

2021 BUYERS' GUIDE

If knowledge is power, then time is surely money. That's the idea behind the *Podiatry Management* Annual Buyers' Guide: to save you time by providing you an easy and convenient source of all the major podiatric products and services you use in the everyday course of running your practice.

PART I

This year's guide is divided into two parts. Part I lists company names alphabetically and provides pertinent address and phone/fax/website information, with additional product and/or service data for advertisers in this special edition.

PART II

Part II, which starts on page 68, lists companies or organizations according to the type of product or service they provide. Listings in many cases feature both company/organization and product name; thus, if you're looking for Amlactin under "Pharmaceuticals: Moisturizers," you can find this brand name even if you don't know that Sandoz is the manufacturer.

HOW TO USE THIS GUIDE

Another cross-referencing feature makes it easier for you to find related products. For example, if you're looking in the "Orthotics, Prefabricated" category, you will also find the cross-reference "See also: Insoles, Heel Supports, and Pads."

If you have an office manual, we recommend that you photocopy these pages and add them to your source lists. That way, the next time you run short of x-rays, for example, you can quickly locate a supplier. Incidentally, we encourage you to support these suppliers. Collectively, they provide the advertising dollars necessary to support magazines such as this; and many, as well, contribute to podiatric student scholarships and research.

Continued on page 2

Part I: Who's Who

1st PROVIDERS CHOICE

(480) 782-1116
www.1stproviderschoice.com
Email: sales@1stproviderschoice.com

3D-THOTICS

1901 E. Linden Ave.,
Unit 23
Linden, NJ 07036
(908) 862-3121
www.3Dthotics.com
Email: orthotics@outlook.com

8SOLE

1800 Mearns Rd.,
Ste. Y
Warminster, PA 18974
(267) 368-8165
www.8sole.com

20/20 IMAGING, a division of Konica Minolta Healthcare Americas, Inc.

829 Virginia Rd., Ste. A
Crystal Lake, IL 60014
(866) 734-6234
www.2020imaging.net
Email: info@2020imaging.net

20/20 Imaging, a division of Konica Minolta, is the recognized leader in providing digital imaging solutions to podiatry healthcare providers for 20 years. 20/20's portfolio of DR panels and digital x-ray systems, along with our ultrasound solutions, use the latest technology to achieve the best image quality. Our MOMENTUM-DR and Universal DR 10x12 Cesium detectors and REALISM™ image processing algorithm provide the best 1-2 punch available in the industry.

Our extremely efficient PXS710 high-frequency output x-ray unit with anatomical programming is designed to minimize dose and advance patient care. The x-ray unit, coupled with either DR detector, provides outstanding image quality.

20/20 Imaging Opal-Pod software offers secure image viewing, storage, manipulation, and EHR integration.

Additionally, 20/20 Imaging offers cutting edge ultrasound. Fea-

turing exceptional image quality, Simple Needle Visualization to improve needle visibility, ease of use, and unmatched training with 5-year warranty, the HS2 and MX1 have become the #1 choice for ultrasound in podiatry.

Learn about our advanced digital technology and reimbursement incentives with our experienced specialists today!

[Click here](#)

A

A STEP ABOVE HEALTH MANAGEMENT SYSTEMS

Rt. 72
Barnegat, NJ 08005
(877) 448-6233
www.astepabovehealth.com

THE ACADEMY OF CONTINUING PODIATRIC MEDICAL EDUCATION (ACPME)

www.acpme.net
**THE ACADEMY OF MINIMALLY
INVASIVE FOOT AND ANKLE
SURGERY (AMIFAS)**
3707 S. Grand Blvd, Ste. A
Spokane, WA 99203
(800) 433-4892 or
509-624-1452
Fax: (509) 624-1128
www.aafas.org
Email: theaafas@gmail.com,
cartersworkplace1@gmail.com

THE ACADEMY OF PHYSICIANS IN WOUND HEALING (APWH)

2806 Reynolda Rd., Ste. 194,
Winston Salem, NC 27106
(336) 923-5604
www.APWH.org
Email: info@APWH.org

ACEILITY

(KCI, LifeCell, Systagenix)
P.O. Box 659508
San Antonio, TX 78265
(800) 275-4524
acelity.com

ACOR ORTHOPAEDIC

18530 S. Miles Pkwy.
Cleveland, OH 44128
(800) 237-2267 (ACOR)
(216) 662-4500
Fax: (216) 662-4547
www.acor.com

Email: email@acor.com

ACTIVE LIFE SOLUTIONS

(717) 500-1257
www.highhealer.pro
www.activelifeUSA.com

ACUPATH

28 S. Terminal Dr.
Plainview, NY 11803
(888) 228-7284
www.acupath.com

ADVANCED OXYGEN THERAPY (AOTI)

(866) heal-two
www.aotinc.net

ADVANCED TISSUE

7003 Valley Ranch Dr.
Little Rock, AR 72223
(877) 811-6080
www.advancedtissue.com

ADVANTAGE LABS

130 E. Jefryn Blvd.
Deer Park, NY 11729
(631) 667-6257
www.advantagelabs.com

ADVENT MEDICAL SYSTEMS

444 Valley Dr.
Syracuse, NY 13207
(315) 471-5492
www.adventms.com

AHN, DR TJ

312-254-8949
www.OptOutBook.com

Here is your opportunity to grab a **FREE copy of the book, "OPT-OUT: How To Take Back Financial Control of Your Practice Without The Hassles of Insurance Companies"**, written by TJ Ahn, DPM. Dr Ahn currently runs his hybrid-concierge podiatry practice in Chicagoland, and also offers consulting to other podiatrists on how to get more patients, increase revenues and multiply their profits.

He speaks regularly at live events and conferences, and has hosted International MIFAS Cadaver Lab Workshops in Chicago for 3 years in a row. Dr. Ahn has helped many podiatrists learn and implement minimally invasive foot surgery, marketing, and

ethical persuasion to build successful hybrid-concierge model practices.

This book, "OPT-OUT" documents his journey to "opt-out" of insurance networks in favor of a more profitable and more sustainable model for success in the modern era of private practice. All you need to do is cover the shipping cost, and you will receive a FREE book plus bonus masterclasses (valued at over \$500).

[Click here](#)

ALFA SIGMA

www.alfasigmaUSA.com

ALI-MED

297 High St.
Dedham, MA 02026
(800) 225-2610

ALLARD USA

300 Forge Way, Ste. 3
Rockaway, NJ 07866-2056
(888) 678-6548
Fax: (800) 289-0809
www.allardusa.com

Allard USA is the world leader in the carbon fiber AFO market by drawing on over two decades of researching the biomechanical needs of patients with lower extremity deficiencies. Allard USA continues to invest in state-of-the-art materials and technology to develop and manufacture the highest quality AFOs. Allard USA products also include pediatric hip orthoses, contracture management orthotic components, soft braces, spinal orthoses, splinting and bracing materials.

[Click here](#)

ALLIED OSI LABS

6299 Guion Rd.
Indianapolis, IN 46268
(800) 444-3632
Fax: (800) 233-2280
www.alliedosilabs.com
Email: kdubois@aolabs.com

ALL-PRO IMAGING, INC.

1295 Walt Whitman Rd.
Melville, NY 11747-3062
(888) 862-4050
Fax: (516) 433-3831
www.allproimaging.com

Continued on page 5

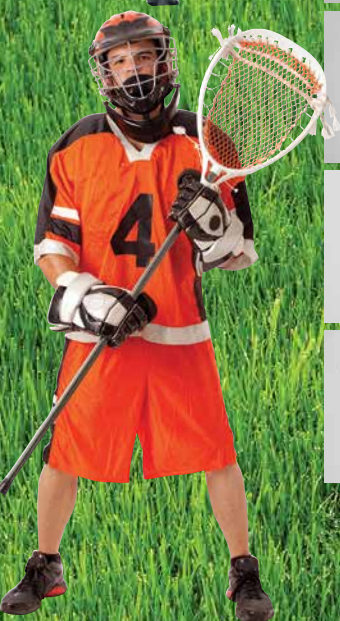
This Buyers' Guide is also available at
podiatry.com/Buyers_guide.cfm

Professional Sports Series

For the serious high school, college, or professional athlete, we have developed a wide variety of sports orthotics. With over 60 years of experience in treating professional athletes, I am sure we can find just the right one.

John Bergmann, DPM, C.Ped

Wide Variety for Your Athletic Patients



Bergmann Orthotic Lab, Inc. 1730 Holder Lane, Northfield, IL 60093
800-323-8267 email johnortho@aol.com www.bergmannlab.com

Podiatry is Our Business!

Take Your Vitamins Daily



Often Imitated
Never Duplicated



Proudly Made in the U.S.A.
Do you know where your products are made? Gordon Laboratories is proud to say we manufacture all of our products in the USA. We manufactured the first pharmaceutical specialty line for podiatry more than sixty years ago in suburban Philadelphia, and today we produce the largest selection of topical podiatric pharmaceuticals.
Learn more about Gordon Laboratories from our website at gordonlabs.net, or call us at 1-800-356-7870.
Gordon Laboratories
6801 Ludlow Street • Upper Darby, PA 19082
610-734-2011 • 1-800-356-7870 • Fax 610-734-2049



Gordon Laboratories

6801 Ludlow Street • Upper Darby, PA 19082
610-734-2011 • 1-800-356-7870 • Fax 610-734-2049

For additional information, please visit our website at www.gordonlabs.net.

ALTERNATIVE Rx CBD (ARX)

www.alternativerxcbd.com
email: drsteve@arxhealthllc.com

Alternative Rx CBD products are customized formulations that provide the power of hemp. Their time-tested herbal formulation, extracted via traditional methods, has been chosen for healing and natural analgesic properties to create a well-rounded product that is greater than the sum of its parts.

Alternative Rx CBD ingredients have been thoroughly vetted and selected specifically for use by a master herbologist and a physician. These products use phytocannabinoids, which are derived out of the hemp flower and stalk from hemp plants grown only in the USA.

Alternative Rx CBD topical Joint and Muscle CBD Creams and Roll-On gel also include 12 other all-natural homeopathic elements. These proprietary products have been shown to be efficacious and safe, and a natural alternative to potentially harmful prescription and OTC drugs. The firm takes pride in their customers actually improving their quality of life safely.

All products are tested by third party labs to ensure quality and potency. Good Manufacturing Practices (GMP) compliant.

[Click here](#)

AMERICAN ACADEMY OF PAIN MANAGEMENT (AAPM)

13947 Mono Way, Ste. A
Sonoma, CA 95370
(209) 533-9744
Fax: (209) 533-9750

AMERICAN ACADEMY OF PODIATRIC PRACTICE MANAGEMENT (AAPPM)

629 W. Hillsdale
Lansing, MI 48933
(517) 484-1930
Fax: (517) 485-9408
www.aappm.com
Email: office@aappm.org

Our mission: To positively change the lives, practices and communities of podiatric physicians through leadership education, practice management education and sharing knowledge.

The American Academy of Podiatric Practice Management (AAPPM) is podiatry's premier association ded-

icated exclusively to practice management education. Nearly 2,000 established practitioners, new practitioners, residents, podiatric assistants, executive office managers, staff members and students have learned that joining the Academy family can change their practice and change their lives.

For over 50 years, the American Academy of Podiatric Practice Management has positively impacted the lives of practitioners and their staff by integrating improved patient care with proven practice management strategies. Whether you are an established practitioner, new practitioner, multi-physician practice, or a doctor looking to retire, the AAPPM is here for you.

We invite you to join the AAP-PM and find out firsthand how the positive sharing attitude of our leadership and members, our unique practice management meetings, mentoring programs and many other educational resources can help you change your practice and change your life.

[Click here](#)

AMERICAN ACADEMY OF PODIATRIC SPORTS MEDICINE (AAPSM)

3121 NE 26th St.
Ocala, FL 34470
(352) 620-8562
Fax: (352) 620-8765
www.aapsm.org
Email: ritayates2@aol.com

AMERICAN ACADEMY OF WOUND MANAGEMENT (AAWM)

1255 23rd St. NW, #200
Washington, DC 20037-1174
(202) 521-0368
Fax: (202) 833-3636
www.aawm.org

Email: woundnet@aawm.org

THE AMERICAN ASSOCIATION OF COLLEGES OF PODIATRIC MEDICINE (AACPM)

15850 Crabbs Branch Way,
Ste. 320
Rockville, MD 20855
(301) 948-9760
www.AACPM.org

AMERICAN ASSOCIATION OF HOSPITAL AND HEALTHCARE PODIATRISTS (AAHP)

c/o Frank Rinaldi, DPM
8508 18th Ave.
Brooklyn, NY 11214-2912

(718) 259-1822
Fax: (718) 259-4002
www.hospitalpodiatrists.org
Email: drdefoot@verizon.net

AMERICAN ASSOCIATION FOR WOMEN PODIATRISTS (AAWP)

www.americanwomenpodiatrists.com

AMERICAN BOARD OF FOOT AND ANKLE SURGERY (ABFAS)

(415) 553-7800
www.abfas.org
Email: info@abfas.org

The American Board of Foot and Ankle Surgery (ABFAS) strives to protect and improve the health and welfare of the public by advancing the art and science of foot and ankle surgery. It is the only surgical certification board recognized by the Council of Podiatric Medical Education through the Joint Committee on the Recognition of Specialty Boards.

[Click here](#)

AMERICAN BOARD OF LOWER EXTREMITY SURGERY (ABLES)

PO Box 5373
Evanston, IL 60204
(248) 855-7740
Fax: (248) 855-7743
www.ables.org
Email: info@ables.me

AMERICAN BOARD OF MULTIPLE SPECIALTIES IN PODIATRY (ABMSP)

555 8th Ave., #1902
New York, NY 10018
(888) 852-1442
Fax: (212) 356-0678
www.abmsp.org
Email: abmsp@ptcny.com

AMERICAN BOARD OF PODIATRIC MEDICINE (ABPM)

1060 Aviation Blvd., #100
Hermosa Beach, CA 90254
(310) 375-0700
Fax: (310) 861-0445
www.ABPMed.org
Email: admin@abpmed.org

The American Board of Podiatric Medicine (ABPM) offers a comprehensive board qualification and certification process in podiatric medicine and orthopedics. Podiatric Medicine and Orthopedics is the medical specialty concerned with

the comprehensive and continuous foot health care of patients. It integrates the biological, biomechanical, rehabilitative, clinical and behavioral sciences and encompasses first contact care, continuous care, long term care and general medicine. Board certification provides the assurance to both the public and health professionals that the highest level of achievement has been attained in the specialty area.

ABPM's mission is to protect the health and welfare of the public through an ongoing process of evaluation and certification of the competence of podiatrists in the specialty of Podiatric Orthopedics and Primary Podiatric Medicine.

[Click here](#)

AMERICAN COLLEGE OF PODIATRIC MEDICINE (ACPM) (formerly ACAFOM)

5272 River Rd.,
Ste. 630
Bethesda, MD 20816
(800) 265-8263
Fax: (301) 656-0989
www.acpmed.org
Email: info@acfaom.org

AMERICAN COLLEGE OF FOOT AND ANKLE PEDIATRICS (ACFAP)

10 West St.,
Unit 7
W. Hatfield, MA 01088
www.acfap.org

AMERICAN COLLEGE OF FOOT AND ANKLE SURGEONS (ACFAS)

8725 W. Higgins Rd. #555
Chicago, IL 60631-2724
(773) 693-9300
Fax: (773) 693-9304
www.acfas.org

AMERICAN COLLEGE OF LOWER EXTREMITY SURGEONS (ACLES)

P.O. Box 211
Greenwich, NY 12834
(518) 692-0602
Fax: (518) 692-8939
www.aclesurg.org

AMERICAN COLLEGE OF PODIATRIC MEDICAL REVIEW

www.acpmr.org

AMERICAN COLLEGE OF PODIATRIST RADIOLOGISTS

One Lincoln Road Bldg.
Miami Beach, FL 33139

Continued on page 8

Your Patients Benefit from a Comprehensive Diagnosis



BakoDx laboratory testing provides the complete diagnostic picture to effectively treat nail dystrophy.



Histopathology

+



PCR

bako^{dx}

AMERIGEL®

YOUR FIRST CHOICE For Post-Op Care

CONVENIENCE • COMPLIANCE • POSITIVE OUTCOMES



3 Secondary Dressings to Choose From!

- Fabric Bandage
- Knuckle Bandage
- Flex Tape

The **RESULTS** You Love. The Product You **TRUST!**
Order Now at AMERXHC.com or Call (800) 448-9599

AMER
HEALTH CARE **X**

PARTNERS IN THE SCIENCE AND MANAGEMENT OF WOUND CARE

AMERX® and AMERIGEL® are registered trademarks of AMERX Health Care Corporation

AMERXHC.com

Ref: PM 01/21

AMERICAN HEALTHCARE PROFESSIONALS AND FRIENDS FOR MEDICINE IN ISRAEL (APFMED)

(617) 232-5382
www.apfmed.org

AMERICAN ORTHOTIC LAB CO., INC.

20-32 119th St.
College Point, NY 11356
(718) 886-1388

AMERICAN ORTHOTICS LAB., INC.

P.O. Box 9174
St. Louis, MO 63117
(800) 644-3579
www.americanorthotics.com
Email: contactus@

americanorthotics.com

AMERICAN PODIATRIC MEDICAL ASSOCIATION (APMA)

9312 Old Georgetown Road
Bethesda, MD 20814
(301) 581-9200
www.apma.org
Email: membership_ask_

APMA@apma.org

AMERICAN PODIATRIC MEDICAL STUDENTS ASSOCIATION (APMSA)

9312 Old Georgetown Rd.
Bethesda, MD 20814
(301) 493-9667

AMERICAN PODIATRIC MEDICAL WRITERS ASSOCIATION

P.O. Box 750129
Forest Hills, NY 11375

AMERICAN PROFESSIONAL WOUND CARE ASSOCIATION (APWCA)

406 W. Street Rd.
Feasterville, PA 19053
(215) 942-6095
Fax: (215) 942-6098

www.apwca.org

AMERICAN SOCIETY OF FOOT AND ANKLE DERMATOLOGY (ASFAD)

C/o Dr. Joel Morse
(202) 966-4811
www.dermfoot.com
Email: foxhallfoot@aol.com

THE AMERICAN SOCIETY OF PODIATRIC MEDICAL ASSISTANTS (ASPMA)

(888) 88 ASPMA [27762]
www.ASPMA.org
Email: aspmalex@aol.com

"Podiatric medical assisting is a small and rapidly-changing professional career. As a result, our role is not understood as well as it should be by other professionals, our peers, educators, and the general public," says Cheryl Bailey, PMAC, Director of Communications for the **American Society of Podiatric Medical Assistants (ASPMA)**. "Obtaining membership in the ASPMA will establish an identity as a podiatric medical assistant, a professional whose support and participation will help the profession develop and gain recognition."

Podiatric assisting mostly involves on-the-job training—learning all aspects of podiatry. "Podiatry is one of the only fields where the medical assistant does a good amount of the patient care," adds Bailey. "This provides the assistant with knowledge and skill along with a study guide to take the exam and become a

PMAC [Podiatric Medical Assistant Certified]. This, of course, is dependent on the practice and physician."

The exams are offered online and in person at several conferences. You do need to become a member in order to take the exam, but, as Bailey says, "it's well worth it."

The ASPMA currently has over 1400 active members, with more being added weekly.

[Click here](#)

AMERICAN SOCIETY OF PODIATRIC MEDICINE (ASPM)

7331 Collins Avenue
Miami Beach, FL 33141

AMERICAN SOCIETY OF PODIATRIC SURGEONS (ASPS)

139B James Comeaux Rd.,
Ste. 555
Lafayette, LA 70508
(337) 628-2777
www.aspsmembers.org

AMERX HEALTH CARE CORPORATION

1300 S. Highland Ave.
Clearwater, FL 33756
(800) 448-9599

www.AMERXHC.com

Email: info@amerxhc.com

Since 1993, physicians have chosen top-rated products from AMERX Health Care to increase patient compliance, boost positive outcomes, and grow practice profits. Long known for the popular AMERIGEL® line of topical wound and skin care products featuring Oakin® (oak extract), AMERX Health Care has expanded their offerings throughout the years. A comprehensive suite of wound care products including HELIX® Bioactive Collagen, AMERX® Wound Care Kits & Dressings, and the EXTREMIT-EASE® Compression Garment are available to help you and your patients address today's wound and skin care challenges. New programs are now in place to help you unlock your practice's true growth potential. Turn-Key DME® by AMERX Health Care provides the support needed to: streamline protocols, navigate Medicare DME requirements, properly bill for DME Wound Care supplies, and more efficiently dispense DME Wound Care supplies. Create your unique DME dispensing program by combining Doctor Direct (In-Office Dispensing) and Patient Direct (Direct-to-Patient Delivery) in the proportion that best fits the needs of YOUR practice. Contact your AMERX Account Manager at 800-448-9599 today to request your personal practice analysis and ask about the options available to enhance your practice growth.

[Click here](#)

AMFIT, INC.

3611 NE 68th St.
Vancouver, WA 98661
(800) 356-FOOT [3668],x250
(Fax) (727) 447-5617
www.amfit.com
Email: sales@amfit.com

AMNIOX

www.amnixmedical.com
(888) 709-2140

ANGSKO INC/FOOT EXPRESS

7403 E. 6th Ave., Ste1
Scottsdale, AZ 85251
(800) 528-2825

ANODYNE

5050 S. 2nd St.
Milwaukee, WI 53207
(844) 637-4637
www.anodyneshoes.com

APEX FOOT HEALTH INDUSTRIES

www.apexfoot.com
(see Orthotic Holdings Inc)

APIS FOOTWEAR CO.

2239 Tyler Ave. #B
S. El Monte, CA 91733
(888) YES-APIS [937-2747];
Fax: (888) 990-2245
www.apisfootwear.com

Apis Footwear Company believes there is a shoe for everyone. A favorite for those who wear hard-to-find sizes, each style is offered in a multitude of sizes and widths. If you are seeking footwear for therapeutic purposes, Apis shoes are ideal for athletic walking or simply adhering to your general comfort needs. Apis Footwear Company strives to produce variety in style while maintaining its therapeutic functions.

[Click here](#)

APOLLO ORTHOTICS

320 Westbury Ave.
Carle Place, NY 11514
(516) 333-3223
www.apollorthotics.com

ARCHE HEALTHCARE

www.archehealthcare.com

ARIZONA AFO

www.arizonaafo.com
(see Orthotic Holdings Inc)

ARTHREX

1370 Creekside Blvd.
Naples, FL 34108
(239) 643-5553

ARTHROCARE SPORTS MEDICINE

7000 W. William Cannon Dr., Bldg. 1
Austin, TX 78735
(512) 391-3900

www.arthrocare.com

ART OF SURGERY, THE (Dr. Mercado video series)

(800) footvideo
www.artofsurgery.org

ASICS TIGER CORP.

10540 Talbert Ave., West Bldg.
Fountain Valley, CA 92708
(800) 678-9435

ASSOCIATION FOR THE ADVANCEMENT OF WOUND CARE (AAWC)

www.aawcsummits.com

ASSOCIATION OF EXTREMITY NERVE SURGEONS (AENS)

201 Stillwater, Ste. 8
Wimberley, TX 78676
(888) 708-9575
www.aens.us

Continued on page 11

This Buyers' Guide is also available at
podiatry.com/Buyers_guide.cfm

Acor
www.acor.com
ACOR

Allied
www.aolabs.com
**Allied
Labs**

Comfort Fit Labs
www.comfortfitlabs.com
**ComfortFit
Orthotics**

Eastern
www.eplorthotics.com
**EPL
EASTERN PODIATRY
LABORATORY**

Hersco Labs
www.hersco.com
hersco

Fiber Orthotics
www.fiberorthotics.com
FIBER

Integrity Orthotics
www.integrityortho.com
integrity ORTHOTICS

Solo Labs
www.sololabs.com
SOLO
LABORATORIES, INC.

JSB
www.jsbinc.com
JSB

KLM Labs
www.klmlabs.com
KLM

Root Lab
www.root-lab.com
**ROOT
LAB**

Sure Fit Lab
www.surefitlab.com
SUREFIT

STJ Orthotic Services
www.stjorthotic.com
STJ

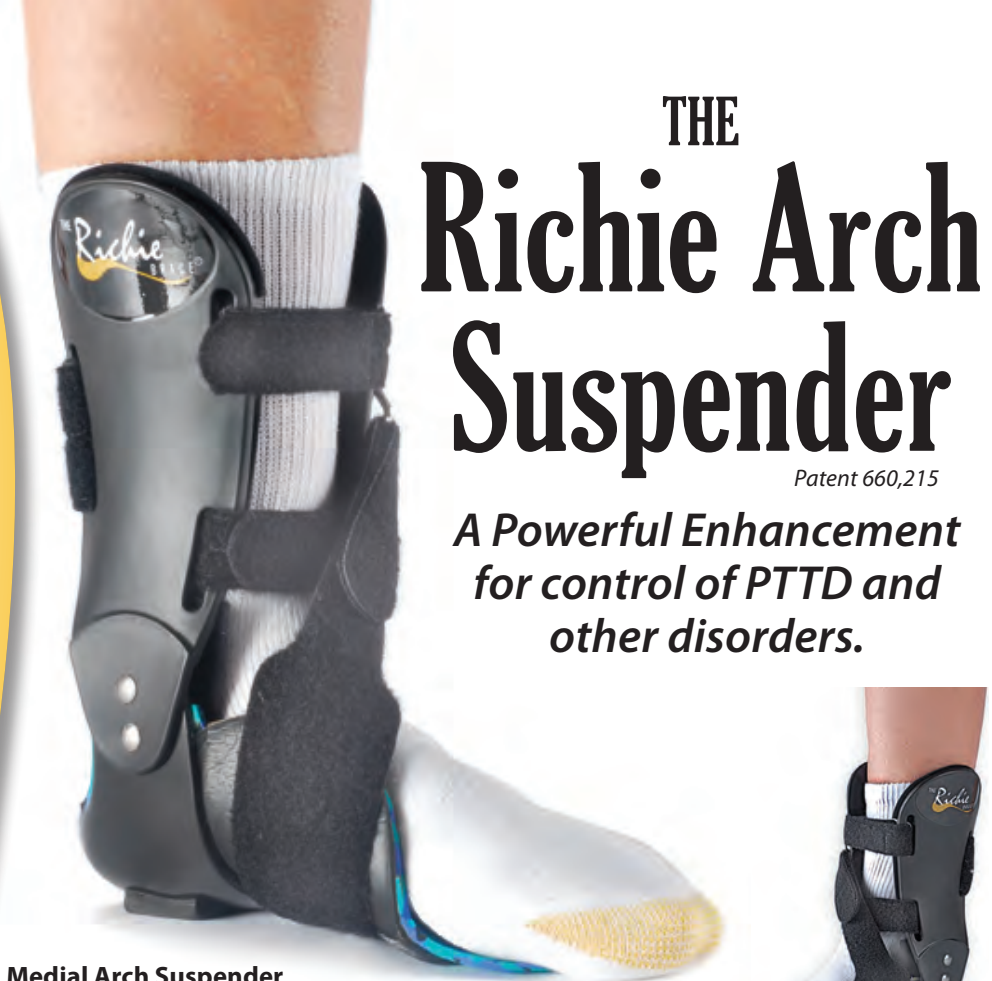
Marathon Ortho
www.marathonortho.com
Marathon
ORTHOTICS, INC.

For our distributor's bios, go to
www.richiebrace.com/distributors

THE Richie Arch Suspender

Patent 660,215

*A Powerful Enhancement
for control of PTTD and
other disorders.*



Medial Arch Suspender

Clinical Indications:

- Stage 2 and 3 PTTD
- Mild to Moderate Charcot Arthropathy
- Flatfoot secondary to Rheumatoid Arthritis
- Severe pronation disorders



BEFORE



AFTER

The Richie Brace Arch Suspender® is an invention to provide powerful adjustable control of the midfoot joints of the human foot. The medial arch suspender stabilizes the talonavicular joint while the lateral arch suspender stabilizes the calcaneal-cuboid joint.

Lateral Arch Suspender

Clinical Indications:

- Lateral ankle instability
- Charcot Marie Tooth
- Peroneal Tendinopathy
- Cavus deformity

**Only available
on a genuine
Richie Brace!**

Learn more at:
richiebrace.com

THE **Richie**
BRACE
RESTORING MOBILITY®

Bianco Brothers Instruments

WWW.Biancobrothers.com

6301 10th Avenue, Brooklyn, NY. 11219

718-680-4492 BiancoB@aol.com



BB 1557 5 1/2" Nail Cutter

Was \$35.00 ea.

Now \$ 30.00 ea.



New Item

BB EX 650 6 1/2" Heavy Duty Nail Cutter Cobalt

Was \$100.00 ea.

Now \$75.00 ea.



BB B-600 Mini Beaver Handle
Was \$15.00 ea. Now \$8.00 ea.



BB 166N 5" Nail Splitter

Was \$59.95 ea.

Now \$50.00 ea.

Any Tip



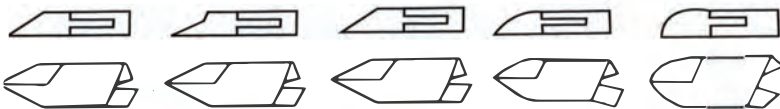
BB 6000N 6" Nail Splitter

Was \$59.95 ea.

Now \$50.00 ea.

Any Tip

Sharpening Available Any Brand



ATHENA HEALTH

311 Arsenal St.
Watertown, MA 02472
(617) 402-6075
www.athenahealth.com

ATLAS FOOT ALIGNMENT INSTITUTE

(877) 567-1034
www.atlasfai.com/Benefits
Email: info@atlasfai.com

AUSTRALIAN ORTHOTIC GROUP (see Orthotic Holdings, Inc)

AVAILITY

www.availity.com

AXOLOTL

www.axobio.com
Email: bruce.nigro@gmail.com

B

BAJA PROJECT FOR CRIPPLED CHILDREN

c/o Robert Anavian, D.P.M.
19000 Hawthorne Blvd., #204
Torrance, CA 90503
(310) 542-1501
ranavian@ix.netcom.com

BAKO DIAGNOSTICS

6240 Shiloh Rd.
Alpharetta, GA 30005
(855) 422-5628
www.bakodx.com

BakoDx is an industry-leading podiatric pathology laboratory. We provide premier diagnostic services focusing on the nail, skin, soft tissue, nerve, and bone of the lower extremities. Our pathology team delivers the information and intelligence to enable better patient outcomes. We serve the Podiatric Medical Community with diagnostic excellence, innovation, and education.

BakoDx's testing services:

- DNA (PCR) tests for onychodystrophy and web space infections
- PAS, GMS and FM stains
- ENFD analysis
- Identification of bacteria from culture.

We are here to help. For more information, visit BakoDx.com or call 885-422-5628

[Click here](#)

BARRY UNIVERSITY

11300 NE 2nd Ave.
Miami Shores, FL 33161
(305) 899-3255 or
(305) 899-3266
Fax: (305) 899-6106
www.barry.edu

BAUERFEIND USA, INC.

55 Chastain Rd., Ste. 112
Kennesaw, GA 30144
1-800-423-3405
www.bauerfeindusa.com

BERGMANN ORTHOTICS LABORATORY

1730 Holder Lane
Northfield, IL 60093
(800) 323-8267;
Fax: (847) 446-3079
www.bergmannlab.com
Email: johnortho@aol.com

Founded in 1939, Bergmann Orthotic Lab is dedicated to manufacturing successful outcomes for your orthotic patients. To accomplish this, we use the most advanced manufacturing techniques, combined with the highest quality orthotic materials and the latest biomechanics concepts. Our guiding concept is to maintain the unique biomechanics, size, shape, and contour of each foot. Dr. John Bergmann, who is an orthotic consult for many orthotic labs, professional sports teams, and the automated orthotic consultant for Podiatry Management, is always available for orthotic consult. If you are looking for a new direction in your orthotic partnership please give us a call. You can contact Dr. Bergmann via Email: Johnortho@aol.com or call 800-323-8267.

Orthotics types—functional, full contact, and accommodative

Shell Materials—leather, plastazote, Eva, polypropylene, polyethylene, and graphite (very flexible, semi flexible, and rigid)

Casting Equipment—Bergmann Optical Scanner—first optical scanner to replace in office plaster casting for orthotics. The only neutral position scanner that takes the sides as well as the bottom of the foot in neutral suspension, semi-weight bearing and full weight bearing.

[Click here](#)

BERMAN PARTNERS

Rob-(860)-707-4220
rob@bermanpartners.com
www.bermanpartners.com

BESPA GLOBAL

P0 Box 12857
Dallas, TX 75225
(203) 390-9398
www.bespaglobal.com

BETTERFORM, INC

1135 E. Nine Mile Rd.
Ferndale, MI 48220
(800) 955-foot
Fax: (248) 542-1412
www.betterforminc.com

BIANCO BROTHERS INSTRUMENTS

6301 10th Ave.
Brooklyn, NY 11219
(718) 680-4492
www.BiancoBrothers.com
Email: BiancoB@aol.com

Bianco Brothers Instruments has been in business since 1972 as a sharpening service and a manufacturer of the finest nail cutters and surgical instruments available today. Hand finished and sharper than any other product in the podiatric market. We offer a moderately-priced Bianco Brothers stainless steel line of instruments as well as a high-end cobalt steel Excalibur line.

Contact us for repairs/ sharpening, or new instruments.

[Click here](#)

BIANCO INSTRUMENTS

13051 Gables Green Way
Catharpin, Virginia 20143
(347) 251-3729 (cell)
www.biancoinstruments.com
Email: Dbianco@Biancoinstruments

BIGGEST FEAT

https://teespring.com/stores/biggest-feat-apparel
Email: biggestfeat@gmail.com

BINTZ COMPANY

905 W. Liberty Dr.
Wheaton, IL 60187
(800) 235-8458
Fax: (630) 653-5077
www.bintzco.com
Email: bintz@bintzco.com

BIOFREEZE

(see Performance Health)

BIOMEDICAL MODELS CO.

P.O. Box 620
Ramsey, NJ 07446
(201) 931-1019

BIOMEDIX

860 Blue Gentian Road
Suite 180
St. Paul, MN 55121
(877) 854-0014
Fax: (651) 243-7869
www.biomedix.com
Email: sales@biomedix.com

Join your colleagues in using PADnet or PADnet Xpress, the #1 PAD testing technology in podiatry. And with attractive pricing, proven reimbursement, and exciting updates, there's never been a better time to get into the most secure system on the market.

The latest generation PADnets are:

- Speed—Customizable configurations support 2-minute screenings as well as comprehensive testing
- Security—PADnet is HITRUST compliant, offering you the highest level of protection against ransomware and BlueTooth vulnerabilities
- Access—Cloud-based access to all your records, wherever you are and whenever you need them
- Mobility—Our 4th Gen PADnet and PADnet Xpress are incredibly mobile, supporting field-based as well as clinic-based testing options
- Interoperability—PADnet is the only device that can operate in a Windows, Android, iOS, MacOS, and Linux environment. If your pc, tablet, or smart phone has a browser and wifi, it can work with PADnet. PADnet is also supports HL7 interfaces with EMR systems

• Free Vascular Interface—Interpret studies on your own or have Biomedix provide a safe, secure connection to vascular specialists for free!

With over 5K devices sold and 1M+ studies performed, PADnet is the most reliable technology in the market. Take advantage of terrific pricing options being offered today and don't forget to ask about our latest TRAKnet HL7 interface and expanded testing capabilities that include: venous reflux, diabetic peripheral neuropathy, and fall risk.

[Click here](#)

BIOSTEP

7221 Clybourn Ave
Sun Valley, CA 91352
(888) 510-2895
www.biosteportho.com

Continued on page 15

This Buyers' Guide is also available at
podiatry.com/Buyers_guide.cfm



Custom Orthotics | Footwear | Custom Ankle Foot Orthoses
Hosiery | Scanning Technologies | Services



Dedicated to serving healthcare providers with the highest quality, most innovative lower extremity-focused patient solutions on a global scale.

Learn More: 844-999-7979 Or visit: OHI.NET/OHI21/

The OHI Family of Brands





**INTRODUCTORY OFFER
STARTING FROM**

\$12.00
Reg. from \$24.00

**MORE PRESCRIPTION OPTIONS
DISPENSED IN MINUTES**

WITH THE UK'S BEST SELLING PREFABRICATED INSOLE NOW IN THE USA

FREE SELF-ADHESIVE COMPONENTS!



Bio Advanced is a superior range of customizable EVA insoles. They ensure excellent biomechanical control that can be easily modified at chairside and dispensed in minutes. Each device can be individually customized through heat molding and the use of free self-adhesive components.

**3/4 OR FULL LENGTH DEVICES
AVAILABLE IN:**



LOW DENSITY

Provides durability while offering moderate control with high levels of shock attenuation



MEDIUM DENSITY

An all-round device offering support, control and shock absorbcency for sporting and everyday activities



HIGH DENSITY

Firm and hard-wearing for those patients that require maximum control & correction

AVAILABLE SIZES:

KS	K	XS	S	M	L	XL
1.5-3 Kids Small	3.5-5 Kids	5.5-7	7.5-9	9.5-11	11.5-13	13.5-15



IntegrityORTHOTICS

TO PLACE YOUR ORDER OR FOR MORE INFORMATION PLEASE CONTACT:

Call: 1-866-678-4652 - Email: sales@integrityortho.com - Web: www.integrityortho.com

Get your **FREE COPY** of the ultimate playbook on how to **build a profitable podiatry practice**

What you will discover in this book...

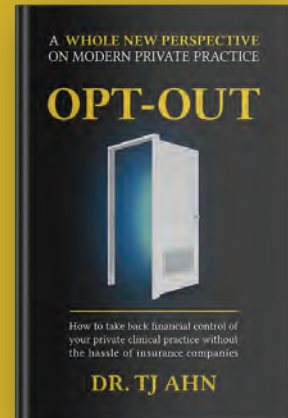
- How you can escape from current devastating insurance-based healthcare
- One category of marketing that will bring more qualified patient leads who are ready to pay out of pocket
- Why patients deny your treatments and how to handle the objections

To claim your **FREE COPY** of the book visit

www.OptOutBook.com

Usual retail of this book is for \$19.95, but for a short time only the book is available for free when the \$7.95 Shipping and handling is covered.

Amazon Bestseller Book written by a podiatrist for podiatrists



★★★★★

Readers have reviewed this book **4.8 out of 5 stars** on Amazon

"A must read for today's Medical Professionals to survive in the present health care system"

Dr. Lawrence J. Kales - 5 out of 5 stars

KLM Labs

Does it ALL for the foot and ankle!

At the best price & fast!

Since 1973



OTC Orthotics
CP-3300 Insoles
Posted CP-3300
Superstep
Essence
Kid Os
Clouds
Gold



Custom Orthotics
eTech_Rx
System_Rx
Value_Rx



AFOs and Richie Braces
KLM Brace



And now you can do it ALL with... **Digital Casting**

800-556-3668

klmlabs.com

BLAINE LABS, INC.

11037 Lockport Pl.
Santa Fe Springs, CA 90670
(800) 307-8818
www.blainelabs.com

Blaine Labs researches, develops, and manufactures over 30 FDA-approved products for fungal care, wound care, skin care, and pain management. In addition to manufacturing our own products, we have the ability to give your practice the leg up by offering private labeling capabilities. Our top priority is effectively resolving your patient's pathology resulting in a pleased patient, increased patient compliance, enhanced practice reputation, increased practice revenue and patient traffic. For 2021, we are celebrating 25 years of serving our medical community. Let's dispense and prosper.

[Click here](#)

BLUE ORCHID MARKETING

7 Dunham Dr.
New Fairfield, CT 06812

(203) 746-5901
www.blueorchidmarketing.com

BOARD WIZARDS

PO Box 498827
Cincinnati, OH 45249
www.boardwizards.com

BONAPEDA ENTERPRISES, LLC

(973) 415-9090
www.bonapeda.com
customer@bonapeda.com

BOTTLENECK MEDICAL

www.BottleneckMedical.com

B.C. ASSOCIATION OF PODIATRISTS

(604) 602-0400

BRACELAB

2609 Atlantic Ave.,
Ste. 213
Raleigh, NC 27604
(888) 235-8221
Email: support@BraceLab.com

BROOKS SHOE, INC.

11720 N. Creek Pkwy. N.
Bothell, WA 98011
(206) 488-3131;
(800) 2BROOKS
www.brooksrunning.com

BROWN & BROWN

(see Professional Services Plans)

BSN MEDICAL

5825 Carnegie Blvd.
Charlotte, NC 28209
(704) 554-9933
www.bsnmedical.com

BUFFALO BRACE

36 Mason Street
Buffalo, NY 14213
(800) 435-0065
Fax: (716) 881-0349
www.buffalobraces.net

BURNS PODIATRIC LAB

P.O. Box 879
McCook, NE 69001
(800) 26-BURNS

C

CALIFORNIA ORTHOPAEDIC LAB

2250 Obispo Ave., #103
Signal Hill, CA 90806
(800) 433-0882;
Fax: (562) 985-9974

CALIFORNIA PODIATRIC MEDICAL ASSOCIATION

(see Western, The)

CALIFORNIA SCHOOL OF PODIATRIC MEDICINE AT SAMUEL MERRITT COLLEGE

370 Hawthorne Ave.
Oakland, CA 94609
(800) 607-6377

CANADIAN FEDERATION OF PODIATRIC MEDICINE

200 King St. S.
Waterloo, ON N2J 1P9
(888) 706-4444
www.podiatryinfoCanada.ca

CANODYNE

(833) canodyne
www.canodynecbd.com

CARECREDIT, A PART OF SYNCHRONY FINANCIAL

P.O. Box 1710
Costa Mesa, CA 92628
(800) 300-3046
www.carecredit.com

CBD CLINIC

c/o Abacus Health Products
184 Burnside Ave.

Continued on page 16



The Number 1 Choice in Vacuum Debriding Machines

Medicool PRO VAC FILE[®] Classic Professional Podiatry Drill with Integral Vacuum



- 30,000 RPM
- Variable speed control
- Integral vacuum
- Auto-locking chuck
- Accepts all 3/32" burs
- Forward/Reverse
- 2 year warranty

Medicool PRO VAC FILE[®] Professional Podiatry Drill with Integral Vacuum



- 40,000 RPM
- Variable speed control
- Integral vacuum
- Auto-locking chuck
- Accepts 3/32" burs
- Forward / Reverse
- 2 year warranty
- Foot pedal included

Medicool FILE STREAM[™] Professional Podiatry Drill with Integral Vacuum



Debris is
suctioned
through the
hand piece.

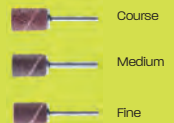
- Up to 30,000 RPM
- Integral vacuum
- Variable speed control
- Auto-locking chuck
- Accepts all 3/32" burs
- Forward/Reverse
- 2 year warranty

Medicool PRO POWER 35K[™] PORTABLE Portable - Rechargeable



- 35,000 RPM
- Twist locking chuck
- 1 year warranty
- Variable speed control
- 20 hour battery life

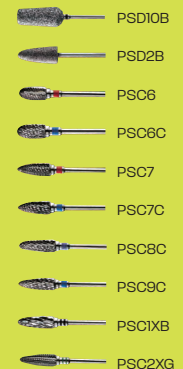
Sanding Bands



Diamond Burs



Swiss Carbide Burs



2021 BUYERS' GUIDE

Woonsocket, RI 02895
(888) 422-3254
www.cbdcclinic.com

CELLERATE RX

(800) 205-7719
www.celleraterx.com

CERTIFIABLE, INC. (BOARDS-BY-THE-NUMBERS)

(513) 347-0004
www.certifiable.com

CHARCOT-MARIE-TOOTH ASSOCIATION

(610) 499-9264
www.cmtausa.org

CHURCHILL-LIVINGSTONE, INC.

650 Ave. of the Americas
New York, NY 10011
(212) 819-5400

CIPHER PHARMACEUTICALS

115 Central Island St., Ste. 300
Charleston, SC 29492
(843) 965-8333
http://cipherpharma.com
Email: cjenkins@
cipherpharma.com;
ahuntley@cipherpharma.com

CLAYBURN MEDICAL BILLING

(610) 565-3748
www.clayburnmedical.com

CLEVELAND CLINIC CENTER FOR CONTINUING MEDICAL EDUCATION

www.clevelandclinic
meded.com

CODES FOR PODIATRIC MEDICINE AND MORE!

c/o Martin Taubman, DPM, MBA
3330 Third Ave #402
San Diego, CA 92103
(619) 298-1733
Email: mtaubman@san.rr.com

CODINGLINE.COM

www.codingline.com

COLLABORATIVE PRACTICE SOLUTIONS

john@collaborativepractice
solutions.com

COMFORTFIT ORTHOTICS

246 Columbus Ave.
Roselle, NJ 07203
(888) 523-1600
Fax: (908) 259-9105
www.comfortfitlabs.com
Email:

contact@comfortfitlabs.com
Contact: Howell Schorr, CEO
(888-362-2021)

ComfortFit Labs focuses on fabrication of high-quality custom-made orthotics at flat rate prices. This flat rate price includes accommodations and modifications as well as pre-paid in and outbound freight. Com-

fortFit Labs is a Premier Richie Brace Partner and sells Medicare-approved diabetic shoes and insoles, prefabricated orthotics, night splints, walkers, and the Stabilizer Brace. ComfortFit's new upgraded "SmartScan" foot and ankle scanning technology combines technology, accuracy, and craftsmanship. Our customers have access to our lab's biomechanics support team for help with technical support and product and modification selection. We are also privileged to have Barbara Campbell, D.P.M on staff as our Medical Director for any of your technical needs. Our on-line Dr. Log-In feature provides our doctors e-mail notifications of our receipt and shipment of their orders as well as the ability to check order status. In addition, any of our products can be ordered or re-ordered through their log-in account... We offer free courier pick-up and delivery service in NY, NJ, and the Phoenix metro areas. The entire team at ComfortFit Labs is dedicated to your total satisfaction.

[Click here](#)

COMPLETE CONFERENCE MANAGEMENT/PALP CONFERENCE

8333 NW 53rd St., Ste. 450
Doral, FL 33166
(888) 334-7495
www.ccmcm.com

COMPULINK BUSINESS SYSTEMS

2645 Townsgate Road, Ste. 200
Westlake Village, CA 91361
(800) 888-8075
www.compulinkadvantage.com

CONNECTICUT PODIATRIC MEDICAL ASSOCIATION

342 N. Main St.
W. Hartford, CT 06117
(800) 627-FOOT
www.cpma.org
Email: info@cpma.org

COUNCIL FOR MEDICAL EDUCATION AND TESTING (CMET)

(336) 923-5064
www.COUNCILmet.org
Email: info@COUNCILmet.org

CROPPER MEDICAL

240 E. Hersey St, Ste. 2
Ashland, OR 97520
(800) 541-2455
www.croppermed.com

Continued on page 18

Glycolic Debridement Cream Resolves Cracked Hyperkeratotic Skin



(Doctor Provided Photo with Actual Patient Improvement)

Patients see great results with Kamea® G. These photos show the improvement after just 28 days of treatment.

Kamea® G

Formulated to Exfoliate, Condition, Moisturize, and Improve the Appearance of Dry, Cracked, Calloused Skin

Glycolic Acid is the Smallest Molecule of the Alpha Hydroxy Acid Family which Enables it to Quickly Penetrate Thick Scale and Plaque

Enriched with Jojoba Oil and Vitamin E acetate that Moisturize and Condition the New Emerging Skin

Fragrance and Dye Free / Not Tested on Animals
Does not Leave Any Residue on the Skin

Leaves the Skin Feeling Softer and Suppler

**Call Now to Take Advantage of
CONFERENCE PRICING**



*The Leader in Tolnaftate
Technology Since 1986*

800-826-0479
www.TheTetraCorp.com





The Leader in Tolnaftate Technology Since 1986

March 8, 2021

Thank You Doctors of Podiatric Medicine!

Last year was one of the most challenging times in recent history. There is no doubt that the year 2020 will be remembered for all eternity as the year of the Pandemic. It seems surreal that it's been a year now since that little microbe turned our world upside down. We all have experienced or heard the accounts of people who have suffered physically, emotionally, socially, and financially. Indeed, many businesses could not endure the financial strain and despite decades of service, had to cease operations.

For The Tetra Corporation, it was a remarkable story of our resourcefulness and our customers' loyalty to our brands. Our ability to recover from the financial loss of last year is a testament to the doctors who practice podiatric medicine. Thanks to you all, The Tetra Corporation kept all our employees, expanded our line of products, finished the development of a soon to launch wart medication, secured a new patent for Formula 7[®] The Solution and Formula 7[®] Rapid MicroGel[®], and finished a potentially disastrous year with enough growth to issue a dividend to our shareholders.

On behalf of The Tetra Corporation, please accept my heartfelt thanks for your loyalty and patronage. I pledge to continue our support of podiatric medicine and hope to see you, hopefully in person, later this year.

Please be careful and safe,



George A. Cioe
President and CEO

The Tetra Corporation, P.O. Box 10, Eaton Rapids, MI 48827 Ph: 800-826-0479 Fax: 517-663-8380



CRYODERM

4186 NW 65th Ave.
Coral Springs, FL 33067
(800) 344-9926
Fax: (954) 796-3493
www.cryoderm.com
Email: info@cryoderm.com

CRYOPROBE

1022 E. Wall St.
Mt. Pleasant, SC 29464
(888) 248-2838
Fax: (843) 375-5440
www.cryoprobe-us.com
Email: cryoprobe@ho-equipments.com

CRYOSURGERY, INC.

2589 Old Harding Pike
Nashville, TN 37205
(800) 729-1624
www.verrucafreeze.com
Email: mbazzell@cryosurgeryinc.com

CURAFEET

89 Headquarters Plaza, #1470
Morristown, NJ 07960
(877) 345-2872
www.curafeet3D.com

CURAMEDIX

40 Albion Rd.,
Ste. 101
Lincoln, RI 02865
(401) 333-6500;
(877) 699-8399
Fax: (401) 633-6565
www.curamedix.com
CuraMedix is the leading US distributor of STORZ medical radial pressure wave, focused shock wave and EMTT devices. The suite of radial devices combines Extracorporeal Pulse Activation Technology (EPAT), innovation and performance with unmatched clinical and economic value for treating acute and musculoskeletal pain. The FDA-approved Focused Shock Wave (FSW) device is the next generation of Extracorporeal Shock Wave Therapy (ESWT) using focused Cylindrical Source technology for the treatment of pain associated with chronic proximal plantar fasciitis. Benefits of this evidence-based, non-surgical treatment include no scarring, no risk of

infection, no anesthesia required, no downtime and faster, easier healing.

[Click here](#)

CURVEBEAM

175 Titus Ave., Ste. 300
Warrington, PA 18976
(267) 483-8081
Fax: (267) 483-8086
www.curvebeam.com

CUTTING EDGE LASER TECHNOLOGIES

50 Methodist Drive, Ste. 600
Rochester, NY 14623
(800) 889-4184, x400
Fax: (585) 421-8039
www.celasers.com
Email: sales@celasers.com
MLS® Laser Therapy, from Cutting Edge Laser Technologies, is an FDA-cleared innovative modality for the treatment of pain and inflammation associated with podiatric conditions such as Achilles tendonitis, plan-

tar fasciitis, neuropathies, sprains and strains, and arthritis. Utilizing a patented combination of simultaneously produced wavelengths, MLS® Laser Therapy elicits both an intense anti-inflammatory and rapid analgesic response. Treatments are fast, safe, and painless, with no negative side effects.

[Click here](#)

D

DANIPRO

c/o Alde Associates, LLC
P.O. Box 325
Closter, NJ 07624
(201) 615-0816
www.danipronails.com
Email: info@daniProNails.com
daniPro Nail Polish: "Bringing togeth-

Continued on page 19



Did you know? Certification with the American Board of Podiatric Medicine is accessible within the same year of residency completion!

Complete
36-month CPME
approved Residency

Pass the
ABPM Board
Certification Exam



Applications are available **NOW** for the next Board Certification Exam!

Exam Date: October 5, 2021
Application Deadline: July 31, 2021

For eligibility details and other FAQ's, please visit the Board's website at www.PodiatryBoard.org

www.PodiatryBoard.org | Phone: (310) 375-0700 | e-Mail: admin@ABPMed.org

2021 BUYERS' GUIDE

er the arts of beauty and science”

Awarded the APMA Seal of Approval, daniPro is recognized to promote good foot health.

Invented by your fellow podiatrist to answer all the questions his patients' had about nail polish. daniPro infuses undecylenic acid into a premium nail polish. daniPro Nail Polish is innovative, long-lasting, and chip-resistant. daniPro offers an ever-expanding color palette and should be an important part of your patients' nail maintenance regiment. All daniPro products are toxin-free, and infused with biotin and anti-oxidants for healthy nail growth and appearance.

Exciting Update: daniPro's Nail Recovery! This new treatment Can be used as a Base Coat, or by itself. It's the perfect choice to help restore brittle, discolored, dry nails.

NEW: daniPro Nail Polish Remover. Acetone and toxin-free. Special stain-fighting formula. Infused with medical-grade undecylenic acid to protect your patients' cuticles and nail margins from fungus.

Dispense daniPro directly to your patients. daniPro is great for all nails, and is an easy way to increase your in-office sales. Our beautiful daniPro counter-top display neatly organizes 20 bottles and features selling tips and at-a-glance product information on the rear panel. We supply FREE patient marketing supplies!

Feature daniPro in your office today... Your patients will thank you!

Create a daniPro wholesale/professional account at daniProNails.com, and receive a free gift!

Available from Henry Schein, Gill Podiatry, Medline, McKesson Medical, or order from us!

Professionally, your colleague, Gary Evans, DPM, FACFAS,

[Click here](#)

DARCO INTERNATIONAL

810 Memorial Blvd. West
Huntington, WV 25701
(800) 999-8866
Fax: (800) 999-8866
www.darcointernational.com
Email:

info@darcointernational.com

DATATRACE PUBLISHING CO.

110 West Rd., Ste. 227
Towson, MD 21204
(800) 342-0454

Fax: (410) 494-0515
www.datatrace.com
Email: salesandmarketing@datatrace.com

DELTA SURGICAL INSTRUMENTS

96 Schunnemunk Rd.
Highland Mills, NY 10930
(866) 390-2226
Fax: (845) 928-7530
www.deltasurgicalinstruments.com
Email: info@deltasurgicalinstruments.com

DEPUY ACE

P.O. Box 988
Warsaw, IN 46581
(800) 366-8143
Fax: (800) 669-2530

DERMA-SCIENCES

(see Integra Life Sciences)

DERMATONICS

<http://www.dermatonicsusa.com>

DERMFOOT

(309) 642-9450
dermfoot.com

DESERT FOOT CONFERENCE

(see: PRESENT Conferences)

DG INSTRUMENTS

P.O. Box 201
Murphy, OR 97533
(800) 597-5070

DIA-FOOT

3281 Fairlane Farms Rd.
Wellington, FL 33414
(877) 405-3668
www.dia-foot.com

Dia-Foot provides PDAC-approved diabetic shoes and inserts to Podiatric suppliers participating in the Diabetic Shoe Program. Our full, color catalogs offer shoes from 16 different manufacturers including New Balance, Dr. Comfort, Brooks, SAS and more; shoes for all lifestyle needs. We manufacture A5512, A5513 and A5514 diabetic inserts and accept both foam boxes and iPad scans.

We make it easy for our podiatry customers to start by providing simple, ordering instructions, sample Medicare templates and forms, helpful power points, practice solutions and instant access to a friendly, knowledgeable staff who is available to help you when you call.

Visit us at www.dia-foot.com or call us at (877)405-3668 prompt 2, for additional information or to request your Dia-Foot Binder today!

[Click here](#)

Continued on page 21

Treating the Environment... Beyond the Skin and Nail...



Nanosilver denatures the molecular structure of the organisms that create odor

Dispensing CleanSweep® breaks the cycle of recontamination so patients can enjoy a tinea-free life

Clean Sweep® ANTIMICROBIAL SHOE SHIELD®

A Clear Flexible Micro-Coating Fortified with Pure Nanosilver

Reactivates Each Time the Treated Item is Worn

Non-Toxic, Hypoallergenic, Safe for All Ages

Clean Sweep® Does Not Mask Odor, It Eliminates It

Clean Sweep® is Formulated with Odor Capture Technology to Eliminate all Odor

One Treatment Bottle will Treat 6 to 8 Pair of Shoes for 4 to 6 Months

Simply Re-Treat the Item When the Odor Returns

**Call Now to Take Advantage of
CONFERENCE PRICING**



*The Leader in Tolnaftate
Technology Since 1986*

800-826-0479
www.TheTetraCorp.com





Foot ID

KevinRoot Medical

Scan in STJ neutral
with the phone in
your pocket

1



Perfect scan
with Foot ID
using iPhone
or iPad Pro

2



Perfect
congruency
design with
FitFoot 360

3



Perfect custom
orthosis/brace,
5-7 day turn
around

DJO GLOBAL, INC.

1430 Decision St.
Vista, CA 92081
(800) 336-6569
www.djoglobal.com

DLS CONFERENCE (Medstar Georgetown University Hospital)

www.dlsconference.com

DM SYSTEMS

1316 Sherman Ave.
Evanston, IL 60201
(800) 254-5438;
Fax: (847) 328-9561
www.heelift.com

DOCSHOPPRO

(888) 677-0306
www.docshoppro.com

DR. COMFORT (A DJO GLOBAL COMPANY)

(800) 556-5572
www.drcomfort.com
Email: info@drcomfort.com

DR. JILL'S FOOT PADS

384 S. Military Trail
Deerfield Beach, FL 33442
(866) FOOTPAD
Fax: (866) 327-PADS
www.DrJillsFootPads.com

"We Want You!" at Dr. Jill and Jay at Dr. Jill's Foot Pads:

We would like to thank the more-than-12,000 podiatrists who have given us a chance over the last 19 years. And for those of you who have been thinking about us but not yet been purchasing your padding supplies from us we ask you to give us an opportunity to show you how good we are

There has never been a better time to start working with us if you are not already. With reimbursements going down we can easily help you put additional dollars in your bank account by dispensing pads to your patients who buy pads anyway!

We will also SAVE you money on all of your padding supplies and pads for your treatment rooms & drawers and keep your money where it belongs: with you!

We specialize in Felts, Foams, Moleskin, Gels, Cork, Rubber Cork, PPT, Poron, Pre-Fab Orthotics, Pre-Cut Pads and Rolls and more. No company in the nation has a larger

selection of padding supplies. With over 5000 different padding selections we are sure we have what you need and if we don't have it we can make it in the USA!

1) Easy ordering via Toll FREE Phone, Toll FREE Fax, E-Mail, On-Line Medical Professional Store, Live Chat or just give us a call and we would love to help! Ordering has never been easier 24 hours per day. We can even set up a DROP SHIP program directly to your patients.

2) The largest selection of padding supplies. MADE IN THE USA

3) The lowest guaranteed prices.

4) The highest quality raw materials.

5) No minimums.

6) Free shipping on ONLY \$80.00 orders.

7) The knowledge to get you what you need when you need it!

8) The exclusive distributor of OS1st products to podiatry in the USA!

[Click here](#)

DR. MIKE THE CODER

(Michael Warshaw, DPM)
1837 Puerto Bello Drive
Lady Lake, FL 32159
(216) 780-4538
www.drmikethecoder.com

DR. SCHOLL'S

c/o Schering-Plough
Healthcare Products
110 Allen Rd.
Liberty Corner, NJ 07938

DR'S REMEDY

(877) 323-NAIL
www.remedynails.com

An extraordinary fusion of fashion and wellness, Dr.'s REMEDY® is a podiatrist-formulated line of nail care products that provides a more natural alternative to traditional brands. Its 10-free formula now comes in over 40 brilliant shades and includes nail care treatments for dryness, discoloration, and other common nail deficiencies. The unique blend contains natural anti-fungal ingredients as well as organic natural additives to aid with strength, durability, and growth.

Polish your nails in the safest, most nourishing way possible with Dr.'s REMEDY Enriched Nail Care.

[Click here](#)

DOCUFORMS

4320 Alhama Dr.,
Ste. 1009A
Woodland Hills, CA 91364
(800) 995-2001
Fax: (818) 704-6997
Email: info@dpmforms.com
www.dpmforms.com

DocuForms is the leading supplier of podiatric medical record documentation, superbill-routing slips, HIPAA privacy notices, patient financial forms, office policy brochures, stationary and business card products.

Recommended by podiatric medical reviewers for Medicare and private insurance companies as well as health care attorneys across the nation, thousands of podiatrists in group and solo practice use DocuForms every day to document their office, nursing home, home and hospital patient encounters.

These forms allow doctors to create highly detailed accurate medical records in a fraction of the time and cost of maintaining records by dictation, handwriting or even EMR methods.

Forms for all types of patient encounters can be viewed in detail and ordered 24/7 at the DocuForms website.

[Click here](#)

DORNIER MEDTECH

1155 Roberts Blvd.
Kennesaw, GA 30144
(770) 514-6165
Fax: (770) 426-6115

DT INSURANCE AGENCY, LLC

110 West Rd., Ste. 227
Towson, MD 21204
(866) 516-6046
www.DTInsuranceAgency.com
DT Insurance Agency (DTI), a full-service, independent insurance agency, is dedicated to serving the professional liability insurance needs of podiatrists across the country. Through our relationship

with MedPro Group, a Berkshire Hathaway company, DTI strives to obtain the lowest sustainable rates possible for comprehensive malpractice insurance. Plus, DTI agents provide exceptional concierge account management services, will search for any discounts that are available, and can help with affordable CE programs offered through Data Trace Publishing.

[Click here](#)

DREW SHOE CORP.

252 Quarry Rd.
Lancaster, OH 43130
(800) 837-3739
Fax: (740) 654-4979

DRYMAX TECHNOLOGIES

PO Box 2300
Paso Robles, CA 93447
(844) 239-2555
www.drymaxsports.com
www.avalsocks.com

When worn regularly against the skin, fibers containing Cupron Copper improve skin elasticity. Results from a clinical study published in *Skin Research and Technology*¹ found that wearing copper oxide-containing socks for at least 10 hours a day resulted in an increase in skin elasticity of 31.4% after 4 weeks. Increasing skin elasticity may be very beneficial for diabetics in helping prevent skin tears.

Complementing the use of Cupron Copper technology, AVAL's Diabetic Socks have super-wide / easy stretch legs that leave little, if any, marks on the skin. Dense, protective padding underfoot reduces pressure while not adversely affecting shoe fit. Also, the ultra-soft fibers, seamless toe closure and no fiber ends create an extremely comfortable sock.

Cupron Copper technology creates a more healthful environment for the entire foot and leg, truly protecting vulnerable diabetic skin.

¹ Dykes P. Increase in skin surface elasticity in normal volunteer subjects following the use of copper oxide impregnated socks. *Skin Res Technol.* 2014;21(3):272-7. doi:10.1111/srt.12187

[Click here](#)

Continued on page 24

This Buyers' Guide is also available at
podiatry.com/Buyers_guide.cfm

Your patients are ready for a
drug-free solution to pain.



Elevate your standard of care with MLS® Laser Therapy.

The patented MLS Laser Therapy emission system utilizes two unique synchronized wavelengths proven effective to manage pain and inflammation associated with plantar fasciitis, Achilles tendinitis, post-surgical healing and many other conditions.

Expand your capabilities
with drug-free, non-surgical pain management.

Accelerate Patient Recoveries
with an 85% to 90% efficacy rate.

Combat declining reimbursements
with a cash-based revenue stream.

The Robotic M6 MLS Therapy Laser's unique non-contact emission system eliminates the need for a dedicated technician with automatic treatment sessions and minimizes contamination concerns while offering optimal clinical effectiveness.

M6 MLS
Therapy Laser



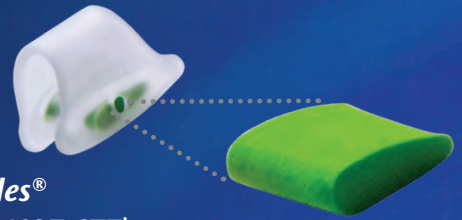
Call or click today for more information!
800.889.4184 x125
www.celasers.com/podiatrymanagement

New!

Introducing the First & Only Orthodigital Devices
You Personalize for Each Patient's Needs —

Customizables® from PediFix®

Adjustable Relief, Comfort & Shoe Fit Make You The Hero



Visco-GEL®
Customizables® Dual-Action BunionFix™
Modifiable Alignment, Separation (#1315-CTZ)

Visco-GEL® Customizables® Hammer ToeCrutch® (#1037-CTZ)

Offer your patients customized relief they can't get anywhere else! Modify the amount of hammer, claw or mallet toe tip lift this exclusive device provides with different density PediPlugs. Use no, orange or green Plugs to decrease toe tip pressure, specific to the level of deformity and patient tolerance. Customizables® make this helpful, comforting, popular product even better!



Visco-GEL®
Customizables® ToeBuddy®, Little ToeBuddy®
Personalized Toe Spacing (#1034/5-CTZ)



Green PediPlug™ Firm



Orange PediPlug™ Soft



No PediPlug™ Softest



Add Plugs to
Adjust Firmness



Visco-GEL®
Customizables® Toe Spreader Individualized
Separation & Alignment (#1030-CTZ)



Exclusive to foot specialists
and your patients. Not
sold in stores. Not
available on Amazon.



Effective. Economical. Easy.™

PediFix® The Podiatrists' Choice®

To order, get a free sample*, or more information...

Call: 1-800-424-5561

Fax: 1-800-431-7801

E-mail: info@pedifix.com

Return this Coupon to:

Dept. PM421, 301 Fields Lane, Brewster, NY 10509

Contact your favorite PediFix distributor

Federated • Henry Schein • Gill Podiatry • Others

— Specify Visco-GEL® Customizables® from PediFix®

Yes! Please send me:

Visco-GEL® Customizables® by

- Free Visco-GEL® Customizables® Brochure
- Free Visco-GEL® Customizables® Samples* PRODUCT NAME / #
- 8-Piece Sample Kit, one each, every item, just \$ 9.95 (\$18.00 value, limit 1)

My Name _____

Practice/Clinic Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

Email _____

In our practice, we see approximately _____ (#) patients each week.

My favorite supplier is _____

I prefer: to Dispense to Prescribe Patient Direct Order

Mail to: PediFix, Dept. PM421, 301 Fields Lane, Brewster, NY 10509

Fax to: 845-277-2851 Please provide all information requested. Allow 2 weeks for delivery.

*For healthcare professionals only.

E

EARTHWALK ORTHOTICS

500 Vista Ave. SE
P.O. Box 1196
Massillon, OH 44646
(330) 837-6569
(888) 492-8393
Fax: (330) 837-6550
www.earthwalkorthotics.com
Email: eworthotics@neo.rr.com

EASTERN PODIATRY LABS

1702 5th St.
Trenton, NJ 08638
(800) 327-8763
Email: EasternPodiatry@aol.com

EBI MEDICAL SYSTEMS

100 Interpace Pkwy.
Parsippany, NJ 07054
(800) 526-2579
www.ebimedical.com
Email: ebimedical_support@ebimed.com

EDSER

1111 Brickell Ave., 11th Fl.
Miami, FL 33131
(866) 722-3414
www.edserinsoles.com

ELECTROCHEMICAL OXYGEN CONCEPTS (EO2)

12500 Network Blvd, Ste 310
San Antonio, TX 78249
(800) 825-2979
www.EO2.com

EMPIRE ORTHOTIC & PROSTHETIC LABS

89 Garden St.
Westbury, NY 11590
(888) 866-1581
www.empireoplabs.com

ENERGIA MEDICAL

42 Cotswold Way
Avon, CT 06001
(860) 707-4220
Email: rob@energiamedical.com

ENESLOW, THE FOOT

COMFORT CENTER

(212) 477-2300
(800) ENESLOW
Fax: (212) 477-2156
www.eneslow.com

ERCHONIA CORPORATION

650 Atlantis Rd.
Melbourne, FL 32904
(888) 242-0571

ESAOTE

(800) 428-4374
www.esaoteusa.com

ESUTURES.COM

9645 W. Willow Ln.
Makena, IL 60448
(844) SUTURES

www.esutures.com

Email: info@esutures.com

EUROPEAN FOOTCARE SUPPLY

(800) 881-2243
www.a-foot.com
Email: info@a-foot.com

EVEN UP

(800) 334-1906
www.evenupcorp.com

EVER-FLEX, INC.

12505 Universal Dr.
Taylor, MI 48180
(800) 877-2844
Fax: (734) 947-2059
Email: val@ever-flex.com

EXTREMITY HEALTHCARE, INC

900 Circle 75 Parkway, Ste. 900
Atlanta, GA 30339
(770) 384-0284
www.extremityhc.com

F

FAPA FRATERNAL CORPORATION

1074 Millburn Rd.
Valley Stream, NY 11580

PIP WORLD CONGRESS OF PODIATRY

www.podiatry2019.org

FERNO ILLE, INC.

Ferno-Washington
70 Weil Way
Wilmington, OH 45177
(800) 733-7751

FERRIS MFG. CO.

16 W. 300 83rd St.
Burr Ridge, IL 60521
(800) Polymem

FIBER FOOT APPLIANCES

34A Sarah Dr.
Farmingdale, NY 11735
(800) 451-1719
Fax: (631) 465-9196
www.fiberorthotics.com

FLEXITOL USA

184 North Ave. East, 1st Floor
Cranford, NJ 07016
(908) 654-1275
Fax: (908) 219-6391
www.flexitol.com
Email: usainfo@flexitol.com

FLORIDA PODIATRIC MEDICAL ASSOCIATION

401 N. Gadsden St.
Tallahassee, FL 32301
(800) 277-Feet (3338)

FLUOROSCAN IMAGING SYSTEMS

650-B Anthony Trail
Northbrook, IL 60062
(847) 564-5400

FOOT & ANKLE BUSINESS INNOVATIONS (FABI)

www.fabi2017.com

FOOTDOCPRENEUR

(see Zuckerman Future Technologies)

FOOT HELPERS LAB

37 Grant St.
Long Branch, NJ 07740
(845) 536-3338
Fax: (212) 288-3034
www.foothelpers.com

FOOTINNOVATE

www.footinnovate.com

FOOT MANAGEMENT CUSTOM

ORTHOTIC LAB

7201 Friendship Rd.
Pittsville, MD 21850
(800) 468-3668
Fax: (410) 835-8966
www.footmanagement.com

FOOTMAXX

P.O. Box 13633
Roanoke, VA 24035
(800) 779-3668
www.footmaxx.com

FOOTSTEPS

23910 N. 19th Ave, #22
Phoenix, AZ 85085
(800) 420-1679
www.foot-steps.com

At Footsteps, we manufacture made-in-the-USA premium private-labeled prefabricated medical insoles sold EXCLUSIVELY to podiatrists. Footsteps inserts are never found on Amazon etc. We pride ourselves on being your partner, not your competitor.

[Click here](#)

FORENSIC PODIATRY CONSULTING SERVICES

c/o John DiMaggio, DPM
Email: jad4n6pod@aol.com

FORMTHOTICS

Formthotics.com/podiatrist

FORWARD MOTION

535 N. 1300 E.
St. George, UT 84770
(435) 251-8506
fdmotion.com

FOZ NETWORKS

(248) 840-3100
www.digitalxraypodiatry.com

FRANKFORD LEATHER CO., INC.

1820 Byberry Rd.
Bensalem, PA 19020
(800) 245-5555
Fax: (215) 244-4411

FUJIFILM

www.fujiprivatepractice.com

FUND FOR PODIATRIC MEDICAL EDUCATION

9312 Old Georgetown Rd.
Bethesda, MD 20814

G

GEBAUER COMPANY

4444 East 153rd Street
Cleveland, OH 44128
(800) 321-9348
(216) 581-3030
Fax: (216) 581-4970
www.gebauerco.com

GELSMART/POLYGEL/HEALIX CARE

30 Leslie Ct.
Whippany, NJ 07981
(973) 884-8995
Fax: (973) 884-1331
www.gelsmart.net
Email: peter@polygel.com

GENSCO LABS

8550 NW 33rd St.,
Ste. 200
Miami, FL 33122
(855) 743-6726
www.genscolabs.com

GEORGIA PODIATRIC MEDICAL ASSOCIATION

(770) 536-0913
www.gapma.com

GILDEN TREE

9203 J St.
Omaha, NE 68127
(888) 445-3368
www.GTPodiatry.com

GILL PODIATRY SUPPLY AND EQUIPMENT COMPANY

22400 Ascoa Ct.
Strongsville, OH 44149
(800) 321-1348
Fax: (800) 432-9445
www.gillpodiatry.com

GLOBAL FOOT AND ANKLE CONFERENCE (NOFA)

www.globalnofa.com

WILLIAM L. GOLDFARB FOUNDATION FOR EDUCATION AND RESEARCH OF THE LOWER EXTREMITY

757 Poplar Church Rd.
Camp Hill, PA 17011
(717) 763-7665
Fax: (717) 761-4091
www.ppma.org
Email: info@ppma.org

Continued on page 27



HempCin™

Unique, Fast Acting,
All Natural Pain Relief Cream

Targeted Pain Relief – Includes:

- ◆ Premium Full Spectrum **HEMP** – including **CBD**, **CBG** and other Cannabinoids
 - ◆ Strong pain relief and anti-inflammatory action for injured areas
 - ◆ 700 mg Premium Full Spectrum HEMP
- ◆ All Natural **Menthol**
 - ◆ Powerful cooling with quick pain relief for aching joints
- ◆ Healing **Arnica montana** extract
 - ◆ Incredible healing powers for reduction in pain and bruising
- ◆ Ancient, **Boswella serrata** extract
 - ◆ Supports joint health, movement and immune system support

Sold only through physician practices – not available in retail pharmacies or Amazon.com



SOFT TISSUE IMAGING **AT ITS FINEST**



HS2 W/ L18-4 PROBE

**MX1 W/
L14-4 PROBE**

COME TAKE A LOOK AND SEE WHAT YOU'RE MISSING



IMPROVE YOUR CLINICAL ACUMEN



DISCOVER OCCULT PATHOLOGY



ADMINISTER PRECISION GUIDED INJECTIONS



INCREASE PATIENT SATISFACTION



GROW YOUR PRACTICE AND THE **BOTTOM LINE \$\$\$**



VISIT 2020IMAGING.NET/CLOSERLOOK OR CALL US AT 866-734-6234 FOR MORE INFORMATION

G04-D

www.go4-d.com
(888) 353-4643

GORDON LABORATORIES

6801 Ludlow St.
Upper Darby, PA 19082
(610) 734-2011
(800) 356-7870
Fax: (610) 734-2049
www.gordonlabs.net

Gordon Laboratories is a leading manufacturer of topical pharmaceuticals for podiatry. Their products include: vitamin-enriched moisturizers, products for hyperkeratotic and fungus skin conditions, products which eliminate odor and wetness, medicines for verrucae, and a wide selection of office specialty products. Gordon Laboratories has been at the forefront of providing dispensing assistance to podiatrists. This gives their patients professional care between visits. Private labeling is also available.

For seventy years Gordon Laboratories has provided specialty products and has been at the forefront of attending podiatry conferences and supporting podiatric schools. Quality and service to the profession remains their highest regard.

[Click here](#)

GRAMEDICA

16137 Leone Dr.
Macomb, MI 48042
(888) 566-6459
Fax: (586) 532-1817
www.gramedica.com

GREATER TEXAS EDUCATION FOUNDATION

(281) 597-1630
www.GTEF.org

GREENBRANCH PUBLISHING

P.O. Box 208
Phoenix, MD 21131
(800) 933-3711
www.mpmnetwork.com

Headquartered in Phoenix, Maryland, Greenbranch Publishing, LLC is a privately held firm founded in 1998 and is a leading publisher of medical practice management titles, electronic media and audio conferences for physicians, practice administrators and office practice managers. The company is

the publisher of The Journal of Medical Practice Management®, the FAST Practice newsletter, more than a dozen premier text books specializing on the business of medicine and several medical practice Web sites.

Recently Greenbranch was acquired by AAPL. The deal includes the acquisition of the Journal of Medical Practice Management, along with Greenbranch's inventory of books, podcasts, and a monthly newsletter.

[Click here](#)

gSOURCE, LLC

19 Bland St.
Emerson, NJ 07630
(201) 599-2277
Fax: (201) 599-3306
www.gSource.com

H

HAMMER AND NAILS

8257 Melrose Ave.
L.A., CA 90046
(323) 651-1458
www.hammrerandnails-salon.com

HAPAD, INC.

5301 Enterprise Blvd.
Bethel Park, PA 15102
(800) 544-2723
Fax: (800) 232-9427

HARTMANN USA

481 Lakeshore Pkwy
Rock Hill, SC 29730
(800) 243-2294
www.hartmannusa.com

HARTMANN, a global leader in providing wound care solutions for over 200 years, is pleased to announce the availability of **Zetuvit® Plus Silicone** and **Zetuvit® Plus Silicone Border** superabsorbent polymer (SAP) dressings to the US market. The **Zetuvit® Plus Silicone** family is the latest addition to **HARTMANN's** comprehensive advanced wound care portfolio used in the Wound, On the Wound, and Around the Wound.

"**HARTMANN** Group has combined silicone technology with a unique design of loose cellulose and su-

perabsorbent polymer that helps address one of the most significant challenges to wound healing: effective exudate management," states Jon Procopio, Managing Director of **HARTMANN USA**. "Clinicians and patients should expect more with the dressings they choose to prevent exudate related complications. The **Zetuvit® Plus Silicone** family delivers a versatile, clinically effective, and patient friendly alternative that manages the unpredictable and helps patients regain confidence."

To learn more about the Zetuvit® Plus Silicone family and other HARTMANN wound care solutions you may contact a dedicated Account Manager by visiting www.hartmann.infolen-us/contact or by calling 1.800.243.2294. Account Managers are available for consultation, education, and training of staff either in person or virtually.

[Click here](#)

HEALTHLIGHT

920 East State Pkwy, Unit B
Schaumburg, IL 60173
(833) 429-4040
email: rob@energiamedical.com

HENRY SCHEIN

135 Duryea Rd.
Melville, NY 11747
(800) 323-5110
www.henryschein.com

HERSCO ORTHO LABS

39-28 Crescent St.
Long Island City, NY 11101
(800) 301-8275
www.hersco.com

HILL LABORATORIES COMPANY

3 N. Bacton Hill Rd
Frazer, PA 19355
(610) 644-8598
www.HillLabs.com

HIPPOCRATIC SOLUTIONS

373 US-46 #210
Fairfield, NJ 07004
(866) 305-3911
www.hippocraticolutions.com

HUMAN BIOSCIENCES

940 Clopper Rd
Gaithersburg, MD 20878
(301) 740-1893
www.humanbiosciences.com

HYMED GROUP CORP.

1890 Bucknell Dr.
Bethlehem, PA 18015
(610) 865-9876
HYPERION MEDICAL
(see Smart ABI)

I

ICD-10 HELP

3801 International Dr.,
Ste. 204
Silver Spring, MD 20906
(301) 598-5610
Fax: (301) 598-5091
Email: djfreedman@icdtenhelp.com

ICS SOFTWARE

(Sammy Systems)
www.ICSSoftware.net

IMS MEDICAL EQUIPMENT LLC

306, 6501 E. Greenway Pkwy,
Ste. 103
Scottsdale, AZ 85254
(480) 628-2038
Fax (775) 593-9664
www.podiatryssuperstore.com
Email: mschubyn@podiatryssuperstore.com

IN2BONES USA (MMI)

6000 Poplar Ave., Ste. 110
Memphis, TN 38119
(844) 602-6637
www.i2b-usa.com

INFRACARE

4889 Dundas St. West,
Unit B-10
Toronto, ONT M9A 1B2
(416) 305-6592
www.infracare.ca

ING SOURCE

446 9th St. SE
Hickory, NC 28602
(877) 647-0386
Fax: (877) 635-1521
www.FootGym.com

INSTITUTE FOR CREATIVE PODIATRIC MEDICINE

(516) 869-3338
Email: drobertkornfeld@gmail.com

INSTITUTE FOR PODIATRIC EXCELLENCE AND DEVELOPMENT (IPED)

www.podiatricexcellence.org

INSTRATEK

4141 Directors-Row, Ste. H
Houston, TX 77092
(800) 892-8020
Fax: (281) 890-8068
www.instratek.com

INTEGRA LIFE SCIENCES

(800) 654-2873
www.integralife.com

INTEGRATED ORTHOTIC LAB

1630 E Northfield Dr., Unit 400
Brownsville, IN 46112

Continued on page 30

This Buyers' Guide is also available at
podiatry.com/Buyers_guide.cfm

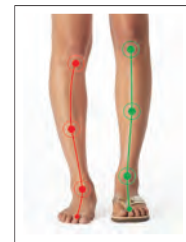
VIONIC®

DESIGNED TO SUPPORT YOU,
MADE TO MOVE YOU.

Our Vio-Motion™ footbed technology delivers Three-Zone Comfort with Ultimate Arch Support for a difference you can feel.



STABILITY | ARCH SUPPORT | CUSHIONING



DELIVERING
Natural Alignment

Arch-hugging comfort is designed into every shoe we make, supporting your body's natural alignment from the ground up.

To learn about our in-clinic retailing program,
contact us at medicalsales@vionigroup.com

MEASURE WHAT MATTERS™



Orpyx[®] SI Sensory Insoles with remote patient monitoring help prevent DFUs and amputations by providing real-world data that is CPT reimbursable.



PRESSURE

Real-time pressure monitoring helps prevent DFUs that are caused by sustained elevated pressure¹



ADHERENCE & STEP COUNT

Engage with patients using real-world activity data allowing care plan adjustments



TEMPERATURE

Indicates inflammation is present so you can react to help mitigate further tissue damage

Contact us to learn more:
info@orpyx.com | 1-855-996-7799 | www.orpyx.com

(866) 582-4640
Fax: (317) 852-4684
Email: info@io-lab.com
www.io-lab.com

INTEGRITY ORTHOTIC LABS/ STRIVE FOOTWEAR

19113 63rd Ave. NE, #4
Arlington, WA 98223
(360) 435-0703
(866) 678-4652;
Fax: (360) 435-2912
www.integrityortho.com

Our mission at Integrity Orthotics has always been to enable as many people as possible to experience superior foot care and improve their quality of life.

This deep-rooted passion has led, since 2001, to Integrity providing clinically proven, durable, and cosmetically appealing orthotic devices to many thousands of patients worldwide.

Today, Integrity Orthotics is proud to be a member of the LBG Medical family of companies, comprising the Bio line of prefabricated orthotic inserts, the high-quality Strive footwear collection, the European orthotic laboratory LBG Medical, and our own laboratory in North America.

Every member of our team is dedicated to the satisfaction of both you and your patients. We are tightly focused on friendly customer service, innovative product design, quality fabrication, and superior technical support.

[Click here](#)

INTELLICURE

2700 Research Forest Dr.,
Ste.100
The Woodlands, TX 77381
(800) 603-7896
www.intellicure.com

INTERNATIONAL AESTHETIC FOOT SOCIETY

885 Park Ave.
New York, NY 10021
(212) 535-0229;
Fax: (212) 734-3192
www.institutebeaute.com
Email: www.iafs.com

INTERNATIONAL FOOT AND ANKLE FOUNDATION (IFAF)

(formerly Northwest Podiatric
Foundation)
3131 Nassau Street, Suite 101
Everett, WA 98201
(866) 286-6973

www.internationalfootankle.org
Email: podfound@aol.com

INTRADERM PHARMACEUTICALS

(215) 534-4549
www.intraderm.com
Email: jday@intraderm.com

IQ MEDICAL

(317) 606-FOOT
www.iq-medical.net

J

JAN L, INC.

24-26 Mill St.
Mt. Holly, NJ 08060
(609) 261-1133
(609) 261-1167
www.janlinc.com

JARALL MEDICAL MANAGEMENT CONSULTING

www.jarallmedical.com

JERRY MILLER I.D. SHOES

36 Mason Street
Buffalo, NY 14213
(800) 435-0065
Fax: (716) 881-0349
www.jerrymillershoes.com
Email: info@jerrymiller
shoes.com

JM ORTHOTICS

615 N. 3050 E., Ste. A6
St. George, UT 84790
(800) 804-3910
Fax: (435) 251-8505
www.jmorthotics.com
Email: info@jmorthotics.com

JMS PLASTICS SUPPLY

3535 Rt. 66, Bldg. #4
Neptune, NJ 07753
(800) 342-2602
www.jmsplastics.com

Since our beginning in 1981, JMS Plastics Supply, Inc. has always considered you our partner. We are a family-owned-and-operated business that knows your success depends on the satisfaction of others, because ours does too! Because we share this understanding, our repeat business is nothing short of phenomenal. JMS Plastics Supply, Inc. offers you important business essentials like the highest quality products, same-day shipping, incomparable technical support, product guarantees, and the finest value-added pricing in the business. JMS Plastics can fill all of your material needs and we also carry a broad line of pre-fabricated insoles

and orthotics, from the complete Sof-Sole® line, to the J-Glas Pre-Fab Shells, Ultimate Orthotics, J-Fabs, Diabetic Insoles, Polypro and PTE Pre-Fabs Shells. JMS Plastics Supply, Inc. also carries Impression Foams for your convenience. For all your orthotic and material needs, whether it is for Functional Orthotics, Sport Orthotics or for Diabetic or Accommodative Orthotics, JMS Plastics Supply, Inc. is proud to serve you.

[Click here](#)

JOINT COMMISSION ON ACCREDITATION OF HEALTH CARE ORGANIZATIONS (JCAHO)

One Renaissance Terrace
Oak Brook, IL 60181
(630) 792-5259
Email: mdye@jcaho.org

JRX DIAGNOSTICS

(844) 991-0055
www.JRXDiagnostics.com

JSB ORTHOTICS

509 Paul Morris Dr.
Englewood, FL 34223
(800) 373-5935
Fax: (941) 460-0385
www.jsbinc.com
Email: info@jsbinc.com

JUST FOR TOENAILS

1225 Taft Hwy.
Signal Mountain, TN 37377
(423) 667-4992
www.prostheticnails.com

JUZO

P.O. Box 1088
Cuyahoga Falls, OH 44223
(800) 222-4999

K

KAMEDIS

(855) kamedis.com
www.kamedis-usa.com

KCI

(see Acelity)

KENT STATE UNIVERSITY OF PODIATRIC MEDICINE

6000 Rockside Woods Blvd.
Independence, OH 44131
(216) 231-3300
www.kent.edu/cpm

KERECIS

2200 Clarendon Blvd., Ste.1400A
Arlington, VA 22201
(703) 287-8752
www.kerecis.com

KEVIN ROOT MEDICAL

1119 Colorado Ave.,
Ste.103
Santa Monica, CA 90401
(877) 767-3338
Fax: (866) 919-9268
www.kevinrootmedical.com

KevinRoot Medical is a manufacturer of high-quality custom orthoses and AFOs, distributor of performance shoe gear and inventor of Foot ID, the most advanced 3D foot scanning technology. Rapid turnaround, outstanding service, value pricing and innovation set the gold standard for the best foot orthoses for your patients.

[Click here](#)

KLM LABORATORIES

(800) 556-3668
Fax: (800) 556-3338
www.klmlabs.com

KLM Laboratories manufactures foot orthotics and ankle foot orthotics with an emphasis on quality and service. We fabricate custom orthotics and produce prefabricated products that are used in medical and retail locations worldwide. KLM is leading the way adopting the newest technological advances in orthotic manufacturing by applying the use of 3D Laser Imaging and routers. Our lab experts demonstrate exceptional skill in processing scanned images as well as traditional plaster casts utilized by foot care professionals. We continue to establish new standards in the foot orthotic industry by offering to place private labels on custom or over the counter devices. KLM demonstrates how applying innovation and creativity to orthotic technology can stimulate the foot orthotic industry. Join the experts at KLM and we could be the secret to your success.

[Click here](#)

KNIT-RITE

120 Osage Ave.
Kansas City, KS 66105-0900
(800) 821-3094

KOVEN TECHNOLOGY, INC.

477 N. Lindbergh Blvd.
St. Louis, MO 63141
(800) 521-8342
(314) 542-2101

Continued on page 34



FOR USE IN AGES 6 YEARS AND UP¹

SERIOUS INFECTIONS NEED SERIOUS CONVERSATIONS

Talk to your patients about onychomycosis. Treat the infection with JUBLIA.¹

INDICATION

JUBLIA[®] (efinaconazole) topical solution, 10%, is indicated for the topical treatment of onychomycosis (tinea unguium) of the toenail(s) due to *Trichophyton rubrum* and *Trichophyton mentagrophytes*.

IMPORTANT SAFETY INFORMATION

- JUBLIA is for topical use only and is not for oral, ophthalmic, or intravaginal use.
- Patients should be instructed to contact their health care professional if a reaction suggesting sensitivity or severe irritation occurs.
- The most common adverse reactions (incidence $\geq 1\%$) were (vs vehicle): ingrown toenail (2.3% vs 0.7%), application-site dermatitis (2.2% vs 0.2%), application-site vesicles (1.6% vs 0%), and application-site pain (1.1% vs 0.2%).
- JUBLIA should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus, and should be used with caution in nursing women. The safety and effectiveness in pediatric patients below 6 years of age have not been established.

To report SUSPECTED ADVERSE REACTIONS, contact Ortho Dermatologics at 1-800-321-4576 or the FDA at 1-800-FDA-1088 or visit www.fda.gov/medwatch.

Please see Brief Summary of full Prescribing Information on the adjacent page.

References: 1. JUBLIA [prescribing information]. Bridgewater, NJ: Bausch Health US, LLC.

Ortho | Dermatologics

JUBLIA is a trademark of Ortho Dermatologics' affiliated entities. © 2020 Ortho Dermatologics' affiliated entities. JUB.0075.USA.20

Find out more by visiting
www.JubliaRx.com

BRIEF SUMMARY OF PRESCRIBING INFORMATION

This Brief Summary does not include all the information needed to use JUBLIA safely and effectively. See full prescribing information for JUBLIA.

JUBLIA® (efinaconazole) topical solution, 10%

For topical use

Initial U.S. Approval: 2014

INDICATIONS AND USAGE

JUBLIA (efinaconazole) topical solution, 10% is an azole antifungal indicated for the topical treatment of onychomycosis of the toenail(s) due to *Trichophyton rubrum* and *Trichophyton mentagrophytes*.

DOSAGE AND ADMINISTRATION

Apply JUBLIA to affected toenails once daily for 48 weeks, using the integrated flow-through brush applicator. When applying JUBLIA, ensure the toenail, the toenail folds, toenail bed, hyponychium, and the undersurface of the toenail plate, are completely covered.

JUBLIA is for topical use only and not for oral, ophthalmic, or intravaginal use.

CONTRAINDICATIONS

None.

ADVERSE REACTIONS

Clinical Trials Experience

Because clinical trials are conducted under widely varying conditions, adverse reaction rates observed in the clinical trials of a drug cannot be directly compared to rates in the clinical trials of another drug and may not reflect the rates observed in practice.

In two clinical trials, 1227 subjects were treated with JUBLIA, 1161 for at least 24 weeks and 780 for 48 weeks. Adverse reactions reported within 48 weeks of treatment and in at least 1% of subjects treated with JUBLIA and those reported in subjects treated with the vehicle are presented in Table 1.

Table 1: Adverse Reactions Reported by at Least 1% of Subjects Treated for up to 48 Weeks

Adverse Event, n (%)	JUBLIA N = 1227	Vehicle N = 413
Ingrown toenail	28 (2.3%)	3 (0.7%)
Application site dermatitis	27 (2.2%)	1 (0.2%)
Application site vesicles	20 (1.6%)	0 (0.0%)
Application site pain	13 (1.1%)	1 (0.2%)

DRUG INTERACTIONS

In vitro studies have shown that JUBLIA, at therapeutic concentrations, neither inhibits nor induces cytochrome P450 (CYP450) enzymes.

USE IN SPECIFIC POPULATIONS

Pregnancy

Risk Summary

There are no available human data for the use of JUBLIA during pregnancy to inform any drug associated risks of major birth defects, miscarriage, or adverse maternal or fetal outcomes.

In animal reproduction studies, efinaconazole did not cause malformations or any harm to the fetus when administered to pregnant rabbits and rats during the period of organogenesis at subcutaneous doses up to 112 and 154 times, respectively, the Maximum Recommended Human Dose (MRHD) based on Area Under the Curve (AUC) comparisons. Embryo lethality was observed only in rats in the presence of maternal toxicity at systemic exposures 559 times the MRHD based on AUC comparisons. Subcutaneous efinaconazole administration to pregnant rats from the beginning of organogenesis through the end of lactation did not cause embryofetal toxicity or developmental effects at systemic exposures 17 times the MRHD based on AUC comparisons (*see Data*).

The background risk of major birth defects and miscarriage for the indicated population is unknown. However, the background risk in the U.S. general population of major birth defects is 2 to 4%, and of miscarriage is 15 to 20%, of clinically recognized pregnancies.

Data

Animal Data

Systemic embryofetal development studies were conducted in rats and rabbits. Subcutaneous doses of 2, 10 and 50 mg/kg/day efinaconazole were administered

during the period of organogenesis (gestational days 6-16) to pregnant female rats. In the presence of maternal toxicity, embryofetal toxicity (increased embryofetal deaths, decreased number of live fetuses, and placental effects) was noted at 50 mg/kg/day (559 times the MRHD based on AUC comparisons). No embryofetal toxicity was noted at 10 mg/kg/day (112 times the MRHD based on AUC comparisons). No malformations were observed at 50 mg/kg/day (559 times the MRHD based on AUC comparisons).

Subcutaneous doses of 1, 5, and 10 mg/kg/day efinaconazole were administered during the period of organogenesis (gestational days 6-19) to pregnant female rabbits. In the presence of maternal toxicity, there was no embryofetal toxicity or malformations at 10 mg/kg/day (154 times the MRHD based on AUC comparisons).

In a pre- and postnatal development study in rats, subcutaneous doses of 1, 5 and 25 mg/kg/day efinaconazole were administered from the beginning of organogenesis (gestation day 6) through the end of lactation (lactation day 20). In the presence of maternal toxicity, embryofetal toxicity (increased prenatal pup mortality, reduced live litter sizes and increased postnatal pup mortality) was noted at 25 mg/kg/day. No embryofetal toxicity was noted at 5 mg/kg/day (17 times the MRHD based on AUC comparisons). No effects on postnatal development were noted at 25 mg/kg/day (89 times the MRHD based on AUC comparisons)

Lactation

Risk Summary

It is not known whether efinaconazole is excreted in human milk. After repeated subcutaneous administration, efinaconazole was detected in milk of nursing rats. Because many drugs are excreted in human milk, caution should be exercised when JUBLIA is administered to nursing women.

The developmental and health benefits of breastfeeding should be considered, along with the mother's clinical need for JUBLIA, and any potential adverse effects on the breastfed infant from JUBLIA.

Pediatric Use

The safety and effectiveness of JUBLIA were established in patients 6 years and older. Use of JUBLIA in these age groups is supported by evidence from well-controlled trials in adults with additional data from an open-label pharmacokinetic study of JUBLIA in subjects 12 years to less than 17 years old. Safety and effectiveness of JUBLIA in pediatric subjects under 6 years of age have not been established.

Geriatric Use

Of the total number of subjects in clinical trials of JUBLIA, 11.3% were 65 and over, while none were 75 and over. No overall differences in safety and effectiveness were observed between these subjects and younger subjects, and other reported clinical experience has not identified differences in responses between the elderly and the younger subjects, but greater sensitivity of some older individuals cannot be ruled out.

NONCLINICAL TOXICOLOGY

Carcinogenesis, Mutagenesis, Impairment of Fertility

A 2-year dermal carcinogenicity study in mice was conducted with daily topical administration of 3%, 10% and 30% efinaconazole solution. Severe irritation was noted at the treatment site in all dose groups, which was attributed to the vehicle and confounded the interpretation of skin effects by efinaconazole. The high dose group was terminated at week 34 due to severe skin reactions. No drug-related neoplasms were noted at doses up to 10% efinaconazole solution (248 times the MRHD based on AUC comparisons).

Efinaconazole revealed no evidence of mutagenic or clastogenic potential based on the results of two in vitro genotoxicity tests (Ames assay and Chinese hamster lung cell chromosome aberration assay) and one in vivo genotoxicity test (mouse peripheral reticulocyte micronucleus assay).

No effects on fertility were observed in male and female rats that were administered subcutaneous doses up to 25 mg/kg/day efinaconazole (279 times the MRHD based on AUC comparisons) prior to and during early pregnancy. Efinaconazole delayed the estrous cycle in females at 25 mg/kg/day but not at 5 mg/kg/day (56 times MRHD based on AUC comparisons).

PATIENT COUNSELING INFORMATION

See FDA-Approved Patient Labeling (Patient Information).

Distributed by:

Bausch Health US, LLC, Bridgewater, NJ 08807 USA

Manufactured by:

Kaken Pharmaceutical Co., Ltd
Shizuoka-ken 426-8646, Japan

JUBLIA is a trademark of Bausch Health Companies Inc. or its affiliates.

© 2020 Bausch Health Companies Inc. or its affiliates

U.S. Patents 8,039,494; 7,214,506

Based on 9462904 Rev 04/2020

JUB.0065.USA.20

PODIATECH
SIDAS MEDICAL



The Premium same day orthotic solution

"Our Process, Your Success"

Mention this ad and we will provide enough product to offset your entire purchase.



Dispense custom devices same day - Immediate return on investment

"That month, we made 40 custom orthotics and covered the entire cost of the system"

Dr. Brett Stark DPM, Auburn Footcare Center

☎ 802-345-9277 ✉ nolan@podiatech-us.com 🏠 Podiatech.com

**FREE
TRAINING**



Step up your Podiatric Malpractice Coverage

Professional Services Plans/Brown & Brown, Inc. is dedicated to providing exceptional, personalized service. Our partnership with MedPro Group, allows us to bring excellent solutions and resources to meet your insurance needs.

To learn more about our service and MedPro's specialized podiatry coverage, contact me today.


PROFESSIONAL
SERVICES PLANS

Cynthia (Cindy) Myers
813.222.4377
CMYERS@BBPROGRAMS.COM

 **MedPro Group**
a Berkshire Hathaway company

MedPro Group is the marketing name used to refer to the insurance operations of The Medical Protective Company, Princeton Insurance Company, PLICO, Inc. and MedPro RRG Risk Retention Group. All insurance products are administered by MedPro Group and underwritten by these and other Berkshire Hathaway affiliates, including National Fire & Marine Insurance Company. Product availability is based upon business and/or regulatory approval and may differ among companies. © 2021 MedPro Group Inc. All Rights Reserved. HCP-210260

Fax: (314) 542-6020
www.koven.com
Email: info@koven.com

KRASITY'S MEDICAL & SURGICAL SUPPLY

1825 Bailey Ave.
Dearborn, MI 48124
(866) 390-FEET (3338)
www.krasitys.com
Email: sales@krasitys.com

L

LABORATORY OF PODIATRIC PATHOLOGY

P.O. Box 53660
Philadelphia, PA 19105
(800) 223-4284

LACORIUM HEALTH USA

(see Flexitol)

LANGER BIOMECHANICS, INC.

www.langerbiomechanics.com
(see Orthotics Holdings Inc)

LASER CENTERS OF AMERICA

(for South Florida DPMs)
(833) 675-2737
www.lasertoenail.com/
south-florida-podiatrists-
needed

LAVIOR

www.lavior.com

LEVY AND RAPPEL, INC.

339 10th St.
Saddle Brook, NJ 07663
(800) 564-LEVY (5389)
Fax: (973) 478-1760
www.levyandrappel.com
Email: levyandrappel@
optonline.net

LIGHT AGE

500 Apgar Dr.
Somerset, NJ 08873
(732) 563-0600
www.lightage.com

M

MANTA GROUP, THE

66 Main St., Unit 785
Farmingdale, NJ 07727
(732) 919-0944
www.themantagroup.com

MARATHON ORTHOTICS

7176 Shady Oak Rd.
Eden Prairie, MN 55344
(866) 402-3668
www.marathonortho.com

MARK FUGIT ORTHOTIC LABORATORY

17437 N 71st Dr., #B102
Glendale, AZ 85308
(800) 888-3759
MARLINZ PHARMA
15115 Park Row, Ste.100
Houston, TX 77084
(844) 398-5656
www.marlinzpharma.com

MATPLUS

P.O. Box 1443
Painesville, OH 44077
(877) 628-7587
Fax: (440) 352-7380
www.matplusinc.com

MCCLAIN LAB

(631)-361-4000
www.mcclainlab.com

MD BUYING GROUP

(888) 863-5303
https://mdbuyinggroup.com
Founded in 2005, MD Buying Group is a medical purchasing group begun by physicians to increase the buying power for all physicians. Founder Joel Lerner, DPM, understood that the savings advantage of buying medical supplies as a group resulted in great purchasing power. MD Buying Group allows physicians to purchase all medical and non-medical supplies at a price far less than any single office is able, in an easy-to-use and secure online shopping experience. Since 2005 MD Buying Group has grown to over 5800 members and has introduced their own brand to bring costs even lower for their members. The group has exclusive partnerships with multiple companies, including HealthyStep orthotics, allowing members to buy any product for as much as 50% less than typical catalog pricing. Members also enjoy additional savings on overstock items, weekly specials and daily deals. There are no membership fees, so join over 5800 doctors for amazing savings.

[Click here](#)

MD PRIVATE LABEL

9203 J St.
Omaha, NE 68127
(888) 445-3368
www.MDPrivateLabel.com

Email: kumy@
MDprivatelabel.com

MDx LABORATORIES

653 W. Lumsden Rd.
Brandon, FL 33511
(888) 939-3995
Email: david@testwithmdx.com

MEDCARA PHARMACEUTICALS

126 N. Main
Conrad, IA 50621

MEDICAL MAVIN, LTD.

114 Washington Ave.,
Bldg. 2
Downingtown, PA 19335
(800) 886-5949
Fax: (610) 518-7412
www.MedicalMavin.com
Email: MM@medicalmavin.com

MEDICOOL

20460 Gramercy Pl.
Torrance, CA 90501
(800) 433-2469
www.medicool.net

Medicool, a leading manufacturer of debriding drills to the podiatry community, offers solutions for every type of practice.

Medicool believes that the hazard of breathing airborne particles generated from the debridement of fungus toenails is something that should not be taken lightly. Many DPMs and their assistants have breathing issues as a result of years of debridement procedures. Many have now alleviated their breathing troubles by using a Medicool Vacuum Drill.

If you, your staff and your patients are being exposed to potential health issues related to airborne debris during debridement procedures, Medicool offers a solution.

The Pro Vac™ and The File Stream™ Debriding Drills with built-in vacuum offer powerful motors and a high suction power to collect all those harmful dust particles.

For those doctors looking for portability, the Pro Power 20K cordless rechargeable drill offers the versatility and freedom to move between patient rooms or to travel to nursing homes. It is a high-torque 30,000 rpm powerful

machine and is indicated particularly for those with outpatient visits or multiple patient rooms.

Medicool also offers a large selection of carbide & diamond burrs in over 20 different styles.

[Click here](#)

MEDI-DYNE

1812 Industrial Blvd.
Colleyville, TX 76034
(800) 810-1740
www.medi-dyne.com
www.prostretch.com

Medi-Dyne is committed to providing innovations in prevention and treatment of pain and injuries. We are dedicated to the efficacy of each product we supply to our customers. When each product is finished, we put them through testing and evaluations by our highly qualified healthcare professionals, so we are certain our customers are getting the best products in the industry. Not only do they work, but you will notice an immediate difference when you use them.

With 20 years in the industry, Medi-Dyne manufactures and markets over sixty patented products for strengthening, stretching, and protecting the body, as well as for preventing more serious medical issues. Our products provide relief for every area of the body including minor and major issues with the back, legs, and arms. In addition, Medi-Dyne products are perfect for diagnosed indications such as Sever's Disease, Achilles Tendonitis, plantar fasciitis and more.

[Click here](#)

MEDIMETRIKS PHARMACEUTICALS

363 Rt. 46 West
Fairfield, NJ 07004
(973) 882-7512
www.medimetriks.com

MEDI USA

(Foot Orthotics Div./Igli)
6481 Franz Warner Pkwy.
Whitsett, NC 27377
www.igliusa.com

MEDLINE

(800) Medline
www.medline.com

Continued on page 36

This Buyers' Guide is also available at
podiatrym.com/Buyers_guide.cfm

94% OF PATIENTS AVOID PODIATRY PRACTICES WITH NEGATIVE REVIEWS



3 STARS IS **NOT** GOOD ENOUGH



3 stars is **NOT** good enough.
Any annoyed patient can leave
your practice a negative review.

**Take charge of your
reputation now.**

TO LEARN MORE, VISIT US AT:

BETTERPODIATRYREVIEWS.COM

INCREASE YOUR POSITIVE REVIEWS. CALL OR TEXT US TODAY AT 917-572-5088



Choose PCC to provide you with
Effective Reputation Management.

We help drive positive reviews to
where you need them most online
while protecting and enhancing your
practice's online reputation.

☎ Phone: (917) 572-5088

✉ randyrosler@podiatrycc.com

🌐 www.PodiatryCC.com



MED-PRO CORP.

123 Mariner Dr., Bldg #1
Tarpon Springs, FL 34689
(800) 633-7761
Fax: (727) 934-9811
www.medprocorp.com

MEDSTAR HEALTH/SITEL

3007 Tilden St., NW Ste. 3N
Washington, DC 20008
(240) 446-2761
www.MedStarHealth.org

MEYER DISTRIBUTING CO.

1810 Summit Commerce Park
Twinsburg, OH 44087
(800) 853-1490
Fax: (330) 963-4753
www.meyerdist.com
Email: sales@meyerdist.com

MIDMARK CORP.

10170 Penny Ln., Ste. 300
Miamisburg, OH 45342
(937) 528-7500
www.midmark.com/medical

Midmark helps physicians and care teams deliver exceptional patient care with better equipment, smarter workflows and integrated technology. For more than 50 years, we have used our knowledge and unmatched understanding of the ambulatory care space to help our customers improve clinical outcomes and eliminate the barriers preventing seamless, well-coordinated patient care.

While committed to serving the traditional podiatry equipment needs, Midmark continually focuses on bringing connectivity and improved productivity into the procedure room through our full line of medical equipment, including power procedure chairs, exam and procedure lighting, sterilizers and case-work.

[Click here](#)

MIDWEST PODIATRY CONFERENCE

745 McClintock,
Ste. 340
Burr Ridge, IL 60527
(312) 427-5810
www.midwestpodconf.org

After overwhelmingly positive feedback from 2020 attendee surveys, the Midwest Podiatry Conference

(MPC) will now take place virtually Thursday, June 17th through Sunday, June 20th. The theme for this year's conference is "DPM: Discover. Perform. Master."

A virtual conference offers plenty of advantages to MPC attendees and exhibitors, one being cost-savings by eliminating the costs associated with travel (hotels, parking, and meals) and opens up the content to a larger audience. Podiatrists, assistants, and other key practice members are invited to join the Midwest to discover innovations in podiatric medicine, network with industry professionals, and learn about new, exciting offerings in our virtual Exhibit Hall.

The MPC team plans to build on the success from last year's event for an even bigger and better conference in 2021. While last year's conference was received positively, suggestions for improvement were taken into consideration as we continue our shift to another fully virtual event. The conference will offer an improved platform for an optimal experience, speakers from around the world, and more CME than any other virtual conference, with live and on-demand options.

The 2021 program is being carefully and thoughtfully planned out so attendees are presented with diverse topics that cover the most important cases, concerns, and innovations the industry currently faces. Content this year is sure to exceed expectations; highlights from this year's upcoming program include:

- Updates in Diabetic Technology
- Athletic Shoe gear
- Procedural Sedation Techniques
- Childhood Obesity
- Injury Prevention in the Athlete
- Social Media Methodology
- CBD And its Place in Podiatric Medicine

In order to be considered to present at MPC, speakers are required to have had their work published. Conference content is led by Scientific Co-Chair Kathryn LaViolette, DPM (under the guidance of previous Scientific Chair John Grady, DPM).

We look forward to virtually gathering podiatrists, assistants, and other key practice members and

are excited to welcome back virtual attendees from the Midwest, while continuing to expand MPC's reach across the nation. Our virtual conference will allow us the opportunity to share our content with other regions and expand networking opportunities among our attendees.

Discounts are available for those who register in advance (before May 28th).

To register and for more details on this year's conference as it becomes available, please visit our website: <http://midwestpodconf.org>. For additional updates, follow MPC on Twitter (twitter.com/midwestpodconf) and LinkedIn (linkedin.com/company/midwestpodconf).

Companies interested in exhibiting should contact Kelly Coates at meetings@midwestpodconf.org.

[Click here](#)

MIDWESTERN UNIVERSITY-ARIZONA PODIATRIC MEDICINE PROGRAM

19555 N. 59th Ave.
Glendale, AZ 85308
(888) 247-9277

MILE HIGH ORTHOTICS LAB

4970 Monaco St., Unit A
Commerce City, CO 80022
(866) 710-4880
Fax: (303) 288-3687
www.mholabs.com

MILTEX INSTRUMENT CO., INC.

589 Davies Dr.
York, PA 17402
(800) 645-8000

MIMEDX GROUP

1775 W Oak Commons Ct NE
Marietta, GA 30062
(888) 543-1917
www.mimedx.com

MINI-C SALES

1500 Skokie Blvd. #360
Northbrook, IL 60062
(800) 356-4000
www.minicsales.com

P.W. MINOR AND SON, INC.

3 Treadeasy Ave.
Batavia, NY 14020
(585) 343-1500
Fax: (585) 343-1514
www.pwminor.com

MINXRAY, INC.

3611 Commercial Ave.
Northbrook, IL 60062
(847) 564-0323;
(800) 221-2245
www.minxray.com

MISSISSIPPI PODIATRIC MEDICAL ASSOCIATION

www.msmpa.net

MMI-USA

(see In2BonesUSA)

MOBERG PHARMA NORTH AMERICA LLC

7 E. Frederick Place,
Ste. 100
Cedar Knolls, NJ 07927
(973) 946-7550

www.mobergpharma.com

MODERNIZING MEDICINE (MODMED)

(561) 880-2998
www.modmed.com

MODULIM

2400 Barranca Pkwy.
Irvine, CA 92606
(949) 825-5080
www.modulim.com

MOLECULAR AF

(see Wellstone Labs)

MOLECULAR LABS

(Neurvasia)

(800) 939-0732
molecularlabsusa.com

MOLECULIGHT

(877) 818-4360
www.moleculight.com

MOORE MEDICAL

CORP.

1690 New Britain Ave.
Farmington, CT 06034
(800) 234-1464
Fax: (800) 944-6667
www.mooremedical.com

MSI ORTHOTIC LAB

4646 S. Ash Ave., #108
Tempe, AZ 85282
(602) 793-1000
www.calyxbraces.com

MTI (MEDICAL TECHNOLOGY INDUSTRIES, INC.)

3655 W. Ninigret Dr.
Salt Lake City, UT 84104
(800) 924-4655
Fax: (801) 952-0548
www.mti.net

Specialty doctors need specialized equipment. MTI is dedicated to designing and manufacturing specialty-specific patient and doctor seating equipment. Along with exceptional surgery chairs/tables, MTI produces a complete line of quality accessories, cabinets, doctor and assistant stools, lighting, and dust extractors

[Click here](#)

Continued on page 39

This Buyers' Guide is also available at
podiatry.com/Buyers_guide.cfm



What Is Holding Back Your Medical Practice?

Doctors and Staff Agree ...



Lynn Homisak, PRT, CHC, is principal owner, consultant and coach of SOS Healthcare Management Solutions in Seattle. SOS is a staff- efficiency and productivity-focused consulting company that studies, develops and facilitates success strategies for Podiatrists and their staff nationwide. She authors a column for and serves as *Podiatry Management Magazine's* Editorial Advisor. Her contributions to podiatry have earned her the 2010 *Podiatry Management* Lifetime Achievement Award and induction into *Podiatry Management's* Hall of Fame. Lynn's professional experience offers firsthand knowledge in office proficiency and functionality and she is recognized in the US and Canada as a speaker and author on a variety of management topics.

Lynn Homisak knows.

1. Improved efficiency – increased revenue
2. Communication – Patients/Staff/Doctor
3. Workflow and Morale

"She nailed the issues immediately and has been a constant inspiration to our staff. She really made us feel like she wanted us to succeed in every regard. A+ all the way!"

– Dr. Michael Dujela
Centralia, Washington

"Lynn has delivered each and every time she speaks at our conferences. She is very professional, personable and knowledgeable. You can learn a lot from Lynn Homisak!"

– Canadian Federation
of Podiatric Medicine via
LinkedIn Recommendations

"I had the pleasure of attending a day long summit that Lynn led for our team. I had so many expectations (from the great word of mouth I had heard about her) and was not disappointed. I felt so motivated, inspired and excited to work on areas, both personal and office-related, that need to be tweaked for the better."

– Elise Hinchman, Marketing
Director & Office Manager
at Lexington Podiatry via
LinkedIn Recommendations

"Our organizations have hired Lynn and SOS Healthcare Management on many occasions over the past 10 years. Lynn is exceptionally easy to work with, more than accommodating, and very responsive to the needs of the physicians and medical assistants to whom she provides education."

– Jean Kirk, Executive
Director, North Carolina and
Virginia Podiatric Medical
Associations



lynn@soshms.com

Alternative Rx CBD

Physician Formulated Wellness

Alternative Rx CBD products are customized formulations that provide the power of Hemp. Our time-tested herbal formulas extracted via traditional methods are chosen for healing and natural analgesic properties to create a well-rounded product that is greater than the sum of its parts.

We strive to maximize homeostasis.

Mention this ad for 15% off your first order.

To order, please contact
Stephen Perns, DPM
drsteve@arxhealthllc.com



"Bringing Alternative Rx CBD into the office has been outstanding. I am frequently re-ordering due to positive patient feedback and demand!"

-Phillip Narcissi, DPM - Mokena Foot and Ankle Clinic

"We have been using Alternative Rx CBD products for 2 years now...results have been beyond expectations! What has been amazing is the repeat customer purchases BECAUSE IT WORKS!"

-David Charnotta, DPM - Alpine Foot Specialists



Living In Balance

Joint & Muscle Cream and Roll-On Gel.



Are Your Assistants Certified? The ASPMA Exam Options!

Joining the ASPMA (The American Society of Podiatric Medical Assistants) can boost your career and confidence. Podiatric medical assisting is a small and rapidly changing professional career. As a result, our role is sometimes not understood as well as it should be by other professionals, our peers, educators, and the general public. Obtaining membership in the ASPMA will establish your identity as a **podiatric medical assistant**. Podiatric assisting is mostly on-the-job training, learning all aspects of Podiatry, one of the only fields in which the medical assistant does a lot of patient care.

The ASPMA can provide you with the knowledge and skills you need along with a study guide to take the exam(s) to become...

1. PMAC (Podiatric Medical Assistant-Certified)
2. PRAC (Podiatric Radiology Assistant-Certified)
3. PMAC & PRAC—Are you certified? (requires two separate exams)

Our examinations are offered online and in-person at several conferences. We offer three different exams. Visit www.aspma.org/certification.

1. Administrative Exam (currently on hold getting updated)
2. Clinical Exam without Radiology
3. Radiology Exam (our NEW exam)

Visit www.aspma.org for more information about the ASPMA and Certification.

MULLENS, DAVID, DPM, JD
www.shopABA.org
MULTI RADIANCE MEDICAL
6521 Davis Industrial Pkwy.
Solon, OH 44139
(800) 373-0955
Fax: (440) 542-0765
www.multiradiance.com

N

NATIONAL BOARD OF PODIATRIC MEDICAL EXAMINERS (NBPM)

c/o APMLE
(877) 302-8952
www.apmle.com

NATROX

(888) 354-9772
www.natroxwoundcare.com

NATURE FIT/TRI-HAWK

150 Highland Rd
Massena, NY 13662
(800) 874-4295

NEURVASIA

(see Molecular Labs)

NEW BALANCE ATHLETIC SHOES

20 Guest St.
Brighton Landing
Boston, MA 02135
(800) 253-SHOE
www.newbalance.com
For Aravon: (866) 627-2866
www.aravonshoes.com

NEW GEN ADVANCED ORTHOTICS LAB

8596/4 Farmington Blvd.,
Bldg. 10
Germantown, TN 38139
(888) 756-0257

NEW JERSEY PODIATRIC MEDICAL SOCIETY

557 Cranbury Rd., Ste. 3
E. Brunswick, NJ 08816
(732) 967-9003
Fax: (732) 967-9023

NEW MEXICO PODIATRIC MEDICAL ASSOCIATION

Email: Rmirmiran@pol.net
NEW STEP ORTHOTIC LAB
4225 South State Route 159,
Ste. 1
Glen Carbon, IL 62034
(866) 798-7463
www.newsteporthotics.com

NEW YORK COLLEGE OF PODIATRIC MEDICINE

1800 Park Avenue
New York, NY 10035
(212) 410-8075

N.Y. STATE PODIATRIC MEDICAL ASSOCIATION

555 8th Ave, #1902
New York, NY 10018
(212) 996-4400

N.Y. STATE PODIATRIC MEDICAL ASSOCIATION

(Western Division)
(Shuffle Off to Buffalo meeting)
c/o JHurley@excelsiorortho.com

NEXTGEN HEALTHCARE

(855) 510-6398
www.nextgen.com

NEXTREMIY SOLUTIONS

2190 North Pointe Dr
Warsaw, IN 46582
(574) 635-3023
www.nextremiysolutions.com

NIAGARA BRACE

42 Breckenridge St.
Buffalo, NY 14213
(716) 881-4484
Fax: (716) 881-0406
www.niagarabraces.com
Email: info@niagarabraces.com

NOLARO24

80 Turnpike Dr., Unit B
Middlebury, CT 06762
(877) 792-4669
Fax: (203) 758-1011
www.nolaro24.com

RX24 Quadrastep system is an innovative and tailored approach to treating various foot types. The system uses a patented clinical algorithm that identifies and categorizes a patient's feet into one of 24 foot-types. A patient's foot-type will influence not only their gait but also the conditions and pathologies that afflict them throughout their lives.

The RX24 Quadrastep system takes the concept a step further and simplifies the 24 foot-type medical model into six sub-classifications known as quads that groups together four similar foot types. Each quad has its own very specific foot and gait characteristics. These foot types include severe pes cavus, mild pes planus, neutral, moderate pes planus, abductovarus forefoot and

severe planovalgus feet. These six quad specific functional orthoses are biomechanically tailored to that of a true custom prescription. To provide superior patient education, a quad-specific information card is included with each pair that features possible clinical symptoms, key foot attributes, gait characteristics and more.

The RX Quadrastep system is easy to learn and can be quickly applied in a clinical setting. It also eliminates the need for costly and messy foot impressions. The devices can be stocked in-house ready for immediate fitting.

Nolaro's newest innovation is littleSTEPs, pre-fabricated foot orthoses specifically designed for kids. They deliver prescription-based correction closely matching the criteria of traditional UCBL devices. littleSTEPs provide an affordable alternative to custom orthoses, enabling early intervention and treatment of many musculoskeletal conditions common to children.

[Click here](#)

NO-NONSENSE SEMINAR (NCAPM)

www.no-nonsense-seminar.com
NORAXON USA
15770 N. Greenway-Hayden
Loop, Ste. 100
Scottsdale, AZ 85260
(800) 364-8985
www.noraxon.com

NORTH AMERICAN CENTER FOR CONTINUING MEDICAL EDUCATION (NACCME)

www.naccme.com

NORTHWELL HEALTH (Shining the Light on Wound Care Symposium)

1111 Marcus Ave., Ste. LL26
Lake Success, NY 11042
(516) 730-2263
www.professionals.northwell.edu

NORTHWEST PODIATRIC LABORATORY, INC.

1091 Fir Ave.
Blaine, WA 98230
(800) 443-7260
www.nwpodiatric.com
Email: nwpl@nwpodiatric.com

NOVASTEP

30 Ramland Rd., Ste. 200
Orangeburg, NY 10962
(877) 287-0795
www.novastep-us.com

NUVOLASE

11 LLahee Ln.
Chico, CA 95973
(530) 809-1970
www.nuvolase.com

O

OASIS FOOTWEAR

5148 Peach St., #327
Erie, PA 16509
(888) 676-2747
Fax: (814) 217-1354
www.oasisfeet.com

O'BRIEN MEDICAL

16 Winterhaven Dr.
Orono, ME 04473
www.obimed.com
tobrien@obimed.com

OFFICITE

3010 Highland Parkway,
Ste. 200
Downers Grove, IL 60515
(888) 490-7241
https://www.officite.com/Podiatry
Email: info@officite.com

OGENIX (Epiflo)

3401 Enterprise Pkwy,
Ste. 340
Beachwood, OH 44122
www.ogenix.com

OHIO FOOT AND ANKLE MEDICAL ASSOCIATION

(614) 457-6269
www.ohfama.org

OLT FOOTCARE

735 Prince Rd., Unit D
Windsor, ONT N9C 2Z2
(519) 737-7500
www.oltfoot.com

ONLINE PODIATRY SITES

(888) 374-7705
www.onlinepodiatrysites.com

ONOX, INC.

1187 Vanderbilt Circle, Ste. 4
Manteca, CA 95337
(800) 533-6669
Fax: (510) 242-6669

ONTARIO PODIATRIC MEDICAL ASSOCIATION

900-45 Sheppard Ave. East
Toronto, ON M2N-5W9
(416) 927-9111
www.opma.com

OPED MEDICAL, INC.

5212 Bellewood Ct.,
Ste. 203
Buford, GA 30518
(770) 945-0150
Fax: (770) 945-0370

Continued on page 42

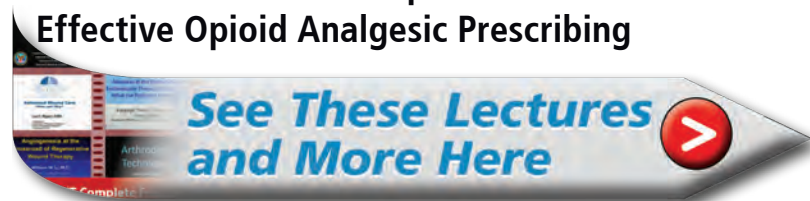
This Buyers' Guide is also available at
podiatry.com/Buyers_guide.cfm

PRESENT PODIATRY ONLINE CME SOLUTIONS

PRESENT Now Has State Required Opioid and Pain Management CME Lectures Online

PRESENT e-Learning Systems is pleased to announce three new 1 hour long **Opioid and Pain Management lectures** featuring podiatrist and pharmacist **Robert Smith, DPM, MSc, RPh, CPRS** delivering the following topics in an easily viewable lecture style:

- > An Appraisal of Safe and Effective Opioid Analgesic Prescribing By the Number
- > Using Clinical Examples to Appreciate the Practice of Safe and Effective Opioid Analgesic Prescribing
- > Advanced Clinical Examples to Practice Safe and Effective Opioid Analgesic Prescribing



PRESENT Podiatry Offers 3 Great Online CME Solutions

PRESENT Online Conferences

Live Streamed Multi-Day CME Conferences – conveniently scheduled live on weekends, 16+ CME credits. Verify attendance, complete online CME survey to earn credit.



Scan for Conferences

PRESENT Live 1 Hour Webinars

Weekly Live Streamed Scheduled CME Webinars – scheduled live 1 hour CME programs. Verify attendance, complete online CME survey to earn credit.



Scan for Webinars

PRESENT Online CME Lecture Hall

Recorded On-Demand CME Lectures – available whenever you wish to view them, each 0.5-1.5 CME credits. Pass post-test to earn credit.



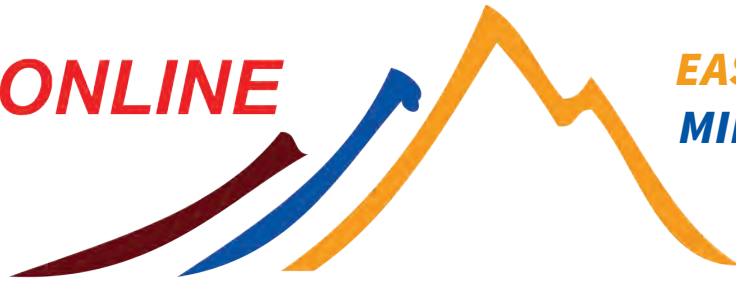
Scan for Lecture Hall



The **Largest Provider** of **Podiatry Online CME Since 2005**

ONLINE

**EAST AND
MIDWEST**



podiatric residency education summit

COMBINED & VIRTUALLY STREAMED

**THE ANNUAL CONFERENCE FOR THE
PODIATRIC RESIDENCY EDUCATION COMMUNITY**

SAVE THE DATES

SATURDAY & SUNDAY ~ AUGUST 14 - 15, 2021

Home of the

The Academic Game Show

Residency Directors are permitted to participate with their programs!

RESIDENCY RUMBLE



**To See Last Years
Rumble Results
Scan Here**



GRAND SPONSOR 3M Science. Applied to Life.™

Estimated for 16 CME/CECH Credit Hours



PRESENT e-Learning Systems is approved by the Council on Podiatric Medical Education as a provider of continuing education in podiatric medicine. PRESENT e-Learning Systems has estimated this activity for a maximum of 16 continuing education contact hours.

For more information Scan Here 
Or Visit: **www.ResEdSummit.com**



Conference Information Daryl Ehrentreu, RPh, MBA, CMP, HMCC | daryl@presentelearning.com | 201-723-1066
Exhibitor Information Michael Shore, DPM | mshore@presentelearning.com | 954-298-7000
Darron Daly, MS, MHA, MBA | darron@presentelearning.com | 561-504-4725

ORGANOGENESIS

150 Dan Rd.
Canton, MA 02021
www.apligrat.com

ORPYX MEDICAL TECHNOLOGIES

Ste. 205, 1240 20th Ave. SE
Calgary, AB T2G 1M8 Canada
(403) 460-0216
Email: info@orpyx.com

Orpyx SI Sensory Insoles with remote patient monitoring (RPM) reduce the risk of DFU occurrence¹ by collecting and trending the data that matters, including: plantar pressure, patient adherence, step count, and temperature.

The system is simple and easy for your patients to use:

- The custom-milled sensor-embedded insoles are inserted into the patient's shoes and automatically connect to a digital display that is pre-configured and ready to use.
- The patient receives real-time alerts allowing them to immediately

relieve the area of elevated pressure that contributes to diabetic foot complications.

- Charging is simplified with a wireless, in-shoe battery charger.

The patient's data is remotely monitored through a HIPAA-compliant dashboard:

- Patients with data that have concerning trends are flagged so they can be quickly identified and addressed before a DFU develops.
- Monthly reports are autogenerated and can be documented in the patient record including physiological data, notes and time spent monitoring.
- If staff time is a concern, monitoring can be contracted to a third party while still allowing the healthcare provider to submit claims through CPT® codes.

Orpyx SI Sensory Insoles allow at-risk patients to be monitored at home between visits and generate additional practice revenue.

¹ Abbott CA et al. Innovative intelligent insole system reduces dia-

betic foot ulcer recurrence at plantar sites: a prospective, randomised, proof-of-concept study. The Lancet Digital Health. Vol.1 October 2019

Abbott CA et al. Innovative intelligent insole system reduces dia-

betic foot ulcer recurrence at plantar sites: a prospective, randomised, proof-of-concept study. The Lancet Digital Health. Vol.1 October 2019

[Click here](#)

ORTHO DERMATOLOGICS

(908) 927-1400 (NJ office)
(919) 862-1000 (NC office)
www.ortho-dermatologics.com

[Click here](#)

ORTHO-DYNAMICS CUSTOM ORTHOTIC LABS

210 E. 16th St.
Paterson, NJ 07524
(800) 275-1842
Fax: (973) 742-4556
www.orthodynamics.com
info@orthodynamics.com

ORTHOFEET

(800) 524-2845
www.orthofoet.com

ORTHOMERICA

505 31st St.
Newport Beach, CA 92663
(800) 637-4500
Fax: (800-637-4501
www.orthomerica.com

ORTHO-RITE

65 Plain Ave.
New Rochelle, NY 10801
(800) 473-6682;
Fax: (914) 235-9697
Email: info@ortho-rite.com

Welcome to our world. A world where our approach is a simple one.

A world where challenges, high demand, quality, and consistency come first. An industry where service to our customers through responsiveness, high standards, and value really make a difference. Ortho-Rite has gone the extra mile to create these standards, within our world, to make yours a better place. Your needs and satisfaction are what we are all about.

Continued on page 43

AMAZING Fabric Items at Dr. Jill's Foot Pads Fabric with a Purpose!!

Foot Pain Solutions that create support and moves with you naturally. Anti-bulk answer to heavy splints and frustrating straps.



Ankle Bracing Sleeve

Provides Medial & Lateral Stabilization



PF Txt Sleeve Replicates Low Dye Taping



Performance Foot Sleeve



Bunion Relief Sock



Forefoot Compression Sleeve



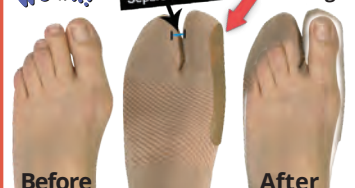
Turf Toe Bracing Sleeve

For Turf Toe, Hallux Limitus/Rigidus, Sesamoiditis & To Stabilize Great Toe Fractures



Bunion Bracing Sleeve Toe Alignment

Dynamic Tension Splint built into the fabric



For detailed info sheets - e-mail or call Dr. Jill's Foot Pads 1-866-366-8723 or visit us & chat at www.DrJillsFootPads.com



2021 BUYERS' GUIDE

"No Questions Asked Guarantee"
Flat Rate Pricing—One price for all devices

First Class Customer Service—Certified orthotist on premises at all time, plus our technical team of advisors for your convenience.

Ortho-Rite's pledge is to stand behind every product we manufacture. We will do whatever it takes to make you and your patients happy. Our progressive and caring customer service is an inherent part of our nature.

Ortho-Rite offers a full range of products and services to fulfill all of your prescription needs. You can order off of our prescription form with a sport, dress, accommodative, or children's device, or create something new. Either way you and your patients will be successful with our full spectrum of custom orthotics.

When quality, price, turn around time, and customer service are your main concerns, call us... you won't be disappointed.

[Click here](#)

ORTHOTIC GROUP, THE (TOG)

www.tog.com
(see Orthotic Holdings, Inc)

ORTHOTIC HOLDINGS, INC. (OHI)

(800) 645-5520
www.OHI.net

In 2008, an exciting new approach to lower extremity therapies began to take shape when storied Langer Biomechanics and Canada's premiere custom foot orthotic brand, The Orthotic Group (TOG), were united in a new venture called Orthotic Holdings, Inc., or OHI. Since then, six additional companies, all leaders in their space, were added to the OHI family of brands: Arizona AFO, SafeStep, Apex Foot Health Industries, PedAlign, MDI and Central Casting. Each of these companies built outstanding reputations by following a simple but essential set of principles including excellence in manufacturing, leadership in innovation and medical education, as well as superior customer, clinical and practice management support. As sister companies under the OHI banner, leveraging and unifying each other's deep experience and expertise, these exceptional brands are more powerful than ever in achieving

their shared top priority: delivering products and services that result in optimal patient outcomes.

[Click here](#)

ORTHO-ZONE

2951 100th Court NE, Ste. 140
Blaine, MN 55449
(844) 656-5500
www.orthozone.com

OSSUR

27051 Towne Centre Dr.
Foothill Ranch, CA 92610
(800) 233-6263
www.ossur.com

OSTEOMED

3885 Arapaho Rd.
Addison, TX 75001
(972) 677-4600
(800) 456-7779
Fax: (972) 677-4601
www.osteomedcorp.com
Email: osteomedinfo@osteomedcorp.com

P

PAL HEALTH TECHNOLOGIES

1805 Riverway Dr.
Pekin, IL 61554
(800) 223-2957
www.xtremity3d.com
email: information@palhealth.com

PARAGON 28

4B Inverness Ct. E. #280
Englewood, CO 80112
(888) 728-1888
www.paragon28.com

PED ALIGN

www.pedalign.com
(see Orthotic Holdings, Inc)

PEDICIS RESEARCH

(800) 748-6539
www.pedicis.com
Pedicis Research LLC is a provider of topical OTC medications to the specialties of podiatry and dermatology. We specialize in developing novel formulations/solutions uniquely suited for treating the various diseases seen by podiatrists and dermatologists. Pedicis Research is a science-oriented company that believes the best approach in bringing new products to market is through research and clinical trial to demonstrate our products' efficacy and safety. We sell our prod-

Continued on page 45

Soluble Tolnaftate... Approved for Both Treatment and Prophylaxis



The Patented Technology
Proudly Produced Since 1989

Exclusively Supporting Medical
Practitioners with an Unconditional
Patient Direct Money Back Guarantee

Formula 3[®]

The Broadest Spectrum of Protection Treating Tinea Pedis (Athlete's Foot) or Tinea Corporis (Ringworm) Caused by *Microsporum gypseum*, *M. canis*, *M. audouinii*, *M. japonicum*, *Trichophyton Rubrum*, *T. mentagrophytes*, *T. schoenleinni*, *T. tonsurans*, *Epidermophyton floccosum*, *Candida Albicans*, *Malassezia furfur*

Gentle Treatment with a Delivery Vehicle (Jojoba Oil) that is Lipophilic, Keratinophilic and Miscible with Sebum

Efficient Vehicle Delivery (Jojoba Oil) Carries Tolnaftate to the Site of Involvement

With BID Usage Patients Maintain a Therapeutic Level of Treatment

**Call Now to Take Advantage of
CONFERENCE PRICING**



*The Leader in Tolnaftate
Technology Since 1986*

800-826-0479

www.TheTetraCorp.com

(U.S. Patent # 4,810,498) and used first in Formula 3[®]. Patent Pending U.S. Application # 62580689)



SPRING PROMOTION now extended!

HERE'S WHAT'S
NEW



NEW
 BONAFIDE Boysenberry



NEW
 PERCEPTIVE Periwinkle



NEW
 AUTHENTIC Apricot

- 3 NEW SHADES!
- FEARLESS FOOT BALM
- GLUTEN FREE BASE COAT

**LOCK IN YOUR ORDER
 BEFORE MAY 7TH AND SAVE!**



NEW FEARLESS Foot Finisher

The roll on foot balm that isn't afraid of anything! From itch to ache, from odor to infection, this therapeutic, nourishing, quick absorbing rub has it covered.



NEW BASIC Bio-Sourced Basecoat

Now with advanced adhesion power. This 87% naturally sourced, eco-friendly (and earth friendly) gluten free base coat further enriches your nail health.

\$50 OFF YOUR ORDER
 WHEN PURCHASED BY MAY 7TH!

PLUS...Receive a **FREE SAMPLE** of Foot Balm with your purchase

OFFER VALID ON ORDERS OF \$300 OR MORE.

USE CODE: APRILPM2021 | OFFER EXPIRES 5-7-2021, CAN'T BE COMBINED WITH OTHER OFFERS.



VEGAN



MADE IN THE USA



ENRICHED



BREATHABLE



UV PROTECTED



DOCTOR FORMULATED

WWW.REMEDYNAILS.COM
 FOR COMPETITIVE WHOLESALE PRICING CONTACT 877.323.NAIL(6245)

ucts exclusively through podiatrists and dermatologists in the US and in selective global markets.

Our Products:

- **VIRCIN™** Advanced Wart Treatment—has been developed to be the home therapy that augments in office practices such as laser and debridement therapy. VIRCIN works especially well on resistant and mosaic warts where average therapies often fail. VIRCIN employs an immuno-modulator, an anti-viral and salicylic acid to provide a one-two-three punch to painlessly combat plantar warts.

- **CIDACIN™** Antifungal Solution—is a unique product that uses dimethyl sulfoxide (DMSO) and other penetration enhancers to bring two anti-fungals: Tolnaftate and povidone iodine to the site of infection.

- **HEMPCIN™**—All-Natural Pain Relief Cream. HEMPCIN is a unique topical cream that contains CBD derived from full spectrum HEMP, providing strong pain relief and anti-inflammatory activity. This powerful formulation also includes natural botanicals such as: the cooling of menthol, the healing of Arnica montana extract, and the anti-inflammatory support of Boswellia serrata.

[Click here](#)

PEDIFIX FOOTCARE COMPANY

301 Fields Lane
Brewster, NY 10509
(800) 424-5561

Fax: (800) 431-7801
www.pedifix.com

Email: info@pedifix.com

Pedifix is a 4th generation family business founded in 1885, respected for supporting the podiatry profession, podiatrists, their practices, and patients. The company offers a unique assortment of proven, top quality medical foot treatment products that doctors and patients both love.

15 new products launching this year include Customizables®—the first and only orthodigital Gel devices you can personalize for each patient's needs, FungaSoap® CBD Relief Formula, new sizes of SoreSpot® Silicone Tape, new Toe Separators, Crests, Caps and industry-leading Visco-Gel® foot

protection products featuring the exclusive Hammer ToeCrutch® and new B2Splint™ developed by Dr. Jeff DeSantis.

Get your patients 'the good stuff'—professional quality, genuine PediFix products that last longer and work better than imitations. To

dispense, prescribe or enable patient direct ordering, call now for the new, 2021 PediFix catalog, free samples, patient brochures, stocking distributors and retailers near you, or more information.

[Click here](#)

PEDINOL (Div. of Ortho Dermatologics)

(877) 540-6501
www.pedinol.com

PED-LITE

8255 Wright St.
Merrillville, IN 46410

Continued on page 46

DON'T MISS our Monthly Webinar Series LIVE from Dr. DeCaro's Treatment Room!

For the next webinar check

nolaro24.com/education



QUADRASTEP SYSTEM®



- Custom to Foot Type
- Dispense on patient's first visit
- Cost Effective
- No casts, scans, or impressions



Don't treat a flatfoot with a flat orthotic!

littleSTEPS®
foot orthotics for kids



- High medial and lateral flanges for more control
- UCBL-Type design with 30mm heel cup depth
- Medial Rearfoot posting and skive
- Gait Plate models available - to reduce in-toeing!

Compare us to anyone else and you'll see the difference!



CALL NOW TO ORDER!

Our **REVOLUTIONARY** family of pre-fabricated foot orthoses

NOLARO²⁴ LLC 877.792.4669

the alternative to custom orthotics

Made with **PRIDE** in the **U.S.A.!**

info@nolaro24.com • nolaro24.com

2021 BUYERS' GUIDE

(219) 756-0901
Fax: (219) 756-1901
www.pedlite.com

PEDORS

1349 Old Hwy. NW #130
Marietta, GA 30060
(800) 750-6729
Fax: (770) 218-9027
www.pedors.com
Email: info@pedors.com

PEDORTHIC FOOTWEAR ASSOCIATION

7150 Columbia
Gateway Dr., #G
Columbia, MD 21046
(800) 673-8447
www.pedorthics.org

PERFORMANCE HEALTH

1245 Home Ave.
Akron, OH 44310
(800) 321-2135
Fax: (330) 633-0205
www.performancehealth.com;
www.biofreeze.com;
www.thera-band.com;
www.pedigenix.com

PERFORMANCE LABS

(800) REALIGN
www.performlab.com

PHARMACEUTIX

6900 Kingspointe Pkwy
Orlando, FL 32819
(800) 647-6100
www.podiapn.com
Email: info@
pharmaceutixhealth.com

PHARMADERM (Kerydin/Oxistat)

(862) 778-1995
www.keradyne.com
www.oxistatlotion.com

PHYSICIAN CLAIM CORPORATION

4710 Southfield Green
La Crosse, WI 54601
(877) 385-0257
www.physicianclaim.com
Email: pcc@centurytel.net

Physician Claim Corp. (PCC)

is a nationwide podiatry-specific billing company. This is their 27th year in business and their staff has over 150 years of podiatry billing experience.

"Our over-200 clients," reports Physician Claim, "have found that they can significantly reduce their staff once they hire us. On average our podiatrists only need 1 part time person in the back office. Patient eligibility and pre authorizations are their main duties."

It is key to note that by utilizing PCC, you only pay a per claim fee that is a variable cost, not a fixed cost like permanent staff. If you see fewer patients, you pay them less. "We also go after every dollar of your insurance accounts receivable," adds Physician Claim, "which can more than pay for our services. We take all of your patient phone calls, which again saves on your staff time."

Because of these benefits, their clients have a better chance of riding out a rough economy or an illness.

"Even if you are not able to see as many patients right now," reports Physician Claim, "we can work on any accounts receivable you may have that could help bring in some income."

[Click here](#)

PHYSICIAN WEB PAGES

3663 NASA Pkwy. 606
Seabrook, TX 77586
(281) 218-6286

info@physicianwebpages.com

PICA (PODIATRY INSURANCE CO. OF AMERICA)

3000 Meridian Blvd.,
Ste. 400
Franklin, TN 37067
(800) 251-5727

www.picagroup.com

PIEDMONT ORTHOTIC LAB

240 Demos Dr.
Roebuck, SC 29376
(864) 576-9033
www.pol-inc.com

PILGRIM SHOES

6744 Whitestone Rd.
Woodlawn, MD 21207
(888) 493-2859
Fax: (410) 277-9988
www.pilgrimshoes.com

Pilgrim Shoes brands of diabetic and orthopedic footwear are distinguished by their comfortable fit, the result of using German engineered lasts with anatomically shaped contoured bottom and heel cup for better accommodation of foot deformities. Pilgrim Shoes offers a huge variety of fashionable and functional styles in Hoopoe and Areni One brands, some of which are available up to size 15 Men's and 12 Ladies, and up to WWW[6E] width. All styles are PDAC-reviewed

Continued on page 48

Microemulsion Delivers Remarkable Results...



Microemulsion Technology provides Podiatrists with better penetration and better results. With small particle size Formula 7's antibacterial and antifungal properties deliver the benefit of multiple products in a single tube or jar.

Formula
THE SOLUTION

Formula 7® is the First Tolnaftate Microemulsion Utilizing Soluble Tolnaftate, the Technology Developed by The Tetra Corporation

Cosmetic Ingredients (C12-15 Alkyl Benzoate, Jojoba Seed Oil, Glycerin, PEG-20 Hydrogenated Lanolin, Urea, Vitamin E Acetate, and Caprylyl Glycol) Rehydrate and Restore the Natural Physical Properties and Appearance of the Skin and Nail

N-acetyl-l-cysteine (NAC) is a Penetration Enhancer Incorporated to Increase Tolnaftate Flux through Keratin and Break Down Bacterial Biofilms of Clinically Relevant Pathogens (Pseudomonas Aeruginosa, Staphylococcus Aureus, Enterococcus Faecalis, Enterobacter Cloacae, Staphylococcus Epidermidis, and Klebsiella Pneumoniae)

Urea Increases the Water Content and Gently Dissolves the Intercellular Matrix loosening the Horny Layer of Skin and Shedding Scaly Skin there by Softening Hyperkeratotic Areas

Urea also Hydrates and Gently Dissolves the Intercellular Matrix of the Nail Plate, which can Result in the Softening and Increasing Permeability of the Nail Plate for Cosmetic Debridement

Tea Tree Oil adds Benefits of Antifungal, Antiseptic, Germicidal and Anti-Bacterial Properties

Provided in a Convenient Tube with an Integrated Brush Applicator for Ease of Use or a Jar for More Broad Application



**The Leader in Tolnaftate
Technology Since 1986**

800-826-0479

www.TheTetraCorp.com

(U.S. Patent # 4,810,498) and used first in Formula 3®. Patent Pending U.S. Application # 62580689)



The Next Step in Foot Care

Siren's innovative socks and RPM program monitor continuous foot temperature to help patients avoid DFUs and allow you to focus on your practice.

- Improves patient outcomes
- Increases practice revenue
- Supported by LPNs
- Covered by Medicare

Contact us to learn more.

www.siren.care
info@siren.care
(415) 993-5804



SIREN

From flat feet, to high arches.

We know not all patients have the same arch height, that is why PowerStep® has expanded the **clinically-proven** ProTech Full to include support for different arch heights. The new **ProTech High Arch** and **ProTech Low Arch** orthotics offer a same-day solution to help **relieve and prevent** chronic foot pain, while offering a better fit for different arch types.

Call **888-237-3668** and reference code **PMP3** to **SAVE 10%**. Add value to your practice and your patients with PowerStep®.



FRESH NEW LOOK, SAME GREAT SUPPORT!

 **PowerStep**
ProTech Step into Life™

POWERSTEP.COM
#1 Podiatrist Recommended

as A5500 for diabetic patients. Attractive sample shoe displays are available, and doctors may phone in orders or submit online or by FAX. Same day shipping, free returns, and very competitive pricing, always in stock guarantee.

[Click here](#)

PINE TREE ORTHOPEDIC LAB

175 Park St.
Livermore Falls, ME 04254
(855) 735-7865
www.pinetreeorthopedic.com

PINKUS DERMATOLOGY LAB

1314 N. Macomb St.
Monroe, MI 48162
(800) 746-5870

P & K ORTHOTICS LAB, INC.

6128 Enterprise Dr.
Cedar Falls, IA 50613
(800) 798-3598
Fax: (319) 277-4901

PLUS LABORATORY

11206 Greenstone Ave.
Santa Fe Springs, GA 90670
(800) 421-7444
Fax: (562) 941-7122

PODIAGUARD

(800) 962-5659
www.totaldollar.com

PODIATECH

(802) 345-9277
www.podiatech.com
email: nolan@podiatech-us.com
Podiatech's Premium Station is delivering top quality orthotics dispensed same day to satisfied customers, allowing maximum profits and control of the process to practices large and small. The Premium Station can be a profit center in its own space or can sit with a lot of attraction in a waiting room. This compact package delivers on performance, speed, and comfort. The Premium station has an oven, two high-definition vacuum molding pillows, a podoscope as a step and adjustable seat all elevated at a comfortable work height for the fitter, all packed into a sleek 39 X 38-inch footprint. The premium station's ability to easily create 20 pairs of orthotics a day for im-

mediate dispensing keeps the patient happy, and the practice is able to avoid obstacles seen with their current lab solutions. With many orthotic styles and models to choose from this machine will deliver in patient satisfaction and profitability for the practice. Orthotic costs to the practices are as low as \$37 a pair! Podiatech offers enough free product to offset your initial investment, insuring an immediate ROI. Reach out to Nolan for a quote and to discuss how they can tailor a solution for your practice.

[Click here](#)

PODIATREE

1361 Lincoln Ave., Ste. #13
Holbrook, NY 11741
(855) 763-8733
www.thepodiatree.com
company.com

PODIATRIC PATHOLOGY LABORATORIES

(Division of Quest Diagnostics)
P.O. Box 7378
1900 Sulphur Spring
Baltimore, MD 21227
(800) CALL-PPL

PODIATRY CONTENT CONNECTION

(917) 572-5088
www.PodiatryContent.com

Podiatry Content Connection is the #1 digital marketing agency for podiatrists only. Our experts specialize in building a comprehensive online presence for you—one that wows patients and leapfrogs your practice "feet" ahead of the competition.

Get to Page 1 of Google with our custom websites, our fresh educational content on your site and posted to social media, Google and Facebook ads, our directory optimization skills and our reputation management programs.

We maintain a Six Sigma philosophy of offering great value at a reasonable price. Our amazing 96% client retention rate proves that we stand above the competition.

[Click here](#)

THE PODIATRY FOUNDATION

4700 Rockside Rd.
Summit 1, Ste. 635
Independence, OH 44131
(216) 513-8600
thepodiatry.foundation

PODIATRY INSTITUTE

2675 N Decatur Rd., Ste. 309
Decatur, GA 30033
(888) 833-5682

www.podiatryinstitute.com
The Podiatry Institute was founded in 1978 to provide a continuing source of educational materials for the podiatric profession. The Institute conducts extensive continuing education programs for the podiatric physician, and produces teaching films, videotapes, slide programs, textbooks, and many other materials. The Podiatry Institute conferences are held throughout the United States, and disseminate the latest research, surgical techniques, and advances in podiatric medicine and surgery.

[Click here](#)

PODIATRYMEETINGS.COM

(727) 422-3996
PODIATRYNET.COM
PO Box 9053
Newport Beach, CA 92658
(949) 514-4037

PODIATRY ONLINE

www.podiatryonline.com

PODIATRY SUCCESS TODAY

(Dr. Chris Milkie)
200 Executive Dr.,
Ste.101
Brookfield, WI 53005
(414) 616-3250
www.podiatrysuccesstoday.com

PODIMETRICS

www.podimetrics.com

POLARITY TE

(833) 631-9954
skinTE@polarityTE.com

POLYGEL

(see Gel Smart)

POWERSTEP

8930 Global Way
West Chester, OH 45069
(888) 237-3668
Fax: (513) 825-3381
www.powerstep.com

Email: marketing@powerstep.com
Pain has the power to stop patients in their tracks. PowerStep takes that power back with orthotics that are

clinically proven to relieve and prevent chronic foot pain. Save time, money, and hassle over custom orthotics with PowerStep, the #1 brand recommended by podiatrists for nearly 30 years.

[Click here](#)

PRACTICE EHR

5345 Towne Square Dr., Ste. 125
Plano, TX 75024
(469) 305-7171
www.practiceEHR.com
Email: info@practiceehr.com

Practice EHR is a leading provider of cost-effective, cloud-based solutions for podiatrists. From fully-integrated electronic health record and practice management software to clearinghouse and revenue cycle management solutions, Practice EHR is the one for all your practice needs.

Simplify and streamline clinical, administrative, and financial tasks in your practice.

- Spend less time charting and more time focused on patients with templates, treatment plans and workflows customized for podiatry.
- Get an easy-to-use platform anyone in your office can use.
- Use your time—and money—wisely with a comprehensive and cost-effective solution.

[Click here](#)

PRECISION INTRICAST, INC.

1323 Red Baron Rd.
Payson, AZ 85541
(800) 227-7805
www.dpmlab.com
Email: information@dpmlab.com

PRECISION ORTHOTIC LAB INTERNATIONAL

Mid Atlantic Corporate Center
1595 Imperial Way, Ste. 103
W. Deptford, NJ 08066
(800) 336-6302
Fax: (856) 848-7944
www.precisionorthotic.com

PRESENT CONFERENCES

5301 N. Federal Hwy, #250
Boca Raton, FL 33487
(561) 998-7556
DESERT FOOT CONFERENCE desert-foot.org;
PODIATRIC RESIDENCY EDUCATION
SUMMIT CONFERENCES

Continued on page 51

This Buyers' Guide is also available at
podiatry.com/Buyers_guide.cfm



Soluble Tolnaftate – a technology developed and patented by The Tetra Corporation and used first in Formula 3®.

Formula 7® is the only paraben-free soluble tolnaftate antifungal microemulsion fortified with cosmetic ingredients and bactericidal agents.

Formula 7® is formulated with cosmetic ingredients that rehydrate and restore the natural physical properties and appearance of the skin and nail with each use. The cosmetic ingredients are C12-15 Akyl Benzoate, Jojoba Seed Oil, Glycerin, PEG-20 Hydrogenated Lanolin, Urea, Vitamin E Acetate, and Caprylyl Glycol.



Actual Results (Doctor Provided Photos)



www.TheTetraCorp.com
(800) 826-0479



Formula 7® Rapid MicroGel® is the only paraben-free Soluble Tolnaftate antifungal microemulsion gel fortified with cosmetic ingredients and bactericidal agents.

Formula 7® Rapid MicroGel® is formulated to address the cause of macerated tissue rapidly and without the stinging effect of alcohol-based gels. Formula 7® Rapid MicroGel® is formulated with both antifungal and bactericidal drugs and fortified with anti-fungal and bactericidal ingredients, penetration enhancers, and cosmetic conditioners and astringents. The Soluble Tolnaftate¹ in Formula 7® Rapid MicroGel® is indicated for 11 organisms. To appreciate the full range of organisms that are sensitive to the formulation please visit www.TheTetraCorp.com. Our formulation is so unique, there is a patent-pending.



Actual Results (Doctor Provided Photos)



www.TheTetraCorp.com
(800) 826-0479



TERPENICOL[®]

ATHLETE'S FOOT CREAM



Our newest and strongest formula utilizes Miconazole Nitrate, Clotrimazole, and Tannic Acid to eliminate peeling, redness, burning, itching and other symptoms associated with tinea pedis.



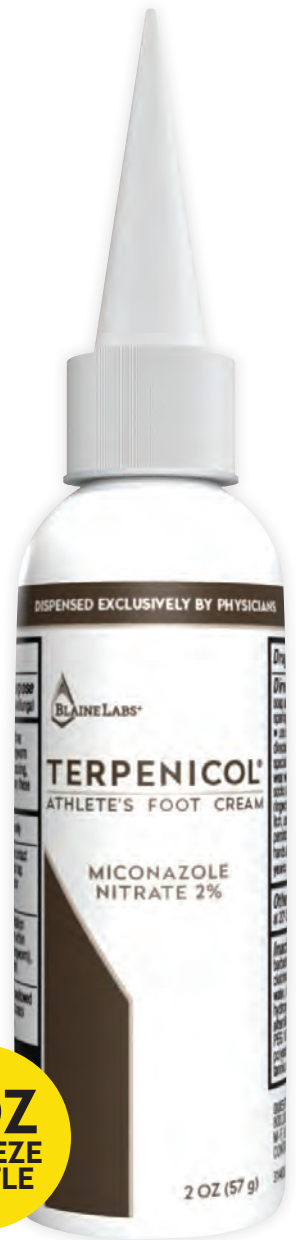
TX - DAY 1

BEFORE



TX - DAY 13

AFTER



**2 OZ
SQUEEZE
BOTTLE**

\$10.89
Per unit

**FREE SHIPPING ON
ORDERS OVER \$100!**

800.307.8818 | BLAINELABS.COM |  

BLAINE LABS[®] MANUFACTURES IN-HOUSE. WE GUARANTEE HIGHLY COMPETITIVE PRICES!

resedsummit.com; SUPERBONES SUPERWOUNDS CONFERENCES <http://superbonessuperwounds.com/>
Contacts:

Daryl Lynn Ehrentreu (Conference Director) (888) 802-8410 daryl@presentelearning.com;

Michael Shore, DPM (sponsor sales) (954) 298-7000 mshore@presentelearning.com;

Alan Sherman, DPM (CEO) (561) 445-3330 asherman@presentelearning.com

PRESENT e-Learning Systems is one of podiatry's foremost live conference companies, presenting 6 conferences a year, including Desert Foot, SuperBones SuperWounds East and West, the Residency Education Summits East and Midwest, and the PRESENT Treasure Hunt.

All PRESENT Conference information can be accessed from one web address, PRESENTconferences.com

[Click here](#)

PRESENT e-LEARNING SYSTEMS

PRESENT Podiatry Online CME Online Education and Community podiatry.com

5301 N. Federal Hwy, #250
Boca Raton, FL 33487
(561) 998-7556

Contacts:

Daryl Lynn Ehrentreu (Conference Director) (888) 802-8410 daryl@presentelearning.com;

Michael Shore, DPM (sponsor sales) (954) 298-7000 mshore@presentelearning.com;

Alan Sherman, DPM (CEO) (561) 445-3330 asherman@presentelearning.com

PRESENT e-Learning Systems has been a leading podiatric company since 1995, providing a suite of education products which enhance the professional development of podiatrists. PRESENT Podiatric Residency Education Online, currently in its 17th year, has become the standard lecture curriculum at podiatric residency programs across the country. PRESENT is podiatry's largest provider of online CME programming, offering over 300 current CME lectures in all topics of interest to podiatrists. PRESENT Board Review Online offers Good, Better and Best packages to meet the needs of all podiatrists prepared for board ex-

ams. PRESENT Podiatry was among the first companies to combine online CME education and social networking online in medicine. From one website, <http://podiatry.com>, all PRESENT Podiatry services are now available to the profession in one integrated, simple-to-use service.

[Click here](#)

PREVENT-PLUS

4240 Duncan Ave.
St. Louis, MO 63110
(617) 370-8157
www.prevent-plus.com

PROFESSIONAL SERVICES PLANS, INC./BROWN & BROWN INSURANCE

(800) 467-8734, ext 14377
(Cindy Myers)

www.protectyourbusinesses.com

Email: cmyers@bbprograms.com

Professional Services Plans is contracted with a multitude of A.M. Best "A" rated carriers each with podiatry-specific professional liability coverage. Broad form definition coverage, risk management and expert claims handling is provided with each of our carriers and allows us to provide multiple premium and coverage options for your review. In addition to the malpractice insurance coverage for podiatrists, we can customize an entire coverage suite to meet all of the practice's insurance needs including Property, General Liability, Workers Compensation and Umbrella Coverage.

[Click here](#)

PRO LAB ORTHOTICS

575 Airpark Rd.
Napa, CA 94558
(707) 257-4400;
(800) 477-6522
Fax: (707) 257-4420
www.prolaborthotics.com

PRO NICHE

P.O. Box 643561
Kenner, LA 70064
(504) 378-3660
www.pronichemedical.com

PROPET

2415 W Valley Hwy N
Auburn, WA 98001
(253) 854-7600
www.propetusa.com

PROTEX MEDICAL PRODUCTS

913 Wood St.
W. Monroe, LA 71291
(318) 324-1155

PUERTO RICO PODIATRIC MEDICAL SOCIETY

66 Calle Barbosa
Cayey, PR 00736
Email: sociedaddepodiatraspr@gmail.com

PURE STRIDE

3281 Fairlane Farms Rd.
Wellington, FL 33414
(877) 405-3668
www.dia-foot.com

Pure Strides are a complete line of professional foot care products offered to podiatrists to carry in their offices. Designed by medical professionals, they provide quick relief to patients with pain in the arch, heel and metatarsals. Pure Stride offers eight different pre-fab orthotics including the new RX orthotics with Polyurethane or Memory Foam. Patent-approved Pure Stride Therapeutic Flip Flops and Slides are available in assorted colors and are perfect recovery sandals. Pure Stride also offers twenty four Professional Gel Foot Pads with specific relief and cushioning for heel spurs, bunions, calluses, corns, ingrown toenails, hammertoes and general irritations between the toes.

For a Pure Stride Catalog or sample pair, please call (877)405-3668 prompt 2 or visit www.dia-foot.com

[Click here](#)

Q-R

QUANTA, Inc

3606 W. Magnolia Blvd.
Burbank, CA
www.quantacbd.com

QUICK NOTES

10400 Griffin Rd., Ste. 105
Cooper City, FL 33328
(800) 899-2468
Fax: (954) 680-2209
www.Qnotes.com
Email: sales@qnotes.com

QUICK TAPE by Support the Foot

(253) 981-4849
Auburn, WA 98001
Fax: (253) 322-5497
www.SupportTheFoot.com
Email: info@SupportTheFoot.com

QUICK TAPE® is the quick and easy alternative to the low dye taping method. Seconds to apply, wearable in the shower and creates a natural arch. No adhesive spray necessary. Patients can wear QUICK TAPE® for up to 7 days and has been the #1 treatment for plantar fasciitis if worn 24/7 for 6 to 8 weeks. QUICK TAPE® is also a safe and effective method for managing pain resulting from a wide range of lower extremity ailments, including heel pain, arch pain, arthritis, achilles tendonitis, bunion pain, shin splints, sprained ankles, lisfranc injuries and much more.

QUICK TAPE® is 1-piece, pre-cut and shaped for your convenience, saving physicians and assistants time and money. QUICK TAPE® is hypoallergenic, latex-free with additional clinically proven benefits such as:

- Biomechanically altering dynamic plantar loading
- Significantly greater arch height index
- Arch and biomechanical support
- Foot stabilization
- Patient Compliance

No scissors, pads, prep work or extra adhesives are needed. QUICK TAPE® is so quick that it offers much less face-to-face contact with patients. Use 29540 billing code.

FASTER—EASIER—STRONGER—BETTER! MADE IN THE USA!

[Click here](#)

REALM LABS

(866) 634-2745
www.neuremedy.com
Email: realmmlabs@gmail.com

REDI-THOTICS

1 Whispering Way
Brookfield, CT 06804
(860) 417-3589;
Fax: (860) 417-3592
www.redi-thotics.com

REDITUS LABS

1805 Riverway Dr
Pekin, IL 61554
(469) 498-0222
www.redituslabs.com

REIGN MEDICAL

6303 E. 102nd St.
Tulsa, OK 74137
(918) 302-9546
www.reignmedical.com

Continued on page 55

Dia-Foot is helping podiatry practices who are stepping back into the Diabetic Shoe Program

While CMS continues to waive the \$599 fee for new DME suppliers, Dia-Foot is making it EASY for Podiatrists to kickstart successful Diabetic Shoe Programs by providing DME assistance, catalogs, ordering instructions, sample Medicare templates and forms, helpful power points and support from their knowledgeable Dia-Foot staff.

The Diabetic Shoe Program is an annual covered benefit for Medicare diabetic patients and can add significant revenue to podiatry practices. Dia-Foot is helping podiatry practices better serve their diabetic patients while keeping revenue in-house.

Dia-Foot shoes and inserts are PDAC approved. Patients can select from 16 brands including New Balance, Dr. Comfort, Brooks, SAS and Orthofeet; shoes for every patient lifestyle!

If you need assistance in applying for a new DME or want to learn more about using Dia-Foot to step up or start your Diabetic Shoe Program, email Dia-Foot at robert@dia-foot.com or go to www.dia-foot.com.

Opening Soon!

*Dia-Foot is opening
a second location in
Las Vegas Nevada
to better serve our
West Coast providers!*



Medicare News

Medicare updates Therapeutic Shoe LCD

A long-awaited update to the Therapeutic Shoes LCD was put into effect in November 2020. CMS now permits incident-to NPs and PAs to perform the face-to-face exam documenting diabetes. Previously this exam could only be performed by and signed by an MD or DO.

Exams documenting diabetes performed by NPs or PAs must be agreed upon and co-signed by their supervising Certifying Physician to be compliant. Certifying Physicians must still sign the Statement of Certifying Physician Form and co-sign the Podiatry Foot exam note if the patient's Podiatrist is documenting the qualifying foot condition.

This change is a win-win for both suppliers of diabetic shoes and diabetic patients who are seeing NP or PAs in busy primary practices!

Billing Your Diabetic Inserts Correctly?

The DIA-FOOT lab manufactures and provides high-quality, PDAC-approved A5512, A5513 and A5514 diabetic inserts. Billing codes are provided on inserts bags to ensure correct billing. Dia-Foot accepts both foam box impression and scans for custom diabetic inserts. For more information on DIA-FOOT diabetic inserts, go to www.dia-foot.com.



Footwear for People Living with Diabetes

3281 Fairlane Farms Road, Suite 4
Wellington, FL 33414

4280 West Windmill Lane
Las Vegas, NV 89139

Phone: (561) 791-1213 • Fax: (561) 791-9919

Toll-Free: (877) 405-3668 • Toll-Free Fax: (888) 342-3668

www.dia-foot.com

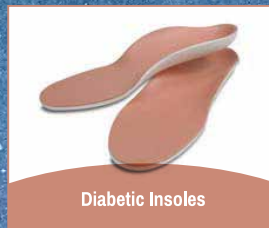
JMS Plastics Supply Inc: NOT JUST PLASTICS!



Ortec Cement



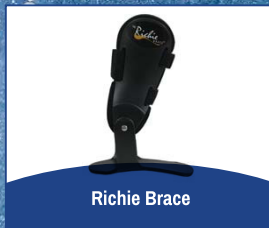
Polypro Pre-Fabs



Diabetic Insoles



Sof Sole Athlete Insoles



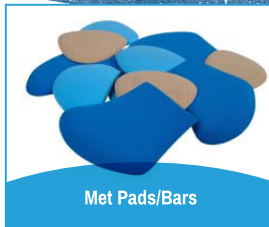
Richie Brace



Ultimate with Rear Foot Post



J-Glas Pre-Fabs



Met Pads/Bars



JMS Impression Foam

For more info call JMS today at 800-342-2602,
or visit us on the web at www.jmsplastics.com



3535 Route 66, Bldg. #4
Neptune, NJ 07753-2625
800-342-2602 (732) 918-8115
Fax: (732) 918-1131
jmsplastics.com



daniPro
INFUSED NAIL POLISH

Help your patients look their best as spring returns!

- » The patients' favorite toxin-free polish
- » Medical Grade Undecylenic Acid*
- » Infused with Biotin and Antioxidants
Vitamin A and Vitamin E
- » Excellent PROFIT potential



Spring Special

*Lucky 17%
Savings
on all spring orders!*

use coupon code

LUCKY17

(offer expires 5/1/21)



ORDER TODAY

985-DANIPRO info@daniProNails.com

Contact daniPro to set up your
wholesale account today!

*Undecylenic acid is not proven effective in treating fungus on the nails

RES ED SUMMIT

(see: PRESENT Conferences)

REVERE COMFORT SHOES

515 N. Flagler Dr., Ste. P-300

W. Palm Beach, FL 33401

(424) 231-7123

www.revereshoes.com

Email: sales@revereshoes.com

R.I. PODIATRIC MEDICAL ASSOCIATION

c/o Dr. Karen LaMorge at

(401) 782-8787

RICHIE TECHNOLOGIES, INC.

1460 LaPerla Ave

Long Beach, CA 90815

www.richiebrace.com

email: info@richiebrace.com

Celebrating its 25th year of success in the podiatric community, the Richie Brace® and its family of products continue to be the premium brand in lower extremity bracing. Often imitated but never duplicated, the original Richie Brace® is the preferred intervention for posterior tibial tendon dysfunction (PTTD) allowing full ankle range of motion with minimal disruption of shoe fit. Other Richie Brace® products provide effective treatment of dropfoot, tendonopathy and arthritic conditions. All of these products are delivered to the podiatric physician by a team of lab distributors who can provide unmatched clinical consultation and technical services for both AFO and custom foot orthotic therapy.

The new Richie AeroSpring Brace Systems offers an attractive alternative to cumbersome walking boots, which are commonly prescribed for lower extremity injuries.

The Richie Brace® is the first podiatric AFO which can be fabricated from a digital scan using an iPad Structure Scanner. Turnaround time is now cut in half compared to traditional casting techniques.

The Richie Brace® is available from the following authorized distributors who can provide instructions for scanning, casting, coding, and reimbursement guidelines:

Acor

(800) 237-2267

Allied OSI Labs

(888) 264-3338

Comfort Fit Orthotic Labs, Inc.

(888) 523-1600

Eastern Podiatry Lab

(800) 327-8763

Fiber Lab

(800) 451-1719

Hersco Ortho Labs

(hersco.com)

Integrity Orthotics

(866) 678-4652

JSB Orthotics

(800) 373-5935

KevinRoot Medical

(800) 496-0987

KLM Orthotic Labs

(800) 556-3668

Marathon Orthotics

(866) 402-3668

Northwest Podiatric Laboratory

(800) 443-7260

Solo Labs

(800) 765-6522

STJ Orthotic Services

(800) 321-4STJ in NY

(800) 642-4STJ in CA

SureFit

(800) 298-6050

[Click here](#)

ROCKWOOD PROGRAMS, INC.

4001 Miller Rd.

Wilmington, DE 19802

(800) 365-0816;

Fax: (302) 764-9125

www.rockwoodmedmal.com

RPS HEALTHCARE

(800) 397-9697, ext. 2629

www.rpsins.com

RYBO MEDICAL, INC.

21302 Calle Horizonte

Lake Forest, CA 92630

(866) 406-7926

www.rybomedical.com

Email: patc@rybomedical.com

RYBO manufactures custom AFO's with our industry-leading 2-day production time. Gauntlets are available in 8 color choices, 3 closure styles, multiple height choices, all with FREE SHIPPING for only \$310.00. RYBO Air Balance is available for only \$299, with 4 colors to choose from and an unbeatable 2-DAY STANDARD PRODUCTION TIME with no shipping charges.

[Click here](#)

S

SNS (SAFE N SIMPLE) WOUND CARE

(844) 767-6334

SNS-medical.com

SAFESTEP

www.safestep.net

(see Orthotic Holdings, Inc)

SAFETY FIX MEDICAL TECHNOLOGIES

(314) 880-0750

www.safetyfixmedical.com

Email:

info@safetyfixmedical.com

SAORSA

867 Mesa Grande

Palm Desert, CA 92211

(844) 472-6772

www.esaorsa.com

SAS

1717 SAS Drive

San Antonio, TX 78224

(877) 782-7463

www.sasshoes.com

W.B. SAUNDERS

6277 Sea Harbor Dr.

Orlando, FL 32887

(800) 545-2522

SCEPTRE MANAGEMENT

520 N. Kays Dr

Kaysville, UT 84037

(801) 499-5607

www.sceptremangement.com

SCHEDULING INSTITUTE

4125 Old Milton Pkwy.,

Alpharetta, GA 30005

(770) 518-7575

www.schedulinginstitute.com

SCHOLL COLLEGE OF PODIATRIC MEDICINE AT ROSALIND FRANKLIN UNIVERSITY OF MEDICINE AND SCIENCE

3333 Green Bay Rd.

N. Chicago, IL 60048

(847) 578-8410;

Fax: (847) 775-6516

www.rosalindfranklin.edu

SCHUSTER & RICHARD LAB.

14-20 130th St.

College Point, NY 11356

(718) 358-8607

SCIENTIFIC SOLUTIONS

316 Westbury Ave.

Carle Place, NY 11514

(800) 849-2574

www.scisolglobal.com

SEV GROUP

2333 N. Harlem Ave.

Chicago, IL 60707

(773) 385-5748

www.thesevgrp.com

SGARLATO LABS, INC.

2315 S. Bascom Ave., Ste. #200

Campbell, CA 95008

(800) 421-5303

www.sgarlatolabs.com

SHARP SHAPE

12891 Lantana Ave.

Saratoga, CA 95070

(408) 871-1798

(Phone and Fax)

www.sharpshape.com

SHOE CARE INNOVATIONS

(Steri-Shoe)

501 Seaport Ct., Ste. 101

Redwood City, CA 94063

(866) 686-SHOE

www.shoecareinnovations.com

Email: info@sterishoe.com

SIGMA DIGITAL X-RAY

1607 Barclay Blvd.

Buffalo Grove, IL 60089

(800) 331-6077

Fax: (847) 419-0675

www.sigmadigitalxray.com

Email:

info@sigmadigitalxray.com

SIGVARIS

1119 Highway 74 South

Peachtree City, GA 30269

(800) 322-7744, ext 1

Fax (800) 481-5488

www.sigvarisusa.com

SILIPOS

7049 Williams Rd.

Niagara Falls, NY 14304

(800) 229-4404

Fax: (716) 283-0600

www.silipos.com

SIREN

1256 Folsom St

San Francisco, CA 94103

https://siren.care

email: info@siren.care

Siren is a health technology company that uses novel medical devices and remote patient monitoring to improve patient outcomes. These devices integrate seamlessly into users' everyday lives and allow patients and doctors to make more accurate, real-time treatment decisions. Siren Socks, the company's first commercialized product, is an FDA-registered temperature-monitoring sock for the early detection of inflammation that leads to foot ulcers in people with diabetes.

[Click here](#)

SMART ABI/HYPERION

(877) 275-8760

www.smartABI.com

SMITH & NEPHEW INC.

(Rehab Division)

1 Quality Dr.

P.O. Box 886

Cedarburg, WI 53012

(800) 228-3693

Continued on page 58

MTI Spring Promotion and Virtual Live Demo

Get up to a \$400 Rebate¹



Purchase MTI products now and receive up to a \$400 rebate¹ for each qualifying chair.

Because every movement of MTI's latest models is controlled by ComfortSync™ technology, you can feel that the chair was engineered to support the natural motion of your body.

¹Visit www.mti.net/promotion for details.

800-924-4655 | mti.net/podiatry | sales@mti.net

Schedule a Virtual Live Demo Today

Get your questions answered on *your* time, at *your* convenience and in the comfort of *your* home or office. Schedule it for *your* team or for *yourself*.

Schedule now at mti.net/demo



Strength in Patient Care

Introducing

45 Watts
Less than 10 lbs
980 | 810 | 1064 Wavelengths

REMYFX

FDA-Cleared For:

- Pain/Inflammation
- Fungal Toenail
- Warts

Weighing less than 10 lbs

Learn more at RemyLaser.com



The RemyFX comes with the same quality and customer service as the original Remy Laser in a more powerful, functional package.

Contact **David Zuckerman, DPM**

Call/Text: 856.229.2939

Email: davidzuckermanandpm@gmail.com

Calms Pruritus in Minutes... Resolves Tinea in Days...



(Unsolicited Doctor Supplied Patient Photo)

FungiFoam® provides patients with relief in minutes ensuring compliance

FungiFoam® is a common recommendation from Podiatrists to their diabetic patients



Rapid Penetration and Delivery of Tolnaftate Calms Pruritus in Minutes

Soluble Tolnaftate¹ Improves Lipophilic and Keratinophilic Delivery Providing Broad Spectrum Protection

Leaves a Smooth Finish on the Skin that Reduces Friction

Dosing Dispenser for Convenient Care of Tinea Pedis

Will not Macerate Interdigital Skin Tissue

**Call Now to Take Advantage of
CONFERENCE PRICING**



*The Leader in Tolnaftate
Technology Since 1986*

800-826-0479

www.TheTetraCorp.com

¹U.S. Patent # 4,810,498 and U.S. Patent # RE 36-253

Urea Based Patient Home Care



Kamea® 20, a urea-based humectant moisturizer provides patients with follow-up care beyond their office visit.

Kamea® 20

A Highly Effective Hygroscopic (Humectant) and Skin Conditioner

Kamea® 20 Utilizes the Keratolytic and Emollient Properties of Urea

Enriched with Vitamins E & B5, Aloe Vera, Allantoin, and Lanolin

Formulated so Urea Increases the Penetration of the Other Ingredients Providing Significant Therapeutic Contribution

Does not Contain any Essential Oils or Allergens
Gentle Enough for Daily Use

No Residue, Non-Greasy, and Odorless

Patients Can Transform Their Skin from Rough and Dry to Smooth and Supple

**Call Now to Take Advantage of
CONFERENCE PRICING**



*The Leader in Tolnaftate
Technology Since 1986*

800-826-0479

www.TheTetraCorp.com



SMITH & NEPHEW INC.

(Wound Management Division)
11775 Starkey Rd.
Largo, FL 33773
(800) 876-1261

SMITH & NEPHEW BIOTHERAPEUTICS

3909 Hulen St.
Ft. Worth, TX 76107
www.smith-nephew.com

SMITHERS BIO-MEDICAL SYSTEMS

919 Marvin Ave.
P.O. Box 118
Kent, OH 44240
(800) 321-8286
Fax: (800) 447-0813
www.biofoamimpression.com
Email:
info@biofoamimpression.com

SOLE SUPPORTS

(888) 650-7653
www.solesupports.com

SOLO LABS, INC.

415 S. Laurel St.
Kutztown, PA 19530
(610) 683-3008;
(800) 765-6522
Fax: (610) 683-6427
www.sololabs.com
Email: solo@sololabs.com

SOLUBLE SYSTEMS

11830 Canon Blvd
Newport News, VA 23606
(877) 222-2681
www.solublesystems.com

SOS HEALTHCARE MANAGEMENT SOLUTIONS

3866 Monterey Place NE
Renton, WA 98056
(866) TEAMSOS (832-6767)
www.soshms.com

SOS Healthcare Management Solutions is no stranger to podiatry! A full service practice management training and consulting firm, "SOS" focuses on proven success strategies to:

- Improve operations management and organizational design
- Increase revenue; streamline and implement tested systems
- Develop coordinated office protocols, policies and procedures
- Train staff, manage staff, retain staff
- Strengthen workforce via specialized management techniques

With 38 years of professional and practical experience, "SOS" is committed to making yours a winning team and a winning practice.

"SOS" supports podiatric practices with three different practice management resources:

- 1) On-site practice consultations, analysis and solutions
- 2) Essential practice management products, including forms and manuals
- 3) One day Staff/Office Training Optimization Workshops

Make your practice work for you!
Contact: Lynn Homisak, President,
for a complimentary consultation.

[Click here](#)

SOUTH BAY PREFERRED MEDICAL BILLING CORP

(877) 278-1999
www.sbpmedicalbilling.com
email: sbpmb@live.com

SPENCO MEDICAL CORP.

(800) 446-7587
www.spenco.com

STABLE STEP, INC.

(see PowerStep)

STEIN'S (A HealthSmart Brand)

(800) 526-4753
www.LiveHealthSmart.com

STI COMPUTER SERVICES

Valley Forge Corporate Center
2700 Van Buren Avenue
Eagleville, PA 19403
www.sticomputer.com
https://www.youtube.com/
user/sticomputer
Email: jcerra@sticomputer.com
(800) 487-9135 x1188
Fax: (800) 971-7735

STJ ORTHOTIC SERVICES, INC.

920 N Wellwood Ave.
Lindenhurst, NY 11757
(800) 321-4STJ (4785)
Fax: 631-956-0188
www.stjorthotic.com
Email: stjjsalesny@stjortho.com
225 Benjamin, Ste. 103
Corona, CA 91719

(800) 642-4STJ (4785)
Email: stjorthoc@aol.com

STRAIGHT ARROW PRODUCTS

P.O. Box 20350
Lehigh Valley, PA 18002-0350
(800) 827-9815
www.straightarrowinc.com

STRATUS PHARMACEUTICALS

14377 Southwest 142nd St.
Miami, FL 33186-6727
(800) 442-7882
Fax: (305) 254-6875
www.stratus
pharmaceuticals.com

STREIFENEDER USA

5906 Breckenridge Pkwy., Ste. G
Tampa, FL 33610
(800) 378-2480
Fax: (813) 246-5998
www.streifeneder.com

STRIDE LITE

895 Home Ave.
Akron, OH 44310
(800) 998-4199
www.stridelite.net

STS COMPANY

655 Redwood Hwy. #310
Mill Valley, CA 94941
(800) 787-9097;
Fax: (415) 381-4610
www.stssox.com

SUMMUS MEDICAL LASER

1185 W. Main St.
Franklin, TN 37064
(615) 595-7749
www.summuslaser.com

SUPERBONES/SUPERWOUNDS

(see: PRESENT Conferences)

SUPERFEET

1419 Whitehorn St.
Ferndale, WA 98248
(800) 634-6618
www.superfeet.com

SUREFIT

4050 NW 126th Ave., Suite 110
Coral Springs, FL 33065
(800) 298-6050
www.surefitlab.com

SURESTEP

17530 Dugdale Dr.
South Bend, IN 46635
(877) 462-0711
www.surestep.net
Email: info@surestep.net

SUTUREGARD

www.suturegard.com
email: info@suturegard.com
SUTUREGARD® Medical, Inc. develops novel skin wound closure devices. The HEMIGARD® ARS device allows higher tension to be used prior to tearing skin and improves wound edge perfusion compared with a standard retention suture. Use of the HEMIGARD® device has been shown to reduce post-operative wound dehiscence and to save operative time. The HEMIGARD® device is easy to use in the OR for closure of surgical defects and in outpatient clinics to

manage post-operative complications resulting from other closure modalities.

[Click here](#)

SWEDE-O, INC.

6459 Ash St.
P.O. Box 610
N. Branch, MN 55056
(800) 525-9339
www.swedeo.com

T

TALAR MEDICAL

1038 E. Chapman Ave.
Orange, CA 92866
(401) 424-1827
www.talarcp.com

TAYCO BRACE

1109 Duey Ave.
S. Bend, IN 46617
(888) 687-5093
www.taycobrace.com

TEK-SCAN

307 W. 1st St.
S. Boston, MA 02127
(800) 248-3669;
Fax: (617) 464-4266
www.tekscan.com/medical
Email: marketing@tekscan.com

TEMPLE UNIVERSITY SCHOOL OF PODIATRIC MEDICINE

8th & Race Sts.
Phila., PA 19107
(215) 629-0300

TEREGEN LABS PHARMACEUTICALS

3830 Western Pkwy.
Willoughby, OH 44094
(800) 848-0055
www.teregen.com

TETRA CORPORATION

P.O. Box 10
Eaton Rapids, MI 48827
(800) 826-0479
Fax (517) 663-8380
www.thetetracorp.com

The Tetra Corporation has been the leader in tolnaftate technology for 30 years and in 2021 received a patent for the first tolnaftate nanoemulsion—Formula 7[®]. Tetra developed and patented Soluble Tolnaftate in 1989. Today Tetra provides innovative and clinically-proven doctor-dispensed topical treatments, skin conditioners

Continued on page 61

This Buyers' Guide is also available at
podiatry.com/Buyers_guide.cfm

BEST PPE PRICING MD BUYING GROUP

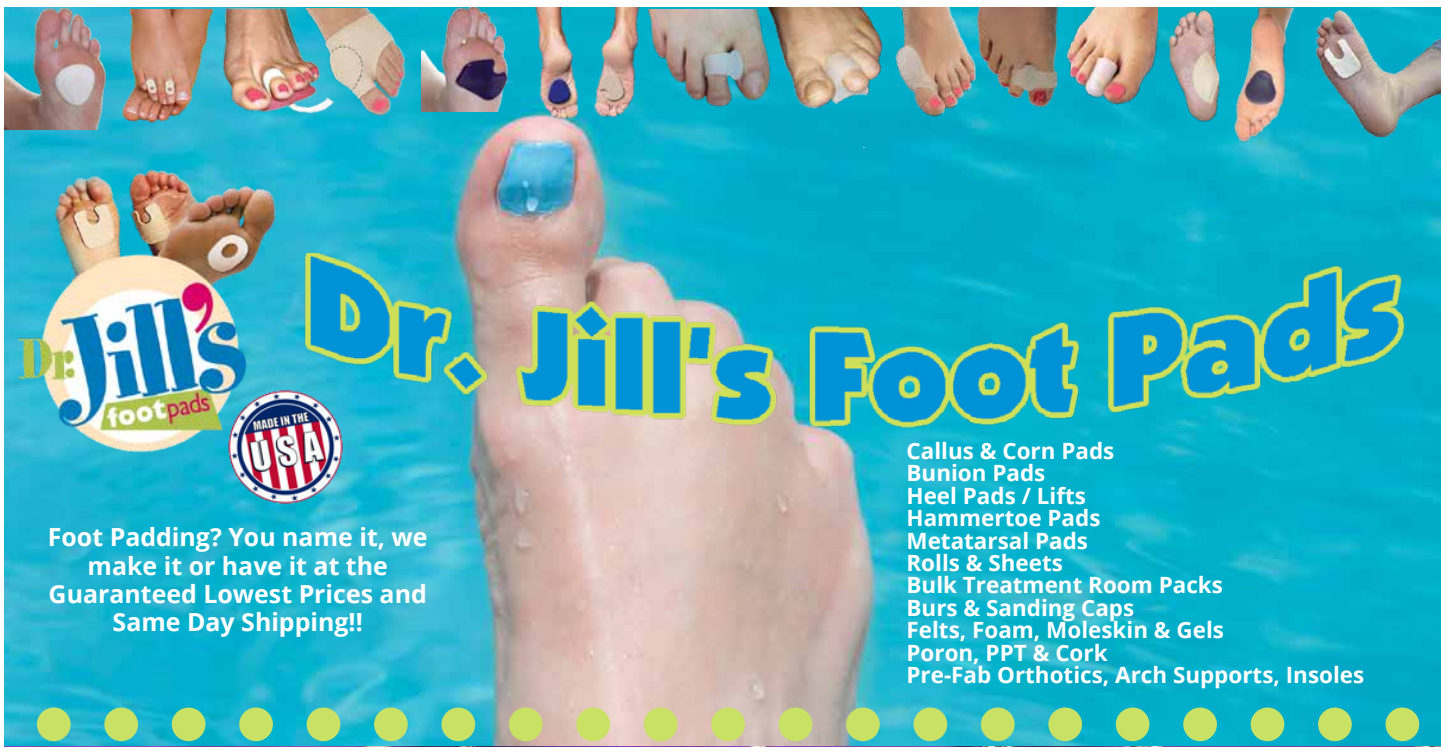


best pricing on masks, gowns
gloves, sanitizers and more

mdbuyinggroup.com
Visit us for best pricing



SINCE 2005
mdbuyinggroup.com



Dr. Jill's Foot Pads

Foot Padding? You name it, we make it or have it at the Guaranteed Lowest Prices and Same Day Shipping!!

- Callus & Corn Pads
- Bunion Pads
- Heel Pads / Lifts
- Hammertoe Pads
- Metatarsal Pads
- Rolls & Sheets
- Bulk Treatment Room Packs
- Burs & Sanding Caps
- Felts, Foam, Moleskin & Gels
- Poron, PPT & Cork
- Pre-Fab Orthotics, Arch Supports, Insoles



www.DrJillsFootPads.com

Ph: 1-866-366-8723
 online ordering and live chat
 Free Shipping offered on orders \$80 or more



Felts,
 Foams,
 Moleskin,
 Gels and more...
 Your 1 Stop Source!!



and dietary supplements with a guarantee that supports the practice of podiatric medicine. Tetra's brands include Formula 7[®], Formula 3[®], FungiFoam[®], CleanSweep[®], Kamea[®] 20, Kamea[®]G, and CoLig-10[™]. When you call Tetra a real person answers to give the medical practitioner the best service possible with a "one-call resolution" policy.

Formula 7[®] Solution and Rapid MicroGel[®] are the only paraben-free Soluble Tolnaftate antifungal nanoemulsions fortified with cosmetic ingredients and bactericidal agents. The oil phase is comprised of jojoba oil with Soluble Tolnaftate and tea tree oil to fortify the microemulsion with antifungal, antiseptic, germicidal and anti-bacterial properties. The water phase contains N-acetyl-L-cysteine (NAC) and urea: urea to hydrate, soften, and open keratin for better drug penetration; NAC to increase the flux of tolnaftate through the keratin to the site of involvement and provide bactericidal properties.

Tetra is a proud supporter of podiatric medicine and is a frequent exhibitor at conferences nation-wide. Call Tetra today at 800-826-0479 and you will be impressed.

[Click here](#)

TEXAS PODIATRIC MEDICAL ASSN.

918 Congress Ave.,
Ste. 200
Austin, TX 78701
(512) 494-1123
www.txpma.org

TEXAS, UNIV. OF/HEALTH SCIENCE CENTER, CME

7703 Floyd Curl Dr.
San Antonio, TX 78284
(210) 567-4491

THERAPATH

545 W. 45th St.
NY, NY 10036
(800) 681-4338;
Fax: (917) 441-1116
www.therapath.com
Email: bblake@therapath.com

THOR-LO (THORNEBURG HOSIERY CO., INC.)

P.O. Box 5440
Statesville, NC 28677
(800) 438-0209

TLD SYSTEMS

P.O. Box 674
Southold, NY 11971
631-403-6687
www.tldsystems.com

TNT ORTHOLAB

(855) TNT-LABS
www.TNTOrtholab.com

TOE-RIFIC

www.toe-rific.com

TOM-CAT SOLUTIONS

48 D Vincent Circle
Ivlyland, PA 18974
(215) 443-9220
www.tom-catsolutions.com
Email: kcolyar@tom-catsolutions.com

TOP PRACTICES, LLC

1002 Lititz Pike #191
Lititz, PA 17543
(717) 626-2025
www.toppractices.com

TOPICAL BIOMEDICS (Topricin)

(800) 959-1007
www.topricin.com

Topical pain relief creams often present a difficult conundrum for podiatrists and other healthcare professionals. First, many of these products contain irritants such as menthol and camphor. While these ingredients can momentarily block pain receptors, creating the illusion of relief, none of them provide any authentic type of healing. So the question becomes: do I recommend a product that provides temporary relief, or are there better options?

"Topricin," says Topical Biomedics CEO Stephen J. Spiegel, "is the better option." Topical BioMedics, the makers of Topricin, has been innovating natural pain relief products for 25 years, helping patients to actually improve, if not eliminate, their symptoms. Their products—including patented Topricin Foot Pain Relief Cream—are unique in the market. Using a combination of botanical and biologic active ingredients, Topricin works differently to help reduce the underlying cause of pain—inflammation. According to Spiegel, "the product's unique mechanism of action is now thought to include ion-channel effects, cellular signaling, and vascular tone. Think of Topricin as safe, natural medicine unlike any other

product on the market today." Added Andy Kadison, Topricin's CMO, "patients have experienced improvement for symptoms associated with neuropathy, plantar fasciitis, bunions, tendonitis, and gout—along with everyday wear and tear."

As Stanley B. from Miami writes, "I use Topricin for my neuropathy. Nothing offers me relief like this product." Topricin is odor-free, hypoallergenic and proven safe, with millions of customers served. To order free samples and learn how Topricin can fit into your daily practice, please call or visit their website.

[Click here](#)

TORAY PERFORMANCE MATERIALS CORPORATION

1150 Calle Suerte
Camarillo, CA 93012
(805) 482-1722
www.toraypmc.com

TRAKNET

28819 Franklin Rd.
Southfield, MI 48034
(855) 944-2995
www.traknetsolutions.com
Email: sales@traknetsolutions.com

TREACE MEDICAL CONCEPTS

3107 Sawgrass Village Circle
Ponte Vedra Beach, FL 32082
(904) 373-5940
www.treace.com

TRI HAWK

(see Nature Fit)

TRIPOD LABS

P.O. Box 220034
Great Neck, NY 11022-0034
(877)-6-Tripod;
Fax: (516) 570-0572
www.tripodlabs.com

TRU-MOLD SHOES, INC.

42 Breckenridge St.
Buffalo, NY 14213
(800) THE-MOLD
Fax: (716) 881-0406
www.trumold.com
info@trumold.com

U

UNIVERSAL ULTRASOUND

299 Adams St.
Bedford Hills, NY 10507
(800) 842-0607
Fax: (914) 666-2454

UNIVERSITY OF OSTEOPATHIC MEDICINE AND HEALTH SCIENCES, COLLEGE OF PODIATRIC MEDICINE AND SURGERY

3200 Grand Ave.
Des Moines, IA 50312
(515) 271-1464;
(800) 240-2767
USED LASER CENTER
Rob-(860)-707-4220
rob@bermanpartners.com
www.bermanpartners.com

V

VANGUARD PHARMA

40 Hampshire Rd
Mahwah, NJ 07430
(800) 573-2031
www.vanguardpharma.com

VASAMED

7615 Golden Triangle
Drive #C
Eden Prairie, MN 55344
(800) 695-2737
Fax: (952) 944-6022
www.vasamed.com

VILEX, INC.

111 Moffitt St.
McMinnville, TN 37110
(800) 521-5002;
Fax: (866) 606-4911
www.vilex.com
Email: vilex@blomand.net

VIONIC GROUP

4040 Civic Center Dr., Ste. 430
San Rafael, CA 94903
(888) 882-7954
Fax: (888) 968-7711
www.vionicshoes.com
www.vasyliomedical.com
Email:

drudden@vionicgroup.com
Creating a life-changing footwear solution, Vionic's patented Three-Zone comfort with Ultimate Arch Support provides a difference you can feel and look that will appeal to even the most discerning fashion eye. With Spring/Summer quickly approaching Vionic has curated a collection of the "must have" for his and her closet to include classic sandal silhouette, new athletic construction with first ray function and the casual collection to get you through a workday at the office in style and in comfort.

Continued on page 64

This Buyers' Guide is also available at
podiatry.com/Buyers_guide.cfm

total Comfort



**And Now
Expedited
Turnaround Time
Nationwide**



THE **Richie**
BRACE
RESTORING MOBILITY®

THE ORIGINAL RICHIE BRACE®

The Richie Brace® has become a gold standard treatment in the orthotics industry. The custom contoured footplate and the orientation of the leg uprights of the Richie Brace® are ideally suited to control the abnormal pronation forces occurring with PTTD.

COMFORTFIT LABS
A Preferred
**RICHIE BRACE®
PARTNER LAB**



We provide the most comprehensive Richie Brace® support in the industry. ComfortFit always offers FREE shipping on all Richie Brace® products. Get a FREE STS casting sock, upon request, with each Richie® order and 50% discount on all replacement straps and pads. Fast turnaround time is guaranteed. Our website provides you with advanced casting technique videos, coding and billing updates, and prescription forms for download. Richie Braces® provide total compliance for a better patient outcome.

EMAIL contact@comfortfitlabs.com

VISIT www.comfortfitlabs.com
www.richiebrace.com

CALL 1-888-523-1600

QUICK • CUSTOM • QUALITY

Unlock Your Potential

Pave the way for practice success with a complete EHR, practice management and clearinghouse solution that empowers podiatrists.



- ☑ **Make Your Day More Efficient**
Experience seamless workflows that allow you to manage your practice from end-to-end.
- ☑ **Make Charting a Breeze**
Enjoy user-friendly templates and workflows built for podiatry.
- ☑ **Make Your Practice More Accessible**
Use a fully-cloud based solution you can take anywhere and access from any device.
- ☑ **Make Money While Saving Money**
Reduce overhead costs and optimize cost-savings with affordable pricing that fits any budget.
- ☑ **Make Way for Endless Possibilities**
Set yourself up for future growth with a solution that scales with you.

Schedule Your Demo Today!

With in-clinic retailing opportunities Vionic will support your practice both financially and biomechanically!

[Click here](#)

VOXXLIFE

1510 Drew Rd., Unit 9
Mississauga, ONT L5S 1W7
Email: ynrstan@gmail.com

W

WEBPOWER VIDEO

8 Sherman Ct.
Plainsboro, NJ 08536
(732) 996-0619
www.webpowervideo.com

WELLSTONE LABS

(Molecular AF)
(888) 919-1818
www.molecularAF.com/
professional

WESTERN, THE

2430 "K" St.
Sacramento, CA 95816
(800) 794-8988
Fax: (916) 448-0258
www.thewestern.org
Email: info@thewestern.org

The Western Foot and Ankle Conference, aka The Western, an annual event put on by the California Podiatric Medical Association, has long been the ideal place for podiatric physicians and staff from all areas of expertise to earn their continuing education contact hours, including radiology and fluoroscopy credits, for their medical license renewals—with a side of tradition for annual attendees to meet with their colleagues and celebrate the profession in an uplifting setting. In 2020, after 25 years being hosted by the Disneyland® Hotel and Convention Center in Anaheim, California, The Western took its first steps into a virtual setting with a completely online meeting. The global COVID-19 pandemic and State and local authorities made holding an in-person meeting impossible, as the gates to the Happiest Place on Earth were closed for the first time, leaving the Convention Center and Hotel un-

staffed. With large group gatherings being outlawed, but doctors of podiatric medicine across the state and nation still needing their continuing education units, the easy answer to the problem was to offer the same quality education on a virtual platform.

Fast forward to the planning stages of the 2021 conference, to be held June 24-27, when the venue is likely to remain closed well into the year. Not leaving time to plan an in-person meeting, and at the risk of having remaining inadequacies at the venue, not to mention unknowns surrounding the vaccines currently being worked on, the California Podiatric Medical Association Board of Directors and the Western Foot and Ankle Conference Planning Committee decided to once again offer a virtual conference for attendees to be able to safely earn their units without worry, no matter which of California's COVID-19 tiers is reached by June.

For the 2021 online meeting, The Western has teamed up with a highly rated, quality tested platform which will make it easy for attendees and exhibitors to engage each other. The event will kick off June 19th with preview dates for attendees and exhibitors to get more changes for engagement, as well as take a look around to familiarize themselves with the new platform. The 3 ½-days of the live-streamed general sessions will showcase esteemed instructors who will present cutting-edge and relevant scientific and patient care lectures, including biomechanics and sports medicine. Doctors of podiatric medicine requiring radiology contact hours will be able to earn all they need to renew their licenses. Podiatric medical assistants will be invited to learn front and back office pearls and best practices. Attendees will be invited to participate in an event game to win prizes by climbing the leaderboard and attend virtual social events after sessions. Vendors will be able to meet the needs of every podiatric surgeon, practice, and team with their diverse products and services in the virtual expo.

California Podiatric Medical Association and American Podiatric Medi-

cal Association members will still receive reduced registration rates, and PICA policyholders can earn a 15% premium discount by attending the PICA risk management presentation.

The Western hopes to be back at home at the Disneyland® Hotel in 2022.

[Click here](#)

WESTERN PENNSYLVANIA HOSPITAL, FOOT & ANKLE INSTITUTE

4800 Friendship Ave.
Pittsburgh, PA 15224
(412) 578-1158

WINLIND SKIN CARE

(Dr. Win's Fungal Nail Therapy)
www.drwinsfungalnail.com

WISE CONSUMER PRODUCTS

(877) 917-9674
frankincensemyrrh.com
Email: samples@wisecpc.com

WRIGHT MEDICAL TECHNOLOGY, INC.

5677 Airline Rd.
Arlington, TN 38002
(800) 238-7117;
(901) 867-4369
Fax: (901) 867-8837
www.wmt.com

X

X-CEL X-RAY INC.

4220 Waller Dr.
Crystal Lake, IL 60012
(800) 441-2470
Fax: (815) 455-4732
www.xcelxray.com

XENNA CORP.

33 Witherspoon St.,
Ste. 200
Princeton, NJ 08542
(800) 368-6003
Fax: (609) 921-2517
www.xenna.com
Email: info@xenna.com

Y-Z

ZIMMER MEDIZINE SYSTEMS

25 Mauchly, Ste. 300
Irvine, CA 92618
(800) 327-3576
www.zimmerusa.com

ZUCKERMAN FUTURE TECHNOLOGIES

(856) 229-2939
www.zuckermanft.com
www.RemyLaser.com

The Remy Class IV Laser meets all the criteria podiatrists are looking for when choosing a laser. The Remy uniquely combines all of the following "laser hot buttons":

- Multiple functions which are FDA-cleared
 - Pain/Inflammation
 - Toenail Fungus
 - Mosaic Warts
 - Excision and Coagulation
 - Micro-Drilling
- Mobility: Four Pounds
- Dual and Quad Wavelength
- Range of Power: 0.1w–30w
- Warranty: Five Years
- Marketing Tool Kit Included
- Affordable for Quick ROI

Podiatric technology pioneer and CEO of Zuckerman Future Technologies (ZFT), David Zuckerman, DPM brought The Remy Laser to the marketplace in 2018. Since then, he has continued to communicate the importance of the three requirements of any laser investment:

- 1) *The laser must produce desirable patient outcomes.*
- 2) *The laser technology must produce revenue and profit to the practice quickly.*
- 3) *The laser treatment must be affordable to the patient.*

The Remy meets each of these requirements and achieves the patient "wow factor."

ZFT reports that The Remy is particularly impressive in achieving practically immediate pain relief results. Patients reportedly walk in to an office with pain (i.e., plantar fasciitis or tendonitis) and leave the office with no pain.

The Remy is also so competitively priced that physicians will see an unusually fast return on investment compared to some other Class IV lasers. David Zuckerman has created a business model which eliminates any "middle man" from the sales process and is a direct distributor of the technology.

Because the physician's price point is so reasonable, it creates a domino effect that allows for patient cost-effectiveness.

[Click here](#)

This Buyers' Guide is also available at podiatry.com/Buyers_guide.cfm



AMERICAN BOARD OF[®]
FOOT AND ANKLE SURGERY

A credential you can trust.[®]



ABFAS Board Certification: The Highest Possible Standards for Surgical Knowledge and Skills

At ABFAS, we set a high bar in order to fulfill our mission to protect public health and safety.

- Through our rigorous standards we continually seek to enhance the credibility of the profession, particularly within the medical community, insurers, and credentialers.
- ABFAS strives to continually adapt and make the board certification process the best it can be, increasing value and relevance to Diplomates, residents, and patients.
- ABFAS.org is an ongoing resource for individuals navigating the certification process by providing online resources, practice exams, and study guides.
- ABFAS is looking to the future of board certification for foot and ankle surgeons as we implement our board certification changes.

445 Fillmore Street
San Francisco, CA
94117-3404

info@abfas.org
415.553.7800
Fax: 415.553.7801

abfas.org
 

RYBO: THE AFO SUPERSTORE. TWO DAY TURNAROUND.

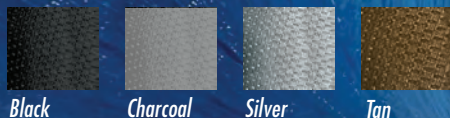
*Your patients have more options with RYBO, unlike the competition.
RYBO Medical is your source for fast comfort and quality.*



*AirBalance
with exclusive
RYBO Dual
Straps*



Four color options for AirBalance models.



Black

Charcoal

Silver

Tan

RYBO SlimLine

Fits comfortably in virtually any shoe due to its low profile design. Padded and soft leather lined for incredible comfort and patient compliance.

Custom made from your cast in the USA!



The SlimLine and 'Tweener are available in three color choices: ■ Black ■ Tan ■ Beige

RYBO 'Tweener

Need more than a UCBL, but not quite a RYBO AFO?



STANDARD TURNAROUND IS TWO DAYS.
*Competitors can't even come close!
Fast turnaround is faster reimbursement.*

*Check out
our full line
of AFO's
online!*



RYBO Medical, Inc.

Catch the RYBO wave™

**Toll Free 866-406-7926
rybomedical.com**



QuickTape

INSTANT PAIN RELIEF

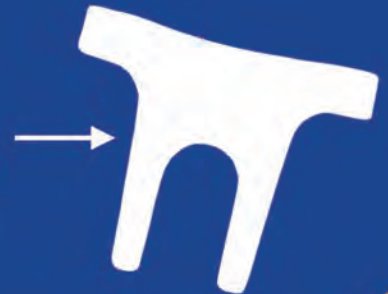
The World's ONLY 1-Piece Foot Tape
Faster, Easier, Stronger, Better
Apply in Seconds !



- Wearable in the Shower
- Wear up to 7 days
- 29540 Billing Code
- Creates a Natural Arch
- No Adhesive Spray Needed
- **Less Face to Face Contact**
- #1 For PLANTAR FASCIITIS

Foot Taping
Simplified !

1-Piece Design
Quick Application
Lasts for Days



Get **FREE SAMPLES** when you Register for **WHOLESALE PRICING**
at SupportTheFoot.com, click "Physician Register" and fill out form.

www.SupportTheFoot.com • info@SupportTheFoot.com
253-981-4849 • Family Owned • USA Made Pain Relief!

Click the boldface companies/
organizations to go directly
to their websites.

2021 BUYERS' GUIDE

PRODUCTS & SERVICES

Part 2: Products & Services

Editor's Note: We wish to clarify that many, if not most of the products listed below are available from the supply houses (both physical and online) listed under "Supplies," in this section, via combinations of phone, catalog and online sales. We felt it would be redundant to list these companies under every single listing, so we're taking the opportunity to remind you via this note.

A

ACCREDITATION: Surgical Facilities

Joint Commission on Accreditation of Health Care Organizations (JCAHO)

ADHESIVES: Pre-Tape Dressings (Skin Adherents)

Gordon Labs (GL-2 and GL-7 Skin Adherent/Stik-It [disposable ampules])

Pedinol Pharamcal (Pedi-Pre-Tape Spray/Pedi-Skin Adherent)

ADHESIVE RETENTION SUTURE DEVICES

Suturegard

ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS/OTHER ANCILLARY SERVICES

Acor

Apex

AmerX

Anodyne

Atlas FAI

Bako

Biofreeze

Blaine Labs

Cryoderm

DaniPro

Darco

Dia-Foot

Dr. Comfort

Dr. Jill's Foot Pads

Dr.'s Remedy

FootHelpers

Gel Smart/Healix Care

Gilden Tree

Gordon Labs

Langer

Marlinz

MD Private Label

Moberg

OHI

Pedicis

Pedifix

Pure Stride

Realm Labs

Safestep

Silipos

Straight Arrow

Surefit

Tetra

Tripod Lab

Vionic

Xenna

ADJACENCIES/IN-OFFICE DISPENSING PROGRAMS/OTHER ANCILLARY SERVICES: RX Pharmaceuticals

Vanguard Pharma

ADVERTISING (Newsletters/Brochures)

[See: Practice Promotion]

ADVERTISING (Radio, TV & Newspaper)

[See: Practice Promotion]

ADVERTISING (Waiting Room Videos)

[See: Practice Promotion]

AFO's

[See: Braces/Supports]

AIR PURIFICATION

DPM-Aire (New-Aire)

EFI

Jan L

Medicool

[See Also: Suction Systems; Lasers]

ANATOMICAL MODELS/CHARTS

Biomedical Models Co.

ANESTHESIA (topical)

[See: Skin Refrigerants]

ANKLE BRACES/SUPPORTS

[See: Braces/Supports]

ANTIFUNGAL DELIVERY SYSTEMS (For Shoes)

Pedifix (Shoe Zap)

Shoe Care Innovations (Steri-Shoe)

ANTISEPTICS

[See: Disinfectants/Hand Cleaners/Cleaners, Instrument/Surgical Scrubs]

APPAREL

Biggest Feet (imprinted t-shirts)

APPOINTMENT SCHEDULING

Scheduling Institute

[See Also: Computers: Software

[Practice Management]]

APPRAISERS

Medical Mavin

ARTHROSCOPY

ArthroCare Sports Medicine

ASSOCIATIONS/CONFERENCES/SEMINARS/MEETINGS

Academy of Continuing Podiatric Medical Education (ACPME)

Academy of Minimally Invasive Foot and Ankle Surgery

Academy of Physicians in Wound Healing (APWH)

American Academy of Pain Management

American Academy of Podiatric Practice Management (AAPPM)

American Association of Colleges of Podiatric Medicine (AACPM)

American Association of Hospital and Healthcare Podiatrists (AAHHP)

American Association of Medical Foot Specialists

American Association of Podiatric Sports Medicine

American Association of Primary Care Providers for Edematous Extremities

American Association for Women Podiatrists

American Board of Foot and Ankle Surgery (ABFAS)

American Board of Lower Extremity Surgery (ABLES)

American Board of Multiple Specialties in Podiatry

American Board of Podiatric Medicine (ABPM)

American Board of Quality Assurance & Utilization Review (ABQAURP)

American College of Arthroscopic Surgeons

American College of Foot & Ankle Pediatrics (ACFAP)

American College of Foot & Ankle Surgeons (ACFAS)

American College of Lower Extremity Surgeons

American College of Podiatric Medical Review

American College of Podiatric Medicine (ACPM) (formerly ACFAOM)

American College of Podiatrist Radiologists

American Podiatric Medical Association

American Podiatric Medical Students' Association

American Podiatric Medical Writers Association

APFMED (Israel Mission)

American Professional Wound Care Assn. (APWCA)

American Society of Foot and Ankle Dermatology (ASFAD)

American Society of Podiatric Medical Assistants (ASPMA)

American Society of Podiatric Medicine

American Society of Podiatric Surgeons (ASPS)

Association for the Advancement of Wound Care (AAWC)

Association of Extremity Nerve Surgeons (AENS)

Barry University

Biomedical Concepts Corp

British Columbia Association of Podiatrists

California Podiatric Medical Association (Western, The)

Canadian Federation of Podiatric Medicine

Charcot-Marie-Tooth Assn. (CMTA)

Cleveland Clinic Center for Continuing Education

Colorado Podiatric Medical Association

Complete Conference Management (PALP)

Connecticut Podiatric Medical Assn. Council for Medical Education & Testing

Deaconess Hospital

Desert Foot

DF Con

Enslow Pedorthic Institute

European & World Congress of Podiatry

FAPA Fraternal Corporation

FIP World Congress of Podiatry

Florida Podiatric Medical Association (SAM)

Foot & Ankle Business Innovations (FABI)

Foot & Ankle Center of Teaneck, NJ.

Foot & Ankle Institute of Virginia

FootInnovate

FootWorld USA

Forensic Podiatry Consulting Services

Fund for Podiatric Medical Education

Future Medical Solutions

Georgia Podiatric Medical Assn.

Goldfarb Foundation

Graham International Implant Institute

Greater Texas Educational Foundation

Health Seminar and Management Consultants

HMP Communications Holdings (Advance)

Idaho Podiatric Medical Assn (Mountain Conference)

Indiana Arthroscopic Associates

Innovative Management Systems

Institute for Creative Podiatric Medicine

Institute for Podiatric Excellence and Development (IPED)

Instratek (Endotrac System)

International Academy of Podiatric Medicine (IAPM)

International Academy of Walking & Standing

International Aesthetic Foot Society

International Foot and Ankle Foundation (IFAF)

International Foot & Ankle Congress

ISDF

International Society of Podiatric Laser Surgery

Keck School of Medicine

Kent State University of Podiatric Medicine

Learning in the Vineyards

Maine Podiatric Medical Association

Medstar (DLS)

Michigan Podiatry Association

Midwest Podiatry Conference

Mississippi Podiatric Medical Assn

Montana Podiatry Association

Napa Clinical Workshops

National Podiatric Medical Association

New Cardiovascular Institute of The South

NJ Podiatric Medical Society

NM Podiatric Medical Assn.

NY State Podiatric Medical Association

NOFA (Global Foot and Ankle Conference)

No-Nonsense Seminar

North American Center for Continuing Medical Education (NACCME)

North Carolina Podiatric Medical Association

Northwell Health (Shining the Light on Wound Care symposium)

Continued on page 71

You provide the best care to your patients. Provide the best vascular testing with PADnet®

Speed – Customizable configurations support 2-minute screenings as well as comprehensive testing

Security – PADnet is HITRUST-certified, offering you the highest level of protection against ransomware and Bluetooth vulnerabilities

Access – Cloud-based access to all your records, wherever you are and whenever you need them

Mobility – Our 4th Gen PADnet and PADnet Xpress are incredibly mobile, supporting field-based as well as clinic-based testing options

Interoperability – PADnet is the only device that can operate in a Windows, Android, iOS, MacOS, and Linux environment. If your PC, tablet, or smart phone has a browser and WiFi, it can work with PADnet. PADnet also supports HL7 interfaces with EMR systems

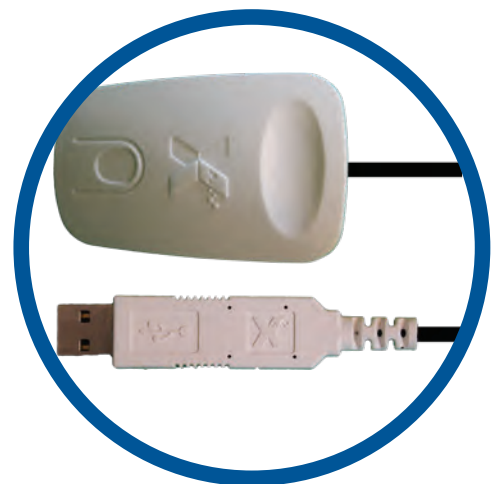
Flexibility – Interpret studies on your own or have Biomedix provide a safe, secure connection to vascular specialists for free!

Don't forget to ask about our latest TRAKnet HL7 interface and expanded testing capabilities that include: venous reflux, diabetic peripheral neuropathy, and fall risk.



4th-Gen PADnet

Maximum flexibility and capabilities



PADnet XPress

Fastest vascular screening available

HITRUST
CSF Certified

With attractive pricing, proven reimbursement, and exciting updates, there's never been a better time to get into the most advanced and secure system on the market.

Email sales@biomedix.com or call 888-889-8997 to discover more about how we can help you cost-effectively save limbs and save lives.



©2021 • PADnet is a registered trademark of Biomedix®

PADNET: U.S. PATENTS 9,245,092; 8,688,472; 7,983,930; 8,229,762 B2; 7,214,192; 7,172,555; 7,166,076 & PATENTS PENDING.

Biomedix and its affiliates do not provide reimbursement advice. This material has been prepared for informational purposes only, and is not intended to provide, and should not be relied on for reimbursement advice. You should consult your own reimbursement advisors.

**THIS IS
YOUR PATIENT
PURCHASING
ORTHOTIC INSERTS
AT YOUR CLINIC...**



**THIS IS
YOUR PATIENT
FINDING THE SAME
INSERTS FOR HALF THE
PRICE ON AMAZON...**



ANY QUESTIONS?

NEVER AVAILABLE FOR SALE ONLINE



Your Partner . . . Not Your Competitor.

(800)420.1679 | www.foot-steps.com | info@footsteps.com

Click the boldface companies/
organizations to go directly
to their websites.

Office-Based Seminars (OBS)
OHFAMA
Ontario Podiatry Association
Oregon Podiatric Medical Assn
PAC Symposium
PALP
Pedarthic Footwear Association
PERI
Physicians Business Academy
Plancher Orthopedic
Podiatry Association of Great Britain
Podiatry Foundation
The Podiatry Institute
PRESENT
Prescription Foot Orthotic Lab
Association (PFOLA)
Professional Education and Research
Institute
Puerto Rico Podiatric Medical Society
Res Ed Summit
Rhett Foundation
R.I. Podiatric Medical Assn.
Roosevelt Foundation
St. Clare's Hospital (Dept. of Podiatric
Medical Education)
St. Louis University
Scholl College of Podiatric Medicine
Sea Courses
Society of Armed Forces Podiatrists
SOS
Steel Foot
Superbones
(East and West)
Swiss Internal Fixation Course
Texas Podiatric Medical Assn.
Treasure Hunt
University of Michigan
University of Texas Health Science
Center (Diabetic Foot Conference)
University of the Pacific
Vermont Podiatric Medical
Association
Western N.Y. Podiatric Education
Committee (Shuffle Off to Buffalo
Seminar)
Western Pennsylvania Hospital
*(See Also: Board Certification;
Practice Promotion; Dual Degree
Programs; Colleges)*

B

BACTERIAL REDUCTION
*(See: Disinfectants/Hand Cleaners/
Surgical Scrubs; Spore Testing)*
BALANCE
(See: Braces/Supports)
BANDAGES
(See Also: Dressings; Supplies)
BANDAGE/CAST PROTECTOR
MD Buying Group (Sealtite)
Protex Medical
BANDAGES, COMPRESSION
(See: Compression Bandages)
BANDAGES, PLASTER
(See: Casting Materials: Orthotics)
BILL COLLECTION
Extremity Healthcare
**BILLING SERVICES/ELECTRONIC
CLEARINGHOUSES**
A Step Above
Availity
Clayburn Medical Billing
Extremity Healthcare

Hippocratic Solutions
Physician Claim Corp
Sceptre
South Bay
STI
BLADES
(See: Surgical Equipment)
BLISTER RELIEF/PREVENTION:
Specialties
Bintz Company
Dr. Jill's Foot Pads
Dr. Scholl's
Gel Smart
Gilden Tree
Pedifix
Prevent-Plus (Duraderm)
Silipos (Siloskin)
Spenco (2nd Skin)
Stein's
Topical Biomedicals
(Topricin)
BOARD CERTIFICATION
**American Board of Foot and
Ankle Surgery (ABFAS)**
American Board of Lower Extremity
Surgery (ABLES)
American Board of Multiple
Specialties in Podiatry (ABMSP)
**American Board of Podiatric
Medicine (ABPM)**
NBPME (credentialing exam)
**BOARD CERTIFICATION (Diabetes/
Wound Care)**
American Academy of Wound
Management
Amer. Board of Multiple Specialties in
Podiatry
BOARD CERTIFICATION (geriatric)
ABMSP
**BOARD CERTIFICATION (minimal
incision surgery)**
ABMSP
**BOARD CERTIFICATION (podiatric
sports medicine)**
ABMSP
BOARD CERTIFICATION
(Preparation Material)
Board Wizards
Certifiable, Inc. (Boards-By-The-
Numbers)
Goldfarb Foundation
**Present Online Board
Review**
**BONE-GROWTH STIMULATION/
BONE-HEALING**
DJO Global
EBI Medical Systems
Smith & Nephew
BOOKS
Ahn, Dr TJ (opting out)
Angsko
Churchill-Livingstone
Mullens, David (Winning Medicare
Appeals)
The Podiatry Institute
Precision Intracast (Newsletter Collection)
W.B. Saunders
BOOKS: Computer Textbooks
Data Trace Publishing
(See Also: Videos)
BOOTS
(See: Footwear, Shoes)
**BRACES/SUPPORTS/WALKERS/
ANKLE FOOT ORTHOSES/WRAP**
3D-Thotics
Acor (Richie Brace)
Active Ankle

Allard (carbon fiber)
Allied/OSI (Richie Brace)
Apex (Moore Balance Brace)
Arizona AFO
Bauerfeind USA, Inc. (Malleolotrain/
Malleoloc/Caligamed)
BioStep
Brace Lab (Push ortho, for dropfoot)
Buffalo Brace
Burns Labs (Richie Brace)
**ComfortFit (Richie Brace/TORCH
Walker)**
Cropper (BioSkin) (Tri-Lok ankle
brace; AFR DC (dorsal closure)
Darco (DarcoGel/Body Armor Walker)
DJO Global (Aircast)
DM Systems (Ankle Tough)
Eastern Podiatry Lab (Richie Brace)
Even-Up (limb length discrepancy
equalizer)
Fiber Labs (Richie Brace)
Gill Podiatry
Integrated Orthotics
**Integrity Orthotics Lab (Richie
Brace)**
IQ Medical (Equinus-related)
JSB (Richie Brace; Ultimate SB)
Juza
KevinRoot (foot drop)
(X-Tern)
KLM (Richie Brace)
Langer
(LAST line: DCO, TCO)
Marathon Orthotics (Richie Brace)
Mark Fugit Ortho Lab
MD Buying Group
(Tri-Tower)
Medline
Med-Pro (DarcoGel)
Moore Medical
New Step
Niagara Brace
**OHI (AFO's, Moore Balance Brace,
AFO Essentials program)**
Orthomerica
Ortho-Zone (Thermoskin Thermal
Ankle Brace)
Ossur
PAL (AFOs, walkers)
Pine Tree Orthopedic Lab
Pro Lab
**Richie Brace (aerospring, arch
suspender, dynamic assist,
gauntlet, OTC ankle, restricted
hinge, standard)**
RYBO Medical (AFO's)
Safestep
Silipos
Solo Labs (Richie Brace)
STJ (Richie Brace)
Streifeneder (Sporlastic)
Surefit (Richie Brace)
Swede-O (AFB Stabilizer/Plantar FXT)
Tayco (external ankle brace)
TNT Ortholab (AFOs, CROW walkers)
TruMold (CROW AFO)
*(See Also: Braces: Podiatric; Digital
Appliances; Plantar Fasciitis
Splints; Scooters)*
**BROKERS (For Practice Buying/
Selling)**
*(See: Practices, Buying/Selling;
Appraisers; Financing)*
**BUNION RELIEF (Non-surgical
Specialties)**
Apex
Bintz Company

**Dr. Jill's Foot Pads (bunion relief
sock, bracing sleeve)**
Dr. Scholl's
FootHelpers
Gel Smart
Pedifix
**Quick-Tape (water-resistant
foot strap)**
Silipos (Bunion Protector)
Stein's
(See: Pharmaceuticals)
BUNION RELIEF (Surgical)
(See: Surgical Equipment; Specialties)
BURS
(See: Nail Treatment)
BUSINESS FORMS
(See: Stationery)

C

CABINETS/CASEWORK
Midmark
MTI
CALLUS RELIEF
(See: Corn/Callus)
CANDY: Edible Chocolate Feet
Toe-Rific
CASTING MATERIALS: Orthotics
(See: Orthotics: Casting Materials)
**CASTING MATERIALS (Post-Op/
Post-Trauma)**
Smith & Nephew Casting
(Gypsona/Dynacast)
CASTING MATERIALS: Shoes
(See: Shoes: Custom Made/Molded)
CAST ADJUSTERS
DM Systems (Cast Wedge)
CAST PROTECTOR
(See: Bandage/Cast Protector)
**CBD PRODUCTS (marijuana
derivatives)**
ARX
Blaine Labs
Canodyne
CBD Clinic
Pedicis
Quanta
CHAIRS
Gill Podiatry
Henry Schein
Hill
IMS
Midmark Corp.
Moore Medical
MTI
(See Also: Elevators, Foot; Stools)
CLAIMS PROCESSING
(See: Billing Services)
CLEANERS, INSTRUMENT
(See: Disinfectants)
CLEANERS, ULTRASONIC
(See: Sterilizing Equipment)
CLEANERS
(See: Hand Cleaners)
**CME CREDITS
(Home Study)**
APMA
DataTrace
Podiatry Management
Podiatry Today
Present CME Lecture Hall
Temple University School of Podiatric
Medicine

Continued on page 75

Your World is Changing.
You Need a Med-Mal Advocate.

**LET US DO THE
HEAVY LIFTING.**



A DTI AGENT HAS YOUR BACK 24/7...
AND WILL PROVIDE YOU WITH A THOROUGH MED-MAL REVIEW.

DT Insurance Agency (DTI) is a full-service, independent insurance agency whose agents will get you the best medical malpractice coverage, at the best price, through America's best carrier, MedPro Group. Plus, your DTI Agent will be your day-to-day advocate as part of the package. MedPro Group, a Berkshire Hathaway company, has been serving the country's healthcare community since 1899, and is helping podiatrists nationwide to weather the turbulent med-mal storm. For your peace of mind, trust DTI's attentive service and MedPro's longevity and proven track record for your med-mal insurance needs.

MedPro Coverage Highlights

- Industry-leading financial strength rating: **A++ (A.M. Best)**
- A Berkshire Hathaway company
- Occurrence, Claims-made, and Stand-alone Tail products
- Highly competitive premiums
- Pure consent to settle provision
- \$100,000 Cyber Liability coverage*
- Favorable tail vesting provisions
- Winning national defense record: **90%** trial win rate;
80% of claims closed without payment

DT Insurance Agency Service

- Your dedicated DTI agent is your day-to-day **advocate** accessing all available discounts, helping you connect with claims managers and risk specialists if needed, and much more
- Podiatric CE Programs through Data Trace Publishing:
 - **Risk Management Course \$79** – worth 6 CE contact hours, valid for 3 years of 10% premium credit for qualifying insureds
 - **Foot & Ankle Quarterly (FAQ) \$219** – Annual subscription worth 24 CE contact hours
 - **Best Value Bundle \$150** – combine Risk Management Course and annual FAQ subscription – save \$148!

GET A QUOTE TODAY!

DTInsuranceAgency.com

1-866-516-6046



*Cyber liability and Data Breach Coverage availability is based upon business and regulatory approval.

A.M. Best rating as of 6/16/2020. Standard & Poor's rating as of 9/28/2020. All data is MedPro Group data; claims data range is 2010-2019 unless otherwise indicated. In order to qualify for a free tail, you must have a retroactive date at least 48 months prior to the date of retirement and be insured by the company for 12 months on a mature Claims-made policy. MedPro Group is the marketing name used to refer to the insurance operations of The Medical Protective Company, Princeton Insurance Company, PLICO, Inc. and MedPro RRG Risk Retention Group. All insurance products are administered by MedPro Group and underwritten by these and other Berkshire Hathaway affiliates, including National Fire & Marine Insurance Company. Product availability is based upon business and/or regulatory approval and may differ among companies. © 2021 MedPro Group Inc. All Rights Reserved.

NOT just for foot drop!

- ✓ Partial Foot Amputations
- ✓ Fall & Balance Prevention
- ✓ Metatarsal Stress Fractures
- ✓ PTTD
- ✓ Achilles Tendonitis
- ✓ Chronic Plantar Fasciitis

ToeOFF® 2 ½



BLUEROCKER® 2 ½



ToeOFF® 2 ½ addition



Let us tell you more...

allardUSA

allardusa.com

ALLARD USA, INC.
300 Forge Way, Suite 3
Rockaway, NJ 07866-2056

info@allardusa.com
Toll Free 888-678-6548
Fax 800-289-0809



Expect More in Exudate Management

Introducing
Zetuvit® Plus
Silicone



Versatile

- Suitable for a wide range of acute and chronic exuding wounds
- Simple and intuitive application¹



Effective

- Offers high absorption and retention capacity while maintaining an optimal microclimate; even under compression^{2,3}
- Avoids leakage and prevents periwound skin damage^{2,4}



Patient Friendly

- No fear of odor and leakage^{2,4,5}
- Almost painless dressing changes due to silicone contact layer⁶
- Comfortable padding and protection due to unique combination of cellulose and SAP⁷



Zetuvit® Plus
Silicone Border



Zetuvit® Plus
Silicone



Watch how Zetuvit®
Plus Silicone is applied

Contact your local HARTMANN representative, or visit
us at www.hartmannusa.com for more information.

HARTMANN USA, Inc.
Rock Hill, SC 29730
1-800-243-2294

www.hartmannusa.com

XLIT 2927 Rev. 1 (1120)



Going further
for health

[1] Data on file: Usability Test with n=30, 2018. **[2]** Data on file: 27. Zetuvit Plus Silicone Border_benchmark. **[3]** Data on file: Dressing Heat and Water Vapor Report. 2018. **[4]** World Union of Wound Healing Societies (WUWHS) Consensus Document. Wound Exudate: effective assessment and management. Wounds International, 2019. **[5]** Davies, L O, Rippon M G and Westgate S J. Odour sequestration properties of superabsorbent dressings perfectus paper. Poster presented at Wounds UK. Harrogate, UK, 2017. **[6]** Data on file: 27. Zetuvit Plus Silicone Border_Thickness. **[7]** Data on file: 27. Zetuvit Plus Silicone Border_Add_Feat_adhesiveness assessment.

2021 BUYERS' GUIDE

Click the boldface companies/ organizations to go directly to their websites.

COAGULATORS

(See: Surgical Specialties)

CODING & DOCUMENTATION (INFORMATION/COUNSELING)

American College of Podiatric Medical Review

Codes for Podiatric Medicine and More! (Dr. Martin Taubman)

CodingLine.com

DataTrace (Medicare Compliance/DT Doctor Coder)

DocuForms (forms)

Dr. Mike The Coder (Dr. Michael Warshaw)

HPMSI

ICD-10 Help

(See Also: Documentation: Entry Data Systems)

COLLEGES, PODIATRIC

Barry University

California School of Podiatric Medicine at Samuel Merritt College

Kent State University of Podiatric Medicine

Midwestern Univ. (Arizona Podiatric Medicine Program)

N.Y. College of Podiatric Medicine

Scholl College of Podiatric Medicine at Rosalind Franklin University

Temple University School of Podiatric Medicine

University of Osteopathic Medicine and Health Sciences, College of Podiatric Medicine and Surgery

Western University

COMPOUNDING

(See: Pharmaceuticals: Compounding)

COMPRESSION BANDAGES

(See: Wound Management)

COMPRESSION STOCKINGS

Juzo

Sigvaris

COMPRESSION STOCKING FACILITATING DEVICES

Juzo (Easypad/Slippie)

COMPUTERS: Software

(Appointment Scheduling)

Scheduling Institute

COMPUTERS: Software (Billing/ Practice Management/ Electronic Claims Submission/ Documentation/EMR & EHR/ Patient Notes/Telehealth)

1st Providers Choice

Athena Health

Compulink

Intellicure

Modernizing Medicine (ICS Sammy System)

NextGen

PracticeEHR

Quick Notes

STI Computer Services

TrakNet

(See: Billing; HIPAA Risk Assessment; IT Consulting)

COMPUTERS: Software (MIPS programs)

ICS

Intellicure

COMPUTERS: Software (Revenue Cycle Management)

Practice EHR

CONFERENCES/SEMINARS

(See: Associations; Practice Promotion)

CONSULTING

(See: Practice-Building, Practice Promotion)

CORN/CALLUS RELIEF (Specialties)

Bintz Company

Dr. Jill's Foot Pads

Dr. Scholl's

Gel Smart

Gilden Tree

Gordon Labs

Pedifix

Pedinol (Hydrisalic Gel)

Prevent-Plus (Duraderm)

Silipos

Stein's

Xenna (Callex)

COSMETIC SURGERY (Seminars)

International Aesthetic Foot Society

CREDENTIALING EXAMS

(See: Board Certification)

CRUTCH ALTERNATIVES

(See: Scooters)

CRYOSURGERY (Cryotherapy)

(See: Skin Lesion Removal/Wart Removal)

D

DEBT RESTRUCTURING

Medical Mavin

DIABETES

(See: Blister Relief; Board Certification; Braces/Supports; Cryoplasty; Diagnostic Equipment: Dressings; Heel Protection/Elevation; Medicare Diabetic Footwear Program; Orthotics/Insoles: Raw Materials; Orthotics: Custom; Orthotics: Prefabricated; Patient Self-Inspection; Pharmaceuticals: Topicals [Wound Dressings; Moisturizers; Online Services; Pharmaceuticals: Diabetic Neuropathy: Diabetic Supplements; Wound Treatment; Pressure Walkers/Scooters; Shoes; Socks; Topical Oxygen; Wound Management])

DIABETES: Population Health Management (includes prevention, diagnostics, home monitoring, risk stratification, CFDE Exam, OPTYK platform, Tempstat, Arche LEAP Alliance, software)

Arche Healthcare

DIABETIC NEUROPATHY (topicals/ medical foods/devices/ technologies for treatment)

Alfa Sigma (Metanyx)

ARX

Biofreeze

Blaine Labs

Eli Lilly (Cymbalta)

Energia Medical (infrared light therapy)

Hyperion (SmartSKAN)

Moberg

Molecular Labs (Neurvasia)

Pedicis

Pfizer (Lyrica)

Pharmaceutix (podiaPN)

Realm (NeuRemedy)

Topical Biomedics (Topricin)

Wise Consumer Products (Frankincense and Myrrh)

(See Also: Diagnostics Equipment; Pharmaceuticals; Wound Management)

DIAGNOSTICS: Diabetes Temperature Monitoring

Arche Healthcare

Orpyx

Podimetrics

Siren Care

DIAGNOSTICS: Diabetic Neuropathy

Arche Healthcare (CDFE exam)

Bako (nerve fiber density testing)

Hyperion (Smart-Skan)

O'Brien Medical (ETF 128)

Therapath (nerve fiber density testing)

DIAGNOSTICS: Imaging Systems

20/20 (Ultrasound)

Modulim (Clarifi) (for tissue oxygenation assessment)

DIAGNOSTICS (web space infection DNA Teat Panel)

Bako

DIAGNOSTICS (nail submission collection technique)

Bako

DIAGNOSTICS EQUIPMENT: Pressure Assessment

Apex (iStep)

Arche Healthcare

Footmaxx

Noraxon

Orpyx Orthotic Group (Gait Scan)

RYBO (ScanAny)

Siren Care

TekScan (MatScan/F-Scan)

(See Also: Orthotics)

DIAGNOSTICS EQUIPMENT: Vascular

Biomedix (PADNet)

Koven Technology, Inc. (Smart Dop 20)

Smart ABI

Vasamed

DIAGNOSTICS EQUIPMENT (Diabetes: Wearable Technologies/ Remote Patient Monitoring)

Orpyx

Siren Care (socks)

DIAGNOSTICS LABS

(See: Pathology Labs)

DIGITAL APPLIANCES (Moldable Silicon)

Dr. Jill's Foot Pads

Pedifix

Silipos

DIGITAL IMAGING

(See: X-rays)

DIGITAL SHIELDS

(See: Orthotics: Custom Digital Shields)

DIGITAL SPLINTS

(See: Splints)

DISINFECTANTS

(See: Hand Cleansers)

DISPENSING

(See: Adjacencies)

DISPOSABLES: Swabs/ Applicators

(See: Supplies)

DISTRIBUTORS

(See: Supplies)

DOCUMENTATION (Entry Data Systems)

(See: Coding & Documentation; Computers: Software [Practice Management])

DOCUMENTATION (Forms)

DocuForms

DOPPLERS

(See: Diagnostics Equipment: Vascular)

DRILLS

(See: Nail Treatment, Surgical Equipment/Suction Systems)

E

EDUCATION

(See: Online Physician Education/Networking; Online Training [for medical Manufacturers] CME Credits [Home Study]; Computers: Software [Graphic Educational Programs]; Associations/Conferences; Television, Residency Courseware; Books; Colleges)

EMERGENCY EQUIPMENT/ FIRST AID

(See Also: Pharmaceuticals: Topical [Skin Protectants]; Physical Therapy)

ELECTROTHERAPY

(See: Physical Therapy)

EMR/EHR

(See: Computers [software])

EQUIPMENT/FURNISHINGS (Office & Treatment Room)

(See: Cabinets; Chairs; Computers; Filing Systems; Hydrotherapy Lasers; Signs; Sterilizers; Stools; Storage Systems; Surgical Power Equipment; Vacuum Systems; Workstations; Casting Stands/ Elevators; Message Systems; Signs; Storage/Container Systems; Supplies)

EQUIPMENT (Reconditioned)

IMS

Mini-C Sales

E/M DOCUMENTATION

(See: Coding; Documentation)

EXERCISE EQUIPMENT

(See: Physical Therapy)

ESWT THERAPY

Curamedix (EPAT)

Dornier Medtech

Zimmer Medicine (radial pulse)

F

FALL PREVENTION

Apex (Moore Balance Shoe/ Moore Balance Brace)

Safestep (Fall Risk Assessment Program/Forms)

FELT PRODUCTS

Acor

Bintz Company

Dr. Jill's Foot Pads

Hapad

JMS Plastics Supply

Stein's

FINANCIAL GROWTH/STRATEGIC PLANNING

Atlas FAI

Blue Orchid Marketing

Collaborative Practice Solutions

Extremity Healthcare

Medical Mavin

The Sev Group

SOS

(See Also: Adjacencies/Practice Building/Network Participation)

FINANCIAL SERVICES

(See Also: Bill Collection; Leasing; Financing; Practice Promotion)

Continued on page 78

AVAIL[®] Diabetic Socks

COMFORT & PROTECTIVE FEATURES



SEAMLESS TOE+

To provide even more protection we place terry loop padding on both sides of our seamless toe.



3-D ADVANCED FIT

Our socks achieve the best fit because they were developed on special 3-D foot-shaped models which accurately represent the human foot, as opposed to the 2-D industry standard.

ARCH BAND

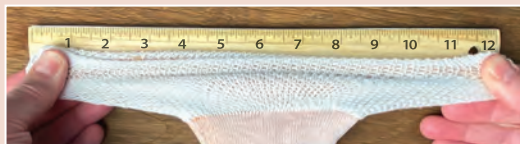
The light hold arch band helps socks stay in place and not roll, bunch or wrinkle on the foot.

DENSE PROTECTIVE PADDING

Dense padding reduces pressure under the heel, arch, forefoot and toes. Pressure reduction provides comfort and protection during walking and exercising. Dense padding protects feet without adversely affecting shoe fit.

ULTRA- WIDE STRETCH NON-CONSTRICTING LEG

This design allows maximum blood flow without slouching, while leaving little, if any, marks on the skin.



To learn more visit www.avalsocks.com



DIGITAL X-RAY PODIATRY SOLUTIONS REVOLUTIONARY IMAGING SYSTEMS



PXS-710D

- HIGH FREQUENCY OUTPUT
- ANATOMICALLY PROGRAMED RADIOGRAPHY (APR)
- BI-DIRECTIONAL TUBE MOVEMENT
- VERSATILE DR PANEL POSITIONING
- 450 LB. PATIENT WEIGHT CAPACITY
- QUALIFIES FOR ADA TAX CREDIT

RETROFIT SYSTEMS ALSO AVAILABLE

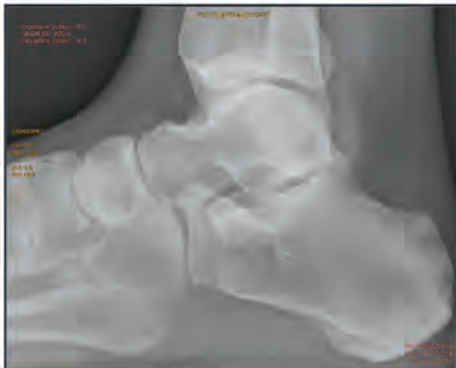


Wireless 10x12 Premium
Cesium Flatpanel with
Realism Image Processing

MFG by **KONICA MINOLTA**



1012V
(Tethered)
Cesium Detector



Conventional Processing



With **REALISM™**

The MOMENTUM-DR wireless flat panel detector, due to its higher sensitivity, requires less X-ray exposure. REALISM™ enhances the sharpness of high frequency microstructures, such as bone trabeculae for improved visibility. Combined with the resolution of MOMENTUM-DR fine detail is even more pronounced.

ADVANCED. SUPERIOR. EFFICIENT. RELIABLE. AFFORDABLE.

VISIT 2020IMAGING.NET OR CALL US AT 866-734-6234 FOR MORE INFORMATION

Click the boldface companies/
organizations to go directly
to their websites.

FINANCING (for patients) (purchases/practice loans)

Care Credit

FINANCING: Practice Acquisition

Extremity Healthcare
Medical Mavin
(See Also: Leasing)

FIRST AID

(See: Emergency Equipment/First Aid)

FIXATION DEVICES

(See: Implants; Surgical Equipment)

FLUOROSCOPY

Fluoroscan
IMS
Mini-C Sales (Used/Rentals)

FOAM PRODUCTS (for padding)

Acor
Dr. Jill's Foot Pads
EverFlex
JMS Plastics Supply
Stein's

FOAM PRODUCTS (for casting)

*(See: Orthotics: Fabrication
Equipment)*

FOOT DEVICES (Miscellaneous: Bunion Products, C & C Products, Toe Separators, Wedges, Lifts, Pads, Splints, Digital Protectors, etc.)

Alimed
Bintz Company
Dia-Foot/Pure Stride
DocShopPro
Dr. Jill's Foot Pads
Dr. Scholl's
Gel Smart
Gilden Tree
Gill Podiatry
Hapad
Henry Schein
MD Buying Group
Medline
Med Pro
Moore Medical
Pedifix
**Quick-Tape (water-resistant
foot strap)**
Silipos
Stein's

FOOT SUPPORTS

*(See: Foot Devices; Heel Cups/
Cushions; Heel Lifts; Insoles;
Orthotics: Ready-Made; Pads)*

G

GAIT ANALYSIS

Footmaxx
Langer Biomechanics Group
Noraxon
The Orthotic Group (Gait Scan)
RYBO (ScanAny)
Tek-Scan (F-Scan/MatScan)

GAUZE PRODUCTS

Spenco (2nd Skin) (Quick Heal)

GEL PRODUCTS

(See: Silicon Specialties)

GERMICIDES

(See: Disinfectants)

GIFTS/CARDS

Toe-Rific
*(See Also: Practice Promotion;
Practice Building)*

GLOVES

(See: Supplies)

GREETING CARDS

(See: Gifts/Cards)

GROUP PURCHASING NETWORKS

(See: Supplies)

H

HAND CLEANSERS

MD Buying Group
(See: PPE Products)

HEEL CUPS/CUSHIONS/ STABILIZERS/SUPPORTS/ WRAPS/WEDGES

Acor (Krystal Visco-Elastic Heel Cup
System)
Alimed
Allied/OSI Labs
Angsko (wraps)
Apex
Bauerfeind USA, Inc. (ViscoSpot)
Bonapada
Dr. Jill's Foot Pads
Hapad
JMS Plastics
Medi-Dyne (Tuli's)
Medline
PAL
Pedifix
**Quick-Tape (water-resistant
foot strap)**
Silipos
Spenco (Tritec™ Heel Support)
Stein's
Streifeneder
(See Also: Heel Cups; Silicon; Heel Lifts)

HEEL LIFTS

Alimed
Henry Schein
PAL
Silipos

HEEL PAIN

(See: ESWT, Plantar Fasciitis)

HEEL PROTECTION/ELEVATION (Post-Op/Rehab)

DM Systems (Heel-Lift)

HIPAA RISK ASSESSMENT

Manta Group
TLD Systems

HOLISTIC MEDICINE

(See: Neutraceuticals; Vitamins)

HYDROTHERAPY (Whirlpools/ Spas/Footbaths)

Ferno-IIIe
Med-Pro (Whitehall Dist.)

HYDROTHERAPY DISINFECTANTS

Ferno-IIIe (Chlorazene)

HYPERBARIC OXYGEN THERAPY

(See: Wound Management)

I

IMAGING

(See: Ultrasound; X-ray)

IMPLANTS/BIOMATERIALS

Arthrex
BioPro (Hallux Metatarsophalangeal
Joint Prosthesis)
De Puy ACE Medical (Orthosorb)
Gramedica (HyProCure)

In2 Bones USA (Smart Toe)

Nextremity Solutions
Novastep
Reign Medical
Safety Fix (removable)
Sgarlato Labs (SHIP)
Trece Medical
Wright Medical Technology
(Silastic™ Flexible Hinge Toe)
Zimmer (Hall Surgical)
*(See Also: Surgical Equipment:
Specialties)*

INFECTION CONTROL

*(See: Disinfectants/Hand Cleaners/
Surgical Scrubs/Spore Testing)*

INFORMED CONSENT

(See: Patient Education)

IN-OFFICE DISPENSING

(See: Adjacencies)

INSOLES/INSERTS (Ready-Made/ Semi-Custom/Customizable/ Custom/Diabetic)

3D-Thotics
Acor
**Apex (Anti-Shox High
Performance)**

Alimed
Allied/OSI Labs
Bauerfeind (Viscoped)
**Bergmann Orthotics
Laboratory**

Bintz Company
BioStep
Bonapada
Burns Labs (Nu-Soft)
Dia-Foot/Pure Stride
Dr. Jill's Foot Pads

Dr. Scholl's
EverFlex
Fiber Labs (Pure Stride)
Foot Helpers
Footsteps

Hapad
JMS Plastics Supply
(Sorbothane II)

JSB Orthotics
KevinRoot (Formthotics)

KLM
Langer Biomechanics Group
Mat Plus

Medi-Dyne (Tuli's)
Orthofeet
Medi USA (Igli)
Nature Fit

Pedifix
Pine Tree Orthopedic Lab
Powerstep
Safestep

Silipos
Spenco Medical (Rubatex Neoprene/
Metatarsal Arch Cushions/Ground
Control)

Streifeneder
Stride Lite
Surefit
TNT

Vionic
*(See Also: Medicare Diabetic Shoe
Program; Orthotics Prefab)*

INSTRUMENTS (Non-Surgical)

Advent Medical Systems (gSource
distributor)
**Bianco Bros. (Nail Splitters/
Nippers)**
Bianco Instruments
Delta
De Puy ACE

DGI
gSource
Jan L
Miltex, Inc.
Vilex
(See Also: Surgical Equipment)

INSURANCE (Malpractice)

DT Insurance
Podiaguard
PICA (Podiatry Insurance Co. of
America)

Professional Services (Brown & Brown)

Rockwood Programs
RPS (Podiatry Plus)

INTERNET

*(See Also: IT Consulting; Practice
Promotion, Computers; Online
Education/Networking)*

IT CONSULTING

Manta Group

K

KERATIN DEBRIS EXFOLIANTS

Xenna (Nonyx)

L

LASERS (for pain management)

Berman Partners
Cutting Edge (MSL-pulsed)
Energia
Healthlight
Multi-Radiance
Summus Medical Lasers
Used Laser Center
**Zuckerman Future Technologies
(Remy)**

LASERS (for skin lesions/warts)

Berman Partners
Hyperion (Hyperblue 1530)
Light Age (Q-Clear)
Nuvalase
Used Laser Center
**Zuckerman Future Technologies
(Remy)**

LASERS (for nail fungus)

Berman Partners
Erchonia (Lunula)
Hyperion (Hyperblue 1530)
Laser Centers of America (for S.
Florida DPMS)
Light Age (Q-Clear)
Nuvalase
Used Laser Center
**Zuckerman Future Technologies
(Remy)**

LEASING

Medical Mavin
LEG ULCERS CARE
*(See: Compression Bandages; Pharma-
ceuticals; Wound Management)*

LESION REMOVAL

(See: Skin Lesion Removal)

LIGHTS/LAMPS

Med-Pro

Continued on page 82

IMPROVE PATIENT OUTCOMES AND INCREASE REVENUE WITH EVIDENCE-BASED SHOCK WAVE

Your patients are looking to you to help them get better *faster*.



Benefits of EPAT[®]

Extracorporeal Pulse Activation Technology

- Over 80% patient satisfaction
- Faster, easier healing
- No risk of infection
- Evidence-based
- No anesthesia
- No downtime
- Non-invasive
- No scarring

"If you're treating patients who are active, want to keep moving, and are looking to get better, you need to bring in the best to your practice. You need to have EPAT. EPAT is one of the newest and greatest technologies in our field. It takes the healing process to the next level."

Dr. Robert Conenello, DPM

EPAT[®]
Extracorporeal Pulse Activation Technology



CuraMedix
Innovative Technologies for Advanced Healing

Interested in learning more about EPAT or want to schedule a demo?
Contact CuraMedix, the leading US distributor of STORZ Medical shock wave devices

Call: 877-699-8399 | Visit: www.curamedix.com | Email: info@curamedix.com



Download the promo details and a patient positioning infographic at:
midmark.com/savepodiatrychairs

SAVE NOW!

2021 PROCEDURE ROOM PROGRAM

You can SAVE HUNDREDS on the Midmark® 647 Podiatry Chair, Ritter® LED Lighting, Midmark® Mobile Procedure Carts and Ritter® Stools! Don't miss this opportunity. This offer ends June 30, 2021.



Mt. Emey

PERFECT FIT WITH GREAT COMFORT!

ALL NEW DESIGN KNITTED UPPER
FINEST DIABETIC FOOTWEAR
FREE DISPLAY SAMPLES UPON REQUEST



MEN'S 9712

WOMEN'S 9328



WOMEN'S 9329



Slip resistant, water repellent, protective toes, insulated weather design and most durable outer soling material, best support all around, as always!

All approved under PDAC A5500

Apis Footwear Company
2239 Tyler Avenue, South El Monte, CA 91733
6900 Riverport Drive, Unit C, Louisville, KY 40258
Toll Free 1.888.937.2747

Click the boldface companies/
organizations to go directly
to their websites.

2021 BUYERS' GUIDE

PRODUCTS & SERVICES

M

MAGNIFICATION

[See: Operating Telescopes]

MALPRACTICE

[See: Insurance; Legal Services]

MANAGED CARE SPECIALISTS

[See: Network Participation/Financial Growth/Practice-Building; Legal Services]

MATERIALS

[See: Orthotics/Insoles: Raw Materials]

MEDICAL REVIEW PROGRAMS

Certifiable, Inc.
DataTrace Publishing
Goldfarb Foundation
NBPM

MEDICARE DIABETIC FOOTWEAR PROGRAM (shoes, insoles)

3D-Thotics
Acor
Anodyne
Apex
Apis
Betterform
BioStep
ComfortFit
Dia-Foot
Draw Shoe
Dr. Comfort
Foot Helpers
Frankford Leather
Hersco
Integrated Orthotics Lab
Integrity Orthotics
JSB Orthotics

KLM

Langer

Jerry Miller
P.W. Minor
New Step Orthotic Lab
Oasis Footwear
Orthofeet
Ped-Lite
Pedors
Pilgrim
Pine Tree Orthopedics
Propet
Safestep
Streifeneder
Stride Lite
Surefit
TruMold

MEDICARE DIABETIC FOOTWEAR PROGRAM (custom shoe/insole scanner)

Apex (ScanCast 3D)

MEDICARE DIABETIC FOOTWEAR PROGRAM (SDFE forms)

Safestep

MEETINGS INFORMATION

PM News
Podiatrymeetings.com

MEETINGS/SEMINARS

[See: Associations]

MIRRORS

[See: Patient Self-Inspection]

MOLDED INLAYS

[See: Insoles; Orthotics: Ready-Made]

MOLESKIN PRODUCTS

Dr. Jill's Foot Pads

Stein's

MRI IN-OFFICE

Esote

N

NAIL DRILLS

[See: Suction Systems]

NAIL DUST EXTRACTORS

[See: Vacuum Systems]

NAIL POLISH, MEDICATED

DaniPro

Dr.'s Remedy

Just For Toenails
Tripod Labs (Nailstat polish)

NAIL POLISH REMOVER

DaniPro

Dr.'s Remedy

NAIL TREATMENT

[See: Ingrown Nails; Pharmaceuticals: Topical Medications [Nail Treatments]; Nail Polish; Nail Treatment: Instruments; Suction Systems; Surgical [Chemical] Nail Treatments; Onychomycosis; Prosthetic Nail System]

NAIL TREATMENT: Debriding Drills

European Footcare
Jan L
Medicool

MedPro

NAIL TREATMENT: Debriding (Non-Drill)

Podiatree (PodiaPRO debridement system)

NAIL TREATMENT: Instruments (Burs, Nippers, etc.)

Bianco Bros.
Bianco Instruments
Delta
DGI

Dr. Jills (and sanding cups)

gSource

Jan L

Medicool

Miltex

Tri Hawk

[See Also: Supplies]

NAIL TREATMENT: ONYCHOMYCOSIS (non-drug)

[See: Lasers (for nail fungus)]

NEEDLES/SYRINGES

[See: Hypodermic]

NEURACEUTICALS/MEDICAL FOODS

Alfa Sigma
Molecular Labs (Neurvasia)
Pharmaceutix (podiaPN)
Realm Labs (NeuRemedy)
Tripod Labs

NEWSLETTERS

[See: Practice Promotion]

NIGHT SPLINTS

[See: Plantar Fasciitis]

NIPPERS

[See: Nail Treatment]

O

ODOR MANAGEMENT

[See: Pharmaceuticals [Topical Medications]; Anti-Perspirants]

OFFICE MANAGEMENT

[See: Practice-Building; Employee timelattendance]

OFF-LOADING DEVICES

[See: Braces; Shoes]

ON-HOLD MESSAGE SYSTEMS

[See: Message Systems]

ONLINE PHYSICIAN EDUCATION/ NETWORKING

DataTrace Publishing (Graphic Educational Programs)

PRESENT

PM News

[See Also: CME Credits, Publications, Webinars]

ONYCHOMYCOSIS (drug treatment)

[See: Pharmaceuticals: Topical Medications: Nail]

ONYCHOMYCOSIS (non-drug)

[See: Lasers: Nail Treatment]

OPERATING TELESCOPES

[See: Telescopes]

ORTHOPEDIC DEVICES

[See: Braces: Pediatric; Braces/Supports; Digital Appliances; Splints]

ORTHOTICS: 3D Printed Custom

8Sole
Curafoot
Go4-D
SOLO

ORTHOTICS: Casting Materials

Acor
Allied OSI (Carapace)

Apex (Foam)

Bintz Company

JMS Plastics [supplier]

KLM

Langer, Inc.

Smithers Bio-Medical (Bio-Foam)

STS

ORTHOTICS: Childrens'

[See: Pediatric Specialties]

ORTHOTICS: Fabrication Equipment and Accessories

Acor
Alimed

JMS Plastics Supply (Farber Turbo Convection Oven/ Sani-Grinder)

Langer Biomechanics Group (Orthocement)

Orthofeet

Podiatech

[See Also: Orthotics: In-Office]

ORTHOTICS: Automated Production Systems/In-Office Scanners/Pressure Systems/Digital Systems)

Acor

Amfit (Footfax)

Apex

Bergmann Labs (Automated Lab & Office Production Systems)

ComfortFit (TOM-CAT/Smart Scan)

Dr Comfort (scanner)

Earthwalk

Footmaxx

Forward Motion

Integrated

Integrity Orthotics

KevinRoot (Foot ID)

Langer (Scan Cast 3D)

Mile High

New Step Orthotic Lab (TOM CAT)

Northwest (NWPL)

OHI/Safestep (OHI1 Scan)

Orthotic Group (Gait Scan)

Ortho-Rite

PAL (Xtremity 3D)

Podiatech (in-house custom orthotics) (Premium Station)

RYBO (ScanAny)

Sharp Shape

Solo (TOM-CAT)

STJ (TOM-CAT)

Tek Scan

TOM-CAT Solutions

ORTHOTICS LABORATORIES

3D-Thotics

Acor

Advantage Lab

Allied/OSI Labs

American Orthotic Laboratories, Inc.

[St. Louis]

American Orthotic Lab Co.

[College Point, N.Y.]

Apollo

Bergmann Orthotics Laboratories

Betterform

BioStep

Burns Laboratories

California Orthopaedic Labs

ComfortFit

Dia-Foot

Earthwalk Orthotics

Eastern Podiatry Labs

Edser

Empire Labs

EverFlex

Fiber Foot Appliances

Foothelpers (Neoteric Orthotics)

Foot Management

Forward Motion

Hersco

Mark Fugit Orthotic Laboratory

Integrated Orthotics Lab

Integrity Orthotics Lab

JM Orthotics

JSB Orthotics

KevinRoot

KLM Laboratories

Langer Biomechanics Group, Inc.

Levy & Rappel, Inc

Mile High

MSI

NewGen Advanced Orthotics Lab

New Step Orthotics Lab

Northwest Podiatric Laboratory

Ortho-Dynamics

Orthotic Group, The

Ortho-Rite

PAL

Ped-Align

Performance Labs

P & K Orthotics Labs

Plus Laboratory

Podiatech (in-house custom orthotics)

Precision Intricast, Inc.

Precision Orthotic Lab International

Pro-Lab

Pure Stride

(RX Orthotics)

Schuster & Richard Lab

Sole Supports

Solo Labs

STJ Orthotic Services

TNT Ortholab

[See Also: Digital Appliances]

ORTHOTICS/INSOLES: Raw Materials

Acor [Paron/Microcel-Puff/Thermaacor]

Continued on page 85



Pure Strides

Orthotics and
Recovery Sandals

Superior function, comfort
and proven results for your
patients in pain.

- Pure Stride Rx Full Length + 3/4 Orthotics
- Pure Stride Red Full Length + 3/4 Orthotics
- Pure Stride Men's Dress Orthotics
- Pure Stride Women's Dress Orthotics
- Pure Stride Kids Orthotics
- Pure Stride Insoles
- Therapeutic Flip Flops + Slides

NEW!



To order call (877)405-3668
prompt 2 or order online
at: www.dia-foot.com



Is Your Documentation Too Time-Consuming and Stressful? Not When It's Done Right!



For Barbara, documentation was very stressful. She couldn't help wondering if she put down all of the necessary details that she needed for a proper note. She was frustrated that it consumed time away from her patients. It wasn't right, she thought, that she spent so many years learning to expertly treat and heal patients, only to be burdened with hours of documenting patient sessions — which still might not be right. Fortunately, Barbara turned to DocuForms and found help.

At DocuForms, after talking to many podiatrists, we know that, in the era of using electronic medical records (EMR), they have difficulty properly completing documentation in a reasonable amount of time.

Too often, they just can't create the quality required. This documentation predicament negatively affects the effectiveness of their practices. We know podiatrists deserve a better way to meet Medicare documentation standards without their work being so burdensome and inadequate.

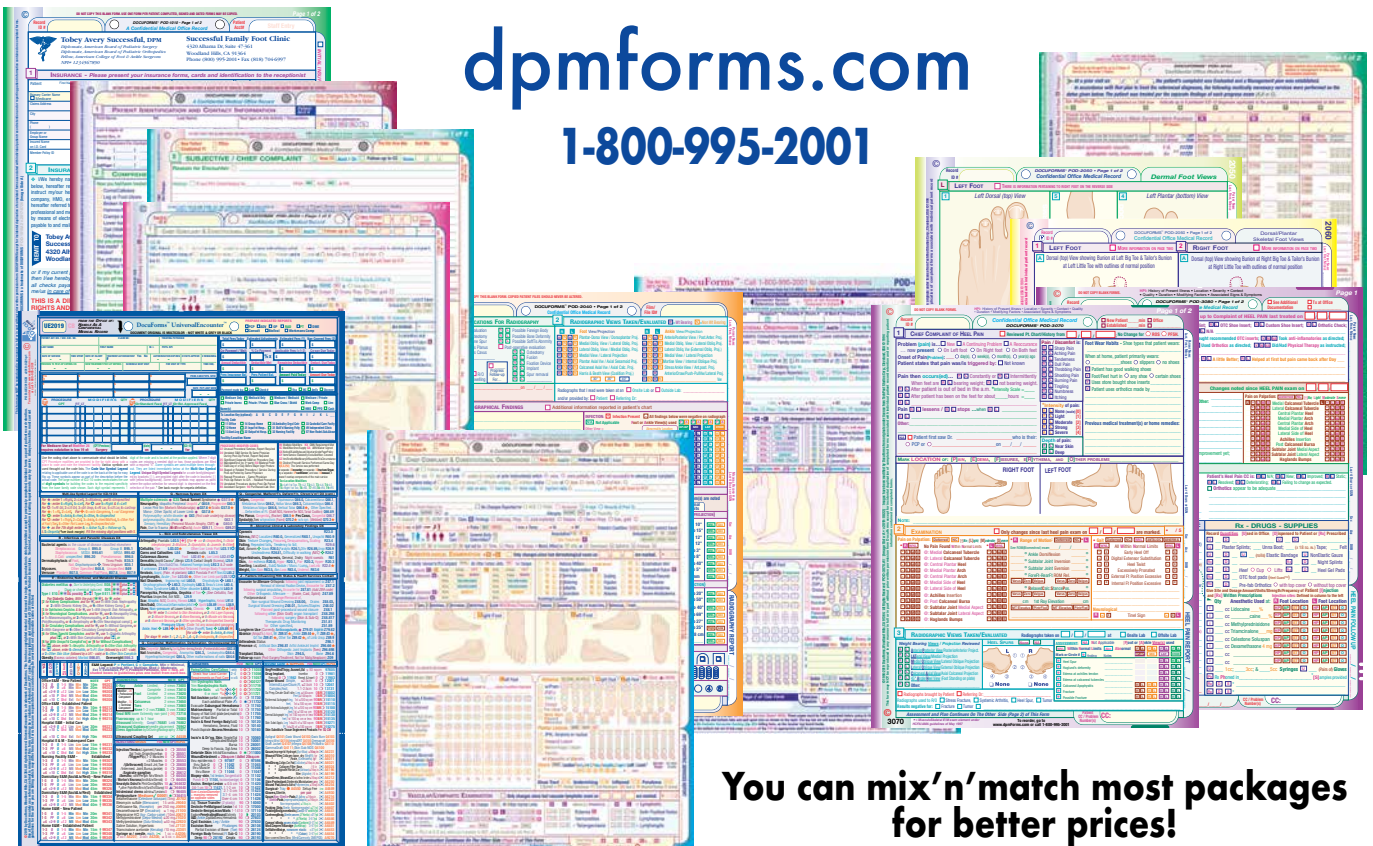
We believe that, the frustrating task of creating inadequate, cookie-cutter reports when working with EMR, can be substantially alleviated by using our paper-based forms. This is especially important now with the advent of tele-health. For 25+ years, we have created and supplied multiple, easy-to-use, desktop-scannable forms that help podiatrists correctly document patient visits quickly.

Not using DocuForms leaves you having more stress with less time to enjoy doing what you love to do. However, by using DocuForms, you can once again enjoy your time doing what you trained to do. Isn't it time for you to check out the podiatric forms on our website? Select, from an array of optional forms, those that suit you best.

Newly updated to support use of new E&M Codes

dpmforms.com

1-800-995-2001



You can mix'n'match most packages for better prices!

Click the boldface companies/
organizations to go directly
to their websites.

2021 BUYERS' GUIDE

PRODUCTS
& SERVICES

O-P

Apex

Alimed
Bintz Company
EverFlex (Dual Set/SoftStep)
Frankford Leather
**JMS Plastic Supply (Europlex/
nora/TL BLUE II/Thermosky/
Paron/Polydor)**

KLM

**Langer Biomechanics Group
(Superform/PPT)**

Mat Plus
Northwest Podiatric Laboratory
Silipos (Tri-Flex Firm Gel Sheet)
Stein's
Streifeneder
Toray (TL-2100, TL-Silver)

ORTHOTICS: Moldable Silicon

(See: Digital Appliances)

**ORTHOTICS: Prefabricated/Ready-
Made (including customizable
and "semi-custom")/in-office
quick-molded**

3D-Thotics
Acor (Quickfit)
Advent Medical Systems (Conformer)

Apex

AliMed, Inc.
Allied/OSI (Sidekicks)

Bergmann Labs

Betterform
Bintz Co.
Bonapeda

ComfortFit

Dia-Foot

Dr. Jill's Foot Pads

EverFlex
Fiber Foot Appliances (Pure Stride)
Foot Helpers

Footsteps

Hapad
Integrity/Strive (Bio-Advanced)

Jan L

JM Orthotics

JMS Plastics Supply

JSB (Prothotics)

KevinRoot (Formthotics)

KLM

Langer, Inc.

Mat Plus

MD Buying Group

Medi-Dyne (Tuli's)

Nature Fit

New Step Orthotics Lab

**Nolaro (RX24 Quadrastep
system)**

Ortho-Dynamics
Orthofoet (water-injectable/Bio-Sole)

Pedifix (Preforms)

PowerStep

Pro-Lab

Pure Stride

Redi-Thotics

Silipos

Spenco (Arch Supports/Sytel/
Orthotic Arch Supports)

STJ (SOLEutions/Fabthotics)

Stride Lite

Superfeet

TNT

Vionic

*(See Also: Heel Cups; Insoles; Medicare
Diabetic Shoe Program; Pads)*

ORTHOTICS (Biomechanics system)

**KevinRoot (Biomechanical
Intelligence)**

OSHA COMPLIANCE

(See: Safety Products & Services)

P

**PADS, HEEL/PRE-CUT/SPUR/
METATARSAL**

Acor

Bintz Company

Dia-Foot/Pure Stride

Dr. Jill's Foot Pads

Gilden Tree

Hapad

Langer Biomechanics Group

Mat Plus

Pedifix

Silipos (Gel)

Spenco (2nd Skin)

Stein's

(See Also: Heel Cups/Cushions; Heel Lifts)

**PAIN MANAGEMENT (Specialty
Devices and Technologies)**

ArthroCare (TOPAZ)

Berman Partners

Curamedix (EPAT)

Cutting Edge Lasers

Energia Medical (infrared light
therapy)

Healthlight

ING (Foot Gym)

Multi-Radiance

Pro Niche (The Heeler)

**Quick-Tape (water-resistant
foot strap)**

Used Laser Center

Zimmer Medicine (radial pulse)

**Zuckerman Future
Technologies**

*(See Also: Diabetic Neuropathy,
ESWT, Lasers, Pharmaceuticals,
Tape)*

PATHOLOGY LABS

Acupath

Bako

Laboratory of Podiatric Pathology

McClain Labs

MDX

Pinkus Dermatology Lab

Podiatric Pathology Laboratories

Reditus Labs

Therapath

(See: Diagnostics)

Continued on page 89



Are Your Assistants Certified? The ASPMA Exam Options!

Joining the ASPMA (The American Society of Podiatric Medical Assistants) can boost your career and confidence. Podiatric medical assisting is a small and rapidly changing professional career. As a result, our role is sometimes not understood as well as it should be by other professionals, our peers, educators, and the general public. Obtaining membership in the ASPMA will establish your identity as a **podiatric medical assistant**. Podiatric assisting is mostly on-the-job training, learning all aspects of Podiatry, one of the only fields in which the medical assistant does a lot of patient care.

The ASPMA can provide you with the knowledge and skills you need along with a study guide to take the exam(s) to become...

1. PMAC (Podiatric Medical Assistant-Certified)
2. PRAC (Podiatric Radiology Assistant-Certified)
3. PMAC & PRAC—Are you certified? (requires two separate exams)

Our examinations are offered online and in-person at several conferences. We offer three different exams. Visit www.aspma.org/certification.

1. Administrative Exam (currently on hold getting updated)
2. Clinical Exam without Radiology
3. Radiology Exam (our NEW exam)

Visit www.aspma.org for more information about the ASPMA and Certification.



PILGRIM
S H O E S

- ◆ Now available up to size 15 men's and up to size 12 ladies, up to WWW (6E)
- ◆ New styles with stretchable inserts and more extra depth
- ◆ Same day shipping and free returns
- ◆ All products are PDAC reviewed as A5500 and A5512
- ◆ Made in Baltimore, MD by American craftsmen

TRUSTED
QUALITY
SINCE 1997

areni[®]
ONE
Made in USA



HOOPOE[®]
Ultimate comfort
experience

**WORLD'S
FINEST
DIABETIC
FOOTWEAR**

1.888.493.2859
www.pilgrimshoes.com

Meticulously handcrafted
by environmentally friendly American
manufacturing fully dedicated to your wellbeing



PCC Specializes in Podiatry

- **PCC specializes in podiatry, so clients see fewer denials and lower accounts receivable**
- **PCC has a proven system that results in faster pay and higher profitability**
- **PCC staff performs extensive insurance follow-up that can make or break a practice**

Our staff has over 125 years total of podiatry-only billing experience

PCC Allows You to Focus on Your Practice

- **No start-up costs**
- **No long-term contracts**
- **PCC's per-claim fee and A/R follow-up are far more economical than either billing in-house or using other billing agencies**

Over 25 years in business

facebook

LinkedIn

PO Box 279, Onalaska, WI 54650

877.385.0257 • 608.788.0405 fax • pcc@physicianclaim.com

www.physicianclaim.com

Portland, OR

August 5-7, 2021

Pacific Coast Conference
with Oregon Podiatric Medical Assn.

San Diego

September 23-25, 2021

UPDATE 2021

with San Diego Podiatric Medical Society

Atlanta

Sept 30 - Oct 2, 2021

4th Stepping Forward—Leading the Way
A Comprehensive Women-centric Conference

Hyattsville, MD

October 15-17, 2021

Mid-Atlantic Conference
with Mid-Atlantic Podiatric Medical Assn.

Sanibel

November 4-7, 2021

Hallux Valgus & Related
Forefoot Surgery

Chicago

December 3-5, 2021

Windy City Podiatry Conference
with Illinois Podiatric Medical Assn.

Park City

February 3-5, 2022

29th Annual Winter Conference
with Utah Podiatric Medical Assn.

**Spend Four Days at
The Podiatry Institute,
Return Home with
Improved Skills**

FOREFOOT CADAVER SURGICAL SKILLS COURSES

May 13-16 October 21-24
June 10-13 November 11-14
August 19-22

REARFOOT CADAVER SURGICAL SKILLS COURSES

September 9-12 December 9-12

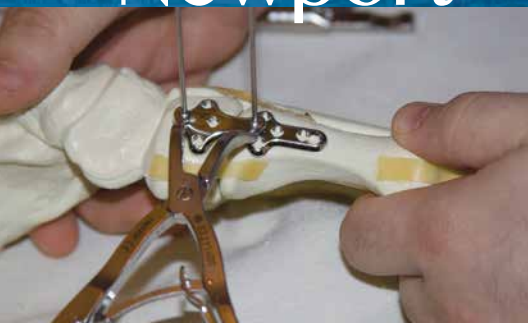


Surgical Pearls by the Sea

with Rhode Island Podiatric Medical Association • 25 CECHs

April 29 - May 1 Newport Marriott

Newport



Footprints in the Sand Conference

with South Carolina Podiatric Medical Association • 20 CECHs

June 24-27 Hilton Head Marriott Resort & Spa

Hilton Head



Foot & Ankle Surgery: Building Blocks for Success

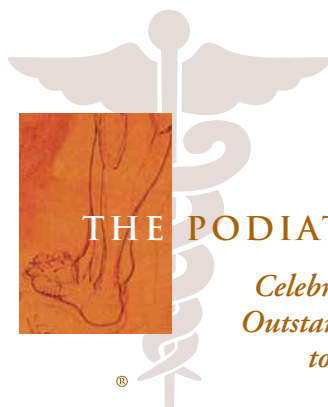
with Maine Podiatric Medical Association • 20 CECHs

July 22-25 Marriott at Sable Oaks

Portland, ME

ALL 2021 CONFERENCES WILL BE IN-PERSON AND STREAMED LIVE.

The Podiatry Institute is approved by the Council on Podiatric Medical Education as a provider of continuing education in podiatric medicine. Visit our web site for more information on conferences, workshops, postgraduate courses, textbooks, DVDs, PowerPoint presentations, patient education materials, as well as FREE online educational videos, update chapters and monthly case studies.



THE PODIATRY INSTITUTE

*Celebrating 50 Years of Providing
Outstanding Continuing Education
to the Podiatry Profession*

INNOVATIVE TECHNIQUES

NEW ADVANCEMENTS

RENOWNED FACULTY

 PICA approved risk management seminars.
Podiatry Institute
A Not-for-Profit Organization

©2021

TENTATIVE SCHEDULES;
DATES SUBJECT TO CHANGE.

www.podiatryinstitute.com

888.833.5682

770.939.0393

2021 BUYERS' GUIDE

Click the boldface companies/ organizations to go directly to their websites.

PATHOLOGY LABS: Epidermal Nerve Fiber Density

Bako
Theraphy

PATIENT BILLING

[See: Bill Collection; Computers: Software [Practice Management]]

PATIENT EDUCATION

Biomedical Models Co.
DataTrace (podiatric graphics)
[See Also: Anatomical Models; Practice Promotion]

PATIENT NOTES

[See: Documentation/Computers: Software [Patient Notes]]

PAYROLL SYSTEMS

[See: Computers: Software [Practice Management]]

PEDIATRIC: Specialties

Acor (Kid Fits Arch Supports)
California Orthopaedics Lab
(Kids Pals Orthotics)

Integrity Orthotics (childrens' orthotics)

Langer Biomechanics Group Inc. (CRS® Counter Rotation System)

MD Buying Group (Pedipod childrens' orthotics)

Nolaro
Pro Lab (Kiddythotics)
Redi-Thotics
Silipos (silicon specialties)
SureStep (custom pediatric orthotics)

PEDORTHIC/ORTHOTIST IN-OFFICE SERVICES

OHI (Central Casting)

PERIPHERAL NEUROPATHY

[See: Diagnostics Equipment, Diabetic Neuropathy; Pharmaceuticals]

PHARMACEUTICALS: Analgesics

Adria Labs (Axotal)
DuPont Pharmaceuticals (Nubain)
DuPont Pharmaceuticals (Percocet)
DuPont Pharmaceuticals (Percodan)
High Chemical (Sarapin) (injectable)
Knoll Pharmaceutical (Vicodin)
Merck Sharp & Dohme (Dolobid)
Norwich-Eaton Pharmaceuticals (Buprenex)
Novartis Pharmaceuticals (Florinol)
Pedinol (Nalfon 200)
Winthrop Labs (Talacen)
Wyeth-Ayerst (Ladine/Duract)
[See: Pharmaceuticals/Topical]

PHARMACEUTICALS: Antibiotics

Barr Labs (Cephalexin)
Biocraft Labs (Cephalexin)
Biocraft Labs (Dicloxacilin)
Glaxo Inc. (Ceftin)
Lederle Labs (Pipracil)
Eli Lilly & Co. (Ceclor)
Eli Lilly & Co. (Keflex)
Eli Lilly & Co. (Keftab)
Lypho Med, Inc. (Cefazolin)
Mead-Johnson Pharmaceuticals
(Duricef)

Medicus (Omnicef)
Merck (Invanz)
Miles, Inc. (Cipro)
Parke-Davis (Meclomen)
Pfizer (Zyvox)
Roerig (Unasyn)
Henry Schein Co. (Dicloxacilin)
SmithKline Beecham (Augmentin/
Pexiganan)
Squibb & Sons, Inc. (Azactum)
Upjohn Co. (Cleocin)

Upjohn Co. (E-Mycin)
Zeneca (Cefotan)

PHARMACEUTICALS: Anti-Fungals (Oral)

Ortho-Neutrogena (Gritulvin V)
Pedinol (Gris-PEG)

PHARMACEUTICALS: Anti-Fungals (Oral) [Onychomycosis]

Janssen (Sporanox)
Novartis (Lamisil Tablets)
Pedinol (Gris-PEG)

PHARMACEUTICALS: Anti-Inflammatories

American Regent (Betamethasone Sodium Phosphate and Betamethasone Acetate) (injectable suspension)
Boots Company (Rufen)
Bristol-Myers (Nuprin)
Ciba-Geigy Pharmaceuticals (Butazolidin)
Ciba-Geigy, Inc. (Voltaren)
Eli Lilly & Co. (Nalfon)
Horizon (Duexis)
Merck Sharp & Dohme (Clinoril)
Merck Sharp & Dohme (Indocin)
Mylan Labs (Meclofenamate)
Pedinol (Nalfon 200)
Pfizer Labs (Feldene)
Syntex Labs (Naprosyn)
Upjohn Co. (Motrin/Ansaid)
Whitehall Labs (Advil)
Wyeth-Ayerst Labs (Orudis)
[See: Pharmaceuticals/Topical]

PHARMACEUTICALS: CBD

[See: CBD]

PHARMACEUTICALS: Compounding

Haldey Compounding
Medi-Stat
PD Labs
Physicians Specialty Compounding
Quality Compounding
Trilogy

PHARMACEUTICALS: Diabetes

[See: Pharmaceuticals; Diabetic Neuropathy; Supplements; Wound Dressings; Wound Treatment]

PHARMACEUTICALS: Diabetic Neuropathy (category includes medical foods)

Alfa Sigma (Metanyx)
Angsko (Neuro-Eze)

ARX

Biofreeze

Bako (NeuRX-TF tablets)

Blaine Labs

Health Care Products (Zostrix)
Eli Lilly (Cymbalta)
Haldey Compounding
Moberg (Kerasal Neurocream)
Molecular Labs (Neurvasia)
Origin BioMed (Neuragen)
Parke-Davis (Neurontin)

Pedicis (Pedicin, Hempcin)

Pfizer (Lyrica)
Pharmaceutix (podiaPN)
Physician Specialty Compounding
Realm (NeuRemedy)

Topical Biomedics (Topricin)

Wise Consumer Products
(Frankincense and Myrrh)

PHARMACEUTICALS: Gout

Gensco
Savient (Krystexxa)
Takeda (Uloric; Colcrys)

PHARMACEUTICALS: Homeopathic

Medi-Natura (Traumeel)

Topical Biomedics

PHARMACEUTICALS: Neutraceuticals

[See: Neutraceuticals]

PHARMACEUTICALS: Onychomycosis (Non-Topical)

[See: Pharmaceuticals: Anti-Fungals (Oral) [Onychomycosis]]

PHARMACEUTICALS: Peripheral Arterial Disease

Hoechst-Roussel (Trental)

PHARMACEUTICALS: Steroids

Forest Labs (Dalalone)
Schering (Eloacon)
Stiefel Labs (Mimyx)
Stratus (Dermazene)
Teregen Labs (TDX LA)

PHARMACEUTICALS: Topical Medications (Analgesics)

Agewell
ARX
Angsko (Arginine Therapeutics)
Biofreeze/Performance Health
Blaine Labs (HempNesic) (CBD)
Core Products (Ibunex, Gluconex)
Cryoderm
Dr Swaim's
Medi-Natura (Traumeel)
Icon (Reliaderm)
MPM Medical (Regenecare)

Pedicis (Hempcin)

Stratus (Dermazene)
Syncom (Fortex)

Topical Biomedics (Topricin)

Tripod Labs (Flexstat)
Truceuticals
Veritas (CBD)
Wise Consumer Products
(Frankincense and Myrrh)
Woodward (Mycocide HT)

PHARMACEUTICALS: Topical Anesthetics

[See: Skin Refrigerants]

PHARMACEUTICALS: Topical Medications (Anti-Fungals/ Anti-Microbials)

BSK/Onycol (nail)

Bako (Clarus Antifungal Cream; Clarus Antifungal Solution (nail); MacerX)

Blaine Research Labs (Tineacide) (Nail)

Diaderm (Clear Zal) (Nail)
Dr Swaim's
Flexitol Anti-Fungal Liquid (Nail)
Gill Podiatry

Gordon Labs (Gordachom) (Nail); Mycomist (in-shoe sanitizer)

Haldey Compounding
Humco (Miranel)
Intraderm
Janssen Pharmaceuticals (Nizoral)
Marlinz (nail) (Tolcaylen)
Medicis (Loprox)
Merz (Naftin)
Moberg (Kerasal) (Nail)
Moore Medical
Novartis (Lamisil Cream/Spray)
Onox Solution
Ortho Pharmaceuticals (Spectazole)
Ortho Dermatologies (Luzu)

Pedicis (Cidacin)

Pedinol Pharmacal (Fungoid Tincture, Pedi-Dri Topical Powder; Ertaczo)
Pharmaderm (Oxistat; Keralac (Nail))
Podiatree
Prevent-Plus (Duraderm)
ProFoot
Schering Labs (Lotrimin)
Schering Labs (Lotrisone)
Stiefel Labs (Zeasorb AF Powder)

Stratus (Dermazene)
Tetra (Clean Sweep) (in-shoe)

Tripod Labs (NailStat/Tineastat)
Wellstone Labs (Molecular AF/Aft-Laz)
Westwood-Squibb (Exelderm)
Woodward Labs (Mycocide) (Nail)

PHARMACEUTICALS: Topical Medications (Anti-Infectives/ Cleansing/Healing and/or for Matrixectomies)

AmerX (Amerigel)
Angelini (Silver Stream)
Bacitracin
Bako (Tri-Soft) (with emulsifier)
Corticosporin Otic
Ferno-IIIe (Chlorazene)
Gentamicin
Gordon Labs (Sodium Hydroxide)

Neosporin
Pedinol (Phenol EZ Swabs)
Purdue-Frederick (Betadine)
Silvadene
Stratus (Peviderm)
Triple Antibiotic

PHARMACEUTICALS: Topical Medications (Anti-Inflammatory)

Biofreeze/Performance Health
Core Products (Ibunex, Gluconex)
Cryoderm
Medi-Natura (Traumeel)
Pedicis (Planticin)
Stratus (Dermazene)
Syncom (Fortex)
Tripod Labs (Flexstat)

PHARMACEUTICALS: Topical Medications (Anti-Perspirants/ Deodorants/Drying Agents)

Bintz Co. (Khepra)
Fraser Labs (On Your Toes)
Gordon Labs (Abscents, Bromi-Talc, Bromi-Talc Plus, Formadon, Bromi-Lotion, Gordon's #5 [Aerosol foot powder])

Haldey Compounding
Onox Solution
Pedinol Pharmacal (Breeze-Mist, Pedi-Pro Powder, Castellani Paint Modified (Color/Colorless), Laser-formaldehyde Solution, Pedi-Boro Soak Paks)

Pedifix (Pedilux4)

Podiatree
Stiefel (Zeasorb)

PHARMACEUTICALS: Topical Medications (Astringents)

Gordon Labs (Monsel's)
Herbert Labs (Bluboro)
Moberg (Domebora)
Pedinol (Pedi-Boro Soak Paks)

PHARMACEUTICALS: Topical Medications (Dermatitis)

Bako (Kera-HC)
Bayer (Desonate) (atopic dermatitis)
Physician Specialty Compounding
Stiefel (Mimyx)

PHARMACEUTICALS: Topical Medications (Moisturizers/ Softeners)

Angsko
Bako (Kera HC; Kera-42; Hydro-Cutis)
Blaine (RevitaDerm)
Dermatonics (heel balm)
Diaderm (ClearZal Callus)

Continued on page 93

AAPPM VIRTUAL CONFERENCE CODING & COMPLIANCE

Saturday, April 17, 2021

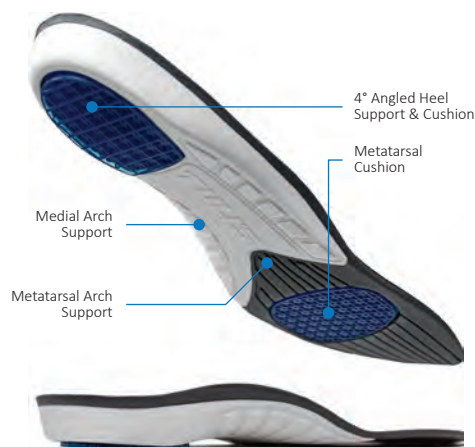
10:00 a.m. – 1:00 p.m. ET

Register today
at www.aappm.org

TULI'S
SHOCK ABSORBERS FOR YOUR FEET®

NEW

PLANTAR FASCIITIS INSOLES



PREMIUM ARCH SUPPORT

EMAIL: SALES@MEDI-DYNE.COM FOR A **FREE SAMPLE**

MEDI-DYNE



MIDWEST PODIATRY CONFERENCE

THE PREMIER MEETING FOR FOOT AND ANKLE PHYSICIANS, SURGEONS AND ASSISTANTS

REGISTER TODAY!

The **VIRTUAL** 2021 MPC will be held:

THURSDAY THROUGH SUNDAY
JUNE 17TH JUNE 20TH



Secure your spot today and take advantage of low registration rates!

**Discounted rates are only available until May 28th!*

www.midwestpodconf.org

WHY IS MPC 2021 WORTH YOUR INVESTMENT?

EASY TO USE, IMPROVED
VIRTUAL PLATFORM

LISTEN TO INNOVATIVE &
ENGAGING LECTURES

EARN 35+ CME HOURS
MORE THAN ANY
OTHER CONFERENCE

ACCESS TO LIVE &
ON-DEMAND LECTURES

HEAR FROM TOP SPEAKERS
FROM AROUND THE GLOBE



HEMIGARD[®]

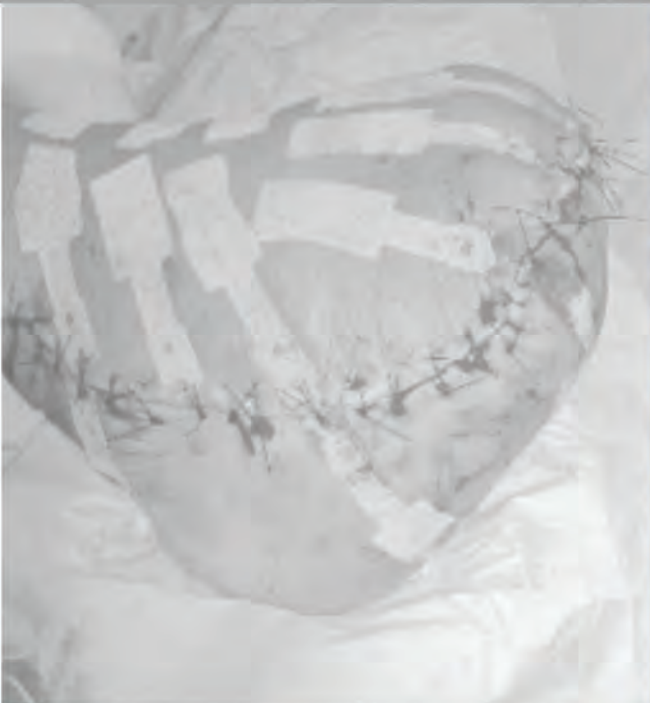
Adhesive Retention Suture Device

Close More Wounds, Faster, Better, Simpler

Clinical Indications

- ▶ Amputation, bunionectomies, Charcot, excisions
- ▶ Prevent or treat wound dehiscence
- ▶ Fragile skin
- ▶ Wounds under tension

www.suturegard.com



Your suturing, even better.

Benefits

- ▶ Reduce lower extremity wound dehiscence
- ▶ Prevent skin tearing
- ▶ Increase wound perfusion
- ▶ Reduce undermining
- ▶ Reduce dermal sutures
- ▶ Faster closures
- ▶ Support for 2 weeks
- ▶ Eliminate suture ingrowth - easy removal even for patients.
- ▶ Reduce need for NPWT and skin grafts

info@suturegard.com

Click the boldface companies/
organizations to go directly
to their websites.

2021 BUYERS' GUIDE

PRODUCTS & SERVICES

P

93

Dr. Spalding's Podiatric Products
ELON
Flexitol (Heel Balm, Heel Perfect,
Diabetic Foot Balm)
Gehwol
Gilden Tree
Gill Podiatry
**Gordon Labs (Aloe-Grande
Cream, Gormel, Vite-A-Cream,
Calicylic)**
Haldey Compounding
Health Care Products
(Diabetiderm)
H-E-A-T- (Callusan)
Intraderm
Kamedis
MD Private Label
Medimetriks
Merz (Aqua Glycolic)
Moberg (Kerasal)
Moore Medical
Pedifoot
Pedinol Pharmacal (Cervea,
Ureacin-10 Lotion & Ureacin-20
Crema, Lazer Crema, Hydrirolin
Crema & Lotion, Hydrirolin Gel,
Lactinol E Crema & Lotion)
Pharmaderm (Keralac, AmLactin)
Physician Specialty Compounding
ProFoot
Scientific Solutions (Bare line)
Stiefel Labs (Epilyt Lotion)
Straight Arrow (Foot Miracle)
Summers Laboratories
(Keralyt Gel)
Tetra (Kamea)
TheraPlex
Tripod Labs (Advanced Moisturizing
Formula)
Westwood-Squibb (Lac-Hydrin)
**PHARMACEUTICALS: Topical
Medications (Nail Antifungal
Treatments)**
AmerX (Amerigel)
Angsko (Arginine Therapeutics)
**Bako (Kera Nail Gel; Clarus
Antifungal Solution)**
**Blaine Research Labs
(Tineacide; Terpenicol)**
Cipher Pharmaceuticals
Dermik (Penlac)
Diaderm (Clear Zal)
Dr Swaim's
Flexitol Anti-Fungal Liquid
Fungal Free Nails
Gehwol
Gordon Labs (Gordachom)
Haldey Compounding
Humco (Miranel)(nail dystrophy)
Marlinz (Tolcaylen)
Medimetriks
Moberg (Kerasal)
Omiera Labs (Podiazole)
Pedicis
Pedifix (Clotrimazolil)
Pedinol Pharmacal (Nail Scrub;
Phenol EZ Swabs)
Pharmaderm (Kerydin)
Physician Specialty Compounding
Podiatree
Tetra (Formula 3, Formula 7)
Tripod Labs (Nailstat 2-Step Formula)
Ortho Dermatologics (Jublia)
Wellstone Labs (Molecular AF)
Winlind (Dr Win's)
Woodward Labs (Mycocide)
(See Also: Nail Polishes, Medicated)

**PHARMACEUTICALS: Topical
Medications (Nail Antifungal/
Cosmesis Treatment)**
Marlinz (Tolcaylen)
**PHARMACEUTICALS: Topical
Medications (plaque psoriasis):**
Ortho (Bryhali)
**PHARMACEUTICALS: Topical
Medications (Scar Therapy)**
Blaine (Scar Care Gel Pads)
Intraderm
Merz (Mederma)
Physician Specialty Compounding
**PHARMACEUTICALS: Topical
Medications (Skin Adherents)**
(See: Adhesives)
**PHARMACEUTICALS: Topical
Medications (Skin Protectants)**
Summit Industries (Lantiseptic)
**PHARMACEUTICALS: Shoe
Disinfectants**
Gordon (Mycomist)
Patholase (Sanifeet)
Tetra (Clean Sweep)
**PHARMACEUTICALS: Wart
Medications**
Gordon Labs (Formadon)
Haldey Compounding
Med Cara (WartPeel)
Pedicis (Vircin)
Pedinol (Lazerformalyde)
Physician Specialty Compounding
Transderm Solutions
Tripod Labs (Plantarstat)
**PHARMACEUTICALS: Topical
Medications (Web Maceration)**
Bako (MacerX)
**PHARMACEUTICALS: Wound
Treatment**
3M (Tegaderm Matrix)
ABL (Silvrstat)
Acelity (Systagenix)
AmerX (Amerigel)
Angelini
Cardium Therapeutics
(Excellagen)
Care-Tech (Matrix gel)
Cellerate RX
Convatec, A Squibb Co. (DuoDerm)
Derma Sciences (Medi-Honey)
Ferris Mfg. (Poly-Mem)
Gensco (Astero)
**Hartmann (exudate
management) (Zetuvit)**
HS Pharma (Bensal HP)
Human Biosciences
Hymed
Intraderm
Keneric (RTD dressings)
Lavior
Links Medical (medical honey)
Medline
MPM Medical (SilverMed; Excel Gel)
Nu Med
Pfizer (Zyvox)
PolarityTE (SkinTE)
Prevent-Plus (Duraderm)
Regenical
Smith & Nephew Wound
Management (Profore/Acticoat/
Iodosorb)
Smith & Nephew (Regranex)
SNS (wound care kits)
Steadmed (Drawtex)
Thera Gauze (Soluble Systems)
Wake Pharma U.S. (Wound-Be-Gone)
(oxygen free radical binding)

**PHARMACEUTICALS: Wound
Treatment (Natural)**
Tripod Labs
**PHARMACEUTICALS: Wound
Treatment (Bio-Engineered Tissue)**
Amnioc (allograft for wound healing)
Axolotl (skin-cell-derived
regenerative injectable liquid)
Integra
KCI (GraftJacket)
Kerecis (fish skin technology)
Mimedx
Organogenesis (Apligraf/Dermagraft)
Pegasus
Promethean (Gamma Graft)
TEI Biosciences (Primatrix)
**PHARMACEUTICALS: Wound
Treatment (Debriding/Healing
Ointments)**
Smith & Nephew Medical
(Accuzyme/Panafil/Santyl)
Stratus Pharmaceuticals (Kovia, Ziox)
**PHARMACEUTICALS: Wound
Treatment/Pain Treatment combo**
Gensco (Astero)
PHOTOGRAPHY (Close-Up)
(See: Documentation)
PHYSICAL THERAPY: Cold Modalities
Biofreeze/Performance Health
Silipos
**PHYSICAL THERAPY:
Electrotherapy/Ultrasound/
Interferential/TENS/Laser**
Berman Partners
Cutting Edge
Energia
Esaoate
Healthlight
IMS
Multi-Radiance
Universal Ultrasound
Used Laser Center
PHYSICAL THERAPY: Hydrotherapy
(See: Hydrotherapy)
**PHYSICAL THERAPY: Post-Op/
Post-Trauma/Rehab**
Arizona AFO
Bauerfeind
Berman Partners
Darco (Shoes)
DM Systems
Dr. Jill's Foot Pads
Energia
Gill Podiatry
Healthlight
ING Source (Foot Gym)
Med Pro
Moore Medical
Pedifix
ProNiche Medical (The Kneeler; The Heeler)
Propet
Richie Brace
Smith & Nephew (Rehab Division)
Used Laser Center
(See Also: Braces/Supports; Physical
Therapy: Heat Modalities;
Physical Therapy: Cold Modalities;
Pharmaceuticals; Scooters; Shoes;
Topical [Skin Protectants]; splints)
**PHYSICAL THERAPY: Post-Injury
Regenerative Treatment**
Axolotl
PHYSICAL THERAPY: Topicals
(See: Physical Therapy: Heat & Cold
Modalities; Pharmaceuticals: Topical
[Skin Protectants]); Pharmaceutical-
icals: Topical [Analgesics]

PHYSICIAN EDUCATION
(See: Associations, Books, CME,
Television, Videotapes)
PLANTAR FASCIITIS (Specialties)
Active Life Solutions (High Healer)
Allied OSI (FS6 Sleeve)
ArthoCare Sports Medicine
(Coblation)
Berman Partners
Curamedix (EPAT)
Cutting Edge Lasers
Darco (FS6 Sleeve)
Energia Medical (infrared light therapy/laser)
Healthlight
ING Source (FS6 Sleeve/Foot Gym)
Instratek
**Medi-Dyne (Pro-Stretch/Tuli's
Heel Cups)**
Osteomed (Koby Gard)
Pro Niche (The Heeler)
**Quick-Tape (water-resistant
foot strap)**
Thera-Band/Performance Health
Used Laser Center
Zimmer Medicine (radial pulse)
**Zuckerman Future Technologies
(Remy)**
(See Also: Cryosurgery; ESWT; Lasers;
Pharmaceuticals)
**PLANTAR FASCIITIS (Day/Night
Splint)**
Swede-O (Plantar FXT)
PLANTAR FASCIITIS (Deep Stretching)
Medi-Dyne (ProStretch)
PLANTAR FASCIITIS (Night Splints)
Active Ankle Systems/Performance Health
Alimed
Darco
Langer Biomechanics Group
Ossur
(See Also: ESWT)
PLANTAR FASCIITIS (In-shoe sleeve)
DJO Global (Aircast Air Heel)
**POPULATION HEALTH
MANAGEMENT (for diabetes)**
Arche Healthcare
POSITIONING SYSTEMS: Pediatric
(See: Braces; Pediatric)
POST-OP PROTECTION
(See: Bandage/Cast Protectors; Braces/
Supports; Casting Materials: Post-
Op; Casts; Crutches; Compression
Sleeves; Footwear, Specialized; Phar-
maceuticals: Wound Dressings; Phys-
ical Therapy: Post-Op; Shoes: Post-Op;
Skin Closures; Socks; Splints; Wound
Management; Vitamins: Post-Op)
PPE PRODUCTS
Dia-Foot
MD Buying Group
Medline
**PRACTICE-BUILDING /PROMOTION
(Office Management/Consulting/
Advertising/Product Customization/
In Office Patient Communication/
Revenue Enhancement/Waiting
Room Videos/Scheduling Help)**
**Ahn, Dr TJ (Opt-Out book,
consulting)**
AAPPM
Atlas FAI (EOTIS procedure implementation)
Blue Orchid Marketing
Collaborative Practice Solutions
Extremity Healthcare
FABI
Foot Helpers
Continued on page 96

REGISTER NOW



THE WESTERN

Foot and Ankle Conference



JUNE 24-27, 2021

#WESTERNFROMHOME



The Western has gone virtual for 2021.
For more details, visit [THEWESTERN.ORG](https://www.thewestern.org).

- Economically conscious registration rates
- 27+ CE Contact Hours
- 10+ radiology CE Contact Hours
- Dynamic lecture tracks
- PICA presentation to save you up to 15% on renewal premiums
- Distinguished faculty
- 2-day educational seminar for front and back office staff
- 3 days of virtual exhibits



[thewestern.org](https://www.thewestern.org)

facebook.com/WesternFootandAnkleConference

[@TheWesternFAC](https://twitter.com/TheWesternFAC)

(800) 794-8988

2430 K Street, Suite 200, Sacramento, CA 95816

OrthoRite

orthotics

always a step ahead



Sport-Rite

An all around sport device manufactured for the athlete or every day active patient. This classic rear foot posted shell is an excellent choice as a general sports orthotic.

Ortho-Rite



INCORPORATED

65 Plain Ave.
New Rochelle, NY 10801
(800)473-6682
(914)235-9697 Fax
info@ortho-rite.com

Dress-Rite



Children's Line



Walk-Rite



Graph-Rite



Leather Line



2021 BUYERS' GUIDE

Click the boldface companies/
organizations to go directly
to their websites.

HPMSI

Institute for Creative Podiatric Medicine
Institute for Podiatric Excellence and
Development (IPED)
Jarall Medical Management Consulting
Manta Group
MD Private Label
Medical Mavin
Officite
Online Podiatry Sites
Physician Web Pages
Podiatry Success Today (Dr. Chris Milkie)
Scheduling Institute
SOS Healthcare
Toe-Rific
Top Practices
Web Power Video

(See Also: Adjacencies; Associations;
Board Certification; HIPAA
Consulting; Managed Care;
Network Participation; Patient
Education; Practice Promotion
[Advertising]); Referral Network;
Websites [Physician])

PRACTICE CONSOLIDATION

Extremity Healthcare (Supergroup
formation)

**PRACTICE MANAGEMENT/
MARKETING/CONSULTING**

(See: Appraisal; Bill Collection;
Computers; Network Participation;
Patient Education; Practice-
Building/Practice Promotion)

**PRACTICES: Buying/Selling/
Consolidation**

Extremity Healthcare (consolidation/
Supergroups)
Medical Mavin (Buying/Selling/TOMS: Tran-
sitional Ownership Management System)

PRESSURE ASSESSMENT

(See: Diagnostics Equipment)

PRESSURE WALKERS

Darco (Walker)
Ossur

PRIVATE LABELING (for practices)

MD Private Label

**PRODUCT CUSTOMIZATION (for
private labeling)**

(See: Private Labeling)

PROSTHETIC NAIL SYSTEM

Just For Toenails

PUBLICATIONS

APMA News
MPM (Greenbranch)
PM News
JAPMA
Podiatry Management
Podiatry Today
Podiatry.com
PRESENT (eZines)

PUMICE BARS

Teregen Labs (Personal Pumil Bar)

PURCHASING NETWORKS

(See: Supplies)

R

RADIO ADS

(See: Practice Promotion)

REFRIGERANTS

(See: Skin Refrigerants)

REGENERATIVE TREATMENT

(See: Physical Therapy: Post-Injury
Regenerative Treatment)

REHAB

(See: Braces/Supports; Physical Therapy;
Post-Op Protection; Shoes; Splints)

REMOTE PATIENT MONITORING (RPM)

(See: Diagnostics)

REPAIRS

Med-Pro (whirlpools, chair upholstery)

RESIDENCY COURSEWARE

PRESENT

RETRACTORS

(See: Surgical Specialties)

REVENUE ENHANCEMENT

(See: Practice-Building/Practice Promo-
tion; Adjacencies/In-Office Dispensing)

S

SAFETY PRODUCTS & SERVICES

(See Also: Cleaners; Disposables;
Fume Removal; Lasers; Protective
Eyewear; Spore Testing; Sterilizers;
Suction Systems; Surgical Equip-
ment; Vacuum Systems; Waste Dis-
posal; X-Ray; Personnel Radiation
Monitoring; X-Ray: Shielding)

SANDALS

(See: Shoes: Sandals)

SAWS

(See: Surgical Equipment)

SCAR MANAGEMENT

Blaine (Scar Care Gel Pad)
Merz (Mederma)

SCHOOLS

(See: Colleges)

SCOOTERS/WALKERS/ROLLING

MECHANISMS

Pro Niche (The Kneeler)

SCRIBES (Virtual)

Bottleneck Medical

SEMINARS

(See: Associations; Practice Promotion)

SENSORY TESTING

(See: Diagnostics Equipment;
Diabetic Neuropathy)

SHEET STOCK

(See: Orthotics: Raw Materials)

SHIELDS

(See: Orthotics: Custom Digital Shields)

SHOE SANITIZER/ANTIFUNGAL

DELIVERY SYSTEM

Pedifix (Shoe Zap)

Shoe Care Innovations (Steri-Shoe)
(See: Pharmaceuticals: Shoe Disinfectants)

SHOES: Athletic/Walking/Comfort

Acor
Apex
Asics
Brooks Shoe, Inc.
New Balance (Aravon/Procare)
Revere
SAS
Vionic

SHOES: Balance

Apex (Moore Balance Shoe)

SHOES: Custom-Made/Molded

Acor (Traditional Custom/Urban
Walkers/ThermAcor)

Eneslow
Jerry Miller I.D. Shoes (Beta-Walker/
Traditional Custom)

Tru-Mold

SHOES: Depth/Diabetic

Acor (Urban Walkers)
Anodyne

**Apex (Ambulators/AFO
Essentials Program)**

Apis

Betterform

ComfortFit Labs

Dia-Foot

Drew Shoe Corp.

Dr. Comfort

Foot Helpers

Frankford Leather

Hersco

Integrated Orthotics Lab

Integrity/Strive

JMS Plastics

JSB Orthotics

KevinRoot

Langer

P.W. Minor

New Step Orthotics Lab

Oasis

Orthotic Group

Orthofeet

PAL

Ped Lite

Pedors

Pilgrim (Deer Tracks/Hoopoe)

Pine Tree Orthopedic Lab

Propet

Revere

Safestep

STJ

Stride-Lite

Surefit

(See Also: Medicare Diabetic Shoe
Program); Shoes: Custom-made
Shoes: Post-op/Diabetic Combo)

**SHOES: Depth/Diabetic (custom
shoe/insert scanner)**

Apex (ScanCast3D)

**SHOES/BOOTS: Post-Op/Post-
Trauma**

(See: Physical Therapy)

**SHOES: Post-Op/Diabetic
Combination**

Darco

Pedors (Tothonator)

SHOES: Sandals

American Orthotics Lab, Inc. (Healing
Sandal)

Apex

ComfortFit

Earthwalk

JSB

KLM

Langer

OLT (3D Printed)

Orthotic Group

Revere

Spenco

STJ

Vionic

SHOES: Specialty Retailers

Eneslow

SHOWER & BATHING AIDS

(See: Bandage/Cast Protector)

SILICON SPECIALTIES

Bauerfeind USA (Viscoped/Viscoheel
SofSpot)

Dr. Jill's Foot Pads

Dr. Schall's

Gel Smart/Polygel/Healix Care

Orthofeet (Bio-Sole GEL)

Pedifix (Gel Smart)

Podiatree

Silipos

Stein's

(See Also: Digital Appliances)

SILICON SPECIALTIES (diabetic-friendly)

Gel Smart

Pedifix (Visco-Gel line)

SILVER DELIVERY SYSTEM

(See: Shoes)

SKIN CLOSURES

Gill

Henry Schein

Medline

Suturegard

SKIN LESION REMOVAL (Cryosurgical)

Cryoprobe

Cryosurgery, Inc. (Verruca-Freeze)

Moore Medical

SKIN PROTECTANTS

(See: Pharmaceuticals: Topical [Skin
Protectants])

SKIN REFRIGERANTS

Blaine Labs (V.A.D.)

Gebauer Co. (Ethyl Chloride)

Gill Podiatry (Pedi-Freeze/Pedi-
Shield)

SLEEVES

**Dr Jill's Foot Pads (forefoot
compression, bunion bracing,
turf toe bracing, ankle
bracing)**

SMOKE EVACUATION

(See: Lasers)

SOCKS

Anodyne

Apex (Copper Cloud)

Bauerfeind (Spa Hosiery)

Bintz Company

Dia-Foot/Pure Stride

Dr. Comfort

**Dr Jill's Foot Pads
(bunion relief)**

Drew Shoe Corp.

**Drymax (copper/running socks;
diabetic (AVAL))**

Foot Helpers

Frankford Leather

Infracare (Raynaud's/cold feet)

Orthofeet

P.W. Minor (Treadeasy)

Pedifix (Therafoot/No-Ridge)

Sigvaris

Silipos

**Siren Care (remote patient
monitoring)**

Stride Lite

Thor-Lo (Thorneburg Hosiery)

Tru-Mold (Shear-Free Comfort Socks)

VoxxLife (pain relief/postural stability)

**SPAS (for Male Grooming)
(franchises)**

Hammer and Nails

SPLINTS (Night)

(See: Plantar Fasciitis)

SPLINTS (Post-Op/Post-Trauma)

Angsko

Darco Int'l (Complete Splinting System)

Dr. Jill's Foot Pads

Gill Podiatry

Med Pro

Moore Medical

Pedifix

Silipos

Stein's

(See Also: Braces/Supports)

**SPLINTS (Plaster: For Orthotic
Casting)**

De Puy Casting

STAFF MANAGEMENT

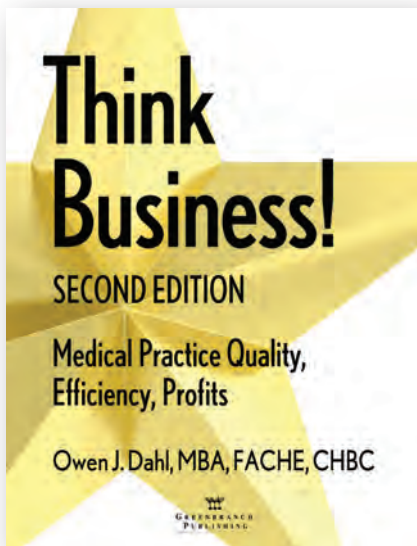
(See: Practice-Building)

Continued on page 99

THINK BUSINESS!

Medical Practice Quality, Efficiency, Profits, 2nd Edition

BY OWEN DAHL, MBA, FACHE, CHBC



Your mini-MBA, in a book.

- Financial fundamentals: How to keep tabs on the practice
- Employees as assets: How to recruit and retain them
- Step-by-step guide to Revenue Cycle Management (RCM)
- How to differentiate your practice from your competition
- Volume to Value-Based Reimbursement
- How to benchmark the practice metrics
- Managing multi-generational teams
- Avoiding embezzlement risks

www.greenbranch.com/thinkbusiness

(800) 933-3711

info@greenbranch.com

Podiatry Management's **HALL OF FAME**

Honoring



Stephanie C. S. Wu, DPM

*Dean of Dr. William M. Scholl
College of Podiatric Medicine at
the Rosalind Franklin University
of Medicine and Science*



Bryan Markinson, DPM

*Podiatric author, lecturer
and authority on
dermatopathology*



Cindy Pezza

*Practice management
expert*



Jason Kraus

*Podiatric entrepreneur
and innovator*

Saturday, July 31, 2021 • 12:00 – 1:00 p.m.

**This event will take place in conjunction with the
APMA 2021 Annual Scientific Meeting (The National) in Denver.**

Individual Tickets: \$75 Table: \$750

You can register for the luncheon when you register for The National or by using the registration form below, or by visiting www.apma.org/TheNational. Pick up your ticket(s) at the APMA booth (#611) during exhibit hall hours..

Proceeds from ticket sales will support the APMA Educational Foundation. Scholarships are awarded annually to third- and fourth-year podiatric medical students from the nine colleges of podiatric medicine.

You must be registered for The National to attend the luncheon.

This year's event is sponsored by:

BRONZE



Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Check - Amount enclosed \$ _____ (Make checks payable to the APMA Educational Foundation.)

Please charge \$ _____ for _____ ticket(s). I would like to donate _____ ticket(s) to APMSA.

Credit Card (circle one) VISA MasterCard American Express Discover

Card No. _____ CVV _____ Expiration Date _____

Signature _____

Mail to: Kenna Barrett, Foundation Coordinator, APMA Educational Foundation, 9312 Old Georgetown Road, Bethesda, MD 20814. Fax to 301-530-2752.

Podiatry Management's Hall of Fame was created to recognize a podiatrist's and a non-podiatrist's accomplishments in the podiatric medical profession. This award is unique in that recipients are not selected by a committee, but by American podiatrists' votes in *Podiatry Management's* annual survey.

2021 BUYERS' GUIDE

Click the boldface companies/ organizations to go directly to their websites.

STATIONERY: Greeting Cards
(See: Gifts/Cards)

STERILIZING EQUIPMENT
Midmark (Ritter)
(See Also: Cleaners, Ultrasonic) Sterilizers: Monitoring SteriCheck Systems

STRAPPING (specialties)
Quick-Tape (water-resistant foot strap)

SUCTION SYSTEM: (For Nail Dust and Smoke Removal) (Wet or Dry)
 European Footcare
 Jan L
Medicool (File Stream)
 Med-Pro
 Podiatree (Keratin nail debridement system)

SUPPLIES, SURGICAL
(See: Supply Houses; Surgical Equipment)

SUPPLIES (catalog, direct sales, internet, group purchasing networks)
 Advent Medical Systems
 Alimed
 DocShopPro (online)
 eSutures (surgical focus)
 Gill Podiatry Supply
 Henry Schein
 Krasiy's
MD Buying Group (online)
 Medline
 Med-Pro
 Meyer Distributing
 Moore Medical
 Surefit
 Talar Capital Partners

SUPPLIES (Wound Care)
 Advanced Tissue
 Medline

SURGICAL (CHEMICAL) NAIL TREATMENTS
 Pedinol Pharmacal (Phenol-EZ Swabs)

SURGICAL EQUIPMENT: Endoscopic
 Instratek (Endotrac System)

SURGICAL TREATMENT: Specialties
 Amnioc (allograft for accelerating surgical healing)
 Arthrex
 De Puy ACE (Standard Staple, Twist-Off Screw, Thread-Head Screw, Orthosorb)
 eSutures (sutures)
 In2Bones USA (Smart Toe hammertoe treatment)
 Instratek (Endotrac Endoscopic Planter Fasciotomy Instrumentation)
 Jan L (S-Mart exsanguination and Tourniquet system)
 Medline (blades, gloves, instruments)
 Nextremity Solutions (hammertoe correction system)
 Osteomed (Koby Isogard system)
 Paragon 28 (Baby Gorilla)
 Reign Medical (CLENCH compression staple system)
 Safety Fix (removable implants)
 Sgarlato Labs (Surgi-Peace/O'Brien Goniometer/Reece Osteotomy Guide/Snap Fixation Pin)

Suturegard
 Treace (Hallux Valgus)
 Vilex (Du Val Cannulated Screw System/Borreli Blade System)
 Wright Medical Technology (Silastic Flexible Hinge Toe Implant System/IncisionDrain

(See Also: Anesthesia; Cryosurgery; Disinfectants; Telescopes; Disposable; Emergency Equipment; Implants/Biomaterials; Lasers; Loupes; Sterilizers; Suture; Surgical Instruments; Surgical Power Equipment; Surgical Wound Irrigation; Trays)

SURGICAL FACILITY ACCREDITATION
(See: Accreditation)

SURGICAL POWER EQUIPMENT
 Vilex
 Zimmer, Inc.: Hall Surgical (Micro E)

SWABS
(See: Disposables)

SYRINGES
(See: Hypodermic Needles)

T

TABLES, SURGICAL
(See: Chairs)

TAPE
(See: Casting Materials; Supply Houses)

TAPE (for strapping)
Dr. Jill's Foot Pads
Quick-Tape (water-resistant foot strap)

TAPE (for bunions, corns, calluses prevention and treatment)
Pedifix
(Sore-spot silicone tape)

TELEHEALTH
(See: Computers; Software)

TELEVISION ADS
(See: Practice Promotion)

TENS UNITS
(See: Physical Therapy)

TIBIAL TORSION DEFORMITIES
(See: Braces/Supports)

TOPICAL ANTISEPTICS
(See: Disinfectants/Hand Cleaners)

TOPICAL MEDICATIONS
(See: Pharmaceuticals: Topical Medications)

TOPICAL OXYGEN TREATMENT
 AOTI (TWO2)
 EO2 (OxyGeni)
 Natrox
 Ogenix (Epiflo)

TOTAL CONTACT CAST SYSTEMS
 BSN (Cutimed)
 Integra (TCC-EZ)

U

ULCER CARE/PREVENTION
(See: Blister Relief; Compression Bandages; Off-Loading; Shoes; Wound Management; Pharmaceuticals: Wound Dressings)

ULTRASONIC CLEANERS
(See: Cleaners)

ULTRASOUND
(See: Physical Therapy)

ULTRASOUND IMAGING 20/20
UPHOLSTERY
(See: Chairs/Upholstery)

V

VACUUM SYSTEMS (Nail Dust Extraction)
(See: Suction Systems)

VASCULAR DIAGNOSTICS
(See: Diagnostic Equipment)

VIDEOTAPES (Physician Education)
 Art Of Surgery
 DataTrace
 Greater Texas Educational Foundation
The Podiatry Institute
PRESENT (Residency Courseware)
 Western Pennsylvania Hospital

VITAMINS/SUPPLEMENTS/ MEDICAL FOODS
 Alfa Sigma
Bako (Thera Nail-TF Tablets)
 Molecular Labs (Neurvasia)
 Pharmaceutix (podiaPN)
 Realm (NeuRemedy)
(See Also: Nutraceuticals)

W

WAITING ROOM VIDEOS
(See: Practice Promotion/Patient Education)

WALKERS
(See: Braces/Supports)

WART REMOVAL (topicals)
(See: Pharmaceuticals; Topical Wart Removers)

WART REMOVAL (non-pharmaceutical)
 Cryoprobe
 Cryosurgery, Inc (Verrca-Freeze)
 Moore Medical
 Nuvolase
 Saorsa (Swift System) (microwave technology)
(See Also: Lasers)

WART REMOVAL: Refrigerants
Blaine Labs (V.A.D.)
 Gebauer Co. (Fluro-Ethyl)
 Gill Podiatry (Pedi-Freeze/Pedi-Shield)

WEBINARS
AmerX
Bako
 BESP
 DocShopPro
 Hyperion/Smart ABI
 McClain Labs

OHI
Present
 Saorsa
 Talar
 Tayco
 Top Practices
 Traknet

WEBSITES
(See: Online Education/Networking)

WEBSITES (Practice Site Creation/Sales)
 Officite
 Online Podiatry Sites
 Physician Web Pages
Podiatry Content Connection
 WebPower Video

WEBSITE CONTENT/WEB COMMUNICATION SERVICES/ INTERNET PRESENCE/ CONTROLLING BAD REVIEWS (Reputation Management)
Podiatry Content Connection
 Podiatrynet.com

WHIRLPOOLS
(See: Hydrotherapy)

WOUND MANAGEMENT: Board Certification
(See: Board Certification)

WOUND MANAGEMENT: Healing Devices/Techniques; Wound Prevention, Diagnostics
 Acelity (KCI VAC System; SNAP disposable NPWT)
 AOTI (topical oxygen)
 DM Systems (Heel-Lift)
 EO2 (topical oxygen)
 Juzo (compression stocking)
 Medline
 Moleculight (wound measurement/ fluorescence visualization)
 Natrox (topical oxygen)
 Ogenix (topical oxygen)
 Smith & Nephew (Blue Sky)
 Wright Medical: Osteoset (resorbable mini-beads)
(See Also: Dressings; Heel Protection; Hydrotherapy; Pharmaceuticals: Diabetic Neuropathy/Supplements: Diabetic; Pharmaceuticals: Wound Treatment; Pressure Walkers/ Scooters; Total Contact Casts)

WOUND MANAGEMENT: Topical Medications
(See: Pharmaceuticals: Wound Dressings)

X-Z

X-RAY: Cone Beam CT
 Curvebeam

X-RAY: Duplicating
 Med-Pro

X-RAY: Fluoroscopy
(See: Fluoroscopy)

X-RAY: Machines
 Fluoroscans Imaging Systems
 MinXray, Inc.
 X-Cel X-Ray, Inc.

X-RAY: Marking Tape/I.D. Labels
 Med-Pro (distributor for Med. I.D.)

X-RAY: Portable Imaging Systems
 Fluoroscans Imaging Systems
 MinXray

X-RAY: Portable Imaging Systems: (Used)
 IMS
 Mini-C Sales

X-RAY: Processors 20/20 Imaging (Digital)
 All-Pro Imaging Corp. (Digital and Non-Digital)
 Foz Networks
 FujiFilm
 JRX Diagnostics
 Sigma Digital X-Ray
 X-Cel X-Ray, Inc. (MXR-14)