phosphate and Betamethasone Acetate) (injectable suspension) Boots Company (Rufen) Bristol-Myers (Nuprin) Ciba-Geigy Pharmaceuticals (Butazolidin)



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Ciba-Geigy, Inc. (Voltaren) Eli Lilly & Co. (Nalfon) Horizon (Duexis)

Merck Sharp & Dohme (Clinoril) Merck Sharp & Dohme (Indocin)
Mylan Labs (Meclofenamate)

Pedinol (Nalfon 200) Pfizer Labs (Feldene) Syntex Labs (Naprosyn) Upjohn Co. (Motrin/Ansaid) Whitehall Labs (Advil) Wyeth-Ayerst Labs (Orudis)

(See: Pharmaceuticals|Topical) PHARMACEUTICALS: CBD

(See: CBD)

PHARMACEUTICALS: Compounding

Haldey Compounding Medi-Stat PD Labs

Physicians Specialty Compounding **Quality Compounding**

Trilogy PHARMACEUTICALS: Diabetes

(See: Pharmaceuticals; Diabetic Neuropathy; Supplements; Wound Dressings; Wound Treatment)
PHARMACEUTICALS: Diabetic

Neuropathy (category includes medical foods)

Alfa Sigma (Metanyx) Angsko (Neuro-Eze) ARX

Biofreeze

Bako (NeuRX-TF tablets) Blaine Labs

Health Care Products (Zostrix) Eli Lilly (Cymbalta) Haldey Compounding Moberg (Kerasal Neurocream) Molecular Labs (Neurvasia) Origin BioMed (Neuragen) Parke-Davis (Neurontin)

Pedicis (Pedicin, Hempcin) Pfizer (Lyrica)

Pharmaceutix (podiaPN) Physician Specialty Compounding Realm (NeuRemedy) Topical Biomedics (Topricin) Wise Consumer Products

(Frankincense and Myrrh)
PHARMACEUTICALS: In-Office

Dispensing

Vanguard Pharma
PHARMACEUTICALS: Gout

Savient (Krystexxa) Takeda (Uloric; Colcyrs)

PHARMACEUTICALS: Homeopathic

Medi-Natura (Traumeel)

Topical Biomedics
PHARMACEUTICALS:

Neutraceuticals (See: Neutraceuticals)

PHARMACEUTICALS: Onychomycosis (Non-Topical)

(See: Pharmaceuticals: Anti-Fungals (Oral) [Onychomycosis])

PHARMACEUTICALS: Peripheral **Arterial Disease**

Hoechst-Roussel (Trental) **PHARMACEUTICALS: Steroids**

Forest Labs (Dalalone) Schering (Elocon) Stiefel Labs (Mimyx) Stratus (Dermazene) Teregen Labs (TDX LA)

PHARMACEUTICALS: Topical Medications (Analgesics)

Agewell

Angsko (Arginine Therapeutics) Biofreeze/Performance Health

Blaine Labs (HempNesic) (CBD)

Core Products (Ibunex, Gluconex) Cryoderm

Dr'Hoy's Natural Pain Relief Dr Swaim's

Medi-Natura (Traumeel) Icon (Reliaderm)

MPM Medical (Regenecare)

Pedicis (Hempcin)

Stratus (Dermazene) Syncom (Fortex) Topical Biomedics (Topricin) Tripod Labs (Flexstat)

Truceuticals

Wise Consumer Products (Frankincense and Myrrh) Woodward (Mycocide HŤ)

(See Also: CBD)
PHARMACEUTICALS: Topical **Anesthetics**

(See: Skin Refrigerants)
PHARMACEUTICALS: Topical
Medications (Anti-Fungals/ Anti-Microbials)

BSK/Onycol (nail)

Bako (Clarus Antifungal Cream; Clarus Antifungal Solution (nail); MacerX)

Blaine Research Labs (Tineacide) (Nail) Diaderm (Clear Zal) (Nail)

Dr Swaim's Flexitol Anti-Fungal Liquid (Nail) Gill Podiatry

Gordon Labs (Gordachom) (Nail); Mycomist (in-shoe sanitizer)

Haldey Compounding Humco (Miranel) Intraderm

Janssen Pharmaceuticals (Nizoral) Marlinz (nail) (Tolcylen)

Medicis (Loprox) Merz (Naftin)

Moberg (Kerasal) (Nail) Moore Medical

Novartis (Lamisil Cream/Spray)

Onox Solution

Ortho Pharmaceuticals (Spectazole) Ortho Dermatologics (Luzu)

Pedicis (Cidacin) Pedinol Pharmacal (Fungoid Tincture,

Pedi-Dri Topical Powder; Ertaczo) Pharmaderm (Oxistat; Keralac (Nail) Podiatree

Prevent-Plus (Duraderm) ProFoot

Schering Labs (Lotrimin) Schering Labs (Lotrisone) Stiefel Labs

(Zeasorb AF Powder) Stratus (Dermazene)

Tetra (Clean Sweep) (in-shoe)

Tripod Labs (NailStat/Tineastat) Wellstone Labs (Molecular AF/Aft-Laz)

Westwood-Squibb (Exelderm) Woodward Labs (Mycocide) (Nail) **PHARMACEUTICALS: Topical** Medications (Anti-Infectives/ Cleansing/Healing and/or for Matrixectomies)

AmerX (Amerigel)
Angelini (Silver Stream)

Bacitracin

Bako (Tri-Soft) (with emulsifier)

Corticosporin Otic Ferno-Ille (Chlorazene) Gentamicin

Gordon Labs (Sodium Hydroxide)

Neosporin Pedinol (Phenol EZ Swabs) Purdue-Frederick (Betadine) Stratus (Peviderm)

Triple Antibiotic
PHARMACEUTICALS: Topical Medications (Anti-Inflammatory)

Biofreeze/Performance Health Core Products

(Ibunex, Gluconex) Cryoderm

Medi-Natura (Traumeel) Pedicis (Planticin)

Stratus (Dermazene) Syncom (Fortex)

Tripod Labs (Flexstat)
PHARMACEUTICALS: Topical Medications (Anti-Perspirants/ Deodorants/Drying Agents)

Bintz Co. (Khepra) Fraser Labs (On Your Toes) Gordon Labs (Abscents,

Bromi-Talc, Bromi-Talc Plus, Formadon, Bromi–Lotion, Gordon's #5 [Aerosol foot powder])

Haldey Compounding Onox Solution

Pedinol Pharmacal (Breezee-Mist, Pedi-Pro Powder, Castellani Paint Modified (Color/Colorless), Lazerformalyde Solution, Pedi-Boro Soak Paks)

Pedifix (Pedilux4) Podiatree

Stiefel (Zeasorb)
PHARMACEUTICALS: Topical

Medications (Astringents) Herbert Labs (Bluboro)

Moberg (Domeboro)
Pedinol (Pedi-Boro Soak Paks)
PHARMACEUTICALS: Topical

Medications (Dermatitis) Bako (Kera-HC)

Bayer (Desonate) (atopic dermatitis) Physician Specialty Compounding

Stiefel (Mimyx)
PHARMACEUTICALS: Topical Medications (Moisturizers/ Softeners)

AllPreMed/Podo Expert Angsko

Bako (Kera HC; Kera-42; Hydro-Cutis) Blaine (RevitaDerm)

Dermatonics (heel balm) Diaderm (ClearZal Callus) Dr. Spalding's Podiatric Products ELON Flexitol (Heel Balm, Heel Perfect,

Diabetic Foot Balm) Gehwol

Gilden Tree

Gill Podiatry

Gordon Labs (Aloe-Grande Cream, Gormel, Vite-A-Cream, Calicylic)

Haldey Compounding Health Care Products (Diabetiderm) H-E-A-T- (Callusan)

Intraderm Kamedis MD Private Label

Medimetriks Merz (Aqua Glycolic)

Moberg (Kerasal) Moore Medical Pedifont

Pedinol Pharmacal (Cerave, Ureacin-10 Lotion & Ureacin-20

Creme, Lazer Creme, Hydrisinol Creme & Lotion, Hydrisalic Gel, Lactinol E Creme É Lotion)

Pharmaderm (Keralac, AmLactin) Physician Specialty Compounding

Scientific Solutions (Bare line) Stiefel Labs (Epilyt Lotion) Straight Arrow (Foot Miracle) Summers Laboratories

(Keralyt Gel) Tetra (Kámea)

TheraPlex Tripod Labs (Advanced Moisturizing

Formula)

Westwood-Squibb (Lac-Hydrin)
PHARMACEUTICALS: Topical
Medications (Nail Antifungal Treatments)

AmerX (Amerigel) Angsko (Arginine Therapeutics) Bako (Kera Nail Gel; Clarus

Antifungal Solution) Blaine Research Labs

(Tineacide; Terpenicol) Cipher Pharmaceuticals Dermik (Penlac) Diaderm (Clear Zal) Dr Swaim's Flexitol Anti-Fungal Liquid Fungal Free Nails

Gehwol

Gordon Labs (Gordachom) Haldey Compounding Humco (Miranel)(nail dystrophy) Marlinz (Tolcylen) Medimetriks Moberg (Kerasal)

Omiera Labs (Podiazole)

Pedifix (ClotrimazOil) Pedinol Pharmacal (Nail Scrub;

Phenol EZ Swabs) Pharmaderm (Kerydin) Physician Specialty Compounding Podiatree

Tetra (Formula 3, Formula 7)

Tripod Labs (Nailstat 2-Step Formula)

Ortho Dermatologics (Jublia) Wellstone Labs (Molecular AF)

Winlind (Dr Win's) Woodward Labs (Mycocide) (See Also: Nail Polishes, Medicated)



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NOVEMBER 17-20, 2022

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PHARMACEUTICALS: Topical Medications (Nail Antifungal/ Cosmesis Treatment)

Marlinz (Tolcylen)
PHARMACEUTICALS: Topical Medications (plaque psoriasis):

Ortho (Bryhali)
PHARMACEUTICALS: Topical Medications (Scar Therapy)

Blaine (Scar Care Gel Pads) Intraderm

Merz (Mederma)

Physician Specialty Compounding
PHARMACEUTICALS: Topical

Medications (Skin Adherents)

(See: Adhesives)
PHARMACEUTICALS: Topical **Medications (Skin Protectants)**

Summit Industries (Lantiseptic)

PHARMACEUTICALS: Shoe Disinfectants

Gordon (Mycomist) Patholase (Sanifeet)

Tetra (Clean Sweep)
PHARMACEUTICALS: Wart

Medications Gordon Labs (Formadon)

Haldey Compounding Med Cara (WartPeel) Pedicis (Vircin)

Pedinol (Lazerformalyde)

Physician Specialty Compounding Transderm Solutions

Tripod Labs (Plantarstat)
PHARMACEUTICALS: Topical Medications (Web Maceration) Bako (MacerX)

PHARMACEUTICALS: Wound Treatment

> 3M (Tegaderm Matrix, Veraflo, ActVAC, Promogran Prisma) ABL (Silvrstat)

Acelity (Systagenix) AmerX (Amerigel)

Angelini

BioLab Sciences (Fluid GF liquid allograft)

Cardium Therapeutics (Excellagen)
Care-Tech (Matrix gel)

Cellerate RX

Convatec, A Squibb Co. (DuoDerm) Derma Sciences (Medi-Honey)

DS Medical Holdings (Fluid GF liquid allograft, Restore GF, My Own Skin)

Ferris Mfg. (Poly-Mem) Gensco (Astero)

Hartmann (exudate management) (Zetuvit)

HS Pharma (Bensal HP)

Human Biosciences Hymed

Intraderm

Keneric (RTD dressings)

Links Medical (medical honey)

Medline

MPM Medical (SilverMed; Excel Gel)

Nu Med Pfizer (Zyvox) PolarityTE (SkinTE)

Prevent-Plus (Duraderm) Reddress (Actigraf)

Regenicel

Smith & Nephew Wound

Management (Profore/Acticoat/ lodosorb)

Smith & Nephew (Regranex) SNS (wound care kits) Steadmed (Drawtex)

Thera Gauze (Soluble Systems) Wake Pharma U.S. (Wound-Be-Gone) (oxygen free radical binding)

PHARMACEUTICALS: Wound Treatment (Natural)

Tripod Labs PHARMACEUTICALS: Wound Treatment (Bio-Engineered Tissuel

> Amniox (allograft for wound healing) Axolotl (skin-cell-derived regenerative injectible liquid)

Integra KCI (GraftJacket)

Kerecis (fish skin technology)

Mimedx

Organogenesis (Apligraf/Dermagraft)

Pegasus

Promethean (Gamma Graft) TEI Biosciences (Primatrix)

PHARMACEUTICALS: Wound Treatment (Debriding/Healing **Ointments**

> Smith & Nephew Medical (Accuzyme/Panafil/Santyl) Stratus Pharmaceuticals (Kovia, Ziox)

PHARMACEUTICALS: Wound Treatment/Pain Treatment combo

Gensco (Astero)

PHOTOGRAPHY (Close-Up)

(See: Documentation)
PHYSICAL THERAPY: Cold

Modalities Biofreeze/Performance Health

Silipos PHYSICAL THERAPY:

Electrotherapy/Ultrasound/ Inteferential/TENS/Laser

Berman Partners

Cutting Edge

Energia Esaote Healthlight

IMS

Multi-Radiance Neufit (Neubie)

Universal Ultrasound

Used Laser Center VasoCare (Vein-O-Plus)

(neuromuscular electrical stimulation)

PHYSICAL THERAPY:

Hydrotherapy
[See: Hydrotherapy]
PHYSICAL THERAPY: Post-Op/ Post-Trauma/Rehab

Arizona AFO Bauerfeind

Berman Partners Darco (Shoes) DM Systems

Dr. Jill's Foot Pads Eneraia

Gill Podiatry Healthlight ING Source (Foot Gym)

Med Pro Moore Medical **Pedifix**

ProNiche Medical (The Kneeler; The Heeler)

Richie Brace

Smith & Nephew (Rehab Division) Used Laser Center (See Also: Braces|Supports; Physical

Therapy: Heat Modalities; Physical Therapy: Cold Modalities; Pharmaceuticals; Scooters; Shoes; Topical [Skin Protectants]; splints)

PHYSICAL THERAPY: Post-Injury Regenerative Treatment

PHYSICAL THERAPY: Topicals

(See: Physical Therapy: Heat & Cold Modalities; Pharmaceuticals: Topical [Skin Protectants]); Pharmaceuticals: Topical

(Analgesics)
PHYSICIAN EDUCATION

(See: Associations, Books, CME, Television, Videotapes)
PHYSICIAN RECRUITING

PLANTAR FASCIITIS (Specialties)

Active Life Solutions (High Healer) Allied OSI (FS6 Sleeve)

ArthoCare Sports Medicine (Coblation) Berman Partners

Curamedix (EPAT) **Cutting Edge Lasers**

Darco (FS6 Sleeve) Energia Medical (infrared light

therapy/laser) Healthlight

ING Source (FS6 Sleeve/Foot Gym) Instratek

Medi-Dyne (Pro-Stretch/Tuli's Heel Cups)

Osteomed (Koby Gard) Pro Niche (The Heeler)

Quick-Tape (water-resistant

foot strap) Remy Laser Richie Brace

Thera-Band/Performance Health **Used Laser Center** Zimmer Medizine (radial pulse)

(See Also: Cryosurgery; ESWT; Lasers; Pharmaceuticals) PLANTAR FASCIITIS (Day/Night Splint)

Swede-0 (Plantar FXT) PLANTAR FASCIITIS (Deep Stretching)

Medi-Dyne (ProStretch)
PLANTAR FASCIITIS (Night Splints)

Active Ankle Systems/Performance Health

∆limed ComfortFit

Darco Langer Biomechanics Group

Ossur (See Also: ESWT)

PLANTAR FASCIITIS (In-shoe sleeve)

DJO Global (Aircast Air Heel) POPULATION HEALTH MANAGEMENT (for diabetes)

Arche Healthcare **POSITIONING SYSTEMS: Pediatric**

(See: Braces: Pediatric) POST-OP PROTECTION

> (See: BandagelCast Protectors; Braces|Supports; Casting

Materials: Post-Op; Casts; Crutches; Compression Sleeves; Footwear, Specialized; Pharmaceuticals: Wound Dressings; Physical Therapy: Post-Op; Shoes: Post-Op; Skin Closures; Socks; Splints; Wound Management; Vitamins: Post-Op)
PPE PRODUCTS

Dia-Foot

MD Buying Group Medline

Vanguard PRACTICE-BUILDING / PROMOTION (Office Management/Consulting/ Advertising/Product Customization/In Office Patient Communication/Revenue Enhancement/Waiting Room Videos/Scheduling Help)

Ahn, Dr TJ (Opt-Out book, consulting)

AAPPM

Atlas FAI (EOTTS procedure

implementation)
Blue Orchid Marketing Collaborative Practice Solutions

Extremity Healthcare FΔRI

Foot Helpers HPMSI

Institute for Creative Podiatric

Medicine Institute for Podiatric Excellence and

Development (IPED) Jarall Medical Management

Consulting Manta Group MD Private Label Medical Mavin Officite

Online Podiatry Sites Physician Web Pages

Podiatry Success Today (Dr. Chris Milkie)

Scheduling Institute Toe-Rific

Top Practices Weave (two-way texting platform; review management; electronic forms)

Web Power Video

(See Also: Adjacencies; Associations; Board Certification; HIPAA Consulting; Managed Care; Network Participation; Patient Education; Practices (Buying) SellinglConsolidation); Practice Promotion [Advertising]]; Referral Network; Websites [Physician]) PRACTICE MANAGEMENT/

MARKETING/CONSULTING

(See: Appraisal; Bill Collection; Computers; Network Participation; Patient Education; Practice-Building|Practice Promotion)

PRACTICES: Buying/Selling/ Consolidation/Supergroups

Extremity Healthcare Medical Mavin (Buying/Selling/ TOMS: Transitional Ownership Management System) Podiatry Growth Partners

PRESSURE ASSESSMENT (See: Diagnostics Equipment)

Helping Bunion Patients Get Back on Their Feet Faster

By Lauren Suter

Providers at the National Foot and Ankle Center are committed to helping patients enjoy pain-free and active lives by providing the most medically advanced foot and ankle care available.

With locations in Washington D.C. and Potomac, MD., their high-tech and award-winning clinics are equipped to treat a wide range of conditions with innovative techniques and technologies to help patients get back on their feet faster.

Franklin R. Polun, DPM, FACFAS, DABFAS discovered MLS Laser Therapy when looking for solutions to overcome roadblocks in treating a variety of dif-

ferent pathologies. By

acting at the cellular level, MLS Laser Therapy has become a synergistic compliment to many of his existing approaches.

The M6 MLS Therapy Laser is a unique type of Class IV laser that delivers a concentrated beam of therapeutic light energy into the tissue to relieve pain, reduce inflammation, and accelerate the body's natural healing process.



Dr. Polun

"Cutting Edge Lasers has helped me implement different treatment plans and different treatment models on my patients to get the best outcomes for them," explains Dr. Polun. Among these different models is a new approach to bunion correction.

Specially trained in the Lapiplasty® 3D bunion correction procedure, Dr. Polun is one of few surgeons in the Washington D.C. area that have successfully completed over 200 procedures of its kind. By incorporating MLS Laser Therapy into his postoperative care, Dr. Polun further innovated this approach to reduce pain and shorten recovery time.

The Lapiplasty® procedure offers a three-dimensional solution to bunion correction by restoring the metatarsal alignment in all three planes. The joint is secured with titanium plates to reliably address the unstable foundation and reduce the risk of recurrence.

As a part of his postoperative care plan, patients receive 1 to 2 laser therapy sessions per week for a total of 6 treatment sessions.

MLS Laser Therapy is a non-invasive and pain-free experience with no known side effects. The therapeutic laser energy does not generate heat, allowing it to be safely administered over the titanium plates and screws used in the Lapiplasty® procedure.

"It's not just about what happens on the operating room

table, it's what you do afterward to help them recover," Dr. Polun shares his motto.

While the average Lapiplasty® patient is non-weight bearing for 2 weeks post-surgery, those who undergo post-operative MLS Laser Therapy treatments at the National Foot and Ankle Center cut that time in half.

By reducing pain and post-surgical swelling, MLS Laser Therapy helps improve function and mobility. This enables the patient to begin physical therapy sooner, excel at their rehabilitation plan, and return to normal activities faster.

"Physical therapy providers are always blown away," Dr. Polun exclaims. "They know it's because of the laser."

In addition to improving and accelal healing, providers at the National

erating post-surgical healing, providers at the National Foot and Ankle Center offer MLS Laser Therapy to help manage sprains and strains, musculoskeletal pain, degenerative joint conditions, ligament and tendon injuries, and some neurological issues, including neuropathy.

MLS Laser Therapy has become a synergistic compliment to many of Dr. Polun's existing approaches.

"Whether I'm treating an acute problem, chronic problem, a neuropathic problem, or a post-surgical problem—all of these problems that we treat on a day-to-day basis with our patients—laser therapy can help them get better outcomes and a faster recovery. And that's what patients want: a faster recovery!"

Dr. Polun takes time to educate his patients about laser therapy. Many are eager to add it to their comprehensive care plan despite knowing it is not covered by insurance. Others may need time to consider the option but ultimately decide that the out-of-pocket expense is worth a more comfortable and quicker recovery.

Patients are actively seeking providers with advanced and effective procedures. Dr. Polun finds that many of his patients do extensive research before stepping into his practice. Some are even traveling from out of town to seek the acclaimed care offered at the National Foot and Ankle Center.

For more information on how MLS Laser Therapy from Cutting Edge Laser Technologies can improve patient care at your practice, call 800.889.4184 or visit celasers.com/podiatrymanagement.

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PRESENT (Podiatry.com,

eZines)

PUMICE BARS

Teregen Labs (Personal Pumi Bar) PURCHASING NETWORKS

(See: Supplies)

RADIO ADS

(See: Practice Promotion)

RECRUITING

(See: Physician Recruiting)

REFRIGERANTS

(See: Skin Refrigerants)
REGENERATIVE TREATMENT

(See: Physical Therapy: Post-Injury

Regenerative Treatment)

RFHAB

(See: Braces|Supports; Physical Therapy; Post-Op Protection; Shoes; Splints)

REMOTE PATIENT MONITORING (RPM)

(See: Diagnostics)

REPAIRS

Med-Pro (whirlpools, chair

upholstery)
RESIDENCY COURSEWARE

PRESENT

RETRACTORS

(See: Surgical Specialties)
REVENUE ENHANCEMENT

(See: Practice-Building|Practice

Promotion; Adjacencies IIn-Office Dispensing)

SAFETY PRODUCTS & SERVICES (See Also: Cleaners; Disposables;

Fume Removal; Lasers; Protective Eyewear; Spore Testing; Sterilizers; Suction Systems; Surgical Equipment; Vacuum Systems; Waste Disposal; X-Ray:

Personnel Radiation Monitoring; X-Ray: Shielding)

SANDALS

podiatrym.com

(See: Shoes: Sandals)

SAWS

(See: Surgical Equipment)

SCAR MANAGEMENT

Blaine (Scar Care Gel Pad)

Merz (Mederma)

SCHOOLS

(See: Colleges)
SCOOTERS/WALKERS/ROLLING

MECHANISMS

Pro Niche (The Kneeler)
SCRIBES (Virtual)

Bottleneck Medical

Curascribe

DocAssistMe

SEMINARS

(See: Associations; Practice Promotion)

SENSORY TESTING

(See: Diagnostics Equipment: Diabetic Neuropathy)

SHEET STOCK

(See: Orthotics: Raw Materials)

SHIELDS

(See: Orthotics: Custom Digital Shields)

SHOE SANITIZER/ANTIFUNGAL

DELIVERY SYSTEM

Pedifix (Shoe Zap)

Shoe Care Innovations (Steri-Shoe) (See: Pharmaceuticals: Shoe Disinfectants)

SHOES: Athletic/Walking/

Comfort

Acor

Apex

Asics

Brooks Shoe, Inc.

New Balance (Aravon/Procare) Revere

SAS

Vionic

SH0ES: Balance

Apex (Moore Balance Shoe) SHOES: Custom-Made/Molded

Acor (Traditional Custom/Urban

Walkers/ThermAcor)

Eneslow

Jerry Miller I.D. Shoes (Beta-Walker/ Traditional Custom)

Tru-Mold

SHOES: Depth/Diabetic Acor (Urban Walkers)

Anodyne

Apex (Ambulators/AFO

Essentials Program)

Apis Betterform

ComfortFit Labs

Dia-Foot

Drew Shoe Corp.

Dr. Comfort

Foot Helpers

Frankford Leather

Hersco

Integrated Orthotics Lab

Integrity/Strive

JMS Plastics JSB Orthotics

KevinRoot

Langer P.W. Minor

New Step Orthotics Lab

Oasis

Orthotic Group

Orthofeet PAL

Ped Lite

Pedors

Pilgrim (Deer Tracks/ Hoopoe)

Pine Tree Orthopedic Lab

Propet

Revere Safestep

Stride-Lite

Surefit

(See Also: Medicare Diabetic Shoe Program); Shoes: Custom-made

Shoes: Post-oplDiabetic Combo)
SHOES: Depth/Diabetic (custom

shoe/insert scanner) Apex (ScanCast3D) SH0ES/B00TS: Post-0p/

Post-Trauma

(See: Physical Therapy)
SH0ES: Post-Op/Diabetic Combination

> Darco Pedors (Tothonator)

SHOES: Sandals

American Orthotics Lab, Inc.

(Healing Sandal)

Apex

ComfortFit

Dia-Foot/Pure Stride Earthwalk

JSB

KLM

Langer OLT (3D Printed) **Orthotic Group**

Revere

Spenco

SŢJ Vionic

SHOES: Specialty Retailers

SHOWER & BATHING AIDS

(See: BandagelCast Protector)

SILICON SPECIALTIES Bauerfeind USA (Viscoped/

Viscoheel SofSpot)

Dr. Jill's Foot Pads

Dr. Scholl's

Gel Smart/Polygel/Healix Care Orthofeet (Bio-Sole GEL)

Pedifix (Gel Smart)

Podiatree Silipos

Stein's

(See Also: Digital Appliances)
SILICON SPECIALTIES

(diabetic-friendly)

Gel Smart

Pedifix (Visco-Gel line)
SILVER DELIVERY SYSTEM

(See: Shoes) **SKIN CLOSURES**

Gill

Henry Schein

Medline

Suturegard
SKIN LESION REMOVAL (Cryosurgical)

Cryoprobe

Cryosurgery, Inc. (Verruca-Freeze)

Moore Medical SKIN PROTECTANTS (See: Pharmaceuticals: Topical

[Skin Protectants]) SKIN REFRIGERANTS Blaine Labs (V.A.D)

Gebauer Co. (Ethyl Chloride) Gill Podiatry

(Pedi-Freeze/Pedi-Shield)

SLEEVES

Dr. Jill's Foot Pads (forefoot compression, bunion bracing,

turf toe bracing, ankle

bracing)
SMOKE EVACUATION

(See: Lasers)
SOCKS

Anodyne

Apex (Copper Cloud)
Bauerfeind (Spa Hosiery)

Bintz Company
Dia-Foot/Pure Stride

Dr. Comfort

Dr. Jill's Foot Pads

(bunion relief)

Drew Shoe Corp. Drymax (copper/running socks; diabetic (AVAL))

Foot Helpers

Frankford Leather

Infracare (Reynaud's/cold feet) Orthofeet

P.W. Minor (Treadeasy) Pedifix (Therafoot/

No-Ridge)

Powerstep (FLAT SOCKS) Sigvaris

Silipos

Siren Care (remote patient

monitoring)

Stride Lite Thor-Lo (Thorneburg Hosiery)

Tru-Mold (Shear-Free

Comfort Socks) SPLINTS (Night)

(See: Plantar Fasciitis)

SPLINTS (Post-Op/Post-Trauma) Angsko

Darco Int'l (Complete Splinting

System) Dr. Jill's Foot Pads

Gill Podiatry

Med Pro Moore Medical

Pedifix

Silipos

Stein's (See Also: Braces|Supports) SPLINTS (Plaster: For Orthotic

Casting)

De Puy Casting

STAFF MANAGEMENT

(See: Practice-Building) STATIONERY: Greeting Cards

(See: GiftslCards)
STERILIZING EQUIPMENT

Midmark (Ritter) (See Also: Cleaners, Ultrasonic)

Sterilizers: Monitoring SteriCheck STRAPPING (specialties)

Quick-Tape (water-resistant foot strap)

SUCTION SYSTEM: (For Nail Dust and Smoke Removal) (Wet or Dry)

systeml

European Footcare Jan L

Medicool (File Stream) Med-Pro Podiatree (Kerathin nail debridement

SUPPLIES, SURGICAL

(See: Supply Houses; Surgical Equipment)

Continued on page 92

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Podiatry Management's

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Dean of Dr. William M. Scholl

College of Podiatric Medicine at
the Rosalind Franklin University
of Medicine and Science



Lawrence DiDomenico, DPM

Distinguished author, lecturer,
and residency director



Cindy Pezza

Practice management
expert

Saturday, July 30, 2022 • 12:00—1:00 p.m.

This event takes place in conjunction with the APMA 2022 Annual Scientific Meeting (The National) in Orlando, FL

Individual Tickets: \$75 Table: \$750

You can register for the luncheon when you register for The National or by using the registration form below, or by visiting www.apma.org/TheNational. Pick up your ticket(s) at the APMA booth (#707) during exhibit hall hours.

Proceeds from ticket sales will support the APMA Educational Foundation. Scholarships are awarded annually to third- and fourth-year podiatric medical students from the nine colleges of podiatric medicine.

You must be registered for The National to attend the luncheon.

This year's event is sponsored by:







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Podiatry Management's Hall of Fame was created to recognize a podiatrist's and a non-podiatrist's accomplishments in the podiatric medical profession. This award is unique in that recipients are not selected by a committee, but by American podiatrists' votes in Podiatry Management's annual survey.

SUPPLIES (catalog, direct sales, internet, group purchasing networks)

Advantage Medical Advent Medical Systems Alimed DocShopPro (online) eSutures (surgical focus) Gill Podiatry Supply Henry Schein

Krasity's MD Buying Group (online) Medline Med-Pro

Medway Meyer Distributing Moore Medical

My Foot Shop

Surefit

Talar Capital Partners SURGICAL (CHEMICAL) NAIL **TREATMENTS**

Pedinol Pharmacal (Phenol-EZ Swabs)

SURGICAL EQUIPMENT:

Endoscopic Instratek [Endotrac System]

SURGICAL TREATMENT:

Specialties Amniox (allograft for accelerating

surgical healing) Arthrex

Crossroads

De Puy ACE (Standard Staple, Twist-Off Screw, Thread-Head Screw, Orthosorb)

eSutures (sutures) In2Bones USA (Smart Toe hammertoe treatment) Instratek (Endotrac Endoscopic

Plantar Fasciotomy Instrumentation)

Jan L (S-Mart exsanguination and Tourniquet system)

Medline (blades, gloves, instruments) Nextremity Solutions (hammertoe correction system)

Osteomed (Koby Isogard system) Paragon 28 (Baby Gorilla)

Reign Medical (CLENCH compression staple system)

Safety Fix (removable implants) Sgarlato Labs (Surgi-Peace/O'Brien Goniometer/Reece Osteotomy Guide/Snap Fixation Pin)

Subchondral Solutions (S-Core) Suturegard

Treace (Hallux Valgus)

Vilex (Du Val Cannulated Screw System/Borrelli Blade System)

Wright Medical Technology (Silastic Flexible Hinge Toe Implant System/IncisionDrain

(See Also: Anesthesia; Cryosurgery; Disinfectants; Telescopes; Disposables; Emergency Equipment; Implants/Biomaterials; Lasers; Loupes; Sterilizers; Suture; Surgical Instruments; Surgical Power Equipment; Surgical Wound Irrigation; Trays)

SURGICĂL FACILITY **ACCREDITATION**

(See: Accreditation)

SURGICAL POWER EQUIPMENT

Zimmer, Inc.: Hall Surgical (Micro E)

SWABS

(See: Disposables)
SYRINGES

(See: Hypodermic Needles)

TABLES, SURGICAL

(See: Chairs) TAPE

(See: Casting Materials; Supply Houses)

TAPE (for strapping) Dr. Jill's Foot Pads

Quick-Tape (water-resistant foot strap)

TAPE (for bunions, corns, calluses prevention and treatment)

Pedifix (Sorespot silicone tape)

TELEHEALTH

(See: Computers: Software)
TELEVISION ADS

(See: Practice Promotion)

TENS UNITS

(See: Physical Therapy) TEXTING PLATFORMS

TIBIAL TORSION DEFORMITIES

(See: Braces|Supports)
TOPICAL ANTISEPTICS

(See: Disinfectants|Hand Cleansers) TOPICAL MEDICATIONS

(See: Pharmaceuticals: Topical Medications)

TOPICAL OXYGEN TREATMENT

AOTI (TWO2) E02 (OxyGeni) Natrox

Ogenix (Epiflo) TOTAL CONTACT CAST SYSTEMS

BSN (Cutimed) Integra (TCC-EZ)



ULCER CARE/PREVENTION

(See: Blister Relief; Compression Bandages; Off-Loading; Shoes; Wound Management; Pharmaceuticals: Wound Dressings)
ULTRASONIC CLEANERS

(See: Cleaners)

ULTRASOUND

(See: Physical Therapy)
ULTRASOUND IMAGING

20/20 **UPHOLSTERY**

(See: ChairslUpholstery)



VACUUM SYSTEMS (Nail Dust Extraction)

(See: Suction Systems)
VASCULAR DIAGNOSTICS

(See: Diagnostic Equipment)

VASCULAR PROFUSION **IMPROVEMENT**

Vasocare (Vein-O-Plus)

VIDEOTAPES (Physician Education)

Art Of Surgery DataTrace

Greater Texas Educational Foundation

The Podiatry Institute PRESENT (Residency

Courseware)

Western Pennsylvania Hospital VITAMINS/SUPPLEMENTS/ **MEDICAL FOODS**

(See: Neutriceuticals)



WAITING ROOM VIDEOS

(See: Practice Promotion|Patient Education)

WALKERS

(See: Braces|Supports) WART REMOVAL (topicals)

(See: Pharmaceuticals; Topical Wart Removers)

WART REMOVAL (non-pharmaceutical)

Cryoprobe

Cryosurgery, Inc (Verrca-Freeze)
Moore Medical

Nuvolase Saorsa (Swift System) (microwave

technology) See Also: Lasers)

WART REMOVAL: Refrigerants Blaine Labs (V.A.D.)

Gebauer Co. (Fluro-Ethyl) Gill Podiatry (Pedi-Freeze/Pedi-Shield)

WEBINARS

20/20 Imaging

AmerX **Arize**

Bako

BESPA

Biomedix

DocShopPro

Hyperion/Smart ABI

McClain Labs ModMed OHI

Powerstep Present

Saorsa Talar

Tayco Top Practices

WEBSITES

(See: Online Education|Networking)
WEBSITES (Practice Site

Creation/Sales)

Officite Online Podiatry Sites Physician Web Pages

Podiatry Content Connection

WebPower Video WEBSITE CONTENT/WEB

COMMUNICATION SERVICES/ INTERNET PRESENCE/ **CONTROLLING BAD REVIEWS**

(Reputation Management) Podiatry Content Connection

Weave

WHIRLPOOLS

(See: Hydrotherapy) WOUND MANAGEMENT: Board Certification

(See: Board Certification)

WOUND MANAGEMENT: Healing Devices/Techniques; Wound Prevention, Diagnostics, **Software**

Acelity (KCI VAC System; SNAP disposable NPWT) AOTI (topical oxygen) DM Systems (Heel-Lift) E02 (topical oxygen) Juzo (compression stocking)

Kinas (ESWT for DFU's)

Moleculight (wound measurement/ fluorescence visualization) Natrox (topical oxygen)

Ogenix (topical oxygen) Smith & Nephew (Blue Sky)

Softwave (ESWT for DFU's) Total Ancillary (skin substitutes software—matching patients with

products) Wright Medical: Osteoset (resorbable

mini-beads) (See Also: Dressings; Heel Protection; Hydrotherapy; Pharmaceuticals: Diabetic NeuropathylSupplements: Diabetic; Pharmaceuticals: Wound Treatment; Pressure Walkersl

Scooters; Total Contact Casts) WOUND MANAGEMENT:

Topical Medications

(See: Pharmaceuticals: Wound Dressings)

X-RAY: Cone Beam CT

Curvebeam

X-RAY: Duplicating

Med-Pro X-RAY: Fluoroscopy

(See: Fluoroscopy) X-RAY: Machines

Fluoroscan Imaging Systems MinXray, Inc. X-Cel X-Ray, Inc.

X-RAY: Marking Tape/I.D. Labels

Med-Pro (distributor for Med. I.D.) X-RAY: Portable Imaging

Systems Fluoroscan Imaging Systems X-RAY: Portable Imaging

Systems: (Used) IMS Mini-C Sales X-RAY: Processors

20/20 Imaging (Digital) All-Pro Imaging Corp. (Digital and

Non-Digital) Foz Networks FujiFilm JRX Diagnostics Sigma Digital X-Ray X-Cel X-Ray, Inc.

(MXR-14)